*A weekly column written by the staff of* [*Discover Wisconsin*](http://discoverwisconsin.com/) *highlights things to do and see throughout the State of Wisconsin, and is made available for publication to members of the Wisconsin Newspaper Association. The column is accompanied by photos for use in print and online. The Discover Wisconsin logo can be* [*downloaded here*](https://www.wnanews.com/wp-content/uploads/2016/11/DiscoverWi-Logo_300dpi.jpg)*.*

## Farmers’ Markets of Wisconsin: Fresh, Local, and Full of Flavor

Farmers’ market season is just around the corner! Across Wisconsin, from north to south, countless markets offer fresh produce, local goods, and a unique opportunity to connect with the growers and makers who bring flavor and community to life. Get ready to explore and add some must-visit markets to your list!

### Northern Markets

Up north, the Minocqua Farmers Market is the first must-visit! It’s nestled among beautiful Northwoods scenery and runs every Friday from May 16th through October 10th. Here, you’ll find fresh produce, herbs, baked goods, sweet treats, and plenty of handmade crafts. Pick up one-of-a-kind souvenirs and enjoy a relaxed morning.

Not far away, the Eagle River Farmers Market runs every Wednesday starting May 7th, and every Sunday starting May 25th. Located just north of the Eagle River Bridge, this farmers market brings together local farmers and artisans with fresh fruits, veggies, crafts, and even live entertainment. It’s the perfect spot to soak up the true Northwoods vibe.

And don’t miss the Hodag Farmers’ Market in Rhinelander, held on Saturdays in Pioneer Park from May 24th through October 18th. It’s packed with delicious local products and crafts—ideal for anyone exploring the area and craving fresh, local flavor. Plus, special events that make every visit even more enjoyable.

### Southern Markets

Time to head south to the Verona Downtown Farmers Market, which runs every Wednesday from May 7th through October 8th! Taking place at Hometown Junction Park, Verona Downtown Farmers Market features all the staples—fresh fruits, vegetables, meats, baked goods, specialty products, and handmade crafts.

For families and friends, be sure to check out the Oak Creek Farmers Market! Every Saturday from May 10th through October 25th at Drexel Town Square, this family-friendly market offers a wide variety of locally grown and Wisconsin-made items. And don’t miss a stop by the popular Taste It Tent to sample some of the farmers’ best items!

Can’t get enough? Jefferson County is loaded with must-visit farmers’ markets from Watertown to Fort Atkinson. Each market showcases the best of local flavors and crafts, giving you plenty of reasons to explore different towns and support area farmers and artisans all season long. Here’s a quick look at five fan-favorites:

Watertown Farmers’ Market: Tuesdays, May 6–October 28 at Riverside Park. Fresh produce, meats, treats, crafts, and more in a family-friendly setting.

Palmyra Maker’s Market: Mondays, June 2–September 29, on Taft Street. Fresh produce, artisan foods, crafts, and live entertainment.

Lake Mills Farmers Market: Wednesdays, May 14–September 24, at Commons Park. Homegrown produce, plants, arts, crafts, and treats.

Whitewater Farmers Market: Saturdays, May 3–November 1, at the Historic Depot. Fresh fruits, veggies, baked goods, and crafts.

Fort Farmers Market: Saturdays, May 3–October 25, on Milwaukee Avenue East. Unique vendors, fresh produce, gifts, and entertainment.

Farmers’ market fun awaits you this season! From fresh, locally grown produce to handmade crafts and delicious homemade treats, there’s something special for all ages to enjoy. So, mark your calendars, bring your family and friends, and dive into Wisconsin’s must-visit markets—fresh, local, and full of flavor!

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