

ZOZ  MUS

N/MA

**Campaign Concepts
Creative Exploratory Rebrief**



Creative Campaign

KEEP WATCH



ON AI

Stealing is un-American. Tell Washington to
make Big Tech pay for the content it takes.
[#SupportResponsibleAI](#)



STOP



AI THEFT

Stealing is un-American. Tell Washington to
make Big Tech pay for the content it takes.
[#SupportResponsibleAI](#)



WARNING:



AI STEALS FROM YOU TOO

Stealing is un-American. Tell Washington to
make Big Tech pay for the content it takes.
[#SupportResponsibleAI](#)



ZOZ  MUS

PROTECT JOBS FROM



AI THEFT

Stealing is un-American. Tell Washington to
make Big Tech pay for the content it takes.
[#SupportResponsibleAI](#)





zozimus.com

©2024 Zozimus Agency. All Rights Reserved.