



# 2024 Better Newspaper Contest Awards

# Congratulations, Newspapers of the Year!



## CREWS I RUDGE Six bills to avert shutdown unveiled

Vaccination hesitancy is fueling surge in measles





Covering North

City landscape grants blossom

Embracing change

SUPERIOR





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WHEN THE FUN BEGINS Open house brings hugs, smiles at Lake Superior Elementary

Specialty clinic to open in Superior

\$2.00

# SENTENCE on A3



Convis Bit Sports

Daily: Wisconsin State Journal

# **On the Cover**

Photo credits from top left:



Artistic Photo (Division B) - Second Place: Sheboygan County Fair (Photo by: Gary Klein | The Sheboygan Press)

Feature Photo (Division C) - Second Place : Ice fishing during a warmer-thannormal winter was limited to walkers with sleds and ATVs on Lake Winnebago.(Photo by Michael Cooney | Oshkosh Herald)

Artistic Photo (Division A) - Third Place: Up close and personal with a bee and a sunflower. (Photo by Sarah Kloepping | Green Bay Press-Gazette)

**Sports Action Photo (Division E) -Honorable Mention:** A unique family farm cross country course (Photo by Nate Beier | Hillsboro Sentry-Enterprise)

# **Table of Contents**

Editorial	Page 4
Awards by Newspaper	Page 26
Advertising	Page 41

# **Best of Division**

Division A Wisconsin State Journal, Madison Division B Herald Times Reporter, Manitowoc Division C Peninsula Pulse, Baileys Harbor Division D Superior Telegram

Division E The Northwoods River News, Rhinelander

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# **General Excellence**

## **Division** A

First Place: Staff, La Crosse Tribune, La Crosse Second Place: Staff, Green Bay Press-Gazette, Green Bay Third Place: Staff, The Post-Crescent, Appleton Honorable Mention: Gazette Staff, The Gazette, Janesville

## **Division B**

**First Place:** Staff, *The Chippewa Herald*, Chippewa Falls Judge's Comments: Of all the submissions, *The Chippewa Herald* presented the most complete newspaper–from hard news and features, to comprehensive sports



General Excellence, First Place (Division A) La Crosse Tribune and a great "Lively" section. Yes, there was wire copy, but what struck me was the excellent presentation of that news; not relegated to simple story layout, wire reports were given the full weight of solid headlines, artwork and layouts. A special shout out to Audrey Korte: I wish she had submitted several of the articles in these editions; they were excellent. **Second Place:** Staff, *The Freeman*, Waukesha

Judge's Comments: Visually appealing throughout, The Freeman does a great job presenting the news throughout its pages, backed by locally sourced news before all else. This focus on community was obvious throughout the pages, backed by graphically appealing layouts and artwork. I particularly liked the "Updates" graphic presentation of local stories being covered by the newspaper but I couldn't tell how often this feature is used. What a great way to provide readers with developments without another lengthy story. Well done. **Third Place:** Staff, *Daily News*, West Bend

Judge's Comments: The editors of the Washington County *Daily News* love photos, using them effectively to draw the reader into the story. No, the writing didn't always rise to the level of the layout, but for the most part, the staff delivered. Overall, the paper is an appealing product that just needs some stronger editing. **Honorable Mention:** Dan Kitkowski, Erin Noha, Matt Lehmann, Paul Williams, *EagleHerald*, Marinette Judge's Comments: Solid effort all the way around.



General Excellence, First Place (Division C) The Lakeland Times, Minoqua

# Division C

First Place: Staff, *The Lakeland Times*, Minocqua Second Place: Bill Schanen IV, Staff, Ozaukee Press, Port Washington Third Place: Press Times Staff, The Press Times, Green Bay Honorable Mention: Staff, Oshkosh Herald, Oshkosh

# Division D

First Place: Staff, Oconomowoc Enterprise, Waukesha Judge's Comments: I love the layout of the newspaper. The white space really lends itself to easy reading and I prefer serif to non-serif type—the headlines all look clean. Great use of



General Excellence, First Place (Division D) **Oconomowoc Enterprise** 

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General Excellence, First Place (Division B) The Chippewa Herald, Chippewa Falls

photos, too, and your special sections are wonderful. The only thing I didn't like was the placement of the sports column on the front of the sports page. I think maybe it belongs on the top left of the second page. If the columnist is going to write a story, he should do that under a separate byline. Your sports pages do look really good, though. This is a really lovely publication. I thought the website looked good, too, but as a die-hard veteran of newspapers for 40 years, I hate that we have to do a website!

#### Second Place: Staff, Superior Telegram, Superior

Judge's Comments: Love the layout and the use of white space. It looks clean and is easy to read. I love the use of a serif typeface, it just looks classy. The website looked good, too.



General Excellence, First Place (Division E) The Northwoods River News, Rhinelander **Third Place:** Adam Krebs, *The Monroe Times*, Monroe Judge's Comments: There is so much to love about this paper. The farm column was really good and there is a ton of local coverage inside. Clearly the staff loves their community.

## Honorable Mention: Staff, *Tri-County News*, Kiel Judge's Comments: A great deal of news and lots of color. Sports coverage was really good, too. Great work covering your community!

**Division E** 

First Place: Staff, *The Northwoods River News*, Rhinelander Judge's Comments: A lot of work and care goes into this newspaper. Layout and photography are very well done. Strong, well written content. A paper I am sure people look forward to receiving each week **Second Place:** Scott De Laruelle, Maddie Bergstrom, Jack Miller, Mark Nesbitt, *The Oregon Observer*, Oregon

Judge's Comments: Just a nice community paper covering every aspect. Good content, layout and photography. A nice treat to receive each week

**Third Place:** Sentinel Staff, *Burnett County* Sentinel, Grantsburg Judge's Comments: Content is strong as is everything else about this paper. It seems to cover the area well and takes care in making the product look good too

# **Best Front Page** Division A

First Place: Staff, Wisconsin State Journal, Madison Second Place: Staff, La Crosse *Tribune*, La Crosse **Third Place:** Staff, *Leader-Telegram*, Eau Claire **Honorable Mention:** Karyn Saemann, Shari Rampenthal, *The Gazette*, Janesville

# **Division B**

First Place: John Evans, *Herald Times Reporter*, Manitowoc Second Place: Dan Kitkowski, Erin Noha, Paul Williams, Melissa Kowalczyk, *EagleHerald*, Marinette Third Place: Staff, *Daily News*, West Bend

Honorable Mention: Amanda McBride, Juanita Lagrone, *The Sheboygan Press*, Manitowoc

# Division C

First Place: Cody Popp, Mike



Best Front Page, First Place (Division B) Herald Times Reporter, Manitowoc Hollihan, Janelle Fisher, The Press Times, Green Bay Judge's Comments: Hands down the best across the board for everything I was looking for in this competition. Second Place: Peshtigo Times Staff, Peshtigo Times, Peshtigo Judge's Comments: Fierce competition to others in the class; content is fantastic, and the layout is nearly perfect! Third Place: Peninsula Pulse Staff, Peninsula Pulse, Baileys Harbor Judge's Comments: The most nontraditional entry from the ones I viewed, and it left its mark. Honorable Mention: Lakeland

Times Staff, *The Lakeland Times*, Minocqua

Judge's Comments: Great job on the front pages—just make sure to include the jumps next year!



Best Front Page, First Place (Division D) Waupaca County Post

# Division D

**First Place:** Robert Cloud, Cody Popp, *Waupaca County Post*, Waupaca Judge's Comments: Tight competition, but overall, Waupaca gets my vote for breadth of coverage and design.

Second Place: Adam Krebs, *The Monroe Times*, Monroe Judge's Comments: This was tough, as the photos and variety of content was great, but the design was a little "loud" for me.

Third Place: Kenton Troutman, *The Chetek Alert*, Chetek

Judge's Comments: The variety of topics and photographs are really strong and definitely a reason this publication has won previous awards.

Honorable Mention: Bill Yorth,





Best Opinions Pages, First Place (Division E) The Stoughton Courier Hub Oconomowoc Enterprise, Waukesha Judge's Comments: Great use of typography, photos, and layout knowledge. Also great variety of content. Would have been my number one but I didn't get to see the jump pages!

**Division** E

First Place: Staff, *The Northwoods River News*, Rhinelander Second Place: Scott De Laruelle, Brad Allen, Maddie Bergstrom, *The Verona Press*, Verona Third Place: Maddie Bergstrom, Jack Miller, Scott De Laruelle, Brad Allen, *The Oregon Observer*, Oregon Honorable Mention: Staff, *Valley Sentinel*, Spring Green

# **Best Opinion Pages**

Division C

First Place: Lakeland Times Staff, *The Lakeland Times*, Minocqua Second Place: Bill Schanen III, *Ozaukee Press*, Port Washington Third Place: Debra Fitzgerald, Sharon Anderson, *Peninsula Pulse*, Baileys Harbor Honorable Mention: Press Times Subscribers, *The Press Times*, Green Bay

Division D

First Place: Adam Krebs, Natalie Dillon, *The Monroe Times*, Monroe Second Place: Steve Prestegard, *The Platteville Journal*, Platteville Third Place: Staff, *Tri-County News*, Kiel

Division E

**First Place:** Brad Allen, Scott De Laruelle, *The Stoughton Courier Hub*, Verona

Second Place: Brad Allen, Scott De Laruelle, *The Verona Press*, Verona

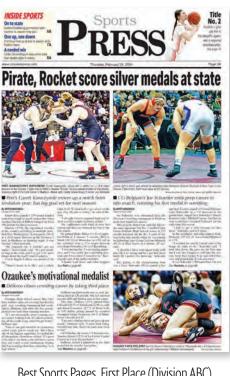
# **Best Sports Pages**

**Division ABC** 

First Place: Mitch Maersch, Ozaukee Press, Port Washington Second Place: Nate Beier, Zach Rastall, Logan Everson, Monroe County Herald, Sparta Third Place: Brett LaBore, The Lakeland Times, Minocqua Honorable Mention: Tori Wittenbrock, Rich Palzewic, Kevin Naze, Cody Popp, The Press Times, Green Bay

# Division D

First Place: Staff, Superior Telegram, Superior Second Place: Jason Nihles, The Platteville Journal, Platteville Third Place: Bob Burrows, Star-Observer, Hudson Honorable Mention: Natalie Dillon, Adam Krebs, The Monroe Times, Monroe



Best Sports Pages, First Place (Division ABC) Ozaukee Press, Port Washington

# Division E

First Place: Jeremy Mayo, Bob Mainhardt, *The Northwoods River News*, Rhinelander Second Place: Logan Everson, Nate Beier, *Cashton Record*, Cashton Third Place: Brad Allen, Jack Miller, Mark Nesbitt, *The Oregon Observer*, Oregon

# Best Feature/ Lifestyle Pages

**Overall Divisions** 

First Place: Katie Hohmann, & Peninsula Pulse staff, *Peninsula Pulse*, Baileys Harbor Second Place: Lindsey Witter, Zack Goodrow, Karyn Saemann, *The Gazette*, Janesville Third Place: Janelle Fisher, Sue Schroeder, Josephine Hinderman,



Best Feature/Lifestyle Pages, First Place (Overall) Peninsula Pulse, Baileys Harbor

Mickey Schommer, *The Press Times*, Green Bay

Honorable Mention: Adam Krebs, Sarah Sabatke, *The Monroe Times*, Monroe

# Best Special Section (Editorial)

Daily Division

**First Place:** Gazette Staff, *The Gazette*, Janesville Judge's Comments: Nice selection of stories. This is the kind of publication readers will want to read.

Second Place: Elizabeth Snyder, *Kenosha News*, Kenosha Judge's Comments: Great eyecatching cover! Well organized, easy to navigate through. Third Place: Matt Milner, Angela Reidess, *Leader-Telegram*, Eau Claire Judge's Comments: Timely topic



Best Special Section (Editorial), First Place (Daily Division) **Kenosha News** 

used as a jumping point for the publication. Well done response to a community concern.

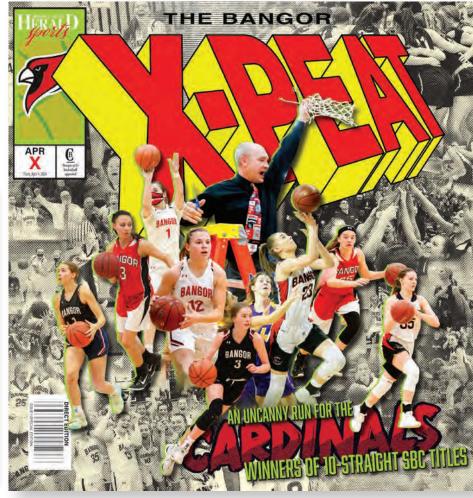
Honorable Mention: Beloit Daily News Staff, *Beloit Daily News*, Beloit Judge's Comments: Good topics, well organized.

## Division C

First Place: Nate Beier, Zach Rastall, Logan Everson, Monroe County Herald, Sparta Second Place: Staff, The Lakeland Times, Minocqua Third Place: Debra Fitzgerald, Katie Hohmann, & Peninsula Pulse Staff, Peninsula Pulse, Baileys Harbor Honorable Mention: Debra Fitzgerald, Katie Hohmann, *Peninsula Pulse*, Baileys Harbor

## Division D

First Place: Pierce County Journal staff, *The Pierce County Journal*, Ellsworth Second Place: Brian Thomsen, Todd Bergmann, Mary Thomsen, Gregg Novachek, *The Valders Journal*, Valders Third Place: Staff, *Tri-County News*, Kiel Honorable Mention: Ruth Erickson, Travis Nyhus, Michelle Jensen, *The Chronotype*, Rice Lake



Best Special Section (Editorial), First Place (Division C) Monroe County Herald, Sparta

# **Division E**

First Place: Nate Beier, Zach Rastall, Logan Everson, *Hillsboro Sentry-Enterprise*, Hillsboro **Second Place:** Casey Lindecrantz, Alexus Lucey, Adam Ploessl, Adam Krebs, *Republican Journal*, Darlington **Third Place:** Milton Courier Staff, *Milton Courier*, Milton **Honorable Mention:** Bill Thornley, Janis Redman, Regan Kohler, Michelle Carlson, *Spooner Advocate*, Spooner

# **Best Headlines**

**Daily Division** 

First Place: Staff, The Chippewa Herald, Chippewa Falls Judge's Comments: Excellent wordplay in all submissions. Really thought the "I abandoned my car for Kamala" headline was the best of the whole competition. Second Place: Lindsay Christians, Chris Murphy, Rob Thomas, The *Cap Times*, Madison Judge's Comments: Great work here! The Wienermobile and Willie Nelson headlines were super clever. Third Place: Matt Milner, Aidan Sanfelippo, Eric Lindquist, Leader-Telegram, Eau Claire Judge's Comments: Nice job! Love the alliteration in the porta-potty story headline. Honorable Mention: Staff, The Post-Crescent, Appleton

# Division C

First Place: Trevor Greene, Dean Hall, Richard Moore, *The Lakeland Times*, Minocqua Second Place: Nate Beier, *Monroe County Herald*, Sparta

Third Place: Mitch Maersch, Ozaukee Press, Port Washington Honorable Mention: Luke Klink, Ladysmith News, Ladysmith

## Division D

First Place: Staff, Superior Telegram, Superior Judge's Comments: Overall the best of the best. Second Place: Dave Boehler, The *Review*, Plymouth Judge's Comments: This was a tough decision between first and second place. I have a feeling next year it may switch.

Third Place: Jim Bell, Barron News-Shield, Barron

Judge's Comments: Loved that this publication didn't use all of their top headlines as the submissions.

Honorable Mention: Adam Krebs, Sarah Sabatke, The Monroe Times, Monroe

Judge's Comments: Great headlines, but could have been more impactful with a simpler visual look.

'Hole' lot of fun

#### Library hosts mini golf event for families



Best Headlines, First Place (Division E) The Stoughton Curior Hub

# **Division** E

First Place: Brad Allen, Scott De Laruelle, The Stoughton Courier Hub, Stoughton

Judge's Comments: Can't be better than the selection here. Short yet fun, informational yet sassy. It's no wonder they've won awards! Second Place: Nate Beier, Hillsboro

Sentry-Enterprise, Hillsboro Judge's Comments: Sports! They should always have great headlines as it is one of the few areas of journalism that doesn't have to keep on its sometimes stuffy wrappings. Third Place: Logan Everson, Cashton

*Record*, Cashton

Judge's Comments: Well on their way to a first place finish. These are great examples of headlines and stories I'll be sharing with my own staff.

# **Editorial Award**

**Daily Division** 

First Place: Karyn Saemann, The

Gazette, Janesville Judge's Comments: Many newspapers can create compelling editorials based on national headlines, relying on the zeitgeist to help contextualize their points. Few newspapers can use the same amount of space to write compelling editorials that explain local issues just as well. The Gazette Editorial Board is setting the bar, and high. Second Place: John Nichols, Dave Zweifel, Steven Elbow, The Cap Times, Madison Judge's Comments: Bright, approachable language and a quick cadence makes these editorials compelling. Readers will head into any dinner party feeling like they

understand a topic better -- and as though they're empowered to have an opinion on it.

Third Place: Matt Milner, Leader-Telegram, Eau Claire Judge's Comments: These editorials get directly to the point, and make good use of a small space. Approachable language and

clear opinions on local topics-all tenets of a strong editorial team. Honorable Mention: Scott Milfred, Wisconsin State Journal, Madison

Judge's Comments: Strong editorials that become stronger the more local they get, such as the piece "Tailgate the state spelling bee."

# Division C

First Place: Bill Schanen III. Ozaukee Press, Port Washington Judge's Comments: Compelling editorials with a local focus. Second Place: Luke Klink, Ladysmith News, Ladysmith Judge's Comments: Strong arguments backed by details. Third Place: Patrick Wood, The Press Times, Green Bay Judge's Comments: Liked the pieces ... maybe include more characters or anecdotes. Honorable Mention: Richard

Moore, Gregg Walker, The Lakeland Times, Minocqua

## Division D

First Place: Steve Prestegard, The Platteville Journal, Platteville Judge's Comments: Great use of an editorial to educate the public about what really matters. Good work. Second Place: Bob Zientara, Barron News-Shield, Barron Judge's Comments: Well stated opinion about an important issue in the community. Third Place: Mary Thomsen, The Valders Journal, Valders

## Division E

First Place: Brian Wilson, Courier Sentinel, Cornell Judge's Comments: Great editorial explaining the reasoning for an

# - Editorial -Stop postage rate increases from punishing newspapers

By Editorial Board Postmaster General Louis Deloy doesn't

Want you to read this. He would just as soon you not have access to news that directly impacts your life and livelihood at all. Through his continued actions in setting national post office policies and imposing punitive rate increases on newspapers. De-Joy is single-handedly working to drive com-munity newspapers out of business, in order to achieve the political goal of silencing local news and local voices. According to a Northwestern University re-

Account to a Northwestern University re-port, the United States, is losing newspapers at a rate of two, per week, through closure or merger. Since 2005, the country has lost more than one-fourth of its newspapers, and is on track to lose a third of all newspapers by 2025. In fairness, there are a number of demo-

graphic, technological and economic factors at play that have contributed to the decline in the number of newspapers over that time period. However, DeJoy's tenure has seen those processes accelerated by policy decisions that re-duce timely delivery, undermine the economic health of community newspapers, and force

newspapers into a spiral of reduced staff and increased costs to consumers.

Last week, the USPS announced a 7.3 percent increase in rates for the "within county mailing rate for newspapers. The new rates are maining rate for hewspapers. The new rates are scheduled to begin in January. By comparison, the USPS is only proposing a 1.9 percent rate increase for other types of direct advertising mailings and first class mail. The justification for the rate the USPS gives,

is that the Postal Regulatory Commission (PRC) now requires the USPS to share more of the savings created when publishers do some of The savings created when publishers do some of the work that postal workers would otherwise have to do, such as presorting the mail and transporting it to destination post offices. Tra-ditionally, the USPS has given a token discount for those savings, but because the PRC is pushing the postal system to be more generous in sharing the savings, the USPS is simply raising the basic rate, so it can show a more acceptable discount.

Since the founding of this country, com nity newspapers have relied on the USPS for the distribution of newspapers to subscribers. It is no accident that Ben Franklin, a newspaper publisher, was the first postmaster general

Best Special Section (Editorial), First Place (Division E)

**Courior Sentinel**, Cornell

of the fledgling United States. In recent years, under the leadership of De Joy, the focus has been for the postal service to chase after the package and parcel business un-der DeJoy's "Delivering for America" plan. The plan allows for twice-yearly postage increases which allows the USPS to raise rates to the full est extent allowed above inflation.

Here in rural America, newspapers and sub-scribers rely on the postal service for timely distribution. Other options would only raise costs even higher or see greatly diminished ser-

It is time to stop DeJoy from using the power to set postage rates to pick economic winners and losers, and to halt his punitive attacks on ommunity newspapers. Contact Congressman Tom Tiffany, and U.S

Sens, Ron Johnson and Tammy Baldwin, and demand they take action to keep rate increases fair to all, reasonable in regard to inflation and only when necessary.

Members of the Courier Sentinel editorial board include publisher Carol O'Leary, general manager Kris O'Leary and Star News editor Brian Wilson

increase in the cost of the local newspaper.

Second Place: Tim Lyke, *Ripon Commonwealth Press*, Ripon Judge's Comments: Tough to make this the second place winner in a crowded category of worthy submissions. Praise of local citizens who do unheralded work is critical to the fabric of any great newspaper. Good work!

Third Place: Barb Puckett, *Muscoda Progressive*, Muscoda

# Community Engagement Award

**Daily Division** 

First Place: Staff, The Cap Times, Madison Judges Comments: I love the variety of these projects, the different groups served, free and charged opportunities. It seems like a good cross-section of readers could be engaged and involved. The election guide is always a good idea, and hard work, but so few do it anymore. The Power Hour is a nice mix way to educate and get involved at the same time. Love the idea fest especially if it is locally sourced and productive for the community. A lot of creative work here.

Second Place: Staff, Wisconsin State Journal, Madison

Judge's Comments: Whenever readers feel they are being heard and appreciated, you have a winner. It is wonderful to have this kind of partnership. If people need something from their newspaper,

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Community Engagement Award, First Place (Daily Division) The Cap Times, Madison

they can ask for it instead of being bothered by "the "press". This is a great way to help readers see the workings of a story, an idea, or a problem through professional eyes and words. The Focus group is another one of the time-honored ideas that gets downplayed. It is essential to invite and hear those voices. It is worth it for awareness and building respect. Thanks

# Weekly Division

**First Place:** Debra Fitzgerald, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Both "sides" were winners here, the press for proving its care and consideration of the community and the community being assured it was getting accurate, impactful information. That's what the press is all about, the freedom of thoughtful, reported information.

The idea of engaging a worthy, time-honored organization, and providing coverage for so many counties through this partnership. Brilliant. Everyone got an education here, too, from the newspaper working with citizens, the citizen observers working with the press, and the community getting information that might not otherwise have been or could have been obtained.

Second Place: Kenton Troutman, *The Chetek Alert*, Chetek Judge's Comments: Any effort to show that the press is here to present factual, objective and helpful information is a fine way of engaging and educating readers. This reporting went above and beyond in its duty to bring these issues to the forefront and give readers the opportunity to engage as well. Keep it up. Issues big and small are all big in small communities and ways to show the professionalism and need for the press. **Third Place:** Angie Griepentrog, *The Freedom Pursuit*, Freedom

# Open Records/FOI Award

# **Overall Divisions**

**First Place:** Kevin Boneske, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Reporter Boneske's account is an interesting and inspiring procedural manual on wrangling documents that city officials tried to withhold from the public and, by doing so, foolishly elevated a relatively non-eventful review of an apparently unliked municipal administrator into proof that government officials are willing to hide information from the public. **Second Place:** Alex Garner, *The* 

Open Records Request Turns Up Thousands City Spent on Internal Investigation into Fire Chief

April 4th 2024

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scuments the Peninsula Palse obtained with an Open Becords request revealed the City of uppeon Bay was billed more than \$27,000 for legal fees over two and a half months related to a resignation leading up to the refirement) of Sturgeon Bay Fire Chief Tim Dietman.

Open Records/FOI Award, First Place (Overall) Peninsula Pulse, Baileys Harbor

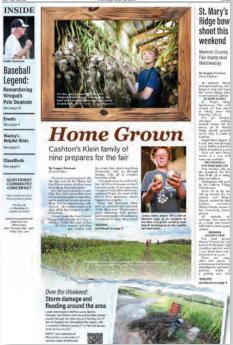
*Sheboygan Press*, Manitowoc Judge's Comments: This clearly sourced account of a civil case was written from complaints filed by the opposing parties. It is a lucid chronicle based on public documents freely obtained, as there is no indication of anyone trying to hide anything. This story, therefore, also seems suited to the general news category, not just the one in which the linchpin is rooting out documents not readily available.

# All-Around Newspaper Photography

Weekly Division

First Place: Logan Everson, *Cashton Record*, Cashton

# Cashton Record



All-Around Newspaper Photography, First Place (Weekly Division) **Cashton Record**  Judge's Comments: Just very stunning and high quality imagery. Impressive! You are very talented! Second Place: Staff, Superior Telegram, Superior Judge's Comments: Visually appealing and high quality and candid shots that are interesting not just the typical posed news shots. Third Place: Staff, The Lakeland Times, Minocqua Judge's Comments: Very good stuff! Visually appealing and colorful. Honorable Mention: Shane Fitzsimmons, Press Times Staff, The Press Times, Green Bay Judge's Comments: Nice work.

# **General News Story**

## **Division A**

**First Place:** Andrew Bahl, *The Cap Times*, Madison Judge's Comments: The reporter found people most affected by the

found people most affected by the F-35 fighter jets to tell the story of

what noise pollution at the airport could mean. The reporting was thorough, with solid backgrounding and context.

Second Place: Natalie Eilbert, Green Bay Press-Gazette, Green Bay Judge's Comments: Powerful writing at the top sets the scene for the Hello Girls. The provides both the human and historical angles in a well-written piece. Third Place: Anna Hansen, Wisconsin State Journal, Madison Honorable Mention: Lucas Robinson, Wisconsin State Journal,

# Division **B**

First Place: Justin Marville, Oshkosh Northwestern, Oshkosh Judge's Comments: At first blush, the casual reader might think this is a sports story; it's not. It's a business story — and it's exceptionally wellstructured. The first few graphs spell out the problem and by the fifth graph you get the underscore: The owners of the arena have filed for bankruptcy "while facing litigation." The details that follow simply flesh out the "rest of the story." Sports story? Not at all. Great work. **Second Place:** Karen Madden,

*Daily Tribune*, Wisconsin Rapids Judge's Comments: This is how to start a story: in the first five graphs you get the people, the problem, the context and the resolution — and then the "rest of the story." Had me hooked. And for this same reporter to have been there at the beginning and at the end is a rarity indeed. Congratulations.

**Third Place:** Dan Kitkowski, *EagleHerald*, Marinette Judge's Comments: This is a classic news lede: all the facts in the first graph, including insight into the officer ("once trusted and respected sheriff's deputy and school resource officer"). I would've moved info about the sentencing date and potential penalty to the third graph. **Honorable Mention:** Dan Kitkowski, *EagleHerald*, Marinette

# State judicial ethics panel rarely acts on complaints

## Winnebago misconduct claims from 2023 pending

By Bethanie Gengler Oshkosh Herald

When an attorney put a "LaKeisha Haase for Judge" campaign sign on his land in Omro last year, newly re-elected Winnebago County Circuit Judge Scott Woldt allegedly threatened to retaliate for supporting Woldt's opponent, according to a

complaint to the Wisconsin Judicial Ethics Commission (WJC). Woldt was appoint-

ed to the Branch 2 bench in 2004 and subsequently elected to six-year terms in PORE 2011 2012

2005, 2011, 2017 and most recently defeating Haase to retain dismiss with expression of concern or warning, or file a complaint with the Supreme Court.

Madison

The Supreme Court uses civil procedure to evaluate judicial misconduct and issue a final decision. Sanctions include reprimand, censure, suspension and removal from office.

A judicial misconduct suspension is uncommon, with only 15 judges suspended in the state in the past 45 years. Woldt is the only judge in Wisconsin suspended in the past three years.

#### Past misconduct

The Supreme Court sanctioned Woldt in 2021 for crude, sarcastic and undignified comments, intemperate remarks and twice displaying a handgun in the courtroom as a "prop."

Among the incidents: calling a 13-yearold sexual assault survivor a "so-called victim," while referring to her assailant as two weeks later during a social event at an Oshkosh establishment and was witnessed by two other attorneys, including one who confirmed to media she was first accosted by Woldt before he accosted Goldin.

Goldin wrote that during the event Woldt pulled him over and said the attorney was "dead to him" for putting a Haase campaign sign on his property and threatened to use his judicial power to punish the attorney, his clients and practice "for some sort of perceived entitlement to loyalty" unless Goldin paid him \$28,000 for the contested election.

Campaign finance records show Woldt's re-election committee dispersed \$27,218 in last year's spring election. Under Wisconsin law, a judicial candidate may not personally solicit or accept campaign contributions and judges are prohibited from accepting gifts, favors or loans from attorneys if they have come or are likely to tra-judicial activity, improper political or campaign activity and misuse of prestige of judicial office, among others.

WJC concluded its eight investigations last year without filing any complaints with the Supreme Court. Two cases were dismissed with no action and six were dismissed with expression of concern or warning.

While it's uncertain whether the complaint against Woldt was one of those dismissed with concern or warning, his conduct matches some of the behavior that the commission wrote was exhibited by judicial officials who were the subjects of dismissal.

WJC dismissed, with concern or warning, complaints including improper courtroom demeanor, bias, improper campaign activity and improper political activity.

Over the past five years, about 1% of the 4,211 initial misconduct inquiries WJC received were authorized for investiga-

General News Story, First Place (Division C) Oshkosh Herald

Judge's Comments: It wasn't the cleanest lede, but by the time you get to the third graph, you get the emotion — which is a cornerstone of this piece. I'm going to assume you know your community well, since you didn't go into any details about the "rebound" until much later in the story. (The sixth graph only says: (Since that time "thanks to sweat and tears". Resolute Forest Products has been on a steady road to recovery.) The extensive quotes were great, albeit a bit exhausting; I might've summarized some of the factual stuff and concentrated on the human stuff. I also would have moved the section about "What caused the fire?" further up in the story. But this is ALL nitpicking. Great job about an important story in town.

# Division C

First Place: Bethanie Gengler, Oshkosh Herald, Oshkosh Judge's Comments: Bethanie Gengler offers a riveting report on what happened when a complaint about a Winnebago Circuit judge was filed, and of the judge's past alleged misconduct. After reading this report, one must ask: How could voters possibly keep this judge in office? Excellent reporting! Story didn't get front page placement but deserved it

Second Place: Christina Luick, News Graphic, Cedarburg Judge's Comments: It's not uncommon for volunteers to complain of poor conditions at animal sanctuaries and shelter, but clearly the problems at this farm in Cedarburg were atrocious. Luick describes a heart-wrenching situation with excellent context and sourcing. **Third Place:** Bethanie Gengler, *Neenah News*, Neenah Judge's Comments: This excellent in-depth report graphically describes the abuse of victims of domestic violence, and how those victims, under pressure from their partners, often recant their allegations. Readers benefit from knowing this pattern, and the trouble it causes victims and prosecutors.

#### Honorable Mention: Myles Dannhausen Jr., *Peninsula Pulse*,

Baileys Harbor Judge's Comments: Alcohol consumption and sales have long been an obsessive issue in Wisconsin. Reporter Dannhausen does a great job explaining the complexities of the state's new alcohol sales regulations, and what they mean Door County. Great insights from local sources.

#### **Division D**

First Place: Maria Lockwood, Superior Telegram, Superior Judge's Comments: A really strong story about an incredibly difficult topic. You did a good job of getting sources to open up Second Place: Ian Johanson, The *Review*, Plymouth Judge's Comments: Well done. You did a great job of taking a regular court story and turning it into something that was easy to read and made the people involved feel very real. Third Place: Shelley Nelson, Superior Telegram, Superior Judge's Comments: The reporter did a nice job digging into a difficult topic. They included many perspectives, which was important for readers to come to a wellinformed opinion Honorable Mention: Tom

# LaVenture, *Price County Review*, Phillips

Judge's Comments: I enjoyed this story a lot. It was well-constructed and made me want to read more about the topic. Nicely done!

## Division E

**First Place:** Kevin Dittman, *Oconto County Reporter*, Appleton Judge's Comments: This story had my undivided attention from start to finish. it was well-written and flowed very nicely. It explained a variance process without being boring . . which I know from experience is not easy! With this kind of story it can be all too easy to take a side and ether pull at the emotions of hold someone up for seeking forgiveness rather than permission. The reporter did outstanding work in gathering information and telling both sides of the story. Great job!

Second Place: Roger Mathews, *Ripon Commonwealth Press*, Ripon Judge's Comments: This is a very nicely done tribute to a a community member. There's lots of great information and it flowed well.



A personal memorial waterfall, dubbed Trisha Ruth Falls, created at a cottage owned by David and Lori Magnin in Townsend along Reservoir Pond, has been ordered to be removed by Nov. 3. The waterfall honors their daughter and sister, who died in 2021. PHOTOS SUBMITTED

# Family told to knock down their memorial waterfall

Project created in 2021 honors sister/daughter who died unexpectedly Kevin Dittman

Oconto County Reporter USA TODAY NETWORK - WISCONSIN

TOWNSEND - A personal memorial waterfall created two years ago to ease a period of grief could be near its end. The project, which a family dubbed Trisha Ruth Falls, pumps water from Reservoir Pond, and flows it back down



Collin Magnin, left, presents his parents, Lori and David Magnin, a sign that will mark Trisha Ruth Falls on a memorial waterfalls project they built,

ning, Zoning and Solid Waste Department and the Wisconsin Department of Natural Resources notified the Magnins in July that it would have to be removed by Nov. 3 due to its not being in compliance with regulations. One issue the county has is a 75-foot shoreline setback requirement.

"When we started this process, I really thought that they would come and ask to inspect it and say, like, all right, this project is not gonna work, but we can modify it in this way or we could modify it in that in that way," Collin said. "I was really surprised and taken

General News Story, First Place (Division E) Oconto County Reporter, Appleton

These stories can be hard to organize when someone has a multi-faceted life but the reporter handled this story well. I really liked the use of quotes. Organization is strong. Fine work! **Third Place:** Valorie Brecht, *Tribune Record Gleaner*, Abbotsford Judge's Comments: I really liked the lead! I really like how the story is told, of the quest for funding and the various setbacks along the way. The story flowed well and was fun to read. Readers have no idea how many hoops these kinds of projects' planners must jump through. Do watch run-on sentences. I also liked that you explained the need for more than one groundbreaking photo. Good work!

Honorable Mention: Anne Trautner, *Kewaskum Statesman*, Kewaskum

Judge's Comments: This is a very nicely done story. I liked the organization the use of quotes and how the story flowed. This was fun to read and really brought the event alive for the readers. Pictures added a lot.

# Waste not, want not: Joannes Park's community fridge feeds those in need, reduces waste









Alyssa Proffitt, former co-president of the Joannes Park Neighborhood Association, restocks the community fridge on Oct. 17 outside the Green Bay Community Police Center in Joannes Park, 315 S. Baird St. in Green Bay. Sarah Kloepping/USA TODAY NETWORK-Wisconsin

GREEN BAY - On a stroll in downtown Charlotte, North Carolina, for a leadership conference, the last thing Alyssa Proffitt thought she'd see on the streets was a mini-fridge.

Feature Story (Non-profile), First Place (Division A) Green Bay Press-Gazette

# Feature Story (Non-profile) Division A

First Place: Natalie Eilbert, Green Bay Press-Gazette, Green Bay Judge's Comments: This has wellrounded reporting that is useful to readers while maintaining depth. It is an impactful look at a food desert/insecurity, it tells how a local community fridge was created and is helping people. Great context, photos and graphic visualization of the issue. It also directly draws conclusions based on how people without vehicles are impacted. It does a great job of showing the layers of hunger issues/ intersectionality as well as the other entities involved, food waste and teamwork. Another perfect touch was the contagious element and how it inspired other areas to look into similar approaches. Second Place: Kelli Arseneau, The Post-Crescent, Appleton Third Place: Natalie Yahr, The Cap Times. Madison Honorable Mention: Samara Kalk, Wisconsin State Journal, Madison

## Division B

First Place: Daniel Spatchek, Antigo Daily Journal, Antigo Second Place: Isabella Kostolni, The Freeman, Waukesha Third Place: Alex Garner, The Sheboygan Press, Manitowoc

## Division C

First Place: Colleen Kottke, Wisconsin State Farmer, Waupaca Second Place: Brian Jopek, The Lakeland Times, Minocqua Third Place: Bethanie Gengler, Neenah News, Neenah Honorable Mention: Janelle Fisher, The Press Times, Green Bay

# Division D

**First Place:** Christopher Clough, *Door County Advocate*, Appleton Judge's Comments: WOW! Loved this story. Great balance of quotes and narrative which really paints a picture of how AI gets integrated where we least expect! Your other two entries also were excellent, but this seems to be quite timely as we all adjust to a new AI reality. Nicely done!

Second Place: Sarah Sabatke, *The Monroe Times*, Monroe Judge's Comments: This was a wonderful, well-written story. Clearly a lot of research went into it and a ton of interviews. Excellent reporting! **Third Place:** Mary Thomsen, *The Valders Journal*, Valders Judge's Comments: This was a sweet story! You did a wonderful job with balancing quotes and building your narrative. Well written and fun to read.

Honorable Mention: Joe Hart, *The Boscobel Dial*, Boscobel Judge's Comments: What a great story! I enjoyed reading about something that has so much impact on our young people. Solid reporting and great balance of quotes and narrative.

## **Division E**

First Place: Angie Griepentrog, *The Freedom Pursuit*, Freedom Second Place: Kevin Dittman, Oconto County Reporter, Appleton Third Place: Cari Cornelius, Sun-Argus, Spring Valley Honorable Mention: Regan Kohler, *Spooner Advocate*, Spooner

# **Feature Story** (Profile)

## **Division** A

First Place: Nicholas Garton, The Cap Times, Madison Judge's Comments: The lede and story focus is powerful without being over-dramatized. Second Place: Kendra Meinert, Green Bay Press-Gazette, Green Bay Judge's Comments: "It's America." The writer conveys it. Third Place: L.A. Sklba, The Journal Times, Racine Judge's Comments: Good presentation and explanations on a nonobvious topic.

Division B

First Place: Terri Pederson, Daily

Judge's Comments: A spare telling, but it works. I very much wanted to read this story again. Second Place: Karen Pilarski, The Freeman, Waukesha Judge's Comments: Excellent lede, well-done throughout. Third Place: Caitlin Shuda, Wausau Daily Herald, Wausau Judge's Comments: Nuclear energy focus was important and covered well ... but maybe more on Wausau connections, personality influences. Honorable Mention: Alex Garner. The Sheboygan Press, Manitowoc Judge's Comments: An effective, moving story.

Citizen, Beaver Dam

# **Division** C

First Place: Patti Lee, Neenah News, Neenah Judge's Comments: Beautifully



# f & S & C

Walking home in the snowy dark, the kids' minds are full of the fantasy whatifs of childhood.

What if a shooter shows up and starts shooting? What would we do to get away?

> Feature Story (Profile), First Place (Division A) The Cap Times, Madison

written, good lead, the copy was clean and clear. The quotes and stories are evocative and well told, but what makes this the winner is that when I finished reading, I felt like I had really met this elder through the profile. Second Place: Brian Jopek, The Lakeland Times, Minocqua Judge's Comments: This was a really interesting profile, what a character and what a story. I wanted to follow it through each jump, which is a sign of a good story. Well written and told, and the layout with the other veteran's profile was nice as well. Third Place: Colleen Kottke, Wisconsin State Farmer, Waupaca Judge's Comments: Really lovely memorial profile, an emotional story told sensitively. The photos and layout were well done also, easy to read and fit smoothly with the story.

## Division D

First Place: Ruth Erickson, The Chronotype, Rice Lake Judge's Comments: Excellent Piece. I feared it was going to be

"inspiration porn". It wasn't. The best informational quotes. Brava! Second Place: Adam Krebs, The Monroe Times, Monroe Judge's Comments: Extremely rich piece. I loved reading about these women and their accomplishments. Super writing. Third Place: Eric Johnson, Lake Geneva Regional News, Lake Geneva Judge's Comments: Fun to read. Extremely well-done. Bravo!!! Honorable Mention: Kevin O'Brien. The Record-Review. Abbotsford Judge's Comments: Everything you ever wanted to know about bees and didn't know. Fascinatingly

# Division E

informative. Great job.

First Place: Charley Preusser, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: Stories like "Boylen" help pass the mantle of community care from generation to generation. The way this delightful feature is structured keeps the reader



eople go above and evond what others putinely do to suphey play a big role in reating the sense of hared values.

There are many ople like this in Sen-a, but at the center it all is an 88-year Boylen. Everybody knows Ica, And, ev-erybody knows how nced 'i-sah

woman named lea her name-it Take Tyler Aspen-on, the construction ontractor, who is the Chief of the Seneca

ire Department and ormer Seneca Schoo oard member. memories of eating current school board member, also remem-

> Feature Story (Profile), First Place (Division E) **Crawford County Independent & The Kickapoo Scout**

engaged all the way through, even if they've never met Miss Ica. And by the end, they'll feel as though they have.

Second Place: Roger Mathews, *Ripon Commonwealth Press*, Ripon Judge's Comments: At a time when so many news stories are about the things that divide us, this timely profile of a local physician who goes out of her way to solve problems and serve her community was a refreshing and well-written read. Third Place: Ginna Young, *Courier Sentinel*, Cornell

Judge's Comments: An unexpectedly rich look at a community, an annual shared event, and two people trying to make life a little more enjoyable for others...in an unusually short piece. It's not easy to fit a feature story into the inches allotted for a brief, but this writer pulls it off. **Honorable Mention:** Anne

Trautner, *Kewaskum Statesman*, Kewaskum

Judge's Comments: Riveting story, made relevant through a connection with COVID-19.

# Localized National Story

## **Division** A

First Place: Jelissa Burns, The Post-Crescent, Appleton

Judge's Comments: As personal budgets tighten, so does

altruism. People shift focus to their own welfare. Using sourced statistics and perspectives, the reporter wrote a convincing series about inflation's cost to both individuals and society. Reading her grocery list in the third and final story made me licking my lips, especially for Cheez-Its. Gumshoe reporting rarely fails. Second Place: Jeff Bollier, Genevieve Redsten, Green Bay Press-Gazette, Green Bay Judge's Comments: Reporter Bollier made the often confusing and boring topic of real estate compelling. For that alone he deserved something. For doing it well, he earns my vote for a firstplace award. Chopping the stories into subsections made it easier to comprehend and categorize what can often be a stultifying topic. Third Place: Andrew Bahl, The Cap Times, Madison Judge's Comments: Reporter obtained local sources to put faces to national labor statistics and

proposed federal policies. Honorable Mention: Gazette Staff,

The Gazette, Janesville

Judge's Comments: A trio of valid, undramatic and sensationalized previews of the Milwaukee convention provide perspective, review the issues and, in the last of the stories, insight into what it takes to maintain law and order and such events. An unsentimental honorable mention edged out a competitor's retrospective of the civil rights movement.

## Division B

**First Place:** Audrey Korte, *The Chippewa Herald*, Chippewa Falls Judge's Comments: What an interesting set of reads! The first article gives readers a window into the inspirations and lengths political supporters will go. It could have easily been coverage of a presidential visit as an event. Instead, we quite literally get to go on a walk with some of them in one article as they leave their vehicles behind to make it in time. The other supporting articles also give depth and voice to

# <u>Series: Seclusion and restraint</u> Area district improves behavior with non-violent methods

## **By JOE HART**

This story is second in a series about the use of physical behavior-control methods on school children. Your feedback is welcomed at dialeditor@ boscobeldial.net

On a recent Thursday afternoon, Skyler Reynolds squatted in a hallway at Bluff View Intermediate School in Prairie du Chien. incidents in Wisconsin public schools.

Educators define "seclusion" as forcing a child into isolation against his or her will; "restraint" is when staff physically detain a student.

Seclusion is being broadly phased out—it's ineffective, traumatizing, and actually worsens behavior problems instead of solving them. The U.S.

Localized National Story, First Place (Division D) The Boscobel Dial

residents out supporting presidential candidates.

Second Place: Daphne Lemke, *The Reporter*, Fond du Lac **Third Place:** Patti Zarling, *Herald Times Reporter*, Manitowoc

## Division C

First Place: John Mielke, *Peninsula Pulse*, Baileys Harbor Judge's Comments: This piece demonstrates a wonderful understanding of how a localized national story can provide local readers with a better grasp of how national stories do have an impact on the local scene. The reporter clearly spent time with interviews and research. Excellent piece! **Second Place:** Tori Wittenbrock, *The Press Times*, Green Bay Judge's Comments: I don't usually consider "sports" a place where I see a localized story but this piece was exceptional. I'm not a big football fan, but the story was intriguing and kept my interest.

**Third Place:** Patti Lee, *Oshkosh Herald*, Oshkosh Judge's Comments: What communities do for Earth Day and beyond as the next generations deal with climate change are important areas of coverage for local papers.

It's in the local paper that people really are motivated to care about their communities. This was well written. Great job!

Honorable Mention: Bethanie Gengler, *Neenah News*, Neenah Judge's Comments: Great work! I think this likely helped a lot of older folks be more attentive to possible scams as well as providing them with information on preventing themselves from becoming victims. The use of the Victims rights law

was well researched and explained.

#### Division D

First Place: Joe Hart, The Boscobel Dial, Boscobel Judge's Comments: Note: I considered these two stories by Joe Hart together as one entry of up to 3 stories on a topic: Area district improves behavior with non-violent methods Some area schools report high numbers of forcible methods An important issue to localize, with good writing and structure. I really appreciated the reporting digging into specifics of restraint and seclusion at local schools and asking them to be accountable. This series is very impressive. Some editing errors, but the reporting is top quality and the issue is vitally important to the community. Second Place: Tom Stangl, Justin Runberg, Amery Free Press, Amery

Judge's Comments: This was thorough, informative reporting localizing and humanizing what could have been a very dry national issue of pharmacy benefits and putting it in context in the community. It's so rare to get a medical business to agree to discuss a problem like this, and this should serve as a model for other local reporters. The only critique I would offer is that there are a few places where quoting from the FTC report gets pretty dry itself; some judicious paraphrasing might have read more smoothly.

Third Place: Ruth Erickson, Michelle Jensen, *The Chronotype*, Rice Lake

Judge's Comments: Good followthrough on this set of stories on a local pastor trapped in Haiti, with a really interesting account of his time there, and a great look into the Haiti conflict through local eyes. This kind of reporting does so much

#### Food prices continue to climb, so donations spread thin

Jelissa Burns Appleton Post-Crescent USA TODAY NETWORK – WISCONSIN

The cost of groceries has been a major topic over the last few years as, during the pandemic, shoppers began to notice they were spending more money and buying fewer items.

Last July, The Post-Crescent explored the cost of inflation in Wisconsin grocery stores, trying to determine just how much prices had increased.

Using a grocery list made up of every day necessities, we visited a series of stores and compared the overall cost of the store brand groceries to name brand groceries.

Our full grocery list includes: half a gallon of almond milk, a loaf of whole wheat bread, one pound of bacon, one pound of bananas, one pound of 80/20 ground beef, a four-pack of butter, standard box of Cheerios, standard box of Cheez-Its, a dozen eggs, a five pound bag of flour, canned green beans, 18 ounces of strawberry jam, 18 ounces of peanut butter, a head of iceberg lettuce, a gallon of milk, individual naval oranges, a two-pack of paper towels, a six-pack of toilet paper and a standard box of Triscuits.

At the time of the article, we found



People visit the Oshkosh Area Community Pantry. In 2023, food pantries across Wisconsin reported they were seeing lower-stocked shelves, with grocery inflation playing a major roll in the shortages.

some of the highest priced items included eggs, butter and ground beef. Over a year later, we're exploring

Over a year later, we're exploring whether grocery store prices have changed and how that relates to food relief programs, as part of coverage related to our annual Stock the Shelves fundraising campaign. The campaign, which runs during

October, is a partnership between USA Se

Localized National Story, First Place (Division A)

The Post-Crescent, Appleton

TODAY NETWORK-Wisconsin and Feeding America Eastern Wisconsin. It alms to raise enough funds from readers and the community to support 750,000 meals for those in need. For more information on how to donate, there are details at the end of this article.

JSA See GROCERIES, Page 5A

to explain and humanize what could otherwise be a faraway international news story.

Honorable Mention: Shelley Nelson, *Superior Telegram*, Superior Judge's Comments: The set of stories — preview, main story, and follow-up — on President Biden visiting Superior and the Bipartisan Infrastructure Law was well executed. The writing was good, and the retrospective of local people's experiences with his visit was a nice ending to the coverage. Some editing flaws and at times the structure seemed unfocused.

## Division E

First Place: Nicolette Nauman, Hillsboro Sentry-Enterprise, Hillsboro

Judge's Comments: A clear, firsthand accounting that provides background knowledge on a complex international subject of historical weight.

Second Place: Gillian Pomplun, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: A concise story that brings school shootings into focus without having to endure a tragedy locally.

**Third Place:** Jordan Derrick, *Crawford County Independent & The Kickapoo Scout*, Gays Mills Judge's Comments: Captured the mood without an overuse of quotes. Could've used a bit more detail at the end.

#### Honorable Mention: Roger

Mathews, Ripon Commonwealth Press, Ripon

Judge's Comments: Good examples of a local connection to a national story, and it provided several ways to help.

# **Sports News Story**

## **Division** A

First Place: Nile McNair, Wisconsin State Journal, Madison Judge's Comments: Effectively told. Good quotes throughout. Second Place: Tim Seeman, The Gazette, Janesville Judge's Comments: Excellent lede on the main piece. Smooth transitions. Third Place: Mark McMullen, Wisconsin State Journal, Madison Judge's Comments: Thorough coverage.

**'CHICKEN FRIED' GOLD BALL** 

Cedar Grove-Belgium's undefeated girls' soccer team wins state title, makes school history By MICHMARESCH

Cinalace Press suff II wasn't going to happen again. The Cedar Grove-Belgum High School girds 'soccer team refueed to lup home what has become that dreaded silver ball for a fourth time. This time, the Rockets conquered likely demons and the Prairie School in convincing fashtion, winning the Division 4 championship, 5-1, on Saturday at Lihlein Soccer Park in Milvaukee.

in Millwattee: Star striker Cora Erickson scored three goals and had two assists, breaking the Division 4 two-game tournament record for goals and points and, more importantly, led the charge in securing the first girls' learn chanpionship in school history and an andefacted eason. The gold hall comes home after the Rockets suffreed heartbreaking title-game losses in 2018, 2021 and 2023.



Sports News Story (Non-profile), First Place (Division C) Ozaukee Press, Port Washington

Honorable Mention: Scott Venci, Green Bay Press-Gazette, Green Bay Judge's Comments: Good backgrounder, including salary information.

### **Division** B

First Place: Matt Lehmann, EagleHerald, Marinette Judge's Comments: For all of his submissions, he makes the article engaging and interesting - even when I didn't really care about the sport!

Second Place: Matt Lehmann, EagleHerald, Marinette Third Place: Matt Lehmann, EagleHerald, Marinette

## **Division** C

First Place: Mitch Maersch, Ozaukee Press, Port Washington Judge's Comments: The writing in the story held up to the brilliant headline. Great blend of play-byplay expected in a news story with comments from players to make a lively narrative.

Second Place: Zach Rastall, Monroe County Herald, Sparta Judge's Comments: Nice combination of competition drama, statistics and background. Third Place: Janelle Fisher, The Press *Times*, Green Bay Judge's Comments: Really liked the strong lead to take the readers into the action-packed story.

## Division D

First Place: Reagan Hoverman, Superior Telegram, Superior Judge's Comments: I love sports writing that goes beyond the game to explore relationships, and this does exactly that. My favorite line: "Adding a few pounds of muscle

has been important, but the weight room represents far more than that. It's about the chemistry and camaraderie they've built through hard work, more than the actual free weights and iron plates scattered across the floor."

Second Place: Natalie Dillon, The Monroe Times, Monroe Judge's Comments: Nice job digging deep to talk to so many people that have been involved in the program over the years. Very

thorough coverage. Third Place: Reagan Hoverman, Superior Telegram, Superior Judge's Comments: Anyone can write about wins and losses, but it's much more fun to read about people, and this story goes beyond the score to explore the relationship between brothers who led a team to a championship.

Honorable Mention: Joe Peine, The Pierce County Journal, Ellsworth Judge's Comments: Good information here. I'm glad you got comments from opposing coaches who could speak to what they saw from the coach who was let go. I'm assuming you filed a FOIA for the letter and had a followup story on this?

## **Division** E

First Place: Zach Rastall, Hillsboro Sentry-Enterprise, Hillsboro Judge's Comments: When you read this sports story about the state volleyball championship comeback win you feel like you are at the Resch Center and part of the action. That is why this piece is awarded first place. Great photo work to support a good story too. Very good work. Second Place: Nicolette Nauman, Hillsboro Sentry-Enterprise, Hillsboro Judge's Comments: This is a very solid story about a special young

man who has made the most out of an unfortunate situation. Well written and a great story. Third Place: Jeremy Mayo, The Northwoods River News, Minocqua Judge's Comments: This story made the swim meet interesting. It is well worth the read. Good look at the team, the girls and a good job telling how they feel.

Honorable Mention: Mark Nesbitt, The Oregon Observer, Oregon

Judge's Comments: Girls wrestling is an up and coming sport and this story does a good job making us aware of that. A good read and a good look at the future of the sport.

# **Sports Feature Story**

**Division A** 

KILLS

34

ASSISTS

52



W-C reverse sweeps Newman Catholic to complete state title run by ZACH RASTALL GREEN BAY -



Sports News Story, First Place (Division E) Hillsboro Sentry-Enterprise

First Place: Ryan Wood, Green Bay Press-Gazette, Green Bay Judge's Comments: Very well written, a clear winner Second Place: Peter Jackel, The Journal Times, Racine Judge's Comments: Nice feature. Honorable Mention: Sean Davis, Wisconsin State Journal, Madison

### Division B

**First Place:** Matt Lehmann, *EagleHerald*, Marinette Judge's Comments: Love this story and honoring such a great guy who gave his time to help the community.

Second Place: Justin Marville, Oshkosh Northwestern, Oshkosh Judge's Comments: Like the tie to the local community. Third Place: Mark McMullen, Daily Citizen, Beaver Dam Judge's Comments: This must have been hard to do - kudos to the athlete and the writer for getting him to share his story.

#### Division C

First Place: Audrey Schiek, *The Press Times*, Green Bay Judge's Comments: What a great story and an equally great way of telling it. Not only well written but also written from the heart. An inspiring subject whose story was well told.

**Second Place:** Herb Gould, *Peninsula Pulse*, Baileys Harbor Judge's Comments: America needs baseball at the grass roots level and this writer brings that out perfectly. Just give me a place to play and a team to play on and I will be a happy person...that's the message which was told well here. Play ball!!! **Third Place:** Brett LaBore, *The Lakeland Times*, Minocqua Judge's Comments: Amateur boxing is hard as this story points out and it takes a very unique and committed group to make it work. This story goes deep into the world of amateur boxing and lets the reader know how difficult of a sport it is. Well worth the read.

Honorable Mention: Zach Rastall, *Monroe County Herald*, Sparta Judge's Comments: Lemons to lemonade type of story told very well. Nice to see a young person who refuses to give up be written about. Inspiring and very well written piece of sports writing.

## Division D

**First Place:** Reagan Hoverman, *Superior Telegram*, Superior Judge's Comments: This story puts you in the office with the coach. You see what he sees, you feel what he feels — that's great writing. Second Place: Benjamin Pierce, Trempealeau County Times, Whitehall Judge's Comments: What a story! Great job capturing the emotion of a young man playing in front of his father for the first time. Third Place: Dave Boehler. The Review, Plymouth Judge's Comments: Wow, sometimes the topic is just so compelling, and that's the case here. A teenage girl overcomes a heart attack and eventually a heart transplant — really puts things into perspective. Honorable Mention: Dave Greschner, *The Chronotype*, Rice Lake Judge's Comments: There were 4-5 entries I considered for this spot

was how the author did a great job highlighting the stresses of the athletic director position and how that all melted away as the subject retired and began a new career building fishing rods.

# Division E

First Place: Jonathan Bailey, *Ripon Commonwealth Press*, Ripon Judge's Comments: A multifaceted story about a coach that takes readers to various aspects of life and sport. Second Place: Neal Hogden, *The Tribune-Phonograph*, Abbotsford Judge's Comments: Took us onto the field, back in time and forward to retirement with an inspiring coach. Third Place: Jeremy Mayo, *The Northwoods River News*, Minocqua Judge's Comments: A unique view from the officiating team with engaging writing and solid reporting.

# Landerman reflects on storied coaching career

but what really got me about this

# ion C

hired by the Ripon Area School District to be the new elementary and high school physical education teacher in June 1984, she knew that she would coach the entire time she was in the profession.

**By Ionathan Bailey** 

jbailey@riponpress.com

When Tracy Landerman was

It turned out to be even longer. Landerman retired from coaching volleyball after 39 years last fall, and continues to serve as an assistant coach for track and field. She stepped down from her teaching position following the conch-

ing position following the conclusion of the 2021-2022 school year. "Coaching was definitely coming along for the ride with teaching," Landerman said. "My No.

1 priority was my teaching, but I knew I was going to coach,



first year as a teacher, the head coaching position opened for volleyball in 1985 as Kelm stepped down. Landerman pounced on the chance and never looked back. She also spent time as the head girls' basketball coach and assis-

basketball and track and field her

ant track and field coach, but was allowed to coach only two sports during a school year as the school district wanted teaching to be the No. 1 focus.

While Landerman went on to spend the next four decades coaching volleyball, she got off to a rough start. Her teams finished near the bottom of the conference her first few seasons, which included going just 2-5 the first year.

"When I started, they were running a very different offense, and so we put in

an entirely different offensive and defensive set," Landerman said, "The good thing that happened with that

TRACY LANDERMAN, LEFT, and her bench reach as the Tigers complete a come-from-behind win against Oconto Falls to advance to the state final match against River Valley in 1998. RCP file photo

Sports Feature Story, First Place (Division E) Superior Telegram

# **Breaking News** Reporting

## **Division** A

First Place: Katie Garcia, Ryan Spoehr, Karyn Saemann, Anthony Wahl, The Gazette, Janesville Judge's Comments: "I grabbed the kids and ran." Yeah, that's breaking news.

Second Place: Staff, The Post-*Crescent*, Appleton Judge's Comments: Coverage from all perspectives. Profiled an anguished, elderly female flood victim without belaboring nor dramatizing her loss. Third Place: Staff, Wisconsin State Journal, Madison Judge's Comments: Third only

because the scene of the action was centralized and therefore easier to cover logistically, unlike the first and second-place coverage of natural disasters.

Division B

First Place: Alisa Schafer, Brandon Reid, Herald Times Reporter, Manitowoc Judge's Comments: This series of pieces followed a story of a missing 3-year-old boy, through to the

latest coverage during the Better Newspapers Contest period. First, we should salute the reporter's ongoing coverage of what must have been a challenging and taxing reality as a human tasked with reporting on the events that took place. The reporter presented information clearly to readers while showing context and nuance. This coverage gave basic details at first on the search with info on how people can help look for the missing child. Later, readers get follow-up coverage that includes the picture of residents coming together to search and hold vigils. All of the coverage is presented in an easy to read/ organized way, including the "what we learned" from court documents section. It is also transparent with readers, guiding them and defining why the articles do/don't have certain information like when court documents are sealed, but criminal complaints were available and obtained. Readers are also privy to basic explanations that easily translate what could have been complex court jargon/legalese that most people aren't familiar with. Second Place: Daphne Lemke, The Reporter, Fond du Lac Third Place: Dan Kitkowski, EagleHerald, Marinette

# 'I grabbed the kids and ran'

Kellogg Avenue grandmother saw tornado touch down

RYAN SPOEHR

take out what had been her favorite tree. Then, the tornado IANESVILLE -Kellogg Avenue resi-dent Michelle Auger siren went off. "I grabbed the kids and ran," Auger said. Auger said just before was home on Janes-ville's southside Saturday night, watching two of her grandchildren. Her they took shelter in the basement of her build-ing, she looked out a daughter and son-in-law, meanwhile, were host-ing a birthday party for window one more tim and saw the tornado take out a dumpster. She was on the phone another grandchild a few miles away on the city's

Hergrandchildren funnel cloud was hitting were playing with Legos, she told The Gazette Sunday, when she looked the ground. TRAINED WEATHER SPOTTER out her apartment win dow and saw a tornado

she added.

Auger said she feared that the building would

"I was three seconds away from putting them in the washer and dryer Auger has lived in Visconsin for seven in case the building camin case the building can down," Auger said. A frightening aspect was not hearing it com-ing, she said. I "did not hear it even a little bit," years. She used to live in Texas, where she was a trained weather spotter. "This is the first time I've seen one (a tornado) in the city. I've seen rotashe said, just the sound tion but never seen one of rain. touch down," Auger said. "We're so laxed here. Maybe we shouldn't be," "When we got in the basement we heard it, and it sounded like a

It was restored around 2.a.m. Auger credited first whistle," she said. Auger was without responders who arrived quickly "within 15 minpower during and imm

Breaking News Reporting, First Place (Division A) The Gazette, Janesville

# Sheriff takes blame for Unity siren failure

Gov. Evers makes stop to survey damage



By Neal Hogden

Ongoing cleanup efforts in the village of Unity after a confirmed EF1 tornado went through the center of the village last week have left residents little time to think about the May 21 weather event.

However, the reflection on what led up to those events was detailed in an interview with Clark County Sheriff, Scott Haines. He said the sirens in the village that were intended to warn res-

Breaking News Reporting, First Place (Division E) The Tribune-Phonograph, Abbotsford

## Division C

First Place: Brian Jopek, The Lakeland Times, Minocqua Second Place: Luke Klink, Ladysmith News, Ladysmith Third Place: Debra Fitzgerald, Peninsula Pulse, Baileys Harbor Honorable Mention: Brian Jopek, The Lakeland Times, Minocqua

## Division D

First Place: Adam Krebs, The Monroe Times, Monroe Judge's Comments: Extraordinary reporting with a personal element, mixed with a history lesson and national and international sources. Went online to see if she is still alive. Second Place: P.J. Glisson, The *Globe*, Ironwood

Judge's Comments: Well-rounded reporting, with local quotes and documentation. It helps when the reporter is already on scene! Third Place: Shelley Nelson, Superior Telegram, Superior Judge's Comments: Good explanation of a touchy political

subject.

Honorable Mention: Adam Krebs, The Monroe Times, Monroe Judge's Comments: Provided good coping resources following such a tragic loss.

## Division E

First Place: Neal Hogden, Nathaniel Underwood, The Tribune-*Phonograph*, Abbotsford Judge's Comments: Quality writing makes these stories easy to read. Nice job.

Second Place: Valorie Brecht, Tribune Record Gleaner, Abbotsford Judge's Comments: This brought the family to the reader. Liked the extended coverage on the other tornadoes.

Third Place: Diane Everson, The Edgerton Reporter, Edgerton Judge's Comments: Good, wellrounded coverage. Prefer "wreaked" over "wreck." Thought the "scaries" should have quotation marks. Honorable Mention: Ginna Young, Courier Sentinel, Cornell Judge's Comments: This was a

ready to do whatever she needed to protect her grandchildren. As what was later confirmed to be an EF-2 tornado bore down on Janesville's southside Saturday, June 22, Kellogg Avenue resident Michelle Auger took this

"Fire and first

responders came really

fast. I don't think I saw

that in Texas. They

should be co

18

tough call, and would have ranked higher in a less-competitive field.

# Investigative Reporting

# **Daily Division**

First Place: Lucas Robinson, Wisconsin State Journal, Madison Judge's Comments: This is an extremely well-crafted piece, weaving facts with the human factor; providing in-depth information about the situation without getting many officials to go on the record — or even respond to requests for interviews and/or information. Yet you got the answers. This is investigative journalism at its best. Second Place: Erin McGroarty, The *Cap Times*, Madison Judge's Comments: Now this is how you do an investigation: clearly identify the problem and/ or conflict, do the research, find knowledgeable/credible sources and get them on the record, ask probing questions, seek clarity and report the facts, backed by statistics and then lay out the story in a way that can be easily digested by the reader. It was telling that "the DOC would not allow The Cap Times to interview the warden at Taycheedah Correctional Institution about this issue." Erin clearly did everything she could to flesh out this gripping story — trying to make these women "count."

**Third Place:** Allison Garfield, *The Cap Times*, Madison Judge's Comments: This is a compelling story with multiple angles: the economic realities facing owners and investors — which are demonstrably at odds; the human tales of life in a "trailer" community; the feeling of being trapped. Allison does a great job weaving through those (and other strands) without losing track of the story. She also did her homework in seeking "interviews with the owners or property managers of all four mobile home parks in Madison." Interestingly, she said one owner did answer questions, but then "asked not to be included in the article." Allison did a great working around this by using what the owner said while she was on the record learning that she "is trying to sell the park and has several potential buyers, large and small, both in and out of state." Finally, doing the research into the national "boot camp" for aspiring mobile home park investors run by Mobile Home University was a masterstroke providing insight into that side of the economic ledger. Honorable Mention: Kelli Arseneau, *The Post–Crescent*, Appleton Judge's Comments: Very well done. Great job in reporting the facts "including detailed reviews of as many state jails as possible" interwoven with the personal tales of those on both sides of those visits. I got a true sense of the implied conflict that exists with jails that don't allow in-person visits and get a slice of the revenue from video visits. Not to mention that some contracts with video providers prohibit jails from even offering inperson. Talk about creating a literal captive audience.

## **Division** C

**First Place:** Douglas Etten, *Vilas County News-Review*, Eagle River Judge's Comments: Good job springing facts to prove deniers are lying. Goes to show how much of good reporting depends on the ability to obtain information which, in turn, is often due to building trust with knowledgeable sources. I've never known of a love affair that tied it to the cemetery walk, and "festered". then dived into the generations-

Second Place: Shereen Siewert, Wausau Pilot and Review, Wausau Judge's Comments: Lead pipe replacement is an important matter for every community. Fortunately for the people of Wausau, an alderman raised questions about a questionable contractor which the newspaper largely answered. Third Place: Richard Moore, The Lakeland Times, Minocqua Judge's Comments: Using the word, "caper," is cutesy and too close to a criminal accusation to be used in a story where no charges are lodged against a seemingly meddling in government business by people whose time is over. But generally well written. Good work opening the matter to public purview. Honorable Mention: Kris Leonhardt, The Press Times, Green Bay Judge's Comments: I wish I'd reported, "city work crews discovered a leg, hand and rib cage while ... performing utility work." I would have placed that higher in the story, tied it to the cemetery walk, and then dived into the generations-old retrospective. Interesting story about local history.

## **Division DE**

First Place: Raymond Rivard, Tom Stangl, Amery Free Press, Amery Judge's Comments: I'd have punched up the lede to flash the issue of political types hiding behind mailers. And been more aggressive with the funders despite their unwillingness to comment. But that's me. The owner of the paper for which I report tells me I try to put "too many nails in the coffin." Second Place: Tom Stangl, Justin Runberg, Amery Free Press, Amery Judge's Comments: The school district may not want public information released to the public, but fortunately the newspaper does. Third Place: Angie Griepentrog, The Freedom Pursuit, Freedom Judge's Comments: This isn't all that investigative, in the typical sense investigative journalism has come to mean. So what. Congrats to the

# News Analysis – Group spends thousands on non-partisan county board election

#### BY RAYMOND T. RIVARD RAY@SENTINELMEDIA.NET

Keep Polk County Rural, an independent expenditure committee registered with the State of Wisconsin by Adam Jarchow, spent neardy \$10,000 on two mailers and text messages for the April 2 spring election.

The group targeted at least four of the contested races for the Polk County Board. All but one Keep Polk County Rural (KPCR) endorsed candidates seemingly benefitted from the group's strategies – strategies that were minimally described as questionable by candidates targeted by KPCR. The four "targeted" county board candidates said they used their own funds to pay for their election costs, with most explaining they expended somewhere between \$500 and \$1,500. - Tony Johnson – spoke out against the group's messaging. Calls and emails for comment to Jarchow, listed as the organization's treasurer on campaign finance reports, were not returned.

9

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Vote Joy Cahill-Egleston

Help stop the settlement

flow of dangerous, illegal

voting for Joy Cahill-

Egleston today.

of illegal migrants and the

drugs into Polk County by

for Polk County Board!

11:10

<

against the But it was the timing of the mailings by KPCR, and the questionable messaging just prior to Election Day that irked targeted candidates. They all said they didn't have the

.....

time, nor the resources, to counter the accusations once they were publicly known.

"Hindsight is 20/20, but if I would have had any kind of inkling that a group like Keep Polk County Rural was going to spend thousands on attack ads, I would have made a community fundraising effort more along the lines of [my] 2022 campaign," former Supervisor Ryan Wood said.

Wood lost his 2024 race to Pamela Garvey, a candidate of choice by KPCR. Instead of providing positive information about their endorsed candidate, the full-color postcards sent by KPCR via the U.S. Mail threw shade on the target-

Investigative Reporting, First Place (Division DE) Amery Free Press

reporter for beating the town, so to speak, but reporting news from police reports is routine. Warning: Cribbing information from other media outlets, as is reported in part two of the submission, isn't kosher.

# Enterprise/ Interpretive Reporting

## Division A

First Place: David Wahlberg, *Wisconsin State Journal*, Madison Judge's Comments: Really compelling interviews, figures and layout. The interviews with the families are so raw and provide the connection readers need to understand the magnitude of this issue.

Second Place: Kimberly Wethal, *Wisconsin State Journal*, Madison Judge's Comments: Great multimedia package. The videos, including the youth panel, really help to bring this story to life as well as the excellent graphics, photos and storytelling. Strong work. **Third Place:** Caden Perry, *La Crosse Tribune*, La Crosse Judge's Comments: Great package. Comprehensive coverage, great photography, layout, videos, photography and storytelling. **Honorable Mention:** Tyler Katzenberger, *The Cap Times*, Madison Judge's Comments: Important and meaningful storytelling and historical perspective.

### **Division B**

First Place: Daphne Lemke, *The Reporter*, Fond du Lac Judge's Comments: I thought this was very interesting and wellresearched reporting on this topic. Second Place: Alex Garner, *The Sheboygan Press*, Manitowoc Third Place: Justin Marville, *Oshkosh Northwestern*, Oshkosh

Division C

# First in a series focuses on physical disabilities

#### Daphne Lemke

Fond du Lac Reporter USA TODAY NETWORK – WISCONSIN

Editor's note: This is the first in a series examining accessibility in Fond du Lac. The series will use input from readers and local experts. The first topic covers physical disabilities and community members who use mobility aids. An upcoming story will examine accessibility for conditions and disorders such as dementia, autism, PTSD and invisible disabilities.

FOND DU LAC – How accessible is Fond du Lac? We asked, and the community answered.

Many people in the Fond du Lac area live with or care for someone with a disability, and they have to navigate their community with an eye for whether their wheelchair will fit in an es"In a perfect world, there would be a lot of handicap accessible parking in a variety of formats, all reasonably close to an establishment, all with plenty of room to navigate around the vehicle, or at the very least, room for pick-up and drop-off limited to those who need it (not your average person who doesn't want to get rained on walking from their car into the grocery store)." Anna Huck

tablishment, whether parking will suit their needs and whether staff will be accommodating.

The United States Census Bureau includes six questions related to disability in its American Community Survey. Fond du Lac County's estimated population from the 2020 Decennial Census was 104,154. As of the 2022 estimates, 3.5% of that population reported hearing difficulty, 1.6% reported vision difficulty, 6.6% reported cognitive difficulty, 5.6% reported ambulatory difficulty, 2% reported

See ACCESSIBILITY, Page 4A

First Place: Bill Schanen IV, Kristyn Halbig Ziehm, Ozaukee Press, Port Washington Second Place: Peter Weinschenk, Shereen Siewert, Wausau Pilot and Review, Wausau Third Place: Trevor Greene, The Lakeland Times, Minocqua

## Division D

First Place: Shelley Nelson, Superior Telegram, Superior Judge's Comments: Strong reporting and good interviews highlight a community problem and, importantly, possible solutions. Second Place: Todd Bergmann, The Valders Journal, Valders Judge's Comments: Highly informative stories that many parents will read with interest. Honorable Mention: Shelley Nelson, *Superior Telegram*, Superior Judge's Comments: Well reported.

## **Division E**

First Place: Jordan Derrick, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: Clear explanations of something most people may not think about. Kudos to the lunch staff. Second Place: Gillian Pomplun, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: Good for you, for highlighting open meetings' requirements. Third Place: Valorie Brecht, Tribune

*Record Gleaner*, Abbotsford Judge's Comments: Makes clear the need for victim services in contrast with the funding available.

# Superior considers policies to restrict vaping access

BY SHELLEY NELSON Superior Telegram

SUPERIOR

Washington and the second district officials administered the 2023 Youth Risk Behavior Survey, 30% of Superior High School students reported they had tried vaping, and 15% reported vaping within the last 30 days.

administered in November revealed only 35% of students believed flavored

vapes were harmful. "Kids sometimes feel like the flavored vapes are less harmful," said Jane Larson, Superior

High School social worker. "Some say if they didn't have flavored vapes, they probably wouldn't use them at all."



Superior Mayor Jim Paine reads a proclamation honoring the 50th anniversary of the 1974 Spartan boys basketball state championship during halftime of the Spartans' game with Hermantown on Feb. 22 in Superior.

In fact, 91.1% of students who responded to the November survey said they wouldn't use vapes if they didn't have said. The environment is set up to have the problems we're having," Larson said. "So how do we change that?"

The problem isn't just at the high school, said Brynn Larrabee, health coordinator for the Supe rior School District. While statistics weren't yet available for Superior Middle School, Larrabee said she hears about the adverse effects of vaping there more than at the high school. She said she has been at the middle school when students who had been vaping came into the nurse's office with a rapid heart rate, nausea and other

symptoms. "We've had to advise that parents take their kids in because of continuous high heart rate and needing to have it monitored," Larrabee said.

VAPING on A3

Enterprise/Interpretive Reporting, First Place (Division B) The Reporter, Fond du Lac Enterprise/Interpretive Reporting, First Place (Division D) Superior Telegram

Would've been nice to hear from some victims (anonymously) who received services.

# **Environmental** Reporting

## **Division** A

First Place: Miquéla Thornton, The Cap Times, Madison Judge's Comments: This piece shows context and nuances of conventional and green burial practices. It does a great job informing readers on how realities, perceptions and expectations are changing and residents are impacted. Readers are welcomed to the topic through the lens of early adopters of green burials, and taken on a journey that shows where nature and humanity are connected through death. Death and funeral traditions are a delicate topic to tackle, and this reporter does it in an engaging and human way that weaves in anecdotes and statistics of a changing practice. Second Place: Jana Rose Schleis, Andrew Bahl, The Cap Times, Madison Third Place: Andrew Bahl, The Cap

Times. Madison Honorable Mention: Jana Rose Schleis, The Cap Times, Madison

### Division B

First Place: Patti Zarling, Herald Times Reporter, Manitowoc Judge's Comments: The reporter took news of fragments from a buried forest and turned it into a history lesson for readers. Great context of what happened in Wisconsin and this region in particular.

Second Place: Alex Garner, The

Sheboygan Press, Manitowoc Judge's Comments: Water quality is important. This story delves into what's being done to protect and improve it. Third Place: Alex Garner, The Sheboygan Press, Manitowoc Honorable Mention: Patti Zarling, Herald Times Reporter, Manitowoc

## Division C

First Place: Debra Fitzgerald, Peninsula Pulse, Baileys Harbor Judge's Comments: This is a standout story in a category with some very strong contenders. I really liked the personal story that



These logs could be samples from the Two Creeks Hidden Forest buried thousands of years ago. They were found in April by a small group of geologists along Lake Michigan near Manitowoc. PROVIDED BY THE WEIS EARTH SCIENCE MUSEUM

# **Hidden forest** possibly 13,500 years old discovered

Patti Zarling Manitowoc Herald Times Reporter | USA TODAY NETWORK -WISCONSIN

MANITOWOC – Did you know there's a buried for-est right along the shores of Lake Michigan in the Manitowoc area?

Manitowoc area? Yup, there's a hidden secret, right out in the open, called the Two Creeks Buried Forest. In April, a small group of geologists, joined by a landowner who is also a supporter of the Weis Earth Science Museum, recovered two relic fragments of wood that might date to the final glacial advance of the last great ice age during the Pleistocene Epoch — or about 13 500 years ago or about 13,500 years ago.

Environmental Reporting, First Place (Division B) Herald Times Reporter, Manitowoc

tied in history with current efforts to clean up years of contamination. The rest of the story was well sourced and well organized. The story was very engaging due to this work. Outstanding job! Second Place: Debra Fitzgerald, Peninsula Pulse, Baileys Harbor Judge's Comments: This is another outstanding story from Peninsula Pulse. I liked the organization and the use of sources and quotes. The lead pulled me in right away. All too often environmental stories can be highly technical and not get the human cost across. This one checks all of the boxes for me, explaining why beach water monitoring is so crucial. Great work!

Third Place: Janelle Fisher, The Press Times, Green Bay

Judge's Comments: The lead is super boring but the rest of the story is great. (Worry less about meeting dates and more about why a wet detention pond is important.) The story has lots of great information, the writing is strong and it "flows" quite well. (Could not resist.) I especially liked how the options were spelled out. Fine work! Honorable Mention: Shereen Siewert, Wausau Pilot and Review, Wausau

Judge's Comments: This is a very solid package of stories. Most are well written. But spell out your acronyms and tell us what the chemical compounds are. Even one line about potential health impacts would add a lot.

## Division D

First Place: Shelley Nelson, Superior Telegram, Superior Judge's Comments: An excellent range of sources used to tell the story in an engaging way with

elements of science, indigenous knowledge, policy and programs. Second Place: Joe Hart, The Boscobel Dial, Boscobel Judge's Comments: Lively writing helps make nature relatable here. Third Place: Joe Hart, The Boscobel Dial, Boscobel Judge's Comments: A comprehensive piece on the subject with an admirable variety of sources.

Honorable Mention: James Card, Waupaca County Post, Waupaca

# Division F

First Place: Alex Prochaska, Valley Sentinel, Spring Green Judge's Comments: Good, informative story. I felt like I had learned a lot just by reading this story.

Second Place: Heather Schaefer, The Northwoods River News, Rhinelander Judge's Comments: A very in-depth

look at a very serious issue. Third Place: Cheyenne Thomas,

Tribune Record Gleaner, Abbotsford

# **Ongoing/Extended** Coverage

**Division** A

First Place: Jillian Craig, Kenosha News, Kenosha Judge's Comments: Important topic, well written and well organized follow through. Second Place: Lindsay Christians, The Cap Times, Madison Judge's Comments: Coverage organized and well written. New information throughout. Third Place: Caden Perry, La Crosse Tribune, La Crosse

Judge's Comments: This coverage could easily have been "sensationalized," but was covered clearly and well-sourced. **Honorable Mention:** Danielle DuClos, *Green Bay Press-Gazette*, Green Bay Judge's Comments: Solid reporting, great follow-through.

## Division B

First Place: Jamie Rokus, Karen Madden, *Wausau Daily Herald*, Wausau Second Place: Caitlin Shuda, *Marshfield News-Herald*, Marshfield Third Place: Justin Marville, *Oshkosh Northwestern*, Oshkosh Honorable Mention: Dan Kitkowski, Erin Noha, *EagleHerald*, Marinette

Division C

First Place: Kris Leonhardt, Janelle Fisher, Shane Fitzsimmons, *The Press Times*, Green Bay Judge's Comments: This ongoing coverage of the Green Bay Correctional Institution showcases community action, empathy and awareness of residents, inmates and area leadership while also recognizing the hurdles and historical context involved. It shows the issue through a number of angles while both asking and answering valid questions without hesitation.

Second Place: Kaity Coisman, Shirley Prudhomme, *Peshtigo Times*, Peshtigo

Third Place: Bill Schanen IV, Ozaukee Press, Port Washington Honorable Mention: Fred Williston, The Lakeland Times, Minocqua

# Division D

First Place: Kevin O'Brien, Casey Krautkramer, *The Record-Review*, Abbotsford Judge's Comments: A well developed, on-going story. Lots of good background information and detail to help understand this complex situation. Second Place: Ryan Urban, Jim Bell, *Barron News-Shield*, Barron Third Place: Tom LaVenture, *Price County Review*, Phillips

## Division E

First Place: Alex Prochaska, Luukas Palm-Leis, Taylor Scott, Nicole Aimone, *Valley Sentinel*, Spring Green Judge's Comments: What a mess! Credit to you for keeping track of the mayhem. Good luck to all those in Arena. Second Place: Gillian Pomplun, Ambrosia Wojahn, Crawford County Independent & The Kickapoo Scout, Gays Mills

Judge's Comments: Jam-packed! Dogged reporting on an issue that directly impacts residents. Could use some more explanations of acronyms and perhaps a sidebar on the longer stories.

**Third Place:** Valorie Brecht, *Tribune Record Gleane*, Abbotsford Judge's Comments: Good coverage of the two districts wrestling with consolidation issues.

Honorable Mention: Gillian Pomplun, Crawford County Independent & The Kickapoo Scout, Gays Mills

Judge's Comments: Good stickto-itiveness on this reporter's part. Good lessons in geology, government finance.

# 'We are not giving up': Monk family continues fight to restore founder's name to Wausau botanical gardens

As support grows to reinstate the Monk name to the Wausau Botanic Gardens, the organization's board says it is considering the community response.

Jamie Rokus Wausau Daily Herald Published 5:20 a.m. CT May 3, 2024

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WAUSAU – Members of Robert Monk III's family say they are grateful for the outpouring of support they have received from the Wausau community since <u>it was</u> <u>announced last week</u> that the local botanical gardens that previously honored his legacy - the Monk Botanical Gardens – were renamed as the <u>Wausau</u> Botanic Gardens.



Robert Monk IV stands near a small walking bridge

Ongoing/Extended Coverage, First Place (Division B) Wausau Daily Herald

# **Health Coverage**

**Division** A

**First Place:** Benita Mathew, *Green Bay Press-Gazette*, Green Bay Judge's Comments: This was an extremely difficult category to judge and the entries were very strong.

In "Care of our elders," on older adults and suicide, it blends and weaves statistics, experts' insights and a focal point person who can speak to their experiences ad an older adult and their mental health journey/transformations and changes over time. Far from blaming individual older adults for not seeking help or compounding their mental health with alcohol and life choices, readers learn how layered the issue is. There is also a helpful section on vital mental health resources for residents. In another piece of this news package, we have something news stories really, really need to be doing more often but too regularly fail at: talking to the marginalized individuals experiencing the topics we cover. This piece interviews an older person with schizophrenia and an advocate who shares his experiences. Readers have a chance to hear about the intersectional parts of aging, mental health, health care, and changes to psychiatric standards. Too often we talk to the experts about groups of people like our focal person here, but not as often do we talk to the people themselves. And for a number of reasons, people with mental illnesses are often a hard one to talk with people to get their firsthand stories. Great work!

Second Place: Erin McGroarty, The Cap Times, Madison Third Place: Benita Mathew, Green Bay Press-Gazette, Green Bay

## **Division B**

First Place: Caitlin Shuda, Marshfield News-Herald, Marshfield Judge's Comments: In-depth look at the rural health care crisis in Wisconsin, what it means for patients and whether anything could change. Strong reporting paints a clear and scary picture. Second Place: Erin Noha, EagleHerald, Marinette Judge's Comments: Being pregnant in a rural area is rife with challenges. This series tackles those challenges while also celebrating the teamwork of rural providers. Reporter did a great job of telling the stories of people affected by the limited care options.

Third Place: Terri Pederson, Daily Citizen, Beaver Dam

Judge's Comments: Nice feature on how two doctors developed a solution to a young girl's brain issue and years later the young woman is thriving.

Honorable Mention: Ethan Duran, The Daily Reporter, Milwaukee

Division C

First Place: Rick Cohler, The Press Times, Green Bay Second Place: Olivia Coffin, The Press Times, Green Bay Third Place: Luke Klink, Ladysmith News, Ladysmith Honorable Mention: Dan Benson, Ozaukee Press, Port Washington

#### Division D

First Place: Kenton Troutman, The *Chetek Alert*, Chetek Judge's Comments: A crucial issue in small and rural communities is lack of health care. This extensive and continued coverage of the local impacts of ongoing clinic closings

is important. The writing is solid, and the reporting is very thorough and well-balanced, though there are minor editing errors and the print layout is too compact in places. Photo selection and captions are informative. Good follow-through on the labor and delivery story and its connections to the larger issues. Second Place: Tom LaVenture, Price County Review, Phillips Judge's Comments: Nice layout with plenty of space and a themed masthead that caught the eye. The quotes were occasionally hard to follow, although the writing did work to contextualize them. Good callouts of community resources and connections provided depth. Telling these kinds of personal stories in a relatable and vivid way can educate readers on what cancer can look like in women, contributing to public health.

Third Place: Michelle Jensen, The Chronotype, Rice Lake Judge's Comments: Ongoing and significant coverage of medical closures in the area, an important topic for rural health. Generally nice clean layout, some editing errors, but solid writing providing lots of context and local expertise. Extensive informational quotes might be better paraphrased, and a wider variety of sources in some places could add balance. Honorable Mention: Sarah Nigbor, The Pierce County Journal, Ellsworth Judge's Comments: Mental health awareness for farmers is an example of a story that has potential for significant public impact. The reporting gave indepth local context and plenty of good information, and displayed sensitivity to a difficult topic. This rates an honorable mention due to the writing suffering from lack of clarity and structure. Overall, good work on an under-covered topic that deserves recognition.

## **Division** E

First Place: Nicole Aimone, Valley Sentinel, Spring Green Judge's Comments: Dedicated coverage over several months on the crucial issue of supporting rural EMS services. The writing is clear and the reporting is a thorough look into costs, budget impacts, and local political decisions. I appreciated seeing the follow-through on the

story months later, and the editorial addressing the weight of the issue to the community.

Second Place: Cari Cornelius, Sun-Argus, Spring Valley

Judge's Comments: Really important story, covered with the attention it required. Clear writing and solid reporting that worked to present both parties' statements in context to give readers a clear and balanced picture.

Third Place: Charley Preusser, Crawford County Independent & The

# The faces of cancer

was stunned when I saw the

scars and what is left from

breast cancer and as a pho-

tographer I thought I could

help bring more awareness

Phillips and Jessica Win-

'We put a call out to lo-

kel, Business Development

Manager for Bay Care Clin-

cal breast cancer patients,"

Winkel said. "We had 10

spots on a first-come first-

serve basis to participate

in a program where they

would get their hair and

makeup done, have a por-

trait taken and be willing

to talk about their cancer

Another 10 women were

While acknowledging it

See CANCER page 7

journey.

ic, came up with a plan.

to breast cancer.

BY RICK COHLER CONTRIBUTING WRITER

GREEN BAY - Since 1985, the month of October has been designated as Breast Cancer Awareness month to focus attention on preventing and treating breast cancer.

Breast cancer accounts for 12.5% of all new annual cancer cases worldwide - making it the most common cancer in the world according to the American Cancer Society. About 13%, or one in

eight, of U.S. women are going to develop invasive breast cancer during the course of their life.

put on a waiting list and Aurora BayCare Clinic will likely have their turn and local photographer next year, according to Win-Phillips Rachael have launched "Faces of Breast The profiles will be fea-Cancer" to highlight the tured on the RP Photograinner beauty which still phy website during Octoshines in the faces of women fighting the disease.

"I turned 40 in March is a difficult subject, Philand got my first mammolips said it has increased gram." Phillips said. "Beher awareness ing curious, I started to explore photos online and I



Health Coverage, First Place (Division C) The Press Times, Green Bay

## Wisconsin systems face 'crisis' in providing health care in rural communities

#### **Caitlin Shuda** USA TODAY NETWORK - Wisconsin

Health care systems throughout Wisconsin are facing challenges in providing and maintaining services in rural communities, and the decisions they're making to address them have made headlines over the last several

weeks. Prevea Health and Hospital Sisters Health System recently announced plans to close Sacred Heart Hospital in Eau Claire, St. Joseph's Hospital in Chippewa Falls and all Prevea locations across the Chippewa Valley. In a joint release, the companies cited challenges in pro-

country - are at risk of closing without enough revenue to cover the costs of providing patient care.

Eric Borgerding, the president and CEO of the Wisconsin Hospital Association, said challenges in rural health care are different from those faced in urban areas and include an older population, reimbursement rates and worker shortages.

Starck and John Gardner, Marshfield Clinic Health System's director of communications, also shared insight into challenges the health system is facing as it provides medical care across about 50,000 square miles in rural Wisconsin and Michigan's Upper Peninsula.

#### Rural communities have fewer options to care for aging patients

According to 2022 data from the Wisconsin Office of Rural Health, rural populations in the state have considerably more residents 65 years and older.

Health Coverage, First Place (Division B) Marshfield News-Herald

*Kickapoo Scout*, Gays Mills Judge's Comments: Good reporting laying out the physical and financial impact on the community. Well contextualized and the writing was clear and informative.

# Reporting on Local Government

## **Division A**

First Place: Jesse Lin, *Green Bay Press-Gazette*, Green Bay Judge's Comments: Jesse Lin is a gumshoe reporter. An on-scene guy. At street corners, the city hall lobby. I wish my stop sign stories were as good as his.

**Second Place:** Kylie Balk-Yaatenen, Ryan Spoehr, *The Gazette*, Janesville Judge's Comments: Another instance of unforeseen consequences. Forbidding a landlord to own rental properties results in his selling his rental properties and the likelihood of tenants being put on the street. I'd like to read more comments from the authorities whose legal ruling is leading to the evictions. **Third Place:** Sophia Voight, *The* 

*Post-Crescent*, Appleton Judge's Comments: Interesting story with analysis about fallout from national political and social issues resulting in a shortage of candidates for local offices.

## Division B

First Place: Karen Madden, *Daily Tribune*, Wisconsin Rapids Judge's Comments: Lucid explanation of how voting machines work. Second Place: Dan Kitkowski, *EagleHerald*, Marinette Judge's Comments: Good reporting of government business. Third Place: Alisa Schafer, Herald Times Reporter, Manitowoc Judge's Comments: The focus in the first of these three stories shouldn't be just a projected budget deficit due to some sort of screw up, but, importantly, the fact that the municipal administrator claiming responsibility won't explain why. Apparently, the reporter didn't press the question. What is reported, however, is reportedly clearly, although passively. Overall, however, a readable, workmanlike trio of entries warranting recognition. Honorable Mention: Daniel

Spatchek, Antigo Daily Journal, Antigo

## Division C

**First Place:** Kristyn Halbig Ziehm, *Ozaukee Press*, Port Washington Judge's Comments: Excellent work on all of the stories. Clear, informative, quality journalism that stood out among all of the entries reviewed.

Second Place: Shereen Siewert, Wausau Pilot and Review, Wausau Judge's Comments: Terrific example of sharp, detailed journalism. Really impressive work.

# Public hearing to be held for CAFO expansion



Posted Wednesday, July 3, 2024 12:21 pm

#### By Sarah Nigbor

During the public comment portion of the June 25 Pierce County Board meeting, a representative of GROWW asked supervisors to consider attending a public hearing about a proposed CAFO expansion.

The Wisconsin Department of Natural Resources is holding a public hearing at 4 p.m. Thursday, July 11 in the Elmwood Auditorium (323 W. Winter Ave.) about Ridge Breeze Dairy's expansion proposal. They

Reporting on Local Government, First Place (Division D) The Pierce County Journal Honorable Mention: Kevin Boneske, *Peninsula Pulse*, Baileys

Harbor Judge's Comments: Solid coverage of community issues. Clearly detailed reporting

# Division D

**First Place:** Sarah Nigbor, *The Pierce County Journal*, Ellsworth Judge's Comments: Nice package of stories about the workings of government. Good mix of background information and timelines to help the reader understand the situations. **Second Place:** Michelle Jensen, *The Chronotype*, Rice Lake **Third Place:** Joe Hart, The Boscobel Dial, Boscobel

# Division E

First Place: Roger Mathews, *Ripon Commonwealth Press*, Ripon Judge's Comments: Incredibly solid reporting and stood out amongst all entries. Very well written. Impressive work. Second Place: Jonathan Stefonek, *Lodi Enterprise and Poynette Press*, Lodi

Judge's Comments: Excellent reporting across multiple meetings on a local hot-button issue.

**Third Place:** Ethan Ferrell, *The Herald–Independent and The McFarland Thistle*, Cottage Grove Judge's Comments: Terrific work especially the explanations of the TIF & TID.

Honorable Mention: Heather Schaefer, *The Northwoods River News*, Rhinelander Judge's Comments: Great detail, very informative, well structured, helped me feel a part of the community through the reporting

# Reporting on Local Education

#### **Division** A

First Place: Kimberly Wethal, Wisconsin State Journal, Madison Judge's Comments: Strong reporting and writing on an issue that affects rural communities. The reporter writes with authority while ensuring the people affected are centered. Second Place: Kayla Huynh, The *Cap Times*, Madison Judge's Comments: The piece on new mandated approaches on teaching literacy provided great context on both the why and how. Other pieces are watchdog in nature and serve community well. Third Place: Rebecca Loroff, The Post-Crescent, Appleton Honorable Mention: Abbey Machtig, Wisconsin State Journal, Madison

## Division B

**First Place:** Alex Garner, The Sheboygan Press, Manitowoc Judge's Comments: Good variety of topics, told with the parents and taxpayers in mind. **Second Place:** Daphne Lemke, The Reporter, Fond du Lac Judge's Comments: Nice variety of concise reporting. **Third Place:** Justin Marville, Oshkosh Northwestern, Oshkosh Judge's Comments: Good variety of higher ed and K-12 topics, told with a strong voice and good organization.

Honorable Mention: Audrey Korte, The Chippewa Herald, Chippewa Falls

Division C

First Place: Bethanie Gengler, Neenah News, Neenah Judge's Comments: Great variety of topics, well covered. Second Place: Jonathan Richie, Oshkosh Herald, Oshkosh Judge's Comments: Nice variety of topics, presented with clarity and insight. Student viewpoints would benefit coverage. Third Place: Kris Leonhardt, The Press Times, Green Bay

Judge's Comments: Nice variety and writing; try harder to get the

# Third time's the charm

VAHS seniors to compete in national African American History Academic Challenge this weekend

#### BY MADDIE BERGSTROM Staff reporter

For the third year in a row, the Verona Area High School (VAHS) will send a team of students to compete in the national African American History Academic Challenge (AAHAC) in Atlanta, Georgia this weekend.

Hosted by 100 Black Men of their best - that the Madison, Inc., the AAHAC is an in themselves and the educational program designed to they have," she said.

Mentzer has seen participate since curriculum, becoming a coach six years ago.

Mentzer said the national competition is a great way for VAHS students to network as students participate from all around the world. Their trip is sponsored entirely by 100 Black Men of Madison.

"One of the things that I've really appreciated about working with the 100 Black Men over the years is that they not only want to push our students to succeed academically and to be able to use those skills beyond high school, but they also want to make sure that when the kids are going up there they are feeling their best – that they are confident in themselves and the presence that they have," she said.

Reporting on Local Education, First Place (Division E) The Verona Press

Going beyond curriculum

Following Verona's third consecutive win at the regional competition, the Press sat down with some team members to learn more about their time participating in the AAHAC program.

Though sophomores Samiya Nur, Fatima Kinteh and junior Aster Gitche did not compete in this year's. regional competition, they are cligible and prepared to participate in upcoming challenges.

And while the students all joined the program for various reasons – be it a way to make friends or to step out of their comfort zone by competing – there was one commonality student viewpoint in the stories.

## Division D

First Place: Maria Lockwood, Superior Telegram, Superior Judge's Comments: What stood out with these entries was the clear writing, excellent reporting and diversity in coverage. Second Place: Adam Krebs, The Monroe Times, Monroe Third Place: Sarah Nigbor, The Pierce County Journal, Ellsworth Honorable Mention: Benjamin Pierce, Trempealeau County Times, Whitehall

## Division E

**First Place:** Mad Bergstrom, *The Verona Press*, Verona Judge's Comments: These entries clearly stood out among the competitors because they focused less on process and more on the students and student support. Excellent supporting fact boxes in the homeless awareness story. I was hoping to see a quote or two from the students on the winning team in the academic competition story, but the fact that the story centers on students is great.

Second Place: Hayley Hodsdon, Sun Prairie Star, Sun Prairie Third Place: Heather Schaefer, The Northwoods River News, Minocqua

# **Business Coverage**

#### Division A

First Place: Barry Adams, *Wisconsin* State Journal, Madison Judge's Comments: Strong reporting on issues of interest to readers, from a housing proposal drawing criticism to the anniversary of New Glarus. Reporter uses numbers to add authority to the storytelling. Second Place: Jeff Bollier, Green Bay Press-Gazette, Green Bay Third Place: Samara Kalk, Wisconsin State Journal, Madison Honorable Mention: Richard Ryman, Green Bay Press-Gazette, Green Bay

## Division B

First Place: Alex Garner, The Sheboygan Press, Manitowoc Judge's Comments: The story on the liquor license dispute was thorough, touching on several key issues. Also, story about unpaid wages was straight-forward and thorough. Second Place: Ethan Duran, The Daily Reporter, Milwaukee Judge's Comments: Marijuana in the workplace is an issue for employers. This story does a fine job laying out potential challenges and warns employees to know the policies related to their jobs. Third Place: Caitlin Shuda, Stevens Point Journal, Stevens Point Honorable Mention: Jamie Rokus, Wausau Daily Herald, Wausau

## Division C

First Place: Colleen Kottke, *Wisconsin State Farmer*, Waupaca Judge's Comments: Good variety of articles written with the reader in mind. Well organized and demonstrate solid interviewing skills.

Second Place: Kristyn Halbig Ziehm, Ozaukee Press, Port Washington Judge's Comments: Nice selection of business-related articles, from breaking news to features. Third Place: Betsy Lecy, Peninsula Pulse, Baileys Harbor Judge's Comments: Solid features,

#### **Amery Free Press**

First Place	Investigative Reporting
Second Place	Localized National Story
Second Place	Spot News Photo
	Investigative Reporting

#### **Antigo Daily Journal**

First Place	Feature Story (Non-profile)
Third Place	.Best Newspaper Promotion
Honorable Mention	Reporting on Local
Government	

#### **Barron News-Shield**

Second Place	Editorial Award
Second Place	Local Column
Second Place	Ongoing/Extended Coverage
Third Place	Best Headlines

#### **Beloit Daily News**

First Place	Sports Action Photo
Second Place	Local Column
Second Place	. Best Multiple Advertiser Spread
Third Place	Local Sports Column
Honorable Ment	ionBest Special Section
(Editorial)	-

#### **Burnett County Sentinel**

#### **Cashton Record**

First Place Best Multiple Advertiser Spread
First Place Best Special Section (Advertising)
First Place Sports Action Photo
First Place Artistic Photo
First PlaceSpot News Photo
First Place All-Around Newspaper Photography
Second Place Best Sports Pages
Second Place Sports Action Photo
Second PlaceBusiness Coverage
Second Place Feature Photo
Third PlaceBest Headlines
Third Place Visual Storytelling
Honorable MentionPhoto Essay

#### **Courier Press, Prairie du Chien**

First Place ...... Best Multiple Advertiser Spread

#### **Courier Sentinel, Cornell**

First Place ......Editorial Award Honorable Mention.....Breaking News Reporting Second Place.....Best Multiple Advertiser Spread Second Place...Best Special Section (Advertising) Third Place.....Feature Story (Profile) Third Place....Best Restaurant Ad

# Crawford County Independent & The Kickapoo Scout, Gays Mills

First Place	Feature Story (Profile)
First Place	Local Column
First PlaceEn	terprise/Interpretive Reporting
First Place	Best Use of Color
First Place	Local Sports Column
Second Place	Ēocal Column
Second Place	Localized National Story
Second Place	General News Photo
Second PlaceEn	terprise/Interpretive Reporting
Second Place	Ongoing/Extended Coverage
Third Place	Localized National Story
Third Place	General News Photo
Third Place	Health Coverage
Third Place	Feature Photo
	Spot News Photo
Honorable Mentio	nOngoing/Extended
Coverage	

#### Daily Citizen,

First Place	Feature Story (Profile)
Third Place	Health Coverage
Third Place	U

#### Daily Jefferson County Union, Fort Atkinson

First Place ...... Best Special Section (Advertising)

#### **Daily News, West Bend**

Third	Place	Best Front Page	4
Third	Place	General Excellence	Ļ

#### **Daily Tribune, Wisconsin Rapids**

First Place	. Reporting on Local Government
Second Place	General News Story

#### **Dodge County Pionier, Mayville**

Second Place	Sports Feature Photo
Second Place	Feature Photo

#### Door County Advocate, Sturgeon Bay

First Place ......Feature Story (Non-profile)

#### EagleHerald, Marinette

First Place	Artistic Photo
First Place	Sports Feature Story
First Place	Lindsey Witter
Second Place	Feature Photo
Second Place	Best Front Page

Second Place	Health Coverage
Second Place	Spot News Photo
Second Place Repor	ting on Local Government
Second Place	Sports News Story
Third Place	General News Story
Third Place	Artistic Photo
Third Place	Sports Action Photo
Third Place	Sports News Story
Third Place	.Breaking News Reporting
Honorable Mention	General News Story
Honorable Mention	General Excellence
Honorable Mention	Ongoing/Extended
Coverage	

#### **Fennimore Times**

First Place	Best Ad Idea (Series)
First Place	Best Use of Art Service
First Place	Best Large Ad
First Place	Best Use of Local Photography
Second Place	Best Use of Art Service
Honorable Mentio	onBest Use of Art Service

#### **Grant County Herald Independent, Lancaster**

First Place	Best Restaurant Ad
First Place	Best Use of Color
First Place	Best Use of Art Service
Second Place	Best Use of Color
Second Place	Best Large Ad
Second Place	Best Small Ad
Third Place	Best Use of Art Service
Honorable Mention	Best Multiple Advertiser
Spread	_
Honorable Mention	Photo Essay

#### **Green Bay Press-Gazette**

First Place	General News Photo
First Place	Sports Feature Photo
First Place	Feature Story (Non-profile)
First Place	Sports Feature Story
First Place Rep	orting on Local Government
First Place	Health Coverage
First Place	Best Video
Second Place	Feature Story (Profile)
Second Place	Localized National Story
Second Place	General Excellence
Second Place	Business Coverage
	General News Story
Second Place	Rookie Reporter of the Year
	Artistic Photo
Third Place	Sports Action Photo
Third Place	Health Coverage
Honorable Mention.	Visual Storytelling

Honorable Mention.....Sports News Story Honorable Mention Ongoing/Extended Coverage Honorable Mention......Business Coverage

#### Herald Times Reporter, Manitowoc

	General News Photo Feature Photo
	Best Front Page
First Place	Environmental Reporting
First Place	Breaking News Reporting
First Place	Local Column
First Place	Local Sports Column
Second Place	Sports Feature Photo
Third Place	Feature Photo
Third Place	Reporting on Local Government
Third Place	Localized National Story
Third Place	Local Column
Honorable Ment	ionEnvironmental Reporting

#### **Hillsboro Sentry-Enterprise**

First Place	Best Special Section (Editorial)
First Place	Sports News Story
First Place	Photo Essay
First Place	Localized National Story
First Place	Sports Feature Photo
Second Place	Sports News Story
Second Place	Best Headlines
Third Place	Local Sports Column
Honorable Ment	ion Sports Action Photo
Honorable Ment	ionSports Feature Photo

#### Juneau County Star-Times, Mauston

First Place ...... Coronavirus Coverage

#### **Kenosha News**

First Place ......Ongoing/Extended Coverage Second Place......Best Special Section (Editorial)

#### Kewaskum Statesman

Second Place	Artistic Photo
Honorable Mention	Feature Story (Profile)
Honorable Mention	General News Story

#### La Crosse Tribune

FFirst Place	Visual Storytelling
First Place	General Excellence
First Place	Rookie Reporter of the Year
Second Place	Best Front Page
Second Place	Photo Essay
Third Place	Sports Feature Photo
Third Place	.Ongoing/Extended Coverage

Third Place......Enterprise/Interpretive Reporting Third Place.....Best Video

#### Ladysmith News

First Place	General News Photo
Second Place	Editorial Award
Second Place	Breaking News Reporting
Third Place	Health Coverage
Third Place	. Best Multiple Advertiser Spread
Honorable Ment	ionBest Headlines

#### Lake Geneva Regional News

First Place	Photo Essay
First Place	Business Coverage
Third Place	General News Photo
Third Place	Feature Story (Profile)

#### Lake Mills Leader

Second Place	.Feature Story (Non-profile)
Third Place	Sports Feature Story

#### Leader-Telegram, Eau Claire

Second Place	Spot News Photo
Second Place	Best Newspaper Promotion
Third Place	Best Front Page
Third Place	Best Headlines
Third Place	Editorial Award
Third PlaceBe	st Special Section (Editorial)
Honorable Mention.	Sports Action Photo

#### Lodi Enterprise and Poynette Press

Second Place..... Reporting on Local Government

#### Marshfield News-Herald

First Place	Sports Feature Photo
First Place	Health Coverage
Second Place	Ongoing/Extended Coverage

#### **Milton Courier**

Third Place.....Best Special Section (Editorial)

#### **Monroe County Herald**

First Place	Best Special Section (Editorial)
First Place	Best Small Ad
First Place	Visual Storytelling
First Place	Sports Feature Photo
First Place	Best Multiple Advertiser Spread
Second Place	Local Sports Column
Second Place	Visual Storytelling
Second Place	General News Photo

Second Place	
Second Place	Best Headlines
Second Place	Sports News Story
Second Place	Best Niche Product
Second Place	Best Sports Pages
Third Place	Visual Storytelling
Third Place	Best Ongoing Niche Publication
Third Place	Rookie Reporter of the Year
Honorable Menti	on Sports Feature Story

#### Muscoda Progressive

Second Place	Best Restaurant Ad
Third Place	Editorial Award

#### Neenah News

First Place	Feature Story (Profile)
First Place	Reporting on Local Education
Second Place	Spot News Photo
Third Place	General News Story
Third Place	Reporting on Local Government
Third Place	Feature Story (Non-profile)
Honorable Men	tion Localized National Story

#### News Graphic,

#### **Oconomowoc Enterprise**

First Place	General Excellence
Honorable Mention	Best Front Page

#### **Oconto County Reporter**

First Place	General News Story
Second Place	.Feature Story (Non-profile)
Honorable Mention	Business Coverage

#### **Oshkosh Herald**

First Place	
Second Place	Feature Photo
Second PlaceRepo	orting on Local Education
Third Place	Localized National Story
Honorable Mention	

#### **Oshkosh Northwestern**

First Place	General News Story
Second Place	Sports Feature Story
Third Place	General News Photo
Third Place	Enterprise/Interpretive Reporting
Third Place	Reporting on Local Education
Third Place	Ongoing/Extended Coverage

#### **Ozaukee Press**

First PlaceEnterprise/	
First Place	Editorial Award
First Place	Feature Photo
First Place Reporting	on Local Government
First Place	
First Place	Best Sports Pages
Second Place	Business Coverage
Second Place	General Excellence
Second Place	Best Opinion Pages
Third Place	Best Small Ad
Third Place	Feature Photo
Third PlaceOngoi	ng/Extended Coverage
Third Place	Best Headlines
Honorable Mention	Sports Action Photo
Honorable Mention	

#### Peninsula Pulse, Baileys Harbor

First PlaceBest Restaurant AdFirst PlaceEnvironmental ReportingFirst PlaceLocalized National StoryFirst PlaceBest Use of ColorFirst PlaceBest Niche ProductFirst PlaceBest Niche ProductFirst PlaceBest Feature/Lifestyle PagesFirst PlaceOpen Records/FOI AwardFirst PlaceSalesperson of the YearSecond PlaceEnvironmental ReportingSecond PlaceEnvironmental ReportingSecond PlaceBest Special Section (Advertising)Second PlaceBest Special Section (Editorial)Third PlaceBest Special Section (Editorial)Third PlaceBest Special Section PhotoThird PlaceBest Special Section (Editorial)Third PlaceBest Special Section (Editorial)Third PlaceBest Ad Idea (Series)Third PlaceBest Ad Idea (Series)Third PlaceAudio StorytellingHonorable MentionGeneral News StoryHonorable MentionAudio StorytellingHonorable MentionAudio StorytellingHonorable MentionSports Feature Story	First Place Local Sports Column
First Place	First Place Best Restaurant Ad
First Place	First PlaceEnvironmental Reporting
First Place	First Place Localized National Story
First Place	First Place Best Use of Color
First PlaceOpen Records/FOI Award First PlaceSalesperson of the Year Second Place	First PlaceBest Niche Product
First Place	First Place Community Engagement Award
First Place	First Place Best Feature/Lifestyle Pages
Second PlaceEnvironmental Reporting Second PlaceEnvironmental Reporting Second PlaceBest Special Section (Advertising) Second PlaceBest Special Section (Advertising) Second PlaceBest Special Section (Editorial) Third PlaceBest Special Section (Editorial) Third PlaceBest Special Section Photo Third PlaceBest Opinion Pages Third PlaceBest Opinion Pages Third PlaceBest Front Page Third PlaceBest Front Page Third PlaceBest Ad Idea (Series) Third PlaceBest Special Section (Editorial) Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	First PlaceOpen Records/FOI Award
Second PlaceEnvironmental Reporting Second PlaceEnvironmental Reporting Second PlaceBest Special Section (Advertising) Second PlaceBest Special Section (Advertising) Second PlaceBest Special Section (Editorial) Third PlaceBest Special Section (Editorial) Third PlaceBest Special Section Photo Third PlaceBest Opinion Pages Third PlaceBest Opinion Pages Third PlaceBest Front Page Third PlaceBest Front Page Third PlaceBest Ad Idea (Series) Third PlaceBest Special Section (Editorial) Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	First Place Salesperson of the Year
Second Place	
Second Place Best Special Section (Advertising) Second Place	
Second PlaceBest Large Ad Second PlaceBest Special Section (Editorial) Third PlaceBest Special Section (Editorial) Third PlaceBest Special Section Photo Third PlaceBest Opinion Pages Third PlaceBreaking News Reporting Third PlaceBest Front Page Third PlaceBest Front Page Third PlaceBest Ad Idea (Series) Third PlaceBest Ad Idea (Series) Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
Second PlaceBest Special Section (Editorial) Third PlaceBest Special Section (Editorial) Third PlaceSports Action Photo Third PlaceBusiness Coverage Third PlaceBest Opinion Pages Third PlaceBreaking News Reporting Third PlaceBest Front Page Third PlaceBest Front Page Third PlaceBest Ad Idea (Series) Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
Third PlaceBest Special Section (Editorial) Third PlaceSports Action Photo Third PlaceBusiness Coverage Third PlaceBest Opinion Pages Third PlaceBreaking News Reporting Third PlaceBest Front Page Third PlaceBest Front Page Third PlaceBest Ad Idea (Series) Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	Second PlaceBest Large Ad
Third PlaceSports Action Photo Third PlaceBusiness Coverage Third PlaceBest Opinion Pages Third PlaceBreaking News Reporting Third PlaceBest Front Page Third PlaceArtistic Photo Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionBest Special Section (Editorial) Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	Second PlaceAudio Storytelling
Third PlaceBusiness Coverage Third PlaceBest Opinion Pages Third PlaceBreaking News Reporting Third PlaceBest Front Page Third PlaceBest Ad Idea (Series) Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	Third PlaceBest Special Section (Editorial)
Third PlaceBest Opinion Pages Third PlaceBreaking News Reporting Third PlaceBest Front Page Third PlaceBest Front Page Third PlaceBest Ad Idea (Series) Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
Third PlaceBreaking News Reporting Third PlaceBest Front Page Third PlaceArtistic Photo Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionBest Special Section (Editorial) Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
Third Place	
Third PlaceArtistic Photo Third PlaceBest Ad Idea (Series) Third PlaceAudio Storytelling Honorable MentionBest Special Section (Editorial) Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
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Third PlaceAudio Storytelling Honorable MentionBest Special Section (Editorial) Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
Honorable MentionBest Special Section (Editorial) Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
Honorable MentionGeneral News Story Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	
Honorable MentionReporting on Local Government Honorable MentionAudio Storytelling	Honorable MentionBest Special Section (Editorial)
Government Honorable MentionAudio Storytelling	
Honorable MentionAudio Storytelling	Honorable MentionReporting on Local
Honorable MentionAudio Storytelling Second PlaceSports Feature Story	
Second Place Sports Feature Story	Honorable MentionAudio Storytelling
	Second Place Sports Feature Story

#### **Peshtigo Times**

Second Place	Ongoing/Extended Coverage
Second Place	Best Front Page

#### Sawyer County Record, Hayward

First Place	Photo Essay
	Coronavirus Coverage
Third Place	Feature Story (Non-profile)
Third Place	Local Column

#### **Price County Review**

Special Section (Advertising)
Health Coverage
.Ongoing/Extended Coverage
Best Video
Local Outdoor Column
aGeneral News Story

#### **Ripon Commonwealth Press**

First Place	Reporting on Local Government
First Place	Sports Feature Story
Second Place	Feature Story (Profile)
Second Place	Editorial Award
Second Place	General News Story
Third Place	Photo Essay
Third Place	Sports Feature Photo
Third Place	Business Coverage
Honorable Men	tion Localized National Story

#### **Sawyer County Record**

First Place	Best Small Ad
Third PlaceEnterpris	e/Interpretive Reporting

#### Spooner Advocate

First Place	Best Ongoing Niche Publication
Second Place	Best Niche Product
Third Place	Best Niche Product
Third Place	Best Ongoing Niche Publication
Honorable Men	tionBest Special Section
(Editorial)	-
Honorable Men	tionFeature Story (Non-profile)

#### Star-Observer, Hudson

Third Place	Sports Action Photo
Third Place	Best Sports Pages

#### Stevens Point Journal

Third Place..... Business Coverage

#### Sun Prairie Star

Second Place......Reporting on Local Education

#### Sun-Argus, Spring Valley

Second Place..... Health Coverage

Third Place.....Feature Story (Non-profile)

#### **Superior Telegram**

First PlaceGeneral News Photo
First Place
First Place
First PlaceEnterprise/Interpretive Reporting
First PlaceGeneral News Story
First Place Best Sports Pages
First PlaceSports News Story
First Place Sports Feature Story
First PlaceEnvironmental Reporting
First PlaceBest Headlines
First Place Artistic Photo
First PlaceBest Video
First PlaceAudio Storytelling
Second PlaceGeneral News Photo
Second Place Best Restaurant Ad
Second Place General Excellence
Second Place Sports Action Photo
Second PlaceBusiness Coverage
Second Place Visual Storytelling
Second Place All-Around Newspaper
Photography
Third PlaceGeneral News Story
Third PlaceBreaking News Reporting
Third PlaceSports News Story
Third Place
Third PlaceBill Payne Award
Honorable Mention Enterprise/Interpretive
Reporting
Honorable Mention
Honorable Mention Localized National Story
Honorable Mention Localized National Story Honorable Mention
rionorable Mention Dest Small Ad

#### The Baldwin Bulletin

First Place	Best Niche Product
Third Place Best Spe	ecial Section (Advertising)
Honorable MentionB	est Newspaper Promotion

#### **The Boscobel Dial**

First Place	Localized National Story
Honorable Men	tionFeature Story (Non-profile)
Second Place	Environmental Reporting
Third Place	Best Restaurant Ad
Third Place	Reporting on Local Government
Third Place	Environmental Reporting

#### The Cap Times, Madison

First Place	
First Place	Environmental Reporting
First Place	General News Story

First PlaceLocal Column First PlacePhoto Essay First PlaceCommunity Engagement Award Second PlaceReporting on Local Education
Second PlaceOngoing/Extended Coverage
Second PlaceEnvironmental Reporting
Second Place Health Coverage
Second PlaceLocal Column
Second Place Investigative Reporting
Second PlaceBest Headlines
Second PlaceEditorial Award
Second Place Local Sports Column
Third PlaceFeature Story (Non-profile)
Third Place Visual Storytelling
Third Place Localized National Story
Third PlaceEnvironmental Reporting
Third Place Investigative Reporting
Honorable MentionEnvironmental Reporting
Honorable Mention Enterprise/Interpretive
Reporting

#### **The Chetek Alert**

First Place	Best Ad Idea (Series)
First Place	Health Coverage
First Place	Bill Payne Award
First Place	Best Newspaper Promotion
	Photo Essay
Second Place	Best Use of Art Service
Second Place Com	munity Engagement Award
Second Place	Best Use of Humor
Third Place	Best Front Page
Third Place	Spot News Photo
Third PlaceBes	st Use of Local Photography
Honorable Mention	Spot News Photo

#### The Chippewa Herald, Chippewa Falls

General Excellence
. Localized National Story
Best Headlines
orting on Local Education
Photo Essay

#### The Chronotype, Rice Lake

First Place	Best Niche Product
First Place	Sports Action Photo
First Place	Feature Story (Profile)
First Place	Local Outdoor Column
Second Place	Reporting on Local Government
Second Place	Artistic Photo
Third Place	Localized National Story
Third Place	Health Coverage

Honorable Mention	.Best Special Section
(Editorial)	•
Honorable Mention	Sports Feature Story
Honorable Mention	Business Coverage

#### The Daily Reporter, Milwaukee

Second Place	Business Coverage
Honorable Mention	Health Coverage

#### The Dodgeville Chronicle

Honorable MentionBest Video
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#### The Edgerton Reporter

Third Place......Best Multiple Advertiser Spread Third Place.....Breaking News Reporting

#### **The Freedom Pursuit**

First Place	Feature Story (Non-profile)
Third Place	Investigative Reporting
Third Place	Community Engagement Award

#### The Freeman, Waukesha

Second Place	Feature Story (Non-profile)
Second Place	Feature Story (Profile)
Second Place	General Excellencen

#### The Gazette, Janesville

First PlaceBreaking News Reporting First PlaceEditorial Award First PlaceBest Newspaper Promotion
First PlaceBest Special Section (Editorial) First PlaceBill Payne Award First PlaceBest Ongoing Niche Publication
Second Place
(Advertising)) Honorable Mention Best Front Page Honorable Mention Localized National Story Honorable Mention General Excellence Honorable Mention Rookie Reporter of the Year

#### The Globe, Ironwood, MI

First Place	. Best Special Section (Advertising)
First Place	Spot News Photo
Second Place	Best Niche Product

Second Place	Breaking News Reporting
Third Place	Feature Photo
Third Place	Best Small Ad
Honorable Mention	Best Restaurant Ad

# The Herald-Independent and The McFarland Thistle

Third Place...... Reporting on Local Government

#### The Journal Times, Racine

Second Place	Sports Feature Story
Third Place	

#### The Lakeland Times, Minocqua

First PlacePhoto Essay
First Place
First PlaceBest Opinion Pages
First Place
First PlaceBreaking News Reporting
First Place
First Place
First Place
Second PlaceBest Special Section (Editorial)
Second Place
Second PlaceFeature Story (Non-profile)
Second PlaceBest Ad Idea (Series)
Second PlaceBill Payne Award
Third PlaceEnterprise/Interpretive Reporting
Third Place Sports Feature Story
Third Place Investigative Reporting
Third PlaceGeneral News Photo
Third Place Sports Feature Photo
Third PlaceBest Use of Art Service
Third PlaceBest Niche Product
Third Place Best Sports Pages
Third Place All-Around Newspaper
Photography
Third PlaceBest Newspaper Promotion
Honorable MentionEditorial Award
Honorable Mention Feature Photo
Honorable Mention Visual Storytelling
Honorable MentionSports Feature Photo
Honorable MentionOngoing/Extended
Coverage
Honorable MentionBreaking News Reporting
Honorable Mention
Honorable Mention Artistic Photo
Honorable MentionSpot News Photo

#### **The Monroe Times**

First Place	Best Opinion Pages
First Place	Best Large Ad

	Breaking News Reporting
	Visual Storytelling
Second Place	Reporting on Local Education
	Feature Photo
Second Place	Feature Story (Non-profile)
Second Place	Sports News Story
	Best Front Page
Second Place	Feature Story (Profile)
Second Place	Bill Payne Award
Second Place	Best Video
Second Place	Overall Page Design
Third Place	Photo Essay
Third Place	General Excellence
Third Place	Best Use of Color
Third Place	Local Sports Column
Honorable Menti	onGeneral News Photo
Honorable Menti	on Sports Feature Photo
Honorable Menti	on Feature Photo
Honorable Menti	on Sports Action Photo
Honorable Menti	onBreaking News Reporting
	on Best Sports Pages
	onBest Headlines
	on Artistic Photo
Honorable Menti	on Best Feature/Lifestyle Pages

### The Northwoods River News, Rhinelander

First Place First Place First Place Second Place Second Place Second Place Second Place Second Place Second Place	Best Sports Pages General Excellence Best Restaurant Ad Best Front Page Environmental Reporting Best Ad Idea (Series) Sports Feature Photo Local Sports Column Spot News Photo Reporting on Local Education Sports News Story
Third Place Third Place Third Place Third Place Third Place	

#### The Oregon Observer

Second Place	General Excellence
Third Place	Best Sports Pages
Third Place	Best Front Page
Honorable Mention	Sports News Story

## The Pierce County Journal, Ellsworth

First Place	Best Special Section (Editorial)
First Place	. Reporting on Local Government
Second Place	Local Sports Column

Third PlaceRe	eporting on Local Education
Third Place	Artistic Photo
Honorable Mention	Best Niche Product
Honorable Mention	Sports News Story
Honorable Mention	Health Coverage

#### The Platteville Journal

First Place	Editorial Award
Second Place	Best Opinion Pages
Second Place	Best Multiple Advertiser Spread
Second Place	Best Sports Pages
Third Place	Best Multiple Advertiser Spread
Honorable Ment	ion Local Sports Column
Honorable Ment	ion Overall Page Design

#### **The Post-Crescent**

First Place	Spot News Photo
First Place	Sports Action Photo
First Place	Localized National Story
	Sports Feature Photo
Second Place	Feature Story (Non-profile)
	Visual Storytelling
	Sports Action Photo
	Breaking News Reporting
	General News Photo
Third PlaceRep	porting on Local Education
Third Place Repor	rting on Local Government
Third Place	General Excellence
Third Place	Local Column
Third Place	Photo Essay
	Artistic Photo
Honorable Mention	Spot News Photo
Honorable Mention	Investigative Reporting
Honorable Mention	Best Headlines
Honorable Mention	Local Sports Column
	-

#### The Press Times, Green Bay

First PlaceOngoi First PlaceOngoi First Place	ng/Extended Coverage Best Front Page
First Place First Place	Best Large Ad
First Place Local Outdoor Column	
Second Place	Deat Destaurant Ad
Second Place	Best Small Ad
Second PlaceLo Second PlaceLo Second Place	Best Small Ad ocalized National Story Sports Action Photo
Second PlaceLo	Best Small Ad ocalized National Story Sports Action Photo Health Coverage Best Use of Color ping Niche Publication

Third PlaceEditorial Award
Third Place Best Restaurant Ad
Third PlaceEnvironmental Reporting
Third PlacePhoto Essay
Third PlaceReporting on Local Education
Third Place General Excellence
Third PlaceSports News Story
Third PlaceSpot News Photo
Third PlaceBill Payne Award
Third Place Best Feature/Lifestyle Pages
Honorable MentionFeature Story (Profile)
Honorable Mention Investigative Reporting
Honorable MentionGeneral News Photo
Honorable MentionFeature Story (Non-profile)
Honorable MentionBest Opinion Pages
Honorable Mention Best Sports Pages
Honorable Mention Rookie Reporter of the Year
Honorable Mention All-Around Newspaper
Photography
Honorable Mention Local Outdoor Column

#### The Record-Review, Edgar

First Place	Feature Photo
First Place	Ongoing/Extended Coverage
	Best Large Ad
	Feature Story (Profile)

#### The Reporter, Fond du Lac

First PlaceEn	terprise/Interpretive Reporting
Second Place	Breaking News Reporting
Second Place	Localized National Story
Second Place	.Reporting on Local Education
Honorable Mentic	onLocal Column

#### The Review, Plymouth

First Place	Local Sports Column
Second Place	General News Story
Second Place	Best Headlines
Third Place	Sports Feature Story

#### The Richland Observer, Richland Center

Second Place	Best Large Ad
Second Place	Best Use of Color

#### **The Sheboygan Press**

First Place	Business Coverage
First Place	Reporting on Local Education
Second Place	General News Photo
Second Place	Environmental Reporting
Second Place	Enterprise/Interpretive Reporting
Second Place	Artistic Photo
Second Place	Sports Action Photo

Third Place	Feature Story (Non-profile)
Third Place	
Third Place	Environmental Reporting
Third Place	Open Records/FOI Award
Honorable Mention	Feature Story (Profile)
Honorable Mention	Best Front Page
Honorable Mention	Artistic Photo

#### **The Stoughton Courier Hub**

First Place	Best Opinion Pages
First Place	Business Coverage
	Best Headlines

#### The Tribune-Phonograph, Abbotsford

First Place	Breaking News Reporting
Second Place	Sports Feature Story
	Local Column

#### The Valders Journal

First Place	Local Column
Second Place	Best Special Section (Editorial)
Second Place	
Second Place	Enterprise/Interpretive Reporting
Third Place	Editorial Award
Third Place	. Best Special Section (Advertising)
Third Place	Feature Story (Non-profile)

#### **The Verona Press**

First Place	.Reporting on Local Education
First Place	General News Photo
Second Place	Best Opinion Pages
Second Place	Best Front Page
Second Place	Rookie Reporter of the Year
Third Place	Overall Page Design

#### The Woodville Leader

#### Trempealeau County Times, Whitehall

Second Place	Sports Feature Story
Third Place	Sports Feature Photo
Third Place	Local Column
Third Place	Best Niche Product
Honorable Mention	Reporting on Local
Education	

#### **Tri-County News, Kiel**

Second Place	Best Ongoing Niche Publication
Third Place	Best Opinion Pages

Third Place	Best Spec	cial Section (Editorial)
Honorable Ment	ion	Local Column
Honorable Ment	ion	General Excellence

#### **Tri-County Press, Cuba City**

First Place ..... Best Small Ad

#### **Tribune Press Reporter, Glenwood City**

Second Place	Best Small Ad
Third Place	Best Use of Art Service
Third Place	Best Large Ad

#### **Tribune Record Gleaner**

First Place	Overall Page Design
Second Place	Breaking News Reporting
Third Place	Environmental Reporting
Third Place	General News Story
Third PlaceEnte	rprise/Interpretive Reporting
Third Place	Ongoing/Extended Coverage
Third Place	Best Use of Humor
Honorable Mention	Best Small Ad
Honorable Mention	Spot News Photo

#### Valley Sentinel

First Place	Environmental Reporting
	Ongoing/Extended Coverage
First Place	Health Coverage
Honorable Mention	n Best Front Page

#### **Vilas County News-Review**

First Place	Sports Action Photo
First Place	Investigative Reporting
First Place	Rookie Reporter of the Year
Second Place	Photo Essay
Second Place	Best Use of Local Photography
Second Place	Local Outdoor Column
Third Place	Best Large Ad
Honorable Mentio	nPhoto Essay
Honorable Mentio	n Bill Payne Award

#### Watertown Daily Times

First Place	Spot News Photo
Third Place	Spot News Photo
Third Place	Rookie Reporter of the Year

#### Waupaca County Post

First Place	Best Front Page
Honorable Mention	Environmental Reporting

#### Wausau Daily Herald

First Place	Ongoing/Extended Coverage
Third Place	Feature Story (Profile)
Honorable Mention	Business Coverage
Honorable Mention	Sports Action Photo

#### Wausau Pilot and Review

Second Place	. Enterprise/Interpretive Reporting
Second Place	Reporting on Local Government
Second Place	Investigative Reporting
Third Place	Local Column
Third Place	Best Use of Color
Honorable Men	tion Environmental Reporting
Honorable Men	tionBest Large Ad

#### Wisconsin State Farmer, Waupaca

First Place	Local Column
First Place	. Feature Story (Non-profile)
First Place	Business Coverage
Third Place	Feature Story (Profile)

#### Wisconsin State Journal, Madison

First Place Artistic Photo First Place
First PlaceReporting on Local Education
First Place Best Front Page
First Place Sports News Story
First PlaceBusiness Coverage
First Place Enterprise/Interpretive Reporting
First PlaceInvestigative Reporting
Second PlaceArtistic Photo
Second Place General News Photo
Second Place Enterprise/Interpretive Reporting
Second PlaceCommunity Engagement Award
Second PlaceBest Video
Third PlaceFeature Photo
Third Place Sports News Story
Third Place Breaking News Reporting
Third PlaceBusiness Coverage
Third PlaceGeneral News Story
Honorable Mention General News Photo
Honorable Mention.Reporting on Local Education
Honorable Mention Feature Story (Non-profile)
Honorable MentionSports Feature Story
Honorable Mention
Honorable Mention Local Column
Honorable MentionEditorial Award
Honorable Mention Best Video

well written and interesting, but could use more examples of "hard news" or consumer angles from the business beat.

#### Division D

First Place: Eric Johnson, Lake Geneva Regional News, Lake Geneva Second Place: Maria Lockwood, Superior Telegram, Superior Third Place: Shelley Nelson, Superior Telegram, Superior Honorable Mention: Michelle Jensen, The Chronotype, Rice Lake Division E First Place: Scott De Laruelle, The Stoughton Courier Hub, Verona Second Place: Logan Everson, *Cashton Record*, Cashton Third Place: Roger Mathews, Ripon Commonwealth Press, Ripon Honorable Mention: Kevin Dittman, Oconto County Reporter, Appleton

# Local Column

## **Division** A

**First Place:** Paul Fanlund, *The Cap Times*, Madison Judge's Comments: Comprehensive. Cautionary tale for others. Issues that matter. **Second Place:** John Nichols, The

Cap Times, Madison Judge's Comments: Fascinating profile.

Third Place: Duke Behnke, The Post-Crescent, Appleton Judge's Comments: Body Farms? Who knew? Compelling. Wow. Honorable Mention: Kelly Lecker, Wisconsin State Journal, Madison Judge's Comments: Strong pieces.

**Division B** 

First Place: Bob Fay, Herald Times

*Reporter*, Manitowoc Judge's Comments: Highly readable and interesting. Second Place: Bill Barth, Beloit Daily News, Beloit Judge's Comments: Great background context. Lots of information for the voter. Compelling. Third Place: Alisa Schafer, Patti Zarling, Herald Times Reporter, Manitowoc Judge's Comments: Felt like I was in the restaurant with you. Honorable Mention: Daphne Lemke, The Reporter, Fond du Lac Judge's Comments: Fun piece.

## Division C

First Place: Colleen Kottke, Wisconsin State Farmer, Waupaca Judge's Comments: Stark reality faced as parents grow older and lives well-lived are remembered. A once in a lifetime column deserves to win this category.

Second Place: Debra Fitzgerald, Peninsula Pulse, Baileys Harbor Judge's Comments: The crisis facing newspapers is always a worthy subject of an editorial. Well done. Third Place: Keene Winters, Wausau Pilot and Review, Wausau Judge's Comments: Writer brings home critical issue facing the community by using real numbers to back up his opinion.

## Division D

**First Place:** Mary Thomsen, *The Valders Journal*, Valders Judge's Comments: These columns are amazing. The topics are universal, but the way Mary writes draws you into her life using a clear, conversational style. The reader can feel the writing.

isn't always going to be kind.

Patience just didn't come with

it, which would have been

medicated the anxiety, gotten

therapy when needed, cried,

not cried, prayed, asked for

help and pretended it wasn't

there. Most of the time, it

came in temporary waves,

hanging around until a situa-

tion ended or a problem was

churns and itches inside my

skin and makes my brain and

body vibrate. That's how I've

been feeling the past couple

of weeks as I go through what

I assume is another stage of

this grieving and changing

But sometimes, it lurks and

I've lived with the anxiety,

helpful.

solved.

Second Place: Ryan Urban, Barron News-Shield, Barron Third Place: Andrew Dannehy, Trempealeau County Times, Whitehall Honorable Mention: Mark Sherry, Tri-County News, Kiel

## **Division** E

First Place: Jane Schmidt, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: Your readers are so lucky to have Jane. What a great writer. I ended each column wanting more. When you can feel the writing, you know you are doing something right. Well done! Second Place: John Gibbs, Crawford County Independent & The Kickapoo Scout, Gays Mills Third Place: Nathaniel Underwood, The Tribune-Phonograph, Abbotsford

# **Local Sports Column**

Daily Division

#### Dombeck: Appreciate Howards Grove volleyball's run no matter what happens at state tourney



Howards Grove wins in four over Lake Country Lutheran Howards Grove won in four games over Lake Country Lutheran in Costburg.

Only one program in state history has accomplished what the <u>Howards Grove</u> <u>Tigers volleyball</u> team is attempting to do this weekend, win five-straight state championships.

Waupun won five straight from 2001-05, a feat Howards Grove is seeded to match having drawn the top seed in the WIAA Division 3 state tournament.

Local Sports Column, First Place (Daily Division) Herald Times Reporter, Manitowoc

I'm not the same person I was on March 20 of this year. I will never be her again. And it's hard to sit with that knowl-

Major changes create emotion

that only time can wear away

edge and live in the hard stuff. That was the last day my husband was truly with us, as he suffered a massive stroke overnight and by mid-day on March 21, it was pretty clear

he wasn't coming all the way back. We lost him three days later. Most of you know that sto-

ry because as the publisher of this newspaper, Brian's death was news, which I was forced to report as the editor here. That was the beginning of the hard stuff.

It feels like years since he was here and again it seems

How 'Bout It?

#### By Mary Thomsen

going to go away when my dessert digests or I take some cold medicine. It needs to weave and wind its way through time, and that means I have to find patience, which is a problem for me.

I can't even stand to walk behind someone in a crowd if they go to slow, and I nearly

First Place: Tom Dombeck, Herald Times Reporter, Manitowoc Judge's Comments: Personal and emotional — exactly what I want to read in great columns. Second Place: Mike Lucas, The Cap Times, Madison Judge's Comments: A poignant read about a columnist and a coach sharing their cancer journey together. Third Place: Jim Franz, Beloit Daily News, Beloit Judge's Comments: Well written columns. Honorable Mention: Ricardo Arguello, The Post-Crescent,

Appleton Judge's Comments: I like the notable milestones column. I'd have liked to read an opinion piece about the competitive balance plan. Pulse, Baileys Harbor Judge's Comments: Fun columns that made the reader laugh while being informed on local sports. **Second Place:** Nate Beier, *Monroe County Herald*, Sparta Judge's Comments: Being critical of local traditions is ok, if done tastefully by this writer.

#### Division D

First Place: Dave Boehler, The Review, Plymouth Second Place: Greg Peters, The Pierce County Journal, Ellsworth Third Place: Natalie Dillon, The Monroe Times, Monroe Honorable Mention: Steve Prestegard, The Platteville Journal, Platteville

Division E

First Place: Len Harris, Crawford County Independent & The Kickapoo

# JOURNAL ...

Where is your listening point, your happy place, outdoors? Is it quiet, perhaps the light subdued? Surely, it's away from the bustle in your life and the noise in your head. It's where life slows down, where thoughts become clear, where you recalibrate and rejuvenate.

Yesterday, I walked into the stillness and peace flowing below the boughs of pine trees. Tannish pine needles softened my steps as I walked deep into the stand of pines. I sat down, and time stood still.

My thoughts becalmed, it reminded me of when I was a boy, how I'd slip away to a clump of low brush atop a knoll in the pasture. Cow paths crisscrossed the thicket, providing me trails.

I was hidden. A creek snaked around the knoll, providing a sort of moat on three sides, while the other side was guarded by thick elm trees. I was in solitude, no doubt hearing the Pipes of Pan that fill children with a sense of nature's peace.

From this secluded base, I could plan frog catching, watch red-headed woodpeckers probe for insects in the dying elms, and listen to meadowlarks and bobolinks in the hayfield. I would sit, keenly conscious of my natural surroundings. Though stress was not part of my young world, I nevertheless felt a calmness.

I did not know it then, but this calmness would be sought more and more in adulthood. I still have refuges, listening points where one hears an inner voice, where life slows down. But the consciousness of natural beauty and its meaning are harder to find. Naturalist Sigurd Olson wrote, "No adult can know such sustained contentment [as a child], but there are moments that do come."

A moment came the other day, among the pine trees. I was aware of the beauty around me, filling me with contentment. I stayed as long as I could.

Dave Greschner

Local Outdoor Column, First Place (Overall Divisions) **The Chronotype, Rice Lake** 

#### Scout, Gays Mills

Judge's Comments: Very well done. This column captured a highlight reel moment and wrote in such a way that you could easily visualize it. Nice subject, nice writing, nice job **Second Place:** Jeremy Mayo, *The Northwoods River News*, Rhinelander Judge's Comments: This writer writes with a purpose and educates the reader. Good topics and good explanation from start to finish. Well worth the read.

Third Place: Nate Beier, *Hillsboro* Sentry-Enterprise, Hillsboro Judge's Comments: A good effort which I am sure readers look forward to viewing every week. Well researched and written so it all makes sense. Nice job

# Local Outdoor Column

**Overall Divisions** 

First Place: Dave Greschner, *The Chronotype*, Rice Lake Judge's Comments: Poignant, interesting, poetical. These are really enjoyable columns. They are clear, easy to read and transporting. **Second Place:** Kurt Krueger, *Vilas County News-Review*, Eagle River **Third Place:** Thomas H. Nicholls, *Price County Review*, Phillips **Honorable Mention:** Kevin Naze, *The Press Times*, Green Bay

# Rookie Reporter of the Year

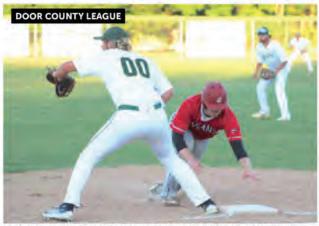
Daily Division

First Place: Caden Perry, *La Crosse Tribune*, La Crosse

## Division C

First Place: Herb Gould, Peninsula

# **One Long Road Trip**



Egg Harbor's Riley Spetz (right) dives back to first base July 1, 2022, to beat the pick-off throw to Baileys Harbor's Cooper Cole (00). FILE 🙆 KEVIN BONESKE

#### by HERB GOULD

nd the award for "Most Miles Traveled to Play in the Door County League" goes to... Egg Harbor shortstop Riley Spetz. It is a 4,675-mile trek from Dutch Harbor in Unalaska, Alaska, to Egg own a house, and we're a really good community. We really like it. But it's nice to come back. "I do miss baseball, man. You can ask

my wife [Jill]. I'm in the living room swinging a bat almost every day." Also taking a Road Less Traveled, in a way, is the entire Egg Harbor team. A

Local Sports Column, First Place (Division C)

Peninsula Pulse, Bailys Harbor

50 at-bats. And Fuller (.480, 24 for 50) missed tying him by one base-hit. "One bad week or one good week can raise or lower your batting average by 50 points," said Kita, a big key to what

remains a very solid core at Egg Harbor. "He's always been a good ballplayer." DeJardine said of Kita, 28, who works in maintenance at Sturgeon Bay High School. "He's smart. He knows the game. He was a really good hitter in college at Ripon. It's hard to find guys like that."

Kita, an infielder, and his brother, Brady, the Indians' catcher, who will be a senior at Gibraltar this fall, also have big hearts. A few tough-to-handle pitches in the loss at Sister Bay left Brady banging his mask on the plate. And Nick, who has a 20-month-old

And Nick, who has a 20-month-old daughter, still finds time to help coach at Gibraltar, where his father, Jay, the manager of the Piggly Wiggly in Sister Bay, has been head coach for nearly three decades.

"My family all played at Egg Harbor," Nick Kita said. "My dad played at Egg Harbor, my grandpa, all my uncles. That's the neat part about the league. All the guys that we're playing with right now are the kids who my dad played with. It's a generational thing."

But it's no coincidence that the league's top three teams have the league's top three pitchers – Jeremiah Jahnke 33

Homeless and dying

La Crosse veteran diagnosed with heart failure finds peace in final weeks



#### Rookie Reporter of the Year, First Place (Daily Division) Caden Perry - La Crosse Tribune

Judge's Comments: Tough topic, excellent reporting, superior writing. The reporter demonstrates the kind of talent usually reserved for more seasoned writers. He has an uncanny instinct for organizing the piece and making sure that all of the voices are heard in a concise and balanced fashion. I admit to being really intrigued by this, since I've some acquaintances among UW faculty and I had not even heard about this! The reporter did a wonderful job with this story as well as the homeless dying veteran and the homes built near the sand mines. I loved the homeless veteran

story--we encounter so many of them in our small rural community. The writer clearly understands his job as a storyteller as well as a reporter. Well done!

Second Place: Jesse Lin, Green Bay Press-Gazette, Green Bay Judge's Comments: The first two entries in this set were good. They demonstrated solid reporting and balanced use of quotes and narrative. But the story of the blind and deaf man's father's efforts to get stop signs placed at an intersection left me crying. That story is exceptional. The reporter really hit it out of the park. I hope he submits it to the

local chapter of the SPJ. It's a great piece. Excellent work! Third Place: Zack Goodrow, Watertown Daily Times, Janesville Judge's Comments: The reporter has an exceptional ability to write about those things that are so important to communities: local government, local public safety, and local development. Excellent work in reporting and in writing. Clearly, this reporter will have a long career ahead.

Honorable Mention: Katie Garcia, The Gazette, Janesville Judge's Comments: Fine examples of community reporting and solid storytelling to accompany these

pieces. I am positive the readers of the Gazette appreciate the reporter's talent for getting the story and writing it in a concise, objective manner. Well done!

# Weekly Division

First Place: Audrey Lehman, Vilas County News-Review, Eagle River Judge's Comments: I feel this writer can handle any type of story from hard news to features to sports. Good insight on subjects. Writing style wants the reader to keep on reading. Very good entry. Second Place: Maddie Bergstrom, The Verona Press, Verona Judge's Comments: Good writing

## Silver Lake Beach summer swim lessons draw to a close environment for teaching

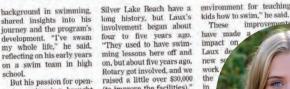
BY AUDREY LEHMAN ASSISTANT EDITOR The summer swim les sons at Silver Lake Beach in Eagle River have recently concluded for the season concluded for the season. Led by instructor Joe Laux, participants of all ages had the opportunity to learn essential swimming skills and improve their water safety. Over the past few

onfidence in the water.

Laux, who has a rich

development, "I've swam my whole life," he said, reflecting on his early years on a swim team in high school. But his passion for openwater swimming brought him to this area. "My favorite thing to do is swim in open water. And that's kind weeks, they have been mastering important water of what brought me up to the area. I would go up afety skills and building to Sylvania to go swim in

those lakes." at The swim les



(to improve the facilities)," Laux explained. The funds went toward

new henches on the edges of the dock for the children to rest and hold on to, as well as dock extension and "The whole kick boards. idea was to create a proper



These

impro

member and a former Ban River City Administration has always been deeply involved in civic activities through local government, and his commitment to the community is evident in his dedication to the swim

rogram. According to Joe, the program's primary goal is to equip children with the skills they need to feel confortable and safe in the water. "The main goal is to give them some of the basic skills so that they can swim, swim different types of strokes, and feel comfortable in the water. If they were out in the middle of the lake and somehow fell in, and weren't wear ing a life preserver, they could swim to shore if they needed to, without panic."

Pictured is Joe Laux's swim students returning from laps in the deep end on the last day of

Rookie Reporter of the Year, First Place (Weekly Division) Audrey Lehman - Vilas Couny News-Review, Eagle River

style and has the ability to tell the complete story. Every piece submitted was well written and gave complete information. Very solid entry. Third Place: Jayme Bahl, Monroe County Herald, Sparta Judge's Comments: A very in depth look at an issue that affects many communities. Well researched and well presented. Keep up the good work.Honorable Mention: Mickey Schommer, The Press Times, Green Bay Judge's Comments: Writer does a very good job in getting the story right. Everything written was well worth the read.

# **General News Photo**

## **Division** A

First Place: Sarah Kloepping, Green Bay Press-Gazette, Green Bay Judge's Comments: We felt this photo was a good example of coming away from what could have been a rather stale environment with a really attention-getting photo. Second Place: John Hart, Wisconsin State Journal, Madison Judge's Comments: We felt like the facial expression of the police officer in the center really elevated this photo to second place. A bit tighter of a crop (particularly cleaning up the lower left-hand corner) would have made this a bit better composition.

Third Place: Dan Powers, *The Post-Crescent*, Appleton Judge's Comments: We liked the clean composition of this photo and felt that it conveyed the emotion of the first day of school well. Honorable Mention: Amber Arnold, *Wisconsin State Journal*, Madison Judge's Comments: We like the story this photo told, especially with the info from the caption, but felt that the two people standing on the left side of the frame were a bit distracting.

# Division B

**First Place:** Gary Klein, *Herald Times Reporter*, Manitowoc Judge's Comments: The photographer did a good job of bringing us close to the subjects and that helps the viewer feel the emotions the subjects are feeling. **Second Place:** Gary Klein, *The*  Sheboygan Press, Manitowoc Judge's Comments: This photo was a really nice moment that told the story the event. **Third Place:** Gary Klein, Oshkosh Northwestern, Oshkosh

## Division C

First Place: Luke Klink, *Ladysmith News*, Ladysmith Judge's Comments: Great shot, cute subject and great headline. Well done. Second Place: Jennifer Rodriguez



General News Photo, First Place (Division C) Ladysmith News

Moran, *Monroe County Herald*, Sparta Judge's Comments: Very cool subject and amazing color! **Third Place:** Dean Hall, *The Lakeland Times*, Minocqua Judge's Comments: Looks like the machine is literally taking a bite out of the house. **Honorable Mention:** Mike

Hollihan, *The Press Times*, Green Bay Judge's Comments: Cute!

## **Division D**

#### First Place: Jed Carlson, Superior Telegram, Superior Judge's Comments: Great job of capturing some emotion and a great quick moment from a routine event. It's clean, clear and communicates immediately. Nicely done. Second Place: Maria Lockwood, Superior Telegram, Superior Judge's Comments: We love the interaction in this genuine moment. Every dog owner can relate to this. Third Place: Eric Johnson, Lake Geneva Regional News, Lake Geneva Judge's Comments: This is framed very nicely. Nothing distracts from the little girl and the great time she seems to be having. It all works to tell the story.

Honorable Mention: Natalie Dillon, *The Monroe Times*, Monroe Judge's Comments: Great job by the photographer of working to bring viewers a unique viewpoint. The framing and timing are both excellent.

## **Division** E

**First Place:** Maddie Bergstrom, *The Verona Press*, Verona Judge's Comments: Everything seems to come together in this sharp, visually interesting, well composed image of an unusual performance.

Second Place: Gillian Pomplun, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: Good illustration for an important safety story about a deceptively dangerous aspect of farming.

Third Place: Gillian Pomplun, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: A happy water taxi rider helps draw attention to the story.

#### Honorable Mention: Jeremy

Mayo, The Northwoods River News, Rhinelander

Judge's Comments: Good night shot. The watchers in the foreground help add perspective. A little tighter crop taking out the distracting doorway light might have helped the impact of this image.

# **Spot News Photo**

## **Division** A

First Place: Dan Powers, The Post-*Crescent*, Appleton Judge's Comments: Great flooding shot — the man-as-measuring-stick provides a humous twist. Second Place: Matt Milner, Leader-Telegram, Eau Claire Judge's Comments: Sure, it would be nice to have an element of foreground interest in this photo, but sometimes, just being there is its own reward. Beautiful photo. Third Place: Anthony Wahl, The Gazette, Janesville Judge's Comments: Powerful collection of damage photos after a significant storm. Honorable Mention: Bill Glasheen, The Post-Crescent, Appleton Judge's Comments: A clever find in

tornado aftermath.

# **Division B**

First Place: Ed Zagorski, Watertown Daily Times, Janesville Judge's Comments: The first-place photo took advantage of interesting light in a difficult situation to photograph. Second Place: Paul Williams, EagleHerald, Marinette Judge's Comments: Of the two photos in the entry, the vertical showing the rescuer carrying the deer is the winner. Third Place: Ed Zagorski, Watertown Daily Times, Janesville Judge's Comments: Straightforward coverage, but well-composed. Extra credit was given for ID'ing the firefighter.

# Division C

First Place: Renee Draszkiewicz, The Lakeland Times, Minocqua Second Place: David Hall, Neenah News, Neenah Third Place: Shane Fitzsimmons,

The Press Times, Green Bay Honorable Mention: Dean Hall, The Lakeland Times, Minocqua

## **Division D**

First Place: P.J. Glisson, The Globe, Ironwood Second Place: Justin Runberg, Amery Free Press, Amery Third Place: Tyler Florczak, The *Chetek Alert*, Chetek Honorable Mention: Tyler Florczak, *The Chetek Alert*, Chetek

## **Division** E

First Place: Logan Everson, Nate Beier, Cashton Record, Cashton Second Place: Jeremy Mayo, The Northwoods River News, Rhinelander Third Place: Charley Preusser, Crawford County Independent & The Kickapoo Scout, Gays Mills Honorable Mention: Valorie Brecht, Cheyenne Thomas, Tribune Record Gleaner, Abbotsford



Spot News Photo, First Place (Division C) The Lakeland Times

# **Sports Action Photo**

**Division** A

First Place: Dan Powers, The Post-Crescent, Appleton Judge's Comments: Peak action at a Packers game. Second Place: Bill Glasheen, The Post-Crescent, Appleton Judge's Comments: Interesting graphic baseball pic. Third Place: Tork Mason, Green Bay Press-Gazette, Green Bay Judge's Comments: Excellent pro football shot. Honorable Mention: Efrain

Sueldo, Leader-Telegram, Eau Claire Judge's Comments: Nice light! Not much else to say, but it's really nice light.

# **Division B**

First Place: Jimmy Oswald, Beloit Daily News, Beloit Judge's Comments: A compelling image that captures both sides of the moment of winning and losing. Second Place: Gary Klein, The Sheboygan Press, Manitowoc Judge's Comments: Peak action. Third Place: Matt Lehmann, EagleHerald, Marinette Judge's Comments: Nice image that captures the excitement of winning a championship or three. Honorable Mention: Tork Mason, Wausau Daily Herald, Wausau Judge's Comments: Interesting football image.

# **Division** C

First Place: William Zuelke, Vilas County News-Review, Eagle River Second Place: Janelle Fisher, The Press Times, Green Bay Third Place: Larry Mohr, Peninsula Pulse, Baileys Harbor

Honorable Mention: Sam Arendt, Ozaukee Press, Port Washington

#### **Division D**

**First Place:** Travis Nyhus, *The Chronotype*, Rice Lake Judge's Comments: This is a heckuva baseball photo that, unfortunately, had the drama and impact sucked out of it by lack of cropping, and underplay. Nice moment.

Second Place: Jed Carlson, Superior Telegram, Superior Judge's Comments: Interesting image. Awkward, sure, but I found

myself looking at every part of the image.

Third Place: Bob Burrows, *Star-Observer*, Hudson

Judge's Comments: The moment of jubilation is always unpredictable. This frame captures enough of the excitement to memorialize the moment.

Honorable Mention: Natalie Dillon, *The Monroe Times*, Monroe Judge's Comments: Who doesn't like mud volleyball? Fun image — out of the ordinary image for the readers.

#### Division E

First Place: Nate Beier, *Cashton Record*, Cashton Judge's Comments: Clear winner really stood out for the perspective and the unusual scene! Well done! Second Place: Nate Beier, *Cashton Record*, Cashton Judge's Comments: Loved all of the excitement, fanfare and expressions. Third Place: Nate Beier, *Hillsboro Sentry-Enterprise*, Hillsboro Judge's Comments: Cool shot - you can feel the action and intensity.

# Sports Feature Photo

Division A

**First Place:** Tork Mason, *Green Bay Press-Gazette*, Green Bay Judge's Comments: We liked the multiple layers of celebration happening in this photo. Second Place: Dan Powers, *The Post-Crescent*, Appleton Third Place: Saskia Hatvany, *La Crosse Tribune*, La Crosse

#### Division **B**

First Place: Tork Mason, Marshfield News-Herald, Marshfield Second Place: Gary Klein, Herald Times Reporter, Manitowoc Judge's Comments: Another great moment, we liked the clean composition and felt like the negative space complimented the quiet moment between the two players well.

Third Place: Gary Klein, *The Sheboygan Press*, Manitowoc

#### Division C

First Place: Nate Beier, *Monroe County Herald*, Sparta



Sports Action Photo, First Place (Division E) **Cashton Record** 



Sports Feature Photo, First Place (Division C) Monroe County Herald, Sparta

Second Place: Logan Everson, Monroe County Herald, Sparta Third Place: Kate Reichl, The Lakeland Times, Minocqua Honorable Mention: Trevor Greene, The Lakeland Times, Minocqua

Division D

First Place: Jed Carlson, Superior Telegram, Superior Judge's Comments: Amazing. This is the very definition of a sports feature. Clearly the first place winner in this category. Second Place: Brian Thomsen, The Valders Journal, Valders Judge's Comments: Excellent job of looking beyond the obvious action for a nice candid moment.

**Third Place:** Benjamin Pierce, *Trempealeau County Times*, Whitehall

Judge's Comments: Great job of capturing the emotion of this longtime coach. This is difficult to do under tough lighting conditions. **Honorable Mention:** Adam Krebs, *The Monroe Times*, Monroe Judge's Comments: Another great moment here beyond the action. Too bad this only ran one column, it really deserved better play. Still a very nice capture by the photographer.

#### Division E

First Place: Nate Beier, Hillsboro Sentry-Enterprise, Hillsboro Second Place: Brett LaBore, The Northwoods River News, Rhinelander Third Place: Miya Grunert, Ripon Commonwealth Press, Ripon Honorable Mention: Nate Beier, Hillsboro Sentry-Enterprise, Hillsboro

# **Feature Photo**

#### Division A

First Place: Amber Arnold, Wisconsin State Journal, Madison Judge's Comments: A nice moment that we felt told the story of the day. Winter's ending and this guy's getting one of his last lunch-time ice skating sessions in. Second Place: Anthony Wahl, The Gazette, Janesville Judge's Comments: Beautiful morning light and composition. Third Place: John Hart, Wisconsin State Journal, Madison

#### Division B

First Place: Gary Klein, Herald Times Reporter, Manitowoc Judge's Comments: We loved the different kids' facial expressions. Second Place: Paul Williams, EagleHerald, Marinette Third Place: Gary Klein, Herald Times Reporter, Manitowoc

#### Division C

First Place: Bill Schanen IV, Ozaukee Press, Port Washington Judge's Comments: Just a stunning photograph. The news was big enough that a standard photo of the birds would probably have worked, but the photographer didn't stop there. This sums up what wildlife photography should really be all about. An amazing moment that took patience and perseverance. The clear winner in this category. Second Place: Michael Cooney, Oshkosh Herald, Oshkosh Judge's Comments: Great photos convey a mood or feeling and this certainly left us with one impression: Cold. Kudos to the

photographer for being out there at dawn on a freezing morning to make a beautiful image. **Third Place:** Sam Arendt, *Ozaukee Press*, Port Washington Judge's Comments: Great job matching the tagline with the photo, it certainly is a "new perspective." Photo jumps right off the page and makes an impact.

Honorable Mention: Dean Hall, *The Lakeland Times*, Minocqua Judge's Comments: Easily could have been in second or third place. Amazing job of finding a new approach to something that I'm sure gets covered every year. It may not be everybody's cup of tea, but it's interesting and new and very well done.

#### Division D

First Place: Casey Krautkramer, The Record-Review, Abbotsford Judge's Comments: This is the winner because of the kid in the middle. While others viewed this heavenly event as a big deal, he didn't think so. The photographer told the story well with this photo. Second Place: Natalie Dillon, The Monroe Times, Monroe Judge's Comments: Getting in the right spot for a photo is the first rule of newspaper photography. Hustling and effort led to this great image Third Place: P.J. Glisson, The Globe, Ironwood

Judge's Comments: A crowded field of great photos means this one is



Feature Photo, First Place (Division C) Ozaukee Press, Port Washington

relegated to third place, although any of the top three could have been number one. Great work.

Honorable Mention: Natalie Dillon, *The Monroe Times*, Monroe Judge's Comments: Bubbles are always fun and the photographer did well to capture the emotion of happiness in this image. So many good entries that this one could also have been the winner in this category.

#### **Division E**

First Place: Cari Cornelius, *The Woodville Leader*, Spring Valley Judge's Comments: Unbelievably adorable — who doesn't love animals!? I think this was a great capture by the photographer. **Second Place:** Logan Everson, *Cashton Record*, Cashton Judge's Comments: As a photograph goes, this is top notch. As a feature, I would have perhaps liked to have seen a little more action or reality of the work that goes into growing garlic like that.

**Third Place:** Charley Preusser, *Crawford County Independent & The Kickapoo Scout*, Gays Mills Judge's Comments: Truly a great capture — I think we're going to see a lot of great things coming up from this publication photography-wise.

## **Artistic Photo**

#### **Division** A

First Place: John Hart, *Wisconsin* State Journal, Madison Judge's Comments: This was the whole package of color, content, technical, and creativity. Great Job Second Place: John Hart, Wisconsin State Journal, Madison Judge's Comments: Beautiful use of color. Looks like it should framed and on a wall.

Third Place: Sarah Kloepping, Green Bay Press-Gazette, Green Bay Judge's Comments: Lovely color and content. Caught the eye right away. Honorable Mention: Bill Glasheen, The Post-Crescent, Appleton Judge's Comments: Congratulations on catching lightning. Beautiful colors.

#### Division B

Second Place: Gary Klein, *The* Sheboygan Press, Manitowoc Judge's Comments: Nothing says action and fun like a fair, and this photo shows that action up close, defined, and well. Like the people for perspective.

Third Place: Paul Williams, *EagleHerald*, Marinette Judge's Comments: Isolation is the theme, nature's color gradient is on display and the sun - I am squinting and shivering at the same time. Honorable Mention: Gary Klein, *The Sheboygan Press*, Manitowoc Judge's Comments: A fall picture worthy of mention with a unique building to balance the colors of nature.

#### Division C

First Place: Dean Hall, The Lakeland Times, Minocqua Second Place: Larry Mohr, Peninsula Pulse, Baileys Harbor Third Place: Remy Carmichael, Peninsula Pulse, Baileys Harbor Honorable Mention: Dean Hall, The Lakeland Times, Minocqua

#### Division D

**First Place:** Jed Carlson, *Superior Telegram*, Superior Judge's Comments: Fantastic use of lighting and shadows. **Second Place:** Travis Nyhus, *The* 

*Chronotype*, Rice Lake Judge's Comments: Great sense of motion.

**Third Place:** Sarah Nigbor, The Pierce County Journal, Ellsworth Judge's Comments: Loved seeing something without people! **Honorable Mention:** Natalie Dillon, The Monroe Times, Monroe Judge's Comments: Excellent use of reflection.

#### Division E

First Place: Logan Everson, Cashton Record, Cashton Judge's Comments: The best of the best right here. Second Place: Anne Trautner, Kewaskum Statesman, Kewaskum Judge's Comments: Just an incredible capture of light and shadow! Third Place: Renee Draszkiewicz, The Northwoods River News, Rhinelander Judge's Comments: Wonderful shot of something pretty mundane.

### **Photo Essay**

### Daily Division

First Place: Ruthie Hauge, The Cap Times, Madison

Judge's Comments: This was such a compelling story and corresponding images. I truly enjoyed reading this! **Second Place:** Saskia Hatvany, *La Crosse Tribune*, La Crosse Judge's Comments: Wow, what a powerful piece. **Third Place:** Dan Powers, *The Post-Crescent*, Appleton Judge's Comments: I loved seeing the joy on the students' faces and the fashion that was worn at the dance. It looked like a joyful time was had by all.

Honorable Mention: Brandon Berg, *The Chippewa Herald*, Chippewa Falls Judge's Comments: Loved seeing these student athletes enjoying victories on the field!

#### Division C

**First Place:** Trevor Greene, *The Lakeland Times*, Minocqua Judge's Comments: I felt this piece best represents the category. The photos are eye-catching, diverse, and attractive, and the design complements the photos and story. It certainly talks about topics near and dear to the readers. The writing and the cutlines and the photos work as a complete story-telling



Photo Essay, First Place (Daily Division) **The Cap Times, Madison** 

package. As a reader, I would be satisfied and enriched by this piece. **Second Place:** Kurt Krueger, Gary Ridderbusch, Doug Etten, Al West, *Vilas County News-Review*, Eagle River

Judge's Comments: I liked this entry because it delivers on what it promises - faces! The photos ARE up-close. Too many photographers shy away from close-ups but readers love them. Of course, there is a mix here, as well as some important information accompanying a storied event. The Cierra photo is wonderful - showing two views at once.

Third Place: Janelle Fisher, Sue Schroeder, *The Press Times*, Green Bay Judge's Comments: There is color, movement, and plenty of faces here, as well as solid, story-telling information in the cutlines. A lot of families were happy with this edition, and these local students, I am sure, appreciated the coverage. Two suggestions: Get at least one close-up. Give photographer Janelle a bigger credit line!

Honorable Mention: Kurt Krueger, Vilas County News-Review, Eagle River

Judge's Comments: There are amazing, up-close, vibrant photos. But there were elements missing the WWWWWH and the impact the spaces and animals have in this coverage area and beyond. The essay needs to give information as well as visuals. What stream, forest, season, etc.? Tell us please.

#### Division D

First Place: Eric Johnson, *Lake Geneva Regional News*, Lake Geneva Judge's Comments: I loved these colorful, engaging photos of the county fair!

Second Place: Kenton Troutman,

The Chetek Alert, Chetek

Judge's Comments: This photo essay was a beautiful tribute to the fallen officer. You could really feel the emotion in each of the images. **Third Place:** Natalie Dillon, *The Monroe Times*, Monroe Judge's Comments: This collection of photos reminded me of my own homecoming days and hometown pride. Wonderful!

**Honorable Mention:** A.J. Gates, *Grant County Herald Independent*, Lancaster

Judge's Comments: The joy of each of these ball players was palpable in each of the photos!

#### **Division E**

First Place: Nate Beier, Hillsboro Sentry-Enterprise, Hillsboro Judge's Comments: Excellent mix of photos that tell the story of this historic game. And outstanding choice for the stand-alone photo of the rebound. What a great shot. Second Place: Brett LaBore, Bob Mainhardt, Jeremy Mayo, The Northwoods River News, Rhinelander Third Place: Jonathan Bailey, Roger Mathews, Ripon Commonwealth Press, Ripon Honorable Mention: Logan

Everson, Nate Beier, *Cashton Record*, Cashton

### **Overall Page Design**

#### Weekly Division

First Place: Karie Schmidt, Valorie Brecht, Cheyenne Thomas, *Tribune Record Gleaner*, Abbotsford Judge's Comments: Very memorable. Second Place: Adam Krebs, *The Monroe Times*, Monroe Judge's Comments: Like the way the story was laid out. **Third Place:** Brad Allen, Jack Miller, *The Verona Press*, Verona Judge's Comments: Nice use of color and pictures. **Honorable Mention:** Jason Nihles, *The Platteville Journal*, Platteville Judge's Comments: Very nice and consistent design which I liked.

# **Visual Storytelling**

#### **Division** A

First Place: Saskia Hatvany, *La Crosse Tribune*, La Crosse Judge's Comments: Second Place: Ricardo Arguello, Jim Rosandick, Dan Powers, Bill Glasheen, *The Post-Crescent*, Appleton Third Place: Ruthie Hauge, *The Cap* 



Visual Storytelling, First Place (Division C) Monroe County Herald, Sparta

Times, Madison Honorable Mention: Sarah Kloepping, Green Bay Press-Gazette, Green Bay

#### Division C

First Place: Logan Everson, Nate Beier, *Monroe County Herald*, Sparta Second Place: Nate Beier, Logan Everson, *Monroe County Herald*, Sparta Third Place: Nate Beier, *Monroe County Herald*, Sparta Honorable Mention: Heather Holmes, Beckie Gaskill, Staff, *The Lakeland Times*, Minocqua

#### **Division DE**

**First Place:** Sarah Sabatke, Doug Sabatke, *The Monroe Times*, Monroe Judge's Comments: This was fun, informative and energetic - nacho normal layout of graphics! Love the consistency of the theme and look in the visual elements into this slice of Wisconsin culture.

**Second Place:** Dan Williamson, Clint Austin, *Superior Telegram*, Superior

Judge's Comments: Lovely photo used throughout the layout, and the video was an added visual that helped tell the story.

**Third Place:** Logan Everson, Nate Beier, *Cashton Record*, Cashton Judge's Comments: Original (and maybe brave) approach to scatter the photos on different pages, but the visual consistency really tied it together.

# **Audio Storytelling**

**Overall Divisions** 

**First Place:** Dan Williamson, Maria Lockwood, *Superior Telegram*, Superior

Judge's Comments: Loved it. People are so connected and interested in the history of their community. This podcast series has to be a hit with the community. Well produced! **Second Place:** Myles Dannhausen Jr., *Peninsula Pulse*, Baileys Harbor **Third Place:** Debra Fitzgerald, *Peninsula Pulse*, Baileys Harbor **Honorable Mention:** Myles Dannhausen Jr., *Peninsula Pulse*, Baileys Harbor

### **Best Video**

#### **Daily Division**

First Place: Sarah Kloepping, Green Bay Press-Gazette, Green Bay Second Place: Bryce Gauger, Wisconsin State Journal, Madison Third Place: Saskia Hatvany, La Crosse Tribune, La Crosse Honorable Mention: Jake Kocorowski, Samantha Madar, Jim Polzin, *Wisconsin State Journal*, Madison

#### Weekly Division

First Place: Dan Williamson, Superior Telegram, Superior Second Place: Sarah Sabatke, Doug Sabatke, The Monroe Times, Monroe Third Place: Tom LaVenture, Price County Review, Phillips Honorable Mention: John Dalton, The Dodgeville Chronicle, Dodgeville

### **Bill Payne Award**

#### Division ABC

**First Place:** Lindsey Witter, The Gazette, Janesville



### Green Bay-area community reflects on lasting legacy of Cherry Starr

Cherry Starr, wife of famed Green Bay Packers quarterback Bart Starr, died Feb. 27, 2024, at age 89. Fans, former players and community leaders reflect on her lasting legacy.

Sarah Kloepping Published 2:55 p.m. CT Feb. 27, 2024 | Updated 10:41 p.m. CT Feb. 27, 2024

> Best Video, First Place (Daily Division) Green Bay Press-Gazette

Second Place: Heather Holmes, The Lakeland Times, Minocqua Third Place: Janelle Fisher, The Press Times, Green Bay Honorable Mention: Doug Etten, Kurt Krueger, Al West, Vilas County News-Review, Eagle River

#### **Division DE**

First Place: James Moran, The Chetek Alert, Chetek Second Place: LANCE RAY, The Monroe Times, Monroe Third Place: Scott Blatchford, *Superior Telegram*, Superior

# Salesperson of the Year

#### **Overall Divisions**

First Place: Jess Farley, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Jess Farley Nelson has shown significant growth in a career that apparently, chose her as much as she chose it. Starting from scratch to being an integral part of the team with multiple responsibilities is admirable and best of all, Jess is sharing her love of a small, community newspaper and vast, acquired knowledge with her staff. Well done and a well deserved first place finish.

## **Best Restaurant Ad**

#### Division C

First Place: Renee Puccini, Jess Farley Nielsen, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Great graphics and good use of color. Chairs overlooking the water really tell the story! Good use of type **Second Place:** Janelle Fisher, *The Press Times*, Green Bay Judge's Comments: Great photography and clear message about location and contact information **Third Place:** Casie Mallien, *The Press Times*, Green Bay

*Press Times*, Green Bay Judge's Comments: Great photography and good use of burst



Best Restaurant Ad, First Place (Division D) Grant Counry Herald Independent, Lancaster

with information.

#### Division D

First Place: Emily Koch, Grant County Herald Independent, Lancaster Judge's Comments: Great use of color, type and photography Second Place: Scott Blatchford, Superior Telegram, Superior Judge's Comments: Great use of type, color and graphics. Third Place: Tyra Saddoris, The Boscobel Dial, Boscobel Judge's Comments: Great use of graphics and the ad stands out to the reader. Honorable Mention: The Globe Advertising Staff, The Globe, Ironwood Judge's Comments: Great layout and

#### **Division E**

good use of type

First Place: Renee Draszkiewicz, Al West, Madeleine De Fore, *The Northwoods River News*, Rhinelander Judge's Comments: Easy to read and good use of type Second Place: Tyra Saddoris, *Muscoda Progressive*, Muscoda Judge's Comments: Easy to read and great photography 'Third Place: Joy Dain, *Courier Sentinel*, Cornell Judge's Comments: Very creative and easy to read

### **Best Large Ad**

#### **Division ABC**

**First Place:** Janelle Fisher, *The Press Times*, Green Bay Judge's Comments: A fun design to creatively handle an event schedule. Visually draws the reader in to the

#### SINGLE DAY PASS: **SBO IN ADVANCE S35 DAY OF SHOW** THREE-DAY PASS: \$75 TICKETS AVAILABLE AT GREEN BAY UFO GIFT SHOP AND RECORDS. IRVING PLACE RECORDS, MADCITY MUSIC AND ERODING WINDS. JULY 19-21 AT THE HISTORIC G B TARLTON THEATRE 405 W WALNUT STREET F GREEN BAY, WI FRIDAY 0 ELMER OLUESKIN / 12:00 JULY 19 SATURDAY, SWANTY SLEAZE | 12:40 SUNDAY. JULY 20 STINNEYES / Itis SONS OF KONG | 2:00 NUE BLANC'S JULY 21 DEVILS TEETH / 2:45 JOYLESS ONES | 12:00 DELICIOUS NONSTERS | 12:45 BODY FUTURES | 3:30 DITCH THE NUBCAP | 12:00 ALUMINUM KNOT EVE | 1:30 CASTLE BLACK / 4:15 ZAZOU CARBOMB | 12:40 EVEN THIS COMEDIANS / 5:00 WHS DUST / 2:15 SMOKE FREE NOME | 1:05 KEVIN FAILURE | 5:45 WARHAWKS | 1:50 GREG WHEELER ¢ THE POLY MALL COPS | 3:00 NIGHTFREAK | 2:35 DUSK / 5:30 VARNELLS | 3:45 JINKSIE | 3:20 IFINADANIFI | 8:00 LUNG / 7:15 SPIT TAKES | 4:30 PROUD PARENTS | 4:05 BURN THIS COMEDIANS | 5:05 PET NOSOUITO | 8:45 BOB PIGGINS | 4:50 WRISTWATCH | 9:30 WHIPPETS | 5:50 PLASTICLAND / 10:30 SWEET KNIVES / 11:50 SINKING SUNS | 5:35 DEATN PARTY | 5:35 FLORIDA BROTHERS BAND | 6:20 DUSK / 7:25 SPIDORA | 7:05 BRIDES | 8:15 LAVISH WASTE | 7:50 HOLLY AND THE NICE LIONS / 12:50 FREEZING NANDS | 9:00 BIG CLOWN | 8:35 CHINESE TELEDHONES | 9:55 THE SLEEVEENS | 9:20 THE MIGHTY DEERLICK | 10:40 TIMMY'S ORGANISM | 10:20 THE NECKBONES | 11:30 THE DRESENT AGE | 11:45 BABY TYLER BAND | 12:45 PATRONIZE OUR SPONSORS: CHEESESTEAK REBELLION,

Advertising

#### ALAMO DIZZERIA, ASTRA THERAPEUTIC

Best Large Ad, First Place (Division ABC) The Press Time, Green Bay

ad to take in a lot of information. Great idea, well executed.Sharp looking ad. Good use of photos and graphics. Typically boring coupons are given life as 3D images popping off the page. **Second Place:** Renee Puccini, Jess Farley Nielsen, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Sharp looking ad. Good use of photos and graphics. Typically boring coupons are given life as 3D images popping off the page.

Third Place: Doug Etten, Kurt Krueger, Al West, *Vilas County News-Review*, Eagle River Judge's Comments: Very colorful night shot of the complex is eyecatching, along with large, bright photos capturing the excitement of the event.

Honorable Mention: Shereen Siewert, *Wausau Pilot and Review*, Wausau

Judge's Comments: Creative background picks up the colors from the carpet in the photo. The paint from background brushed over the lower corner of the photo is a nice touch. Choice of font resulted in odd spacing that needs kerning, otherwise a very nicely done ad.

### Division D

First Place: Tai Ruegsegger, *The Monroe Times*, Monroe Judge's Comments: This ad displays top-notch uses of graphics and typography. Very clean, bold, and creative.

**Second Place:** Staff, *Grant County Herald Independent*, Lancaster Judge's Comments: I really like the retro look of this ad. Interesting and eye-catching design.

**Third Place:** Kati Schoelzel, *The Record-Review*, Abbotsford Judge's Comments: This ad grabs your attention and through the use of well-placed images, compels the audience to read the details.

#### Division E

First Place: Jessica Brownell, Jason Nihles, *Fennimore Times*, Fennimore Judge's Comments: A very exciting design. Love the comic book feel. Second Place: Tyra Saddoris, *The Richland Observer*, Richland Center Judge's Comments: I enjoyed the "retro" look of this ad — nice use of color and headline typography. Third Place: Carole Schurtz, *Tribune Press Reporter*, Glenwood City Judge's Comments: This ad is very bold and attention-grabbing. Also, a nice tribute to this young man's accomplishment.

# **Best Small Ad**

#### Division C

First Place: Eric Roellig, Monroe County Herald, Sparta Judge's Comments: Large powerful graphic demands attention, pops out of the border and off the page. Second Place: Press Times Production Staff, The Press Times, Green Bay Judge's Comments: Inviting ad is simple and to the point. Third Place: Rebecca Casarez, Ozaukee Press, Port Washington Judge's Comments: A lot of elements and info flow into this very colorful small ad.

#### Division D

**First Place:** Michelle Carlson, Janis Redman, *Sawyer County Record*, Hayward Judge's Comments: Excellent photo of a delicious dinner and appreciate



Best Small Ad, First Place (Division E) **Tri-County Press, Cuba City**  the message as to where it came from (and how the cattle are raised). Savor the Flavor is a clever heading and immediately catches the eye (as does the photo)! Effective messaging.

**Second Place:** Jessica Brownell, *Grant County Herald Independent*, Lancaster

Judge's Comments: Unusual and clever graphic of the plumber. Simple and direct messaging. Horizontal format dominates the page. Good use of color. **Third Place:** The Globe Advertising Staff, *The Globe*, Ironwood Judge's Comments: Clever merge of logo with a real photo of snowshoes in the snow. Covers the activities they offer year round, beyond just the snow activities. Creative, small space ad!

**Honorable Mention:** Scott Blatchford, *Superior Telegram*, Superior Judge's Comments: Plenty of photos, well organized and good use of color to help with separating each category.

#### Division E

**First Place:** Jessica Brownell, Jodi White, *Tri-County Press*, Cuba City Judge's Comments: Well organized, sufficient info, photos of pancakes and eggs/sausage stood out. Very cute and eye-catching background tied it all together. **Second Place:** Carole Schurtz, *Tribune Press Reporter*, Glenwood

City

Judge's Comments: Well organized and balanced and the choice of the red truck was perfect amongst the otherwise black background. **Third Place:** Renee Draszkiewicz, Al West, *The Northwoods River News*, Rhinelander Judge's Comments: Festive art, to the point and effective. **Honorable Mention:** Karie Schmidt, *Tribune Record Gleaner*, Abbotsford Judge's Comments: Sam is front and center as he should be and his engaging smile catches the readers' attention. I bet he is a very good pianist too!

# Best Ad Idea (Series)

#### **Division ABC**

First Place: Casie Mallien, The Press Times, Green Bay

Judge's Comments: Fun series encourages reader participation by choosing your favorite pizza place. In a friendly rivalry the meter fills up each week based on sales and at the same time promotes awareness of charity donation.

Second Place: Heather Holmes, *The Lakeland Times*, Minocqua Judge's Comments: Large logo is placed prominently. Ad features a strong call to action. Backgrounds used are inviting to get outdoors, promoting use of t heir products. **Third Place:** Renee Puccini, Steve Grutzmacher, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Candid photos of locals enjoying their experience gives readers a feel of the atmosphere and reinforces the headline.

#### Division D

First Place: James Moran, *The Chetek Alert*, Chetek Judge's Comments: Love how they use an adorable dog as their mascot and tie him into holidays. The ads are cute, easy to read, and a solid constant reminder of the business that is in a crowded category. Well done!

**First Place:** Jessica Brownell, Jodi White, *Fennimore Times*, Fennimore Judge's Comments: Such a fun and engaging contest for both readers and sponsors! The ongoing aspect gave readers a reason to check back consistently, the sponsors enjoyed a level of frequency and the tiebreaker questions involved a little digging with each sponsor (and additional engagement). Making the weekly gift certificate valid at one of the sponsors only was also genius. I just might have to steal this idea. Well done!

Second Place: Renee Draszkiewicz, Madeleine De Fore, *The Northwoods River News*, Rhinelander Judge's Comments: The ad campaign is a creative, worthy and helpful tool for the readers!

#### Division E

**First Place:** Jessica Brownell, Jodi White, *Fennimore Times*, Fennimore Judge's Comments: Such a fun and engaging contest for both readers and sponsors! The ongoing aspect gave readers a reason to check back consistently, the sponsors enjoyed a level of frequency and the tiebreaker questions involved a little digging with each sponsor (and additional engagement). Making the weekly gift certificate valid at one of the sponsors only was also genius. I just might have to steal this idea. Well done!

**Second Place:** Renee Draszkiewicz, Madeleine De Fore, *The Northwoods River News*, Rhinelander Judge's Comments: The ad campaign is a creative, worthy and helpful tool for the readers!

# **Best Use of Color**

#### **Division ABC**

First Place: Renee Puccini, Jess Farley Nielsen, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Colorful art photographs pop off the black background. Colored text matches logo.

Second Place: Casie Mallien, *The Press Times*, Green Bay Judge's Comments: Extra attention to detail went into the design of this advertorial - strong graphic headline, drop cap paragraph, text wrap on clipped image. A lot of info presented neatly with a nice blue color scheme.

Third Place: Shereen Siewert, *Wausau Pilot and Review*, Wausau Judge's Comments: Brightly colored petunia photo with matching colored border and green info box listing the featured items is very suitable for this greenhouse ad.

Division D

Second Place: Emily Koch, Grant County Herald Independent, Lancaster Third Place: LANCE RAY, The Monroe Times, Monroe Honorable Mention: Scott Blatchford, Superior Telegram, Superior

### Division E

First Place: Tyra Saddoris, Crawford County Independent & The Kickapoo Scout, Gays Mills Judge's Comments: This is what a great ad should look like -- not overly busy, and smart color choices that tie in each aspect of what is being advertised.

Second Place: Tyra Saddoris, *The Richland Observer*, Richland Center Judge's Comments: Simple use of color can make a bold statement and a memorable ad — this has it all. **Third Place:** Renee Draszkiewicz, Madeleine De Fore, *The Northwoods River News*, Rhinelander Judge's Comments: Great use of contrasting colors to highlight events while not being overly "loud".

# Best Multiple Advertiser Spread

**Division ABC** 

First Place: Logan Everson, *Monroe County Herald*, Sparta Judge's Comments: Extremely impressed with this attention grabbing layout. Well executed retro design, excellent choice of typography and use of color, action shot duotones on distressed football



888 South Railroad St. | Gays Mills, WI 54631 • TICKETS & CAMPING INFORMATION stumpdodger.com | 608.735.4929 | 🚮 Like Us

Best Use of Color, First Place (DivisionE) Crawford County Independent & The Kickapoo Scout, Gays Mills

field background, team headshots on sidelines, My compliments to the designer, I love everything about this sharp looking page. Second Place: Beloit Daily News Staff, Beloit Daily News, Beloit Judge's Comments: Can't go wrong showcasing the talents of young artists. Nicely designed hand-drawn look of the cover and page headers are appropriate for the theme of this section. Fun section for the reader. Third Place: Kyle Harmon, Ladysmith News, Ladysmith Judge's Comments: Nicely laid out page for a good cause with lots of advertising support. Paw prints dotting the "I's" is a nice touch.

#### Division D

First Place: Kim Corpian, Courier



Best Multiple Advertiser Spread, First Place (Division E) **Cashton Record**  Press, Prairie Du Chien Second Place: Ann Rupp, Carol Tyson, *The Platteville Journal*, Platteville Third Place: Ann Rupp, Carol Tyson, *The Platteville Journal*, Platteville Honorable Mention: Jessica Brownell, *Grant County Herald Independent*, Lancaster

#### **Division** E

First Place: Logan Everson, *Cashton Record*, Cashton Second Place: Staff, *Courier Sentinel*, Cornell Third Place: Diane Everson, *The Edgerton Reporter*, Edgerton

# Best Use of Art Service

**Division ABC** 

First Place: Press Times Production Staff, *The Press Times*, Green Bay Judge's Comments: A great selection for the main graphic in this ad. Nice design. Second Place: *The Gazette*, Janesville Judge's Comments: Nice use of art service image. Third Place: Heather Holmes, *The Lakeland Times*, Minocqua Judge's Comments: Effective use of art service elements.

#### Division D

**First Place:** Jessica Brownell, Jodi White, *Grant County Herald Independent*, Lancaster Judge's Comments: This is a very welldesigned ad. Despite a lot going on, it has a creative flow, and everything is easy to read. I love the homage to an all-time Christmas classic. **Second Place:** James Moran, *The* 

Chetek Alert, Chetek

Judge's Comments: This series of ads demonstrates that graphics and images from an art service can be manipulated into attention-getting ads. Nice work.

**Third Place:** Jessica Brownell, Kevin Kelly, *Grant County Herald Independent*, Lancaster Judge's Comments: This ad has a very tasteful balance of graphics and text. Great choice of fonts. Division E

First Place: Jessica Brownell, *Fennimore Times*, Fennimore Second Place: Jessica Brownell, Jodi White, *Fennimore Times*, Fennimore

Honorable Mention: Emily Koch, Jodi White, *Fennimore Times*, Fennimore

# Best Use of Local Photography

#### Weekly Division

First Place: Jessica Brownell, Jason Nihles, *Fennimore Times*, Fennimore Second Place: Doug Etten, Kurt Krueger, *Vilas County News-Review*, Eagle River Third Place: James Moran, *The Chetek Alert*, Chetek

# **Best Use of Humor**

### **Overall Divisions**

First Place: Heather Holmes, *The Lakeland Times*, Minocqua Judge's Comments: Attractive. Photos/copy of pieces surrounding ad, excellent. Second Place: James Moran, *The Chetek Alert*, Chetek Judge's Comments: Attractive. Lots



Best Use of Local Photography, First Place (Division A) The Cap Times, Madison

#### Whether it's bagging the BIG BUCK or hauling your trash



Best Use of Humor, First Place (Overall Divisions) **The Lakeland Times, Minocqua**  of information.

**Third Place:** Karie Schmidt, *Tribune Record Gleaner*, Abbotsford Judge's Comments: People love funny photos of babies. And, cranky is in.

# Best Newspaper Promotion

Daily Division

First Place: Lindsey Witter, The Gazette, Janesville Third Place: Lindsey Witter, Antigo Daily Journal, Antigo Division C, D, E First Place: James Moran, The *Chetek Alert*, Chetek Judge's Comments: Very imaginative promotions, well executed and explained and a whole lot of fun across the board. It sounds like a great place to work with a creative and dedicated staff who work hard but also love what they do. Well done one and all. Second Place: Casie Mallien, The Press Times, Green Bay Judge's Comments: Simple, effective and consistent messaging where a picture is worth a thousand words with The Press Times high school sports coverage. Brody's ad is very sweet and to the point and love the snow globe art. Third Place: Staff, The Lakeland

Times, Minocqua

Judge's Comments: Clever Big Apple analogy and art. Appreciate the obvious pride the staff members have in their newspapers and they have done well as multiple year winners of Newspaper of the Year. Also liked the colorful and classy Salute to Veterans ad. Very eye catching.

Honorable Mention: Laura

Alvarez, Becki LaMar, *The Baldwin Bulletin*, Baldwin Judge's Comments: Nicely done graduation promo encouraging folks to purchase ad space for their

grad. Well organized without being overwhelming or confusing. Good examples of possible ads.

# Best Special Section (Advertising)

**Division ABC** 

**First Place:** Lindsey Witter, *Daily Jefferson County Union*, Fort Atkinson Judge's Comments: Detailed with lots of photos and excellent use of type and color



Best Special Section (Advertising) First Place (Division ABC) Daily Jefferson County Union, Fort Atkinson

**Second Place:** Sharon Anderson, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Graphics are compelling and easy to read type and color.

**Third Place:** Lindsey Witter, *The Gazette*, Janesville Judge's Comments: Excellent information on a subject every newspaper covers...great graphics and easy to read.

Division D

**First Place:** The Globe Advertising Staff, *The Globe*, Ironwood Judge's Comments: Graphic draws you in the the color scheme is riveting The blue ribbon is eye-catching. **Second Place:** Jen Moritz

Readers' THE GLOBE

Voted Best in 2023 Best

2023

(Designer) Dawn Damrow (Ad Manager), Matt Bablick (Ad Rep), *Price County Review*, Phillips Judge's Comments: Easy on the eye and Santa was a great choice. Type is easy to read. **Third Place:** Staff, *The Valders Journal*, Valders Judge's Comments: Easy to read and clever using a child's drawing for the cover!

### Division E

First Place: Logan Everson, Cashton Record, Cashton Judge's Comments: Great design and easy to read. Good use of the fall theme Second Place: Staff, Courier

PENINSULA

WE ARE DOOR COUNTY SERVING OUR

The Graduation Issue

HON

Sentinel, Cornell Judge's Comments: Cut design with primary colors and easy to read type. Great graphic. **Third Place:** Jason Schulte, Laura Alvarez, Becki LaMar, *The Baldwin Bulletin*, Baldwin

# **Best Niche Product**

#### Division ABC

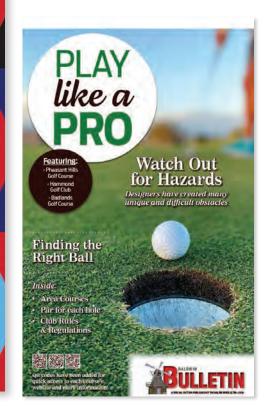
First Place: Katie Hohmann, & Peninsula Pulse Staff, *Peninsula Pulse*, Baileys Harbor Judge's Comments: Enjoyable, clean design and a well-organized piece. Second Place: Eric Roellig, Kyle Evans, *Monroe County Herald*, Sparta Judge's Comments: A nice tribute to first responders. **Third Place:** Staff, *The Lakeland Times*, Minocqua Judge's Comments: A nice publications with interesting graphics.

#### Division D

First Place: Deb Fosberg-Wheeler, Charlene Raley, *The Chronotype*, Rice Lake Second Place: The Globe Advertising Staff, *The Globe*, Ironwood Third Place: Tracy Marsolek, Karla Demaske, *Trempealeau County Times*, Whitehall

#### **Division E**

First Place: Laura Alvarez, Becki LaMar, *The Baldwin Bulletin*, Baldwin Second Place: Bill Thornley, Janis



Best Special Section (Advertising) First Place (Division D) **The Globe, Ironwood** 

Best Niche Product, First Place (Division ABC) Penninsula Pulse, Bailys Harbor Best Niche Product, First Place (Division E) **The Chronotype, Rice Lake** 

### **46**

Redman, Michelle Carlson, *Spooner Advocate*, Spooner **Third Place:** Michelle Carlson, Janis Redman, *Spooner Advocate*, Spooner

# Best Ongoing Niche Publication

**Division ABC** 

**First Place:** Lindsey Witter, *The Gazette*, Janesville Judge's Comments: This publication has a very clean and cohesive design. Well done.

Second Place: Mike Warren, Tori Wittenbrock, Kris Leonhardt, Thom Gerretsen, *The Press Times*, Green Bay Judge's Comments: This publication demonstrates a great use of exciting graphics and headline treatments. Third Place: Eric Roellig, Kyle

Evans, *Monroe County Herald*, Sparta Judge's Comments: A nicely designed publication.

### **Division DE**

**First Place:** Janis Redman, Michelle Carlson, *Spooner Advocate*, Spooner Judge's Comments: I love the idea of a senior publication, weekly at that, to highlight concerns to a niche market that loves print. Clean, easy to view and see. A great service. **Second Place:** Staff, *Tri-County* 

News (Kiel), Kiel Judge's Comments: A lively, diverse publication. How often is it produced? I love the by-line articles. It makes it feel real. In fact, I'd like to see all copy by-lined for accountability. Perhaps some more local photos throughout?

#### Third Place:

Michelle Carlson, Janis Redman, Regan Kohler, *Spooner Advocate*, Spooner

Judge's Comments:

A local almanac is indeed crucial for the population. It provides a quick, ordered resource for information, especially when you are not sure how to wade through the internet. Good local photos and features. Engaging.



Best Ongoing Niche Publication, First Place (Division ABC) **The Gazette, Janesville** 



Best Ongoing Niche Publication, First Place (Division DE) Spooner Advocate