2024 Collegiate Better Newspaper Contest

The WNA's High School and Collegiate Better Newspaper Contest recognizes excellence in student journalism across the state. The contest is open to all active newspapers in high school and Wisconsin's public and private college campuses. The collegiate contest, drew 287 entries from 15 campus newspapers and was judged by members of the Minnesota Press Association. Students received their awards March 7, 2025, at the WNA Convention & Trade Show Student Honors Luncheon at The Madison Concourse Hotel in Madison, Wisconsin.

General Excellence

Division AB

First Place: Kelly Feng, *The Clarion*, Madison College

Judge's comments: High-quality depth of news, very good writing - body copy and headlines; superb balance between news, opinion, sports and lifestyle/arts; and a very easy and flowing layout and design. Congratulations.

Second Place: The Daily Cardinal Staff, *The Daily Cardinal*, UW-Madison

Judge's comments: Another

publication with very good news writing, balance of coverage and enjoyable topical coverage for specific months (Black History and Election Preview). Bravo!

Third Place: The Badger Herald Staff, *The Badger Herald*, UW-Madison

Judge's comments: A hard-news heavy publication with much good reporting. A lack of creativity with designs and lesser quality photographs dropped y'all from contention for 1st or 2nd places. Congrats.

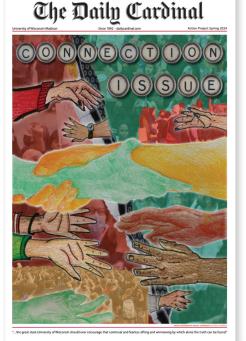
Honorable Mention: MATC Times Staff, The MATC Times, Milwaukee

Area Technical College
Judge's comments: A commendable
effort by the staff of this publication.
There was a diverse range of content
with all the bases covered, albeit in a
more brief manner than competitor
entrant publications. Thank you for
your hard work!!

Collegiate Journalist of the Year

Division AB

First Place: Tomer Ronen, *The Daily Cardinal*, UW-Madison
Judge's comments: Thorough
reporting on important issues,
especially the report on rent credits
and a look at how voters feel (split
election). Good ledes, and EZ to
read reporting. But what set this
entry apart from others in a tough
category to pick a winner was the







column: you actually took a stance on something, even if it was sports related.

Second Place: Catherine Carroll, *The Badger Herald*, UW-Madison Judge's comments: Variety is the spice of life, and the variety of story topics this writer is willing to tackle is impressive. Stories are well done as well. Writer's talent shows in stories ranging from literacy services to suicide prevention walk, to "Born a Badger." Difficult to pick this entry for second instead of first, and on another day the ranking could easily be flip flopped. Excellent reporting and writing.

Third Place: Gavin Escott, *The Daily Cardinal*, UW-Madison Judge's comments: This writer possesses a strong understanding of politics, evident in the "America has

failed us" story, which was best of his entries. His stories highlight issues students face (unenrolled disabled student), and touch on issues college students want to talk about but too many people don't want to hear (JD Vance memoir). Challenging stores, for sure, yet presented clearly to the reader.

Well done.

Honorable Mention: Kelly Feng, *The Clarion*, Madison College Judge's comments: If this was a contest for best personality stories, this writer is the EZ winner. Some of the best stories in the contest, just missing a story or two on issues so could judge ability to cover topics and not just people. Story on first time voting was top notch. There is a place in journalism for your story telling about people!

Breaking News Reporting

Division A

First Place: The Daily Cardinal Staff, The Daily Cardinal, UW-Madison The Daily Cardinal rose to the top in protest coverage with solid leads and summaries atop live updates that were informative, not overwhelming in number and many accompanied by visuals. I just would have liked to see stronger headlines on the first two stories and more comments from named student protestors. Second Place: David Go, Media Milwaukee, UW-Milwaukee Judge's comments: Beyond getting the scoop, this story includes numerous sources, including one from the other party to provide some balance.

Third Place: Sreejita Patra, *The Daily Cardinal*, UW-Madison Judge's comments: Excellent example of a day 2 story that digs in with more details and fallout after most other media have moved on.

Division B

First Place: Emma Johnson, *College Days*, Ripon College Judge's comments: Well done - you got the scoop, it was correct in the end and was a nice story.

Second Place: Kelly Feng, *The*

Clarion, Madison College
Judge's comments: Nice work on
this story, but think about moving
up comments from president closer
to lead/lede rather than focus top of
story to a listicle of attendees.

Third Place: Kelly Feng, *The Clarion*, Madison College

Judge's comments: Not a typical breaking news story, but did fit contest guidelines for timing of publication and was well-written. Thank you.

SPORTS

At Monona Terrace, fighters face off for a shot at the big stage

The Madison-born Chosen Few Fighting Championships fights brought over a thousand fans to watch hours of local talent.

By **Tomer Ronen**

February 13, 2024 | 2:00am CST



Joel Aguilar came out of his locker room to a gaggle of cheering teammates. Seconds later, his opponent – Jejuan Curry – silently and somberly approached his family.



Curry's third straight loss as an amateur means a likely end to his mixed martial arts dreams.



While most of Madison's sports fanatics had their eyes on a border battle clash at the Kohl Center, Chosen Few Fighting Championships (CFFC) brought over 1,000 fans to a sold-out Monona Terrace Convention Center bottom floor on Feb. 3.

The matchup between Aguilar and Curry was one of twelve fights that night.

Born from the ashes of Madtown Throwdown — a Madison MMA promotion that shut down in 2013 — CFFC held its first fight card, <u>titled</u> "Inception," in February 2014 at Monona Terrace. Since CFFC's founding, the event has become the <u>top</u> MMA show in Madison.

Madison native and full-time firefighter Josh Sterry, the company's CEO, president and matchmaker, teamed up with head of fighter relations and event operations Tony Rook to produce a plethora of successful athletes, reaching major promotions such as the Ultimate Fighting Championship, the Professional Fighters League and Bellator.

Public Affairs Reporting

Division A

First Place: Media Milwaukee Staff. Media Milwaukee, UW-Milwaukee Judge's comments: This package of stories stood out in a very strong class of public affairs entries. The stories were richly sourced and organized well. The writing and visuals are very strong and complement one another. This package of work is a very compelling and timely read. This would have gotten a 10 but I as a veteran editor really, really loathe "we" in any story. It's not about you. It is a distraction from otherwise fine work.

Second Place: Zindzi Frederick, The Badger Herald, UW-Madison Judge's comments: A well-sourced and interesting story. I liked the information, it was used and how the flowed flowed. I would like to have seen more about, why does this matter to me as a student? That may

be hard to quantify but . . .

Third Place: Matiana Hernandez, Media Milwaukee, UW-Milwaukee Judge's comments: This is a very interesting topic and one that deserves more attention. I wish there had been some way to find and interview a student who enrolled and then went elsewhere. (I realize that would be difficult if not impossible but it might have been worth a shout-out on social media to track someone down.) Good organization and lots of good sources.

Honorable Mention: Anna Smith, The Badger Herald, UW-Madison Judge's comments: This was a well-done story, and a great way to compare and contrast legislation from another state versus what it could mean for your state. Good use of sources and good writing. I would like to have seen a quote from a student or students affected by poor landlord practices.

Division B

First Place: The Promethean Staff, The Promethean, UW-Superior Judge's comments: Comprehensive reporting on numerous topics effecting recent elections. The piece on Biden was very well done, utilizing meaningful information pertinent to people in the Superior area, and with quotes from business owners.

Second Place: Student Voice Staff. Student Voice, UW-River Falls Judge's comments: Very thorough, packed with evidently well researched information. Good use of quotes. More conciseness would make it a more approachable read. **Third Place:** Kelly Feng, *The* Clarion, Madison College Judge's comments: Well laid out, good use of photos and basic facts. Would have liked more quotes.

In-Depth Story

Division AB

First Place: Joseph Panzer, The Daily

Cardinal, UW-Madison

Second Place: Liam Beran, *The* Daily Cardinal, UW-Madison Third Place: Brody Killoren, The Badger Herald, UW-Madison Honorable Mention: Blake Thor, The Badger Herald, UW-Madison

Feature Story Division B

First Place: Kelly Feng, The Clarion, Madison College

Judge's comments: This story is an example of what a good feature story should be. A wonderful picture is painted of the personal experiences that have led Flore Nikiema to dream. This story leaves us rooting for her and crossing our fingers that her dreams come true.

Second Place: Kelly Feng, *The*

RIPONMEDIA



IOME COLLEGE DAYS WRPN RADIO **RIPON LIVE**

Ripon College students give thoughts on Harris Campaign visiting Ripon College

By Emma Johnson in Campus News, College Days on October 1, 2024

United States Vice President speculated to speak at birthplace of Republican party on October 3

As news spread overnight on Ripon College campus that it appears Vice President Kamala Harris will be visiting Thursday afternoon, students' reactions have varied in positivity and anticipated engagement with the

Although campus officials and the Harris campaign aren't confirming her visit, multiple signs point to the Democratic nominee's attendance at Thursday's event. While the email does not directly state that Vice President and Democrat presidential nominee Kamala Harris would be in attendance, it is implied that a 'special guest" will be speaking to "Ripon College students, faculty, staff, retirees, Board members, and the greater campus community."

Currently, according to the official Democrats of Wisconsin announcements via text, Vice President Harris is set to speak in the Fox Valley but the location is undisclosed to the general public. Now, with the release of Folse's email, several students have expressed excitement about attending this kind of event coming to campus.

Clarion, Madison College

Third Place: Joshua Brauer, Student

Voice, UW-River Falls

Honorable Mention: Drew Kerner, The Promethean, UW-Superior

Feature Story

Division A

First Place: Kaz Bresnan, Exponent,

UW-Platteville

Judge's comments: Beautifully

written.

Second Place: Bella Walker, The

Racquet Press

Judge's comments: Great job.

Third Place: Mikey Rottier, Royal

Purple, UW-Whitewater Judge's comments: Good job. Honorable Mention: Danielle

Savin, The Badger Herald, UW-Madison

Division B

First Place: Kelly Feng, The Clarion,

Madison College

Judge's comments: This story is an example of what a good feature story should be. A wonderful picture is

painted of the personal experiences that have led Flore Nikiema to dream. This story leaves us rooting for her and crossing our fingers that her dreams come true.

Second Place: Kelly Feng, The Clarion, Madison College

Third Place: Joshua Brauer, Student

Voice, UW-River Falls

Honorable Mention: Drew Kerner, The Promethean, UW-Superior

Arts and Entertainment Story

Division A

First Place: Elsa Englebert, The Badger Herald, UW-Madison Judge's comments: I loved this story, it grabbed my attention and kept me reading all the way through with an excellent pace and clarity.

Second Place: Jacob Szczap, The Daily Cardinal, UW-Madison Judge's comments: Fascinating story of a pretty incredible music legend.

Third Place: Emma Kozina, The Badger Herald, UW-Madison Judge's comments: Great story, revealed a history I didn't know about. Clear writing.

Honorable Mention: Aubrie Selsmeyer, The Advance-Titan, UW-Oshkosh

Judge's comments: Really interesting topic with good headline. The story was well laid out and made me want to find out more, would have liked it more if more succinct.

Division B

First Place: Kelly Feng, The Clarion, Madison College

Judge's comments: Interesting topic, clean, tight text, excellent pace to cover a lot of story, very readable.

Second Place: Emmett Appleby, *The* Promethean, UW-Superior Judge's comments: Brave topic, the joy of participants in the show



KELLY FENG / CLARION

President Joe Biden speaks from Redsten Gymnasium at the Madison College Truax Campus on April 8. It was the first time a sitting president has visited Madison College.

President visits campus

Biden is the first sitting president to stop here

> **KELLY FENG** Editor in Chief

Less than seven months before the 2024 election, President Joe Biden visited Madison College last month to promote his new federal student loan relief plan.

He delivered remarks at the Truax campus, inside the H. Douglas Redsten Gymnasium, and spoke about the new loan forgiveness plan and its highlights.

The president spoke to a packed audience, including dignitaries Wisconsin Gov. Tony Evers. Madison Mayor Satya RhodesConway and Congressman Mark Pocan, representing the second district

Madison College president Dr. Jack Daniels, Executive Vice President of Student Affairs Dr. Tim Casper, and state and local tribe leaders were also present. Dr. Jack Daniels did not underestimate the impact of President Biden's visit.

Daniels said that preparing to host the president required a great deal of coordination in a short time. He took pride in his staff coming together to make the visit happen, with some working until the early morning hours. He also noted the other agencies, particularly the president's advance team.

'There were so many things to coordinate - everything from the secret service to the advance team to MPD to the sheriffs - it was just huge," said Daniels.

Former UW-Madison students and life partners Ashley Storck and Sam Leary introduced President Biden. They shared that the president's SAVE plan is helping them with their \$75,000 student loan debt.

Biden, who was welcomed with thunderous applause, told the audience that while a college degree still is a ticket to the middle class, that ticket is becoming much too expen-

The president said the ability of middle-class Americans to afford an education has become burdensome. 'Too many people feel the strain

» SEE **BIDEN** PAGE 4

Feature Story, 1st Place (Division B)

The Clarion, Madison College

shines through.

Third Place: Sarah Hamwy, *The* Clarion, Madison College Honorable Mention: Jack Van Hoof, Student Voice, UW-River Falls

Sports Story

Division A

First Place: Jacob Szczap, *The Daily* Cardinal, UW-Madison Judge's comments: Impressed by this polished and professional recap of a very exiting night in Wisconsin basketball. Colorful details and

quotes.

Second Place: Chase Keller, *Royal* Purple, UW-Whitewater Excellent, timely story keenly focusing on one key player only to expand seamlessly into an entire team, sport, school and word-wide influence. Bravo.

Third Place: Matt Baltz, The Marquette Wire/Tribune, Marquette University

Judge's comments: Writer weaves an entertaining and streamlined tale that should appeal to people beyond the sport.

Honorable Mention: Lucinda Lindland, The Daily Cardinal, UW-Madison

Judge's comments: Drew me into a topic I didn't realize I'd be interested in when I began. Many writers seek that ability.

Division B

First Place: Ethan Lay, Student Voice, UW-River Falls **Second Place:** Kelly Feng, *The* Clarion, Madison College Third Place: Paige Shapiro, The Clarion, What a great 50 years for Big Dog. Writer does a nice job of painting a picture of Breneman and his importance to the program. Honorable Mention: The Promethean Staff, The Promethean, **UW-Superior**

Editorial Writing

Division AB

First Place: The Daily Cardinal Editorial Board, The Daily Cardinal, **UW-Madison**

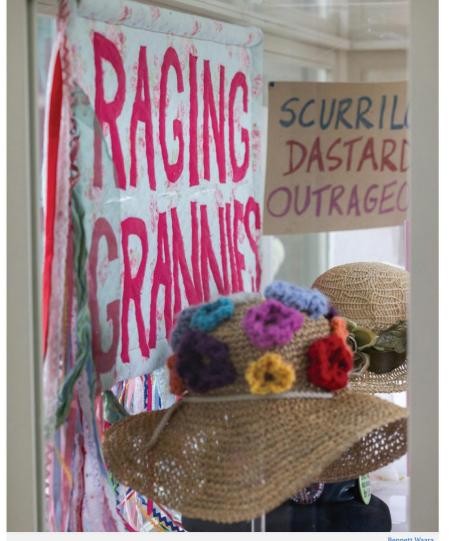
Provides a compelling student voice on the impact of administrative financial decisions.

Second Place: The Daily Cardinal Editorial Board, The Daily Cardinal,

'It's All the Rage' exhibit proves activism has no age

Raging Grannies of Madison have been on the frontlines of protests for years, history documented at Nancy Nicholas Hall exhibit

by Elsa Englebert October 2, 2024



"It's All the Rage: Activism, Aging, and the Raging Grannies of Madison" exhibit at Nancy Nicholas Hall. Sept. 20, 2024.

UW-Madison

Judge's comments: Succinct summary of timely issues and well argued.

Third Place: The Badger Herald, *The Badger Herald*, UW-Madison Not a traditional opinion piece but a well-done summation of the issues.

well-done summation of the issues. **Honorable Mention**: Cassidy Johnson, Anya Kelley, Kelly Hueckman, Jacob Link, *The Advance-Titan*, UW-Oshkosh Judge's comments: Catchy headline, to the point and memorable zinger at the end.

Column Writing

Division AB

First Place: Sierra Brunner, The

Clarion, Madison College Judge's comments: A meaningful job

of opening up your own heart and sharing your personal experience. Not always easy to do. But by doing so, the writer made the message so much more stronger. Nice job.

Second Place: Lillie Sunby, *The Daily Cardinal*, UW-Madison

What an insightful look at what should have been a life-changing program for all students. Nice use of personal experience and fact-checking to creat a useful piece for the reader.

Third Place: Sara Bernabe, *The Clarion*, Madison College Judge's comments: Great examples used to hit home an important message. Well done.

Honorable Mention: John O'Shea, The Marquette Wire/Tribune, Marquette University Judge's comments: Strong arguments are made for changing something that has been in place for generations.

Freedom of Information Award

Division AB

First Place: Natalie Downie, *Exponent*, UW-Platteville

Judge's comments: This was written

exceptionally well!

Second Place: Ava Menkes, Liam Beran, *The Daily Cardinal*, UW-

Madison

Judge's comments: Great job. Third Place: Gabriella Hartlaub, Noe Goldhaber, *The Daily Cardinal*, UW-Madison

Judge's comments: Great job. Honorable Mention: Liam Beran, *The Daily Cardinal*, UW-Madison

A heartfelt reflection

Remembering a friend during suicide prevention month

SIERRA BRUNNER Staff Writer

as September arrived and the world acknowledged Suicide Prevention Month, I found myself reflecting on the profound impact of mental health awareness and the tragic loss of my best friend, Denni. The statistics are staggering, the stories heartbreaking, but my personal experience with Denni serves as a poignant reminder of the urgent need for open dialogue and support surrounding mental health.

Denni was a vibrant soul, a person who filled my life with laughter and joy. Our time together was characterized by playful banter, spontaneous adventures, and a bond that felt unbreakable. I first encountered her at my workplace, the Legacy Dinner Theater, in April while she was with her friends from the hype band. She was part of the road crew responsible for setup, teardown, and all the tasks in between. I was fortunate to see her at several events, including Stevens Point, St. Michael, Eagan July Fun Fest, Elkhorn, and our final gathering at Cragun's in Brainerd. Denni was exceptional in her role, contributing to the hype with remarkable grace and enthusiasm.

Observing her in her element was truly a delight; she thrived amidst the chaos and excitement, and it was evident how much she cherished her work. I remember our last hug at Cragun's,

depth of her struggles and the pain she carried. In hindsight, I can see the signs, but at the time, I was consumed by my own life, oblivious to her cries for help.

August 31 was the last

day I had the pleasure of

seeing Denni in person.
We spent that afternoon
laughing and reminiscing
about our shared experiences. The warmth of her
presence was undeniable,
and I left feeling grateful
for our friendship. Little
did I know that just a few
days later, on Sept. 2, our
last connection online would
also slip away. My heart aches
as I recall that final conversation
— one filled with enthusiasm and
normalcy, a stark contrast to the devastating reality that would soon follow.

Every statistic and fact about suicide prevention now feels personal. I often wish I had taken the time to ask her how she was truly feeling, to dig deeper beyond the surface-level conversations we often shared. I could have been there for her.

Suicide Prevention Month serves as an essential reminder that we must prioritize mental health and be vigilant in recognizing the signs of someone in distress. According to the American Foundation for Suicide Prevention, nearly 90% of individuals who die by suicide have an underlying mental



CLARION ILLUSTRATION BY MARHYSA WELTER

TALK (8255), provides resources and support for those in need. It is vital for individuals to reach out for help and for friends to offer a listening ear. If you are battling similar feelings or know someone who is, please do not hesitate to seek help. You are not alone, and there are people who care and want to support you.

As I honor Denni's memory during this Suicide Prevention Month, I am committed to raising awareness about mental health and the importance of reaching out to those in distress. I encourage everyone to educate themselves about the signs of mental illness and to foster an environment of compassion and understanding. We must

News Photography

Division A

First Place: Bennett Waara, *The Badger Herald*, UW-Madison Iconic photograph. Wonderfully done and composed. The framing was great.

Second Place: Ethan Hack, *Exponent*, UW-Platteville Judge's comments: Glad to see something different. Photographer did excellent work with a difficult subject to shoot.

Third Place: Nicholas Sinn, *The Daily Cardinal*, UW-Madison Judge's comments: Excellent job getting into the action. Really gave a feel for what was going on.

Honorable Mention: Finnegan Ricco, *The Daily Cardinal*, UW-Madison Judge's comments: A little change in

Column Writing, 1st Place (Division AB)

The Clarion, Madison College



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Letter to the Editor: Opinion

Anonymous, General Reporter | February 28, 2024

Dear Editor,

I went to the Dean of Students' "Sex in the Dark" event on Feb. 22 and was taken aback by the lack of respect shown to the experts by the sorority Kappa Alpha Sigma.

 $KA\Sigma$ took up the entire first two rows of the event and spent several minutes playing with a female condom, flinging it at one another along with other attendees of the event

Additionally, $KA\Sigma$ mocked the experts and the conversations being held at the event.

Several members of the group openly laughed and rolled their eyes when the topic of LGBTQ+ and polyamorous relationships was brought up in the conversation.

Freedom of Information Award, 1st Place (Division AB)

Exponent, UW-Platteville



News Photography, 1st Place (Division A)

The Badger Herald, UW-Madison

framing would have pushed this up higher. Great work still.

Division B

First Place: Hunter Radke, *The Clarion*, Madison College

Second Place: The Promethean Staff, *The Promethean*, UW-Superior Third Place: Rickie Bailey, *College Days*, Ripon College Judge's comments: Something about having two young people in the

photo, discussing the Vice President's visit, makes this really stand out. Perhaps it's the expressions on their faces and just the knowledge of what they're discussing.

Honorable Mention: Emma Johnson, *College Days*, Ripon College

Feature Photography

Division AB

First Place: Samantha Calderon, *Media Milwaukee*, UW-Milwaukee Judge's comments: Great photos cause emotional reactions. These photos do just that; they're powerful, emotional, and technically sound. They tell a story all on their own. Very well done.

Second Place: Ethan Hack, *Exponent*, UW-Platteville Judge's comments: Excellent use of lighting, lines, composition ... just a fantastic photo that draws me and makes me want to learn more about the subject of the photo.

Third Place: Mary Bosch, *The Daily Cardinal*, UW-Madison Very powerful photos, they tell the story even if a viewer doesn't know the story. The contrast of colors is striking.

Honorable Mention: Iryna Levit, *The MATC Times*, Milwaukee Area Technical College Judge's comments: There's so much good and fun to unpack in this photo! Colors, lines, a beautiful summer day.

Sports Photography

Division A

First Place: Meghan Spirito, *The Daily Cardinal*, UW-Madison Judge's comments: The stiff arm photo is excellent. Good variety of shots. **Second Place:** Meghan Spirito, *The Daily Cardinal*, UW-Madison

Judge's comments: Great job shooting a sport at is tough to capture. Faces in wrestling are hard to get and you did a great job with this.

Third Place: Jang Vuong, *The MATC Times*, Milwaukee Area Technical College

Judge's comments: Wonderful timing landed a great shot. I tighter crop may have helped this pop more, but nice work.

Honorable Mention: John Gaynor, *The Raquet Press*, UW-La Crosse Judge's comments: Nice and tight. Great moment captured.

Division B

First Place: Kellen Kirsling, Student Voice, UW-River Falls
Judge's comments: The Homecoming package from the Student Voice was the clear winner in this category.
Compositions were very good.
Impact was strong, especially with the game shot and the band/drummer photo. The fans photo has a very interesting overall composition, but the color palette is washed, probably by natural sun. This photographer has a strong eye for intriguing shapes and color

while including the human element. Congratulations for now and good luck to a bright future.

Second Place: Hunter Radke, *The Clarion*, Madison College Judge's comments: Solid action shot. Opposing player seems to be the primary subject.

Third Place: Jack Liska-Verdu, *The Clarion*, Madison College Judge's comments: Emotional photo that struggles to tell a story without the accompanying article.

Infographic

Division AB

First Place: Ty Javier, *The Daily Cardinal*, UW-Madison Judge's comments: This graphic on PAC spending in the Wisconsin Senate race was the most complete and well-presented.

Second Place: Josh Lehner, *The Advance-Titan*, UW-Oshkosh Judge's comments: Creative method to show a complicated process.

Third Place: Josh Lehner, *The Advance-Titan*, UW-Oshkosh Judge's comments: A clever way to do

the boring construction timeline. **Honorable Mention:** Marhysa Welter, *The Clarion*, Madison College Judge's comments: A complete graphic but BW presentation weakens the graphic.

Page Design

Division AB

First Place: Natalie Downie, *Exponent*, UW-Platteville Judge's comments: This entry pulled me like I was there watching the activities. The double-page span of the photo is thinking outside the box, and the variety is outstanding. Nice, great job.

Second Place: Kaya Mantz, The Clarion, Madison College Judge's comments: I love your colors, and if I could award two first-place awards, you would be there. Nice, dominant photo at the top. Third Place: Kaya Mantz, The Clarion, Madison College Judge's comments: Your dominant photo is great, but I felt the color of your text box took away from the photo. Your layout is great because of your variety of using three articles. Honorable Mention: Anya Kelley, *The Advance-Titan*, UW-Oshkosh Judge's comments: The entries were all good. I felt the third-place entry had an edge because it popped out, drew more onto the page.

Use of Multimedia

Division A

First Place: Media Milwaukee Staff, *Media Milwaukee*, UW-Milwaukee Judge's comments: Great multimedia package. Combining video, photos, audio and words give a reader many ways to take in these stories. Great work.

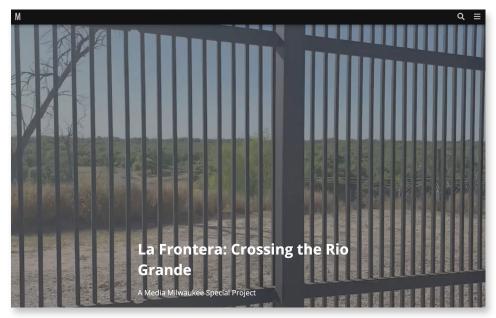
Second Place: Oliver Gerharz, Gavin



Sports Photography, 1st Place (Division A) **The Daily Cardinal, UW-Madison**



Page Design, 1st Place (Division AB) **Exponent, UW-Platteville**



Best Use of Multimedia, 1st Place (Division A)

Media Milwaukee, UW-Milwaukee

Escott, *The Daily Cardinal*, UW-Madison

Judge's comments: This podcast is a good way to reach a different audience while telling the views of students. Excellent production. **Third Place:** Finnegan Ricco, Nicholas Sinn, Anna Kleiber, Mary Bosch, *The Daily Cardinal*, UW-Madison Judge's comments: A very thorough collection of photos from the encampment arrests. Would have been stronger if all photos had caption information. It's always needed for every photo. Since this had high news value, it could have used a short write-up of the situation above the gallery to give context for viewers.

Division B

First Place: Kelly Feng, Adam Reed, Hunter Radke, *The Clarion*, Madison College Judge's comments: Great package with photos and video. The video

Judge's comments: Great package with photos and video. The video stands out with its high quality production and adds more to the story.

Second Place: The Promethean Staff, *The Promethean*, UW-Superior Judge's comments: This podcast is a good way to meet your readers where they are. Not everyone will pick up a paper or go to a news website. Very good production.

Third Place: Kelly Feng, Jack Liska-Verdu, *The Clarion*, Madison College Judge's comments: A good package. Watching and hearing the president speak adds to the story than just reading about him.

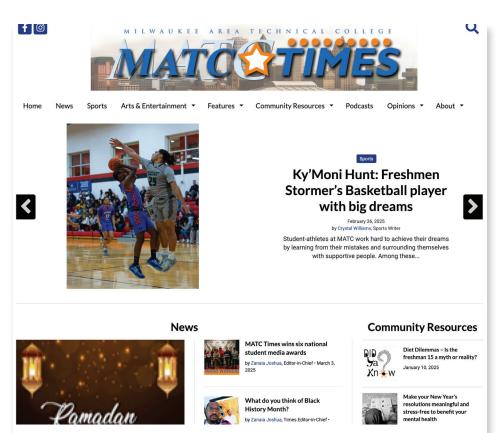
Website

Division AB

First Place: MATC Times Staff, *The MATC Times*, Milwaukee Area Technical College

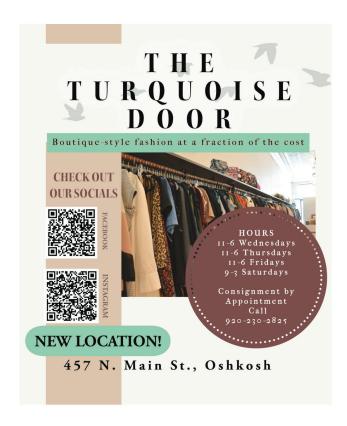
Judge's comments: This was the cleanest and best laid out website of the group. The homepage had lots of clear entry points with visuals and headlines. The article presentation is clean and easy to read. Navigation is great.

Second Place: Claudia Zeamer, Kelly Hueckman, Jacob Link, *The Advance-Titan*, UW-Oshkosh This was a very close second place.



Website, 1st Place (Division AB)

MATC Times, Milwaukee Area Technical College



Advertisement, 1st Place (Division AB) **Thhe Advance-Titam, UW-Oshkosh**

The difference was not being able to see the headlines on the three featured stories on the homepage. As a reader, I don't want to hover over an image to view the headline. Everything else was reader-friendly. Third Place: Nat Poeschel, Isabelle Emerson, Exponent, UW-Platteville Judge's comments: We liked the trending stories list on the homepage. The article layout is very reader-friendly. We were not fans of the headline overlay on all the featured stories on the homepage. Visuals should help draw in readers to a story. Try not to cover them up.

Advertisement

Division AB

First Place: Ella Sasse, *The Advance-Titan*, UW-Oshkosh Judge's comments: Very clean looking ad. I like the color choices.

The ad is easy to read.

Second Place: Adam Reed, *The Clarion*, Madison College
Judge's comments: Very effective video. I would have out the NO MORE at the beginning of the video. Third Place: Ella Sasse, *The Advance-Titan*, UW-Oshkosh Judge's comments: Would have used 100% tuition as the benefit headline Honorable Mention: Jessica Duch, *The Advance-Titan*, UW-Oshkosh Judge's comments: I would have put the FREE tuition as the benefit headline.

Health Coverage

Division A

First Place: Annika Bereny, *The Daily Cardinal*, UW-Madison Nice job finding local sources for a topic that can be sensitive.

Second Place: John Ernst, *The Daily Cardinal*, UW-Madison

An important topic that is rising to the surface of being more important each day. Did a nice job of laying out the issue to the reader and finding local sources for comment.

Third Place: Warren Murphy, *The MATC Times*, Milwaukee Area

Technical College

Judge's comments: The "silent killer" is often associated with an older population. Important to remove that myth and provide how to take action.

Division B

First Place: The Promethean Staff, *The Promethean*, UW-Superior Judge's comments: Waiting for Beds was a excellent blend of art and honesty about mental health needs and expressions. Written with an appealing direct and personal tone with very good images.

Second Place: Adam Reed, *The Clarion*, Madison College Judge's comments: The personal tone of the piece was gripping and directly emotionally appealing.

Third Place: Lexi Janzer, *Student Voice*, UW-River Falls

IN-DEPTH

UW-Madison's female students brace for a Trump presidency as IUD appointments surge nationally

Female UW-Madison students brace for a Trump presidency as IUD appointments surge nationally.

By Annika Bereny

December 5, 2024 | 6:00am CST



For many women on campus who voted for Vice President Kamala Harris, the next few days were filled with anxiety, worry and a decision to get an intrauterine device.



For Kat Sattel, a sophomore at the University of Wisconsin-Madison, waking up Wednesday morning meant calling her mother to discuss contraceptive options.



"I had a phone call with my mom where I discussed how fearful I was," Sattel said. "And by that afternoon, I had made an appointment with UHS to have a consultation about [getting an IUD]."

Demand for IUDs and other forms of birth control increased nearly 22% in the 30 days after President-elect Donald Trump's 2016 election, a 2019 <u>study</u> found. This election has shown similar, if not elevated, results of the same phenomenon. Searches for "IUD appointment" <u>increased 100%</u> on Nov. 5, and searches for 'planned parenthood' <u>jumped 40%</u> in the 24 hours after the election.

Sattel cited the <u>potential repeal of the Affordable Care Act</u> by the Trump administration, an Obama administration policy that makes the <u>birth control pill free</u>, as the main reason for her decision.

Health Coverage, 1st Place (Division A)

The Daily Cardinal, UW-Madison

"WAITING FOR BEDS" OPENS CONVERSATIONS AROUND MENTAL HEALTH CRISIS RESPONSE

Posted by <u>Drew Kerner</u> | Apr 6, 2024 | <u>Arts & Entertainment</u>, <u>Campus & Community</u>, <u>Features</u>, <u>Front Page</u>, <u>news</u>, <u>Promethean Staff</u>, <u>Staff Feature</u> | <u>0</u> • | *****



Mar. 31 saw the closing of an exhibit which provoked the feelings of hopelessness and personal struggle in Holden Fine Art's KRUK Gallery. The University of Wisconsin-Superior's Human Behavior, Justice and Diversity Department hosted two local artists' relationships with mental health and medical advocation with their traveling mixed media collaborative exhibit, "Waiting for Bed." An exhibit which focused on mental health care accessibility, it also provided honest insight about the artists own personal struggles.