# AP STORYSHARE

A one-stop-shop for an exchange of local and nonprofit enterprise content

AP StoryShare knits together virtual newsrooms around geography or a topic, and lets network participants share what they want, when they want and how they want. It's a tool to turbocharge the existence of state and topical news and puts the power to share in the hands of the network.

## THE ASSOCIATED PRESS
Advancing the Power of Facts

## Expand local news output

You can localize the stories you surface, enabling you to cover new issues quickly, or you can run them as is to help build out pages or newsletters. AP StoryShare channels cover 18 states for exchanges beyond our topic-based channels, and we plan to grow that list.

## Take control of your output

Use the stories to bolster your own coverage, supplement content on your website, or find new sources or story ideas. It's a great way for you to get a wider audience for your reporters' best work, helping it make a bigger difference while boosting your brand.

## Share expertise and incubate ideas

Offer your knowledge or get help from others and develop story ideas with other organizations in your network. So far, we have 300-plus contributing newsrooms, 13,000-plus stories shared and 6,000-plus photos shared. Our topic channel lineup includes Education and Indigenous Peoples, with more to come.

## Perks of membership

Much like an AP story, you can use AP StoryShare content to create derivative stories, while giving credit to news organizations that produced the original content. You also have access to photos for breaking stories or enterprise.

## Fostering the next generation of local news

We are reimagining how newsrooms cooperate. The goal is to help newsrooms with what they need most: more local and state news coverage for their communities. Join the news organizations already on AP StoryShare who are providing additional dynamic coverage to their current audience while peaking new interests and reaching new audiences.