# Connect with Wisconsin's Newspaper and Media Industry Leaders

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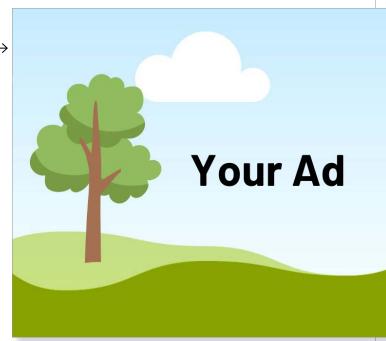
The Weekly Briefing is an e-newsletter published Mondays by the Wisconsin Newspaper Association and distributed to more than 900 subscribers with an interest in the state

newspaper industry.

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## weekly briefing

Free Public Notice Webinar - July 18th

What you need to know about public notice



Join Bill Goff, director of the newspaper certification gram for the Wisconsin Department of Administration, I Denise Guttery, WNA Media Services Director, for an ir-long public notice webinar at noon on Thursday, July

binar will also be recorded and available to download.

» Learn more



#### Beyond Print Toolkit



The time for local newspapers to start thinking about a future beyond print is now. That's why The Lenfest Institute and American Press Institute have created The Beyond Print Toolkit, a new

resource to help publishers reduce their reliance on print and build sustainable digital futures. The toolkit includes best practices, case studies, and templates for growing digital revenue, maximizing existing print products, connecting with diverse audiences, and more.