

# Wisconsin Media Group will switch to O'Rourke Media Group

## DEAR VALUED READERS AND ADVERTISERS:

Wisconsin Media Group and all of its affiliated newspapers and websites will now do business as O'Rourke Media Group. This is really just a behind-the-scenes change so that we can operate and market ourselves as one company. Wisconsin Media Group will remain our active legal entity and our main office is 606 Fremont Street, Kiel, WI.

Please note, "O'Rourke Media Group" will start to appear on subscription and store invoices, credit card statements and advertising invoices.

*The TriCounty News, Tempo, Sheboygan Sun, Ripon Commonwealth Press, The Express, Green Laker, Verona Press, Oregon Observer, Stoughton Courier Hub and the Fitchburg Star* will all continue to publish local news and information and

ads, business as usual in the communities we serve. Pam and Joe Mathes continue in the same capacity as does our entire staff associated with publishing our local newspapers and digital business in Wisconsin.

O'Rourke Media Group is a family-owned, diversified media company that was formed in 2018. Originally just a holding company that owned a few newspapers, O'Rourke Media

Group (OMG) has established itself as an industry-leading, digital media company comprising a cutting edge digital agency and an impressive group of award-winning, hyper-local print newspapers and niche magazines. OMG now operates in nine states and 38 markets with 51 publications and hyper-local websites.

—**Jim O'Rourke**  
**Publisher**