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NEWSPAPERS OF THE YEAR



New microbrewery opens near Elkhorn
Inspired by family's farming heritage, Duesterbeck's Brewing Co. opens on site of old family barn. **kicks, inside**

UW, MU win ahead of in-state showdown
The Badgers men's basketball team took care of McNeese State on Wednesday in Madison while Marquette rallied to beat Purdue in Milwaukee. **Sports**

The Gazette

WISCONSIN'S BEST NEWSPAPER
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Diplomats first to testify in public

Political divide still evident during House questioning
By Jennifer Hasker and Evan Huber
Los Angeles Times



RELATED
Ukraine's importance: What affects the U.S. government may have an impact on the world economy and why the U.S. is so interested in Ukraine. **7/6B**
Takeaways: What we should know about the public testimony in the inquiry. **7/6B**
and among the broader electorate—over Trump's alleged misdeeds was on full display in the House hearing room. Committee members stepped at one another about the Democrats' handling of the proceedings and their decision to shield an anonymous whistleblower from public scrutiny.

WASHINGTON
Senior U.S. diplomats delivered solemn testimony Wednesday about the Trump administration's alleged misdeeds in Ukraine—including a previously undisclosed cellphone call in which President Donald Trump appeared to personally pressure

senior State Department officials to pressure the Eastern European nation. **7/6B**
As the historic public impeachment proceedings got underway, the two witnesses described a scheme by administration officials and Trump's personal attorney, Rudolph W. Giuliani, to push Ukraine's president to launch investigations into Democrats in the U.S. that would help Trump in the 2020 election. **7/6B**
GDP lawmakers worked to

undermine the legitimacy of the hearings and repeatedly spoke to push Ukraine's president to launch investigations into Democrats in the U.S. that would help Trump in the 2020 election. **7/6B**
GDP lawmakers worked to

Breathe in, breathe out

Van Buren Elementary in Janesville nudges its students with mindfulness
By Catherine W. Menden
cwmenden@gazette.com

JANESVILLE
A brother who won't share his favorite video game. A younger sister who drives you crazy.

A math problem that is the last straw. The thing that sends you over the edge into despair. There are all moments to practice mindfulness, the habit of staying all the challenging moments in your head and just being—present here for a deep breath—open.

At Van Buren Elementary School, practicing mindfulness has become part of the school culture. At 2:05 p.m. every Wednesday, all students participate in a mindfulness exercise. It's led by a different classmate each week and broadcast live on the school's YouTube channel. Kids in the rest of the classroom watch on large electronic whiteboards.

Many teachers use mindfulness more often in their classrooms.

"We're really trying to give the kids the tools to self-regulate," said Leslie Rauer, a school counselor. Kids—and adults—need to understand they can't control everything that happens to them, but with the right tools, they can control their responses. Rauer explained. Many of the exercises involve deep breathing. To do "square breathing," for example, students exhale for a count of four, hold for a count of four, hold for a count of four, hold for a count of four. **OUTRICH on Page 3A**

Painting skills blossom at K&W Greenery



Photos by Anthony Wald
Above: Roberts Haskinson (center) and his daughter Amber showing her painting class led by local artist Barbara Matthews. Below: Barb Evert creates a work of art during Wednesday's painting class at K&W Greenery in Janesville.



JANESVILLE
Mike Terry died while sleeping next to a downtown trash bin, probably sometime Monday morning. He was homeless but not in the ways most people think of homelessness. Just ask those who saw him regularly. "It's hard on all of us right now," said Dan Hoff, a bartender at the Looking Glass, a downtown tavern where Terry often spent his mornings and he worked for Hillberg Public Library to open. Terry would drink coffee with staff members, who

'It's hard on all of us right now'

Homeless man found dead Monday was well liked around downtown Janesville
By Frank Schultz
fschultz@gazette.com

JANESVILLE
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GDP lawmakers worked to

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GDP lawmakers worked to

Man died despite many local outreach efforts

Agencies knew Terry, say he would decline offers of assistance
By Neil Adams
nadam@gazette.com

JANESVILLE
Janesville nonprofit agencies say Mike Terry was a homeless man they had contact with almost monthly. Local police and homeless outreach workers repeatedly tried weekly to convince the man to accept help and shelter. **OUTRICH on Page 7A**

OBITUARIES AND DEATH NOTICES, 6A
-Gary L. Chamberlain
-David Edward Kasper
-John E. Kasper
-Nancy J. Kasper
-James L. Larson Sr.
-Orlean L. Lutz
-Diane M. Lutz
-Diane M. Lutz
-Diane M. Lutz
-Diane M. Lutz

TODAY'S WEATHER
High 33 | Low 16
Cold with clouds
and sun
More on 7A

Classified... 8B
Letters... 8A
Puzzles... 8B
Comics... 8B
Autos/Water... 8B-9B
Sports... 8B
Opinion... 4A
Tributes... 3A
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VOL. 134, NO. 28 All print subscriptions include free online edition WEDNESDAY, SEPT. 18, 2019

Excellent summer tourism season shows North still vacation destination: officials

By GARY ROEDERBUSH
New From Janesville

Collette Sengel, the new executive director of the Three Lakes Area Chamber of Commerce, says plenty of activity in Three Lakes.

"People come up rain or shine for their summer vacations, but they are happier when it's sunny," said Sengel.

Chamber of commerce officials and business owners surveyed Monday say the summer tourism was excellent, a sign that vacationers continue to visit the North Woods as a vacation destination.

While businesses at resorts, restaurants and tourist attractions was booming, tourism lodges and merchants still say there is a market shortage in the North Woods.

"Overall, I don't believe weather played a factor in the success of the summer," said Emerson.

Meanwhile, gas prices remained a positive for travelers watching their pocketbooks, as fuel prices never went above \$2.30 a gallon all summer.

"The summer season was fantastic," said Strom. "Our members reported they saw an increase in numbers in all categories including dining and retail. Our restaurant were full for it was his busiest in 10 years."

"I think cold and rainy weather can play a factor in why trips to the North Woods, tourism officials don't believe weather affects these planning a vacation here."

"From what I am hearing from area tourism officials were thrilled with the traffic in their own counties."

"The summer season was fantastic," said Strom. "Our members reported they saw an increase in numbers in all categories including dining and retail. Our restaurant were full for it was his busiest in 10 years."

"I think cold and rainy weather can play a factor in why trips to the North Woods, tourism officials don't believe weather affects these planning a vacation here."



The lake country of Vilas and Oneida counties is a big tourist draw for the summer, especially when the weather is warm. —STAFF PHOTO

CWD sampling taps target area in 3 counties here

By GARY ROEDERBUSH
New From Janesville

Wisconsin Department of Natural Resources (DNR) staff will collect deer heads for chronic wasting disease (CWD) surveillance, testing during the 2019 deer hunting season, including a targeted area in the North Woods.

Landscape counties where CWD was confirmed in three wild deer as well as in Oneida, Vilas and Forest counties where CWD has been detected on a captive deer farm in the town of Three Lakes.

At part of this effort, hunters who harvest an adult deer in Oneida, Vilas, Forest, Florence, Lincoln and Langlade counties are strongly encouraged to submit deer heads for testing.

CWD testing is free of charge to the hunter and any one submitting the head will receive their results in two to three weeks.

The health of the deer herd relies upon cooperation from hunters, according to Tomi Kryn, DNR acting director for the Bureau of Wildlife Management. Kryn and management staff are strongly encouraged to submit deer heads for testing.

"We're grateful for hunters making that extra effort to have their deer sampled for CWD, and to support them, we continue to make access to

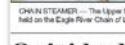
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OWN STEAMER — The Upper Mississippi Steamboat Meet was held on the Eagle River Chain of Lakes last week, attracting seven

abandonment centers. The Meet was held on the Eagle River Chain of Lakes last week, attracting seven

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Opioid addiction affects area youths

By MICHELLE DEW
New From Janesville

In the area of Child Protective Services (CPS) due to parents with drug addiction issues.

"Our experience here is that the majority — about 80% — of the 100-plus children that we have in out-of-home care are the result of their parents' substance use," said Kryn.

"This epidemic sweeping the country affects individuals and families in big ways, not only in rural areas, including here in the North Woods."

According to Kate Cardner, director of Vilas County Department of Social Services, the effort here is a big one, with many new children

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Youth football hits 25 years
The youth football program in Eagle River is celebrating 25 years this fall. **T. 11A**



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Daily: The Gazette, Janesville
Publisher: Orestes Baez

Daily: Vilas County News-Review
Publisher: Kurt Krueger

On the Cover

Photo credits clockwise from top left:

“Madison nightlife, redefined” by Ruthie Hauge, *The Cap Times*

Winner of First Place Award in Division A Photo Gallery competition

“Covid Lockdown Visit” by Dan Reiland, *Leader-Telegram*

Winner of First Place Award in Division B Feature Photo competition

“Gun Victim Memorial” by John Hart, *Wisconsin State Journal*

Winner of First Place Award in Division A Photo Essay competition

“Water Umbrella” by Scott Ash, *Northwest Now*

Winner of First Place Award in Division D Feature Photo competition

and...

BEST OF DIVISION

Division A

The Gazette, Janesville

Division B

Leader-Telegram, Eau Claire

Division C

The Northwoods River News, Rhinelander

&

The Daily Globe, Ironwood, Mich.

Division D

Vilas County News-Review, Eagle River

Division E

The Monroe Times

Division F

The Valders Journal

The 2020 Wisconsin Newspaper Association Foundation Better Newspaper Contest received 2,051 entries from 103 newspapers. This year’s contest was judged by newspaper professionals from the Texas Press Association.

Competitions were judged across six circulation divisions — three daily and three weekly — unless otherwise noted. Contests with three or fewer total submissions within a single division were judged against entries in the next highest division. Categories with fewer than 10 submissions across daily or weekly divisions were judged across all the respective publication frequency.

The newspaper that accumulates the most overall points from editorial and advertising awards is named Best of Division. The daily and weekly newspapers with the most points across their respective publication groups receive the Newspaper of the Year Awards.

General Excellence

Daily Division

First Place: *Wisconsin State Journal*

Judge's Comments: Well done. Excellent all-around newspaper.

Second Place: *Beloit Daily News*

Judge's Comments: Strong entry. One of your editorials was re-printed in another newspaper's general excellence entry!

Third Place: *The Gazette*

Judge's Comments: Good newspaper. Competitive category.

Honorable Mention: *Leader-Telegram*

Judge's Comments: Some great stuff here. Competitive category.

Division D/E

First Place: *Hudson Star-Observer*

Judge's Comments: The page layouts grabbed my attention. Great use of page design, interesting headlines, photography and pullout quotes to get someone to pick up the newspaper. The stories are interesting and easy to understand even for someone who isn't a local. The photographs are good and the pages aren't overloaded with ads. Great local school sports coverage, too. Great read all around.

Second Place: *Sawyer County Record*

Judge's Comments: I enjoyed the articles and photography. I would like to see more creativity in the page designs. Even though stories were lengthy, they kept my attention. I would definitely subscribe to this newspaper.

Third Place: *Superior Telegram*

Judge's Comments: Front page stories were good choices, but I wish I'd seen more creativity in the layouts. They all kind of looked the same. Stories were well written.

Sports photography is awesome. **Honorable Mention:** *The Star News*
Judge's Comments: Even though this is a smaller publication, it's bursting with big, colorful photographs. Has all of the usual small town news you expect to read about in a local newspaper. Really nice school and sports coverage.

Division F

First Place: *The Valders Journal*

Judge's Comments: Excellent paper, from the local content to layout. Lots of local photos and news. Easy to follow the jumps. Nice clean, organized layout. Good, attention-grabbing ledes. All the elements are there.

Second Place: *Lake Mills Leader*

Judge's Comments: A lot of local news and photos in each edition. Good ledes and writing throughout. Included all the information you look for in a local newspaper.

Third Place: *Spooner Advocate*

Judge's Comments: Good entries with lots of photos, some of them very large. Good writing. Solid overall work.

Honorable Mention: *The Record-Review*

Best Front Page

Daily Division

First Place: *The Gazette* - Tim Seeman, Greg Little, Shawn Sensiba, Shari Rampenthal

Judge's Comments: Beautiful layout and design that grabs the attention immediately!

Second Place: *Kenosha News* - Staff

Judge's Comments: Bold headlines capture the reader's attention!

Third Place: *Beloit Daily News* - Staff

SUNDAY STATE JOURNAL

Taking on 320 miles
Watertown man who is 87 plans to walk the length of the two-state Rock River Trail
LOCALSTATE.C1

DEFENSE SCORES BIG
Unit produces two TDs as UW beats Northwestern to remain unbeaten
SPORTS.B1

Recognizing Innovators
Hear from those who see Madison's potential and are building the future
SPECIAL SECTION INSIDE TODAY
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SOCIAL SERVICES | JOINING FORCES FOR FAMILIES



Luverine Leggett goes over paperwork related to an eviction notice with Joining Forces for Families social worker Eric Amin at Dane County Joining Forces for Families support office on Madison's Southwest Side. Leggett, who drove a taxi and needed temporary help until the school year started, was eventually able to stay in her housing. JFF offices are embedded in neighborhoods with an informal, open-door policy for residents needing help.

'You feel like you're not sinking anymore'

Growing program helps connect families to area resources

DEAN MOSEMAN
dmoseman@madison.com

Once homeless but now living at the TWCA Downtown, Lisa Patterson was back recently at the place she so often has found comfort, understanding and help.

In the sunny, second-floor office of Dane County Joining Forces for Families — converted apartments in a subsidized rental building at 9 Strassburg Court on Madison's North

Side — Patterson asked social worker Bridget Rogers about getting some bus passes and confided her fears about an upcoming court appearance in a case in which she was a victim.

"The conversation flowed naturally, as between two friends. Rogers asked Patterson about her well-being, offered her bus passes and offered suggestions on preparing for court.

"It's kind of nice to have this support, having someone who understands your feelings," Patterson said. "You feel like you're not sinking anymore."

Sharron Phillips leaves with a pair of children's school backpacks from the JFF office on Leopold Road in Fritchburg.

DEPARTMENT OF NATURAL RESOURCES

Climate change back up front

'One of the defining issues of our time'

CHRIS HUBBICH
chubbich@dnr.wisconsin.gov

After years of downplaying climate change, the Wisconsin Department of Natural Resources is again focusing efforts on research and communication about the impact on the state's environment.

In a memo to all staff sent last week, DNR Secretary Preston Cole called climate change "one of the defining issues of our time" and said the department will again focus on climate adaptation research and communication — as well as working to lessen the damage.

"The DNR is entrusted to protect the people's resources and as a result we need to recognize the factors that drive change and must plan accordingly," Cole wrote. "From shifting weather patterns, increases in average temperature, higher frequency and intensity of rainfall to heavier snowfalls, the impacts of climate change directly impact Wisconsin."

Climate change is "one of the most significant — if not the most significant" threat to Wisconsin's

Photo see CLIMATE, Page A4

'Hamilton' lines 'em up

Overture adjusted to high demand for tickets

SAMARA KALK DREBY
skalk@madison.com

Getting to the Overture Center at 2 a.m. Saturday and being one of the first people in line for tickets to the blockbuster "Hamilton" was worth it for Shawn Wilcox, who saw the musical with the Chicago cast two years ago.

"I'm a big fan of the production, a big fan of the genre: hip-hopers," he said.

"It's the American epic, a powerful story about our history as American people," said Wilcox, 43, of Waunakee, who teaches religion at Good Shepherd Church and Upper Iowa University in Madison.

Wilcox was No. 9 in line and wound up with tickets to the musical in row H for Nov. 30.

Overture Center had most all its employees on hand when staff members opened the doors at 6:45 a.m., and ticket buyers were ushered into the building and given time-saving paper-work to fill out.

The line was around the building at that time, surpassing its starting point, so Overture officials opened the doors 15 minutes before they planned to, said Gary Kohan, Overture's director of public relations.

"Hamilton" fans and would-be fans were given numbers and seated in the 2,355-capacity Overture Hall to wait until groups of 30 were called and allowed to buy tickets at the box office.

Overture had its five ticket



Jared Dymowski, director of programming for the Overture Center, awaits word from the center's box office to send in the first wave of single-ticket purchasers for the upcoming Broadway production of the musical "Hamilton."

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OPINION	S4	OURTABLE	C6	SUNDAY BEST	E1	TABLET	E10

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General Excellence, First Place (Daily Division)
Wisconsin State Journal, Madison

Star-Observer

Serving the Hudson, New Richmond and River Falls area



Hudson volleyball caps best season since 2007
Page A10



Thursday, November 7, 2019 | hudsonstarobserver.com • riverfallsjournal.com • newrichmond-news.com \$1.50



Ron Ramos served a total of seven deployments over the course of two enlistments and eight years in the Marines — two tours in Iraq, two tours in Afghanistan and three stints in Japan. This image is a composite of the New Richmond VFW member in uniform, holding daughter Adrianna and in his scrubs.

Tom Lindfors / RiverTown Multimedia

Reeves anticipates helping Hudson area grow

By Rebecca Mariscal
rmariscal@rivertowns.net

HUDSON — Aaron Reeves joined the city of Hudson as its new city administrator at the beginning of September, bringing 25 years of experience to the role.

Reeves has been a city administrator for most of his career. He most recently served as the administrator in Cloquet, Minn., and also previously worked for the city of Rochester and other towns nearby.

"I always wanted to work in city management," he said.

He originally wasn't planning to leave the Cloquet area, but when his wife started a new job that required a lot of travel, they began looking to settle somewhere closer to the Twin Cities airport. Then he saw the opening in Hudson.

"In a lot of different ways it fit really well," he said.

The community itself is beautiful, Reeves said, a good fit for a family that enjoys the outdoors.

Reeves had the chance to get to know the city during the interview process. He said it's a well-run organization that has good stability as well as new council members and department heads that are bringing new ideas.

The work at the city fits in well with what Reeves has done in the past, he said. Hudson faces a new kind of growth with denser development, something other cities he's worked with have dealt with before.

Already the council has turned to Reeves's experience as it considers new issues such as Airbnb and food trucks.

"That's been good to try to bring some background on that," Reeves said.

Coming from Minnesota to Wisconsin has been a bit of a learning process in some specifics, but Reeves said the



Reeves

WITHOUT HESITATION, A SOLDIER'S STORY

Veteran recalls deployments and why he served

By Tom Lindfors
tlindfors@rivertowns.net

NEW RICHMOND

Ramos experienced ash and dust falling from the sky on 9/11 growing up in the Bronx. He knew in that moment that not only was he going to become a soldier, he was going to become a Marine. "I didn't see 9/11 on television. I was 14 years old when it happened," said

Ramos. He paused and took a minute to compose himself before continuing. "It took a little while for my mom to get home. She was working in Manhattan that day."

Ramos was angry. He wanted to fight. "I tried to join the Marine Corps at 16 but the recruiter said I had to come back a year later. I marked that day on my calendar and one year later I joined the

Marine Corps at 17 years old. That's the youngest you can join the Corps. My recruiter drove me to our apartment. I knocked on the door. My mom answered and I said, "Mom, I'm ready." She signed those papers without hesitation," Ramos recalled. Today he, his girlfriend and daughter call New Richmond home.

SOLDIER: Page A7

'If we broke them, we need to fix them'

By Mike Longacker
mike@rivertowns.net

HUDSON, Wis.

There's a phrase Pete Orput uses when talking about combat veterans who struggle with things like post-traumatic stress disorder and chemical dependency.

It goes like this: If military service broke people serving their country, then it's society's responsibility to fix them — even when those struggles lead to criminal behavior.

"None of these guys were criminals when they went in," said Orput, who serves as Washington County attorney in Minnesota. "So what made them a criminal when they got out?"

It's a philosophy that led Orput to launch a veterans court in Washington County, where the program has been running for five years and counts 60 graduates.

St. Croix County District Attorney Michael Nieskes said he'd spoken before with Orput about



File photo
St. Croix County District Attorney Michael Nieskes speaks with state officials during a 2017 event.

program in their jurisdiction.

"It was an opportunity to help with a very deserving segment of our population," Nieskes said.

That concept — a diversion program for veterans — is up and running now in St. Croix County. While elements of the two county's programs differ, the rationale is the same: providing a second chance for people who, if not for their military service, might not have ended up in the criminal justice system.

Landgraf said the program "has a lot of potential to change a lot of veterans' lives positively."

"The military teaches people to be incredibly self-sufficient and teaches people to not ask for help," he said. "Sometimes people need that help."

According to the U.S. Department of Veterans Affairs (VA), more than half of the veterans who enter the criminal justice

BROKE: Page A7

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INSIDE CLASSIFIEDS B9 SPORTS A10 OBITUARIES A8 COMMUNITY B1 OPINION A4

ONLINE For breaking news, updated stories and other features, see the Star-Observer online at HudsonStarObserver.com. Become a fan on Facebook, or follow us at twitter.com/hudsonwi



Judge's Comments: Very nice!
Honorable Mention: *The Freeman* - Shana Duffy
Judge's Comments: Nice work!

Division D

First Place: *Hudson Star-Observer* - Staff

Judge's Comments: Beautiful use of art and photos to capture the reader's attention!

Second Place: *Peninsula Pulse* - Ryan Miller, Brett Kosmider, Jacob Dannhausen-Brun, David Eliot

Judge's Comments: Photos capture the attention ... very clean design!

Third Place: *The Star News* - Brian Wilson

Judge's Comments: Headlines and photos are interesting!

Honorable Mention: *The Lakeland Times* - Staff

Judge's Comments: Fun use of photo in the header!

Division E

First Place: *Lake Geneva Regional News* - Staff

Judge's Comments: Nice, clean and fairly consistent page design.

All but one story has a subhead.

The photos were very light. It may be the way the PDF reproduced, or they may have been made that way to accommodate dot gain on the press. The photos are not bordered, which is likely part of the paper's design. The headlines are nicely balanced and convey concise information.

Second Place: *The Monroe Times* - Emily Massingill

Judge's Comments: The pages have a cluttered feel to them, however, there is a good mix of fonts in headlines and good use of photos. The price is too big. Try shrinking it. Subheads are inconsistent in size and use. It

seems a bit cold to list obits as deaths.

Third Place: *Waupaca County Post* - Robert Cloud, Cody Popp

Judge's Comments: Fairly clean design, but the copy font is large and poorly spaced. Centered headlines and subheads looks sloppy and is difficult to follow, especially if the decks are not balanced. The large white space up top is distracting. What is the purpose of "Local" in the red box? Is there another edition?

Division F

First Place: *Spooner Advocate* - Bill Thornley, Julie Hustvet

Judge's Comments: Terrific photos, great use of color, top notch work all around.

Second Place: *Lake Mills Leader* - Sarah Weihert

Judge's Comments: Beautiful color, sharp contrast, great photo elements for sports teasers.

Third Place: *New London Press Star* - Robert Cloud, Cody Popp

Judge's Comments: Chock-full of color photos with many elements competing for attention.

Honorable Mention: *Clintonville Tribune Gazette* - Robert Cloud, Cody Popp

Judge's Comments: Hard to leave this one out of the top list — good heads, good use of photos, good all-around layout.

Best Opinion Pages

Daily Division

First Place: *Wisconsin State Journal* - Scott Milfred, Phil Hands

Judge's Comments: Lively layout to match the lively opinions — great reader participation through letters section. Really like the You-Toon feature that draws reader interest and participation.

Best Front Page, First Place (Division D)
Hudson Star-Observer

Second Place: *Leader-Telegram* - Liam Marlaire

Judge's Comments: Great range of contrasting opinions, terrific letters sections. Readers obviously look forward to reading these pages and take the time to write their own comments.

Weekly Division

First Place: *Hudson Star-Observer* - Anne Jacobson

Judge's Comments: Excellent job. Looks like you are very plugged in to your community and you continue to reach out through reader panels (stealing that idea) and man-on-the-street. Good pages to keep readers engaged. Keep up the great work.

Second Place: *Vilas County News-Review* - Kurt Krueger, Gary Ridderbusch, Michelle Drew, Doug Etten

Judge's Comments: Nice robust, diverse subjects on your editorial pages, and good use of local, regional and national commentary.

It makes for good reader engagement. Good issues and I like the use of a local photo to enhance the pages. Might consider an update on some design elements, but otherwise healthy commentary pages. Keep up the good work!

Third Place: *The Platteville Journal* - Steve Prestegard

Judge's Comments: Editor Steve Prestegard asks some good questions about the coronavirus situation — and related them from federal, state and local perspectives to his readers. Also had tough prodding of local officials for freedom-of-the-press issues. The same officials who embarrassed the town when national papers picked up an unflattering story. Way to be tough — a brave stance in small towns. You have an active

letter-writing audience — if space becomes an issue, maybe consider a 300-word limit — some really took the ball and ran with it.

Best Sports Pages

Daily Division

First Place: *The Gazette* - John Barry, Tom Miller, Eric Schmoldt

Judge's Comments: Really excellent all the way around!

Second Place: *The Chippewa Herald* - Brandon Berg

Judge's Comments: Well-written and appealing look!

Third Place: *The Northwoods River News* - Jeremy Mayo, Bob Mainhardt

Judge's Comments: Good coverage and a great look!

Honorable Mention: *Daily Jefferson County Union* - Jalen Knuteson, Jack Miller

Judge's Comments: Nice work!

Division D

First Place: *The Star News* - Matt Frey

Second Place: *Hudson Star-Observer* - Bob Burrows, Dave Newman

Third Place: *Vilas County News-Review* - Doug Etten, Gary Ridderbusch

Honorable Mention: *The Review* - Dave Boehler

Division E

First Place: *The Monroe Times* - Adam Krebs

Second Place: *The Platteville Journal* - Jason Nihles

Third Place: *Sun Prairie Star* - Jeff Seisser

Honorable Mention: *Barron News-Shield* - Mark Bell, Jim Bell, Tyler Florczak, Todd Roehl

BRONCOS AT PACKERS ■ Today, noon, TV: Fox, Radio: WJVL 99.9 FM ■ See more Packers coverage on Pages 6B-7B

The Gazette SPORTS



Denver QB Joe Flacco

Sunday, September 22, 2019—Section B

Your contact: Eric Schmoldt, sports editor, 608-755-8249; To report game results: 608-755-8240; sports@gazetteextra.com

(13) WISCONSIN 35, (11) MICHIGAN 14



Associated Press
Wisconsin running back Jonathan Taylor, center, celebrates scoring one of his two first-half touchdowns during the Badgers' 35-14 win over Michigan on Saturday at Camp Randall Stadium. Wisconsin opened up a 28-0 lead and Taylor ran for 203 yards in the win.

You were saying?

Michigan's QB said his team was going to 'make a statement.' Jonathan Taylor and UW's ferocious defense had other plans.

By Jeff Potrykus
Milwaukee Journal Sentinel

MADISON

In the days leading up to No. 11 Michigan's trip to Camp Randall Stadium, quarterback Shea Patterson made an understandable prediction after being grilled about the early-season problems hindering the Wolverines' offense.

"We're looking to go out there and make a statement," he told reporters. "It's as simple as that."

Wisconsin senior inside linebacker Chris

UP NEXT

Northwestern (1-2) at Wisconsin (3-0)
Saturday, 11 a.m.; TV: ABC

Orr, who doesn't need prodding from anyone to get excited about the game, took note and shared a few thoughts with his teammates.

In short, Orr said: Not against our defense.

Based on UW's 35-14 drubbing of the Wolverines on Saturday at Camp Randall Stadium, a crowd of 80,245 and a national TV audience had to conclude that the 13th-ranked Badgers'

made the more emphatic statement.

The Badgers (3-0, 1-0 Big Ten) built a 28-0 halftime lead by out-gaining the Wolverines, 312-96, pushed the lead to 35-0 lead with 5 minutes, 13 seconds left in the third quarter and then allowed a pair of late touchdowns before returning their attention to the next opponent, visiting Northwestern.

But before turning the page, Orr explained why he was taken aback by Patterson's comments.

"I don't need it, but it definitely adds motivation," said Orr, who broke up two passes, recovered a fumble and had two quarterback hurries.

"We just take that as disrespect. Somebody is telling you: 'We're going to come and we're going to show you against you.'"

Turn to **STATEMENT** on Page 5B

Brewers face little resistance again

Milwaukee scores 10 runs against Pittsburgh for second straight day

By Tom Haudricourt
Milwaukee Journal Sentinel

MILWAUKEE

The hard-charging Milwaukee Brewers took another step toward securing their second consecutive playoff berth Saturday night.

Thumping the hapless Pittsburgh Pirates for the second consecutive night, 10-1, at Miller Park, the Brewers moved three games ahead of the sinking Chicago Cubs for the second wild-card berth in the National League with seven to play.



TODAY'S GAME
Pittsburgh Pirates at Milwaukee Brewers
1:10 p.m.; FS Wisconsin
WCLO 12:30 AM and 92.7 FM

After the Cubs lost for the third consecutive time to first-place St. Louis, 9-8, the Brewers won their third in a row, seventh out of eight games and 14th out of 16, continuing their September

surge. They remained three games behind the Cardinals in the NL Central, making a division crown improbable.

Right-hander Zach Davies started for the Brewers and was sharp through four innings, allowing three hits and an unearned run. He was pulled in the fifth for a pinch-hitter, however, as manager Craig Counsell went for some offense, a tactic he has used often during the team's September surge.

The Pirates struck for an unearned run in the first inning after two were out with none on.

Turn to **SURGE** on Page 4B

Big Foot erases deficit to top Clinton

Story on Page 3B



Anthony Wahl/wahl@gazetteextra.com
Clinton's Tyler Harrington is brought down shy of the end zone during Saturday's Rock Valley Conference game against Big Foot. The Chiefs overcame a 13-point deficit to score a 27-25 win.

Best Sports Pages, First Place (Daily Division)
The Gazette, Janesville

Division F

First Place: *The Courier* - Jeff Seisser

Judge's Comments: A nice mix of coverage, appealing layout design, well-written stories, and interesting photos!

Second Place: *Milton Courier* - Jack Miller

Judge's Comments: Really nice layout design and coverage with great photos!

Third Place: *Spooner Advocate* - Bill Thornley

Judge's Comments: Lots of local stories with a nice design and good photos!

Honorable Mention: *The Record-Review* - Casey Krautkramer, Ross Pattermann

Judge's Comments: Nice coverage and photos!

Best Feature/ Lifestyle Pages

Daily Division

First Place: *Daily News* - Dan Muckelbauer

Judge's Comments: A little bit of something for everyone. Liked the clean layout and the headline of hurry up and wait. Stellar section.

Second Place: *The Gazette* - Greg Little

Judge's Comments: Your design really caught my attention. Stinks that the jump was wrong on the Chaplin story. Informative section on community and local events. Great design.

Third Place: *The Gazette* - Tim Seeman

Judge's Comments: Enjoyed the peanut article and the beekeeping one as well. I felt that all the colors for teasers really distracted my eye. I would look into using a different font or at least only making the page number colored.

Honorable Mention: *Beloit Daily News* - Brad Allen, Austin Montgomery, Hillary Gavan
Judge's Comments: Touching articles. Tough competition.

Weekly Division

First Place: *Vilas County News-Review* - Michelle Drew, Gary Ridderbusch

Judge's Comments: A true lifestyle section. Some design flaws, but content is great. Loved the band writeups. I would watch butting headlines and try to change up the styles a bit more. It all ran together after a bit. Overall, awesome job.

Second Place: *The Lakeland Times* - Chris Frame, Beckie Gaskill

Judge's Comments: True gonzo journalism. Way to immerse yourself and your interests in your articles. Enjoyable read.

Third Place: *Hudson Star-Observer* - Steve Gardiner

Judge's Comments: Informative and well-researched. Enjoyed the design on the page.

Honorable Mention: *Courier Sentinel* - Staff

Judge's Comments: Enjoyed the last 2 articles, esp. the Tattoo one. The first one, while sweet, was a bit of a bore to read. I kept waiting for it to go deeper, it read flat. The 1940s feature had great artwork, but I kept wanting to read more, felt like a general overview.

Best Special Section (Editorial)

Division A

First Place: "Class of 2020," *The Gazette* - Dave von Falkenstein

Judge's Comments: Tremendous work covering a challenging time. Love the student features.

Division B

First Place: "Progress," *EagleHerald* - Dan Kitkowski, Newsroom Staff

Judge's Comments: Great content, excellent design.

Second Place: "Stateline 2020," *Beloit Daily News* - Staff

Judge's Comments: The sheer volume of content here makes this really impressive. Lacks the focus of the top winner.

Third Place: "Legends of Sports XXV," *Beloit Daily News* - Jim Franz, Josh Flickinger, Erica Pennington

Judge's Comments: Great content here. Wonderful historic stories (championship team, Bob Hope's visit, etc.) Some of the content

Honorable Mention: "Super seniors," *La Crosse Tribune* - Todd Sommerfeldt, Eric Lee, Alex Vandenhouten

Judge's Comments: Great writing and photography capturing a special group of local basketball stars.

Division C

First Place: "Discover," *Daily Jefferson County Union* - Craig Spsychalla

Judge's Comments: Such a wealth of content here. Well done. My only complaint is that some of the stories seem a little too long.

Second Place: "2019 Anniversary Edition — *Daily Globe*," *Daily Globe* - Larry Holcombe

Judge's Comments: What a wonderful celebration of the history of your newspaper. Well done throughout.

Third Place: "A History Project: Journey back in time," *Daily Globe* - Larry Holcombe

Judge's Comments: Wonderful celebration of local history that I imagine readers love. Cover page

seemed a little lacking.

Honorable Mention: "Family & Friends Summer 2020," *Watertown Daily Times* - Staff
Judge's Comments: Good content and pics. Design a little lacking.

Division D

First Place: "The River is Recreation," *Hudson Star-Observer* - Steve Gardiner, Sally Shepherd, Tom Lindfors, Mike Longaecker

Judge's Comments: I want to visit this area because of this River is Recreation guide. The stories are well written, the layout is eye-catching and the photos are great.

I like that the guide is not overloaded with ads — we get a chance to really see the content shine. The feature photos and the photo cutouts break up the monotony that can sometimes plague page layouts. I hate that the printer messed up some of the pages on the hard copy, but it still didn't take away from my love of this guide. Great job!

Second Place: "Passing the Sash," *Hudson Star-Observer* - Women of the Newsroom

Judge's Comments: This Women's Suffrage special section was such a great idea. The content is localized and well written, artwork is great and the pages aren't weighed down with a bunch of ads. The special pullout was an extra nice touch. I think if schools in your area aren't utilizing this as a teaching tool, they should.

Third Place: "Veterans Salute 2019," *The Lakeland Times* - Brian Jopek, Kayla Houpp, Delaney FitzPatrick

Judge's Comments: This veterans salute section was well thought out. The stories are well-written and, of course, it's always a plus to see localized content instead of filler fluff. The cover is colorful and

eye-catching, and unique. I would like to see fewer ads on the pages. I'd like to see the ads spread out more so that the content shines through more.

Division E/F

First Place: "Hometown Heroes," *The Valders Journal* - Brian Thomsen, Todd Bergmann

Judge's Comments: Good mix of copy and photos. Interesting new stories, not just repeats of previous years (we're guilty of that). I liked the ads tailored to the section.

Second Place: "Brillion News celebrates 125 years," *The Brillion News* - Darcy Zander-Feinauer, David Nordby

Judge's Comments: Liked the historical aspects, reflections included past editors and the long-time subscribers. It wasn't just reproductions of old editions, instead it was filled with updated copy and photos mixed with historical.

Third Place: "June Dairy Month," *The Valders Journal* - Brian Thomsen, Todd Bergmann

Judge's Comments: Good mix of stories — news, features and recipes.

Honorable Mention: "Syttende Mai," *The Woodville Leader* - Cari Cornelius, Paul Seeling

Best Headlines

Daily Division

First Place: "AXE-CELLENCE; BELL-IEVE IT!; He was not just a statistic," *The Northwoods River News* - Jeremy Mayo, Jamie Taylor, Heather Schaefer

Judge's Comments: Great play on words ... sports fans love that. "Not just a statistic" is also a good use of a quote for headline that draws attention to important story.

Second Place: "Can't hear a pin drop; Past Perfect; Uncrowded House," *The Journal Times* - Sports Staff

Judge's Comments: Good play on words, captures significance of how life has changed in the pandemic.

Third Place: "Another dam problem; Signed, sealed ... delivered?; Lifting spirits," *The Gazette* - Tim Seeman

Judge's Comments: Good headlines set in beautiful designs.

Division D

First Place: "No lions or tigers or bears? Oh my!; Animal ordinance changes draw biting comments; Saturday night's not all right for fighting," *The Platteville Journal* - Steve Prestegard

Judge's Comments: Nailed it on all three, but the first one, with the Wizard of Oz reference on lions and tigers and bears, that really did it for me. Excellent work.

Second Place: "Vikings Bring Thors Hammer on D; Kings of the Hill-toppers; Notorious fighter in the fight of her life," *The Monroe Times* - Adam Krebs

Judge's Comments: Kings of the Hill-toppers was my favorite here. Great reference!

Third Place: "Make America Grape Again; What cheese curd would Jesus try? A moment in the slimelight," *NEW Media* - Carol Ryczek, Lee Pulaski,

Judge's Comments: There have been a lot of takes on "Make America Great Again" over the last four years, but this was a new one for me. Very clever!

Honorable Mention: "All tricks and no treats: Tigers' season ends with loss to Washburn; Bear to believe it: 11th annual Bear Cupboard Run going virtual; From dance to gymnastics, Julie Neuberg

beamed," *The Lakeland Times* - Brett LaBore

Division E/F

First Place: "Low-flying plane creates buzz at Winter Fest Bikini Run race; Smoke still clearing over 21+ age limit; Seedy mail scams send unwanted packages," *The Chetek Alert* - Carl Cooley

Judge's Comments: The bikini run headline is hard to beat. It

definitely makes a reader want to continue on. The smoke still clearing is also quite concise while using a pun, which is not easily done.

Second Place: "Wood chips fall, stories flow as carvers share hobby; How to float your boat, and other lessons in physics; Corona kicker adds to woes of farmers," *The Valders Journal* - Mary Thomsen

Judge's Comments: I like how much action is incorporated in

Spring/Summer 2020

Discover

dailyunion.com

Welcome home:
Why we love dive bars

Ryder Cup puts energy behind game, local courses

Roll out the barrel

From a brewing bootcamp to IPAs | Supper Clubs offer glimpse into gangster era

A GUIDE TO JEFFERSON COUNTY AND SURROUNDING AREAS

Best Special Section (Editorial), First Place (Division C)
Daily Jefferson County Union, Fort Atkinson

these headlines. My main critique would be mentioning the name of a school, city or organization would offer more detail about what the article will be about.

Third Place: “Game over; Sometimes the stars align; Spooner Rodeo Weekend,” *Spooner Advocate* - Bill Thornley

Judge’s Comments: “An important local voice lost” tells the reader that this will be a must-read opinion column, which it is.

Honorable Mention: “Hot dog, the Oscar Mayer wienermobile; Hornets abuzz; Sound of improvements,” *Courier Sentinel* - Staff

Judge’s Comments: Puns are fun to read, but not always necessary. These headlines still do a pretty good job of introducing their articles.

Editorial Award

Division A

First Place: “Kenosha didn’t deserve this; Is it too little, too late, Governor?; Schools that start virtual should not have fall sports,” *Kenosha News* - Editorial Board

Judge’s Comments: The “Schools that start” and “Kenosha didn’t deserve this” editorials were exceptionally strong, well-written and made excellent points. The other entry was decent and made for a well-rounded representation of Kenosha’s editorial board. I applaud the News for tackling these issues and doing so professionally. Kudos to jobs well done.

Second Place: “Mob mentality solves nothing; A very bad week for the Senate GOP; Help beat the coronavirus: Jump around!,” *Wisconsin State Journal* - Scott Milfred

Judge’s Comments: This entry

was a close second and made some strong points about issues at hand. And, I really liked the approach to the “jump around” editorial. Good job.

Third Place: “It is time to stop stationing police officers in Madison schools; These ghouls will stop at nothing; Gov. Evers should implement a lockdown that protects Wisconsin’s health, economy and values,” *The Cap Times* - John Nichols, Dave Zweifel, Jessie Opoien

Judge’s Comments: These editorials were too long and labored to get to the points. I had a difficult time keeping my focus, even though the topics were important to tackle.

Division B/C

First Place: “Exercise care in changing words, phrases; Ill-defined ‘defending’ pitch ill-advised; Remember what we have in common,” *Leader-Telegram* - Liam Marlaire

Judge’s Comments: Marlaire’s approach to civil discourse in all three of these editorials is admirable, proving that an editorial can effectively tackle tough issues without adding unneeded fuel to the toxic flames of our public discourse.

Second Place: “Pelosi should call for an impeachment vote; Mason shouldn’t punish dissent; Secret payouts: Racine residents deserve better,” *The Journal Times* - Editorial Board

Judge’s Comments: Well-stated and succinct editorials, calling for a vote on impeachment. Agree or not, the rationale is clear.

Third Place: “For once, a wise decision; Michael Bloom’s Get-Out-of-Jail-Free Card; For Congress: Tiffany will give northern region a strong voice,”

The Northwoods River News - Gregg Walker, Richard Moore
Judge’s Comments: Another well-reasoned critique of a blanket prohibition of mining on county-owned lands, and an entreaty to those making those decisions to remain open to the promise of new technology that might make both the industry and the environment safer.

Honorable Mention: “Faithful life of compassion is legacy Lemkes leave behind,” *Daily Jefferson County Union* - Christine Spangler

Judge’s Comments: The two editorials addressing COVID-related issues were timely and effective — one, in calling out a public officials for his dismissive and dangerous attitudes about the virus, and another calling out public health officials for potentially costly delays in accurately reporting COVID-testing numbers. The third editorial was obviously intended to offer comfort to a community in the aftershocks of tragic crime, but seemed to straddle the fence between a news story and a column.

Division D

First Place: “UW-Extension programs are vital and a bargain; Critical that forest users learn, comment on plan; and DOT fails once again to give adequate notice,” *Vilas County News-Review* - Kurt Krueger, Gary Ridderbusch, Michelle Drew, Doug Etten

Judge’s Comments: Strong takes on DOT plan and their lack of informing the public. Even when we favor projects, lax practices like this just reinforce mistrust from the public. Also, good points made on county’s short-sighted decision to nix extension program support to tighten its budget. And good call

asking for public to support forest use policies, obviously important to your area’s residents and its economy.

Second Place: “City council pot vote sends wrong message; Finalists are more than last two names on list; City must release finalists names now; Rush to hold meeting fails public trust,” *Ladysmith News* - Staff

Judge’s Comments: Good job calling out council for short-notice on rescheduled meeting. (Our required notice period is 72 hours, which helps avoid that problem.)

But we share your frustration about superintendent finalists (ours now lists a “lone finalist.”) Good, strong commentary.

Third Place: “Wisconsin needs to consider Red Flag laws; Don’t forget the humanity behind the numbers; Remember come November,” *The Star News* - Brian Wilson

Judge’s Comments: Strong words for state politicians and a good explanation of their short-sighted reasoning to reopen during a pandemic. Nice job reminding people about the humanity behind the numbers. The public, thanks to HIPAA laws, has been blocked from seeing much of the real damage done by this virus. Also, good commentary on red flag laws and importance of USPS. Really liked the diversity of topics - local, state, federal - covered in your editorials.

Division E

First Place: “Dear Finalists; The new guy; Three tonight,” *The Platteville Journal* - Steve Prestegard

Judge’s Comments: Prestegard does not mince words and we hope his readers support that wholeheartedly. While he seems

harsh at times, those spending \$134 million of taxpayer dollars every year should read frank assessments and not hide behind milquetoast platitudes. Well done. **Second Place:** “Lake Geneva should follow its new liquor license rules; Talk to your kids about vaping dangers; Proposed body camera legislation is a win-win,” *Lake Geneva Regional News* - Robert Ireland

Judge’s Comments: Good job on vaping issue — sadly, a national discussion most know little about. Body cams — good take on a tough issue. You found that middle line between the public’s right to know and voicing police concerns, and seem to have found a good bill in the Wisconsin legislature to support. And good call to stop limiting the number of liquor licenses. During this pandemic, the ability to sell alcohol could be made or break for some small restaurants. Well-written, good command of your subjects.

Third Place: “Closed meetings equate to disappointing county leadership; With a united approach, we are a stronger independent nation,” *Sun Prairie Star* - Christopher Mertes

Judge’s Comments: Way to call out “informal conversations” between government officials, clearly a no-no. Kudos for using open records requests. So many local officials need to be reminded that everything they do should be open to taxpayers and the public. And nice job on “United approach,” balancing historical views against current distrust shown in polling.

Division F

First Place: “School board’s use of secret ballots; Support increase in state; State legislature needs,”

Courier Sentinel - Brian Wilson
Judge’s Comments: Good job calling out secretive votes, something Cadott school board members should have learned during orientation. Solid citing of policy and law. Great points made on raising retirement age, something even more urgent in tight labor markets. And loved the language taking the Wisconsin legislature to task for sitting back and criticizing those making the actual calls. “Life is easy in the cheap seats.” Excellent.

Second Place: “Workforce housing bill excludes far eastern Dane County; Time to start talking about a Cambridge village referendum; Koshkonong watershed drainage needs regional approach,” *The Cambridge News and Deerfield Independent* - Karyn Saemann

Judge’s Comments: Nice job explaining vagaries of affordable housing policies (3 miles east and could have qualified for assistance). It’s an issue that faces most any sized community these days. Good job explaining difficulties in choices being made on municipal spending in this difficult time. Nice job explaining thorny issue about drainage district and its effects on farmers. Shows with infrastructure that a stitch in time saves nine. Well done.

Third Place: “A pointless fight; Blindsiding the village; Give every resident a dial tone,” *The Record-Review* - Peter Weinschenk

Judge’s Comments: Good job spelling out issues with “holiday” or “Christmas” tree and the ridiculousness of that becoming the focus of the season for the constantly aggrieved. Nice work following the money on land sales and pointing out that it shouldn’t be done without at least some voter

input. And solid advocacy for rural residents who suffer from both spotty cell service and ancient land lines. Good job.

Honorable Mention: “Freer speech; A good start; A right to know,” *The Tribune-Phonograph* - Kevin O’Brien, Kris O’Leary
Judge’s Comments: Nice job voicing balance of free speech, versus citizen free-for-all at council meetings. Good conclusion that councils should err on side of giving citizens their say. Good job explaining issues with properties, but should have spelled out ‘TIF’ on first reference. Glad you advocated for more transparency from city, which would help with trust of residents in those areas. Solid advocacy for land purchase issues, always taking the side of more openness is better.

Community Engagement Award

Daily Division

First Place: “Manitowoc: Amid coronavirus, HTR wants to share what you’re grateful for,” *Herald Times Reporter* - Brandon Reid
Judge’s Comments: Great job! Really nice way to add

thankfulness and good news to the community.

Second Place: “Dane County legislative debates,” *The Cap Times* - Briana Reilly, Chris Murphy
Third Place: “Cap Times Idea Fest 2019,” *The Cap Times* - Chris Murphy, Paul Fanlund, Mike Kornemann

Weekly Division

First Place: “Keeping It Blue’ contributed column series,” *Lake Geneva Regional News* - Staff
Second Place: “Warm The Children program,” *Vilas County News-Review* - Toni Ruthven, Gary Ridderbusch, Michelle Drew, Kurt Krueger
Third Place: “Facebook opinion polling in print,” *The Freedom Pursuit* - Angie Griepentrog

Open Records/FOI Award

Daily Division

First Place: “Oshkosh West school resource officer stabbing coverage,” *Oshkosh Northwestern* - Lydia Slattery, Chris Mueller, Sarah Razner, Nathaniel Shuda
Judge’s Comments: The story

Editorial

School board’s use of secret ballots was clearly incorrect

Bad things happen in the dark. It is unclear what issues some members of the Cadott School Board seemed to have with superintendent Jenny Starck. It is unclear what discussion led to a “secret ballot” vote that took place in the closed session portion of the Jan. 13 school board meeting. The posting for that closed session states its purpose was to evaluate Starck. State law allows for closed sessions when discussing evaluations and other personnel matters, for the sole purpose of protecting the reputations of those being talked about and not to shield elected officials from facing public scrutiny for their actions. In the absence of public debate and public accountability, rumors fly and speculation runs rampant, growing wilder with each retelling. This is evident in the community members who came out at the Feb. 10 board meeting, in support of Starck, over fears she was being forced to resign. This public pressure ended up having the opposite effect, with board members renewing Starck’s contract through at least June 30, 2022, with an open-ended renewal after that date. About the only thing that is clear about the entire situation, is that school board president Rod Tegels is speaking the truth, when he says he is not a legal expert. While there are portions of state statutes that are dense and difficult for non-lawyers to understand, the provisions of chapter 19.88 governing how boards vote, is crystal clear when it comes to so-called “secret ballots.” The statute reads: “19.88 Ballots, votes and records. (1) Unless otherwise specifically provided by statute, no secret ballot may be utilized to determine any election or other decision of a governmental body, except the election of the officers of such body in any meeting.” This is a far cry from the advice that Tegels says he received from the school board’s attorney Steve Weld. The attorney’s advice, according to Tegels’ statements as reported in the Feb. 13 issue of the *Courier Sentinel*, was “You can use secret ballots anytime you want,” and “There are no statutes, according to [attorney Weld].” This is clearly incorrect, based on any possible reading of the governing state statutes. State law inherently assumes that all government actions should be open, and accountable, to voters and taxpayers. A secret ballot for any but the narrowest of legally-allowed reasons, is an affront to Wisconsin’s tradition of openness. While it is likely the school district’s policies do not specifically address the use of secret ballots, this does not magically allow the school district to violate state law. This leads to questions of if Tegels did not understand the attorney’s advice, did not actually consult the attorney or if the district should look for better sources of legal counsel. Bad things happen in the dark. With the darkness covering their cowardice, people feel free to spread rumors, gossip and innuendo, destroying reputations and careers in the process. Worse yet, is when people make decisions in the dark, then attempt to use that darkness to avoid accountability. Members of the *Courier Sentinel* editorial board include publisher Carol O’Leary, general manager Kris O’Leary and *Star News* editor Brian Wilson.

Editorial Award, First Place (Division F)
Courier Sentinel, Cornell

explaining the decision to name the teen charged in the stabbing really hits the nail on the head. When someone is charged with attempted homicide in a high school, that's a big deal. And the public has a right to know all the details.

Second Place: "Menominee Nation Arena bankruptcy coverage," *Oshkosh Northwestern* - Nathaniel Shuda, Lydia Slattery, Chris Mueller, Shane Nyman

Judge's Comments: Good use of records here to supplement what was very thorough coverage on an important story.

Third Place: "LaFayette should learn from debacle," *Wisconsin State Journal* - Scott Milfred

Judge's Comments: An excellent reminder for everyone, both the officials involved and the public, what open government and the

First Amendment are all about.

Weekly Division

First Place: "SWIGG coverage," *The Platteville Journal* - Steve Prestegard, Kayla Barnes, Charley Preusser

Judge's Comments: Fantastic work, especially in the face of pushback from government officials.

Second Place: "Oneida County asserts complete secrecy for attorney communications; Rossing: I looked the city attorney "in the eye" and lied; Lawyers spar over walking quorum lawsuit; Oneida County judge dismisses walking quorum complaint," *The Lakeland Times* - Richard Moore

Judge's Comments: Very thorough and excellent use of open records requests to get vital public information.

Third Place: "Teen rape suspect has long record with police," *Lake Geneva Regional News* - Scott Williams

Judge's Comments: A nice use of open records to provide context to a big story.

All-Around Newspaper Photography

Daily Division

First Place: *Wisconsin State Journal* - Steve Apps, Amber Arnold, John Hart

Judge's Comments: Stunning photography all-around, and great use of it amidst your design. Clear winner.

Second Place: *Leader-Telegram* - Dan Reiland

Judge's Comments: Really strong news and feature photos. Lacking sports action pics.

Weekly Division

First Place: *Vilas County News-Review* - Gary Ridderbusch, Michelle Drew, Doug Etten, Kurt Krueger

Judge's Comments: Action and feature photos were both well done, good use of different angles and views. Cropped well. Liked the photo groupings.

Second Place: *Superior Telegram* - Jed Carlson, Maria Lockwood

Judge's Comments: Good job following the story through (hunting, for example). Good candid photos, good angles.

Third Place: *The Valders Journal* - Brian Thomsen

Judge's Comments: Good job capturing emotion in the live shots. Good photo groupings.

Honorable Mention: *The Verona Press* - Staff

General News Story

Division A

First Place: "A racial slur followed by the slice of a razor," *Kenosha News* - Deneen Smith

Second Place: "Love and alliance know no colors," *Wisconsin State Journal* - Emily Hamer

Judge's Comments: A solid news angle on a great story that is not easy to take on.

Third Place: "More than 1,000 walk out at West in support of fired security guard," *The Cap Times* - Scott Girard

Judge's Comments: Great job putting a local focus and face to an important news story with local and national importance.

Honorable Mention: "Madison's municipal philosopher used humor," *Wisconsin State Journal* - Elizabeth Beyer

Division B

First Place: "Gundersen Health System at work on innovative ways to treat breast cancer," *La Crosse Tribune* - Emily Pyrek

Judge's Comments: This is an important story that isn't typically told in an interesting manner. The readers are more informed because of reporters who tell stories like this.

Second Place: "Trump touts local shipyard," *EagleHerald* - Dan Kitkowski

Judge's Comments: This is great all-around coverage of the president's visit that only could've been improved by a better lede.

Third Place: "'I was scared the whole time': A black Sheboygan man says he was charged for defending himself at a hate crime scene," *The Sheboygan Press* - Diana Dombrowski

Manitowoc: Amid coronavirus, HTR wants to share what you're grateful for

Brandon Reid Manitowoc Herald Times Reporter

Published 2:12 p.m. CT Mar. 24, 2020 | Updated 9:08 a.m. CT Mar. 26, 2020

During the past week, we have seen major changes to our daily lives as a result of the worldwide coronavirus pandemic.

Schools, workplaces, taverns and places of worship have closed, restaurants have been reduced to delivery and carryout only, people have been laid off from jobs, and many store shelves are bare — with toilet paper, cleaning supplies, meat and other products hard to come by.

Tuesday brought more change with Gov. Tony Evers' order for Wisconsin residents to stay home to help curb the spread of COVID-19. The Safer at Home order called for more business closures and more restrictions on our social lives. The order's goal is to help flatten the curve of the spread of the coronavirus, which as of Tuesday had infected more than 450 people in Wisconsin, killing five. Nationwide as of Tuesday, more than 49,000 people had the virus and more than 600 people had died from complications after contracting it. No cases of the virus had yet been reported in Manitowoc County.

Amid the social isolation and fear and uncertainty created by the constant news of change and disruption to our daily lives, the Herald Times Reporter wants to help shine a light on the things that are important to us — like family, friends and community.

We will begin publishing a community gratitude journal — a place where residents can share the people, places and things for which they are grateful, or simply give thanks or a shout-out to a loved one or share a positive message with the community.

Community Engagement Award, First Place (Daily Division)
Herald Times Reporter, Fond du Lac

Judge's Comments: This is a good angle that deserved to be explored amid an event that likely had a plethora of coverage.

Honorable Mention:

"Transgender man talks about LGBTQ mental health at La Crosse Suicide Prevention Summit," *La Crosse Tribune* - Emily Pyrek

Judge's Comments: This article includes many important statistics and emotional angles. It gives the reader an immersive experience without actually attending the day-long conference.

Division C

First Place: "Jim Swanson censured," *The Chippewa Herald* - Parker Reed

Judge's Comments: This story had both sides of an issue that was clearly sensitive to the area. It isn't always easy to get both sides of the story on this issue. Kept me into it from start to finish.

Second Place: "From marsh to pride of Fond du Lac: Lakeside Park history shows growth through benevolence, failed plans for redevelopment," *The Reporter* - Sharon Roznik

Judge's Comments: Another well-written article. Got knocked down to second because I felt it could've been condensed slightly to where it didn't jump to three spots. I started to lose interest when it jumped a third time. If it jumps to three, consider slightly rewriting or page adjusting. Still did, however, make me want to see the site.

Third Place: "Lac du Flambeau man sentenced for role in Valliere murder," *Daily Globe* - Richard Jenkins

Honorable Mention: "Scavenger hunt takes Havens' minds off of virus," *Watertown Daily Times* - Diane Graff

Division D

First Place: "A Child Care Conundrum: Barker closure would leave families, employers in limbo," *Peninsula Pulse* - Myles Dannhausen Jr.

Judge's Comments: Child-care story absolutely, far and away, was the most well-written story in this competition, Good job, *Peninsula Pulse*.

Second Place: "Waukesha County judge backs county's decision ordering a family to euthanize their dog or move," *Waukesha County Now* - Jim Riccioli

Judge's Comments: Waukesha County story on the dog was a close second. I've read the equivalent story about 2 dozen times across various markets, and the treatment here was top-notch.

Third Place: "You all need to fire him ASAP': Calls for the removal of the police officer who killed three people continue in Wauwatosa," *West Now* - Evan Casey

Judge's Comments: While the story demanding the officer's firing is very similar to content we've seen from around the nation, this was an exceptionally well-done take. Strong, strong writing. Great job,

Honorable Mention: "Lawmakers, business leaders point fingers at Canadian National Railway," *The Lakeland Times* - Richard Moore

Judge's Comments: Honorable mention story on the CN railroad controversy was very well-written and very detailed. Fantastic work, great service to your readers.

Division E

First Place: "Tragedy puts focus on dangers of Sugar River," *The Monroe Times* - Kat Cisar

Judge's Comments: The writer

does an excellent job of giving the straight facts, but also taking it a step further and asks questions

about a problem that demand a solution. This elevates it above being a simple news story.



SEAN KRAJACIC, KENOSHA NEWS PHOTO

Cleveland Carr recounts how he was attacked with a box cutter Friday, leading him to need nearly 100 stitches to close the wound around his neck.

A racial slur followed by the slice of a razor

Kenosha man believes he survived hate crime

DENEEN SMITH
dsmith@kenoshanews.com

There is a sound a razor makes when it opens up skin, Cleveland Carr said.

"It's like this," Carr said, slapping one hand against another, the sound of a sudden crack. "Then I felt this warm feeling, and I knew it was blood — I knew I was fighting for my life right there."

Carr, 61, was at home Friday morning in the rooming house he shares with about 10 other people on the 1800 block of 67th Street, drinking coffee in the living room, talking to a friend who lived in the house about the meal he planned to make to share with his housemates that day. Chace Holst, 30, sat nearby in the living room.

Carr asked Holst if he would



Cleveland Carr shows off the nearly 100 stitches that run along the area where his neck had been sliced by a box cutter, steak knife and a screw driver Friday.

like to join them to eat.

"He just said, 'No, thank you,' just no thank you," Carr said.

Minutes later, Carr was walking through the kitchen when he heard the sound of footsteps

behind him. Someone grabbed him, slamming his head against the refrigerator.

"I'm going to kill a (n-word)," a voice said.

Carr said it was Holst, and that he had a box cutter in his hand.

"He grabbed me, and he opened up my throat," Carr recalled.

The razor sliced Carr from under his right ear across his throat. Carr fought back, breaking the plastic handle of the box cutter. The struggle took them into the hallway near Holst's room, where he said Holst grabbed a steak knife stashed there, stabbing him on the left side of his neck, then cutting him from his chest up toward his right ear, this incision meeting the first.



Holst

Please see STABBING, Page A3

General News Story, First Place (Division A)
Kenosha News

Second Place: “Farm Aid finds ‘perfect place’ in Walworth County,” *Lake Geneva Regional News* - Dennis Hines

Judge’s Comments: This story works well because the subject matter balances being fun and having serious subject matter as well with the reason for the concert. The writer is effective in creating a picture of the event.

Third Place: “School board rejects proposal to bar native mascots,” *The Waunakee Tribune* - Tim Wohlers

Judge’s Comments: Covering a topic that comes with a bit of controversy is difficult because as a journalist you’d like to get the full picture from all sides. The writer is able to do this in their story well.

Honorable Mention: “Go out and make a difference,” *Waupaca County Post* - Angie Landsverk

Division F

First Place: “New Gold Star makes sure sacrifices not forgotten,” *Tribune Record Gleaner* - Dean Lesar

Judge’s Comments: When I read the first two paragraphs of Dean Lesar’s story about the Gold Star Memorial, I knew his entry was to be No. 1 for this category. His wonderful description of the rededication made me pause, in order to take in the memorial’s history, and the implications of the re-created Gold Star for the community. I was touched, as I’m sure the readers of the *Tribune Record Gleaner* were. His photos were exceptional and were all of a piece with the consecration of that sacred ground.

Second Place: “Colby cheese supporters testify in Madison,” *The Tribune-Phonograph* - Kevin O’Brien

Judge’s Comments: My hope

is that Colby cheese becomes Wisconsin’s official cheese. Kevin O’Brien skillfully detailed the efforts of concerned citizens and descendants of Colby’s creator to state their case before the Assembly Committee on Ag. It was all captivating and set just the right tone between humor and straight-on reporting. Knowing that balance is a gift.

Third Place: “Kennedy faces attempted homicide charge,” *Crawford County Independent & The Kickapoo Scout* - Charles Preusser

Judge’s Comments: I read about the shooting in another entry and was curious about the case. Charles Preusser did a great job of explaining the sometimes confusing aspects of the homicide charge, as well as the events that led up to the hearing. Kudos to him for making a tough legal subject easier for a reader to process.

Honorable Mention: “Designing the blueprints,” *The Verona Press* - Kimberly Wethal

Judge’s Comments: Educators have difficult jobs that were made harder with the pandemic. Kimberly Wethal’s story on those who met the challenges head-on, and shared their knowledge, was very informative. The general public is better informed as a result of her reporting.

Feature Story (Non-profile)

Division A

First Place: “Voices of protest: Activists share the goals, hopes and fears that keep them pushing for change,” *The Cap Times* - Natalie Yahr

Judge’s Comments: This story was perfectly constructed and

well-written. It struck directly at the emotional core and did an effective job of helping the reader sympathize with people sharing their stories and experiences.

Second Place: “Striving for the Truth,” *The Cap Times* - Scott Girard

Judge’s Comments: The subject of this feature is a powerful and controversial to some. The author did an excellent job of showing why the educators and even student involved feel so strongly about real history being told.

Third Place: “‘Uncertain and precarious’ UW graduate students fight for improved workplace protections,” *The Cap Times* - Yvonne Kim

Judge’s Comments: Like places one and two, this is another well-written and effective showcase of storytelling. The writer is able to make the reader understand the importance of the issue and tell the story of the central figure.

Honorable Mention: “Public art comes to State Street following violent protests,” *Wisconsin State Journal* - Barry Adams

Judge’s Comments: The focus on an uplifting topic coming out of what was a chaotic situation is an excellent example of what good journalism is.

Division B

First Place: “Lifelong bond,” *Leader-Telegram* - Eric Lindquist

Judge’s Comments: Love this feel-good story about two friends, which is such a unique and strong friendship. Love the banter between the two. The men have a special relationship and reporter does a great job of highlighting that.

Second Place: “Two Racine hospitality icons come together with sidebar: Food memories of

Totero’s,” *The Journal Times* - Eric A. Johnson

Judge’s Comments: Great story and history of an iconic local business. Interesting history, stories and future for both. Love the historical photos!

Third Place: “Families distraught by decision to permanently dismantle Holmen High School memorial wall,” *La Crosse Tribune* - Emily Pyrek

Judge’s Comments: Interesting story about an illness that isn’t talked about or very common. I am sure those people really struggle. Lots of sources and great information!

Honorable Mention: “‘Ope, sorry!’ Where did Midwesterners get this onomatopoeia?,” *Oshkosh Northwestern* - Daphne Lemke

Judge’s Comments: Hilarious story! Loved that it highlighted a midwestern phrase. Working with people at a summer camp, I was exposed to a lot of phrases like this. Nice work.

Division C

First Place: “Climbing Ojos Del Salado,” *Watertown Daily Times* - Ed Zagorski

Judge’s Comments: Really interesting story with writing that takes you there. Congrats on a job well done! Nice layout and photos compliment the writing.

Second Place: “‘The Moment that changed my world,’” *Daily Jefferson County Union* - Craig Spychalla

Judge’s Comments: Terrific writing makes readers understand what nurses are dealing with during this difficult time. Very nice layout.

Third Place: “Widespread destruction: Wisconsin assists storm-ravaged Iowa,” *The Daily Reporter* - Nate Beck

Judge’s Comments: Very nice

writing. Turning a news story into a feature makes your readers understand the emotion of the situation more. Good job!

Honorable Mention: "A Class Act: Kindergarten moves from St. John the Baptist to Zoom," *Daily Jefferson County Union* - Christine Spangler

Judge's Comments: Really loved this one especially the way the kids comments are incorporated.

Division D

First Place: "The home of the first black man to build in Wauwatosa is being considered for historic designation," *West Now* - Evan Casey

Judge's Comments: I've probably read 20 such stories from around the country on a home being landmarked, but few about a home like this. In addition to

being a well-written, concise feature, this also shows exactly how the day-to-day minutiae or historical commissions and local government are fertile ground for features.

Second Place: "Telling it like it is," *The Lakeland Times* - Emily Koester

Judge's Comments: Long, but a good read. Very hard to condense a vet's life down much more than this. Fantastically told story worthy of recognition.

Third Place: "When a house ran out of candy during trick-or-treating, this Port Washington boy left some of his for other kids," *North Shore Now* - Hannah Kirby

Judge's Comments: Absolutely prime example of the modern type of feature that can go viral on social media. One of the best examples I've seen of the cross between old-style feature writing and the newer need to create

content that can go viral and generate page views and online ad revenue.

Honorable Mention: "If I can get it, anyone can": Months after COVID-19 diagnosis, symptoms persist," *Wausau Pilot and Review* - Shereen Siewert

Judge's Comments: Beautiful story about a very current topic. Good job writing it sensitively.

Division E

First Place: "From the frontlines," *The Monroe Times* - Kat Cisar

Judge's Comments: I really liked this article. It showed readers how prepared their hospital was, and it took a look at the human element of the "frontline workers." A winning feature in my book.

Second Place: "For Christmas, Boebel gets a new kidney," *The Platteville Journal* - Steve

Prestegard

Judge's Comments: Tears to my eyes. I've written two stories like this in my time as a journalist, and I love reading them because they're so heartfelt. I almost chose it as first, but I had to choose a COVID-19, seeing as it's timely.

Third Place: "Frey Miller bikes across Wisconsin; Fennimore native from Mississippi River to Lake Michigan to raise money for blood cancer research," *The Platteville Journal* - Jason Nihles

Judge's Comments: Being a distance athlete, I have a special place in my heart for stories like this. It was nice how her family supported her the whole way. The only thing I didn't like was the opinionated way in which it was written.

Honorable Mention: "Baskets and smiles," *The Monroe Times* - Adam Krebs

Judge's Comments: Shining light

STRONG Local News and *Excellent Customer Service*

CONGRATULATIONS

To all of the staff members at the Monroe Times and Morris Newspaper Corporation of Wisconsin for their recognition by the Wisconsin Newspaper Association Foundation. Furthermore, our warmest regards to all of our colleagues in Wisconsin for their efforts to protect the people's right to know and help grow business.

**THE MONROE
TIMES**



**MORRIS MEDIA
OF MONROE**

on a positive community effort during dark times. Timely, well-written and makes people smile. It was so hard not to rate this one higher, but I just liked some of the other stories a bit better.

Division F

First Place: “Rising to the challenge,” *The Verona Press* - Kimberly Wethal

Judge’s Comments: Lots of good sourcing and quotes; a really clean clean read. Compelling lede and a great job humanizing a pandemic story by offering insight through strong quotes and clean transitions into an element readers otherwise might not appreciate.

Second Place: “Memento released from Island turns up in Caribbean,” *Washington Island Observer* - Laura Broullire
Judge’s Comments: Very interesting, well-told story that puts the reader on the beach and in the euphoria of hearing the bottle has been found. Great quotes and pace throughout.

Third Place: “Halloween Horrors,” *Spooner Advocate* - Bill Thornley

Judge’s Comments: Well-written, comprehensive and fun.

Honorable Mention: “Gaining influence,” *The Oregon Observer* - Mackenzie Krumme

Judge’s Comments: Very well-written, good quotes and sourcing throughout.

Feature Story (Profile)

Division A

First Place: “‘Now there’s a price to pay’: Harrison man regrets not taking coronavirus precautions seriously,” *The Post-Crescent* - Duke Behnke

Judge’s Comments: This is exactly the story that so many in our country need to hear right now. Some don’t take COVID seriously until it impacts them directly, and then it’s too late. Very timely and important profile that likely reached people in a way hard facts and numbers never could.

Second Place: “Her life spiraled into addiction after her brother’s tragic death. Ho-Chunk woman declared her independence, and now saves lives.” *Green Bay Press-Gazette* - Frank Vaisvilas

Judge’s Comments: The article had a powerful anecdotal lede that set the tone of the story. The writer also incorporated some great statistics to support the subject matter. The brief heads used to break up certain points within the story was a great touch, making a lengthy article easier to digest.

Third Place: “Closing out a three decade career amid the pandemic,” *Wisconsin State Journal* - Barry Adams

Judge’s Comments: A touching look at a well-deserved retirement that came without the usual fanfare one might expect after 30 years as director.

Honorable Mention: “Another new lease on life,” *Kenosha News* - Dan Truttschel

Judge’s Comments: At times heartbreaking and at others incredibly inspiring. What a wonderful story.

Division B

First Place: “Sole Man retiring: 112-year-old West Racine Shoe Repair closing,” *The Journal Times* - Eric A. Johnson

Judge’s Comments: Neat hobby and interesting story on a lost art. I love business features like this because they share the impact that a business has on a community from the owners to the employees to the patrons. He really has helped restore, help and repair a lot of shoes! Great visuals, great facts!

Second Place: “Western Technical College grad volunteers to be on frontline of pandemic in New York City,” *La Crosse Tribune* - Eric Lee

Judge’s Comments: Used great details to paint a picture about fighting the virus on the front lines. Only had one source but I think that made it more personal and more like a diary entry. It was neat to see a small town guy serve in the big city with his knowledge of ventilators. Sounds like he is highly respected!

Third Place: “Roberts breaks down barriers, brings quiet tenacity to County Board,” *Leader-Telegram* - Ryan Patterson

Judge’s Comments: Interesting story on the transgender official. I like how it focuses on who she is, her accomplishments and how she has made an impact in the community. A lot of good insight from community members. This probably had some controversy with it but the reporter did a good job of being neutral and sharing perspectives.

Honorable Mention: “Incredible journey,” *Leader-Telegram* - Eric Lindquist

Judge’s Comments: Good lede and facts about Maria’s life. She seems to have a lot of potential to serve her community.



EDITOR'S PICK

**Voices of protest:
 Activists share the goals,
 hopes and fears that keep
 them pushing for change**

Natalie Yahr | The Capital Times Jul 29, 2020 16 min to read

Feature (Non-profile), First Place (Division A)
The Cap Times, Madison

Division C

First Place: “For Charlotte, with love: Fond du Lac toddler is one of 50 people in the world with this rare disease that baffles doctors,” *The Reporter* - Sharon Roznik

Judge’s Comments: Really interesting story and well-written. Photos add to it. You definitely made myself and your readers care.

Second Place: “Telling it like it is: Rhinelander WWII veteran shares his story,” *The Northwoods River News* - Emily Koester

Judge’s Comments: Terrific story with great details and organization. The page design added to the interest.

Third Place: “Conrad Wild, veteran firefighter, mourned,” *Watertown Daily Times* - Ed Zagorski

Judge’s Comments: Strongly written. Sad story but I’m sure your readers and his family appreciated it.

Honorable Mention: “Finding Faith,” *Daily Jefferson County Union* - Craig Spychalla

Judge’s Comments: Really interesting subject matter. Liked the front page design.

Division D

First Place: “A Wauwatosa couple of 73 years died within hours of each other; both tested positive for coronavirus,” *West Now* - Evan Casey

Judge’s Comments: Fantastic storytelling that tugs on the heartstrings. Story contained the necessary information regarding COVID-19, but did a great job of not letting that overshadow the story behind the couple, their history and their family.

Second Place: “What it’s like being a transgender writer and dad in Wauwatosa,” *West Now* - Karen

Pilarski

Judge’s Comments: Great job of tackling a somewhat controversial topic, and showcasing what it’s like for someone to experience firsthand.

Third Place: “This Franklin woman had melanoma, a brain tumor, and got breast cancer while pregnant. She beat all three,” *South Now* - Hannah Kirby

Judge’s Comments: This woman is clearly a fighter, and this feature details every inch of that. After reading the story, I wanted to meet her!

Honorable Mention: “Newlyweds say ‘I do’ aloud while they can,” *Hudson Star-Observer* - Michael Brun

Judge’s Comments: This feature elicited all of my emotions. Great job capturing a very special moment for a special couple!

Division E

First Place: “The Long Winter,” *The Portage County Gazette* - Kris Leonhardt

Judge’s Comments: The writer does an excellent job telling this harrowing tale. The story draws the reader in with its emotional depth. Breaking the story into multiple parts enhanced this piece by allowing each individual part to breathe and stand on its own merit.

Second Place: “Loving Lennon,” *The Monroe Times* - Kat Cisar

Judge’s Comments: This story’s greatest strength is in its strong quotes. The writer does an excellent job building the story around the quotes and using them to enhance the overall final product.

Third Place: “An All-Time Man In An Old Time Store, A Conversation With Major John Jensen,” *Dodge County Pionier* -

Mitchell Keller

Judge’s Comments: The strength of this story lies in two places, the subject of the story and the writer’s ability to paint a detailed image with their words.

Honorable Mention: “Notorious fighter in the fight of her life,” *The Monroe Times* - Adam Krebs

Judge’s Comments: The subject of this story is tragic and its strength comes from its quotes. The area that it suffers in is at times it feels like it reads longer in areas where it should be more to the point. Overall, it still remains a very strong read, but just under the other three.

Division F

First Place: “Fall River resident, set to celebrate 100, recalls teaching in one-room country school,” *Columbus Journal* - Kevin Damask

Second Place: “Laid out in honor,” *The Oregon Observer* - Mackenzie Krumme

Third Place: “Casper recalls quarantine,” *Fennimore Times* - Emily Schendel

Honorable Mention: “A Survivor’s Story,” *Fennimore Times* - Emily Schendel

Localized National Story

Division A

First Place: “An added burden: Black fathers carry the weight of explaining racism to their children; Ripple effect: Residents and local leaders take a fresh look at what can be done to combat racism in light of Floyd killing,” *The Gazette* - Frank Schultz

Judge’s Comments: The writer’s idea and ability to take an incredibly important current issue,

give it a completely local hook and attach it to a holiday angle we are always looking to satisfy is great. And having a number of sources makes all the difference.

Second Place: “Careers of mothers could be hurt,” *Wisconsin State Journal* - Shelley K. Mesch

Judge’s Comments: Good local angle on an under-represented national issue. Would have been great to see even one more mom’s point of view, but the end of the story is strong and the best I’ve read in three categories.

Third Place: “Kindness of strangers,” *Wisconsin State Journal* - David Wahlberg

Judge’s Comments: Great look at what would often be a phenomenon that might go unnoticed. Has the personal aspect and the date put together perfectly.

Honorable Mention: “Pregnant amid a pandemic: Not what they were expecting; Local midwives seeing surge in requests for home births amid COVID-19 pandemic,” *Wisconsin State Journal* - Samara Kalk

Judge’s Comments: Good, unique angle on a medical story and the impact of the pandemic.

Division B

First Place: “Families separated,” *Leader-Telegram* - Sarah Seifert

Judge’s Comments: This is exceptionally well-done and the class of the category. While reading this story, I felt involved in the situation and wanted to figure out a way to help. Kudos. Superb job.

Second Place: “Alaska’s Matt Thomas talks social change, return of basketball,” *La Crosse Tribune* - Todd Sommerfeldt

Judge’s Comments: This story captured my attention and held it throughout. It was a great feature

about a local boy who has excelled at a national level and is anxious to return to the sport he loves. Great job.

Third Place: "I Lost A Brother," *The Journal Times* - Peter Jackel

Judge's Comments: Nice job

using the friend's perspective to remember an NBA legend. This is an excellent piece.

Honorable Mention: "Wausau police say he's a hate crime victim. He says he's been called n-word 'my whole life.'; Crowds of people

flood downtown Wausau to participate in peaceful George Floyd March; In some of Wisconsin's smallest and whitest cities, George Floyd protests signal a 'sea change' on race," *Wausau Daily Herald* - Keith Uhlig, Renee Hickman

Judge's Comments: Best of the rest. Interesting reads.

youth falling between the cracks," *The Press Times* - Heather Graves

Judge's Comments: Great information on ways to tackle the homelessness situation. Good use of those in the field working towards a solution.

Honorable Mention: "This Brookfield native has played some of your favorite 'Sesame Street' characters for almost 40 years," *West Now* - Hannah Kirby

Judge's Comments: Very interesting! Great feature on what's inside one of our "national treasures." Who doesn't love Sesame Street?

FAMILIES SEPARATED



Staff photo by Dan Reiland

Hawa Hassan, left, and Fadumo Hassan of Barron paused while an interpreter explained how their children have not been reunited with them after years of waiting. They spoke during "Refugees & Immigrants in Barron County: The Voices of Despair & Hope" Thursday at UW-Eau Claire. View more photos at LeaderTelegramPhotos.com.

Some local Somalis say they still wait for children, family

By SARAH SEIFERT

LEADER-TELEGRAM STAFF

Some Somali-Americans in western Wisconsin have been separated from their children and family members for several years, and stricter immigration policies have made reunification harder, several Barron residents said Thursday at UW-Eau Claire. Barron is home to hundreds of Somalis. Many fled war and conflict in Somalia in the late 1990s and 2000s.

Though the refugees have made homes in Barron, some having become American citizens, many are still waiting for word of their families. Some don't know where their children are. They also don't know how long they'll wait to be reunited.

"When I came to the U.S., I was thinking my children would join me in six months," Hawa Hassan said Thursday

at UW-Eau Claire through an interpreter, Barron resident Abas Moalin.

But Hassan hasn't seen her three children for six years, since September 2013.

Hassan and three other Somali-American Barron residents, who are or are in the process of becoming U.S. citizens, spoke Thursday in a presentation. "Refugees & Immigrants in Barron County: The Voices of Despair & Hope," hosted by faculty members of the UW College of Nursing and Health Sciences.

A several-country travel ban and what President Donald Trump has called "extreme vetting" has made family reunification for Barron Somalis a longer process, said Nancy Pike, a member of bipartisan group Immigration Advocates of Barron County.

Despite stricter immigration rules during Trump's administration, the Barron residents who spoke Thursday said they were grateful to the U.S. and the Barron community.

"It's like a mother helps her children grow; the U.S. is



Staff photo by Dan Reiland

Abdinasir Abdi spoke about life in Barron as a refugee during "Refugees & Immigrants in Barron County: The Voices of Despair & Hope" Thursday at UW-Eau Claire.

like a mother," said Hassan, who said she has begun the process to be reunited with her children.

Fadumo Hassan, who runs

Bushra Fashion Shop in Barron, estimates there are over 600 Somalis in the city.

Barron's population, as of 2010, was 3,423, according to U.S. census data. In 2017, over 13% of that population was black or African-American.

After the presentation Thursday, Pike rattled off directions to Fadumo's store: It's off U.S. 8, turn left after the Dollar General. Fadumo nods and adds: "Next to the mosque."

Fadumo, who's lived in the city for seven years, has two sons; she's waiting for them to join her in Barron.

Another Barron resident, Abdinasir Abdi, has lived there for four years. He's a native of Somalia but was a refugee in Malta before traveling to Wisconsin; his family hasn't joined him yet. He has 10 children, he said.

Evolving rules

The U.S. Supreme Court last year upheld Trump's December 2017 travel ban on five mostly Muslim countries, including Somalia, and two non-Muslim countries.

SEE SOMALIS PAGE 2A

Division C

First Place: "Small towns, big politics," *Daily Jefferson County Union* - Craig Spychalla

Second Place: "Supporters of BLM organize peaceful demonstration in Rhinelander," *The Northwoods River News* - Jamie Taylor

Third Place: "It helps but only so much," *The Chippewa Herald* - Parker Reed

Honorable Mention: "Manitowoc Jacob Blake protest: 'So many people have forgotten how to be human and how to love on another,'" *Herald Times Reporter* - Alisa Schafer

Division D

First Place: "Local nurse answers New York's call for help," *Sawyer County Record* - Frank Zufall

Judge's Comments: Great series on Nurse Riley — Nice way to feature these unsung heroes and have a peek into their lives.

Second Place: "Love and support from across U.S. bolsters Diemel family," *Wisconsin State Farmer* - Colleen Kottke

Judge's Comments: This is such a sad story. You captured the families' angst plus the outpouring of support across the country. (I admit, I had to read more about this crime — which makes this a great story ... you want more!)

Third Place: "Homelessness has many difficult facets; Homeless

Division E

First Place: "I was just curious: Exploring the potential of CBD," *Lake Geneva Regional News* - Dennis Hines

Second Place: "Teens organize, lead peaceful protesters," *The Monroe Times* - Adam Krebs

Third Place: "Solidarity in Waupaca; Waupaca police arrest protester; Rally held in Waupaca," *Waupaca County Post* - Robert Cloud, Angie Landsverk

Division F

First Place: "Dumping milk - dairy is reeling," *Crawford County Independent & The Kickapoo Scout* - Gillian Pomplun

Judge's Comments: More than covering a local event related to a national issue, this reporter clearly put in the work to find and explain the local impact of a national issue, and the writing was solid throughout.

Second Place: "Cadott mom warns of black market 'carts' in the area," *Courier Sentinel* - Julia Wolf

Judge's Comments: Good use of one individual's story to represent a larger, national issue.

Localized National Story, First Place (Division B)
Leader-Telegram, Eau Claire

Third Place: “Mask makers help to insure healthcare workers stay safe,” *Crawford County Independent & The Kickapoo Scout* - Gillian Pomplun

Judge’s Comments: This is a well-written example of a localized story.

Honorable Mention: “Meat processing facing problems,” *Crawford County Independent & The Kickapoo Scout* - Charles Preusser

Judge’s Comments: This article deserves mention for the same reason the first-place winner deserved to be first. The reporters had to work the story, doing more than covering a local event related to a national issue.

Sports News Story

Division A

First Place: “Green Bay Preble softball team surprises coach battling COVID-19,” *Green Bay Press-Gazette* - Scott Venci

Judge’s Comments: This was a great, timely news story that happened to a sports figure. I sure hope it was used on the news side. The fact that this ran so early in the pandemic and readers got a lot of helpful information about treatment and recovery of the coronavirus put this entry in first place. Solid reporting, good quotes and having a prior relationship with the subject made this entry stand out. Well done.

Second Place: “Disappointment, sadness pour out after season ends prematurely,” *Wisconsin State Journal* - Jon Masson

Judge’s Comments: Good job covering the truncated basketball season and giving readers a sense of what these players lost as a result of the pandemic. This sports reporter has established good connections in his community.

Nice job.

Third Place: “Turner, Elkhorn win sectional semis but see seasons end when tournament is canceled hours later,” *The Gazette* - Eric Schmoldt

Judge’s Comments: Solid reporting, good quotes and easy writing style made this entry tops in its category. Not only was this good game coverage but the reporter did a good job covering the changing landscape related to COVID-19 and the basketball season being called.

Honorable Mention: “Onalaska’s Weber comes from behind to win Ray Fischer Amateur Championship,” *The Gazette* - Eric Schmoldt

Judge’s Comments: Nice game day reporting on amateur golf tournament. I felt like I was there watching Joe Weber win the championship. Good descriptions, quotes (more than one source - thank you) and writing. A pleasure to read.

Division B

First Place: “Ken Levine cites issues with parents as reason for stepping down as Oshkosh West football coach,” *Oshkosh Northwestern* - Jerell Rushin

Judge’s Comments: Great lede, and really fascinating to hear the coach be so open about the parents. Really makes this story more than just a simple coaching change.

Second Place: “Coach of team that lost by 100 points calls winning coach a ‘class act,’” *The Sheboygan Press* - Tom Dombeck

Judge’s Comments: With a game like this, it could be easy to miss the bigger picture and focus on the basics of how the winning team dominated. But choosing to turn that on its head and focus on how

the losing team handled such a blowout loss, that makes this more than just your average game story.

Third Place: “Carter Horstman drags Bangor to semifinals,” *La Crosse Tribune* - Todd Sommerfeldt

Judge’s Comments: The lede really drew me in and made me want to know what would happen next. That’s the best thing you can do in a game story for readers who may not have attended or seen any highlights.

Division C

First Place: “Fond du Lac softball coaches surprise players, bring out smiles after season is canceled,” *The Reporter* - Jerell Rushin

Judge’s Comments: This was a fun read. It was a positive and feel good story amid an anxiety producing global pandemic. These stories are what make readers take notice. Nice job finding the story and letting people inside the softball team’s disappointment. It also shows what good coaches/teachers do for students. I suspect Coach Brian Schlieff’s teams are going to have winning seasons after this pandemic is over. Well done.

Second Place: “‘Proud’ Eagles fall in regional final,” *Daily Jefferson County Union* - Jack Miller

Judge’s Comments: Reporter did a good job covering a disappointing loss in a positive way. The light touch here on the loss and the uplifting approach reporting on this game tell me this reporter lives in this community and appreciates that these are high school athletes. In less skilled and less caring hands, this regional final loss would have blamed the shooter’s off the rim shot in the closing seconds of the game. I appreciate the writer’s discretion and humanity. Bravo!

Third Place: “Mercer wins Indianhead title, also earns No. 1 seed in playoffs,” *Daily Globe* - Jason Juno

Judge’s Comments: What a great behind-the-scenes moment of the seeding process. You gave readers a nice glimpse of the coaches’ relationships with each other and the players, which is what solid reporting and writing do.

Honorable Mention: “Local athletes shut down by COVID-19,” *Baraboo News Republic* - Brock Fritz

Judge’s Comments: This is a solid series that documents the loss of the wrestling, soccer, track and baseball teams. Good job covering the aftermath of the global pandemic.

Division D

First Place: “Bay Port takes down Kimberly in state semifinals,” *The Press Times* - Rich Palzewic

Judge’s Comments: Reading your story makes me sad I was not there to see the game, but I could follow along and felt the excitement and struggles. Congratulations on a job well done!

Second Place: “A three-peat for Stephenson; Blanchet first woman to reach title race,” *Vilas County News-Review* - Gary Ridderbusch, Doug Etten

Judge’s Comments: Loved the art and the story. You did an excellent job of sharing and explaining an unique story.

Third Place: “Wisconsin legislators support new bill to curtail harassment of game officials,” *Vilas County News-Review* - Doug Etten

Judge’s Comments: Thank you for covering this story. Your telling of the need and support of legislation protecting officiants is well-done and hopefully fans will take heed going forward.

Honorable Mention: “C’mon Coronavirus!!!,” *The Review* - Dave Boehler

Judge’s Comments: This story emphasizes the sentiment of sports fans across the nation. Great job. Loved the photo.

Division E

First Place: “Team captains denied final voyage,” *Oconomowoc Enterprise* - Mark Hutchinson

Second Place: “Hillmen slay the beast; Platteville routs two-time defending state champion Marshall to earn first state berth since 1984,” *The Platteville Journal* - Jason Nihles

Third Place: “Standing Ground,” *Sun Prairie Star* - Jeff Seisser

Honorable Mention: “Reagan

Courier’s four-year career leads to record-breaking night,” *Lake Geneva Regional News* - Andrew Tucker

Division F

First Place: “Wildcats work overtime,” *The Verona Press* - Adam Feiner, Mark Nesbitt

Judge’s Comments: This is how it’s done, folks. This article made me feel a little of the excitement of being there while relating the key moments of the game. It had good color, without overdoing it, and brought in some personality, without turning it into more of a feature than a game report.

Second Place: “Panthers a win short of state,” *The Oregon Observer* - Mark Nesbitt

Judge’s Comments: The lede might have been stronger, but otherwise this entry was good throughout. It reads like the kind of article I would expect of a reporter covering a pro team. It even includes good, smart quotes from the teenage athletes, and getting those can be a challenge all by itself.

Third Place: “Three-peat complete,” *The Stoughton Courier Hub* - Adam Feiner

Judge’s Comments: Like the second place entry, the lede could have been stronger, but otherwise this entry had good, solid writing throughout.

Sports Feature Story

Division A

First Place: “Backyard court serving as neighborhood gathering spot for second generation,” *The Gazette* - Eric Schmoldt

Judge’s Comments: Eric Schmoldt’s funny and compelling lead drew me into the story of the Badertscher basketball court. He did a nice job of giving readers the 17-year history of this inanimate object (space) through stories about people. This is what all newspapers strive to do. Well done.

Second Place: “Ring leader: Andrea Nelson has breathed new life into Madison’s boxing scene,” *The Cap Times* - Nicholas Garton

Judge’s Comments: What a nice tribute to a community icon, which is told with much care and love. This shows through the hours Nicholas Garton spent at the ring, interviewing sources and covering boxing. The community of Madison is lucky to have such a dedicated writer.

Third Place: “Fighting for a dream with sidebar Coaches make lasting

impact on boxer,” *Kenosha News* - Dan Truttschel

Judge’s Comments: This is a great feel-good story told through solid reporting and writing. The intimate details that the boxer Luis Alvarado shared with Dan Truttschel speaks to the relationship the writer was able to develop with his source. Nicely done.

Honorable Mention: “Oh, the joy of being a bat boy in the ‘70s,” *The Gazette* - John Barry

Judge’s Comments: What a nice tribute to a father. The writing style had great energy. It was a fun read.

Division B

First Place: “Adversity couldn’t conquer Fier,” *Beloit Daily News* - Josh Flickinger

Judge’s Comments: This story gave the reader a real feel for the player’s emotions as she battled through adversity.

Second Place: “‘True warrior’: Family, friends remember Wittenberg-Birnamwood football player hit by car while moving deer carcass,” *Wausau Daily Herald* - Tom Dombeck

Judge’s Comments: Properly conveyed the grief left behind by such a tragic event.

Third Place: “Candle in the darkness,” *The Journal Times* - Peter Jackel

Judge’s Comments: So many interview sources provided many different perspectives.

Honorable Mention: “Caledonia goes rural for practice,” *La Crosse Tribune* - Todd Sommerfeldt

Judge’s Comments: This had a very charming “Field of Dreams” feel to it.

Division C

First Place: “Martin: I was crushed when spring sports were

Backyard court serving as neighborhood gathering spot for second generation

By Eric Schmoldt eschmoldt@gazettextra.com
Mar 17, 2020



Janesville’s Grant, left, and Blake Lindau shoot hoops on the backyard court of the Badertscher family on Jane 16. A story about the court was featured in *The Gazette* on March 17. It was one of sports editor Eric Schmoldt’s year in which the entire sports world—from high schools to the pros—screamed to a halt at the beginning of

By Eric Schmoldt eschmoldt@gazettextra.com

Sports Feature Story, First Place (Division A)
The Gazette, Janesville

Second Place: “Running through a pandemic,” *The Stoughton Courier Hub* - Mark Nesbitt

Judge’s Comments: This had a good lead sentence, and it was clever to work into the story mentions of the places around the world where the man had run. That made it more interesting than it might have been otherwise.

Third Place: “Milton’s Champions of the Court,” *Milton Courier* - Jack Miller

Judge’s Comments: It’s hard to resist the headline’s play on words, and good the article did not overwork the pun. This entry was solidly written throughout and a pleasure to read.

Breaking News Reporting

Division A

First Place: “Kenosha unrest after Blake shooting,” *Kenosha News* - Staff

Judge’s Comments: Tremendous work by an obviously talented staff on the ground going many “extra miles” to keep their community informed in print and online. Incredible photos set off the clear, concise writing.

Second Place: “Absolutely horrific’: Madison responds to Kenosha police shooting of Jacob Blake; Madison protesters light dumpster fires, smash windows on Capitol Square, police bring out tear gas;,” *Wisconsin State Journal* - Emily Hamer, Chris Hubbuch, Logan Wroge

Judge’s Comments: Terrific coverage of horrific events, hard work shows that your staff was out on the front lines keeping readers informed.

Third Place: “Most body cameras off during police shooting,” *The*

Gazette - Jonah Beleckis

Judge’s Comments: Following the continuing story is part of long-haul coverage as additional information break. Good job keeping readers informed.

Division B

First Place: “Altoona superintendent arrested; Officials in shock at Peggs’ arrest,” *Leader-Telegram* - Andrew Dowd, Sarah Seifert

Judge’s Comments: The two entries here from the same edition really show the diligence of community journalism done in an excellent manner. This was not only a great work of breaking news in this community for the Altoona paper, but also a great public service and an illustration of how to do this type of story the correct way.

Second Place: “Truck goes airborne, crashes through roof,” *Beloit Daily News* - Hillary Gavan

Judge’s Comments: Although this story was a serious concern, it had me laughing. Great use of quotes and not a wasted word. Also, that photo is one that any small-town weekly would kill to have as a page one dominant photo. Nicely done!

Third Place: “One dead following officer-involved shooting on Wausau’s west side Thursday night,” *Wausau Daily Herald* - Staff

Judge’s Comments: Solid, step-by-step reportage on this story. Great job!

Division C

First Place: “Lemke story,” *Daily Jefferson County Union* - Christine Spangler, Pam Chickering Wilson, Craig Spychalla

Judge’s Comments: Kudos on sustaining the storylines across

so much time, and including the personal background of the affected family.

Second Place: “6-year-old Tri-County School student killed while waiting for bus near Plainfield; younger sister injured,” *Stevens Point Journal* - Melissa Siegler, Karen Madden

Judge’s Comments: A good balancing act between newsworthiness of young victims and outcome for justice on driver.

Third Place: “One dead following officer-involved shooting on Wausau’s west side Thursday night,” *Daily Tribune* - Karen Madden, Melissa Siegler

Judge’s Comments: I admire your work in painting a picture of the victim as thoroughly as you did the accused.

Honorable Mention: “Hurley bars open again,” *Daily Globe* - Jason Juno

Division D

First Place: “At least 1 dead in Wausau shooting spree,” *Wausau Pilot and Review* - Shereen Siewert, Darren Siewert

Judge’s Comments: Compelling coverage of a trying situation. Good job at getting accurate information out in a timely manner and getting details in follow-up stories.

Second Place: “‘She loved to defend those who were mistreated’: A lawyer and Waukesha native was killed in Micronesia,” *Waukesha County Now* - Hannah Kirby

Judge’s Comments: Good coverage, but the second article is close to unnecessary. Inside Edition is not the story, the funeral is. However, the access to the family is great throughout this coverage. It makes the reader miss the woman they didn’t know.

Third Place: “Post office returns hundreds of absentee ballots that were supposed to be delivered to Fox Point voters,” *North Shore Now* - Jeff Rumage

Judge’s Comments: This is an important topic that warranted quick coverage, but this article leaves some background information out.

Honorable Mention: “‘I can’t function’: Vigil for Milwaukee teenager killed by a Wauwatosa police officer draws over 100 friends, family,” *West Now* - Evan Casey

Judge’s Comments: Good follow up angles.

Division E

First Place: “‘The Platteville Journal’ ‘Re-enactor dies during Dairy Days parade,’” *The Platteville Journal* - Steve Prestegard

Judge’s Comments: Well-written story on a tough subject. Not spot news one wants to focus on at a normally fun event, but well done.

Second Place: “COVID-19 outbreak reported at WI Cheese Group,” *The Monroe Times* - Kat Cisar

Third Place: “Hundreds protest George Floyd’s death, ask for changes in Sun Prairie,” *Sun Prairie Star* - Jennifer Fetterly

Honorable Mention: “University announces donation of Yerkes Observatory to private foundation,” *Lake Geneva Regional News* - Connor Carynski

Division F

First Place: “Loyal man fatally shot by police after stand-off,” *Tribune Record Gleaner* - Dean Lesar

Judge’s Comments: Our failure as a country to face the lack of mental health resources is on prominent

display in Dean Lesar's exceptional article about Robert Domine's death. His account of the tragedy is stunning and provides a clear picture of the cascading events that led to the stand-off when Domine was shot and killed by police.

Well-constructed, it is a cautionary tale for families of people dealing with mental health issues, for law enforcement, and for the public-at-large, all of whom can be caught in the crossfire.

Second Place: "Social media controversy leads to inaccuracy, turmoil in city," *Lake Mills Leader* - Sarah Weihert

Judge's Comments: Social media can be the devil. The social media storm after a peaceful protest illustrated how quickly misinformation can be spread, as well as the lasting harm that can result. Sarah Weihert follows the progression in a series of stories that highlight her skill as a writer.

Third Place: "Crew rescues man from bin," *Grant County Herald Independent* - David Timmerman

Judge's Comments: Through a media post and a well-written story, David Timmerman shows his chops as a print journalist, as well as a multimedia reporter. It is the way of the newsroom these days. Timmerman conveyed the drama of the man's rescue from the grain bin — which was the direct result of the rescue workers' bravery, training and equipment — with informative and interesting details.

Honorable Mention: "Gone in 60 seconds," *Grant County Herald Independent* - David Timmerman

Judge's Comments: David Timmerman ably presented a graphic description of the family farms damaged by an F-1 tornado. "Gone in 60 seconds" are words no one ever wants to hear — or experience.

Investigative Reporting

Division A

First Place: "Epic employees say coronavirus concerns met with retaliation, demotions," *The Cap Times* - Natalie Yahr, Katelyn Ferral

Second Place: "The lonesome death of Ethan Hauschultz; plus follow-ups," *USA TODAY NETWORK-Wisconsin* - Doug Schneider

Third Place: "When the lab itself is 'toxic'; UW failed to share prof's record; UW plans to track bullying; 'Toxic lab' prof won't be teaching; Tenure sore spot in 'toxic' lab saga; A new policy for grad students; Second probe of prof begins," *Wisconsin State Journal* - Kelly Meyerhofer

Honorable Mention: "Dismissed: Wisconsin Veterans Affairs official who weathered harassment allegations fired under Evers," *The Cap Times* - Briana Reilly

Division B/C

First Place: "La Crosse GOP 'fake' senior letter was sent by executive committee member, emails show," *La Crosse Tribune* - Olivia Herken

Second Place: "Wisconsin OWI laws under investigation," *Daily Citizen* - Terri Pederson

Third Place: "Former UW-Oshkosh administrators ordered to pay \$75,500 after pleading guilty to felony misconduct," *Oshkosh Northwestern* - Nathaniel Shuda,

Devi Shastri, Lydia Slattery
Honorable Mention: "Menominee Nation Arena bankruptcy coverage," *Oshkosh Northwestern* - Nathaniel Shuda, Lydia Slattery, Chris Mueller, Shane Nyman

Division D

First Place: "Northwoods Transit Commission violated federal charter rule; No members of the public rode transit's public route to Winter Park; State, federal transit rules need immediate overhaul," *The Lakeland Times* - Richard Moore

Judge's Comments: In these reports, Moore explored the problem of heavily-subsidized

transit companies providing exclusive services for privately-sponsored events, effectively harming private businesses without similar advantage. He followed up by exposing the transit company's failure adhere to the transportation department's caveat, accompanying a favorable ruling on the matter, that it also should extend that service to the general public. A subsequent column synthesizes the issues identified

COMPLETE COVERAGE | OFFICER-INVOLVED SHOOTING IN KENOSHA

A PLEA FOR PATIENCE

Rally a mix of fiery passion, peaceful message **A3**

Evers calls for special session on police reform **A6**

Cleanup begins after initial civil unrest **B1**

DENEEN SMITH
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The focus of the ongoing Black Lives Matter movement turned to Kenosha following the shooting of a man by a Kenosha Police officer Sunday, captured on video that spread quickly on social media.

The city erupted in protest after the shooting, with some protesters clashing with police, breaking windows, setting fires and looting businesses downtown.

Jacob Blake, 29, was shot after police were called to the 2800 block of 40th Street at 5:11 p.m.

Sunday for a domestic dispute. Witnesses said Blake had come to the scene to break up a fight, but then had a dispute with police. The video shows Blake walking to a parked SUV followed by an officer with a gun drawn. As Blake attempts to get into the vehicle, the officer can be seen grabbing his shirt and pointing his gun. The gunfire is audible as a woman standing nearby screams. Witnesses said Blake's three young children were inside the parked vehicle.

Jacob Blake



Law enforcement officers in tactical gear block the entrance to the Kenosha County Public Safety Building after a crowd of protesters tried to get in Monday afternoon in response to an officer-involved shooting of Jacob Blake on Sunday night.

Civil rights leaders pledge to find justice for Blake

"The commitment I make to the family and to the officer and everyone else is that justice will be served, that people will be held responsible and that we will know the truth."

Mayor John Antaramian

The video sparked national outrage and calls for justice, including from Joe Biden, the Democratic nominee for president.

"These shots pierce the soul of our nation," Biden stated. "Jill and I pray for Jacob's recovery and for his children."

According to local officials and statements from family members on social media, Blake survived surgery at Froedter Hospital in Milwaukee and is in serious condition.

An online fundraiser for Blake raised nearly \$300,000 in seven hours.

Please see PLEA, Page A4



Kenosha Mayor John Antaramian talks to protesters outside the Kenosha County Public Safety Building on Monday afternoon after the crowd was denied entrance inside for a press briefing. The briefing was held in response to Sunday night's shooting of Jacob Blake by a Kenosha police officer.

JILL TATGE-ROZELL
jrozell@kenosha.com

Civil rights organizations made a pledge Monday to the family of Jacob Blake, who was shot by a Kenosha police officer Sunday, and to the community to be involved in the justice process.

"We want to calm the public and let them know the civil rights organizations will be involved," said Yolanda Adams, a member of the NAACP and former CEO of the Urban League of Racine and Kenosha Inc. "It's not to place blame, or point fingers. We will be asking for the facts."

Adams planned on having speakers from several civil rights groups address the media at Civic Center Park in conjunction with a press conference with Mayor Antaramian and Kenosha County Executive Jim Kreuser.

However, when that press conference was moved into the Public Safety Building, many did not gain entrance before the door was closed to the public. Young adult Black Lives Matter protesters from outside the door yelled at Adams that the NAACP "is not standing with them" because

Please see JUSTICE, Page A4

Breaking News Reporting, First Place (Division A)
Kenosha News

in the reports, and suggests that the DOT and lawmakers overhaul the transit rules so they more effectively protect the private sector from unfair competition. Well done.

Second Place: “Ex-principal lied to get new education job before being charged with facilitating a child sex crime, report says,” *Lake Country Now* - Evan Frank

Judge’s Comments: Evan Frank takes the initiative to investigate and reveal the facts leading to principal’s forced resignation, and simultaneously lifting the curtain of non-disclosure agreements that too often protects those who breach the public trust from accountability for the harm they have done. His efforts are commendable.

Third Place: “Details on discipline of Blair police chief released last week,” *Trempealeau County Times* - Andrew Dannehy

Division E/F

First Place: “Sticky situation for Amery Police Department,” *Amery Free Press* - Tom Stangl, April Ziemer

Judge’s Comments: A well-constructed piece, and I am a big fan of not only explaining to readers about the process of obtaining public records but also sharing why it is important. Shows the ability to stick with an issue over the long haul.

Second Place: “They got the sandmine we got the shaft,” *County Line* - Karen Parker

Judge’s Comments: Great story and headline. It reads a little more like a column than an investigative piece, but great information and well told.

Third Place: “The grounds of UWSP,” *The Portage County Gazette* - Kris Leonhardt

Honorable Mention:

“Wisconsin DPI: Former Fall River superintendent engaged in inappropriate conduct with Jefferson student,” *Columbus Journal* - Kevin Damask

Enterprise/ Interpretive Reporting

Division A

First Place: “Madison Latino Consortium steps in to provide safety net, cash to undocumented families,” *The Cap Times* - Steven Elbow

Judge’s Comments: Well-written and perfectly balanced between facts and the human element to keep readers interested throughout.

Second Place: “None of this has changed,” *The Cap Times* - Steven Elbow

Judge’s Comments: A great and compelling piece of writing that perfectly addresses a very serious topic.

Third Place: “Fading away: Wisconsin’s dementia crisis,” *Wisconsin State Journal* - David Wahlberg

Judge’s Comments: This series addresses the issues of dementia from all angles. Thoroughly looks at the problems faced by this community and offers information to both help and educate.

Honorable Mention: “Alleged attack on guard shows dangers of imprisoning mentally ill,” *The Gazette* - Frank Schultz

Judge’s Comments: Very well done.

Division B

First Place: “Up in the air,” *Leader-Telegram* - Eric Lindquist

Judge’s Comments: Great impact

story. I liked how both sides of the issue of the wind turbines were brought forth. Informative, concise and easy to read. Clever headlines and article breaks. Stellar job.

Second Place: “Federal court case with local ties highlights human trafficking issue,” *Beloit Daily News* - Austin Montgomery

Judge’s Comments: Great work covering a local issue that can relay into the national headlines as well. Well-researched and great coverage. Good job.

Third Place: “The history behind the Hiawatha statue: What’s behind the name, intent and controversy?,” *La Crosse Tribune* - Olivia Herken

Judge’s Comments: A lot of communities have been faced with this issue of moving landmarks. Great neutral coverage and I liked how you highlighted the history of the landmark.

Honorable Mention: “Wisconsin nursing homes are closing at an unprecedented rate; Wisconsin nursing home staff face low wages, demanding work,” *Wausau Daily Herald* - Megan Stringer

Judge’s Comments: Great job! Really made me feel empathy toward his plight of finding a nursing home that wouldn’t close anytime soon.

Division C





First Place: “Distance learning in Jefferson and Fort Atkinson,” *Daily Jefferson County Union* - Pam Chickering Wilson

Judge’s Comments: This was an incredible series, with an in-depth look at all the different facets of distance learning. Great job covering all the angles in this expansive topic.

Second Place: “Some school districts struggle with turnover; teachers say they stay where they are valued, supported,” *Baraboo*

FOCUS ON AGRICULTURE

What is the future of Marathon County ag?

Smaller dairies decline, while profit-starved cash grain on the rise

1. Ralph’s lament

What is the future of Marathon County agriculture? Can the dairy industry survive here with chronic low prices? Will more and more cropland acres transition to corn and soybeans? Nobody wants to know the answers to these questions more than Ralph Bredl, a fourth generation dairy farmer in the town of Day.

Bredl owns Harmony-Ho Farms with his wife, Sharon. They run a 500-cow freestall dairy and use their own milk to make gourmet cheese in an old, traditional cheese factory they purchased in the town of

Riletbrook. The Bredls would love to have their daughter, Martine Bredl-Lueck, take over the business as a fifth generation successor, but all Ralph Bredl sees is storm clouds on the horizon.

For the past five years, he recounts, dairy prices have been poor and he has operated “in the absence of profitability.” Now, with the COVID-19 pandemic, he has watched the bottom fall out of dairy prices. Milk processors have dumped milk in farm manure pits.

Bredl started in the dairy business milking 60 cows in his grandfather’s little red barn. In 1986, Bredl made major freestall investments in the family dairy. Now, however, after 15 to 20 years of use, these assets need to be replaced.


Bredl recognizes the need for another major reinvestment, but, given the state of the dairy industry and what he sees as a troubled future, he finds himself lying awake at 3 a.m. wondering what to do. He questions whether to roll the dice and invest in an industry that hasn’t seen a dime of profit for years.

“I am in quandary,” he said.


Bredl said the current trends in the local dairy industry are plain. Marathon County will be home to lifestyle dairy farmers, notably the Amish and Mennonite, he said, but, increasingly, a greater percentage of the county’s milk will be produced by ever larger dairies owned by people with “a strong stomach for the game” who are “extreme risk takers.”

He predicts an increasing number of smaller and mid-sized producers will throw in the towel and, in their place, their land will be rented out to corn and soybean growers, even though there is “absolutely not” any money to be made this far north in cash grain.

Bredl said he has over the decades done everything a dairy farmer was supposed to do. He invested in a modern opera-



Ralph and Sharon Bredl



Martine Bredl-Lueck and family

See **FUTURE OF AGRICULTURE**, page 4

Enterprise/Interpretive Reporting, First Place (Division F)
The Record-Review, Edgar

News Republic - Susan Endres

Judge's Comments: I love all the research put into this piece, especially the data from all the surrounding areas. Great job!

Third Place: "Detective hoping to identify victim of 40-year-old cold case," *The Northwoods River News* - Jamie Taylor

Honorable Mention: "Taxis face challenges," *Daily Citizen* - Chris Higgins

Division D/E

First Place: "Backyard chickens boom in the Northland," *Superior Telegram* - Maria Lockwood

Judge's Comments: I love this story! Perfect example of enterprise reporting — seeing a trend and reporting it out.

In this case that was the rise in demand for backyard chicks in response to the pandemic. Story was well reported and taught me something. Kudos to the reporter for asking the chick's name. I

would love to meet the kid (one of 10 in that family!) who named his chicken Darla Fluff Butt Phillips.

Second Place: "I feel very isolated": What life is really like for people of color in Shorewood," *North Shore Now* - Eddie Morales

Judge's Comments: Very good story that uses experiences from real people to delve into issues of racial bias. Carefully told, well sourced, story offers problems and work being done to solve them. Very readable. Would have liked to have seen some statistics on profiling, etc.

Third Place: "Consolidation could save these suburban Milwaukee fire departments millions, but it won't happen. Here's why," *Southwest Now* - Elliot Hughes

Judge's Comments: Very good story that hits on themes common in many communities — even

here in Texas. Despite potential cost-savings and efficiencies, many communities or community agencies just won't consolidate. This story gives a plain look at the benefits and reasons why it won't happen. Best quote: "We're approaching either the 50th or 60th anniversary of doing nothing," said Greenfield Fire Chief Jon Cohn, referring to a multitude of similar studies conducted since the early 1970s. "I believe in consolidation, I believe in efficiency and right-sizing."

Honorable Mention: "Puffing Away: Local laws clamp down as vaping concerns spike," *Hudson Star-Observer* - Rebecca Mariscal, Rachel Helgeson, Mike Longaecker
Judge's Comments: Thorough look at vaping problem that includes statistics, users, experts and information on laws and rules. Very good, well-sourced piece.

Division F

First Place: "What is the future of Marathon County ag?," *The Record-Review* - Peter Weinschenk

Judge's Comments: Very authoritative examination of a topic that is critical to the community, told in an easy-to-follow format in which the questions most likely to be asked are what frame the package throughout. Solid research and sourcing make all the difference!

Second Place: "It happens in Lake Mills: Addiction leaves lasting impact," *Lake Mills Leader* - Sarah Weihert

Judge's Comments: Writer does a great job in demonstrating right from the get-go that this is a local issue, through data and sourcing. Really nice job in getting sources who often are close-lipped to open up in delivering an honest, unflinching look at a difficult,

dangerous issue.

Third Place: "Down the drain," *The Stoughton Courier Hub* - Mackenzie Krumme

Judge's Comments: Solid writing throughout, with good mix of numbers and expert sources.

Honorable Mention: "A widening gap; Economic hurdles remain for broadband access," *The Oregon Observer* - Emilie Heidemann

Judge's Comments: Very well-written, with an opening scene that speaks directly to the frustrations many in the community must have felt.

Environmental Reporting

Division A

First Place: "Unknown Fear," *The Cap Times* - Steven Elbow

Second Place: "Christmas cleanup: How to handle all that paper and cardboard," *The Gazette* - Frank Schultz

Third Place: "Mapping the toxic legacy of mining," *Wisconsin State Journal* - Chris Hubbuch

Honorable Mention: "Rain like a bad habit: Increasingly wet conditions and saturated fields challenge farmers in a changing climate," *The Cap Times* - Abigail Becker

Division B/C

First Place: "'We can't wait': Is Grandma's Gateway the right development for La Crosse bluffs?" *La Crosse Tribune* - Olivia Herken
Judge's Comments: Wonderful piece! I love all the art that goes with the reporting. Definitely well put together.

Second Place: "Granite Peak Ski Area announced expansion plans five years ago. What's happening now?," *Wausau Daily Herald* -

Megan Stringer

Judge's Comments: Great in-depth reporting! I love all the sources.

Third Place: "Tradition threatened," *Leader-Telegram* - Eric Lindquist

Honorable Mention: "Two Rivers abandons retention pond project after finding garbage on city-acquired property," *Herald Times Reporter* - Alisa Schafer

Division D/E

First Place: "Urged by resident group, Wausau mulls soil testing plan for west side park and properties," *Wausau Pilot and Review* - Shereen Siewert

Judge's Comments: Thorough and dogged reporting on an activist group's repeated calls for soil testing. The newspaper shed light on shifting reasoning used for the city's reticence to do the testing. It's clear the paper had a good grasp on the topic and its importance to the area but did not bow to pressure from either side. Instead, the paper delivered straightforward reporting its readers deserved.

Second Place: "A 150-year-old, 52 acre green space near Milwaukee's Regional Medical Center has been saved ... for now," *West Now* - Evan Casey

Judge's Comments: The struggle between development and conservation occurs in just about every town. Good reporting on competing interests. One thing: Watch wording. "A three-year battle by some Wauwatosa residents to save the 52 acres known as Sanctuary Woods on Watertown Plank Road came to fruition ..." Battles don't come to fruition. It's a little thing, but in stories this good, things like this stand out.

Third Place: "Large Numbers

of Monarchs Spotted this Year,”
The Waunakee Tribune - Roberta
Baumann

Honorable Mention: “Fighting
an unwanted invader in Geneva
Lake,” *Lake Geneva Regional News*
- Connor Carynski

Division F

First Place: “Researchers discuss
SWIGG Study,” *Crawford County
Independent & The Kickapoo Scout*
- Charles Preusser

Judge’s Comments: The
Crawford County Independent is
providing environmental coverage
that’s vitally important for the
newspaper’s readers to have. The
newspaper’s entries included
a story with fascinating inside
information on a big fish kill and

In Platteville

Researchers discuss SWIGG Study

By CHARLEY PREUSSER
Two of the lead scientists
in the SWIGG Study came to
Platteville on Thursday, Sept.
26 to explain the study and an-
swer questions from the pub-
lic.

Dr. Mark Borchardt is the
director of the USDA-ARS
Lab in Marshfield, Wisconsin.
The lab’s focus in the South-
west Wisconsin Geology and
Groundwater Study is pollu-
tion of groundwater from fecal
sources and diseases that are
associated with that kind of
groundwater pollution.

USDA Lab in Marshfield

The state of the art lab in
Marshfield can isolate the
source of fecal contamination.
It can also isolate and culture
specific pathogens found in
the water samples.

Joel Stokdyk is employed
by the U.S. Geological Sur-
vey and is also focused on
groundwater contamination.
Borchardt selected Stokdyk to
head the SWIGG Study.

The lab has been involved
in lots of studies in Wisconsin,
Minnesota and Iowa over the
years. Papers were published
about those studies and they
were reviewed internationally,
according to Borchardt. The
USDA and the US Geological
Survey combined to conduct
a groundwater survey in Ke-
waunee County.

Borchardt and Stokdyk
took turns explaining what
had been done to date in the
SWIGG Study and what it
meant. The local study is fo-
cused on Grant, Iowa and La-
fayette counties. It began in its
first phase having randomly
selected well owners take wa-
ter samples on a given day that
were then gathered and taken
to UW-Stevens Point.

The first sampling was done
in November. The scientists
noted that it was a ‘synoptic
event’ or something done on
the same day where weather
conditions and other factors
would be the same.

In November 2018, 301
samples were taken. The
analysis of the water samples
showed 42 percent were con-
taminated. It also showed 34
percent showed coliform con-
tamination, which indicated
they were contaminated from
a fecal source and had bacteria
in the water sample.

The analysis also showed
16 percent had nitrate levels
above 10 mg/L (milligrams
per liter), meaning they were
above federal safe drinking
water standards. Overall, the
water samples tested in the
first round of testing showed
42 percent of the wells were
either contaminated by coli-
form or had high nitrate levels.

See SWIGG Page 13 Col 1

Environmental Reporting, First Place (Division F)

*Crawford County
Independent & The
Kickapoo Scout*

the possible reasons it took place.
Another story revealed that a lot
of local groundwater has been
contaminated with fecal coliform.
All of this information is vital for
the community to have.

Second Place: “Light pollution,”
The Brillion News - Ed Byrne

Judge’s Comments: *The Brillion
News’* coverage of light pollution
issues brings to light a growing
problem and offers the community
possible solutions.

Third Place: “New methods keep
water cleaner,” *The Valdres Journal*
- Todd Bergmann

Judge’s Comments: Readers were
served well by *The Valdres Journal’s*
stories about the state’s plans to
spray marshes for invasive weed
growth and new technology that
will help farmers comply with
state regulations designed to keep
manure out of ground water.

Honorable Mention: “Middleton
Woman’s Climate Journey
Culminates at COP25,” *Middleton
Times-Tribune* - Michelle Phillips

Judge’s Comments: Thanks to
the *Middleton Times Tribune*, the
local community gets an especially
accessible look at climate activism
because the newspaper interviewed
a local woman who spoke about
her work as a climate activist and
her experience at an international
climate conference.

Ongoing/Extended Coverage

Division A

First Place: “Iraq veteran
receiving pardon; Tony Evers
issues first pardons in 9 years,
reverend says he is free from a
‘dark cloud’; Pardoned but not
restored; Catching Up: Man whose
Wisconsin pardon was rejected in
Georgia gets gun rights restored,”
Wisconsin State Journal - Emily

Hamer

Judge’s Comments: Pardons —
Every one of these humans seem to
be very deserving. Great coverage.

Second Place: “Gazette will honor
spring sport seniors every day in
May,” *The Gazette* - Eric Schmoltdt,
John Barry

Judge’s Comments: A bright spot
for each of these seniors who
deserved to have their last year of
sports. Great job.

Third Place: “Huffhines court
case,” *Kenosha News* - Deneen
Smith

Judge’s Comments: Great coverage
on the Huffhines brothers.

Honorable Mention: “UW-
Madison workplace conditions,”
The Cap Times - Yvonne Kim

Judge’s Comments: Great job on
covering this predator.

Division B

First Place: “UW-EC suspends
five over racist posts; Students
silently rally in protest; Task force
will respond; UW-EC to sanction
students; ‘Restorative justice’
considered,” *Leader-Telegram* -
Sarah Seifert

Judge’s Comments: I’ve been
in this profession for almost 40
years and have judged newspaper
contests for decades. I don’t think
I ever have had a more difficult
time deciding between a first- and
second-place entry as I did here.

Both the winner and runner-up
deserve top honors in this category
and I went back and forth several
times before finally deciding on
who holds the edge. Again, this
was sooooo close and kudos
to both newspapers and their
reporters who did this outstanding
work. ... However, Sarah did her
work alone and was exceptionally
thorough with her strong reporting
from different angles. From start to
finish, her reporting was top-notch

and she covered this story with
a professionalism every reporter
could imitate. I am very impressed
and hope Sarah spends her life in
this profession reporting the news.

Second Place: “Three Beloit
officers shoot, kill suspect,” *Beloit
Daily News* - Austin Montgomery,
Hillary Gavan

Judge’s Comments: If you read my
comments under the first-place
entry, you know how difficult a
time I had selecting a winner. This
easily could have been a first-place
selection as Austin and Hillary
were exceptional covering this
tragic story as it unfolded, while
adding the pieces from the mother
and father. This is very strong
work, and *The Daily News* should
be proud of the job done here by
these two members of its staff.

High praise. I wish I could have
awarded two first-place entries in
this category. Applause, applause
and please be proud of your work.
And keep it up!

Third Place: “Wausau shooting
at Pine Grove Cemetery,” *Wausau
Daily Herald* - Staff

Judge’s Comments: Staff did a
nice job of covering this story as
it developed. Solid reporting from
several angles. Good contributions
from everyone involved. Well
done. A solid third-place entry.

Division C

First Place: “Stevens Point police
chief under investigation, placed
on administrative leave,” *Stevens
Point Journal* - Alan Hovorka,
Karen Madden

Judge’s Comments: Great
job following this story from
beginning to end. I love how it
starts with a simple here’s what we
know and don’t know. Lots of in-
depth reporting on a highly public
person.

Second Place: “Photo of

Amery Free Press

First Place Investigative Reporting

Baraboo News Republic

First Place Spot News Photo
 Second Place Enterprise/Interpretive Reporting
 Second Place Local Sports Column
 Honorable Mention Sports News Story

Barron News-Shield

Second Place Ongoing/Extended Coverage
 Second Place Local Column
 Second Place Spot News Photo
 Third Place Ongoing/Extended Coverage
 Third Place Business Coverage
 Third Place Sports Action Photo
 Honorable Mention Best Sports Pages

Beloit Daily News

First Place Sports Feature Story
 First Place Best Ongoing Niche Publication
 Second Place General Excellence
 Second Place Best Special Section (Editorial)
 Second Place Breaking News Reporting
 Second Place Enterprise/Interpretive Reporting
 Second Place Ongoing/Extended Coverage
 Second Place Best Niche Product
 Third Place Best Front Page
 Third Place Best Special Section (Editorial)
 Third Place Best Special Section (Advertising)
 Honorable Mention Best Feature/Lifestyle Pages

Clintonville Tribune Gazette

Honorable Mention Best Front Page

Columbus Journal

First Place Feature Story (Profile)
 Honorable Mention Investigative Reporting

County Line

Second Place Investigative Reporting

Courier Press

First Place Best Multiple Advertiser Spread
 Honorable Mention Best Special Section (Advertising)

Courier Sentinel

First Place Editorial Award
 First Place Local Column
 First Place Spot News Photo
 Second Place Localized National Story
 Second Place Best Use of Color
 Third Place Best Newspaper Promotion
 Honorable Mention Best Feature/Lifestyle Pages
 Honorable Mention Best Headlines
 Honorable Mention Best Multiple Advertiser Spread
 Honorable Mention Best Use of Art Service
 Honorable Mention Best Special Section (Advertising)

Crawford County Independent & The Kickapoo Scout

First Place Localized National Story
 First Place Environmental Reporting
 First Place Ongoing/Extended Coverage
 Second Place Business Coverage
 Second Place Local Column
 Second Place General News Photo
 Third Place General News Story
 Third Place Localized National Story
 Honorable Mention Localized National Story

Daily Citizen

Second Place Investigative Reporting
 Second Place Coronavirus Coverage
 Honorable Mention ... Enterprise/Interpretive Reporting
 Honorable Mention Bill Payne Award

Daily Globe

First Place Best Grocery Ad
 First Place Best Multiple Advertiser Spread
 First Place Best Use of Local Photography
 First Place Best Use of Humor
 Second Place Best Special Section (Editorial)
 Second Place Business Coverage
 Second Place Sports Action Photo
 Second Place Best Use of Art Service
 Second Place Best Newspaper Promotion
 Second Place Best Special Section (Advertising)
 Third Place Best Special Section (Editorial)
 Third Place General News Story
 Third Place Sports News Story
 Third Place Photo Essay
 Third Place Overall Page Design
 Third Place Best Niche Product
 Honorable Mention Breaking News Reporting
 Honorable Mention Business Coverage
 Honorable Mention General News Photo
 Honorable Mention Best Real Estate Ad

Daily Jefferson County Union

First Place Best Special Section (Editorial)
 First Place Localized National Story
 First Place Breaking News Reporting
 First Place Enterprise/Interpretive Reporting
 First Place Coronavirus Coverage
 First Place Overall Page Design
 Second Place Feature Story (Non-profile)
 Second Place Sports News Story
 Third Place Reporting on Local Education
 Third Place Local Column
 Honorable Mention Best Sports Pages
 Honorable Mention Editorial Award
 Honorable Mention Feature Story (Non-profile)
 Honorable Mention Feature Story (Profile)
 Honorable Mention Overall Page Design

Daily News

First Place Best Feature/Lifestyle Pages

Daily Tribune

First Place Reporting on Local Education

Second Place Reporting on Local Government
 Third Place Breaking News Reporting

Dodge County Pionier

First Place Feature Photo
 Second Place Feature Photo
 Third Place Feature Story (Profile)

Door County Advocate

Honorable Mention Business Coverage

EagleHerald

First Place Best Special Section (Editorial)
 First Place Sports Feature Photo
 First Place Best Use of Art Service
 First Place Best Niche Product
 Second Place General News Story
 Second Place General News Photo
 Second Place Spot News Photo
 Third Place Artistic Photo
 Third Place Best Multiple Advertiser Spread
 Honorable Mention Best Restaurant Ad
 Honorable Mention Best Multiple Advertiser Spread
 Honorable Mention Best Special Section (Advertising)

Fennimore Times

First Place Best Large Ad
 Second Place Artistic Photo
 Third Place Feature Story (Profile)
 Third Place Spot News Photo
 Honorable Mention Feature Story (Profile)

Grant County Herald Independent

First Place Sports Feature Story
 First Place Bill Payne Award
 First Place Best Small Ad
 First Place Best Ad Idea (Series)
 First Place Best Multiple Advertiser Spread
 First Place Best Use of Art Service
 First Place Best Special Section (Advertising)
 Second Place Best Large Ad
 Second Place Best Small Ad
 Second Place Best Use of Art Service
 Third Place Breaking News Reporting
 Third Place Best Niche Product
 Honorable Mention Breaking News Reporting
 Honorable Mention Coronavirus Coverage
 Honorable Mention Spot News Photo

Green Bay Press-Gazette

First Place Sports News Story
 First Place Sports Feature Photo
 First Place Best Video
 Second Place Feature Story (Profile)
 Second Place Business Coverage
 Second Place Spot News Photo
 Second Place Artistic Photo
 Second Place Visual Storytelling
 Second Place Best Video
 Honorable Mention Reporting on Local Government

Honorable Mention Reporting on Local Education
 Honorable Mention Local Column

Herald Times Reporter

First Place Community Engagement Award
 First Place Business Coverage
 First Place Photo Essay
 Second Place Ongoing/Extended Coverage
 Second Place Spot News Photo
 Second Place Best Video
 Third Place Reporting on Local Government
 Third Place General News Photo
 Honorable Mention Localized National Story
 Honorable Mention Environmental Reporting

Hudson Star-Observer

First Place General Excellence
 First Place Best Front Page
 First Place Best Opinion Pages
 First Place Best Special Section (Editorial)
 First Place Visual Storytelling
 Second Place Best Sports Pages
 Second Place Best Special Section (Editorial)
 Second Place Best Restaurant Ad
 Second Place Best Real Estate Ad
 Second Place Best Small Ad
 Second Place Best Use of Humor
 Third Place Best Feature/Lifestyle Pages
 Honorable Mention Feature Story (Profile)
 Honorable Mention Enterprise/Interpretive Reporting
 Honorable Mention Coronavirus Coverage
 Honorable Mention Overall Page Design
 Honorable Mention Best Restaurant Ad
 Honorable Mention Best Niche Product

Kenosha News

First Place Editorial Award
 First Place General News Story
 First Place Breaking News Reporting
 First Place Local Column
 Second Place Best Front Page
 Third Place Sports Feature Story
 Third Place Ongoing/Extended Coverage
 Third Place Local Sports Column
 Third Place Feature Photo
 Honorable Mention Feature Story (Profile)
 Honorable Mention Spot News Photo
 Honorable Mention Photo Gallery

Kewaskum Statesman

First Place Business Coverage

La Crosse Tribune

First Place General News Story
 First Place Investigative Reporting
 First Place Environmental Reporting
 First Place Reporting on Local Government
 Second Place Feature Story (Profile)
 Second Place Localized National Story
 Third Place Feature Story (Non-profile)

Third Place Sports News Story
 Third Place Enterprise/Interpretive Reporting
 Honorable Mention Best Special Section (Editorial)
 Honorable Mention General News Story
 Honorable Mention Sports Feature Story
 Honorable Mention Coronavirus Coverage
 Honorable Mention Rookie Reporter of the Year

Ladysmith News

First Place Spot News Photo
 Second Place Editorial Award

Lake Country Now

First Place Photo Gallery
 Second Place Investigative Reporting
 Second Place General News Photo
 Third Place Business Coverage
 Third Place Artistic Photo

Lake Geneva Regional News

First Place Best Front Page
 First Place Community Engagement Award
 First Place Localized National Story
 First Place Ongoing/Extended Coverage
 First Place Spot News Photo
 First Place Best Video
 First Place Best Special Section (Advertising)
 Second Place Editorial Award
 Second Place General News Story
 Second Place Reporting on Local Government
 Second Place Sports Action Photo
 Second Place Best Special Section (Advertising)
 Third Place Open Records/FOI Award
 Third Place Sports Feature Story
 Third Place Local Column
 Third Place Rookie Reporter of the Year
 Third Place Feature Photo
 Third Place Visual Storytelling
 Honorable Mention Sports News Story
 Honorable Mention Breaking News Reporting
 Honorable Mention Environmental Reporting
 Honorable Mention Coronavirus Coverage
 Honorable Mention Business Coverage

Lake Mills Leader

Second Place General Excellence
 Second Place Best Front Page
 Second Place Breaking News Reporting
 Second Place Enterprise/Interpretive Reporting

Leader-Telegram

First Place Editorial Award
 First Place Feature Story (Non-profile)
 First Place Localized National Story
 First Place Breaking News Reporting
 First Place Enterprise/Interpretive Reporting
 First Place Ongoing/Extended Coverage
 First Place Reporting on Local Education
 First Place Local Column
 First Place Spot News Photo

First Place Feature Photo
 First Place Artistic Photo
 Second Place Best Opinion Pages
 Second Place All-Around Newspaper Photography
 Second Place Reporting on Local Government
 Second Place Local Column
 Second Place Artistic Photo
 Third Place Feature Story (Profile)
 Third Place Environmental Reporting
 Third Place Coronavirus Coverage
 Third Place Business Coverage
 Third Place Feature Photo
 Honorable Mention General Excellence
 Honorable Mention Feature Story (Profile)
 Honorable Mention General News Photo

Middleton Times-Tribune

Honorable Mention Environmental Reporting

Milton Courier

Second Place Best Sports Pages
 Third Place Sports Feature Story

New London Press Star

Second Place Ongoing/Extended Coverage
 Third Place Best Front Page

NEW Media

Second Place Local Column
 Third Place Best Headlines
 Third Place Reporting on Local Education

News Graphic

Third Place Spot News Photo
 Third Place Photo Essay

North Shore Now

Second Place Enterprise/Interpretive Reporting
 Third Place Feature Story (Non-profile)
 Third Place Breaking News Reporting

Northwest Now

First Place Feature Photo
 Third Place Feature Photo

Oconomowoc Enterprise

First Place Sports News Story

Oconto County Reporter

First Place Coronavirus Coverage
 Third Place Ongoing/Extended Coverage

Oshkosh Northwestern

First Place Open Records/FOI Award
 First Place Sports News Story
 First Place Photo Gallery
 Second Place Open Records/FOI Award
 Third Place Investigative Reporting
 Third Place General News Photo
 Honorable Mention Feature Story (Non-profile)

Honorable Mention Investigative Reporting

Peninsula Pulse

First Place General News Story
 Second Place Best Front Page
 Second Place Spot News Photo
 Second Place Artistic Photo
 Honorable Mention Best Video

Portage Daily Register

First Place General News Photo

Sawyer County Record

First Place Localized National Story
 First Place Best Niche Product
 First Place Best Ongoing Niche Publication
 Second Place General Excellence
 Third Place Local Column
 Honorable Mention Local Column

South Now

Second Place Sports Feature Photo
 Third Place Feature Story (Profile)
 Honorable Mention General News Photo

Southwest Now

Second Place Best Video
 Third Place Enterprise/Interpretive Reporting
 Third Place Best Video

Spooner Advocate

First Place Best Front Page
 First Place Best Niche Product
 Third Place General Excellence
 Third Place Best Sports Pages
 Third Place Best Headlines
 Third Place Feature Story (Non-profile)
 Third Place Local Column
 Third Place Local Outdoor Column

Stevens Point Journal

First Place Ongoing/Extended Coverage
 First Place Reporting on Local Government
 First Place Feature Photo
 Second Place Breaking News Reporting
 Second Place Reporting on Local Education
 Third Place Coronavirus Coverage
 Third Place Sports Action Photo
 Honorable Mention Ongoing/Extended Coverage

Sun Prairie Star

First Place Sports Feature Story
 First Place Coronavirus Coverage
 Second Place Business Coverage
 Second Place Local Sports Column
 Third Place Best Sports Pages
 Third Place Editorial Award
 Third Place Sports News Story
 Third Place Breaking News Reporting
 Third Place Reporting on Local Government

Honorable Mention Local Sports Column

Sun-Argus

Second Place Best Newspaper Promotion

Superior Telegram

First Place Enterprise/Interpretive Reporting
 First Place Reporting on Local Government
 First Place Reporting on Local Education
 First Place Best Use of Humor
 First Place Best Newspaper Promotion
 Second Place All-Around Newspaper Photography
 Second Place Coronavirus Coverage
 Second Place Photo Gallery
 Second Place Best Multiple Advertiser Spread
 Third Place General Excellence
 Third Place Best Real Estate Ad
 Honorable Mention Sports Feature Story
 Honorable Mention Best Newspaper Promotion

The Brilliance News

Second Place Best Special Section (Editorial)
 Second Place Environmental Reporting

The Cambridge News and Deerfield Independent

First Place Reporting on Local Education
 Second Place Editorial Award
 Second Place Coronavirus Coverage
 Second Place Reporting on Local Government

The Cap Times

First Place Feature Story (Non-profile)
 First Place Investigative Reporting
 First Place Enterprise/Interpretive Reporting
 First Place Environmental Reporting
 First Place Reporting on Local Government
 First Place Local Sports Column
 First Place Photo Gallery
 Second Place Community Engagement Award
 Second Place Feature Story (Non-profile)
 Second Place Sports Feature Story
 Second Place Enterprise/Interpretive Reporting
 Second Place Reporting on Local Education
 Second Place Rookie Reporter of the Year
 Third Place Editorial Award
 Third Place Community Engagement Award
 Third Place General News Story
 Third Place Feature Story (Non-profile)
 Third Place Reporting on Local Education
 Third Place Photo Gallery
 Honorable Mention Investigative Reporting
 Honorable Mention Environmental Reporting
 Honorable Mention Ongoing/Extended Coverage

The Chetek Alert

First Place Best Headlines
 Second Place Spot News Photo
 Honorable Mention Local Outdoor Column

The Chippewa Herald

First Place General News Story
 First Place Sports Action Photo
 Second Place Best Sports Pages
 Third Place Localized National Story
 Third Place Local Sports Column
 Honorable Mention Photo Gallery

The Country Today

First Place Local Column

The Courier

First Place Best Sports Pages
 Third Place Sports Feature Photo

The Daily Reporter

Third Place Feature Story (Non-profile)

The Freedom Pursuit

Third Place Community Engagement Award

The Freeman

Second Place Coronavirus Coverage
 Third Place Reporting on Local Education
 Honorable Mention Best Front Page
 Honorable Mention Reporting on Local Government

The Gazette

First Place Best Front Page
 First Place Best Sports Pages
 First Place Best Special Section (Editorial)
 First Place Localized National Story
 First Place Sports Feature Story
 First Place Sports Action Photo
 First Place Bill Payne Award
 First Place Best Restaurant Ad
 First Place Best Real Estate Ad
 First Place Best Large Ad
 First Place Best Small Ad
 First Place Best Ad Idea (Series)
 First Place Best Use of Color
 First Place Best Newspaper Promotion
 Second Place Best Feature/Lifestyle Pages
 Second Place Environmental Reporting
 Second Place Ongoing/Extended Coverage
 Second Place Local Column
 Second Place Local Sports Column
 Second Place Local Outdoor Column
 Second Place Sports Feature Photo
 Second Place Feature Story (Non-profile)
 Second Place Photo Gallery
 Second Place Overall Page Design
 Second Place Bill Payne Award
 Second Place Best Restaurant Ad
 Second Place Best Real Estate Ad
 Second Place Best Large Ad
 Second Place Best Small Ad
 Second Place Best Ad Idea (Series)
 Second Place Best Use of Humor
 Third Place General Excellence
 Third Place Best Feature/Lifestyle Pages

Third Place Best Headlines
 Third Place Sports News Story
 Third Place Breaking News Reporting
 Third Place Coronavirus Coverage
 Third Place Reporting on Local Government
 Third Place Spot News Photo
 Third Place Bill Payne Award
 Third Place Best Restaurant Ad
 Third Place Best Real Estate Ad
 Third Place Best Large Ad
 Third Place Best Small Ad
 Third Place Best Newspaper Promotion
 Honorable Mention Sports News Story
 Honorable Mention Sports Feature Story
 Honorable Mention ... Enterprise/Interpretive Reporting
 Honorable Mention Coronavirus Coverage
 Honorable Mention General News Photo
 Honorable Mention Sports Feature Photo
 Honorable Mention Artistic Photo
 Honorable Mention Best Large Ad
 Honorable Mention Best Small Ad
 Honorable Mention Best Niche Product

The Journal Times

First Place Feature Story (Profile)
 First Place Local Sports Column
 Second Place Best Headlines
 Second Place Editorial Award
 Second Place Feature Story (Non-profile)
 Third Place Localized National Story
 Third Place Sports Feature Story
 Honorable Mention Business Coverage
 Honorable Mention Local Column

The Lakeland Times

First Place Investigative Reporting
 First Place Photo Essay
 First Place Best Grocery Ad
 First Place Best Restaurant Ad
 First Place Best Real Estate Ad
 First Place Best Large Ad
 First Place Best Special Section (Advertising)
 Second Place Best Feature/Lifestyle Pages
 Second Place Open Records/FOI Award
 Second Place Feature Story (Non-profile)
 Second Place Rookie Reporter of the Year
 Second Place Visual Storytelling
 Second Place Bill Payne Award
 Second Place Best Ad Idea (Series)
 Second Place Best Use of Color
 Second Place Best Use of Art Service
 Second Place Best Niche Product
 Third Place Best Special Section (Editorial)
 Third Place Local Sports Column
 Third Place Sports Action Photo
 Third Place Bill Payne Award
 Third Place Best Large Ad
 Third Place Best Ad Idea (Series)
 Third Place Best Use of Color
 Third Place Best Multiple Advertiser Spread

Third Place Best Niche Product
 Third Place Best Ongoing Niche Publication
 Honorable Mention Best Front Page
 Honorable Mention Best Headlines
 Honorable Mention General News Story
 Honorable Mention Spot News Photo
 Honorable Mention Feature Photo
 Honorable Mention Best Ad Idea (Series)
 Honorable Mention Best Special Section (Advertising)

The Monroe Times

First Place Best Sports Pages
 First Place General News Story
 First Place Feature Story (Non-profile)
 First Place Local Column
 First Place Local Sports Column
 First Place Sports Action Photo
 First Place Best Small Ad
 First Place Best Use of Color
 Second Place Best Front Page
 Second Place Best Headlines
 Second Place Feature Story (Profile)
 Second Place Localized National Story
 Second Place Breaking News Reporting
 Second Place Coronavirus Coverage
 Second Place Best Small Ad
 Second Place Best Use of Color
 Second Place Best Multiple Advertiser Spread
 Second Place Best Niche Product
 Third Place Reporting on Local Education
 Third Place Bill Payne Award
 Third Place Best Small Ad
 Third Place Best Multiple Advertiser Spread
 Third Place Best Special Section (Advertising)
 Honorable Mention Feature Story (Non-profile)
 Honorable Mention Feature Story (Profile)
 Honorable Mention Reporting on Local Government
 Honorable Mention Rookie Reporter of the Year
 Honorable Mention Feature Photo
 Honorable Mention Bill Payne Award
 Honorable Mention Best Small Ad
 Honorable Mention Best Ad Idea (Series)
 Honorable Mention Best Multiple Advertiser Spread
 Honorable Mention Best Niche Product

The Northwoods River News

First Place Best Headlines
 First Place Sports Feature Story
 First Place Best Special Section (Advertising)
 Second Place Feature Story (Profile)
 Second Place Localized National Story
 Second Place General News Photo
 Second Place Sports Feature Photo
 Second Place Feature Photo
 Second Place Artistic Photo
 Second Place Photo Essay
 Third Place Best Sports Pages
 Third Place Editorial Award
 Third Place Sports Feature Story
 Third Place Enterprise/Interpretive Reporting

Third Place Ongoing/Extended Coverage
 Third Place Business Coverage
 Third Place Sports Feature Photo
 Third Place Artistic Photo
 Honorable Mention Sports Feature Story
 Honorable Mention Local Sports Column
 Honorable Mention Sports Feature Photo
 Honorable Mention Artistic Photo

The Oregon Observer

Second Place Feature Story (Profile)
 Second Place Sports News Story
 Third Place Coronavirus Coverage
 Third Place Reporting on Local Government
 Third Place Reporting on Local Education
 Honorable Mention Feature Story (Non-profile)
 Honorable Mention ... Enterprise/Interpretive Reporting

The Platteville Journal

First Place Best Headlines
 First Place Editorial Award
 First Place Open Records/FOI Award
 First Place Breaking News Reporting
 First Place Business Coverage
 Second Place Best Sports Pages
 Second Place Feature Story (Non-profile)
 Second Place Sports News Story
 Second Place Sports Feature Story
 Second Place Overall Page Design
 Second Place Best Ad Idea (Series)
 Third Place Best Opinion Pages
 Third Place Feature Story (Non-profile)
 Third Place Local Sports Column
 Third Place Overall Page Design
 Honorable Mention Sports Feature Story

The Portage County Gazette

First Place Feature Story (Profile)
 Third Place Investigative Reporting
 Honorable Mention Local Column

The Post-Crescent

First Place Feature Story (Profile)
 First Place Coronavirus Coverage
 First Place Business Coverage
 First Place Spot News Photo
 First Place Visual Storytelling
 Second Place Reporting on Local Government
 Third Place General News Photo
 Third Place Photo Essay
 Third Place Visual Storytelling
 Honorable Mention Photo Essay

The Press Times

First Place Sports News Story
 First Place Sports Feature Story
 First Place Ongoing/Extended Coverage
 Second Place Reporting on Local Education
 Third Place Localized National Story

The Record-Review

First Place Enterprise/Interpretive Reporting
 First Place Best Use of Color
 First Place Best Newspaper Promotion
 Second Place Bill Payne Award
 Third Place Editorial Award
 Third Place Sports Action Photo
 Third Place Feature Photo
 Third Place Best Ad Idea (Series)
 Third Place Best Use of Art Service
 Honorable Mention General Excellence
 Honorable Mention Best Sports Pages

The Reporter

First Place Feature Story (Profile)
 First Place Sports News Story
 First Place Artistic Photo
 Second Place General News Story
 Second Place Sports Feature Story
 Third Place Feature Photo

The Review

First Place Local Sports Column
 Honorable Mention Best Sports Pages
 Honorable Mention Sports News Story

The Sheboygan Press

First Place General News Photo
 First Place Best Video
 Second Place Sports News Story
 Second Place Business Coverage
 Second Place Photo Gallery
 Third Place General News Story
 Third Place Rookie Reporter of the Year
 Third Place Photo Gallery
 Honorable Mention Artistic Photo
 Honorable Mention Visual Storytelling
 Honorable Mention Best Video

The Star News

First Place Best Sports Pages
 First Place Sports Action Photo
 First Place Best Use of Art Service
 Second Place Best Use of Local Photography
 Second Place Best Special Section (Advertising)
 Third Place Best Front Page
 Third Place Editorial Award
 Third Place Sports Feature Story
 Third Place Coronavirus Coverage
 Third Place Reporting on Local Government
 Third Place Best Small Ad
 Third Place Best Use of Art Service
 Third Place Best Special Section (Advertising)
 Honorable Mention General Excellence
 Honorable Mention Local Sports Column
 Honorable Mention Artistic Photo
 Honorable Mention Best Small Ad

The Stoughton Courier Hub

First Place Reporting on Local Government

First Place Rookie Reporter of the Year
 Second Place Sports Feature Story
 Second Place Best Multiple Advertiser Spread
 Third Place Sports News Story
 Third Place Enterprise/Interpretive Reporting
 Third Place Best Special Section (Advertising)
 Honorable Mention Best Real Estate Ad

The Sun

Second Place Best Ongoing Niche Publication

The Tribune-Phonograph

First Place General News Photo
 First Place Sports Feature Photo
 First Place Feature Photo
 Second Place General News Story
 Second Place Sports Action Photo
 Second Place Photo Essay
 Third Place Artistic Photo
 Third Place Photo Essay
 Honorable Mention Editorial Award
 Honorable Mention Reporting on Local Government
 Honorable Mention Local Column

The Valders Journal

First Place General Excellence
 First Place Best Special Section (Editorial)
 First Place Sports Action Photo
 First Place Artistic Photo
 First Place Photo Essay
 Second Place Best Headlines
 Second Place Reporting on Local Education
 Second Place Sports Feature Photo
 Second Place Feature Photo
 Second Place Best Special Section (Advertising)
 Third Place Best Special Section (Editorial)
 Third Place All-Around Newspaper Photography
 Third Place Environmental Reporting
 Third Place Business Coverage
 Third Place General News Photo
 Third Place Best Multiple Advertiser Spread
 Honorable Mention Ongoing/Extended Coverage
 Honorable Mention Feature Photo
 Honorable Mention Artistic Photo
 Honorable Mention Photo Essay

The Verona Press

First Place Feature Story (Non-profile)
 First Place Sports News Story
 Third Place Best Large Ad
 Third Place Best Small Ad
 Honorable Mention All-Around Newspaper Photography
 Honorable Mention General News Story
 Honorable Mention Reporting on Local Education
 Honorable Mention Business Coverage
 Honorable Mention Best Large Ad
 Third Place General News Story
 Third Place Environmental Reporting

The Woodville Leader

Honorable Mention Best Special Section (Editorial)
 Honorable Mention Best Newspaper Promotion

Trempealeau County Times

Second Place Local Sports Column
 Third Place Investigative Reporting

Tribune Record Gleaner

First Place General News Story
 First Place Breaking News Reporting

USA TODAY NETWORK-Wisconsin

Second Place Investigative Reporting

Vilas County News-Review

First Place Best Feature/Lifestyle Pages
 First Place Editorial Award
 First Place All-Around Newspaper Photography
 First Place Local Outdoor Column
 First Place Sports Feature Photo
 First Place Artistic Photo
 First Place Overall Page Design
 First Place Bill Payne Award
 First Place Best Small Ad
 First Place Best Ad Idea (Series)
 First Place Best Use of Color
 First Place Best Multiple Advertiser Spread
 First Place Best Use of Local Photography
 Second Place Best Opinion Pages
 Second Place Community Engagement Award
 Second Place Sports News Story
 Second Place Reporting on Local Government
 Second Place Feature Photo
 Second Place Best Large Ad
 Second Place Best Newspaper Promotion
 Third Place Best Sports Pages
 Third Place Sports News Story
 Third Place General News Photo
 Third Place Best Restaurant Ad
 Third Place Best Newspaper Promotion
 Honorable Mention Photo Essay
 Honorable Mention Bill Payne Award

Washington Island Observer

Second Place Feature Story (Non-profile)

Watertown Daily Times

First Place Feature Story (Non-profile)
 Second Place Best Multiple Advertiser Spread
 Third Place Feature Story (Profile)
 Honorable Mention Best Special Section (Editorial)
 Honorable Mention General News Story
 Honorable Mention Reporting on Local Education
 Honorable Mention Photo Essay

Waukesha County Now

First Place Coronavirus Coverage
 Second Place General News Story
 Second Place Breaking News Reporting
 Second Place Sports Action Photo

Third Place Photo Gallery

Waupaca County Post

First Place Reporting on Local Government
 First Place Reporting on Local Education
 Second Place Reporting on Local Education
 Third Place Best Front Page
 Third Place Localized National Story
 Third Place Coronavirus Coverage
 Honorable Mention General News Story

Wausau Daily Herald

First Place Coronavirus Coverage
 First Place Business Coverage
 Second Place Sports Feature Story
 Second Place Environmental Reporting
 Second Place Reporting on Local Education
 Second Place Sports Action Photo
 Second Place Feature Photo
 Third Place Breaking News Reporting
 Third Place Ongoing/Extended Coverage
 Third Place Reporting on Local Government
 Third Place Best Video
 Honorable Mention Localized National Story
 Honorable Mention ... Enterprise/Interpretive Reporting

Wausau Pilot and Review

First Place Breaking News Reporting
 First Place Environmental Reporting
 Second Place Photo Essay

Honorable Mention Feature Story (Non-profile)

West Now

First Place Feature Story (Non-profile)
 First Place Feature Story (Profile)
 First Place General News Photo
 Second Place Feature Story (Profile)
 Second Place Sports Feature Story
 Second Place Environmental Reporting
 Second Place Ongoing/Extended Coverage
 Second Place Business Coverage
 Third Place General News Story
 Third Place Sports Feature Photo
 Honorable Mention Localized National Story
 Honorable Mention Breaking News Reporting
 Honorable Mention Photo Gallery

Wisconsin State Farmer

First Place Business Coverage
 Second Place Localized National Story
 Third Place Ongoing/Extended Coverage

Wisconsin State Journal

First Place General Excellence
 First Place Best Opinion Pages
 First Place All-Around Newspaper Photography
 First Place Ongoing/Extended Coverage
 First Place Reporting on Local Education
 First Place Rookie Reporter of the Year
 First Place General News Photo

First Place Feature Photo
 First Place Artistic Photo
 First Place Photo Essay
 Second Place Editorial Award
 Second Place General News Story
 Second Place Localized National Story
 Second Place Sports News Story
 Second Place Breaking News Reporting
 Second Place Coronavirus Coverage
 Second Place General News Photo
 Second Place Photo Essay
 Third Place Open Records/FOI Award
 Third Place Feature Story (Profile)
 Third Place Localized National Story
 Third Place Investigative Reporting
 Third Place Enterprise/Interpretive Reporting
 Third Place Environmental Reporting
 Third Place Business Coverage
 Third Place Local Column
 Third Place Sports Action Photo
 Third Place Sports Feature Photo
 Third Place Artistic Photo
 Third Place Best Video
 Honorable Mention General News Story
 Honorable Mention Feature Story (Non-profile)
 Honorable Mention Localized National Story
 Honorable Mention Sports Action Photo
 Honorable Mention Feature Photo
 Honorable Mention Best Video

Great People. Great Newspaper.



Congratulations
 to the staff of
 The Valders Journal.
 Your hard work makes us a
 trusted source of local news
 for our readers...
 and once again one of the
**Best Weeklies in
 Wisconsin!**



Front: Mary Thomsen, Dawn Cooce
 Back: Brian Thomsen, Gregg Novachek
 and Todd Bergmann



Manitowoc businessmen with noose draws protest at The Wharf," *Herald Times Reporter* - Alisa Schafer

Judge's Comments: Loved the video inserted with one of the stories. Great job covering this hot topic and providing an inside look, especially from the perspective of one of the people involved.

Third Place: "DA: Liebscher waited 11 hours after fatal crash to contact authorities," *The Northwoods River News* - Jamie Taylor, Heather Schaefer

Judge's Comments: Love all of these stories, especially the highly emotional feature from the mother of the victim.

Honorable Mention: "CREATE Portage County seeks \$500,000 from city for Fox Theater project in Stevens Point," *Stevens Point Journal* - Caitlin Shuda

Judge's Comments: Loved reading the history of the theater.

Division D

First Place: "From investigation to resignation," *The Press Times* -

Kevin Boneske

Judge's Comments: Great, in-depth reporting! Kudos to not shying away from open records requests and gathering as much information as possible. This entry placed first due to the extensive reporting and the amount of work that went into covering this issue.

Second Place: "The Wauwatosa police officer who has shot and killed three people in the last five years has been suspended, commission rules," *West Now* - Evan Casey

Judge's Comments: Good coverage, start to finish. The reporter covers all aspects and sides of the story. The timeline in the last story was especially helpful and insightful.

(cont'd on Page 32)

Third Place: "Is sale of DFA best solution in Dean Foods bankruptcy?" *Wisconsin State Farmer* - Colleen Kottke

Judge's Comments: Great work explaining a complicated topic and something that affects all Americans, although they may not

realize it. The depth of reporting secured third-place for this entry, despite a few typos.

Division E

First Place: "Judge's dirty secret revealed after his death," *Lake Geneva Regional News* - Connor Carynski

Second Place: "Closs Case Coverage," *Barron News-Shield* - Bob Zientara

Third Place: "Extended storm coverage," *Barron News-Shield* - Bob Zientara

Division F

First Place: "Flooding, in wake of breach of flood control dams and increasing severity of rainfall events, a growing concern," *Crawford County Independent & The Kickapoo Scout* - Gillian Pomplun

Second Place: "New library may be first phase of development;

Financial planner reviews project; Update on New London riverfront development; New London looks at Milwaukee for project guidance; City ends negotiations on contract; City seeks vision for development," *New London Press Star* - Robert Cloud

Third Place: "Flooding in and around Oconto, Wisconsin," *Oconto County Reporter* - Kent Tempus

Honorable Mention: "New idea surfaces for school cop; Shared cop idea comes to the table; School cop idea spurs discussion; School goes solo to find protection; VASD puts out call for school cop; Board nixes addition of school cop," *The Valdres Journal* - Todd Bergmann

Coronavirus Coverage

Division A

First Place: "Madeline Heim COVID-19 coverage," *The Post-Crescent* - Madeline Heim

Judge's Comments: Nice article. Enjoyed reading her perspective.

Second Place: "Such a potential threat last seen a century ago: Doctor couple on front line; Telehealth goes mainstream; The race for a vaccine; FAQ: With rules being relaxed, what activities are safe?," *Wisconsin State Journal* - David Wahlberg

Judge's Comments: Loved the 1918 front. Good, all-around coverage.

Third Place: "A moment for Frieda: Funeral goes on as technology helps overcome pandemic concern," *The Gazette* - Frank Schultz

Honorable Mention: "Walworth County and COVID-19," *The Gazette* - Jonah Beleckis

UW-EC suspends five over racist posts

Football players disciplined for messages

BY SARAH SEIFERT
AND RYAN PATTERSON

LEADER-TELEGRAM STAFF

UW-Eau Claire has suspended five student athletes from the university's football team in connection with racist social media messages, which included references to the Black Male Empowerment group on campus, that were posted to Twitter.

The Dean of Students' office is investigating the incident,

said Mike Rindo, assistant chancellor for facilities and university relations.

Rindo said Wednesday the university cannot identify the suspended students because an investigation is ongoing.

The messages in the Snapchat string included a picture of a cross burning at a Ku Klux Klan event.

UW-Eau Claire Chancellor James Schmidt said he doesn't expect the investigation to be a long process.

"This investigation is not that complicated because of the way it was done, posted and tagged

on social media," Schmidt said at UW-Eau Claire Wednesday.

"While it is an investigation, there are not that many more facts to uncover, but (Dean of Students LaRue Pierce) will go through that process."

Schmidt condemned the racist messages Wednesday.

"I have high regard for (Black Male Empowerment's) great work on campus, and I am disgusted by the actions taken by these students," he said in an interview with the Leader-Telegram. "Ignorance is excusable, but racist actions are not."



Ongoing/Extended Coverage, First Place (Division B)

Leader-Telegram, Eau Claire

SEE RACISM PAGE 2A

Division B

First Place: “Survey: Over 50 downtown Wausau businesses at risk of closing permanently within months amid COVID-19 restrictions,” *Wausau Daily Herald* - Staff
Judge’s Comments: These are highly readable stories about creative topics that lead to a more informed community.

Second Place: “As schools close doors over virus, locals prepare to go online; Pewaukee woman first county resident to die of COVID-19; County health care students learn in an unusual time; Students make college decisions amid virus pandemic; A new school year like no other,” *The Freeman* - Jake Ekdahl
Judge’s Comments: This coverage is a good mix of optimism and

reality. Great use of diverse sources.
Third Place: “Locals with aphasia adjusting to life under COVID-19,” *Leader-Telegram* - Ryan Patterson
Judge’s Comments: These stories include invaluable interviews with real people and their experiences in a pandemic.
Honorable Mention: “La Crosse area servers wage through the pandemic war, Churches in the La Crosse area take cautious steps to reopen, Holmen students get ‘lucky’ with steady meals during coronavirus closures, ‘Madison Street Market’: Neighborhood kids set up stand,” *La Crosse Tribune* - Olivia Herken
Judge’s Comments: The use of interviews with regular people and experts makes for great stories.

Division D

First Place: “It doesn’t make sense’: Waukesha woman says hospital told her she has COVID-19, but wouldn’t test her,” *Waukesha County Now* - Jim Riccioli
Judge’s Comments: ‘It doesn’t make sense’: Great story, well written, nice quotes, made you feel like you were there. ‘Staff shortages nearly closed Waukesha homeless shelters, so a nonprofit director moved into one’: Nice story, puts you inside the homeless shelter with the volunteer. ‘In a testy vote, Waukesha officials remove citywide coronavirus pandemic restrictions’: Solid reporting from a testy meeting. ‘Waukesha mayor, Covid Tracers United call out Brew City Wrestling for scheduling an in-person show’: Interesting story, solid reporting. ‘COVID-19 testing site overwhelmed as Waukesha County deals with sharply rising coronavirus infections’: Good reporting.
Second Place: “Behind the mask; Delivery dilemma; Council mandates face coverings; Health officials make contact to curb COVID-19 spread; Legislation would solve issue with virtual visits,” *Superior Telegram* - Jed Carlson, Maria Lockwood, Shelley Nelson, Jen Zettel-Vandenhouten
Judge’s Comments: ‘2020 graduates share their pandemic experience’: Very nice story and package. Great idea to hear from seniors to see how the pandemic has effected their life. ‘Council mandates face coverings in indoor public places’: Great reporting, Great quotes, Great job getting feedback from all sides of the issue. ‘New school year will change how students get meals’: Good news story on how students are effected by meals during the pandemic. ‘Legislation would solve issue with

Division C

First Place: “‘The Moment that changed my world’; Farewell to arms; On the Decline; Once upon a Time; Epidemiologist lays out metrics,” *Daily Jefferson County Union* - Craig Spychalla, Pam Chickering Wilson
Judge’s Comments: Great research done for these stories.
Second Place: “Effects linger months after COVID-19; Outbreak throttles outreach; Band surprises hospice patient; Restaurant plans to defy order; Fish fries stay strong,” *Daily Citizen* - Chris Higgins
Judge’s Comments: Good variety of “who’s affected?”
Third Place: “Every single dollar makes a difference’: Stevens Point restaurants struggle to survive amid COVID-19 restrictions,” *Stevens Point Journal* - Staff
Judge’s Comments: Good writing but distracting to have copy interrupted by online ads.



Daisy and Sam Roth sit with their daughters, Abigail and Adalynn, at their home in Neenah. The family has been reunited after, while visiting family, the girls and their mother were stuck in Wuhan, China during the coronavirus outbreak.
 WM. GLASHEEN/USA TODAY NETWORK-WISCONSIN

TELLING HER WUHAN STORY

Neenah mom describes her month trapped in coronavirus quarantine

Madeline Heim Appleton Post-Crescent
 USA TODAY NETWORK - WISCONSIN

NEENAH – Like many little girls just shy of their first birthday, Adalynn Roth is learning how to walk.

The difference between her first steps and the steps of so many others, though, is that she took them thousands of miles away from her house in Neenah, quarantined along with her mother and sister on a California military base after being evacuated from Wuhan during the thick of the city’s deadly coronavirus outbreak.

Late Sunday night marked a happy return home for the Roth family after more than a month apart – Adalynn’s mother, Daisy Roth, 10-month-old Adalynn and 5-year-old Abigail had flown to Wuhan to visit family in January, ending up trapped

“I called a lot of people there, for the whole day. Nobody could give me details about the checkpoints, and what I could expect there.”

Daisy Roth
 Mother

there as the city locked down in hopes of preventing the virus’s spread.

Daisy’s husband, Sam, was left in Neenah sharing his story and calling his congresspeople to attempt to bring his family home.

After the lockdown, Daisy and her daughters stayed in her parents’ apartment. She only left twice to pick up groceries, she said. Her first outing was unexceptional, but on the second, a sign next to the elevator in the apartment building instructed her to grab a tissue to press the button, not to touch it with her bare hand.

Despite the global apprehension starting to spread about the disease, Daisy said she felt relatively safe in Wuhan. She hoped the baby wouldn’t catch a cold that would send

See WUHAN, Page 3A

Coronavirus Coverage, First Place (Division A)
 The Post-Crescent, Appleton

virtual visits': Good lead, good reporting. 'Health officials make contact to curb COVID-19 spread': Great reporting and explaining of how the contact tracing process works.

Third Place: "Sheriff defends statement on masks; Infection fears, isolation are part of the new normal; Every day a fresh start; Letter to the future; COVID-19 survivor says illness is nothing to laugh about," *The Star News* - Brian Wilson

Judge's Comments: 'Sheriff's department won't enforce governor's order, but other agencies may': Good, solid news reporting. 'Infection fears, isolation are part of the new normal': Good interview, solid information, hard to judge Q&As for contest. Letter to the future - I love the idea. Great job! 'COVID-19 survivor says illness is nothing to laugh about': Great insight into someone who had COVID. Good continuation of column to the future.

Honorable Mention: "Local musicians playing on; Excitement turns to worry; Friday night in a college town; Law Enforcement doubles; Capturing history," *Hudson Star-Observer* - Michael Brun, Rebecca Mariscal

Judge's Comments: 'Local musicians playing on amid COVID-19 pandemic': Nice story with a variety of sources and covers a lot of angles. 'Hudson Area Public Library compiling coronavirus interviews': Nice reporting on the project. 'Friday night in a college town during a pandemic': Nice view of what a college town looks like during the pandemic. Good variety, quotes, etc. 'Reactions pour in over Wisconsin Supreme Court's strike down of extended Safer at Home order': Solid news story on reaction from ruling.

'With Safer at Home overturned, Wisconsinites ask, Now what?': Solid reporting. Good info, despite the uncertainties following the reversal of the order.

Division E

First Place: "The Double Whammy; COVID-19 gardening; The new normal/Pet adoptions COVID-19; COVID-19 raises concerns about domestic violence," *Sun Prairie Star* - Jennifer Fetterly

Judge's Comments: Sun Prairie is lucky to have Jennifer Fetterly sharing her gifts and community-minded concerns. These entries were all great, just like her other work I'd read in another category.

Second Place: "Two locals beg community: 'Take this seriously'; 'Boxing it in' brings challenges; From the frontlines; Essential but overlooked; COVID-19 outbreak reported at WI Cheese Group," *The Monroe Times* - Kat Cisar

Judge's Comments: All well-written and community-minded. I especially enjoyed the stories titled "Boxing it in..." and "Take this seriously."

Third Place: "Elderly urged to shop early; COVID-19 affecting local shops; Making protective equipment; Cops coping with covid; Waupaca leads county in total covid deaths," *Waupaca County Post* - Robert Cloud, Angie Landsverk, Greg Seubert

Judge's Comments: These were all great entries that show how the pandemic has affected a variety of stations in the community. I kind of felt like the "Pastoring in a Pandemic" story should have been entered, though, instead of the one about making PPE. Still, great entries.

Honorable Mention: "Virus fears creep into tourism sector as summer nears; Tourism season on

A SALUTE TO NURSES ON THE FRONT LINE

Daily Jefferson County Union

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Our 150th Year - No. 56

Thursday

June 4, 2020 - One Dollar



'THE MOMENT THAT CHANGED MY WORLD'



Craig Spychalla
Part of the COVID triage team at Fort HealthCare includes, left to right: Sarah Borchert, Adam Smith, Colleen Buedler, Lisa Koepfel, Todd Gerondale, Allie Ulrich, Becky Bohn and Lisa Jensen. At top, Bohn dons full PPE gear while she readies to do a coronavirus test.

Fort nurses battling COVID tell their stories

By Craig Spychalla
cspychalla@dailyunion.com

There is a bulletin board on a wall in the hospital where Sarah Burnette finds time to feel at ease.

A moment when she can turn off her thoughts for a second and appreciate something simple in life.

Filling the space are pictures with encouraging words from children, offering a contrast to her days behind a hot, form-fitting mask that has made her face break out. "Tugged on our heartstrings a little," she said.

She was guided by life experiences to become a nurse and help others. Her family lived with her grandfather, who suffered a stroke when she was growing up.

"I felt like I kind of was a nurse from the start," she said.

But there was a moment when her world changed — one that now has Burnette putting her scrubs in a garbage bag each night and leaving her shoes at Fort HealthCare, where she has worked for the past dozen years.

She is one of the many nurses on the frontlines in the fight against COVID-19 who have shared their experiences only with co-workers who understand what the last few months have been like — both physically and emotionally.

But many have had one question on their minds through all this: What is the right thing to do?

For Melanie Kutz, she found that helping a patient see their family on Facebook was the right thing to do.

For Allie Ulrich, taking a week off work to relieve stress, even though she never calls in sick, was the right thing.

See NURSES, Page A2

Coronavirus Coverage, First Place (Division C)
Daily Jefferson County Union, Fort Atkinson

the brink, as virus outbreak closes down resorts; Businesses welcome shoppers back to downtown Lake Geneva during pandemic; Tourism officials optimistic, but encourage precautions,” *Lake Geneva Regional News* - Dennis Hines, Scott Williams
Judge’s Comments: Good reporting on the impact the virus has had on both tourism and business in the Lake Geneva region, and vice-versa with the former.

SUN PRAIRIE



Jennifer Fetterly

Like many business owners, Meant to Bead owner Shannon Jambard (pictured) doesn't know how the COVID-19 pandemic will impact her business in the future. She said several area bead stores have shut down and her store might be the "the last unicorn standing." "If we lose stores like mine and others downtown, it will take a lot to bring other businesses in to fill the space," Jambard said. "So we don't want to lose the businesses here now."

The Double Whammy

Businesses that survived explosion now face COVID-19 challenge

By Jennifer Fetterly
 jfetterly@prnews.com

Last July, Salvatore's owner Patrick DePula celebrated the first anniversary of the 2018 downtown Sun Prairie gas explosion that shut down his business for weeks.

This summer he's facing an even greater challenge to his restaurants with the COVID-19 pandemic. DePula said it has been trying times.

"We've been through a flood, an explosion and fire and now we are in a midst of a global pandemic, so we have a little bit of macabre humor — we kid that everyone who has been through this deserves a medal," DePula said.

DePula, and a handful of other business owners in the 100 block of Main Street, have faced the "Double Whammy" — dealing with one disaster and then a year and a half later being thrust into another. For some, the experiences have fine-tuned their skills to adapt.

"After surviving and getting through the Sun Prairie explosion," DePula said, "I honestly think I prepared us for dealing with COVID-19."

Months before the alerts went up in the U.S., DePula got a heads-up about the punch the pandemic packed from his cousin living in one of Europe's virus hotspots. "She was telling me how terrible it was in Italy and that they couldn't leave their house except to get groceries," DePula remembers. "We knew it was just a matter of months before it hit us, so we drew up plans to prepare us to react to the situation."

DePula, who had just opened a new restaurant in Madison — DunkHorse — and was set to open a pizzeria in Monona, now had four businesses to keep afloat. He looked at every opportunity, supplying food for the Army National Guard, hospital workers, and first responders. At the Sun Prairie restaurant, he shifted

his takeout menu to be more affordable.

"We had a \$12 crisis pizza because we wanted to nourish the community and we didn't know what was happening with them economically," he said of the strategy.

Throughout the COVID-19 shutdown crisis, DePula said he was able to keep most of his staff, as he shifted to carryout and delivery, and since May 26, dine-in service. Non in Phase 2 of the Forward Dane plan, restaurants can operate at 50 percent of indoor capacity. "The primary concern throughout this has been the safety of our employees and our customers," DePula said. "There have been many nights of lost sleep in wondering how to proceed."

Even though Dane County COVID-19 plan was stricter than other counties, DePula praised Dane County Executive Joe Parisi's order.

See WHAMMY Page A3

Division F

First Place: "COVID-19 and its impact on Oconto County," *Oconto County Reporter* - Kent Tempus
Judge’s Comments: Judge’s comment: The *Oconto County Reporter* provided its readership with strong, well-written pieces that explored COVID-19 impacts on taverns, restaurants, music festivals and much more. Stories contained all of the elements critical to good newspaper work. Useful reporting gave the community the hard information they needed while also spotlighting human voices during a time of crisis. Superior photography and page design drew readers into the stories.

Second Place: "Virus shuts churches, shops, schools," *The Cambridge News and Deerfield Independent* - Karyn Saemann, Madeline Westberg

Judge’s Comments: Like many other newspapers, the Cambridge paper explored how the coronavirus was affecting schools, churches, businesses and more during the initial outbreak of the virus in Wisconsin. But the News and Independent went beyond all that and found some angles that most papers didn't look at so much. Stories about local musicians taking their work online and free pantries springing up were takes that this judge hadn't seen previously. A food pantry Q&A showed great initiative on the newspaper's part. A column about finding good, locally produced music while cooped up at home was good for keeping people engaged in their community while also finding something to do while unable to leave home. Solid photography also graced this entry. A photo of a preacher speaking to rows of empty pews especially struck

home, and it was played well on the front page.

Third Place: "School's out for ...?; Settling in to online learning; Families adapt to new schedules; 'Building an airplane in the sky'; Building a culture at Forest Edge," *The Oregon Observer* - Scott De Laruelle

Judge’s Comments: *The Oregon Observer's* coverage of the coronavirus pandemic did a good job of combining hard facts with voices from the community. One of many examples was a story that started by quoting a local grocery store worker on how many cleaning items he was bringing in to stock his shelves for virus-conscious customers. Then there was a heartbreaking story about a girls basketball team that was poised to go to the state tournament for the first time in 40 years, only to have the trip cancelled by corona. The paper also did good, professional jobs on stories about public works staff operating with limited workers, families adapting to new schedules, and teachers communicating with their students online. And the paper managed to obtain good photos submitted by people shooting from inside their homes while shut in as a result of the pandemic.

Honorable Mention: "First COVID Death; Family deals with Matriarch; Live From New York; Bringing Smiles; Farm to Table goes online; Angela's COVID story," *Grant County Herald Independent* - David Timmerman

Judge’s Comments: The *Grant County Herald Independent* went far beyond institutional reporting and put together stories containing the authentic voices of ordinary people. Subject matter included the difficulties faced by a family that had a close relative suffering

from COVID while in a nursing home; a local ER nurse who traveled to New York City to help folks there deal with the virus; and folks making masks for health care workers.

Reporting on Local Government

Division A

First Place: "City clerks 'have no teeth'; Report finds Madison's government structure fundamentally unfair to minorities and low income residents; Far from ideal: Madison, Dane County vote in first coronavirus-era election," *The Cap Times* - Abigail Becker

Second Place: "A message of support to LGBTQ children; Council rejects request for virtual attendance; Discovery of cultural artifacts increases Neenah's cost for Lakeshore Avenue," *The Post-Crescent* - Duke Behnke

Third Place: "City frustrated over Rock County's communication; What you should know about Janesville's property revaluation; City begins a downtown demolition," *The Gazette* - Ashley McCallum

Honorable Mention: "Not fully engaged; Brown County Board to consider raises; 'Nightmare: Clerks working OT,'" *Green Bay Press-Gazette* - Doug Schneider

Division B

First Place: "We can't wait': Is Grandma's Gateway the right development for La Crosse bluffs?; Still pumping: La Crosse North Siders deal with persistent water; La Crosse area election clerks weigh-in on safety of in-person voting," *La Crosse Tribune* - Olivia Herken

Coronavirus Coverage, First Place (Division E) Sun Prairie Star

Second Place: “Uniroyal recovery aid runs dry; Less coming in; Xiong campaign raises more,” *Leader-Telegram* - Andrew Dowd

Third Place: “Master plans propose second office tower, high-end housing, outdoor plaza for Wausau’s riverfront, downtown,” *Wausau Daily Herald* - Megan Stringer, Laura Schulte

Honorable Mention: “Trustee not disciplined for social media comments; Waukesha village president pleads not guilty to citation; Lahner: Staff has spent over 18,000 hours responding,” *The Freeman* - Nikki Brahm

Division C

First Place: “Government at its worst.’ Farm family wins court battle to restore trout stream, Portage County official booted,” *Stevens Point Journal* - Alan Hovorka, Karen Madden

Second Place: “Wisconsin Rapids still recovering from July storm, cleanup likely to last into 2020,” *Daily Tribune* - Melissa Siegler, Caitlin Shuda

Third Place: “Manitowoc County elected official calls Black Lives Matter ‘criminal,’ condemns city council member for joining local unity event,” *Herald Times Reporter* - Alisa Schafer

Division D

First Place: “Lockwood government coverage,” *Superior Telegram* - Maria Lockwood

Judge’s Comments: The three articles are easy to read and well-reported. The range of topics show variety in coverage.

Second Place: “County, tribe collaborate on inmate recovery plan; City wins grant for school road; and Equalized property values increase 2% in Vilas, 3%

in Oneida: report,” *Vilas County News-Review* - Gary Ridderbusch

Judge’s Comments: Well-rounded coverage. Great work rounding up all the data for the property values story.

Third Place: “Childcare provider calls for safer road crossing; County weighs options for dam projects; County approved \$9.5 million for internet,” *The Star News* - Brian Wilson

Judge’s Comments: The three stories illustrate the paper’s breadth of coverage. Consider tightening the lead on the crosswalk story. The police chief’s study is a great way to start, but condense those graphs so it will have a greater impact.

Division E

First Place: “Huber inmates serve time at home, work; County highway plant opens; County reviews DHHS director,” *Waupaca County Post* - Robert Cloud

Judge’s Comments: Engaging and interesting stories. I liked too how they didn’t heavily focus on COVID ordinances or rules. Would caution to reduce even more sentences starting with prepositions, but minor to overall articles.

Second Place: “Lake Geneva city government copes with coronavirus crisis,” *Lake Geneva Regional News* - Dennis Hines

Third Place: “City OK’s ‘streateries’ to help COVID-19 impacted restaurants and bars; City of Sun Prairie settles Target tax battle lawsuit; Dane County public health officials: We need to stay ahead of coronavirus,” *Sun Prairie Star* - Jennifer Fetterly

Honorable Mention: “County on hook for \$22k after ruling; ‘Safer at Home’ enforcement mostly warnings; City invites public input

on COVID-19 safety measures,” *The Monroe Times* - Kat Cisar

Division F

First Place: “Century Old Photo collection of Stoughton goes live; Neighbors skeptical of dam removal plans; A powerful transformation,” *The Stoughton Courier Hub* - Mackenzie Krumme

Judge’s Comments: Great work, nice layout, sidebars point readers to more information and videos on the website.

Second Place: “Fire, EMS station expansion discussion progresses,” *The Cambridge News and Deerfield Independent* - Karyn Saemann, Madeline Westberg

Judge’s Comments: Great coverage with story about pandemic impact on local governments’ revenues. All angles covered in the other two stories as well.

Third Place: “Snapshot of a crisis, police chief under scrutiny, We have to deal with the facts,” *The Oregon Observer* - Emilie Heidemann

Judge’s Comments: Great work on affordable housing and water concerns — illustrated with graphs and charts.

Honorable Mention: “Two more apartment buildings proposed; Rezoning battle rescheduled; New apartments approved in Abby,” *The Tribune-Phonograph* - Kevin O’Brien

Reporting on Local Education

Division A

First Place: “When the lab itself is ‘toxic’; A demographic dagger; Wildcard: Student behavior,” *Wisconsin State Journal* - Kelly Meyerhofer

Judge’s Comments: A great set of

When the lab itself is ‘toxic’

Graduate student’s suicide prompts changes in oversight

KELLY MEYERHOFER
kmeyerhofer@madison.com

By the time UW-Madison realized something was wrong in the Wireless Communication and Sensing Laboratory, it was too late for John Brady.

Graduate students described the work environment under engineering professor Akbar Sayeed as “toxic” and “abusive.” The professor called students “monkeys” and “chimpanzees.” One said he compared them to “slaves” who must learn to endure pain because it would last only four or five years.

Turnover seemed constant. Some students joined his lab only to leave within a few months, even though it meant losing their financial stipend.

The churn put more pressure on Brady, who came to UW-Madison in 2010 to pursue a doctorate in electrical engineering and worked as a research assistant in Sayeed’s lab. Despite Brady and others’ attempts to address how Sayeed’s behavior drove students



Brady



Sayeed

Please see SUICIDE, Page A4

Reporting on Local Education, First Place (Division A)
Wisconsin State Journal, Madison

stories. Keep up the solid reporting.

Second Place: “We’re parents, we’ve got to figure it out”; Fragile Trust; Going the Distance,” *The Cap Times* - Scott Girard

Judge’s Comments: Very well-written. Especially enjoyed the story about erosion of trust in the school system.

Third Place: “UW students respond to suspension of in-person classes with questions, TikTok videos; Assembly committee passes college free speech bill, requiring punishments for student violators; UW graduate students fight for improved workplace protections,” *The Cap Times* - Yvonne Kim
Judge’s Comments: Great story

on grad assistants, an often overlooked group.

Honorable Mention: “St. Norbert College students demand answers over departure of president,” *Green Bay Press-Gazette* - Haley BeMiller
Judge’s Comments: This left me wanting to read more.

this paper through Jake’s reporting.

Division C

First Place: “We can’t cut anymore’: Nekoosa School District to present ‘make-or-break’ referenda,” *Daily Tribune* - Melissa Siegler, Natalie Brophy

Second Place: “Stevens Point Schools ponders charter school’s slipping enrollment as board weighs high school expansion,” *Stevens Point Journal* - Alan Hovorka, Karen Madden

Third Place: “Schools play game of hot potato with Palmyra-Eagle district,” *Daily Jefferson County Union* - Craig Spychalla

Honorable Mention: “Survey supports \$20M referendum; District offers open house on upcoming referendum; \$17 million project wins big,” *Watertown Daily Times* - Ed Zagorski

Division D

First Place: “Lockwood education coverage,” *Superior Telegram* - Maria Lockwood

Judge’s Comments: These stories reflect a wide range of coverage, and they are well-written. The reporter did a good job explaining a complicated issue in the story about social worker licensing. Great use of an individual’s story to exemplify a larger issue in the article about college graduates struggling to find work. The bee-keeping story is informative, well-written and fun with various bee references.

Second Place: “Strategy 2035 calls for referendum; Community express concerns at Howard-Suamico meeting; Howard-Suamico looks at race issues in schools,” *The Press Times* - Ben Rodgers

Judge’s Comments: The Strategy

Division B

First Place: “‘We need to get this right’; ‘Everything’s so uncertain’; Rock and a hard place,” *Leader-Telegram* - Sarah Seifert

Judge’s Comments: Very thorough reporting throughout entry. Easily *EASILY* the cream of the crop in this category among all the entries. Sarah’s reporting is superb and her readers receive a wealth of information about the topics covered. Kudos. An easy to pick winner in this category.

Second Place: “Wausau School District could ‘reinvent’ by shutting down six elementary schools, shifting middle-schoolers as enrollment declines,” *Wausau Daily Herald* - Megan Stringer, Laura Schulte, Renee Hickman
Judge’s Comments: Strong and versatile reporting covering a range of topics. Each of the three reporters did a good job of reporting and providing some detail. How fortunate for Wausau to have three quality reporters on the “school beat.”

Third Place: “The case for cursive; Board rejects phase-in plan, approves hybrid model; A new school year like no other,” *The Freeman* - Jake Ekdahl

Judge’s Comments: “The case for cursive” story brought this entry to third place and made me consider bumping it to second. Story is very well done on a topic important to a lot of people. Applause. The other two stories were good. Overall, good education representation in

‘Everything’s so uncertain’



Staff photo by Dan Reiland

From left, high school graduates Michael Usher of Regis High School, Ally Klauck of North High School and Cole Pecor of Memorial High School are pictured Friday. All three will graduate this spring, but the coronavirus is forcing school districts to find new ways to hold ceremonies — some virtual, some postponing and hoping for summer. View more photos at LeaderTelegramPhotos.com.

Grappling with graduations, last dances during pandemic

BY SARAH SEIFERT

LEADER-TELEGRAM STAFF

Chippewa Valley high school seniors are crestfallen that sports seasons, dances and club meetings have been cancelled — an aftereffect of the coronavirus sweeping across the U.S. and closing schools in its wake.

But most of all, seniors regret they won’t get to experience the final, joyful months of high school alongside their classmates.

“I’m really sad I can’t spend these last few months with my class before we all go our separate ways,” said Ally Klauck, a senior at Eau Claire’s North High School who plans to attend a four-year

university in the fall to study business.

Local school districts are facing a quandary: How to hold a graduation ceremony — a party that draws hundreds of students and family members — when large gatherings are prohibited by the state and warned against by health officials?

Some local high schools are tackling the problem with technology. Others hope to reschedule in-person ceremonies for the summer.

All local school officials emphasized they’ll respect state rules and county health departments’ recommendations.

Caps and gowns during coronavirus

North and Memorial high schools in Eau Claire are planning virtual graduation ceremonies on their original dates, May 28 and May 29, respectively, said principals Cale Bushman and Dave Oldenberg.

“We’re working to put together a virtual ceremony for both schools, so both can observe the traditions they have, singing their alma mater song, giving their speeches, certifying the class,” said Eau Claire schools superintendent Mary Ann Hardebeck.

Both Memorial and North are working on separate summer events, possibly in mid-August, for students to return for a reunion — if state health officials allow gatherings at that point, Hardebeck said.

“We really didn’t want to postpone graduation,” she said. “It’s something that students value ... it will be historic, even for our community, and we want to celebrate it as such. One of the things that I have been concerned about is after that graduation date comes, could we get our kids back together as one class?”

SEE GRADUATION PAGE 2A

Reporting on Local Education, First Place (Division B)
Leader-Telegram, Eau Claire

2035 story includes a lot of great information. The reporter handled a delicate issue perfectly in the story on race issues, and I liked the inclusion of numbers to further illustrate the situation. The story about the community's concerns regarding in-person instruction includes various viewpoints, and I appreciated how the reporter immediately followed the lead with the thoughts of an individual, instead of a lengthy description of the "issue." It was a tough decision between first and second place, but the leads in the *Superior Telegram's* entries were more specific and notable.

Third Place: "Virtual ceremony brings grads together in spirit; A purple purpose; School panel hesitant about livestreaming board meetings," *NEW Media* - Lee Pulaski

Judge's Comments: The virtual graduation story is great with multiple sources, and I was especially glad to see the reporter included quotes from students. The story about the school board's resistance to live-streaming is important bringing to light a lack of transparency. The story on dementia awareness is a bit rough around the edges. There are a couple of typos, and word choice is not exact.

Division E

First Place: "Restoring W-F Middle School; A night for W-F seniors; Graduation at W-F High School," *Waupaca County Post* - Angie Landsverk

Second Place: "WHS to hold virtual graduation; Waupaca discusses resuming classes; Waupaca school staff work OT," *Waupaca County Post* - Robert Cloud

Third Place: "Monroe closes

schools, provides meals; Board preps for longer closure; Back to school plan approved," *The Monroe Times* - Emily Massingill

Division F

First Place: "Teachers pack up distanced year," *The Cambridge News and Deerfield Independent* - Madeline Westberg

Judge's Comments: Great features with ledes that draw in reader. It's been a strange school year for everyone and the writer's work brought that home.

Second Place: "Friendly, furry face comforts all she meets; School comes home as parents shoulder new role; Education career ends in parade," *The Valders Journal* - Mary Thomsen

Judge's Comments: Good job bringing in background such as training behind the comfort dog in the middle school and expert advice for story on home schooling.

Third Place: "Head start on life; Building an airplane in the sky; Building a culture at Forest Edge," *The Oregon Observer* - Scott De Laruelle

Judge's Comments: Good work includes features about innovative local school programs and topical concerns.

Honorable Mention: "A long tenure; Grow where you're planted; Rising to the challenge," *The Verona Press* - Kimberly Wethal

Business Coverage

Division A

First Place: "Never retiring; Complex struggle; Small stores adjust to new normal," *The Post-Crescent* - Maureen Wallenfang

Judge's Comments: Great

insight into how local businesses are adjusting to new normal. Interesting to read about seniors working past retirement. Good reporting on women trying to keep shop open.

Second Place: "Early coverage of the impact of COVID on the Green Bay Packers and their fans," *Green Bay Press-Gazette* - Richard Ryman

Judge's Comments: It was interesting to see how much a football team can affect a city. Great reporting, good quotes and well thought out and put together.

Third Place: "Launching careers; Eyeing a bigger slice of venture capital pie; Companies gearing up to battle the pandemic," *Wisconsin State Journal* - Shelley K. Mesch

Judge's Comments: Good reporting on the venture capitalism. Nice insight and variety in what businesses are doing differently during COVID.

Division B

First Place: "Laid-off Semco employees in Merrill worry about starting over. The community wants to help," *Wausau Daily Herald* - Megan Stringer

Second Place: "Business in Sheboygan County," *The Sheboygan Press* - AnnMarie Hilton

Third Place: "Businesses adapting to virus impact," *Leader-Telegram* - Eric Lindquist

Honorable Mention: "Dark clouds, silver linings; Kringle culture continues; An early last call for Safer at Home?" *The Journal Times* - Eric A. Johnson

Division C

First Place: "Deklan's '50s diner set to open this week in Manitowoc," *Herald Times Reporter* - Patti Zarling

Judge's Comments: Interesting; and some good news in all of the present gloom. Hard to do right now.

Second Place: "Realtor struggles differ across border," *Daily Globe* - Tom LaVenture

Judge's Comments: Informative "take" on one profession's problems under COVID, when the state lines complicate things.

Third Place: "Officials celebrate \$14 million Aspirus addition; Community rallies after fire destroys smoker at CT's Deli; Rhinelander-Oneida County Airport bucking national passenger trend," *The Northwoods River News* - Jamie Taylor

Judge's Comments: Good read, as my location also has a small airport and an expanding health care provider.

Honorable Mention: "Mercer's Island View Lodge caters to all seasons," *Daily Globe* - P.J. Jansson

Judge's Comments: I enjoyed this word picture of what it takes to be welcoming while competitive.

Division D

First Place: "WI writer devoted to telling accurate story of ag in her books," *Wisconsin State Farmer* - Colleen Kottke

Second Place: "Foot traffic just isn't there': How Milwaukee-area malls are changing to survive," *West Now* - Evan Casey

Third Place: "How the pandemic impacted local businesses," *Lake Country Now* - Evan Frank

Honorable Mention: "New owners focus old-time feel at The Hitching Post; Al Johnson's still has goats on the roof, but servers get new uniform styles for first time in 25 years; Spring tradition: Sweet, malty bock beer available in Door, Kewaunee county microbreweries," *Door County Advocate* -

Christopher Clough

Division E

First Place: “I’m not ready to call it a crisis yet, but it’s not good”: UW-Platteville hosts Struggles in Farm Country,” *The Platteville Journal* - Steve Prestegard

Judge’s Comments: Great, community/region-minded writing, and great use of quotes. This area is greatly served by Steve Prestegard from what I just read.

Second Place: “The Double Whammy; O’Connell Pharmacy med box program among initiatives designed to improve care; Kollege Town Sports to close in April,” *Sun Prairie Star* - Christopher Mertes, Jennifer Fetterly

Judge’s Comments: Solid, thorough and great reportage. A lot of great information. I especially liked Jennifer Fetterly’s story “A Double Whammy.” The lede on this one was a mouthful, which I usually don’t like, but it

was the perfect setup to get my interest piqued in the story.

Third Place: “KJ’s Fresh Market optimistic about future in Barron,” *Barron News-Shield* - Bob Zientara
Judge’s Comments: Good coverage of local businesses and how nationwide issues are effecting them. Writing was clear and easy-to-follow, especially the piece about KJ’s Fresh Market by Bob Zientara.

Honorable Mention: “Business news in Lake Geneva,” *Lake Geneva Regional News* - Dennis Hines

Judge’s Comments: Very thorough, excellent reportage in all of these entries, and great use of quotes in all three to move the stories along. The story about Topsy Turvy Brewing was excellent, especially. The one about the parking rate hike is a great lead-in to what I’m sure was an ongoing concern and series of follow-ups. Excellent writing and great layout on this site.

Even though the switch to online auctioneering was in response to industry trends — not specifically, the pandemic — the story of the change for a 50-year business was pertinent to the times and handled well. It struck me that Trautner’s treatment of the void felt by the employees of Paul Auction Company and the community-at-large (re: those hamburgers and the social interaction) could easily have turned into a lament. Instead, it was a touching acknowledgment of the auction’s impact: past, present, and future. Kudos for great writing!

Second Place: “Farm economy adapts to climate and COVID,” *Crawford County Independent & The Kickapoo Scout* - Gillian Pomplun

Judge’s Comments: It is a curse for a judge to have two entries so close together in excellence as this competition’s first and second places. It is obvious that Gillian Pomplun has a heart for the subject of regenerative agriculture and she presented its practice in a masterful way. I had heard about Gabe Brown’s approach to soil health and felt as though I had a thorough course in the subject by the end of the articles. I also wanted to grab my shopping bag and search out Solar Meats. To highlight specifics of how these ag producers and businesses are leading the way to sustainability is a gift to any community. Pomplun is to be commended.

Third Place: “Corona kicker adds to woes of farmers; Loan program tosses lifeline to struggling employers; Home-based work takes hold beyond pandemic,” *The Valders Journal* - Todd Bergmann
Judge’s Comments: Writer Todd Bergmann brought home the pandemic’s effects on the local

WI writer devoted to telling accurate story of ag in her books



The Detlefsen family poses in 2015 with Lisl's first published book, *Time for Cranberries* while standing in a flooded bog at their farm family-owned cranberry marsh near Wisconsin Rapids. COURTESY OF LISL DETLEFSEN

Colleen Kottke
Wisconsin State Farmer

While attending college, Lisl Detlefsen traveled to Wisconsin Rapids with her then-boyfriend in 1999 to watch the cranberry harvest on his family’s fifth generation cranberry marsh.

The city-raised Detlefsen likened the experience to Dorothy stepping into the Land of Oz.

“It was like I had been living in black and white and all of a sudden I understood what color was,” she told an audience at the Wisconsin Farm Bureau Federation annual meeting and conference.

“How is it that I grew up two and a half hours from this and had no clue this was going on? There should be a book about this.”

Sixteen years later that self-penned book has become a reality and Detlefsen finds herself immersed in agriculture, now the wife of a cranberry grower, mother of two young sons and a published author whose goal is to be a voice for agriculture. She accomplished that by writing books that not only provide an accurate portrayal of the industry, but help to educate consumers about the source of their food and those people who work to bring it to their table.

Detlefsen says farmers have both an opportunity and a responsibility to help educate people about that process.

“The bottom line is this: As farmers, we

See AUTHOR, Page 2A



Lisl Detlefsen’s goal is to be a voice for agriculture by writing and publishing books that not only provide an accurate portrayal of the industry and its people, but help to educate consumers about the source of their food and those people who work to bring it to their table. COURTESY OF LISL DETLEFSEN

Division F

First Place: “Business Owners Share; Live Auctions; Customers Asked To Wear Masks,” *Kewaskum Statesman* - Anne Trautner

Judge’s Comments: I appreciated Anne Trautner’s reporting of the local business owners’ views of the shutdown, as well as a state representative who would take the time to visit with his constituents about the issues that resulted. The article was very readable. All of us have faced the mask controversy in one way or another this year, and it was a public service to highlight a store that had taken the initiative to protect its customers. What a perfect headline for the live auction story that Trautner didn’t miss with “Going, going...gone.”

Business Coverage, First Place (Division D)
Wisconsin State Farmer

economy through a dairy farmer's worries about faltering markets. He also engaged this reader right away with his look at another effect — specifically a couple who were able to work from home and how the trend has changed work life, and business, in general. The PPP loans issue could seem a challenging — although necessary — one to cover, but Bergmann handled the explanation and its local implications with skill.

Honorable Mention: “Bringing it home; Friends and family; Leaving a better world behind,” *The Verona Press* - Neal Patten

Judge's Comments: This entry was a very good nuts and bolts intro to the expansion of two businesses, with the background of how they evolved — “Friends and family” & “Bringing it home.” Family also figured prominently in the article about green burials, a subject about which most people know little. This was particularly interesting and well-written.

Local Column

Division A

First Place: “Saying goodbye is never easy (even when it's just an office); If you're lucky, you have a friend like Steve; Good cop, bad cop all in one night,” *Kenosha News* - Elizabeth Snyder

Judge's Comments: All thoughtful pieces. Many of us have lost our childhood friends. You made me want to have been a friend of Steve. I left my office of 30+ years due to getting a new job. I so get your article. It was bittersweet to leave a place that “raised” me. Hopefully we have fewer instances with bad cops. They are there. So are the good ones.

Second Place: “Message of hope: Milton teen raises awareness about

disorder, suicide; Another photo with Santa, another hard-fought year of life; Another blessing: Adopted boy gives Janesville mother reason to be grateful,” *The Gazette* - Anna Marie Lux

Judge's Comments: PMDD? I had no idea! Informative and powerful message from a wise teen. Santa photos ... Terry is certainly an inspiration! Love and patience — great message for not only Eli but for us all.

Third Place: “Vowing to rebuild a Northwoods destination; An historic pedal car can't escape the pandemic; Wisconsin's connection to Alexander Hamilton,” *Wisconsin*

State Journal - Barry Adams

Judge's Comments: 1. As if the pandemic isn't enough for small businesses. Hoping they rebuild and create their success again. 2. Interesting piece of history and parents' love for their son. 3. Very interesting, well written about the not-so-famous son.

Honorable Mention: “It was a bittersweet return to Green Bay for Vince Gill; Remembering John Prine's history in Green Bay; Gardening during the wettest year on record,” *Green Bay Press-Gazette* - Kendra Meinert

Judge's Comments: Vivid, descriptive writing. Concerts takes

you back to the moment you were there. You made me feel like I had been there. Gardening is blend of hope and perseverance ... even if it is soggy.

Division B

First Place: “Bouncing through quarantine,” *Leader-Telegram* - B.J. Hollars

Judge's Comments: Love the metaphor of the trampoline, and the way this writer, in three columns, spans the full spectrum of life, sickness and death and resilient new birth, against the backdrop of the pandemic and this nation's moral reckoning. Simply beautiful writing, and words that need to be read, and read again.

Second Place: “Get your blue mind on,” *Leader-Telegram* - Patti See

Judge's Comments: See's writing is so rich and vivid and layered with life, it is simply a pleasure to read. I especially appreciate her sharing Ray Oldenburg's contemplation on the necessity of a third place something so many of us understand much better given the isolation and distancing with which we struggle today. It strikes a nerve.

Third Place: “Living Rich on Less,” *Daily Jefferson County Union* - Pam Chickering Wilson

Judge's Comments: Wilson's treasure trove of suggestions for at-home learning activities left me wondering whether the pandemic hadn't in this small way done us a favor returning our children to the wonder of exploration and discovery on their own. Whatever you do, let the child's enthusiasm be your guide. Great advice. Her calming advice for parents: Don't worry about your child falling behind. Everyone in the world is in the same boat. Her column

Saying goodbye is never easy (even when it's 'just' an office)



Fridays are wonderful things for so many of us. We've got most of the work week wrapped up and are, hopefully, looking forward to a few days of downtime. But today is not just any Friday.

This is the last Friday I'll start my day looking out my window in downtown Kenosha. This weekend, the Kenosha News is moving west, to a building at 5800 Green Bay Road.

While I'm sure the new place will be nice, I'm feeling melancholy and nostalgic and, yes, just plain sad.

Which is no surprise. I've been coming to the Kenosha News building longer than I've been anywhere else.

I've worked here a few months shy of 25 years — and that's just my full-time position in the newsroom. Before that, I was a part-time reporter for three years while attending Carthage College. And way before that, I was a newspaper carrier, walking my route daily, rain or shine or snow. (I pause here for a shout-out to Dennis Serpe, who took, at that time, in charge of the newspaper carrier and can now be found in our advertising department.)

My time here adds up to about 35 years, which beats the number of years I lived in my parents' house growing up (22 years) and my house now (19 years). In dog years, the Kenosha News building has been my home base for centuries.

So excuse me while I shed a few tears during this, our final week in our downtown home. I'll miss coming downtown every weekday — and a lot of weekends, too. I'll miss driving on Sev-



One of things I'll miss most is this view (looking past my Kingfish bobbleheads) of downtown Kenosha.



Starting Monday, the Kenosha News will no longer be located at the familiar 5800 Seventh Ave. building.

enth Avenue to get to the office every day, checking on Lake Michigan before starting my workday. (If the lake isn't there, I'm going back home.)

I'll miss watching the downtown area as it blossoms. I witnessed the transformation of The Stella and can't wait to see what's in store for the Alford Building across the street. On nice summer

evenings, I enjoyed the music spilling out from Public Craft Brewing Co.

I'll miss it all. In that, I am not alone. Longtime Kenosha News readers are feeling nostalgic, too.

If you're a regular News reader, you probably noticed the News had a “garage sale” a few weeks back. Maybe you even came into the building

to score an office chair, a clock or even a filing cabinet. (Sorry if you got one with paperwork still inside.)

Seeing the various desks, lamps and historic Kenosha News photos for sale brought back a rush of memories for me and a surge of sadness for former colleagues and the “good old days” when newspapers were fat and

west to our new digs on Green Bay Road.

A local newspaper enjoys a close relationship with its subscribers. We know you'll get upset at times — believe me, we field calls from angry readers over everything from sports coverage to garbage pickup routes — but we also hear from people all the time who tell us they can't start their day without the Kenosha News. There are even some folks, like me, who still clip out articles to send to friends and family.

Times change. We get that. You have more choices on where to get your news than when I started writing stories here in the mid-1980s. We think the readers who have stuck with us and hope we'll keep navigating this brave new world of information together.

When we walk out of this building for the last time, I'll take one more look around and remember all the folks who have walked through this building, putting out a newspaper every day, no matter the challenges.

There aren't many businesses where you produce a new product every 24 hours, and there aren't many that still follow a business model first perfected hundreds of years ago.

And I'll say one last goodbye to the late, great Dick Martin, the longtime editor who took a chance on hiring a college sophomore, and, of course, publisher Howard J. Brown, a shining light for our Kenosha community.

After this week, we'll close the books on decades of being your hometown newspaper in your downtown.

But we're still your hometown newspaper, and we'll still deliver the same local features, sports and entertainment stories we always have. We hope you'll follow us to our new digs, even if it doesn't come with a view of Lake Michigan.

Have a comment?
Email Liz at esnyder@kenoshanews.com or call her at 262-656-6271.

Local Column, First Place (Division A)

Kenosha News

on saving money by buying used bicycles locally and refurbishing them, only to discover their true value when COVID hit and those two-wheelers provided the best kind of physical education: Just exploration, as fast and as far as you can go, made the pandemic seem almost like a gift.

Honorable Mention: “His vibrant spirit has staying power; Still leading the way; My Big Inspiration,” *The Journal Times* - Peter Jackel

Judge’s Comments: Would never have guessed Jackel wasn’t a lifetime jock from his keen knowledge of sports and his ability to find the very human story in the athletes he interviews.

That he entered the sports world reluctantly, at the urging of his family, may be the thing that makes his column so genuine and his sense of what matters so acute.

Division D

First Place: “Date cutters; Cribbage a family affair; Ice fishing on Lake Hallie,” *The Country Today* - Patti See

Judge’s Comments: I love everything about this columnist. I love the sparseness and rhythm of the conversations she recounts — something so familiar to me from a 10-year stint on the edge of the Allagash Wilderness. The humble act of cutting the final date

of a person’s life in stone — such a fitting tribute to Billy. I love the beautifully-written description of family life with cribbage as its connective tissue, so familiar to me, as well. By the time I get to the last column, Ice fishing on Lake Hallie, I am there. I could taste the beer and chili dogs, smell the fumes of the snowmobiles, hear the roar of chainsaws, feel the ice cracking and giving way. What a fine writer. I can’t wait for the next story.

Second Place: “How America would have lost World War II; Coronavirus creating new business opportunities; Conspiracy theories another virus we need to beware,” *NEW Media* - Tim Ryan

Judge’s Comments: Brilliant and spot on. Smart, funny and heartbreakingly cynical. Ryan perfectly sums up the age of alternative facts. Is it over yet?

Third Place: “Boomer Life: Boomers deal with the problem of bi-generational segregation; I am now my mother; Living alone isn’t easy,” *Sawyer County Record* - Kathy Hanson

Judge’s Comments: I had to read these columns again. What at first seemed a scattered, but charming, collection of almost random thoughts, on second glance revealed a distinctly touching exploration of memory and examination of life. The hook was there. One small tug and I was caught.

Honorable Mention: “Off the Top of My Head: Always on a Tuesday; Nine lives aren’t so many; ‘If you stand for nothing,’” *Sawyer County Record* - Paul Mitchell

Judge’s Comments: Mitchell’s column about an employee trapped in the office bathroom by a frozen lock, and the resulting Keystone Cops-like staff rescue effort, compelled an immediate inspection of our office bathroom, where it seems a cheap door knob has heretofore unappreciated benefits. His ability to take the reader along with him is his strength — never more so than when we also find ourselves pondering our cardiac fitness as he undergoes surgery for blocked arteries, and when his adult memory of a child’s attempt to reassure a black friend that “we know you’re one of the good ones,” compels a deep dive into our conscience, as well.

SAWDUST STORIES

Bouncing through quarantine

BY B.J. HOLLARS

SPECIAL TO THE LEADER-TELEGRAM



B.J. Hollars

When life gives you a pandemic, buy a trampoline.

Said no one ever.

Except my wife, who a month into the safer-at-home order, decided it was the most expedient way to persuade our children to get a little fresh air.

“Isn’t it also the most expedient way to get a broken arm?” I asked.

But after a month of being sardined alongside one another, we decided it was worth the risk.

To say that assembling a trampoline was more difficult than I expected would be an understatement. To say that it involved no four-letter words would be a lie. But it was all worth it to see my children’s smiling faces, which I observed from some newly earned distance.

Thanks to the trampoline, social distancing became easier for the kids.

When trapped within its cage-like net, there was little chance of them coming into contact with anyone. An added benefit was that the trampoline allowed them to practice social distancing from their parents. After one particularly trying day of “home schooling,” they rolled their jampacked suitcases to their new bouncy home and promised they’d check in at Christmas. We wished them well, and then, 15 minutes later, enjoyed our grand reunion.

Yes, it was a happy time in our household — right up until my son’s symptoms emerged.

It started with a fever, then a cough, then a few other ailments that checked off the boxes we feared. My son took it in stride, though my wife and I didn’t. Under “normal” circumstances, such complaints would have hardly registered on our parental radars, but these were different times. We called the Mayo Clinic Health System in Eau Claire, and after an intensive pre-screening process, were told to take Henry to the drive-thru testing tent in the converted lot to

the right of the hospital.

We masked up, then made the short trip to the tent, where we were greeted by a police officer whose job it was to tell us to keep our windows rolled up. Next, a health care worker held up a sign informing me to call a particular phone number, which routed me on to the next health care worker in the lineup.

“Hello,” said the health care worker on the other end, “I’m right here in the tent.”

Sure enough, the woman waved to us. What a comfort to see her masked face, and to know that someone just a few feet away would guide us through this journey. My son’s health wasn’t being outsourced to some medical call center half a country away; it was being handled locally, by a person who, were it not for her mask, I might recognize. She walked us through the process, then said, “If he tests positive, we’ll give you a call. If he’s negative, you’ll receive an email. Any questions?”

SEE SAWDUST PAGE 2A

Local Column, First Place (Division B)
Leader-Telegram, Eau Claire

Division E

First Place: “America needs to stop going through the motions with

race; When the gales of November come early; Relating to Cookie Monster, and Keegan-Michael Key," *The Monroe Times* - Adam Krebs

Judge's Comments: Clarity of voice, timeliness and direct confrontation of difficult issues facing our nation elevates these entries to first place.

Second Place: "Taxpayers likely to feel impact of pandemic," *Barron News-Shield* - Bob Zientara

Judge's Comments: Importance of topics in informing local readers, excellent use of facts to impart information and use of example are excellent.

Third Place: "New Yorker back on the farm during pandemic," *Lake Geneva Regional News* - Kate Gardiner

Judge's Comments: Some of the best writing I have ever read. The content places it outside of first for this judge but the literary interest makes this writer worth reading no matter the topic.

Honorable Mention: "Beyond Hearing; Metamorphosis; The Value of Things," *The Portage County Gazette* - Patrick Wood

Judge's Comments: Thought-provoking and challenging for readers.

Division F

First Place: "The nicest ogre; Toilet paper alternative; Out of the mouths of toddlers," *Courier Sentinel* - Rebecca Lindquist

Judge's Comments: Humor writing is the most difficult of all. You have a gift for it and a deft hand at it. I laughed until I cried and then I read all of your columns to my office manager and she belly laughed as well. You have a way of tickling the funny bone while touching the heart. Your writing is genuine and authentic

... the highest praise I can think to bestow.

Second Place: "Jane's World," *Crawford County Independent & The Kickapoo Scout* - Jane Schmidt

Judge's Comments: Jane, I feel you in your columns. You bring the reader into your world and make us feel and see what you are writing. My condolences on the loss of your mother. I am blessed to still have my 93-year-old Mom and we are connected by phone during this pandemic. I will long remember your columns.

Third Place: "Goodbye Gus; Mama; Autumn changes," *Spooner Advocate* - Bill Thornley

Judge's Comments: You have such a beautiful voice to your writing. For every animal lover and lover of good writing your columns are a gift. They are very long for columns, something I usually mark down for in judging but you never lost me in your stories. Conveying the miracle of the creation that most ignore is your particular gift.

Honorable Mention: "Silver linings in self-isolation; We must

never forget the past; Judging the past with modern eyes," *The Tribune-Phonograph* - Ross Pattermann

Judge's Comments: You are writing about the harsh truths that most would like to ignore. You are shining light and that is one of the most important purposes of journalism. I particularly appreciated your column about the Holocaust and your comments about history. Well done!

Local Sports Column

Division A

First Place: "We're blood brothers; UW volleyball is killing it; Edgewood College women's team is playing must-see basketball," *The Cap Times* - Jason Joyce


Second Place: "School District of Janesville drops the baton; Little League tryouts brought anxiety; Duke ruled my early bracket picks - and I've got the binder to prove it," *The Gazette* - Eric Schmoltdt

FROM LEFT FIELD

Finding the 'past' in America's favorite pastime a hard, worthwhile endeavor

About a year ago I had an idea for a feature story: Find all the former local players I could that played professional sports.

A couple of those are easy: Alex Erickson of Darlington currently plays for the Cincinnati Bengals in the NFL, while Ric Mathias, a former Cheesemaker, played for the Bengals in a handful of games in the 1990s. In basketball, Bob Anderegg left Monroe to go to Michigan State and then donned a New York Knicks uniform in the early days of the NBA.



Adam Krebs

Baseball is a little bit different. The professional game is more than 150 years old, and information on where players come from is based more on birthplace than where they attended high school.

One search I had came up with just a handful of names, then I expanded to nearby towns, like Shullsburg, Evansville, Mineral Point; and to the south like Freeport. A few more names were added, but for most, the theme was the same — when I came across a name, they had played for a handful of games or less, saw mediocre success and that was that.

Also, most of these names played before World War II — and even more still, most were from the Dead Ball Era (1900-1919) or before.

As I searched randomly over the past year, I learned more and more about that era of baseball. I already considered myself a baseball guy — even taking a baseball history class at UW-Milwaukee. But you don't learn the full history of a sport and all its players in a class that spends an hour together twice a week for a semester.

Back in the 1800s, the structure of the sport looked different than today. The National League was around, but was one of almost a handful of leagues considered "major." The American Association, Western League, and Southern League were all big-named leagues at the time, with one-year wonders being the Union Association and Player's League.

Each league had around 8-12 teams

See KREBS, Page B3

Local Sports Column, First Place (Division E) *The Monroe Times*

Third Place: "These shoes are made for walking; An epic turnaround; Central hits its target," *Kenosha News* - Dan Truttschel

Division B

First Place: "Much more to offer; Eternal honeymoon; Hunter provided a profile in courage," *The Journal Times* - Peter Jackel

Judge's Comments: Excellent job of painting the picture of the tragic day's events, then recounting them through the interview sources

Second Place: "Sports rely on shared experiences; Wisconsin teams reached new heights in 2010s; Killing time at home not as fun as it used to be," *Baraboo News Republic* - Brock Fritz

Judge's Comments: Gave the reader a feel for what a game day in Madison is like, especially describing all the different activities which go on around the game

Third Place: "Continued pride; Cause and effect; Unsurpassed passion," *The Chippewa Herald* - Brandon Berg

Judge's Comments: Good nostalgic feel to the column with an insight into a returning player's emotions

Honorable Mention: "Enjoy the ride, this RHS football team could be special; Local athletes' experiences with racism a wake-up call; Fall sports afforded opportunity with SDR board decision," *The Northwoods River News* - Jeremy Mayo

Judge's Comments: Good upbeat column which provided hope and a positive message for team's fan base

Division D

First Place: "That a girl: Brusky plays first year of football; She said

yes! (at a wrestling tournament); Who dunnit? Baby put on Packers waiting list,” *The Review* - Dave Boehler

Second Place: “To the Class of 2020: A time as this; Kneelers Love America More Than You; Once More Down Lens,” *Trempealeau County Times* - Zac Bellman
Third Place: “My last dance; Kings of the diamond; It’s time to come together and love Love,” *The Lakeland Times* - Brett LaBore
Honorable Mention: “Reminded of two great moments in Brewers history that almost never happened; This week’s calendar page a reminder of what could have been; Confusing Thursday was obviously just the start of uncertain time,” *The Star News* - Matt Frey

Division E

First Place: “Losing a legend; Free admission for students a great change; Finding the past in America’s favorite pastime a hard, worthwhile endeavor,” *The Monroe Times* - Adam Krebs
Second Place: “If I could only see it now: Spring Sports,” *Sun Prairie Star* - Jeff Seisser
Third Place: “Etc. column,” *The Platteville Journal* - Steve Prestegard
Honorable Mention: “No ‘Friday Night Lights’ in the fall will leave huge void,” *Sun Prairie Star* - Jeff Seisser

Local Outdoors Column

Overall Division

First Place: “Hunting dogs fit state’s conservation ethic; A harmless forest walk ends in tragedy; Father-daughter fishing trips never get old,” *Vilas County News-Review* - Kurt Krueger
Second Place: “Localized landmarks add to lore of deer camps across

the state; Janesville’s Brian Post takes love of fishing to a new level — Bassmaster Open competition; Edgerton native Ryan Wanless treks 350 miles of Alaskan wilderness,” *The Gazette* - Eric Schmoltd
Third Place: “Goodbye Gus; Time to head out; Mama,” *Spooner Advocate* - Bill Thornley
Honorable Mention: “A Tale of a Tail; Early Catch and Release Trout Season Offers Excitement; A Rare Find: Stumbling Upon My First Luna Moth,” *The Chetek Alert* - Tyler Florczak

Rookie Reporter of the Year

Daily Division

First Place: *Wisconsin State Journal* - Emily Hamer
Second Place: *The Cap Times* - Natalie Yahr
Third Place: *The Sheboygan Press* - AnnMarie Hilton
Honorable Mention: *La Crosse Tribune* - Olivia Herken

Weekly Division

First Place: *The Stoughton Courier Hub* - Mackenzie Krumme
Judge’s Comments: Great work — stories reflect topics of current interest.
Second Place: *The Lakeland Times* - Brett LaBore
Judge’s Comments: Well-written stories.
Third Place: *Lake Geneva Regional News* - Connor Carynski
Judge’s Comments: Great, well-written sports coverage — school sports are at the heart of local communities.
Honorable Mention: *The Monroe Times* - Shannon Rabotski
Judge’s Comments: Good stories, handled well.



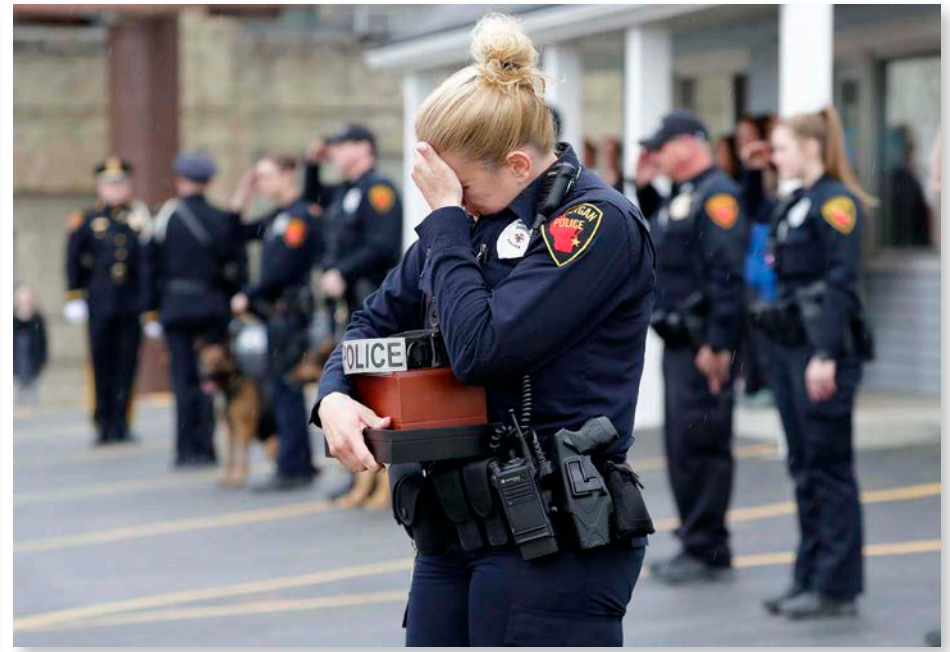
Rookie Reporter of the Year, First Place (Daily Division)
 Emily Hamer, *Wisconsin State Journal*



Rookie Reporter of the Year, First Place (Weekly Division)
 Mackenzie Krumme, *The Stoughton Courier Hub*



General News Photo, First Place (Division A)
Wisconsin State Journal



General News Photo, First Place (Division B)
The Sheboygan Press

General News Photo

Division A

First Place: “UW virtual match day,” *Wisconsin State Journal* - Amber Arnold

Judge’s Comments: I can feel the energy and excitement as though I was there! Incredible photo!

Second Place: “Homeless During COVID-19,” *Wisconsin State Journal* - Steve Apps

Judge’s Comments: Captivating photo ... the look in the man’s eyes tells a story!

Third Place: “I am only human’ sign stands out in Black Lives Matter march,” *The Post-Crescent* - Bill Glasheen

Judge’s Comments: Striking photo!

Honorable Mention: “Just in time for January, it’s a winter wonderland,” *The Gazette* - Anthony Wahl

Judge’s Comments: Magical!

Division B

First Place: “Local law enforcement agencies honor the service and life of K-9 Officer Bud,” *The Sheboygan Press* - Gary Klein

Judge’s Comments: Great photo. I like how you captured the emotions of the officer by putting the sharp focus on her.

Second Place: “Trump touts shipyard,” *EagleHerald* - Rick Gebhard

Judge’s Comments: This is a cool photo with the flags waving and the people in the foreground and background.

Third Place: “Black Lives Matters protesters in Oshkosh after death of George Floyd,” *Oshkosh Northwestern* - Dan Powers

Judge’s Comments: I really like this photo but I’m wondering how it would have looked with more focus on protester on the ground. His expression says a lot.

Honorable Mention: “The Big Reveal,” *Leader-Telegram* - Dan Reiland

Judge’s Comments: You can just see the happiness and excitement on their faces.

Division C

First Place: “Pheasant stocking,” *Portage Daily Register* - Susan Endres

Judge’s Comments: Great photo. The timing is spot on with the focus and framing of the picture.

Second Place: “WIPEOUT,” *The Northwoods River News* - Jamie Taylor

Judge’s Comments: Great shot at capturing the wipeout and the expression on his face.

Third Place: “Manitowoc protests against racially charged social media photo,” *Herald Times Reporter* - Gary Klein

Judge’s Comments: A great photo that tells the story on its own.

Honorable Mention: “Social Distancing,” *Daily Globe* - Tom LaVenture

cropping give this photo a unique look at social distancing.

Division D

First Place: “Milwaukee Zoo Polar Plunge,” *West Now* - Scott Ash

Judge’s Comments: These are awesome photos. Clarity, excitement and great storytelling in these visuals.

Second Place: “Polar Plunge,” *Lake Country Now* - Scott Ash

Judge’s Comments: Keen eye for detail and the elements in here come together very well.

Third Place: “Practice Burn,” *Vilas County News-Review* - Kerry Griebenow

Judge’s Comments: This is a great photo. Lots of great layers to this photo with the sun rays, flames, and water.

Honorable Mention: “U.S. Army veteran Dan Newberry,” *South Now* - Scott Ash

Judge’s Comments: Great emotion filled photography.



Spot News Photo, First Place (Division B)
Leader-Telegram, Eau Claire



Spot News Photo, First Place (Division C)
Baraboo News Republic

Division F

First Place: “A proudly cheesy performance,” *The Tribune-Phonograph* - Kevin O’Brien
Judge’s Comments: It’s not easy being cheesy but this photo makes it fun. I love the expressions on the faces, and the feel it captures.
Second Place: “Harvesting apples at Sunrise Orchard,” *Crawford County Independent & The Kickapoo Scout* - Charles Preusser
Judge’s Comments: Great photo. Well-framed, sharp and a strong entry.
Third Place: “Porta-Potty Power,” *The Valders Journal* - Brian Thomsen
Judge’s Comments: Laughed at this one. How fun! These kids are having a blast. This is a good photo and you did a good job of capturing the image.

Spot News Photo

Division A

First Place: “Bars reopen after state Supreme Court strikes down coronavirus restrictions,” *The Post-Crescent* - Bill Glasheen
Judge’s Comments: I wanted to cheer for the subject in this photo. You did an excellent job in all aspects of the shot, from focus, to framing and telling a story.
Second Place: “Hundreds march in Green Bay after killing of George Floyd,” *Green Bay Press-Gazette* - Ebony Cox
Judge’s Comments: This is a very moving photo, just by content. What makes it stand out is the contrast and framing. Great job!
Third Place: “Victims’ families, friends grieve at candlelight vigil,” *The Gazette* - Anthony Wahl
Judge’s Comments: It’s hard to say that a photo is beautiful when the content is so sad, but this shot, from a photography standpoint, is beautiful.
Honorable Mention: “Downtown cleanup starts,” *Kenosha News* -

Sean Krajacic

Judge’s Comments: You nailed this difficult shot. Night shots are the hardest and you did an awesome job of navigating the action and the technical difficulties.

Division B

First Place: “Tornado Cleanup,” *Leader-Telegram* - Dan Reiland
Judge’s Comments: Both photos capture the devastation and loss of the tornado. I chose this one because I like the perspective of taking the picture from inside what was once the kitchen.
Second Place: “Wrestlin’ robins,” *EagleHerald* - Rick Gebhard
Judge’s Comments: Great photo. The focus and timing are spot on.

Division C

First Place: “Baraboo students likely in crash that called for Medflight,” *Baraboo News Republic*

- Bridget Cooke

Judge’s Comments: Good job capturing the seriousness of the wreck without focusing just on the vehicles involved. You are giving your readers a sense of the whole scene, which isn’t always easy to do.
Second Place: “Manitowoc police investigate Aug. 20 homicide,” *Herald Times Reporter* - Gary Klein
Judge’s Comments: Your photo makes me want to stop and read the story to find out what’s happening.

Division D

First Place: “Fire on Tate Road,” *Ladysmith News* - Luke Klink
Judge’s Comments: Strong entry. One of the better fire photos I have seen. The essence of spot news.
Second Place: “Mask or No Mask in Vacationland,” *Peninsula Pulse* - Brett Kosmider
Judge’s Comments: The dichotomy between mask and



Sports Action Photo, First Place (Division A)
The Gazette, Janesville



Sports Action Photo, First Place (Division F)
The Valders Journal

maskless is captured perfectly.

Third Place: "Protesters march for Black Lives Matter," *News Graphic* - Mark Justesen

Judge's Comments: Powerful photo. I wish it had been even bigger, but good job.

Honorable Mention: "A Vilas County patrol truck," *The Lakeland Times* - Emily Koester

Judge's Comments: Even the helpers need some help sometimes. Good photo.

Division E

First Place: "Exhausted firefighter at Genoa City apartment blaze," *Lake Geneva Regional News* - Phil Bonyata

Judge's Comments: Good job on capturing an exhausted firefighter with the fire in the background.

Second Place: "Albino Deer," *Barron News-Shield* - Mark Bell

Judge's Comments: This photo caught my eye because it is unique in that I have never seen an albino deer up-close.

Division F

First Place: "Jane Hurlburt and son, Brent," *Courier Sentinel* - Ginna Young

Judge's Comments: Great photo. Evokes emotion and it's a sign of the times.

Second Place: "I spy: bobcat cruises for easy lunch," *The Chetek Alert* - Tyler Florczak

Judge's Comments: Beautiful photo!

Third Place: "Hope Springs Eternal," *Fennimore Times* - Emily Schendel

Judge's Comments: Great nature photo. Clear, crisp and the color is great.

Honorable Mention: "Crews rescue man from grain bin," *Grant County Herald Independent* - David Timmerman

Judge's Comments: In my opinion, this could have been a first place photo if the person's rear end wasn't prominent in the photo. I feel that if the photographer had taken a few more shots, a better angle could have been achieved.

To be fair, I don't know the circumstances the photographer took the photo under, perhaps they were being pressured to leave the scene and they had to shoot quickly. It's a great in-the-moment shot, nevertheless.

Sports Action Photo

Division A

First Place: "Top-seeded Evansville cannot duplicate Week 2 comeback magic," *The Gazette* - Anthony Wahl

Judge's Comments: Great capture of the weather and emotion.

Second Place: "Newman Catholic football player giving a stiff arm," *Wausau Daily Herald* - Tork Mason

Judge's Comments: Excellent tight shot.

Third Place: "Breaking Up the Play," *Wisconsin State Journal* - John Hart

Judge's Comments: Good framing

including ball with both players airborne.

Honorable Mention: "Narrow Victory," *Wisconsin State Journal* - John Hart

Judge's Comments: Victory on two faces, defeat on a third, brilliantly captured.

Division B/C

First Place: "Boys hockey victory," *The Chippewa Herald* - Brandon Berg

Judge's Comments: Great shot captures the thrill of the moment.

Second Place: "Hurley's Jack Santini is upended," *Daily Globe* - Jason Juno

Judge's Comments: Good, sharp-focused action shot.

Third Place: "Ashwaubenon's Cody Minor throws Badger's Jake Stritesky in state semifinal wrestling match," *Stevens Point Journal* - Tork Mason

Judge's Comments: Great shot of pivotal moment in match.

Division D

First Place: “Bull rider,” *The Star News* - Brian Wilson

Judge’s Comments: Great, hard-to-get bull riding action shot.

Second Place: “Izzy Wong competes on the beam,” *Waukesha County Now* - Scott Ash

Judge’s Comments: Beautiful gymnastics competition shot on balance beam.

Third Place: “Chills and spills,” *The Lakeland Times* - Dean Hall

Judge’s Comments: Great shot of snowmobile action also has the winning element of cute kids.

Division E

First Place: “Oregon, monsoon drown MHS,” *The Monroe Times* - Adam Krebs

Judge’s Comments: Difficult conditions for players and photographers alike. hard-to-get shot in a rain storm. Good work.

Second Place: “Taking her best shot,” *Lake Geneva Regional News* - Andrew Tucker

Judge’s Comments: Great basketball shot shows skill and experience.

Third Place: “Finessed Approach,” *Barron News-Shield* - Mark Bell

Judge’s Comments: Keeping faces in focus is hard in indoor sports. Good job.

Division F

First Place: “Taking It Up a Notch,” *The Valdres Journal* - Brian Thomsen

Judge’s Comments: Terrific volleyball action shot — captures great facial expressions as well as the action.

Second Place: “Fold you like a lawn chair,” *The Tribune-Phonograph* - Ross Pattermann

Judge’s Comments: Keeping facial



Feature Photo, First Place (Division A)
Wisconsin State Journal, Madison

expressions and action in focus shows top skills.

Third Place: “Ready for the rumble in Camp Randall,” *The Record-Review* - Ross Pattermann

Judge’s Comments: Captures the emotion in the moment as well as the action.

Sports Feature Photo

Division A

First Place: “A moment of celebration for the Packers against the Broncos,” *Green Bay Press-Gazette* - Bill Glasheen

Judge’s Comments: Great framing of the entire scene.

Second Place: “Snowfall complicates football field preparation,” *The Gazette* - Anthony Wahl

Judge’s Comments: Captures snow-belt high school football in a

nutshell.

Third Place: “Win Over Rival,” *Wisconsin State Journal* - John Hart

Judge’s Comments: Awesome illustration of the emotion on the faces of everyone and how close the crowd is in basketball.

Honorable Mention: “Season ends for Comets,” *The Gazette* - Anthony Wahl

Judge’s Comments: Great “agony of defeat” shot.

Division B/C

First Place: “Black belt testing,” *EagleHerald* - Rick Gebhard

Judge’s Comments: Excellent frozen-action shot, like the American flag in the background, as well as the white and black outfit contrast.

Second Place: “Paint it green,” *The Northwoods River News* - Bob Mainhardt

Judge’s Comments: Cool photo that illustrates the school’s

tradition of painting the bell — also good view with the crowd in the background.

Third Place: “NFL commissioner Roger Goodell and Green Bay Packers Hall of Fame quarterback Brett Favre walk off the field,” *The Northwoods River News* - Jeremy Mayo

Judge’s Comments: I like how the stadium is framed in the shot.

Honorable Mention: “Coaches Luke Roberts, center, and Gary Zarda, right, administer a health screening questionnaire to an athlete” *The Northwoods River News* - Jeremy Mayo

Judge’s Comments: Shows how the world has changed because of the pandemic.

Division D

First Place: “Snow Ball,” *Vilas County News-Review* - Doug Etten

Judge’s Comments: Great shot, especially in light of the weather. It is hard to shoot and keep focus in the midst of flurry.

Second Place: “Matthew Wood observes a play,” *South Now* - Scott Ash

Judge’s Comments: This photo epitomises high school sports seasons during the pandemic in 2020. Very cool shot.

Third Place: “Waiting for penalty shot,” *West Now* - Scott Ash

Judge’s Comments: Must confess we don’t have field hockey as a girls sport in Texas but this photo says it all, even to someone unfamiliar with the sport.

Division F

First Place: “Breaking through in big ways,” *The Tribune-Phonograph* - Ross Pattermann

Judge’s Comments: Great action shot ... good composition.

Second Place: “Serious Sideline

Action,” *The Valdres Journal* - Brian Thomsen

Judge’s Comments: Sideline hijinks photo captures the moment for high school sports fans.

Third Place: “No Regrets,” *The Courier* - Jeff Seisser

Judge’s Comments: Well done photo to accompany feature.

Feature Photo

Division A

First Place: “Summer Splash,” *Wisconsin State Journal* - John Hart

Judge’s Comments: Sheer joy and innocence of childhood is perfectly illustrated in this photo. I kept coming back to it — so it was the clear winner for me. I dare anyone who views this photo not to smile.

Second Place: “Raining buckets,” *The Gazette* - Anthony Wahl

Judge’s Comments: The moodiness of the sky and the camaraderie of the guys playing basketball is a wonderful contrast. A great capture all around.

Third Place: “Rising of the moon,” *Kenosha News* - Sean Krajacic

Judge’s Comments: I enjoyed the composition of this photo and know the photographer must have been very pleased with how the pergola served to frame the moon and the person walking on the lake front. A striking photo.

Honorable Mention: “Halloween snowfall,” *Wisconsin State Journal* - Amber Arnold

Judge’s Comments: I love the angle in which this was shot, as well as the expression on the mother’s face and as well as the child in the carrier. The pops of color against the otherwise monotone photo are nice.

Division B

First Place: “Covid Lockdown



Feature Photo, First Place (Division B)
Leader-Telegram, Eau Claire

Visit,” *Leader-Telegram* - Dan Reiland

Judge’s Comments: Captures an emotional moment.

Second Place: “Photo of Janus, the two-headed goat born on a farm in Wittenberg,” *Wausau Daily Herald* - Tork Mason

Judge’s Comments: Good shot of a rare occurrence

Third Place: “Hummingbird Nest,” *Leader-Telegram* - Dan Reiland

Judge’s Comments: Captured the details beautifully.

Division C

First Place: “Feature photo of Karen Ann Hoffman, who has helped lead an effort to install a marker to recognize the dead Menominee, Potawatomi and Ho-Chunk people who died in the late 1800s,” *Stevens Point Journal* - Tork Mason

Judge’s Comments: Great image

with contrast of the subject and background

Second Place: “A local eagle, a.k.a. Uncle Sam, is released to the wild by Northwoods Wildlife Center intern Frances Torres,” *The Northwoods River News* - Dean Hall

Judge’s Comments: Captured a great moment and the expression on the girl’s face adds to the emotion of the moment.

Third Place: “Alicia Poepping throws a frisbee for her dog Stella to chase,” *The Reporter* - Doug Raflik

Judge’s Comments: A fun shot.

Division D

First Place: “Water Umbrella,” *Northwest Now* - Scott Ash

Second Place: “Popular Road Trip,” *Vilas County News-Review* - Kerry Griebenow

Third Place: “Sights and sounds

of the Civil War,” *Northwest Now* - Scott Ash

Honorable Mention: “Chaycing the sun,” *The Lakeland Times* - Heather Holmes

Division E

First Place: “Fire on Clark Street,” *Dodge County Pionier* - Mitchell Keller

Second Place: “Happy Grad Parade,” *Dodge County Pionier* - Mitchell Keller

Third Place: “Wild turkey makes the cemetery her home,” *Lake Geneva Regional News* - Connor Carynski

Honorable Mention: “From the frontlines,” *The Monroe Times* - Brenda Steurer

Division F

First Place: “You got something on your face, bro,” *The Tribune-Phonograph* - Ross Pattermann

Judge’s Comments: This photo has it all — the expressions on the subjects faces are priceless, the framing is perfect. I love this photo and it was hands down the winner. This is quality photojournalism work!

Second Place: “A Simple Pleasure,” *The Valdres Journal* - Brian Thomsen

Judge’s Comments: Talk about taking the mundane and routine and making it interesting and fun. The joy in these kids’ faces — love it. Well-framed too. This was also a clear second place for me.

Third Place: “No one fights alone,” *The Record-Review* - Peter Weinschenk

Judge’s Comments: Powerful and poignant. You can tell the principal really cares for her student. Serious content but skillfully handled. Thank you for this photo!

Honorable Mention: “Discovering



Artistic Photo, First Place (Division C)
The Reporter, Fond du Lac



Artistic Photo, First Place (Division F)
The Valders Journal

the Wonders of Winter,” *The Valders Journal* - Brian Thomsen
Judge’s Comments: I can’t look at this and not say “aww how cute!” He is so precious! You got a good photo here!

Artistic Photo

Division A

First Place: “Challenging Year,” *Wisconsin State Journal* - John Hart
Judge’s Comments: Loved this photo — I can see the owner’s look of despair as he looks out over the empty tables.
Second Place: “Portrait of Tasha Senft, a mechanic at Auto Clinic of Green Bay,” *Green Bay Press-Gazette* - Ebony Cox
Judge’s Comments: The eyes on the firefighter are captivating. Good job on the overall project.
Third Place: “Season’s Cleaning,” *Wisconsin State Journal* - John Hart
Judge’s Comments: What a shame this happened, but thank goodness you captured the emotion of the

aftermath. Hopefully people can learn from your photos.
Honorable Mention: “Raindrops on pink petals,” *The Gazette* - Anthony Wahl
Judge’s Comments: Just a beautiful photo.

Division B

First Place: “Space Station Passes The Sun,” *Leader-Telegram* - Dan Reiland
Judge’s Comments: This photo is so good, I plan to steal the idea. Great idea and great results.
Second Place: “Confluence Bridge,” *Leader-Telegram* - Dan Reiland
Judge’s Comments: This entry was worthy of 1st place. But the uniqueness of the winner inched this one out. You have a great eye and are very talented.
Third Place: “Sharing the river,” *EagleHerald* - Rick Gebhard
Judge’s Comments: Two ships passing in the night idea. Good idea.

Honorable Mention: “Lighthouse on Sheboygan’s lakefront offers striking visuals,” *The Sheboygan Press* - Gary Klein
Judge’s Comments: Very peaceful.

Division C

First Place: “First snow,” *The Reporter* - Doug Raflik
Judge’s Comments: Stunning. It’s a Hallmark moment. Great job.
Second Place: “Open for fishing,” *The Northwoods River News* - Dean Hall
Judge’s Comments: Very unique photo. Almost won 1st place — it’s that good. I want to borrow your idea.
Third Place: “Glittery wintery wonderland,” *The Northwoods River News* - Jamie Taylor
Judge’s Comments: Brrrr ... Photo has me wanting to put on my coat and play in the snow under the holiday lights.
Honorable Mention: “Bombs bursting in air,” *The Northwoods River News* - Jamie Taylor

Judge’s Comments: This is a great shot — capturing the burst at the perfect time. Good job.

Division D/E

First Place: “Practice Burn,” *Vilas County News-Review* - Kerry Griebenow
Judge’s Comments: We all shoot fires — but this one is artistic. Very well done.
Second Place: “Breaking the Ice,” *Peninsula Pulse* - Brett Kosmider
Judge’s Comments: I like this. In Texas we don’t get the opportunity to take these types of photos.
Third Place: “Nice Grill,” *Lake Country Now* - Scott Ash
Judge’s Comments: That is nice. I put on a monthly car show in our downtown and this is the money shot.
Honorable Mention: “Season over,” *The Star News* - Matt Frey
Judge’s Comments: Simple — but conveys your message.



Photo Essay, First Place (Division A)
Wisconsin State Journal, Madison

Division F

First Place: "Racing the Sun," *The Valdres Journal* - Brian Thomsen

Judge's Comments: I like the way the sun peeks out from behind the farm equipment. The photo speaks for itself. Well done.

Second Place: "The Beauty In Nature," *Fennimore Times* - Emily Schendel

Judge's Comments: Nice up-close photo of the flower. Well-framed. Good job.

Third Place: "A mid-winter sun," *The Tribune-Phonograph* - Kevin O'Brien

Judge's Comments: It is always hard to get a good sunset photo to print well in the newspaper, but you managed to make it work. Nice.

Honorable Mention: "October Wonderland," *The Valdres Journal* - Brian Thomsen

Judge's Comments: Brr. I can feel the cold. Good photo.

Photo Essay

Division A/B

First Place: "Gun Victim Memorial," *Wisconsin State Journal* - John Hart

Judge's Comments: The photos show the heavy emotional toll this has taken on the family and community.

Second Place: "State Street Looting," *Wisconsin State Journal* - John Hart

Judge's Comments: Excellent perspective of the aftermath of

events.

Third Place: "Dan Powers shares his photos of the year from 2019,"

The Post-Crescent - Dan Powers

Judge's Comments: A great variety of shots from throughout the year.

Honorable Mention: "Bill Glasheen's best photos of 2019,"

The Post-Crescent - Bill Glasheen

Judge's Comments: Great images that capture a variety of moments from last year.

Division C

First Place: "99-year-old Virginia Posny receives UW-Stevens Point Associates Degree," *Herald Times Reporter* - Gary Klein

Judge's Comments: What an awesome lady. I like that you used a close-up of her as your dominant

picture with smaller accent pictures. The photos do a great job of telling her story in a simple yet appealing layout.

Second Place: "Hodag Homecoming 2019," *The Northwoods River News* - Bob Mainhardt

Judge's Comments: Good job on covering all aspects of Homecoming. Hopefully we can have celebrations like this again soon.

Third Place: "Saxon Harbor," *Daily Globe* - Richard Jenkins

Judge's Comments: A lot of work went into this photo layout. I especially like the timeline and the use of the 2016 photos to show the transformation. The reason I gave this a third-place is because I personally would have liked to see

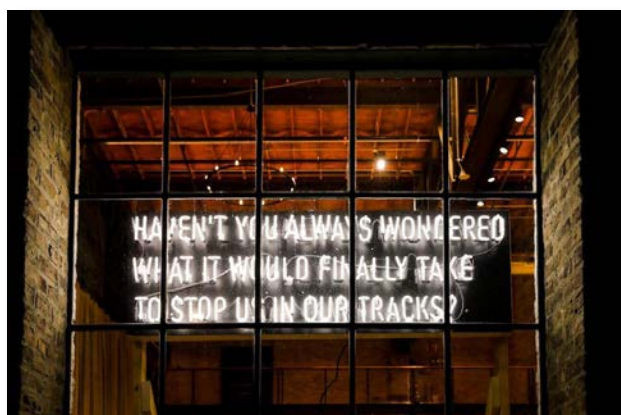


Photo Gallery, First Place (Division A)
The Cap Times, Madison

people in some of pictures, not just the small one on the timeline.

Honorable Mention: "A group of ice fishermen from Waterloo were using tip-ups while fishing the backwaters of the Beaver Dam River;" *Watertown Daily Times* - Diane Graff

Judge's Comments: Good layout with a dominant picture.

Division D/E

First Place: "Beat the bunny;" *The Lakeland Times* - Dean Hall

Judge's Comments: Such a fun idea, and these photos really captured the environment, from the "bunnies" to the chasers.

Second Place: "Empty spaces: Scenes from Wausau in the days of COVID-19;" *Wausau Pilot and Review* - Jacob Sieg, Shereen

Siewert

Judge's Comments: Really tells the somber story of how the pandemic has ravaged local economies and communities.

Third Place: "Grafton High School Graduation 2020;" *News Graphic* - Mark Justesen

Judge's Comments: Great photos, nice range of close-ups and bigger groups to show the distancing.

Honorable Mention: "Spring Show;" *Vilas County News-Review* - Kurt Krueger

Judge's Comments: Loved seeing photos of wildlife, not easy shots to get!

Division F

First Place: "A Badger Smackdown;" *The Valdres Journal* - Brian Thomsen

Judge's Comments: Incredible photos! I can only imagine this is what it must feel like on gameday in Camp Randall Stadium. I felt like I was part of the crowd but with a 50-yard-line seat. I would have liked a little more to the cutlines but sometimes you only need to identify who is in the photo and let the picture do the talking. Well done!

Second Place: "Colby Homecoming;" *The Tribune-Phonograph* - Ross Pattermann

Judge's Comments: Perfect example of how you can take something as routine as a homecoming and create a well-rounded photo essay that is compelling and fun. Great photos

Third Place: "Penguin Slide;" *The Tribune-Phonograph* - Ross Pattermann

Judge's Comments: I think my body temp dropped 20-30 degrees just looking at these photos. These people are crazy! You did a great job of getting the feel of the event. Good photos and a good job of combining action with group shots to cover all your bases. I like this.

Honorable Mention: "Healing Wall gives all time to grieve, remember;" *The Valdres Journal* - Brian Thomsen

Judge's Comments: Very powerful subject and I respect how you handled this. Good job.

Photo Gallery

Division A

First Place: "Madison nightlife, redefined;" *The Cap Times* - Ruthie Hauge

Judge's Comments: A unique look at the way night life has changed in response to a pandemic.

Second Place: "Evansville vs. Lakeside Lutheran Football," *The Gazette* - Anthony Wahl

Judge's Comments: Great shots that capture the emotion of the players throughout the game.

Third Place: "Madison heads to the waterfront for summer evening fun," *The Cap Times* - Ruthie Hauge

Judge's Comments: Good variety of photos showing how people are working and playing even during a pandemic.

Honorable Mention: "Scenes from civil unrest in Kenosha," *Kenosha News* - Sean Krajacic

Judge's Comments: A variety of photos that capture the emotions felt by protestors in this moment in time.

Division B/C

First Place: "Black Lives Matters march in Oshkosh," *Oshkosh Northwestern* - Dan Powers

Judge's Comments: Some great photos here. Protesting racial injustice has been one of the most important stories of 2020, and the photographer did an excellent job covering it. He deserves the award in my book.

Second Place: "Sheboygan-area law enforcement honoring life of K-9 officer," *The Sheboygan Press* - Gary Klein

Judge's Comments: Gary Klein made me cry with these. Excellent coverage here.

Third Place: "Freedom Rally urges Sheboygan County officials to drop health resolution," *The Sheboygan Press* - Gary Klein

Judge's Comments: Not wise to protest health restrictions in a pandemic, but Mr. Klein did a great job covering the story

through his lens.

Honorable Mention: "Chippewa Falls boys hockey vs Hudson," *The Chippewa Herald* - Brandon Berg

Judge's Comments: Awesome photos here. It was hard not to put this in the top three, but the others were just more timely. I loved how you could feel the emotion in the photographs.

Weekly Division

First Place: "Canadian Pacific Holiday Train," *Lake Country Now* - Scott Ash

Second Place: "Windy Monday in Superior," *Superior Telegram* - Jed Carlson

Third Place: "Muskego Water Bugs," *Waukesha County Now* - Scott Ash

Honorable Mention: "Parking Lot Cinema," *West Now* - Scott Ash

Overall Page Design

Daily Division

First Place: *Daily Jefferson County Union* - Craig Spychalla

Judge's Comments: It doesn't get much better than this! Great execution on simple, compelling designs. Excellent use of photos, graphics, typography, design, headlines, etc. I would love to hire the page designer!!

Second Place: *The Gazette* - Greg Little

Judge's Comments: Great pages! Big, bold, simple and elegant designs! These clearly related the message without having to read the story. Excellent use of color and white space. Very eye-catching!

Third Place: *Daily Globe* - Jason Juno

Judge's Comments: Very well done. Good use of white space.

Daily Jefferson County Union

Our 150th Year - No. 211

WEEKEND EDITION

Jan. 17, 2020 - \$1



OVER THE BARREL

NO BOOZE OR BEER

100 YEARS AGO, JEFFERSON COUNTY WENT 'DRY'



Henry Redman
Benfang's Bar, which is still family-owned after a century in Fort Atkinson, was the location of one of Jefferson County's largest raids during Prohibition. Top: this Associated Press photo shows a Prohibition enforcement scene in the United States.

THERE STILL ARE A FEW WATERING HOLES IN THE COUNTY THAT SURVIVED PROHIBITION



PROHIBITION HIT GERMAN-STYLE BREWERIES HARD IN JEFFERSON

By Pam Chickering Wilson
wilsonp@jcu.com

JEFFERSON — A community that once had boasted five German-style breweries operating almost unscathed, Jefferson was hit hard by Prohibition. In the wake of the 1920 government ban on alcohol, the city's remaining breweries had to change over to creating other, legal foods or drinks, while the multitude of bars operating in the town had to switch over to serving soda or ice cream — at least officially.

On the occasion of the 100th anniversary of the start of Prohibition Jan. 17th, the Jefferson Historical

Related stories

Legacy of Prohibition remains yet today: Pages A4 and A7.

Museum, in the lower level of city hall, has a special exhibit on business during Prohibition, from the legal fronts to the illegal skills.

The pictorial display touches upon the community's brewing history and features a number of local businesses that either had to change their mode of operation or close entirely with the passage of Prohibition.

However, to really understand the

See JEFFERSON, Page A2



Courtesy of Jefferson Historical Society
This former saloon, located on the northeast corner of the Main/Racine Street intersection, was remodeled in 1925 by former sheriff T.F. Denby Smith. In 1926, the business was charged with selling alcohol illegally after a federal Prohibition agent testified the bought alcohol and moonshine there. Smith was subsequently sentenced to eight months in jail.

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Overall Page Design, First Place (Daily Division)
Daily Jefferson County Union, Fort Atkinson

Nice to see large sports photos. The Saxon Harbor photo page was quite compelling.

Honorable Mention: *Daily Jefferson County Union* - Christine Spangler

Judge's Comments: Very clean, simple designs. No real stretch of

creativity, but presentable and easy to read designs.

Weekly Division

First Place: *Vilas County News-Review* - Gary Ridderbusch, Jean

Drew **Judge's Comments:** WOW! These pages pop! Beautiful photography! You do the photographers a discredit by not giving them photo credits. Overall design is very clean and crisp. Easy to read and great use of white space.

Second Place: *The Platteville Journal* - Jason Nihles

Judge's Comments: Bold, colorful pages. Good use of spot color and color in headlines. I like the layered look. The breakout boxes are well done and give quick hit information. The pages are busy but visually pleasing.

Third Place: *The Platteville Journal* - Steve Prestegard

Judge's Comments: Very colorful, lively pages. Very good photography! Better balance needed in headlines.

Honorable Mention: *Hudson Star-Observer* - Marcy Nickel

Judge's Comments: Nice, clean designs. Liked the Region page. It's risky putting a photo in a photo, but this works. Great use of spot color.

Judge's Comments: Very informative, but a little long and slow moving. Nice, simple way of showing the progress of the pandemic.

Third Place: "Varsity Game of the Week livestreams," *The Post-Crescent* - Brett Christopherson, Jim Rosandick, Ricardo Arguello

Judge's Comments: Excellent livestream of high school sports. Knowledgeable commentators and good use of multiple cameras.

Honorable Mention: "Throwback Thursday: Trilling Hardware, oldest full service hardware store in state," *The Sheboygan Press* - Gary Klein

Judge's Comments: These interactive before/after photo sliders are a fun way to engage readers online and to teach some local history.

Weekly Division

First Place: "The Hunt is On," *Hudson Star-Observer* - Troy Becker

Judge's Comments: Very colorful and clean. This is a good mix of graphics and photography and provides excellent information about deer hunting.

Second Place: "National Native American History Month," *The Lakeland Times* - Dean Hall, Yvonne Immel

Judge's Comments: Beautiful, bold photos! The design is clean and uses white space well. Placement of the photos helps with eye direction across the page.

Third Place: "No sports? No problem," *Lake Geneva Regional News* - Scott Williams

Judge's Comments: Good concept but poor delivery. There is no creativity in the design and the images could use better cropping. We don't need three nearly identical photos of the boy in a

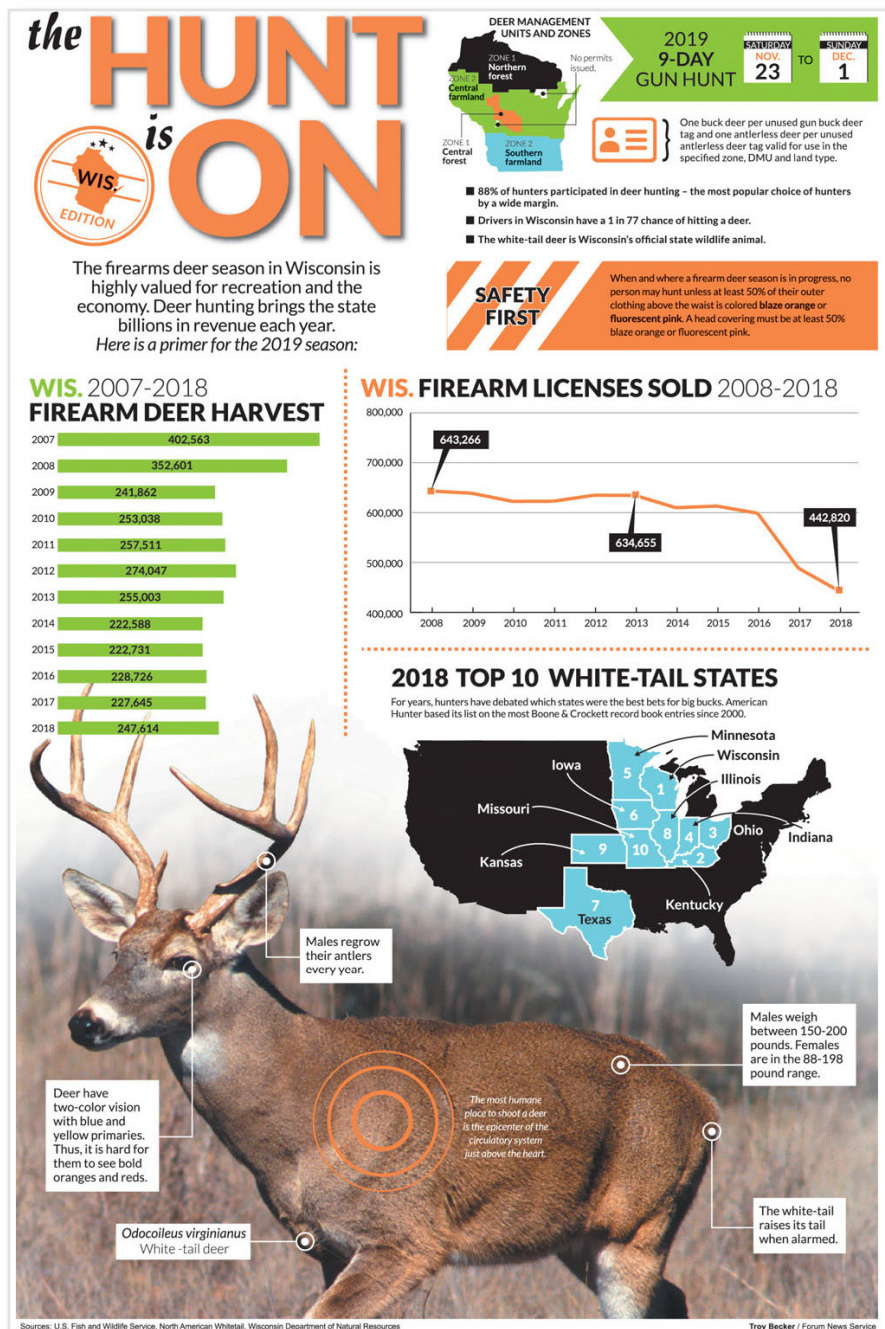
Visual Storytelling

Daily Division

First Place: "Clubhouse Live livestream series, covering the Green Bay Packers," *The Post-Crescent* - Brett Christopherson, Jim Rosandick, Ricardo Arguello, Bill Glasheen

Judge's Comments: This is very professional and well done. The videos are full of enthusiasm and feed into what the viewers want. An hour per episode seems long, but I know how Packers fans eat it up.

Second Place: "Video of coronavirus timeline in Brown County," *Green Bay Press-Gazette* - Sarah Kloepping



Visual Storytelling, First Place (Weekly Division)
Hudson Star-Observer

tree. The images are light and there are no borders on the photos.

Best Video

Division A

First Place: “Interconnected history of the Packers and the *Green Bay Press-Gazette*,” *Green Bay Press-Gazette* - Sarah Kloeping, Rich Ryman

Second Place: “What will Packers fans miss if they can’t watch games in person?” *Green Bay Press-Gazette* - Sarah Kloeping

Third Place: “Follow the protests in Kenosha leading up to Tuesday night’s shooting,” *Wisconsin State Journal* - Elizabeth Beyer

Honorable Mention: “Lift, turn and set — the boiler arrives for the 1385 locomotive,” *Wisconsin State Journal* - Barry Adams

Division B/C

First Place: “Sheboygan’s Mark Mand creates Hearts for Heroes,” *The Sheboygan Press* - Gary Klein

Judge’s Comments: Tugged at the heart strings, was relevant to the times and it was so well-made that it felt like you were watching something from CBS Sunday Morning. Only one bad clip at around 1:44, but that wasn’t enough to lose the first place rating.

Second Place: “Virginia Posny, 99, receives UW-Stevens Point Degree,” *Herald Times Reporter* - Gary Klein

Judge’s Comments: Excellent find and another well-made video. Very close to winning first, but I just enjoyed the other video more. I wish I could rank two first place videos.

Third Place: “Interview with Dave Anderson, founder of Famous Dave’s BBQ and Old Southern

BBQ, on coming back to Hayward, Wis., where it all started,” *Wausau Daily Herald* - Tork Mason

Judge’s Comments: Delicious looking barbecue, well-made video and a great person. It didn’t tug at the heart as much as the first and second-place winners, but it was still well-done.

Honorable Mention: “Plymouth quilt-making group sewing masks for Sheboygan County health-care workers,” *The Sheboygan Press* - Gary Klein

Judge’s Comments: Kind of gross for me. But it’s definitely a neat feature and another well-made video from *The Sheboygan Press*. They’ve got some great videographers.

Weekly Division

First Place: “Lake Geneva neighborhood busts loose with ‘holler hour,’” *Lake Geneva Regional News* - Scott Williams

Judge’s Comments: Nicely localized take on an international story, COVID-19. Journalist got out into community, captured real people’s voices. Elements of humor contributed to quality of piece.

Second Place: “A sneak peek of an Italian water circus performing in Greendale,” *Southwest Now* - Hannah Kirby

Judge’s Comments: This was perhaps the most professional-looking video of the lot.

Technically speaking, it was superior to everything else.

The video also contained great

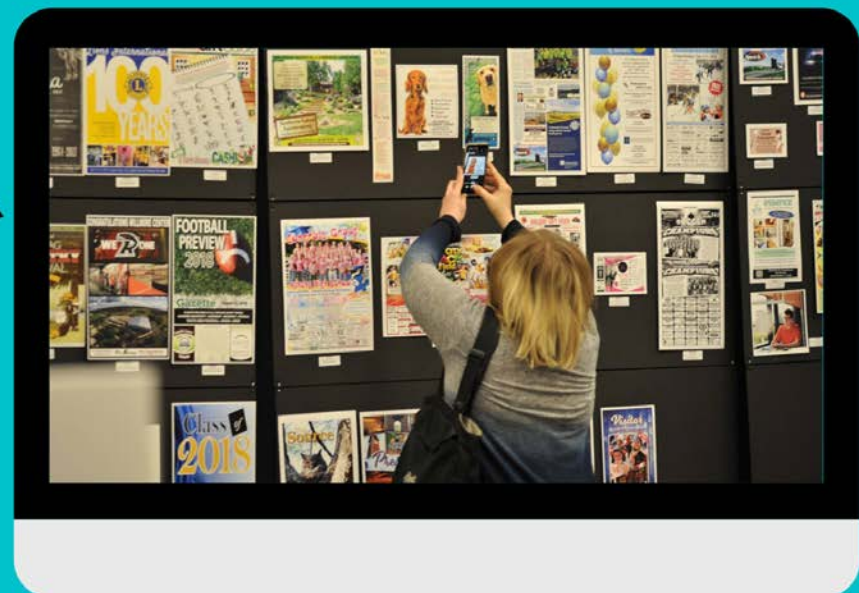
color and action and gave us a personal glimpse at some interesting performers. But this judge’s opinion is that newspaper reporters don’t need to be standing and holding a microphone and getting in shots in order to tell a story. Let the people they interview tell the story. Newspaper reporters don’t need to be like TV reporters, who often tend to showboat and intrude on the subject matter they’re covering.

Third Place: “After a hurricane destroyed her home, she found her ‘dream’ job working with others who are visually impaired like her,” *Southwest Now* - Hannah Kirby

Judge’s Comments: This is a nice, intimate portrait that gives voice to an ordinary person in the

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community, someone who might ordinarily be overlooked. Shooting and editing are professional-looking. Story is nicely told. Showing hurricane damage was a nice touch, giving the piece some depth. However, the music in this piece seems superfluous and

unneded.

Honorable Mention: "Aboard the Mobile Bay Cutter," *Peninsula Pulse* - Andrew Kleidon, Celeste Benzsawel, Sam Kersebet

Judge's Comments: Though short, this video had some nice qualities. It put viewers in a place where they

wouldn't normally be able to go on their own. It showed folks doing an interesting job. Shooting was smooth, and editing was effective. However, like the third-place entry, the music seemed superfluous.

Bill Payne Award

Daily Division

First Place: "G5 Brewing," *The Gazette* - Jody Wisz

Judge's Comments: Great photos ... makes you thirsty and hungry.

Second Place: "Cabinet Country," *The Gazette* - Nina Perona

Judge's Comments: Simple design, appealing to the eye great use of photo.

Third Place: "Westphal Electric," *The Gazette* - Nina Perona

Judge's Comments: Nice simple layout. Like the use of white space.

Honorable Mention: "You don't need to be a superhero to fight cavities!," *Daily Citizen* - Melissa Boehler

Judge's Comments: Love the top half of the ad, but worry the white text on the bottom half would not do well once printed.

Division D

First Place: "57 Years," *Vilas County News-Review* - Betsy Boulden, Kurt Krueger, Gary Ridderbusch

Judge's Comments: Great use of photos. Makes you want to stop and look at the entire ad.

Second Place: "Northwoods City Dining," *The Lakeland Times* - Staff

Judge's Comments: Simple, elegant layout and design. Makes you want to go check it out.

Third Place: "World Championship Derby Complex," *The Lakeland Times* - Chris Frame, Gregg Walker

Judge's Comments: Artwork

catches your eye and draws you in.
Honorable Mention: "Now Bidding Landscaping," *Vilas County News-Review* - Betsy Boulden, Kurt Krueger
Judge's Comments: Great photo. Good color choices. Might have considered working the bullet point info in somewhere else possibly next to name toward the bottom of ad.

Division E

First Place: "Celebrating Birthdays!," *Grant County Herald Independent* - Jessica Brownell

Judge's Comments: Great use of photos. Great color choices. Drawn into the ad. Have to stop and look.

Second Place: "Merry Christmas: Preserving community based education," *The Record-Review* - Staff

Judge's Comments: Great layout very appealing to the eye. Great use of photos.

Third Place: "Doing Business Since 1890 ... Continuing The Tradition Today! Clarno Lumber," *The Monroe Times* - Diane Albright
Judge's Comments: Great layout, love the use of the then and now photos

Honorable Mention: "Blain's Farm and Fleet," *The Monroe Times* - Laura Hughes

Judge's Comments: Great choice of art. Makes the ad. Simple is good.

Best Grocery Ad

Daily Division

First Place: "Lake Tomahawk Meat Market," *Daily Globe* - Staff

Judge's Comments: Nice dominant ad on this page in my opinion. Photos of meat counter make me want to go there!

Bill Payne Award, First Place (Division D)
Vilas County News Review, Eagle River

Weekly Division

First Place: "TJ's Butcher Block," *The Lakeland Times* - Tony Loomis, Chris Frame, Michel Lathrop
Judge's Comments: Excellent advertiser participation!

Best Restaurant Ad

Daily Division

First Place: "G5 Brewing," *The Gazette* - Jody Wisz
Judge's Comments: Strong, eye-catching art. Good framing of art work. Logo easy to read.
Second Place: "Bodacious Shops," *The Gazette* - Jody Wisz
Judge's Comments: Good color mix. Ad is easy to read with good flow of copy and art.
Third Place: "Harbor Ridge Winery," *The Gazette* - Jody Wisz
Judge's Comments: Excellent photos that catch the eye. Copy is easy to read.
Honorable Mention: "1393 Lounge Martini Lounge," *EagleHerald* - Melissa Kowalczyk
Judge's Comments: Strong art at the top of ad.

Weekly Division

First Place: "El Tarasco," *The Lakeland Times* - Buzzy Mode, Gregg Walker
Judge's Comments: Simple, bold. I want a margarita right now just because of this ad ... and that's what advertising is supposed to do. By far, this was beyond anything else in this category.
Second Place: "Nineteen Bar & Grill," *Hudson Star-Observer* - Eric Olson, Creative Team, Molly Burlingame
Judge's Comments: While I didn't quite like the dashed line around the ad, I know the advertiser was trying to say, "This is a coupon, a

great deal." Still, the use of photos and clean fonts pushed you into second place.

Third Place: "New Year's Eve at Gateway Lodge," *Vilas County News-Review* - Betsy Boulden, Jo Daniel

Judge's Comments: You don't need color to make a great ad and this is one example. Nice graphics, simple use of only a couple of fonts and you got the point across.

Honorable Mention: "Jethro's BBQ Coupon," *Hudson Star-Observer* - Brenda Lawrence, Donna Kauffman

Judge's Comments: That photo drew me in. If there was a way to not have the logo in twice, it might help give the ad a little space. Still, nice job.

Best Real Estate Ad

Daily Division

First Place: "Advantage Homes 1," *The Gazette* - Nina Perona
Judge's Comments: The hands at the top of the ad catch your attention. Good donate idea.
Second Place: "Advantage Homes 2," *The Gazette* - Nina Perona
Judge's Comments: Good looking real estate ad.
Third Place: "117 E. Milwaukee St.," *The Gazette* - Nina Perona
Judge's Comments: Good looking ad.
Honorable Mention: "ReMax," *Daily Globe* - Staff

Weekly Division

First Place: "Redman Realty Group," *The Lakeland Times* - Staff
Judge's Comments: Good use of fonts and color to make sure that readers know, every single time they see these ads, that this is a campaign. Typical real estate ads always seemed to have too much

stuff in them and not enough space. (Yes, we all know that real estate agents like to cram as much information in one tiny ad as possible.) But these ads give me a feel for this place. Great job.

Second Place: "New Home Loans," *Hudson Star-Observer* - Jolene Noss, Bethany Loida

Judge's Comments: Small banner ads can be powerful and you did a great job here. I know they have loans and I know what the bankers look like. I like this ad.

Third Place: "Build Your Forever

Home - Hawk Ridge Estates," *Superior Telegram* - Alexis Deitz, Kim Quinones, Creative Team
Judge's Comments: Hawk Ridge must have really liked this ad. Good use of color and fonts. The use of the map draws your eye.
Honorable Mention: "Josh Holt Locally Owned," *The Stoughton Courier Hub* - Catherine Stang
Judge's Comments: This was a tough category, but I like the boldness of this ad. Nice work.

Best Large Ad

Best Restaurant Ad, First Place (Daily Division)
The Gazette, Janesville

Page 48 • NHAL State Forest Visitor's Guide • 2020

Pier of d'Nort
As easy as it gets

Chosen as the
"World's Greatest Pier" by
World's Greatest Television

**Wisconsin Northwoods
Summer Bucket List**

- Take a selfie with Pierre at Pier of d'Nort of St. Germain!
#pierofdnort
And when you're done with your selfie, check out
our factory and showroom to see how one person
can install our piers without getting in the water
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- See the World's Largest Penny in Woodruff

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Best Large Ad, First Place (Division D)
The Lakeland Times, Minocqua

Daily Division

First Place: "Westphal Electric - Covid," *The Gazette* - Nina Perona

Judge's Comments: Wonderful color in the ad. Excellent use of white space.

Second Place: "Culver's," *The Gazette* - Jody Wisz

Judge's Comments: It conveys the excitement desired from subject of ad. An attention grabber for sure.

Third Place: "Bay Design/You've Been Framed," *The Gazette* - Jody Wisz

Judge's Comments: Cool graphics used to present type.

Honorable Mention: "K&W Greenery," *The Gazette* - Jody Wisz

Judge's Comments: I enjoy simplicity and this does it.

Division D

First Place: "Pier of d'Nort," *The Lakeland Times* - Staff

Judge's Comments: Great concept and good execution of the silhouette. Did not realize it was for a pier manufacturer at first. Was a good play on the company's notoriety.

Second Place: "57 Years," *Vilas County News-Review* - Betsy Boulden, Kurt Krueger, Gary Ridderbusch

Judge's Comments: Very good use of photos from the event and blending in the background. Good use of typestyles and varying weights.

Third Place: "Rynders Companies," *The Lakeland Times* - Heather Holmes

Judge's Comments: Good use of photos. Bold headline grabs attention.

Division F

First Place: "7th Annual Taste of Fennimore 2020," *Fennimore Times* - Jessica Brownell, Jodi White

Judge's Comments: Great ad. Awesome info organization.

Second Place: "Doctor Day," *Grant County Herald Independent* - Jessica Brownell

Judge's Comments: Cool graphical choices.

Third Place: "Congratulations to our Corre la Voz Graduates," *The Verona Press* - Donna Larson

Judge's Comments: Great layout.

We are Proud to Support
the 4-H Program

Blair's
FARM & FLEET

251 8TH STREET, MONROE | 608-325-2050

Best Small Ad, First Place (Division E)
The Monroe Times

Honorable Mention:

“Congratulations Class of 2020,”
The Verona Press - Donna Larson

Judge’s Comments: Good
typography and layout.

Best Small Ad**Daily Division**

First Place: “Zoi’a Spa and Salon,”
The Gazette - Nina Perona

Judge’s Comments: Good use of
multiple font styles.

Second Place: “Cedar Crest Senior
Apartments,” *The Gazette* - Nina
Perona

Judge’s Comments: Good use of
vertical artwork.

Third Place: “Revive Myofascial,”
The Gazette - Nina Perona

Judge’s Comments: Good use of
colors and fonts, but seems like too
much text in this small space.

Honorable Mention: “Velocity
Cycle Spring Bike Sale,” *The
Gazette* - Nina Perona

Judge’s Comments: Good use of
red headline.

Division D

First Place: “New Year’s Eve at
Gateway Lodge,” *Vilas County
News-Review* - Betsy Boulden, Jo
Daniel

Judge’s Comments: Great use of
graphic and black background to
draw attention.

Second Place: “River Falls Tire
Bacon Bash,” *Hudson Star-
Observer* - Donna Kauffman,
Molly Burlingame, Tasha Kenyon

Judge’s Comments: The coupon is
very effectively placed. While there
is lots of info and art in ad, it is
very clean.

Third Place: “Farm Benefit,” *The
Star News* - Julie Seifert

Judge’s Comments: Good use
of milk can to help this event ad
stand out on page.

Honorable Mention: “Medford
Curling Club,” *The Star News* -
Sarah Komarek

Division E

First Place: “Blain’s Farm and
Fleet,” *The Monroe Times* - Laura
Hughes

Judge’s Comments: The use of the
background photo makes this a
memorable ad.

Second Place: “Bank of New
Glarus,” *The Monroe Times* - Tai
Ruegsegger

Judge’s Comments: The use of the
photos makes a great connection
for the bank to the community.

Third Place: “Hennessy
Implement,” *The Monroe Times* -
Diane Albright

Judge’s Comments: Interesting
balance in ad draws the eye.
Perhaps extending the top frame
over the logo would be a good
addition next time.

Honorable Mention: “Fish Boil,”
The Monroe Times - Lance Ray

Division F

First Place: “Merry & Bright
Eastman Cartwright HOME,”
Grant County Herald Independent -

Jessica Brownell

Judge’s Comments: This is a
very pretty ad and would bring
customers into the store. However,
the use of border placed above the
other ad with similar border is a
bit confusing.

Second Place: “Drive-In Movie &
Fireworks,” *Grant County Herald
Independent* - Jessica Brownell

Judge’s Comments: Design and
content make this event look fun.
Effective as an event promotion,
but its placement on the page
buries it somewhat.

Third Place: “Hughes Flooring
Santa ad,” *The Verona Press* -
Donna Larson

Judge’s Comments: Good use of
background photo!

**Best Ad Idea
(Series)****Daily Division**

First Place: “Wells Fargo,” *The
Gazette* - Nina Perona

Judge’s Comments: Bold use of
white space, effective and pleasant
to look at.

Second Place: “The Insiders,” *The
Gazette* - Nina Perona

Judge’s Comments: Consistent
look throughout, very identifiable.

Division D

First Place: “Enduro, Derby Dash,
World Championship Snomo
Derby,” *Vilas County News-Review*
- Betsy Boulden, Jo Daniel

Judge’s Comments: Action
packed and fun to look at. Very
professional work.

Second Place: “Lee Construction
Company,” *The Lakeland Times* -
Heather Holmes

Judge’s Comments: Good use of
white space for effect.

Third Place: “Arbor Vitae Marine,”
The Lakeland Times - Laura
Larson, Buzzy Mode, Chris Frame

Judge’s Comments: Bold use of
color, good balance.

Honorable Mention: “Eagle Waste
& Recycling,” *The Lakeland Times*
- Staff

Judge’s Comments: Not shy with
fonts!

Division E/F

First Place: “Re-Discover Grant
County,” *Grant County Herald
Independent* - Jessica Brownell,

**RE-DISCOVER
GRANT COUNTY**

We're open for business & invite you to explore
all that we have to offer!

(Please practice social distancing)

Funded in part by the Wisconsin Department of Tourism
and the Grant County Tourism Council

**GET OUT & PLAY
IN YOUR OWN BACK YARD**

For more info visit: grantcounty.org/tourism

Photo by Wendy Stitzer

Best Ad Idea (Series), First Place (Division E)
Grant County Herald Independent, Lancaster

Kevin Kelly

Judge's Comments: Looks interesting, holds my attention. Nice use of space.

Second Place: "Adopt Us Pets," *The Platteville Journal* - Ann Rupp, Carol Tyson

Judge's Comments: Can't go wrong with animals! Easy on the eye and good flow.

Third Place: "Maple Grove School ads," *The Record-Review* - Staff

Honorable Mention: "Aster Senior

Communities," *The Monroe Times* - Tai Rueggegger

Best Use of Color

Daily Division

First Place: "Revive Myofascial," *The Gazette* - Nina Perona

Judge's Comments: Colors mimic the client's logo and definitely catch the eye.

Division D

First Place: "57 Years," *Vilas County News-Review* - Betsy Boulden, Kurt Krueger, Gary Ridderbusch

Judge's Comments: Great use of color and coordinating photos. Easy to read.

Second Place: "Shamrock Pub & Eatery," *The Lakeland Times* - Tony Loomis, Chris Frame

Judge's Comments: Great use of color with the business name. Not too busy

Third Place: "First Weber Realtors," *The Lakeland Times* - Tony Loomis, Staff

Judge's Comments: Great photo and use of coordinating color.

Best Multiple Advertiser Spread

Daily Division

First Place: "Holiday Gift Guide," *Daily Globe* - Staff

Judge's Comments: I like the eye catching color mix at the top. Good clean and neat ad layout.

Excellent Christmas color layout. Easy to read.

Second Place: "Season's Eatings Restaurant Guide," *Watertown Daily Times* - Staff

Judge's Comments: The color mix is the key to this ad. Easy to read layout.

Third Place: "Halloween Safety Page," *EagleHerald* - Melissa Kowalczyk

Judge's Comments: I like the way the Halloween safety message was presented. A new way to present the message.

Honorable Mention: "Girl Scout Page," *EagleHerald* - Ross Menor

Division E

First Place: "Bank of New Glarus," *The Monroe Times* - Lance Ray

Judge's Comments: Nice clean ad. Easy to read. Photos of kids are always the best.

Second Place: "Blain's Farm and Fleet," *The Monroe Times* - Laura Hughes

Judge's Comments: This one was great, too. Tough call!

Division F

First Place: "Maple Grove School: Preserving community based education," *The Record-Review* - Staff

Judge's Comments: Great color — hope it held up in print. Awesome photos of the kids.

Second Place: "Spooky Stocker Stomp," *Courier Sentinel* - Joy Dain

Judge's Comments: Cute graphic. I'm not from the area so the ad seemed vague. I know it's a race but a few more details would be nice — of course, if I lived there, I might know what this is.

Division D

First Place: "Derby 2020," *Vilas County News-Review* - Betsy Boulden, Staff

Judge's Comments: Photos and backgrounds blend well together. Good use of type color. Sigs were very clean and the different colors of logos made an appealing ad.

Second Place: "Firefighter Appreciation," *Superior Telegram* - Scott Blatchford, John Badger, Craig Maki, Megan Keller

Judge's Comments: The headline was the most effective part of the ad. The background image was also good. Would have liked less space between numbers and questions on quiz.

Third Place: "Pumpkin Run ATV/UTV Rally," *The Lakeland Times* -

Page 24 December 18, 2019 The Record-Review

Preserving
Community Based Education

Integrity
Stewardship
Craftsmanship
Perseverance
Respect

Maple Grove Foundation

Est. 1904
Maple Grove Charter School
135594 Co. Rd. L, Athens, WI
Marathon County

Providing education since 1870
for deserving rural, young scholars.

f maplegrovefoundation
maplegrovefoundation.org

OPEN Enrollment
starting February 2020

Maple Grove School
Est. 1904 - 2014
100 Years of Learning

Best Use of Color, First Place (Division F)

The Record Review, Edgar

Staff

Judge's Comments: While the ads were small, they were all designed well. The advertisers were able to get a message to the readers.

Division E

First Place: "PdC Blackhawks State Bound," *Courier Press* - Kim Corpian

Judge's Comments: Nice clean crisp look to this ad with uniform ad spaces. Not too busy and great advertiser participation.

Second Place: "June Is Dairy Month," *The Monroe Times* - Laura Hughes, Lance Ray, Diane Albright, Tai Ruegsegger

Judge's Comments: I like the editorial content to compliment the ads. Gives the readers a reason to stay on the page and engage with the advertising as well.

Third Place: "State Football - Warrior Nation," *The Monroe Times* - Laura Hughes, Lance Ray, Tai Ruegsegger, Diane Albright

Judge's Comments: Nice mix of editorial coverage to engage readers with the ads on this page. Not too heavy with ads.

Honorable Mention: "FFA Pages," *The Monroe Times* - Laura Hughes, Lance Ray, Diane Albright, Tai Ruegsegger

Judge's Comments: I like the mix of editorial content along with the advertising. Lots of local photos and stories with a nice mix of advertisers.

Division F

First Place: "Thank You To All Of Our Fellow Americans," *Grant County Herald Independent* - Jessica Brownell

Judge's Comments: An excellent heading for the sig page. Good layout and copy.

Second Place: "Memorial Day," *The Stoughton Courier Hub* - Catherine Stang

Judge's Comments: Good, clean layout.

Third Place: "Catch us if you can," *The Valdres Journal* - Brian Thomsen

Judge's Comments: A unique design with the pictures and copy for this sig page.

Honorable Mention: "Dual Cloverbelt Conference Champions," *Courier Sentinel* - Joy Dain

Judge's Comments: Good action photos

Best Use of Art Service

Daily Division

First Place: "Flower Gallery," *EagleHerald* - Melissa Kowalczyk

Second Place: "Summer Fun," *Daily Globe* - Staff

Division D/E

First Place: "Taylored News," *The Star News* - Mandi Troiber

Second Place: "Beef-A-Rama: Island Collision; Beef-A-Rama: Tender Touch," *The Lakeland Times* - Michel Lathrop, Gregg Walker, Staff

Third Place: "Purse Bingo," *The Star News* - Design Team

Division F

First Place: "Grant Regional Health Center Sweets & Treats," *Grant County Herald Independent* - Jessica Brownell

Second Place: "Outdoor Drive-In Concert," *Grant County Herald Independent* - Jessica Brownell

Third Place: "Kid's zone," *The Record-Review* - Staff

Honorable Mention: "All the cool cats," *Courier Sentinel* - Joy Dain

8 • TUESDAY, DECEMBER 10, 2019

THE DAILY GLOBE • YOURDAILYGLOBE.COM

Christmas is on its way!

NORTHWOODS GENERAL STORE & Coffeehouse
For the person that has everything... a box of chocolates is the Perfect Gift!
Younger Bars, Snuggles
1000 Pine Hwy 2
Muskegon, MI 49546
906-224-1164

Stop by one of the following businesses when looking for that perfect Christmas gift.

DAP
111 E. Aurora St. • Ironwood, MI • 906-285-7300
COLD DAYS, WARM HEARTS EXHIBIT
Nov. 15 - Jan. 11, 2020
works by Downtown Art Place Artists
Gift Certificates Are Always A Welcome Gift!
Original artwork and crafts from area artists
Check out our classes and art studios!
www.downtownartplace.com
GALLERY HOURS: Tues.-Sun. 12-4 p.m.
NATIONAL ENDOWMENT ARTS

BASSETT
JEWELERS & ENGRAVING
VINTAGE MUSICAL SNOWGLOBES
Something for everyone on your Christmas list
bassettjewelers.com
517 Oneida St., Muskegon, WI 715-336-7374

WINTER SPECIALS
BRAKE PULSATION?
Save money on your brake job & have your rotors machined with our Pro Cut on car lathe.
Call and Ask for Details
"WHERE THOUSANDS HAVE SAVED MILLIONS"
BIG VALLEY FORD-CHRYSLER-DOODGE-JEEP
Right on M-26, Ewen, Michigan
Toll Free: 1-800-520-7112 906-988-2323 www.bigvalley.biz
Call For An Appointment - Present Coupon

A Perfect Present
Vita Spas
Your Backyard Headquarters
715-356-3966
Woodruff, WI
lesrauschclub.com

Great gifts for everyone on your list.
ACE Hardware
906-932-0260

ZIFKO
AUTOMOTIVE CARE CENTER
GIFT CERTIFICATES
are always a good idea for Tires, Brake work, Oil Changes
200 E. Main St., Ashland, WI 54806 715-682-4744
BRIDGESTONE FIRESTONE

One Bracelet A Different Look Every Day
25% Off
Comfortable
GK Golden Karat Jewelers
715-336-7517 DOWNTOWN MUSKEGON MI 49546 800-764-4347

The Fabric Patch
Quilting Headquarters of the North
25% OFF Any one item
www.fabricpatch.com
Open M-F 9:30-5:00, Sat. 9:30-4:00, Closed Sundays
100 W. McLeod, Ironwood 906-932-0260
Shop Our Online Store! www.fabricpatch.com

Start Your Holiday Shopping Early at Hitt's Shop Local
Beautiful Area Rugs from \$99
Pendant & Chandelier Lighting \$299
Jewelry Armoires from \$100
Finished & Unfinished furniture for Every Room
Bathbath
Large Selection of Floor Lamps, Table Lamps and Occasional Tables
New Selection Home Office
Curtains & Chair Side Tables from \$299
Beautiful Selection in our Art Gallery
Recliners
Furniture from \$299
Solid Oak Barrels
Small Selection Shirts, Pillows & Bedding Products

HOME EXPRESSIONS
Countdown to Christmas
GIFT CERTIFICATES AVAILABLE
Check us out on Facebook Daily for New Amazing Steals & Deals!
- FREE GIFT WRAPPING -
Always offering Wedding Registrations
116 Main Street W., Ashland, WI 54806 • 715-682-2455

LET US WORRY ABOUT THE COLD
"Celebrating 50 Years"
MUKAVITZ
HEATING • COOLING • REFRIGERATION
906.932.1770
• Sales • Installation • 24 Hr. Service
906-932-1770
111 S. Lawrence St., Ironwood, MI 49938
Serving U.P. of MI & WI Since 1969

Sofas, Loveseats, Chairs & Sectionals
Check Out Our Selection of Sleep Sets Over 18 models to choose from
Twin, Full, Queen & King
Complete Financing or Unfinished, Upholstery and Bedding for All Rooms - Everything You Need To Make Your House A Home
126 E. Aurora St., Ironwood, MI 49930
906-292-4400
Website: hittsfurniture.net

COME CHECK US OUT!
We're Your 4 Season Gift Store
Jewelry • Home Decor • Gifts
AND SO MUCH MORE!
We make your shopping experience FUN and EASY!
• We hope to see you soon!
Location on Beaver Branch Road
NEW ENGLAND STORE
318 New York Street - Ashland, WI 54806
715-682-2171 gailnourse@gmail.com

**Best Multiple Advertiser Spread,
First Place (Daily Division)
Daily Globe, Ironwood, Mich.**

Best Use of Local Photography

Daily Division

First Place: "Our Lady of Peace," *Daily Globe* - Staff

Judge's Comments: Photo draws attention to ad.

Weekly Division

First Place: "57 Years," *Vilas County News-Review* - Betsy Boulden, Kurt Krueger, Gary Ridderbusch

Judge's Comments: The combination of action shots made this submission a winner.

Second Place: "Medford Swimming," *The Star News* - Julie Seifert

Judge's Comments: The photos compliment the layout of this page.

Best Use of Humor

Daily Division

First Place: "Koski Collision," *Daily Globe* - Staff

Judge's Comments: Humorous ad for a not so humorous situation.

Second Place: "Rolling Pin Bakery," *The Gazette* - Sam Morgan

Judge's Comments: Good use of photoshop for owner's face. The cookies in the word "COOKIES" is clever.

Weekly Division

First Place: "Keep Your Loved Ones Safe," *Superior Telegram* - Gary Androsky

Judge's Comments: Serious headline and subject matter is made lighthearted with the clever use of the cat and urn photo.

Second Place: "Please remember to Practice Social Distancing,"

Keep your loved ones safe!
We offer several options for the internment of ashes.

GREENWOOD CEMETERY
SUPERIORGREENWOODCEMETERY.COM

SERVING AND CARING SINCE 1900

8402 Tower Ave. Superior, WI 54880 • 715-392-2837

Best Use of Humor, First Place (Weekly Division)
Superior Telegram

SUPERIOR ►►
Telegram

Stay
HOME.

Read the
NEWS.

superiortelegram.com/activate

Best Newspaper Promotion, First Place (Division D)
Superior Telegram

Hudson Star-Observer - Sally Shepherd, Anne Jacobson
Judge's Comments: Fun take on social distancing. Illustration is well-executed.

Best Newspaper Promotion

Daily Division

First Place: "Get All This," *The Gazette* - Sara Van Galder
Judge's Comments: Artwork shows the value of the online subscription. Solid headline and clean layout.

Second Place: "Bingo," *Daily Globe* - Staff

Judge's Comments: Clean and effective explanation of the rules of the promotion. Color and artwork tie in well with Bingo contest.

Third Place: "Rock County 4-H (No Fair) Fair Promotion," *The Gazette* - Sara Van Galder

Judge's Comments: Photo draws the reader to the ad. Large price also captures the readers' attention. Solid small ad.

Division D/E

First Place: "Stay Home, Read the News," *Superior Telegram* - Chris Winge, Josie Gerszek

Judge's Comments: This is simple, bold and gets your attention. Great use of just a couple of fonts. I'm stealing this idea.

Second Place: "Traffic Jam," *Vilas County News-Review* - Betsy Boulden, Kurt Krueger

Judge's Comments: It was really tough to choose between 1st and 2nd place. If I could also give you a 1st, I would. I like the use of photos and the easy way you draw

the reader in. Nicely done.

Third Place: "Photo Gallery," *Vilas County News-Review* - Betsy Boulden, Kurt Krueger, Gary Ridderbusch

Judge's Comments: Nice, bold selling point. Nicely laid out. I like this ad a lot.

Honorable Mention: "Meet Scott Blatchford," *Superior Telegram* - Scott Blatchford, Sally Shepherd

Judge's Comments: It's difficult to not have a busy ad when you are writing about the staff, but this was well done. The graphics around the side pulls you in.

Division F

First Place: "Read local," *The Record-Review* - Staff

Judge's Comments: Nice clean, professional look to this ad. Tells the story without being wordy and cluttering up the ad.

Second Place: "Support Community News," *Sun-Argus* - Cari Cornelius

Judge's Comments: While somewhat busy, this ad lets the reader know that they provide local coverage of local events in this community.

Third Place: "COVID-19 Updates," *Courier Sentinel* - Joy Dain

Judge's Comments: To the point, letting readers know this is where they can turn for their Covid news and updates.

Honorable Mention: "Super Subscription Sale," *The Woodville Leader* - Cari Cornelius

Judge's Comments: This ad, to me, appears too cartoonish, but maybe that is its intent. I think this great offer can be expressed in a different look.

Best Special Section (Advertising)

Daily Division

First Place: "Winter & Snowmobile Times," *The Northwoods River News* - Staff

Congratulations 

**CARI CORNELIUS,
YOU'RE A WINNER!**

2 'BEST NEWSPAPER PROMOTION' & 1 SHARED
'BEST SPECIAL SECTION' BNC AWARDS FOR THE
WOODVILLE LEADER & SUN-ARGUS WEEKLIES.

GATEWAY PUBLISHING, INC

FREE! Please take one!

Winter & Snowmobile Times

January/February 2020



INSIDE

<p>Cross country skiing through the Northwoods Page 2 Winter fishing is hot Page 3 Have fun staying in on the coldest of days Page 4 What is at the feeder? Page 5 Build a snow zoo Page 6</p>	<p>Feeding birds in winter keeps wildlife alive Page 7 Snowman Shuffle & Fire fighters chili contest Page 8 Winter Park Community Celebration Page 9 Frozen Tozen Ice Fishing Tournament Page 10 Razorback Ridges cross country ski map Page 12</p>
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CALENDAR OF EVENTS | PAGES 11-16

PUBLISHED BY THE LAKELAND TIMES AND THE NORTHWOODS RIVER NEWS FOR ONEIDA, VILAS, IRON & LINCOLN COUNTIES

Best Special Section (Advertising), First Place (Daily Division)
The Northwoods River News, Rhinelander

Judge's Comments: Great publication from cover to cover. Loads of advertising and local / area content on the things people enjoy doing in the winter in your area. Great layout and creative effort. Loved the cover design and theme carried throughout the section. Excellent job.

Second Place: "NIE Creative writing and design an ad," *Daily Globe* - Staff

Judge's Comments: Don't see many NIE focused issues these

days. This looked to be a serious project on your end with so many moving parts on the content / art gathering at local schools. And finding enough sponsors to offset expenses and make a profit can be challenging. I loved the section and I'm sure it was a well-read issue throughout your area. Great job.

Third Place: "Legends of Sports XXV," *Beloit Daily News* - Staff

Judge's Comments: From an advertising POV, I would liked

to see more advertising support in the magazine considering the quality of your editorial. Layout is fantastic. Focus on legends across multiple sports was awesome and i found myself finishing several of the stories. Loved all pages. Cover didn't seem to pop at all. A bit confusing with the advertiser at the bottom of the cover. Not my preference, but sometimes you need the revenue. Overall, great execution for sure.

Honorable Mention: "2020 Readers' Choice Best of the Best," *EagleHerald* - Melissa Kowalczyk, Ross Menor, Advertising Staff

Judge's Comments: Best of the Best or any readers' choice issue can be challenging given the market. Looks like you did well on revenue and the layout of the section was easy to navigate for the reader. Your contents pages seemed a little confusing at first and would have like to seen this done differently to make things as easy as possible for the reader. Loved the "category ideas" page and think this helps grow your list of categories and potential to sell more advertising. Nice work.

Division D

First Place: "Beef-A-Rama 2019," *The Lakeland Times* - Sasha Case, Laura Larson, Tony Loomis, Heather Holmes

Judge's Comments: Excellent execution. Top-notch editorial and creative layout. Advertising participation was great and carrying the theme of the issue by your advertisers was awesome. Great job.

Second Place: "Taylor County Progress 2020," *The Star News* - Staff

Judge's Comments: Great progress edition. Solid editorial commitment along with great

retro look from many of your advertisers. Edit to adv ratio is good, revenue looks strong with good advertiser participation. Layout is good. Loved the cover and overall product. Very nice.

Third Place: "Staycation 2020," *The Star News* - Staff

Judge's Comments: When times get tough due to COVID, creative ideas like this can make a difference in a newspaper's bottom line. As a reader, I found the issue to be extremely useful. When families are staying home and not traveling far during the pandemic, finding things to do locally can be challenging. I thought your use of space throughout the section to be excellent. Your dining guide map and key were great as well as your recipe ideas from readers. All in, great product and creativity in terms of growing revenue. Wonderful job. You should be proud.

Honorable Mention: "NHAL State Forest Visitor's Guide 2020," *The Lakeland Times* - Staff

Judge's Comments: Even though the entry is for advertising, I like to look at all submissions as a reader first and publisher second. Great welcome from the Northern Highland American Legion State Forest property manager and on content and maps. As a reader, I found these things to be important as I navigate the section. Ad stacking is a little confusing on several pages and ad ratio is a little tight, but revenue looks good. Creative layout and good finished product. as a publisher, I would have been very happy with this section. Great job.

Division E

First Place: "Luxury Lake Geneva," *Lake Geneva Regional News* - Steve Targo, Robert Ireland, Phil



Best Special Section (Advertising), First Place (Division E)
Lake Geneva Regional News

Bonyata, Duane Hove

Judge's Comments: Awesome product. Great content throughout for the reader and advertising revenue looked promising. As a reader, I would like to have seen content earlier in the book rather than page 8. Too many ads up front can be frustrating from a readers POV. Photos and creative design were outstanding. Overall, very nice magazine and you should be very proud.

Second Place: "Holiday Gift Guide," *Lake Geneva Regional News* - Steve Targo, Duane Hove, Robert Ireland, Phil Bonyata

Judge's Comments: In my experience, these sections are challenging, especially when you have great advertiser participation. Loved the layout, content from Greenshoot, Best Reviews and others. Also enjoyed your opening articles bringing home the importance of shopping local. Although not all stories related to gifts, other content rounded out the section. Great job. Great revenue and ads looked good.

Third Place: "Progress," *The Monroe Times* - Laura Hughes, Tai Ruegsegger, Lance Ray, Diane Albright

Judge's Comments: Loved the section. Great content by your team and good flow for the reader. Advertising participating looked great and overall creative execution fantastic. You really did a good job on this progress issue.

Honorable Mention: "We Salute Our Area Businesses' Success," *Courier Press* - Kim Corpian

Judge's Comments: Very good submission. Advertising support seemed strong and local content always a challenge to produce, but you did a great job. Not sure what the criteria was for a business to be selected, but would have liked to see something in the front of the

section about this. It didn't appear to be advertorial, just curious as a reader. Good use of space, graphics and photos. Nice work.

Division F

First Place: "Holiday Gift Ideas & Event Guide," *Grant County Herald Independent* - Staff

Judge's Comments: The clear winner in this category. I didn't see the previous year's issue, but the redesign really hit the mark. Great layout and design. Loads of advertising. Well organized for the reader and advertiser. Loved the coupons in the back and choice of inside stock. Great job to all involved. I'm sure it was a nightmare to put together.

Second Place: "Children's Christmas Album," *The Valdres Journal* - Brian Thomsen, Mary Thomsen, Dawn Coonce

Judge's Comments: Ok. I have seen more than my share of "letters to Santa" sections and this one is that on steroids. This is a great and very simple execution with so many fun ways to get students involved. Whether through their artwork, stories and ideas about their own view of holidays and so much more. Getting so many sponsors on board had to be challenging, but you pulled it off and the finished product is amazing. Especially loved the idea of having sponsors for student artwork. You should be very proud of this issue and it's something any small town paper could pull off. Thank you for sharing your creative idea. Loved it.

Third Place: "Syttende Mai Section," *The Stoughton Courier Hub* - Catherine Stang

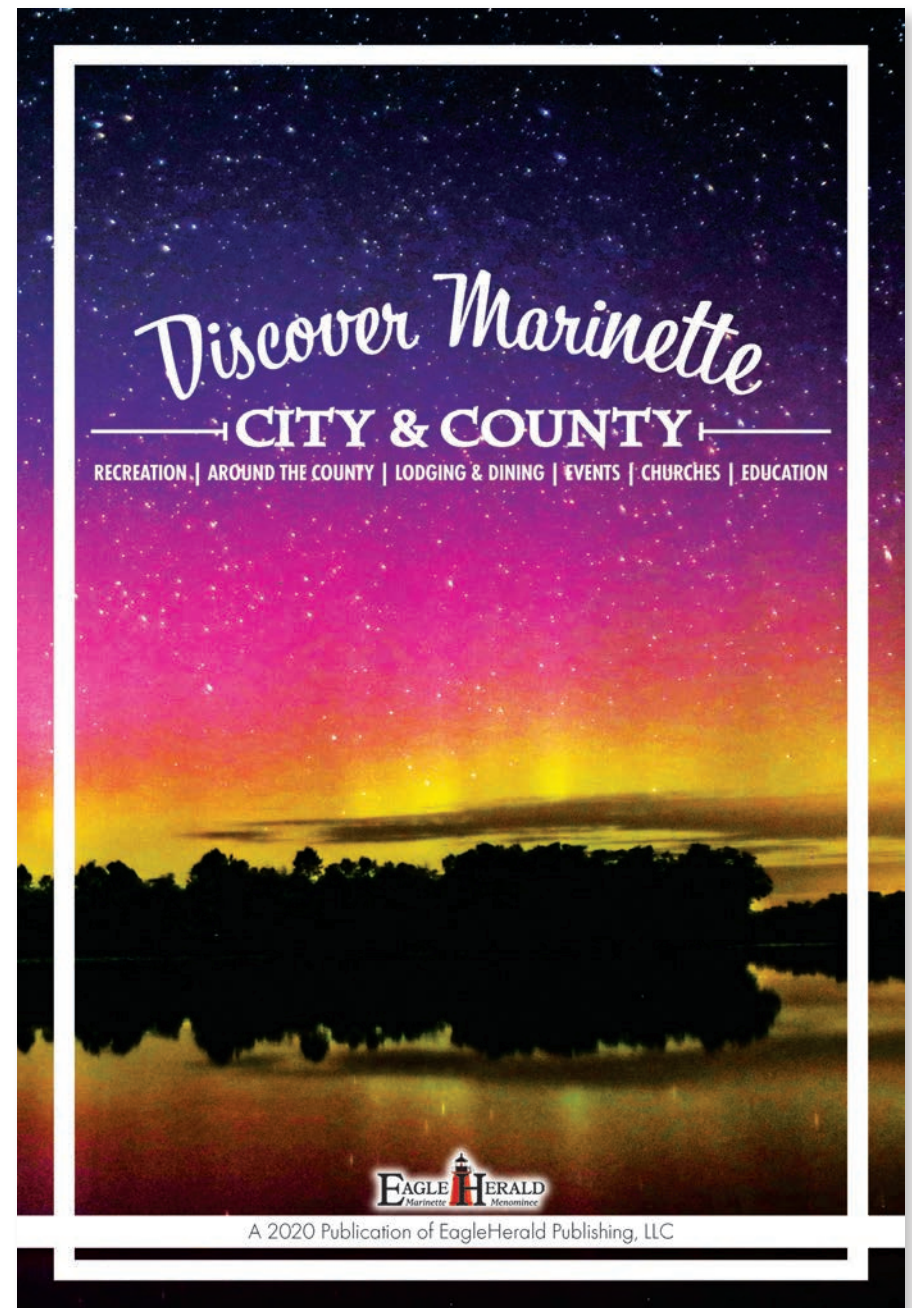
Judge's Comments: Losing a hometown festival due to Covid is tough for all of us. Replacing and growing previous year revenue

can seem impossible when this happens. You managed to be creative in your approach to publishing the section focusing on previous years. As a reader, knowing the event wouldn't happen, I would have loved reading about years past and it would have given me something to look forward to in the future.

Excellent job saving the revenue AND providing readers with great content.

Honorable Mention: "2020 Community Review," *Courier Sentinel* - Staff

Judge's Comments: This enhanced business honor roll section is very good. Pay to play is a good way to make extra cash and you



Best Niche Product, First Place (Daily Division)
EagleHerald, Marinette

guys did a great job. Very clean, easy to follow for your readers and excellent exposure for your advertisers. Nice work.

Best Niche Product

Daily Division

First Place: “Discover Marinette City & County,” *EagleHerald* -

Melissa Kowalczyk, Advertising Staff

Judge’s Comments: Great magazine! Informative and wonderful layout designs.

Second Place: “Stateline 2020,” *Beloit Daily News* - Staff

Judge’s Comments: Very nice magazine! I liked how each community is represented.

Third Place: “NIE Creative writing

and design an ad,” *Daily Globe* - Staff

Judge’s Comments: Great idea and wonderful way to design it.

Honorable Mention: “Drive Wisconsin,” *The Gazette* - Nina Perona, Jody Wisz, Donna Felland

Judge’s Comments: Nice magazine with beautiful photos.

Division D

First Place: “Visitor: Spectator’s Guide to the Birkie/Birkebeiner Official Race Guide,” *Sawyer County Record* - Paul Mitchell, Darrin White

Judge’s Comments: Great job on informing your community and visitors about the event.

Second Place: “Waterfront 2020,” *The Lakeland Times* - Chris Frame

Judge’s Comments: Beautiful and informative!

Third Place: “A Look Back,” *The Lakeland Times* - Chris Frame, Yvonne Immel, Buzzy Mode

Judge’s Comments: Terrific idea! Love looking at past newspapers.

Honorable Mention: “Spring Home and Garden,” *Hudson Star-Observer* - Sally Shepherd, Eric Olson, Jamie Hoyem

Judge’s Comments: Pretty magazine, well designed.

Division E

First Place: “Our Story 2020,” *Spoooner Advocate* - Bill Thornley, Janis Redman, Michelle Carlson, Deb Fosberg-Wheeler

Judge’s Comments: Great content idea and wonderful layout design.

Second Place: “Monroe Parks and Recreation Guide,” *The Monroe Times* - Jaimie Tran, Laura Hughes

Judge’s Comments: Loved all the information.

Third Place: “CSZD Annual Report,” *Grant County Herald Independent* - Emily Koch

Judge’s Comments: Great way to entice readers to pay attention to important items.

Honorable Mention: “Source,” *The Monroe Times* - Tai Ruegsegger, Laura Hughes, Lance Ray, Diane Albright

Judge’s Comments: Great Chamber magazine.

Best Ongoing Niche Publication

Daily Division

First Place: “Fall Bridal; Spring Bridal,” *Beloit Daily News* - Emily Koch

Judge’s Comments: I love the fact that you do two bridal guides, and give the reader options to choose venues, themes, season flowers, etc. Very nice series.

Weekly Division

First Place: “The Visitor,” *Sawyer County Record* - Paul Mitchell, Darrin White

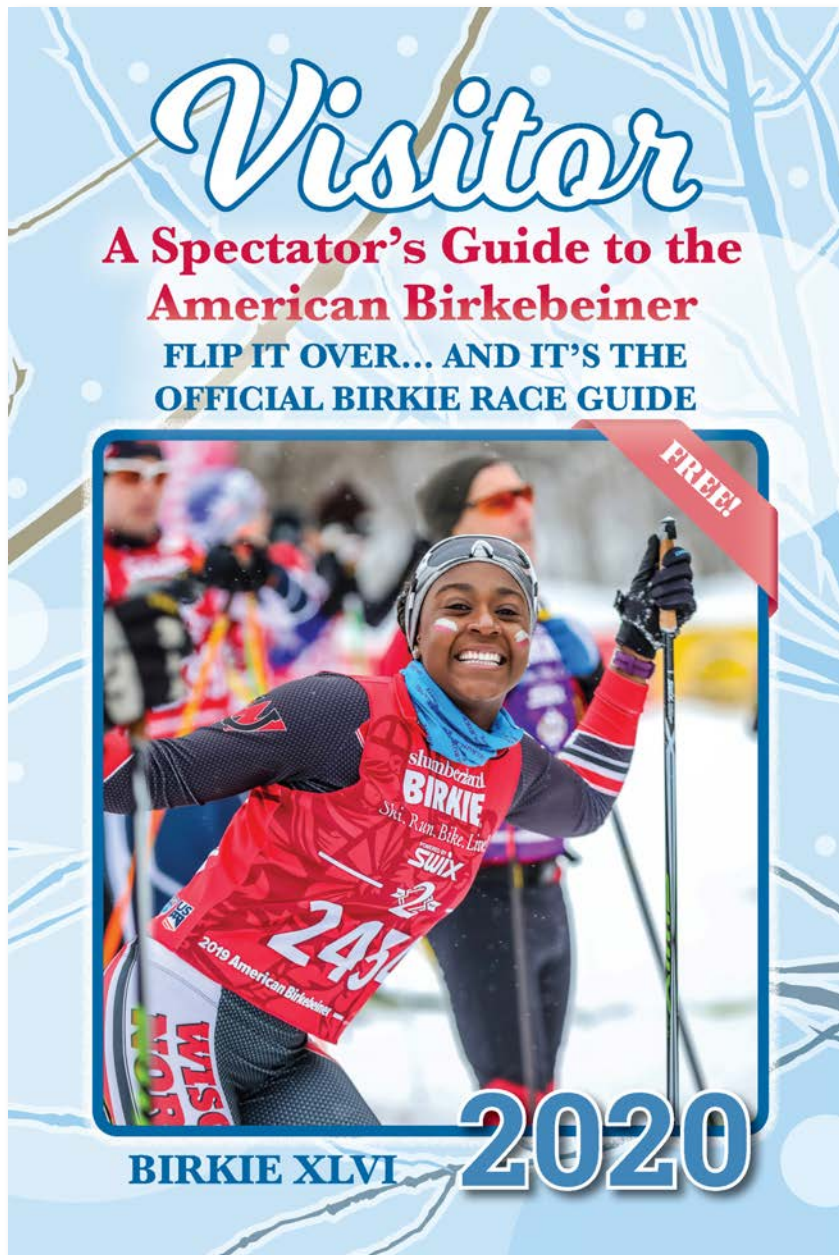
Judge’s Comments: Love the size, love the name ... named after the reader instead of the publication or area ... great idea. Good content for visitor.

Second Place: “Back Roads,” *The Sun* - Staff

Judge’s Comments: Really nice — the name is good, the content and design is nice. Photos are a bit off ... a little too light or something going on, but otherwise great publication.

Third Place: “Winter Times,” *The Lakeland Times* - Chris Frame

Judge’s Comments: I love this series. Very informative, the seasonal name change is creative and inviting, and the hyper-local content for activities in your area is great for visitors and residents alike. Well done.



Best Niche Product, First Place (Division D)
Sawyer County Record, Hayward

With great pride, we celebrate and congratulate

Eau Claire and Janesville

Top award winners

In the
2020 WNA

Better Newspaper
Contest

Daily Newspaper of the Year
and Best of Division A

Best of Division B

LEADER-TELEGRAM
WEDNESDAY - JUNE 30, 2020 \$1.50

SPORTS - Pandemic already having impact on MLB rosters, coaching staffs/1B
YOUR REGION - Plan suggests safer routes for people to walk, ride bikes to EC parks/3A

Eau Claire County sees weekend virus spike
Official: Lack of social distancing likely a major factor

DELUGE
Flash floods hit region

Man killed, stranded motorists near Baldwin

Abortion clinic law struck down
Supreme Court votes 5-4, with fierce opposition from dissenting conservative justices

Area libraries plan reopening

Tomorrow Undergoing surgery during a pandemic

STAY CALM STOP THE SPREAD

KEEP HEALTHY FOLLOW PRECAUTIONS

The Gazette
WISCONSIN'S BEST NEWSPAPER
Wednesday, August 5, 2020 • Our 17th year • \$1.50

Ambiguity upends referendum survey
Janesville School Board member worries question might have been unclear

City projects worrisome budget deficit
Shortfall of more than \$1 million possible if aid cut

Powerful warehouse explosion flattens Beirut
Lebanese officials: Warehouse storing tons of ammonium nitrate detonated

COVID-19 CASES AND DEATHS WORSE, SA

TODAY'S WEATHER
High 71 Low 56

Great Meals Start With Quality Meats
Now welcoming 5 guests at a time.



ADAMS PUBLISHING GROUP
Your Community, Delivered

Thank You