

**A LOOK
AHEAD**

2014 WNA/AP Convention & Trade Show

Winners!

2013 Better Newspaper Contest



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retooled receiver
corps still
dangerous / B1



Neville Museum
re-creates golden
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GREEN BAY PRESS-GAZETTE

SUNDAY, MAY 26, 2013

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DANGER ON THE WATER



U.S. Coast Guard officials provide a tour of a vessel to state representatives Andre Jacque, R-De Pere, left, and Eric Genovh, D-Green Bay. The tour took place as part of a boater safety awareness event.

Booze and boating raise calls for stiffer penalties

State ranked third in alcohol-related deaths in 2012

By Doug Schneider Press-Gazette Staff

Wisconsin had the nation's third-highest number of alcohol-related boating deaths in 2012, the same year that a bill to stiffen penalties on drunken boaters failed to make it out of committee. Intoxicated boating killed eight people in the state last year, leaving the state behind only New York and Florida, U.S. Coast Guard figures show. Alcohol-related incidents killed more people in Wisconsin during that year than it did in Minnesota — known as the “land of 10,000 lakes” — and Michigan, which combined for four deaths.

It's not unusual for Wisconsin to rank among the U.S. states with the most deaths involving watercraft and alcohol. The state's 34 fatalities from 2008 through 2012 rank Wisconsin sixth nationally — and first in the Midwest — in boaters killed because of incidents linked to drinking, according to the Coast Guard Office of Auxiliary and Boating Safety's Recreational Boating Statistics 2012. The Coast Guard cited the report during

National Safe Boating Week this month in a call for increased safety measures on the water. The agency said alcohol was “the leading factor” in 17 percent of boating deaths nationally.

“It's a significantly increased risk of boating accidents,” the agency said. “Boaters operating under the influence are not the only ones at risk.”

See BOATING, A10

2012 deaths

Wisconsin was third in the nation last year in the number of alcohol-related boating deaths, trailing only two more populous states. The states with the most fatalities in 2012:

Nation	Deaths
1. New York	11
2. Florida	9
3. Wisconsin	8
4. Washington	7
5. Iowa	6
6. California	6
7. Texas	6
8. Louisiana	6
10. Multiple states*	5

*Maine, Massachusetts, Pennsylvania, South Carolina

Source: U.S. Coast Guard Press-Gazette Media

INSIDE

Downtown builds on party season

Downtown Green Bay's summer calendar is in economic development designated as a party. **BUSINESS, C1**

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UWGB chancellor explains decision after Wardle probe

Harden says coach is willing to change methods, culture

By Rob Demovinsky Press-Gazette Staff

When Thomas Harden finished reading the 26-page report on the investigation into men's basketball coach Brian Wardle, the University of Wisconsin-Green Bay chancellor held it down to two things. That Wardle crossed the line with his use of profanity and vulgar language, and that he may have used the suggestion that a player have sex to improve his play as a motivational tool. But, after getting assurances from the third-year coach that he would be willing to change some of his meth-



Harden (left) and Wardle (right) were interviewed as part of the investigation into Wardle's conduct.

ods, Harden said he felt comfortable keeping Wardle alive with some stipulations. The chancellor explained his decision in an interview Saturday with Press-Gazette Media. He had been unavailable due to travel issues on Friday, when he announced his decision in a statement.

“I think there were issues, but the issues were not ones that I felt required a suspension or termination,” Harden said. “But there were issues I thought required some action.”

See DECISION, A7



The population of Green Bay continues to grow, but not as fast as the rest of Brown County, according to census estimates. **See GROWTH, A5**

Brown Co. grows faster than most of Wisconsin

Hobart, Ledgewiew, Wrightstown and Howard lead way

By Paul Stubbs Press-Gazette Staff

Four Brown County communities are among the state's top 10 fastest growing counties, according to the latest estimates of the U.S. Census Bureau. The villages of Hobart, Wrightstown and Howard and town of Ledgewiew all surpassed 6 percent growth, and the town of Lawrence, with 5.8 percent growth through 2012, just missed getting into the top 10.

Together they helped Brown County grow 2 percent since 2010, making it the third-fastest grower of all 72 counties in the state. Dane County was the fastest, and the small village of Bristol, in Kenosha County, nearly doubled in population to become the state's fastest-growing community.

Brown County's fastest grower in the period was Hobart, which climbed from a population of 6,821 in 2010 to an estimated population of 6,796, a rate of 97 percent. “It's delightful,” said Elaine Williams, director of community development and tribal affairs for the village. The village's growth has just started to take off thanks to efforts launched just a few years ago to increase population density. Williams said. The village wanted to ensure itself against the possible loss of tax revenue when the neighboring Onida Tribe of Indians had land placed in federal trust, she said.

The village launched the Centennial Centre development project in 2009 that is intended to provide space for a variety of development, including housing. It has gained about 500 housing units since then. Williams said. Other residential neighborhoods are growing quickly in the village, too. Its southern tax increment financing district off Orlando Drive recently gained an 84-unit apartment unit, and 123 homes are going in.

The growth shows no sign of stopping. The village has the state's second-highest number of building permits for single-family homes this year, Williams said. Very few homes are being built on speculation, so nearly all are occupied almost immediately upon completion, she said.

See GROWTH, A5

Ripon Commonwealth Press

www.RiponPress.com Serving the Ripon community since 1864 Issue No. 45 Single copy — \$1 Thursday, November 8, 2012 Ripon, WI 54971

INSIDE

Merging?
RAFD discusses
The town of Brooklyn, city of Green Lake may want to join the Ripon Area Fire District — which will consider the idea. **See page 3**

Our Views
by Ian Stapleton
lanstap@ripontimes.com
If your father handed you a handbill in 1964 signed by all the Beatles? Probably hold on to it forever, as this area would. **See page 4**

Business
Ripon almost a stop for actress backing Obama
Superstorm sunk Hathaway's plans
by Ian Stapleton
lanstap@ripontimes.com
“Superstorm” Sandy, Oscar-nominated actress Anne Hathaway... **See ACTRESS, page 17**

Location matters
That's what one recreational vehicle mechanic shop discovered after it moved out to West Fond du Lac Street. **See page 12**

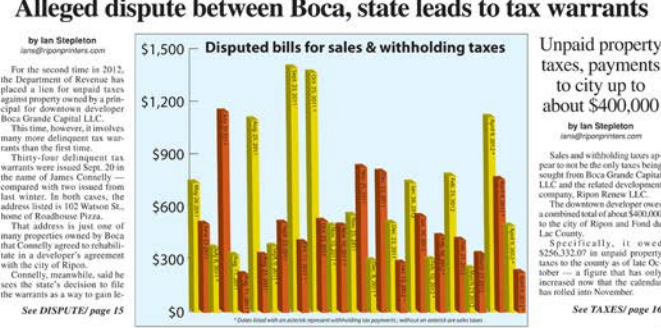
Sports
Tiger tracks
Remember this former Ripon hopscotcher? Three years after graduating here, the college senior hopes to lead the UW-Madison team to victory. **See page 21**

How did Ripon vote? Obama 51.2% Romney 47.3%

Local voters fight long lines for massive turnout at polls
by Ian Stapleton
lanstap@ripontimes.com
Ripon helped the President of the United States secure his second, four-year term Tuesday. And lengthy waits to vote at times — mostly in Ripon's District 2 — city residents supported Barack Obama, as it did in 2008. They also followed the state trend by supporting Rep. Tammy Baldwin to take over the U.S. Senate seat being vacated by outgoing U.S. Sen. Herb Kohl. Ripon voters, though, didn't simply paint their ballots blue. While they pushed Democrats running for most national offices through, Republicans fared better locally. Both incumbent state Sen. Lashell Olson, R-Ripon, and state Rep. Joan Ballweg, R-Markesan, carried Ripon and their districts as a whole. U.S. Rep. Tom Petri, R-Fond du Lac, though, seemed to be the story of the day in this community. Thousands voted Tuesday in Ripon. In fact, 84 percent of registered voters cast ballots (3,789 out of 4,533) — almost 75 percent of which passed through the doors of City Hall Tuesday, rather than voting early. Booking the national trend, fewer Riponites voted early (by absentee ballot) than four years ago. “I have 842 absentee ballots,” City Clerk Ann Schomer said at the close of business Friday. “I did not have the requests to mail out ballots like I did in 2008 and in-person absentee voting was only 2 weeks instead of 30 days, as it was in 2008. There could be some of the reasons why I do not have as many absentee ballots as in 2008. Turnout also proved the heaviest Ripon has seen in recent memory. Voter turnout surpassed even other previous elections, including in 2000 (73 percent), 2004 (80 percent) and 2008 (73 percent). This meant a hectic day for

Who did kids want? Obama
by Aaron Becker
aaronb@ripontimes.com
For months, all the national pundits have been analyzing and debating who would win the presidential election. They should have just asked Ripon kids. Students across all three grade levels voted in a realistic but mock election at both Quest charter school and Murray Park Elementary School Tuesday — the same day American voters cast ballots. **See KIDS, page 20**

Alleged dispute between Boca, state leads to tax warrants
by Ian Stapleton
lanstap@ripontimes.com
For the second time in 2012, the Department of Revenue has placed a lien for unpaid taxes against property owned by a principal for downtown developer Boca Grande Capital LLC. This time, however, it involves many more delinquent tax warrants than the first time. Thirty-four delinquent tax warrants were issued Sept. 20 in the name of James Connelly — compared with two issued from last winter. In both cases, the address listed is 602 Monroe St., home of Roadhouse Pizza. That address is just one of many properties owned by Boca that Connelly agreed to rehabilitate in a developer's agreement with the city of Ripon. Connelly, meanwhile, said he sees the state's decision to file the warrants as a way to gain leverage. **See DISPUTES, page 15**



*Data listed with an asterisk represents delinquent property taxes, without an asterisk represents current taxes.

Daily: Green Bay Press-Gazette
Publisher: Scott Johnson

Weekly: Ripon Commonwealth Press
Publisher: Tim Lyke

The 2013 Better Newspaper Contest included 2,806 total entries from 125 newspapers.

Entries were judged by members of the Kansas and Missouri Press Associations.

WISCONSIN
NEWSPAPER
ASSOCIATION

On the cover

Clockwise from top left:

Daily Feature Photo, Group A, First Award: *The Post-Crescent*, Appleton: "Snow Much Fun" by Dan Powers.

Daily Feature Photo, Group B, First Award: *Leader-Telegram*, Eau Claire: "March Madness" by Dan Reiland.

Weekly Feature Photo, Group E, First Award: *Burnett County Sentinel*, Grantsburg: "Time to fold" by Goob Coy.

Best Circulation Promotion, Group A, First Award: *Green Bay Press-Gazette*: "League of Lambeau" by Joe Heller and account executives.

Need duplicates?

Additional plaques and certificates are available for purchase from the WNA Foundation. Plaques are \$60 each and certificates are available for \$6 each. Tax, postage and handling are included in the price.

Deadline to order is Monday, March 26. Order forms are available at the convention registration desk or online at www.WNAnews.com.

Thank you!

Our special thanks to Capital Newspapers Madison and Wisconsin State Journal Editor John Smalley for printing and assisting with this 2013 Better Newspaper Contest results tab.

Let your readers know:



Visit <http://www.wnanews.com> to download your 2013 Better Newspaper Contest Award Winner logo.

Congratulations division winners!

Daily Newspapers

Division A:
Green Bay Press-Gazette

Division B:
The Gazette, Janesville

Division C:
Herald Times Reporter, Manitowoc

Weekly Newspapers

Division D:
Vilas County News-Review, Eagle River

Division E:
Ripon Commonwealth Press

Division F:
Jackson County Chronicle, Black River Falls

Branen Scholarships

William E. Branen, former publisher of the Burlington Standard Press and a past president of the Wisconsin Newspaper Association, died in 1988 but his legacy lives on. One way is through an annual scholarship presented by his wife, Nan, through the family foundation.

Initially awarded to a Burlington High School student, the Branen scholarships took a new focus in 1999. Since that time the scholarship has honored each school earning first place for General Excellence in the Wisconsin Newspaper Association Foundation High School Better Newspaper Contest.

The William E. Branen Scholarships honoring excellence in high school journalism will be presented to three Wisconsin student newspapers for 2012-13. School newspapers receiving a \$1,000 Branen Scholarship include:

Extra-curricular publication, Group B, enrollment of 500 or more:

Noctiluca, Appleton North High School, advised by Aaron Ramponi

Classroom-based publication, Group B, enrollment of 500 or more:

The Norse Star, Stoughton High School, advised by Ben Tripp

Group A, school enrollment of 500 or fewer:

The Prowler, Chilton High School, advised by Zach Platner

General Excellence

Group A
First Award: Wisconsin State Journal, Madison: Staff. Inherently advantaged as a capital city newspaper, the State Journal clearly goes the extra mile to create a product that literally demands to be taken seriously. An aggressive investigator, the paper doesn't stop with hard news, producing an outstanding opinion section and unexpectedly strong feature sections for a paper its size. Its status within the community it serves is palpable and deservedly strong. My only quibble is why it relies on the Green Bay Press Gazette for so much of its Packers coverage. A paper this good in so many other areas should be devoting staff time to covering such an obviously significant topic.

Second Award: Green Bay Press-Gazette: Staff. Naturally a bit more parochial than the State Journal, the Press-Gazette is perhaps equally enterprising albeit to a somewhat more provincial audience. While many dailies in second and third largest cities within a state shamelessly fill their columns with nondescript wire copy, the Press-Gazette eagerly embraces editorial challenges and seems to deservedly be on extremely strong footing with its readers and advertisers.

Third Award: La Crosse Tribune: Staff. In the much smaller community of La Crosse, topics may be less widely interesting to outsiders and the staff is obviously less extensive, but the Tribune never seems to use these as excuses for producing anything less than vibrant and vital issues. What gives it the edge for Third Award -- and, honestly, if we were handicapping for size, we might be talking about First Award instead -- is a bit fuller overall product. It can't match the first and Second Award papers for sheer volume, but it still pursues engaging excellence, producing centerpiece packages of a quality

WISCONSIN STATE JOURNAL MADISON ENCORE President returns on election eve to rally with legendary rocker Springsteen as about 20,000 supporters pack Downtown

The Gazette Thursday, November 26, 2008 • Our 100th Year • \$6
People with AIDS still face stigma
A hundred jobs for the taking
Winners share stories of lessons learned

HERALD TIMES REPORTER WANTED: SNOW
New funding for old problems
County Highway workers help keep I-43 clear
REMEMBERING THE ROUSE SIMMONS
BY THE NUMBERS
INDEX
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WEATHER
INSIDE

Wisconsin State Journal, First Award, Group A, General Excellence

that papers of this size seldom achieve. The fact that I see the same handful of names multiple times says that, despite having a smaller staff, the staff is still very talented and very hard-working.

Group B
First Award: The Gazette, Janesville, Staff. Attention to local detail throughout the paper with a strong presence in the community. Editorial pages also have well-written strong editorials. Good writing, photography and clean design work to deliver a wonderful newspaper.

Second Award: Leader-Telegram, Eau Claire: Don Huebscher, Gary Johnson, Julian Emerson: Good overall presen-

The Gazette, Janesville, First Award, Group B, General Excellence

tation of news and features throughout the paper. Great writing, photography and clean design are the newspaper's strength. Another excellent newspaper!

Third Award: Oshkosh Northwestern: Staff: Consistently strong front pages that feature well-written stories and design. Good information on every page. Oshkosh is fortunate to have a newspaper of this quality in their communities.

Group C
First Award: Herald Times Reporter, Manitowoc: Good paper overall. Photos throughout the paper are top-notch. I liked the overall professional look and feel of the newspaper.

Herald Times Reporter, First Award, Group C, General Excellence

It is another excellent newspaper that serves its readers and community well.
Second Award: Watertown Daily Times: Staff: Excellent photos! Strong interesting leads, good localization and clean design work to deliver a wonderful strong newspaper to its lucky readers.

Third Award: Baraboo News Republic Staff: Good looking newspaper that attracts the reader with its good design and organization. Nicely done!

the efforts of all departments in the newspaper, and the perhaps overly supportive editorial copy apparently did one heck of a job spurring ad sales. I'm also sure the section, filled with so many positive stories, was a hit with readers turned off by negativity in routine news coverage. Honestly, it's not my cup of tea, but it's an idea worth emulating elsewhere.

Second Award: *Hudson Star-Observer*: "Heroin in Hudson: not just in big cities anymore, all to be mailed" - Meg Heaton: In the right category -- public service or multi-part series, for example -- this effort clearly would have been a winner. Kudos to the staff for devoting so much space and time to shedding light on a very significant and often under-reported problem. I might have written it with more "human face" feature leads and tried for more visuals, but the effort nonetheless is quite commendable.

Third Award: *The Star*, Sun Prairie: "Fastest growing area in the Madison MDA" - Star staff: Like the second-place entry, this too is a bit of an odd fit for this category. Instead of a special section or series, it's a change in publication frequency, targeting each semi-weekly issue at more or less different audience interests.

Group E

First Award: *Lake Geneva Regional News*: "What is Lake Geneva Missing?" - Joy Kowald, Phil Bonyata, Robert Ireland

Second Award: *The Dunn County News*, Menomonie: "A milestone and a stepping stone" - Brett Hart, Matt Carter, River Valley Group Copy Desk

Third Award: *The Chetek Alert*: "Tis the Season" - Jim Bell, Julie LeMoine, Tyler Florczak, April Solberg, Kayla Ostenson, Ryan Urban

Group F

First Award: *Jackson County Chronicle*, Black River Falls: "Downtown construction: Open for Business" - Staff: Exemplary work getting both news and advertising to turn what to outsiders might seem like a routine road work project into something that engages both readers and advertisers. Bonus points for relatively engaging ad design.

Second Award: *Westby Times*: "Sytende Mai Special" - Dorothy Robson: Mile-long text in one section and 5,280 photos, cropped in every compass angle imaginable in the other allow this entry to just barely edge out another Syttende Mai contender

Third Award: *The Woodville Leader*: "Sytende Mai 2013" - Becky Leland, Kaye Bird, Howard Sherpe: A bit more sedate on the cover, but a bit text-heavy inside, this section is pretty well a trimmed down, one-section equivalent of the second-place finisher. ending up in third for reasons mainly of quantity, since neither was particularly overburdened with quality.

Editorial

Group A

First Award: *Wisconsin State Journal*, Madison: "Adopt the Iowa model; Lessons not learned from caucus scandal; The no-comment campaign" - Scott Milfred: Three strong, to-the-point editorials that demonstrate a state-capital newspaper's leadership role in improving state government.

Second Award: *Kenosha News*: "The governor's impossible standard; Walker has peculiar stand on casino; It's in the governor's hands now" - Steve Lund: Series of three editorials over a nine-month period on an issue important to the local economy: a proposed casino that the governor is holding

EDITORIAL

Officials choose words carefully

On March 11, as they announced a massive road project, top officials from the state, Milwaukee County and the city of Milwaukee were in a giddy mood.

They should have been in the subjunctive mood.

But there was hardly an "if" and nary a "would" to be found. As any ardent grammarian knows, the subjunctive introduces uncertainty.

Instead, Milwaukee Mayor Tom Barrett, Gov. Scott Walker and Milwaukee County Executive Chris Abele performed a grammatical sleight of tongue in unveiling the Lakefront Gateway Proj-

The Daily Reporter, **First Award**, *Group C*, **Editorial**

to an "impossible standard." Editorials are well-written, a nice length and consistent.

Third Award: *Green Bay Press-Gazette*: Opinion: Not every editorial in Wisconsin has to be about Gov. Walker. Nice to see an editorial about a completely local issue: the city's inconsistency in dealing with capacity issues at a homeless shelter.

Group B

First Award: *Wausau Daily Herald*: "Let lawmakers hear about Head Start cuts; Wausau leaders exclude the public, again; Sheriff's absence from office needs an explanation" - Robert Mentzer: Opinion editor Robert Mentzer is not afraid to ruffle feathers, especially when the feathers belong to city officials who practice a pattern of unnecessary secrecy or a sheriff who rarely shows up in his office. Editorials are strong but fair.

Second Award: *Beloit Daily News*: Bill Barth: The Daily News' editorials are long but so well-written, they're hard to put down. I particularly like this position: "Those who make their living from taxpayers and set rules those tax-

payers must live by, should share both burdens by residing within the boundaries of that particular jurisdiction."

Third Award: *The Gazette Janesville*: "Milton should release records to avoid lawsuit; Fresh start good for shelter; School district strikes good deal with exiled teacher" - Greg Peck: Three strong editorials using different techniques to engage the reader. Did the open letter to school-board president work? Interesting defense of school district's settlement deal with ex-teacher.

Group C

First Award: *The Daily Reporter*, Milwaukee: "Vindictive board targets Tafora; The county's cost for confirmation; Officials choose words carefully" - Chris Thompson: Good work. Strong arguments for change as you point out and describe local problems.

Second Award: *Marshfield News-Herald*: "It's time to keep Marshfield branch court open; We'll complain about court annex closure; School district should share audit details, cost" - Mystique Macomber, Jonathan Gneiser, Jan Zettler: Fine editorial writing. The annex editorials should have led local officials to reconsider its closure.

Third Award: *Herald Times Reporter*, Manitowoc: "Seek to Make Wise Hail Repair Decisions; Great Lakes Funding Proposal Too Drastic; More Specifics Still Needed on Health Care Insurance in 'Exchanges'" - Patrick Pankrat: Well-written and well thought through. A good read.

Group D

First Award: *The Star News*, Medford: "Medford City Council headed down troubling path; Redaction of records is a blow against freedom; WIAA needs to get with the game" - Brian Wilson

Second Award: *Hudson Star-Observer*: “A time for city to step forward; Hudson’s dark underbelly-heroin; Board members should have full access” - Doug Stohlberg

Third Award: *The Tomah Journal and Monitor Herald*: “Schools are still a safe place” - Steve Rundio

Group E
First Award: *Ripon Commonwealth Press*: “Next term should be Petri’s last; In defense of Ripon College; Adieu to a great store, a mediocre civic partner” - Tim Lyke

Second Award: *Lake Geneva Regional News*: “Reinventing the chamber of commerce; Advice for contrarians; Heroes, forgiveness, ragged hope” - John Halverson

Third Award: *The Tribune-Phonograph*: “Cheated; Another tool; No verdict yet” - Kevin O’Brien, Ben Schultz

Editorial Page s

Group A
First Award: *Wisconsin State Journal*, Madison: Scott Milfred, Kris Crary, Phil Hands: Top-notch design and good mix of local, state and national issues. Nice work.

Second Award: *Green Bay Press-Gazette*: Good mix of content to engage reader, excellent writing and cartoons.

Third Award: *Kenosha News*: Steve Lund: Very good writing. Would like to see more graphically interesting pages and less gray.

Group B
First Award: *Wausau Daily Herald*: Robert Mentzer, Cicely Gordon: Welcome, innovative approach to local commentary in presentation as a

Opinion
EDITORIAL
Slow ride for Kwik Trip
It's hard for any newspaper to be a strong advocate for bringing another gas station to town. But that's just what we're going to do here.
The reason that makes a success, the Chippewa County Board of Supervisors has put the kibosh on a Kwik Trip in Fish Lake. And this seems odd to the Commission and the Architectural Commission both unanimously endorsed the plan. Even the public hearing was open. Not surprisingly, the developer is suing the city because he was unfairly treated. It had been said about Fish Lake and the quality of the development the city deserves there, but it's hard to argue with Kwik Trip. This Wisconsin-based company has a reputation of not only being a good neighbor, but building hand-some customer care and great food too. It's not another gas station and another convenience store. And you know another Kwik Trip right nearby.
But it certainly isn't out of line with the zoning in that location and set out of line with the character the city would like to maintain for the building in that neighborhood.
That only begs the question of why this was successful in this zoning to allow the second store located in this case a one-pedal drive off town?
There are a lot of stories for denial, other than a three-way agreement about adding too much traffic to the area and possibly conflicting with a lake park nearby. The award suggests there were some problems. It seems that the roads on the lake, being so large and a lot of the traffic was open on high flow during the winter. That might be valid reasons behind this denial, but there should be much clarity at the time of the decision. Otherwise it results in being another lost opportunity. And it certainly does not give anyone the impression that the council has a solid plan for what it needs to do at Fish Lake.
There is still time for the city to show leadership on this issue and that starts with voting as soon as possible that we make a mistake and are prepared to correct it.
Read more from their article at www.21magazine.com.

FOCUS
LIVING ECONOMY
Work in an Lumber Community
Our sales staff
Our managers
Our business office
Lake County Publications

QUOTES OF THE WEEK
"We need more money to do more research so our survival rate can go up."
Stephanie Klop, Wisconsin Brown Cabinet Director in this week's *Summer Sun*
"I truthfully just made a game I wanted to play with my family."
Michelle Lichtenberg, creator of *Pony for your Thoughts* game, in this week's *Kids' Magazine* issue
Read more from their article at www.21magazine.com.

Oconomowoc Focus, First Award, Group E, Editorial Pages

“community conversation, to include an effective mix of commentary from the newspaper and public”. Creative design makes the pages stand out.

Second Award: *The Gazette*, Janesville: Greg Peck: Good, strong variety of local opinions from staff and readers alike. Nice use of student commentary, as well. Nice variety of content, engaging page, clean design.

Third Award: *Leader-Telegram*, Eau Claire: Nice variety of content, engaging page, clean design.

Group C
First Award: *Baraboo News Republic*: Todd Krysiak: Nice mix of content. Incorporating art is a plus, as is tease to online poll. Also, a good way to address the challenge of various subjects in letters.

Second Award: *The Monroe Times*: Times staff: Clean design, good amount of local content. Nice approach to public engagement through Barbs and Blossoms.

Third Award: *Herald Times Reporter*, Manitowoc: Patrick Pankratz: Strong

local voice, nice mix of content and page design.

Group D
First Award: *Vilas County News-Review*, Eagle River: Staff: Great work! Each issue has three pages of opinion columns, readers’ views, the newspaper’s view. I’ll bet these are the first pages Vilas County readers turn to.

Second Award: *Hudson Star-Observer*: “Editorial pages” - Doug Stohlberg

Third Award: *The Platteville Journal*: “The First Amendment page”

Group E
First Award: *Oconomowoc Focus*: “Slow ride for Kwik Trip” – Paige Brunclik, Matt Colby, Scott Peterson

Second Award: *Lake Geneva Regional News*: “Community & commentary pages” - Sarah Schauf, John Halverson

Third Award: *Ripon Commonwealth Press*: “Our Views, Your Views” - Tim Lyke, Ian Stepleton

Group F
First Award: *Jackson County Chronicle*, Black River Falls: Staff

Second Award: *Reedsburg Times-Press*: Jason Maddux

Third Award: *Crawford County Independent & The Kickapoo Scout*, Gays Mills: Erin Martin, Howard Sherpe, John Gibbs

Special Section-Editorial

Group A
First Award: *The Journal Times*, Racine: “Modern Manufacturing” - Michael Burke, Loreen I. Mohr, Brenda Poppy, Dan Talsky, Ann M. Walter: A clear winner. Very well done. Content

and layout are fabulous, and color throughout makes a big impact. Nice ad coverage as well. Well done.

Second Award: *Green Bay Press-Gazette*: “Donald Driver retirement” - Staff: Nicely done section commemorating the career of a beloved player. Nice color, excellent ad coverage as well.

Third Award: *The Journal Times*, Racine: “Tapping into A New Season” - Susan Shemanske, Alan Nunn, Robb Luehr, Peter Jackel, Greg Giesen, Gery Woelfel: Very nicely done. I’m sure this was a very well read section. Nice layout, filled with valuable info.

Group B
First Award: *The Gazette*, Janesville: “Vision 2020” - Scott Angus: What an extensive and very well done section. Layout is exceptional. Color and content are great as well.

Second Award: *Wausau Daily Herald*: “Innovations Made in Central Wisconsin” - Staff: Very well-thoughtout section with a lot of interesting content that isn’t necessarily available throughout the year. Well done.

Third Award: *Beloit Daily News*: “2013 Stalene Area Community Yearbook” - Beloit Daily News Staff: Extremely comprehensive piece. Nice layout. Well done.

Group C
First Award: *Herald Times Reporter*, Manitowoc: “Progress” - Staff

Second Award: *Daily Jefferson County Union*, Fort Atkinson: “Gemuetlichkeit Days 2012” - Ryan Whisner, Pam Chickering Wilson

Third Award: *Marshfield News-Herald*: “You Magazine” - Staff

Group D

First Award: *Vilas County News-Review*, Eagle River: "Military Salute 2013" - Staff: Eagle River - An excellent tribute to the many women and men of Vilas County that keep our country free. Great work!

Second Award: *The Star*, Sun Prairie: "Health Sense August" - Barb Trimble, Sue Spahn: This is a great way to inform your readers while capitalizing on the interests and needs of the aging baby boomer generation.

Third Award: *The Star*, Sun Prairie: "Volunteerism" - Gina Covelli, Sue Spahn: What a way to support community organizations while strengthening new and existing partnerships. Great content!

Group E

First Award: *The Verona Press*: "Verona Progress 2012" - Staff: Great coverage as a topic of great importance. Content was well written and easy for a reader to understand.

Second Award: *Grant County Herald Independent*, Lancaster: "She - Women of Southwest Wisconsin" - David Timmerman, Talitha Reese, Dena Harris, Steve Prestegard, Jessica Brownell, Jane Lewis, Carol Tyson: Great contest entry focused on a population sometimes overlooked.

Group F

First Award: *The Herald-Independent*, Cottage Grove: "Monona Memories: Celebrating Monona's 75th Anniversary" - Gina Covelli, Sue Spahn, Missy Feiler, Kevin Damask: This keepsake publication combined history, progress and personal stories. Nicely put together and interesting stories.

Second Award: *Jackson County Chronicle*, Black River Falls: "Jackson County Fair Preview" - Staff: This fair promo went beyond the standard news

releases. Each event had an interesting story, with multiple sources.

Third Award: *Westby Times*: "Velkommen to the 45th Westby Syttende Mai" - Dorothy Robson: Nicely done. I want to attend Syttende Mai, although I'm not sure what that means.

Honorable Mention: *Clintonville Chronicle*: "Trucker Times" - Elena Mederas, Alicia Moon, Tricia Rose: Great way to partner with the local school districts to promote journalism.

Open Records/FOI Award**Group A**

First Award: *La Crosse Tribune*: "Audit: public records are open, most of the time" - Tribune staff: Great information for your readers. As was stated, "The more the law is used, the stronger it becomes. It's your responsibility to make sure it stays strong".

Second Award: *Green Bay Press-Gazette*: "Emergency plans" - Doug Schneider: Great reporting. I especially liked seeing the data on the Emergency Plan requests including fees charged for records.

Third Award: Gannett Wisconsin Media: "An emergency: One-quarter of ambulances in state violate requirements; Ambulance standards lag behind the times" - Kathleen Foody: Well done. Great information to the reader on a subject that seldom receives much attention. It has made me think about our ambulance service in Kansas.

Group B

First Award: *Wausau Daily Herald*: "Daily Herald asks DA to investigate city" - Theresa Clift, Peter Wasson, Mark Treinen: Great job in protecting the First Amendment and sharing the story with the public.

Second Award: *The Gazette*, Janesville: "Milton residents deserve answers about Garrow's pay" Entry includes 13 editorials; including three focused directly on Garrow/Milton controversy: Great work. This is information the public needs.

Third Award: *Beloit Daily News*: "Emails spark political fire" - Hillary Gavan: I enjoyed reading this entry. Elected officials must be held accountable for their actions.

Group C

First Award: *Marshfield News-Herald*: "Wage models undergo change; District overpaid superintendent's salary; Schools leader's wage to be examined; Board reaches tentative deal for superintendent salary repayment; Repayment from superintendent set" - Logan Carlson: A great deal of work went into this entry. It contained valuable public information.

Second Award: *Baraboo News Republic*: "Investigation cost district \$36K" - Tim Damos: Good reporting on local government.

Third Award: *Marshfield News-Herald*: "Abbotsford nurse faces prescription drug fraud charge" - Marisa Cuellar: Prescription drug abuse is a growing problem in this country. This entry did a good job of showing how it can happen close to home.

Group D

First Award: *Vilas County News-Review*, Eagle River: "Story: Town officials requesting emails from former chair" - Gary Ridderbusch, Kurt Krueger: Good coverage of a rather unique situation involving a former elected official. Informative and well written.

Second Award: *The Platteville Journal*: "The Platteville Journal: The closed boards": Well written and hard hitting. Closed meetings violate public trust.

Third Award: *Vernon County Broadcaster*, Viroqua: "Public notices for timber sales should stay in DNR's budget" - Matt Johnson: Well written. Displays the importance of public notice to the local community.

Group E

First Award: *Sussex Sun*: "Trustees mum about police scandal" - Kelly Smith: Good coverage of a major police scandal. This is what reporting the news is all about! The public is entitled to this information.

Second Award: *Lake Geneva Regional News*: "Genoa City open records request" - Steve Targo, Robert Ireland: Well written and great reporting.

Third Award: *Juneau County Star-Times*, Mauston: "Supreme Court backs paper in records dispute" - Staff: Great work. Congrats on the decision in state Supreme Court.

Group F

First Award: *Jackson County Chronicle*, Black River Falls: "Superintendent Investigation BRF superintendent placed on leave; BRF super resigns; BRF super lobbied for school board candidates" - Cassandra Colson, Patrick B. Anderson: Great reporting! You worked very hard and got results! Congrats to all involved.

Second Award: *Reedsburg Times-Press*: "LaValle" - Kim Lamoureux, Jason Maddux: Well done. Very interesting story. I am sure the matter was confusing to the community and your work helped shed light on the details.

Third Award: *Washburn County Register*, Shell Lake: "Redaction still in effect in Washburn County" - Danielle Moe: The public needs this information. Good reporting

Breaking News Coverage

Group A

First Award: *The Journal Times*, Racine: “Two children killed in fire; Officers, firefighters go ‘above and beyond’ while battling blaze; Tragedy fuels Fire Department funding debate; Third child dies; Mother who lost children in fire was severely burned years ago” - Stephanie Jones, Alison Bauter, Scott Anderson, Gregory Shaver, Luke Feuerherm, Lindsay Fiori: There is good reportage of several different facets of the same incident. The writing reflected serious elements and different view points.

Second Award: *La Crosse Tribune*: “May’s Photo killings” - Mike Tighe, Chris Hubbuch, Matt Christensen, Sasha Case: Very good coverage of a terrible incident. Well written.

Third Award: *Wisconsin State Journal*, Madison: “Wiota Triple Homicide: Parents feared son may be dangerous. Multiple requests to hospitalize Jaren Kuester were made in days before 3 were killed.” - Rob Schultz: Well rounded coverage. Emotions are recognized and dealt with.

Group B

First Award: *The Sheboygan Press*: “2 teens arrested in murder” - Josh Lintreuer: Outstanding coverage. This is what journalists do.

Second Award: *The Reporter*, Fond du Lac: “The cost of regret” - Sam Strong, Laurie Ritger, Sharon Roznik: Very good, lots of emotion.

Third Award: *Leader-Telegram*, Eau Claire: “Daring rescuers reach boy” - Eric Lindquist: Well written. This really pulls the reader in.

The image shows the cover of the August 6, 2013 issue of Freedom Pursuit magazine. The main headline is "NIGHT STORM" with the sub-headline "Sleeping town lambasted". The cover features a photograph of a damaged house with a large tree branch fallen on it. There are also smaller photos of people and a car. The magazine title "Freedom Pursuit" is prominently displayed in the center. At the top, it says "School getting crosswalk on Hwy E ... P. 3". At the bottom, it says "VOL. 11: ISSUE 16 THURSDAY, AUGUST 6, 2013 FREEDOM, WI \$1.00".

Freedom Pursuit, First Award, Group F, Breaking News Coverage

Group C

First Award: *The Monroe Times*: “Homicide charges in Argyle fire deaths; family reacts” - Katjusa Cisar: Unbelievable competition in this category but the amazing reporting and investigative journalism put this over the top.

Second Award: *EagleHerald*, Marinette: “Peshtigo woman killed” - Penny Mullins, Dan Kitkowski, Rick Gebhard: Great investigative and in-depth reporting in this piece.

Third Award: *Daily News*, West Bend: “A homicide in Hartford” - Sarah Mann: Thorough, ongoing coverage.

Group D

First Award: News Graphic, Cedarburg: “Missing link: Brewers racing sausage costume reported stolen following Cedarburg Winter Festival appearance; No suspects in theft of racing sausage suit” - Lisa Curtis: Light, airy story which was well told.

Second Award: *The Star News*, Medford: “Fire Cause: Arson” - Brian Wilson: Liked the way the picture on front got you interested in the story so you continued to the other pages. The collage of pictures with the article helped tell the story.

Third Award: *The Platteville Journal*: “The Platteville Journal; Boston Marathon bombing” - Steve Prestegard: Well written; you could feel the anxiety.

Group E

First Award: *The Richland Observer*, Richland Center: “High winds cut swath through area” - Dawn Kiefer

Second Award: *Burlington Standard Press*: “Tragedy at Echo Lake Foods” - Ed Nadolski, Jennifer Eisenbart:

Third Award: *The Dunn County News*, Menomonie: “Semi crash a mystery” - Barbara Lyon

Group F

First Award: *Freedom Pursuit*: “Night Storm: Sleeping town lambasted” - Angie Griepentrog: This is true breaking news coverage. What set this story apart from the other storm coverage were the eye-witness quotes, which made me feel really connected.

Second Award: *The Brillion News*: “Gone With The Wind, Damages Add Up” - Andrew Pantzlaff, Ed Byrne: Another example of great breaking news coverage. The extensive details would certainly answer any questions your readers might have had!

Third Award: *Clintonville Chronicle*: “E COLI Outbreak Reported” - Tricia Rose: Great story. Very thorough coverage of something that many newspapers might not have even covered. But I am sure your readers were glued to every word, just like I was!

Local Column

Group A

First Award: *Green Bay Press-Gazette*: “Weekend Gardener” - Kendra Meinert: Quite interesting columns about gardening, demolition of front yard overgrowth and a woman who can grow geraniums anywhere, anytime. Kendra Meinert is an entertaining and funny writer.

Second Award: *The Capital Times*, Madison: Paul Fanlund: Fantastic writer! Columns are long, yet interesting and comprehensive in their analysis of the news. He does a lot of homework or has a lot of facts packed into his brain!

Third Award: *The Post-Crescent*, Appleton: “26.2 reasons you should hug a marathoner today; 10 years later: PAC has changed life in the Fox Valley; Mile of Music debut hints at big things to come” - Ed Berthiaume: His “26.2 reasons” column convinced me. Ed Berthiaume is a great writer!

Group B

First Award: *Wausau Daily Herald*: “Life without insurance; Local scouts weigh changes to gay policy; Requiem for a letter-writer” - Robert Mentzer: The Boy Scout piece mixes reporting and the writer’s opinions to bring to light an important issue told in a personal way. The health care story does the same, powerfully, with people numbered on waiting lists to get care. The obituary for a letter writer is solid.

Second Award: *The Freeman*, Waukesha: Jessica McBride: Good political comments overall. Liked the balance in telling the j-school story, liked the call for fairness when judging the pizza biz, and a school funded by tax dollars should not keep a surplus quiet.

Third Award: *Oshkosh Northwestern*:

"A call to repair the chains at Christine Ann; Getting more than you bargained for at 50% off; Postcards from a floundering revolution" - James Fitzhenry: Liked the variety here... Domestic violence, a fundraiser, political commentary on the nanny state's nanny.

Group C

First Award: *Baraboo News Republic*: "It's a Funny Thing" - Ben Bromley: These columns each give the reader a reason to smile. Especially liked the one on coaching kids, and the ones on newsroom really any type of business complaints and growing old are something anyone could understand. These are columns told with an easy smile, as if one friend is talking to another over a cup of coffee... Not a fru-fru latte or an espresso. Just plain joe.

Second Award: *Portage Daily Register*: "The jacket needs no quote, Come pick up your stuff, Driving around the circles of life" - Erika Gerhardt Obois: Liked the quiet subtlety of the piece on Boston Marathon, the party piece conveys truths with a grin, and everyone can relate the horrors of roundabouts and road construction. Good set of observations told with grace.

Third Award: *The Chippewa Herald*, Chippewa Falls: Rod Stetzer: Wonderful perspective on millions spent on elections that changed nothing. The first-hand perspective of falling at a courthouse that lacks a railing is the best, and most painful, way to tell why the rail is needed. The piece on the heart attack is moving.

Group D

First Award: *Vernon County Broadcaster*, Viroqua: "An Outsider Looking In" - Matt Johnson

Second Award: *River Falls Journal*: "Wood Working columns by Dave Wood" - Dave Wood

Third Award: *Lake Country Reporter*, Hartland: "Scott Free" - Scott Peterson

Group E

First Award: *Lake Geneva Regional News*: John Halverson

Second Award: *Mount Horeb Mail*: "The Geiger Counter" - Matt Geiger

Third Award: *Tribune Record Gleaner*, Loyal: "The Born Lesar" - Dean Lesar

Group F

First Award: *Crawford County Independent & The Kickapoo Scout*, Gays Mills: "Her Prince Remembered; A Farmer and His Concubine; Vacations, aliens, and underwear" - Jane Schmidt

Second Award: *Jackson County Chronicle*, Black River Falls: "Quantum Retirement" - Dan McDonald

Third Award: *The Brillion News*: "Violence in Football; Losses; Louisiana people" - Ed Byrne

Local Outdoor Column

Daily - Open

First Award: *The Gazette*, Janesville: "She's dedicated to dragons and damsels: Beloit woman helps chronicle insect information for DNR" - Anna Marie Lux: They're not your typical "outdoor" columns, but Anna Marie Lux's articles about dragonflies, monarch butterflies and kitten tails help get us back in touch with nature.

Second Award: *Green Bay Press-Gazette*: Patrick Durkin: Patrick Durkin shows writing about the outdoors includes confronting those who break the rules. And his look at the Chippewa tribe's elk hunt showed great sensitivity. His writing is impressive.

Third Award: *The Gazette*, Janesville:

D.S. Pledger: D.S. Pledger's writing is an escape from the usual. His life as a pioneer was quite intriguing, as were his column on the white-fringed orchid and about using his old rifle to hunt squirrels. Very interesting!

Group D

First Award: *Superior Telegram*: "A North Dakota adventure; The hunting sweater; The perils of being a mountain man" - Darrell Pendergrass: Great command of language, pace, humor. Good diversity of topics.

Second Award: *The Chronotype*, Rice Lake: "Need of Unbroken Country" - Dave Greschner: Very nice job. Interesting, then-and-now style.

Third Award: *Hudson Star-Observer*: "Notes from the Dockside, 3 entries" - Mike Yurk: Very good, conversational style, mix of nostalgia old motors and new technology televisions to ice fish. Good job.

Group E

First Award: *Jackson County Chronicle*, Black River Falls: "Ridgerunner Reports" - Jim Solberg:

Second Award: *Tribune Record Gleaner*, Loyal: "The Born Lesar" - Dean Lesar

Third Award: *Washington Island Observer*: "Washington Island weather" - John Delwiche, Anne Delwiche

Sports Pages

Group A

First Award: *Green Bay Press-Gazette*

Second Award: *The Journal Times*, Racine: Peter Jackel, Greg Giesen, Robb Luehr, Alan Nunn, Susan Shemanske, Gery Woelfel

Group B

First Award: *The Sheboygan Press*: Adam Thompson, McLean Bennett, Scott Hansen

Second Award: *The Gazette*, Janesville: Eric Schmoldt, Tom Miller, John Barry, Ken Veloskey, Brent Engh, Tim Seeman

Third Award: *The Reporter*, Fond du Lac: "Veins of ice; Springs won't be steamrolled; Cougars remain in hunt"

Group C

First Award: *Herald Times Reporter*, Manitowoc: Adam Thompson, Tom Dombeck, Matthew Apgar, Scott Hansen

Second Award: *Marshfield News-Herald*: Staff

Third Award: *The Chippewa Herald*, Chippewa Falls: Brandon Berg, Sam Oleson

Group D

First Award: *Door County Advocate*, Sturgeon Bay. *Door County Advocate*: Korey Mallien: I really like the nice clean layout that has a modern feel. The pages flowed well.

Second Award: *Lake Country Reporter*, Hartland: "As the Crone flies" - JR Radcliffe, Peter Zuzga, Russ Pulvermacher, Matt Colby, Chuck Delsman, Chris Schuck, Scott Ash: Great use of photos on the cross county lead. And great emotion photo in the lead wrestling pic.

Third Award: *Mukwonago Chief*: "Blast of Euphoria" - JR Radcliffe, Matt Colby, Chris Schuck, Chuck Delsman, Carol Spaeth-Bauer, Russ Pulvermacher, Scott Ash: I really like that the layout was fresh and out of the box on certain pages.

UWGB investigates basketball coach



Wardle faces allegation of player mistreatment

By Rob Demovsky

The University of Wisconsin-Green Bay has opened an investigation of coach Brian Wardle after the school received a complaint from the parents of a former player alleging mistreatment.

Chancellor Thomas Haden told Press-Gazette Media on Thursday that an outside agency will look into the allegations made by the parents.

Wardle, a 7-foot-1 walk-on from Menomonie Falls, who redshirted the past season, decided to leave the program after the season and plans to transfer to Concordia University in Mequon next season. The university did not immediately respond to an open records request asking for a copy of the letter sent by Wardle's parents.

Haden did not discuss the specifics of the letter but said it was the grounds for investigating a claim of mistreatment of a player.

"I think that would categorize the complaint," Haden says.

Anyone familiar with the complaint said the accusation alleged verbal and emotional mistreatment by Wardle but not physical abuse.

Wardle, who will be allowed to work during the investigation, issued the following statement: "I will be supportive of the process and I'm confident in the findings. I will have no further comment until it is concluded."

UWGB athletics director Ken Berchel was out of town and did not respond to a voice message or an email.

— See COACH, A4

Green Bay Press-Gazette, First Award, Group A, Sports News Story

Group F
First Award: *De Pere Journal:* Staff: Great job! Loved the layout of the pages. Flowed very well. Nice use of photos.
Second Award: *Reedsburg Times-Press:* Art Kabelowsky

Third Award: *Jackson County Chronicle,* Black River Falls: Staff

Sports News Story

Group A
First Award: *Green Bay Press-Gazette:* "Brian Wardle investigation" - Rob Demovsky: Thorough coverage of a tough subject. Each article in the series left me wanting to know how the story would turn out. Good use of sources.

Second Award: *The Post-Crescent,* Appleton: "Eyes On The Prize, Years of hard work have taken Kimberly's Klein to NFL draft" - Tim Froberg: Good

quotes from and about Klein. Good job of weaving his stats into the story and providing background information.

Third Award: *The Journal Times,* Racine: "Opening statement: Lucroy's sacrifice fly in 10th completes Brewers' comeback" - Greg Giesen: Good account of how individual players worked together to pull out a win for the Brewers.

Group B
First Award: *Beloit Daily News:* "It's heartbreak for HHS" - Josh Flickinger: Flickinger does a good showing the thrill of victory and the agony of defeat. Well written.

Second Award: *Leader-Telegram,* Eau Claire: "DeLakis Destroys State Record" - Ben Peterson: Good story with good quotes.

Third Award: *The Sheboygan Press:* "Schwarz flies into the record books" - Adam Thompson: Story shows how Schwarz injury made him a better player, and how the team improved as well.

First Award: *Watertown Daily Times:* "Ward beats buzzer; denies L-Cat comeback" - Adam Burdsall: Good play-by-play of the final seconds of this game.

Second Award: *Portage Daily Register:* "Marching on" - Dan Larson

Third Award: *Daily Jefferson County Union,* Fort Atkinson: "UW-Whitewater Final Four" - Josh Smith

Group D
First Award: *Germantown-Menomonee Falls NOW:* "Falls' Robertson sets triple-jump record" - Steven L. Tietz: Good read. Quote worked in opening sentence. Great background info, coach athlete relationship, etc.

Second Award: *Oconto County Reporter,* Oconto: "Celebrating Silver" - Kent Tempus: Good read. Could have given silver match score earlier.

Third Award: *Vilas County News-Review,* Eagle River: "Chartier holds off Wahl to win historic Derby title; 50th Derby one for the books; Stephenson, Durkey, Healey win at Oval; Ross Martin wins two Sno-Cross Open titles; Fright Night Thunder still a fan favorite." - Gary Ridderbusch, Anthony Drew: Engaging read all the way.

Group E
First Award: *Ripon Commonwealth Press:* "Ripon native at marathon just before bombing" - Ian Stepleton: Good scoop. Nice read.

Second Award: *The Oregon Observer:* "Safety in numbers" - Anthony Iozzo: Sidebar and info box bring home points of article. Good read.

Third Award: *The Oregon Observer:* "State bonds" - Jeremy Jones: Nice lead. Compelling.

Group F
First Award: *Reedsburg Times-Press:* "Austin's Drive" - Art Kabelowsky: Great hook and lead. Nice break down of the game. Good point about passing in game versus regular season. That Art also took the photos, including the last play of the game is outstanding.

Second Award: *Jackson County Chronicle,* Black River Falls: "Having It Taylor-Made" - Cassandra Colson: Good read. Great headline. Really got into the head of the player. Would have wanted to know the final score sooner in piece, or had it placed in the cutline.

Third Award: *The Brillion News:* "So Close: Panthers' magical run ends one point shy of state" - Andrew Pantzlafl: Good read. Nice tie between lead and ending. Informational.

Local Sports Column

Group A
First Award: *La Crosse Tribune:* "Carson Schneider energizes Aquinas" - Todd Sommerfeldt: This was a great column. The lead really hooked me. I really enjoyed it from start to finish.

Second Award: *The Post-Crescent,* Appleton: "A meaningful assist: Kaukauna teen uses amazing hoops skills to help 6-year-old leukemia patient; Clubhouse Live team moves on without its favorite; 'You virtually rescued my life from what it was'" - Brett Christopherson: What an amazing story. All three of these columns were really well done.

Third Award: *Green Bay Press-Gazette:* Scott Venci: Liked how this columnist told stories that many people probably wouldn't hear. Well done.

Group B
First Award: *Leader-Telegram,* Eau Claire: Joe Ziemer: Excellent column writer. He kept my interest as he artfully discussed issues faced by the Milwaukee Bucks' franchise, the gritty determination of Lane Olson and the superstar status of high schooler Bronson Koenig. Great writing!

Second Award: *The Sheboygan Press:* Adam Thompson: Good column writer. He talks of the excitement of a Sprint Cup stop near Elkhart Lake, praises the quiet but successful high school volleyball coach Scott Gruepink and then wonders whether nitpicking parents are driving away good coaches at the high school level. Excellent writing!

Third Award: *Beloit Daily News:* "Snappers facing uncertain future" - Jim Franz: Good writing, especially on the future of the local minor league

baseball team. Also, great local small college coverage.

Group C

First Award: *Marshfield News-Herald*: “Beyond the Game: Stargardt excels on two courts; Basketball comes full circle for Zuiker; Zee claims an affinity for both baseball and farm fields” - Denny Tauscher: Great job.

Second Award: *Daily Jefferson County Union*, Fort Atkinson: Jeff Seisser

Third Award: *Portage Daily Register*: Dan Larson

Group D

First Award: *The Northwoods River News*, Rhinelander: “The Northwoods River News - Shoutouts & Callouts” - Jeremy Mayo: Enjoyed the delivery of personal opinion in heartfelt ways. Helps even a non-sports reader care about sports. Great job.

Second Award: *Lake Country Reporter*, Hartland: “Sports Scene” - Chuck Delsman: Chuck Delsman’s column on recruiting the huge crop of referees in the stands is a classic. And his tribute to 10-year-old cancer victim Jack Bartosz is touching. Nice work!

Third Award: *Germantown-Menomonee Falls NOW*: “Fischer has learned the bachelor’s life” - Steven L. Tietz: More great work by Steven Tietz, but not quite the package of the First Award entries. He tells a great story about how an elite athlete and his parents dealt with separation and included a nice profile of Ben Averkamp.

Group E

First Award: *Oconomowoc Focus*: “All Schuck Up” - Chris Schuck: Great sports columns - great information and word choice but this entry over the top.

Second Award: *Lake Geneva Regional News*: “Mike Ramczyk columns” -

Mike Ramczyk: Great, solid columns! The newspaper is lucky to have you.

Third Award: *County Post East*, New London: “Mother Nature not a race fan so far in 2013; Beyers, Regeth to be inducted into Shawano Speedway HOF; Racing for a Reason” - Bert Lehman: Informative racing column with information not easily obtained elsewhere.

Sports Feature

Group A

First Award: *La Crosse Tribune*: “A Return to Christmas” - Todd Sommerfeldt

Second Award: *The Journal Times*, Racine: “Senior bowlers still rolling in the years” - Robb Luehr

Third Award: *Green Bay Press-Gazette*: “Keifer Sykes” - Rob Demovsky

Group B

First Award: *The Sheboygan Press*: “Head games: Leagues, schools tackle concussion law” - Janet Ortegon: Timely feature that was informative.

Second Award: *Leader-Telegram*, Eau Claire: “Tough as nails” - Joe Ziemer: Great story of commitment.

Third Award: *Leader-Telegram*, Eau Claire: “New way to play; A good resource” - Mike Klees: Good piece about the challenges of change in the prep setting.

Group C

First Award: *Herald Times Reporter*, Manitowoc: “Chipping Away Memories” - Tom Dombeck: Great feature that waxes nostalgic without being boring to everyone who was not there.

Second Award: *Herald Times Reporter*, Manitowoc: “Raising the Bar” - Scott Hansen: Great sports feature that will have a lot of reader interest.

Third Award: *The Chippewa Herald*, Chippewa Falls: “Beating the odds after injury; New Auburn’s Hazelton returns after being struck by car” - Brandon Berg: Inspirational, and well done.

Group D

First Award: *The Portage County Gazette*, Stevens Point: “Jesse Raczek shines in special Senior Night for family” - John Kemmeter

Second Award: *Greenfield-West Allis NOW*: “Meyers overcomes setbacks to earn title of a champion” - John Rech:

Third Award: *The Country Today*, Eau Claire: “Tilling a different field” - Jim Massey

Group E

First Award: *Ripon Commonwealth Press*: “Local youth sets eyes on ‘Big One’: Loewe will compete for world championship” - Jonathan Bailey

Second Award: *The Valders Journal*: “Area bids farewell to original sports booster group” - Todd Bergmann

Third Award: *The Stoughton Courier Hub*: “Top of the world” - Anthony Lozzo

Group F

First Award: *De Pere Journal*: “Globe Trotter” - Todd McMahon

Second Award: *Westby Times*: “Bob Pederson” - Matt Johnson:

Third Award: *Westby Times*: “Grandson joins Johnsrud family pulling legacy” - Dorothy Robson

Enterprise/ Interpretive Reporting

Group A

First Award: Gannett Wisconsin Me-

dia, Appleton: “The high cost of mining; After decades of mining, industry still unpredictable; Lengthy process to open a mine” - Kathleen Foody

Second Award: *The Journal Times*, Racine: “Surviving a gold rush” - Cara Spoto

Third Award: *Green Bay Press-Gazette*: “How safe are we?” - Scott Williams

Group B

First Award: *Oshkosh Northwestern*: “Grade Inflation” - Adam Rodewald

Second Award: *The Freeman*, Waukesha: “‘Overall frustration’: Business community reacts to delay of Obamacare employer mandate” - Amber Gramza

Third Award: *Beloit Daily News*: “Fate of single gender classes discussed” - Hillary Gavan

Group C

First Award: *Daily News*, West Bend: “Heroin hurts” - Amanda Voss

Second Award: *Daily News*, West Bend: “Faith at the fair” - Dan Muckelbauer

Third Award: *Daily Jefferson County Union*, Fort Atkinson: “Tipster cites 1947 disappearance” - Ryan Whisner, Lydia Statz, Randall Dullum

Group D

First Award: *Barron News-Shield*: “Frac Sand Coverage” - Robert Zientara: Very complete, well-illustrated story on a topic of national debate.

Second Award: *Oconomowoc Enterprise*: “Morning-after pill available for any age?” - Amber Gramza: Excellent story on a very controversial subject that has great emotional and political appeal. You personalized the story. Good work.

Third Award: *County Post West*, Waupaca: "Suicide crisis in Waupaca County" - Robert Cloud: Good observations on a large national problem that must be handled on a local level.

Group E

First Award: *Ripon Commonwealth Press*: "Danger Zone: Artery between Green Lake and Ripon has a high volume of crashes, fatalities" - Aaron Becker: Just enough copy to explain the situation and outstanding photos and graphics to illustrate. You did a service to your readers.

Second Award: *The Chetek Alert*: "State of Sand" - Ryan Urban: Good series on a very controversial topic. You covered all the elements needed to inform your readers.

Third Award: *The Record-Review, Edgar*: "Common Core Standards" - Peter Weinschenk: Excellent explanation of yet another change in educational philosophy, and good explanation of the impact on those involved.

Group F

First Award: *Jackson County Chronicle*, Black River Falls: "Staycation Series Making A Splash!; Windows Into the Past; Par for the Course; Treasure Hunters; Relaxing on the River" - Matthew Perenchio, Cassandra Colson: Good series, good illustrations, good writing. You personalized it, provided good "how to" information.

Second Award: *Westby Times*: "Bruegen brothers aboard Sept. 22 Freedom Honor Flight" - Dorothy Robson: Very good personal stories that would appeal to your readers. Good story-telling.

Third Award: *Crawford County Independent & The Kickapoo Scout*, Gays Mills: "Organic farming is conference's subject" - Erin Martin: You took a tough subject and made it interesting.

Business Coverage

Group A

First Award: *The Journal Times*, Racine: "The job skills gap" - Michael Burke: Really enjoyed reading the entry of Effort pays off. Well Written!

Second Award: *The Capital Times*, Madison: "Health care, housing and the economy" - Mike Ivey

Third Award: *Green Bay Press-Gazette*: Richard Ryman

Group B

First Award: *The Sheboygan Press*: Josh Lintereur

Second Award: *Leader-Telegram*, Eau Claire: "Celebrating labor; creative class; expanding enterprises; residential rebound" - Liam Marlaire:

Third Award: *Central Wisconsin Sunday*, Marshfield: "Women begin to shine in male-dominated jobs; Grain storage facility in works; Security Health to join exchange; Lending group invests in local food suppliers" - Marisa Cuellar

Group C

First Award: *The Daily Reporter*, Milwaukee: "Wetland mitigation grows competitive; Foreclosure auctions draw small crowds; Motion tabled; First step: Find the carpenters" - Beth Kevit

Second Award: *Daily Tribune*, Wisconsin Rapids: "Domtar mill sold; Paper mill changes signify positive future, industry leaders say; Cautious optimism follows Younkers news; Adams OKs plans for green energy plants" - Nathaniel Shuda

Third Award: *The Daily Reporter*, Milwaukee: "State reconsiders exam; Against the wind; Bills exclude contractors; Proposed tax increases could be worse" - Dan Shaw

Group D

First Award: *County Post West*, Waupaca: "Local impacts of Foundry; Sand mine; Leading the world from Waupaca; 75 years of making filters" - Robert Cloud: Great coverage with lots of angles explored. Good job!

Second Award: *The Country Today*, Eau Claire: "Farm tour central farming; Farming under the Florida sun; It's all Greek to them; Better in Bloomington" - Jim Massey: Wonderful coverage of your niche audience. Great photos really add to the stories.

Third Award: *Waukesha NOW*: "Golden Guernsey closing leaves workers, stores, schools scrambling" - Christopher Kuhagen: Good coverage of the impact of a closing business.

Group E

First Award: *The Oregon Observer*: "Historic ambitions; Local brothers build robots, business; 'Uncommon fruits' go online; No more thin ice" - Bill Livick, Derek Spellman, Seth Jovaag: Good coverage of diverse and interesting stories. Far from the mundane. Good job.

Second Award: *Lake Geneva Regional News*: "The Cove coverage" - Chris Schultz: Good in-depth coverage of the hotel-condo financial mess.

Third Award: *The Verona Press*: "Brewery forges ahead as TIF deal is tweaked; Charging complete; Set for 8,000; then what; Four Winds fined for freezing death" - Jim Ferolie: The story about the Alzheimer patient freezing to death cinched the win.

Group F

First Award: *Jackson County Chronicle*, Black River Falls: "Chamber, hotels spar over room tax; Serving Up Business Savvy; Downtown prepares for major roadwork; Local DJ honored for getting kids exercising" - Cassandra

Colson: Good cross section of business reporting. Good presentation, clear writing. Curious how the tax situation played out. You made a taxing story enjoyable.

Second Award: *Crawford County Independent & The Kickapoo Scout*, Gays Mills: "Dairy goat co-op expanding its operation in Mt. Sterling; Turning apple wood into smoke; Local farmers forced to contend with cool, wet planting conditions; Event features aronia as crop" - Charley Preusser: Good selection of business coverage. Aronia story would have benefited from a picture. Liked the cheese and apple story; wet weather affecting farmers.

Third Award: *The Brillion News*: "Business Coverage: AgriPartners move: Dick's Family Foods; Ariens 3 Million; Accuride CEO" - Ed Byrne: Nice collection of business stories. Good writing with emphasis on the people who make businesses successful.

Feature

Group A

First Award: *The Post-Crescent*, Appleton: "Cold War Fallout: Items from stocked Neenah home shelter built in 1960 part of new historical exhibit" - Duke Behnke: Great story, very interesting subject and well written. Great writing for the non-reader and great videos -- all from one reporter. Very impressive.

Second Award: Gannett Wisconsin Media, Appleton: "I thought my life was over': Heroin addict bottomed out in jail" - Eric Litke: Good story to tell, good sources, good writing for non-reader. This was the whole package--clean layout and engaging lead.

Third Award: *The Post-Crescent*, Appleton: "Sean's 'Awesome' Day: Baseball team dedicates season,

championship to 9-year-old teammate fighting cancer” - Jen Zettel: This was a great angle on a real story. This is what people want to read--stories of compassion and hope. Well written and nice layout.

Group B

First Award: *The Gazette*, Janesville: “When there is no HOME SWEET HOME: Homelessness opens reporter’s eyes, heart” - Neil Johnson: Talk about immersion journalism! A great story idea and you executed it well. Great way to bring an often hidden topic to the forefront. I just wonder what your wife thought about it ...

Second Award: *The Gazette*, Janesville: “Goodbye, Mom” - Dan Lassiter: It was very brave of you to share these precious family moments with your readers. It was touching and I couldn’t stop reading. The photo from above of everyone praying is great. What a unique, good story! You captured the reader’s attention--good job.

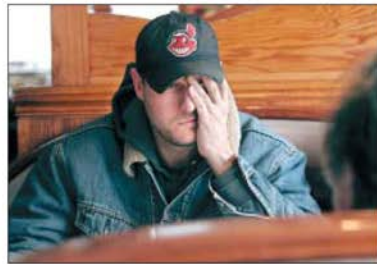
Third Award: *The Gazette*, Janesville: “A sincere salute: 13 local vets among those on latest Badger Honor Flight” - Anna Marie Lux: Good story, well written. Good job capturing the emotion of the journey.

Group C

First Award: *Daily Tribune*, Wisconsin Rapids: “Dedicated investigators: Current, past Sheriff’s Department members committed to solving 28-year-old homicide” - Karen Madden: Great subject matter. Good lead to bring the reader in. The story was well-written and kept me on the edge of my seat... wanting more. Good job. I also appreciated the front-page layout.

Second Award: *Stevens Point Journal*: “A Holy Cause” - Nate Vine: Very interesting, even for people who are not familiar with the Catholic faith. Side-

When there is no HOME SWEET HOME



Photos by Dan Lassiter/dlassiter@gazettextra.com

Top: Exhausted after a few days on the streets, Gazette reporter Neil Johnson rubs his eyes while drinking a cup of coffee a friend bought for him at the Citrus Cafe in Janesville. Johnson spent five days trying to understand life as a homeless person by giving up his home and car, most of his money and other items many consider essential. **Above:** Facing sub-zero wind chills, Johnson carries all his possessions as he walks through downtown Janesville on Feb. 19.

Homeless experience opens reporter’s eyes, heart

By Neil Johnson
njohnson@gazettextra.com

JANESVILLE

I huddled against the cold, metal wall outside Piggly Wiggly in Milton, trying to finish a city council story on my laptop computer.

The frigid wind stung my face and numbed my bare fingers.

I plugged in my wireless Internet card, booted up my email and sent my story to editors for the next day’s paper.

Story filed.

After a 12-hour workday, I’d made deadline—albeit from a sidewalk covered with ice and snow.

It was 10:02 on a Tuesday night. The temperature with wind chill: 9

degrees below zero. I shoved the laptop into my briefcase, shouldered my backpack and stuck my hands into the ends of my rolled-up sleeping bag.

In 28 minutes, the transit bus back to Janesville would arrive at Piggly Wiggly. I paced the empty supermarket parking lot

under streetlamps that illuminated the blowing snow but offered no warmth.

A lone car passed through the lot. Its driver did not slow.

Turn to **HOMELESS** on Page 7A



Johnson



This is the latest installment in a series of occasional stories on homelessness and poverty in Janesville.

The stories will report on homelessness as it affects families, employment, transportation and even the minds, moods and souls of the homeless. The series also will examine how poverty manifests itself in Janesville.

We plan to explore the issues from the street level and examine how social services are working—or not working—for people in need.

The Gazette, Janesville, First Award, Group B, Feature

bars were a nice addition. Loved the Sunday layout! Great use of headline on the photo illustration. The Sunday story is really what I judged on but I did appreciate the follow up.

Third Award: *Portage Daily Register*: “Iron and Oak” - Craig Spychalla: Great lead to engage the reader. Very

well written. It’s hard to turn a 72-page letter into a cohesive, interesting story. Great job.

Group D

First Award: *Door County Advocate*, Sturgeon Bay: “Not giving up” - Samantha Hernandez:

Wow. Well-written piece about a young person who is more wise than most.

Second Award:

County Post West, Waupaca: “A place for healing, hope 8/22/13” - Greg Seubert: What a great piece on a wonderful place.

Third Award:

Door County Advocate, Sturgeon Bay: “Political foes make good neighbors” - Ramelle Bintz: This is a great piece about how you can disagree and still like each other! Great reader interest story!

Group E

First Award: *Burlington Standard Press*: “Lost in a moment” - Jennifer Eisenbart: Excellent writing, excellent subject, excellent feature... Great Job!

Second Award: *The Oregon Observer*: “What’s behind that Valentine?” - Victoria Vlisides: Solid feature with great writing, layout and use of photos.

Third Award: *Burlington Standard Press*: “A brief, but beautiful life” - Ed Nadolski: Great writing, solid feature with great layout and positioning.

Group F

First Award: *Jackson County Chronicle*, Black River Falls: “Treasure Hunters” - Matthew Perenchio: Great write and read... Solid use of photos and layout...

Second Award:

Freedom Pursuit: “Emergency workers ran on fumes” - Angie Griepentrog: Great subject for a feature. Good write and read... Solid layout and use of photos.

Third Award: *The Woodville Leader*: “The Fabulous 8 celebrates 50 years...” - Kaye Bird: Great feature - nice read... Very well written and good use of photos and graphics.

Lifestyle Pages

Group A

First Award: *Green Bay Press-Gazette*: Kendra Meinert: GP PACKERS FEB 17 - Great photo and feature of packer mascot. Well written. May 12 - great photo Ralph’s antique shop, some moms column, good photos faces of packer nation and thumbnails

Second Award: *The Journal Times*, Racine: “Adding Tomorrows; Calming Influence; Step into History” - Brenda Poppy, Lee B. Roberts, Gregory Shaver, Ann M. Walter, Kristen Zambo

Group B

First Award: *Leader-Telegram*, Eau Claire: “Little Shed of Horrors; Part Artist, Part Engineer; Nation Divided” - Blythe Wachter, Christena T. O’Brien, Andrew Dowd, Eric Lindquist, Shane Opatz, Joe O’Brien: Great photos and layout, lively writing, good visuals Nation Divided great photo and layout Part Artist, Part Engineer

Second Award: *The Reporter*, Fond du Lac: "Once upon a time...; Birds of different feather; Hope I die before I get old" - Sharon Roznik, Samantha Strong: Great photo: Hope I Die Before I Get Old

Third Award: *Beloit Daily News*: "Weekend section" - Erica Pennington, Geoff Bruce, Debra Jensen-De Hart

Group C

First Award: *Portage Daily Register*: "Current" - Craig Spychalla: Good photos, features and writing in Current; Clever title and writing Brandy Man Can; wonderful presentation, good writing In Sync.

Second Award: *Daily Tribune*, Wisconsin Rapids: Good photo: Dining

Third Award: *Marshfield News-Herald*: Jan Zettler, Mystique Macomber: Marshfield News - good layout Remembering Youthful Adventures.

Group D

First Award: *Burlington Standard Press*: Ed Nadolski, Tracy Ouellette, Sherry Gordon: The stories told in this section were well done, but what really put it over the top was beautiful design and artwork. Great work by the design staff.

Second Award: *The Country Today*, Eau Claire: "Fair return; Greenhouse; Wiggle Room" - Sara Bredesen: I really enjoyed the Fair Returns story. The design of these sections was well done and the artwork brings a nice touch to the overall feel of the section.

Third Award: *Door County Advocate*, Sturgeon Bay: "Lure of the road" - Ramelle Bintz: I loved this story. The artwork was really well done too. I felt the design on the jump page was a little busy, but overall I felt it was very well done.

Group F

First Award: *Jackson County Chronicle*, Black River Falls: Staff: The Jackson County Chronicle put well crafted features and good art together in all three sections.

Second Award: *Washington Island Observer*: "Eateries offer delicious food and Island hospitality" - staff: Simple but well done. I really enjoyed reading about the great food on Washington County. The design and artwork could be brought up a notch, but overall nice work.

Third Award: *Westby Times*: "Hoff, Hofslie and Kylie's Song" - Dorothy Robson: Westby did a nice job with their pages. I felt the stories were well done, especially the one about the girl who is now cancer free. The design work was a little busy.

Environmental Reporting

Group A

First Award: *The Capital Times*, Madison: "Frac Sand" - Jessica VanEgeren: What a story that demonstrates the power of the pen! The quick turnaround did nothing to diminish the quality of the story. Amazing!

Second Award: *The Capital Times*, Madison: "Hunting in parks" - Mike Ivey: Great series on usage of public lands - a hot topic today.

Third Award: *Green Bay Press-Gazette*: Patrick Durkin: Great reporting on the lucrative fishing industry.

Group B

First Award: *The Gazette*, Janesville: "Experts: City lags in ash borer fight" - Marcia Nelesen: Another proof of the power of the pen. Great job!

Second Award: *The Gazette*, Janesville: "It's very concerning": Increase in nitrate levels in Rock County wells worries health officials" - Gina Duwe: Great article about the effects of nitrates and why the public should be concerned.

Third Award: *Leader-Telegram*, Eau Claire: "Time's e-wasting to cull electronic clutter" - Eric Lindquist: Good article.

Group C

First Award: *Portage Daily Register*: "From mega-dairy to megawatts" - Lyn Jerde

Second Award: *EagleHerald*, Marinette: "Let the sun shine: Coleman School District to use solar energy" - Alisa Fox

Third Award: *Herald Times Reporter*, Manitowoc: "Wind Storm Brewing" - Charlie Mathews:

Group D

First Award: *Door County Advocate*, Sturgeon Bay: "Where's the water?" - Ramelle Bintz: This story is easily read and does a great job explaining a problem that could have a historic impact on the region.

Second Award: *Vilas County News-Review*, Eagle River: "Group proposes boat fee hike; Over \$450,000 coming here for lake plans, AIS treatment; Native plants in Chain billed as healthy:report; Over 100 acres of water milfoil treated on Chain." - Gary Ridderbusch: Fantastic coverage of the problem with introduced species.

Third Award: *Superior Telegram*: "Emerald ash borer confirmed in North End neighborhood; After the invasion;" - Shelley Nelson: With such a negative potential impact on the region's economy, this series on the local discovery of Emerald Ash Borer does

a good job of explaining why people need to be concerned.

Group E

First Award: *Ripon Commonwealth Press*: "What stinks in Silver Creek?; City began investigating Silver Creek two years ago; Experts sought in Silver Creek mystery; Creek odor termed a 'health hazard'" - Ian Stepleton: A thorough examination of an environmental issue that was stinking up a creek through the middle of town.

Second Award: *Oconomowoc Focus*: "Lake residents worry about herbicide" - Paige Brunclik: A look at 2,4D and its use in a lake and the community's response to it. Good job. Very readable.

Third Award: *The Dunn County News*, Menomonie: "Algae Blooms are now federal issues: EPA steps in on local water quality" - Brett Hart: Good explanation of the problems with algae.

Group F

First Award: *Crawford County Independent & The Kickapoo Scout*, Gays Mills: "Crawford County's first frac sand mine may be located in Town of Bridgeport" - Erin Martin, Charley Preusser: An extensive, exhaustive effort of covering a bid for sand mining operations in the area. After this series, if readers didn't know the ups and downs with this project, their head were in the sand.

Second Award: *Crawford County Independent & The Kickapoo Scout*, Gays Mills: "Pasture walk links grazing to improved stream quality" - Charley Preusser: An action that can be mutually beneficial to agriculture and fishing? Then this is an opportunity to educate the public about an important topic - specialized grazing practices to benefit fisheries. Good job explaining this effort in layman's terms.

Third Award: *Washburn County Register*, Shell Lake: "Public support key in fighting CWD" - Danielle Moe: The DNR was concerned about the lack of concern about CWD. This story did a good job showing the relevance of the topic with good readability.

All-Around Newspaper Photography

Group A

First Award: *The Reporter*, Fond du Lac: "Questions linger; Kids LEAP into learning; Apple orchards prepare": Creative photography is at the heart of these telling images. Inspiring angles make readers see the story in a way only bested by being on location.

Second Award: *The Freeman*, Waukesha: Staff: Captures all aspects of community events from tragic to joyous. Very emotional captures, not afraid to get close and personal.

Third Award: *Green Bay Press-Gazette*: Staff: Fantastic dynamic range in the execution of these images. Creative angles. Variety of community events captured in images.

Group C

First Award: *Herald Times Reporter*, Manitowoc: Sue Pischke, Matthew Apgar, Benjamin Wideman: Nice mix local news/features and wire. Good use of local submissions. You give your readers ownership with strong use of submits to go along with strong staff work. Nice job.

Second Award: *Watertown Daily Times*: "Checking it out" - Staff: Not super sophisticated but lots of local art. Good, solid, locally produced images. Good submit use. Sports gets play. Photos used smallish but plentiful.

Third Award: *Baraboo News Republic*: Staff: Good outdoor feel to this pub-

lication through its images. Enjoyed viewing the photos. Solid top 3 in a field of good visual newspapers.

Group D

First Award: *Vilas County News-Review*, Eagle River: Staff: This paper rocks its images. Big and bold and outdoors. Images jump off the pages at the reader. Really nice job Vilas County folks!

Second Award: *Hudson Star-Observer*: Doug Stohlberg: Plenty of images to view in this paper. Good local sports coverage and good variety of activities covered.

Third Award: *News Graphic*, Cedarburg: Mark Justesen: Local sports photography coverage edged out another strong contender for the final award. Lots of images jam up several of the event layouts. Edit these down and play less photos larger.

Group E

First Award: *The Stoughton Courier Hub*: Staff: Excellent composition, well-thought angles, quality images from front to back. Paper knows the difference between a cute point-and-shoot photo and a true news photo that's worth the charge. Clear winner.

Second Award: *The Verona Press*: Staff: Several shots in Hometown Days grab the eye and don't let go. These are photos people will remember. Nice use of depth-of-field. I'll remember the Wacky Wheeler shot. Cropping tighter on some might've made a closer race for first, but still a strong showing.

Third Award: *Ripon Commonwealth Press*: Tim Lyke, Ian Stepleton, Aaron Becker, Jonathan Bailey: Liked the Hero cover shot, and all the Dickens of a Christmas photos. More photos like those -- unique, composed, expressive -- will keep readers coming back. Solid work.

Group F

First Award: *The Brillion News*: Ed Byrne, Andrew Pantzlaff, Kris Bastian, Craig Orth, Ted Petrie, Cathy Hanson, Lisa Kasten, Danielle Pantzlaff, Steve Fischer, Laurie Mathis, Les Schmidt: Wow. That's a lot of pictures. Like a weekly community photo album. I'm betting your readers place a great value on this newspaper because of its photos.

Second Award: *Reedsburg Times-Press*: Times-Press staff: Nice variety in the photography. Nice layout and color.

Third Award: *De Pere Journal*: Todd McMahon, Callie Gallagher, Carla Lee: Nice, clean pictures accentuate stories.

General News Photo

Group A

First Award: *Kenosha News*: "300 without jobs after massive fire" - Brian Passino: What a great photo that captures the "fire and ice" result.

Second Award: *The Journal Times*, Racine: "Snow emergency" - Scott Anderson: This photo captures the "quiet" that happens during a snow emergency while identifying the need for some to still venture out. Love this photo.

Third Award: *The Post-Crescent*, Appleton: "Volunteers place flags on graves" - Sharon Cekada: What a great photo - the young performing a wonderful service.

Group B

First Award: *The Reporter*, Fond du Lac: "Where is spring?" - Patrick Flood: What a photo! The juxtaposition of the sun and the snow was great!

Second Award: *The Gazette*, Janesville: "Winds take storm from bad to ugly" - Dan Lassiter: Great photo that portrays the intensity of the weather.

Third Award: *The Sheboygan Press*: "Life: Barbeau, 14, will be eligible for parole after 36 years" - Gary C. Klein: This picture says it all.

Group C

First Award: *Marshfield News-Herald*: "Woman, 96, thwarts robbery" - Megan McCormick: Great photo that tells the owner and her store together in a way that tells the story perfectly.

Second Award: *The Monroe Times*: "Election 2012 - Juda Polling Booths" - Anthony Wahl: Red, white and blue floor. Great planning and execution.

Third Award: *Watertown Daily Times*: "Water for Elephants" - Sarah Weihert: This was just fun to see! Great photo!

Group D

First Award: *Door County Advocate*, Sturgeon Bay: "Day of sails" - Tina Gohr: Most pleasing of images viewed. Nice overall from good vantage point. Good perspective shot showing size aspect of this vessel compared to other watercraft and spectators.

Second Award: *Vilas County News-Review*, Eagle River: "Frigid Fundraiser" - Anthony Drew: Nice moment and anticipation of a wicked cold splash-down. Fun image to view.

Third Award: *Waukesha NOW*: "Finishing touch" - Todd Ponath: Really nice graphic image. Low angle works really well to give us the size of this creation. Well played in print.

Group E

First Award: *Oconomowoc Focus*: "Rain, rain go away" - Todd Ponath: Beauty in devastation. First a visually stunning photo. Then I realize it was a flooding disaster. Really great capture.

Second Award: *Burlington Standard Press*: "Rainbow of hope in wake of tragedy" - Ed Nadolski: A rainbow

over a tragedy. Similar concept to the First Award photo. Great cropping. Awesome picture.

Third Award: *Oconomowoc Focus*: “Winter hangs on” - Scott Ash: I love this picture. Great color and viewpoint.

Group F

First Award: *Westby Times*: “Amish Barn Raising” – Dorothy Jaspersen-Robson: I love this photo. I’d almost think it was fake, with all of those Amish workers. Very clean, crisp photo of an interesting event.

Second Award: *The Brillion News*: “Brillion Idol” - Andrew Pantzloff: The photo brings a little bit of Hollywood to this event. Great capture. I like the use of light and shadow.

Third Award: *Freedom Pursuit*: “Dalke’s flipped car” - Roger Griepentrog: Nothing like photos of tornado damage to get people talking.

Spot News Photo

Group A

First Award: *Kenosha News*: “Home razed after blaze” - Sean Krajacic: Perfect visual reporting of this life changing event. Story is told from every view aspect available at the scene.

Second Award: *The Post-Crescent*, Appleton: “No one hurt in Kaukauna house fire” - Dan Powers: Taken at just the right moment in time, with correct camera settings for the situation. Emotion of loss and the danger involved for first responders conveyed in captured veil of smoke.

Third Award: *The Post-Crescent*, Appleton: “Dogs Rescued” - William Glaheen: Good angle, shows scared dog, tired firemen, and scorched home. Each point of the story told with singular image. Emotional capture.



Door County Advocate, Sturgeon Bay, First Award, Group D, General News Photo

Group B

First Award: *Wausau Daily Herald*: “Kenny Ridener uses his wheelchair and a snow shovel like a truck and a blade”: Well executed, shows admirable determination of subject.

Second Award: *Oshkosh Northwestern*: “Welcome Home, 1157th heroes” - Joe Sienkiewicz: Captured at just the right moment of being reunited, look on child’s face tells all.

Third Award: *The Gazette*, Janesville: “Official: Janesville better prepared for flooding” - Dan Lassiter: Emotionally charged image, their faces tell all.

Group C

First Award: *Daily Jefferson County Union*, Fort Atkinson: “Car fire” - Lloyd Schultz

Second Award: *Herald Times Reporter*, Manitowoc: “Firefighter Surveys Damage” - Benjamin Wideman

Third Award: *Daily Tribune*, Wisconsin Rapids: “Fire Displaces Family” - Casey Lake

Group D

First Award: *The Star News*, Medford: “Fire Cause: Arson” - Brian Wilson: This picture has all the elements of a good shot. It’s cropped tightly yet it includes so much information for the reader. Great shot!

Second Award: *The Country Today*, Eau Claire: “This way, please” – Jim Massey: You can never go wrong with a picture of young people trying to get a farm animal to go one direction when it’s not interested. These are of high-interest to readers.

Third Award: *Hudson Star-Observer*: “RF woman jumps to her death” - Randy Hanson: The newspaper may have caught some flak for this shot, but it was done tastefully. It shows the bridge and the aftermath without exploiting the situation.

Group E

First Award: *Grant County Herald Independent*, Lancaster: “Tornado strikes Bloomington farm” - David Timmerman: Most importantly, it tells a story clearly and with emotion. I knew just

from the photo that it was a calf amid the wreckage left by a tornado. It’s also a well-exposed, sharp picture.

Second Award: *The Waunakee Tribune*: “Rescued from the ditch” - Roger Hamilton: This shows the hard work of rescue crews in a very difficult situation better than most car crash photos.

Third Award: *Lake Geneva Regional News*: “Call it Puppy Love” - Joy Kowald: It’s an interesting, funny photo that I expect made readers chuckle. I would have rated it higher as a feature photo than a spot news photo.

Group F

First Award: *The Brillion News*: “Gone With The Wind” - Andrew Pantzloff: Crisp photo put this one over the top.

Second Award: *The Fennimore Times*: “Early-morning blaze consumes shed” - Robert Callahan: Great nighttime fire photo. Captures the intensity perfectly.

Third Award: *Freedom Pursuit*: “Brothers on Duty” - Angie Griepentrog: Great photo capturing a rare moment of downtime.

Sports Photo

Group A

First Award: *Green Bay Press-Gazette*: “Packers/Seattle” - Evan Siegle: Best action photo I have seen in years - so many good photo elements covered. Great job!

Second Award: *Green Bay Press-Gazette*: “Notre Dame girls” - Lukas Keapproth: This picture captures the emotion of sports perfectly.

Third Award: *The Journal Times*, Racine: “St. Catherine’s advances in WIAA baseball playoffs” - Scott Anderson: Great action photo!

Group B

First Award: *Wausau Daily Herald*: "Flight lessons/photo by Dan Young": Umm, wow! The light and the action put this photo over the top.

Second Award: *Leader-Telegram*, Eau Claire: "Diving Catch" - Dan Reiland: Great action shot and color!

Third Award: *The Freeman*, Waukesha: "Warhawks start coming together" - Charles Auer

Group C

First Award: *Herald Times Reporter*, Manitowoc: "Track Hurdler" - Matthew Apgar: Amazing contrast put this photo over the top! The crisp focus is amazing.

Second Award: *The Monroe Times*: "Edgewood slips by Cheese - Monroe Soccer" - Anthony Wahl: Umm, wow! Great action photo

Third Award: *Portage Daily Register*: "Almost a great comeback" - Travis Houslet: Great photo!

Group D

First Award: *Lake Country Reporter*, Hartland: "Rough Rider" - Scott Ash: Great picture. Great angle. I'm sure this photo captured a ton of attention.

Second Award: *News Graphic*, Cedarburg: "State Champs" - Mark Justensen: Great expressions captured on the faces of the coach and players. Cameras above the team show the impact. Very exciting photo. I'm sure this photo now lives in many scrapbooks.

Third Award: *Door County Advocate*, Sturgeon Bay: "Pitcher Perfect Ending for Vikings" - Korey Mallien: Great celebration shot. Clear and colorful.

Group E

First Award: *Oconomowoc Focus*:

"Scene in Cooney" - Scott Ash: What a great picture. The First Award runner passing through a sea of goldenrod. Great cropping. Fantastic color. Really good shot in a very tough field of competition.

Second Award: *The Dunn County News*, Menomonie: "Nose to the grindstone" - Brett Hart: I do feel bad for the faceplant girl. But what a shot. Sometimes, the bloopers of sports are the main action. Great shot. Great timing. But I do feel bad for the girl.

Third Award: *Lake Geneva Regional News*: "Title dreams dashed in thriller" - Joy Kowald: The agony of defeat caught perfectly in this photo.

Group F

First Award: *The Brillion News*: "Madness, indeed!" - Andrew Pantzloff: What a great reaction shot! Very crisp and you capture so much with this photo. Tear it out and tape it to the locker room wall to inspire future teams!

Second Award: *Freedom Pursuit*: "Out at Second" - Angie Griepentrog: Are we sure she was out? Her hand is touching the base! Great action shot with lots to look at. Nice clear photo.

Third Award: *Westby Times*: "Oh No You Don't" - Eric Wuennenberg: Nice capture of a block from behind. Great facial expressions. Good action shot.

Feature Photo**Group A**

First Award: *The Post-Crescent*, Appleton: "Snow Much Fun" - Dan Powers

Second Award: *La Crosse Tribune*: "Swimming With Fido" - Peter Thomson

Third Award: *La Crosse Tribune*: "Tired" - Erik Daily

Group B

First Award: *Leader-Telegram*, Eau Claire: "March Madness" - Dan Reiland

Second Award: *The Sheboygan Press*: "Bumblin' About" - Gary C. Klein

Third Award: *Beloit Daily News*: "Chick Tricks" - Erica Pennington

Group C

First Award: *Watertown Daily Times*: "Busy in the blossoms" - Samantha Christian

Second Award: *Herald Times Reporter*, Manitowoc: "Garden Walk" - Matthew Apgar

Third Award: *Daily Tribune*, Wisconsin Rapids: "Rainbow of colors support CMN" - Deb Cleworth

Group D

First Award: *Lake Country Reporter*, Hartland: "Off to Neverland" - Scott Ash: The photo tells a story, and does so in a visually interesting way. Getting such a sharp exposure in such apparently dim conditions put it over the top.

Second Award: *Vilas County News-Review*, Eagle River: "Frigid Fundraiser" - Anthony Drew: There is clear emotion on the women's faces, and it was well done to catch the splash without having motion blur on the water or the women's faces.

Third Award: *The Star News*, Medford: "Little Britches Rodeo" - Donald Watson: The photo is sharp and well exposed. It's also perfectly cropped on the page. There's only so much you can control, but it would have been even better if the girl was facing even slightly toward the camera.

Group E

First Award: *Burnett County Sentinel*,

Grantsburg: "Time to fold" - Goob Coy: That is definitely something you don't see every day.

Second Award: *Oconomowoc Focus*: "Whiteout" - Todd Ponath: This photo gives you a sense of a person in serious isolation, even if it's an illusion.

Third Award: *County Post East*, New London: "Learning about lumberjacks" - Bert Lehman: Very interesting photo, I would have liked a closer view.

Group F

First Award: *The Brillion News*: "Best Halloween Costume Ever!" - Kris Bastian: A rare sight, captured very well.

Second Award: *Washburn County Register*, Shell Lake: "He ain't heavy" - Larry Samson: I wish I knew if this was photographed at a zoo or in the wild.

Third Award: *Westby Times*: "Amish Barn Raising" - Dorothy Jaspersen-Robson: I don't often like wide photos that try to take in this much scope, but this is an exception, because it shows how many people are working on it.

Photo Essay**Group A**

First Award: *The Post-Crescent*, Appleton: "Caregiving Club" - Dan Powers: Wow. Just - wow.

Second Award: *The Post-Crescent*, Appleton: "Images of 2012 Glasheen" - William Glasheen: Amazing. The angel photo put this entry over the top. The look on her face - priceless.

Third Award: *Green Bay Press-Gazette*: "Faces of Packers Nation" - Evan Siegle: Great way to get readers in the story.

Group B

First Award: *The Freeman*, Waukesha: "Your guide to downtown Waukesha's



McKayla Sparbon (top) portrays "Mother Ginger" during rehearsal for the "The Nutcracker Ballet" presented by MainStage Academy of Dance at the Oconomowoc Arts Center on Thursday, Dec. 13. See story on Page 16.

Magic comes to life



Jancers portray "gingerbread children" during rehearsal for the "The Nutcracker." Pictured are (from left) Grace Garity, Taylor Meeth, Autumn Krueger, Samantha Hietel and Nikkita Parsons. Proceeds from all performances support local charities, with \$1 from every ticket sold split among Lake County Free Clinic, Urgent Veeds and the Oconomowoc Food Pantry.



Emme Burchardt of Oconomowoc portrays the Snow Queen during rehearsal for the "The Nutcracker."

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over the others.

Group D

First Award: *Vilas County News-Review*, Eagle River: "Spring Show" - Kurt Krueger

Second Award: *Vernon County Broadcaster*, Viroqua: "A morning at Viroqua's indoor market" - Matt Johnson

Third Award: *Waukesha NOW*: "In her memory" - Scott Ash

Group E

First Award: *Oconomowoc Focus*: "Ballet brings magic" - Scott Ash
Second Award: *Burlington Standard Press*: "Fire and Ice" - Ed Nadolski

Third Award: *Lake Geneva Regional News*: "Circus comes to Lake Lawn" - Joy Kowald

Group F

First Award: *The Brillion News*: "Racing To The Last Day of School" - Darcy Zander-Feinauer, Andrew Pantzlaff

Second Award: *Crawford County Independent & The Kickapoo Scout*, Gays Mills: "Crawford County Fair" - Erin Martin, Nancy Dowling, Dennis Kern, Charley Preusser

Third Award: *Washburn County Register*, Shell Lake: "Spooner Rodeo 2013" - Larry Samson

Headlines

Group A

First Award: *Green Bay Press-Gazette*: "NRA shells out; Fireworks go off with a BAN; A feast of family fun" - Brandon Gerrits, Julie Larson: Headlines and pics great together. Fun and eye-catching.

Second Award: *Green Bay Press-Gazette*: "Will the circle be broken?; Dog day afternoon; Food for thought"

- Steve Kirchman: Very strong. Makes you want to read stories.

Third Award: *Green Bay Press-Gazette*: "The 13th man; Shift work for O-Line; Thorn in their side" - Julie Larson: Playful, get our attention.

Group B

First Award: *The Sheboygan Press*: "Game of Drones; Nice-Told Tales; Brat-Astrophe" - Dan Benson

Second Award: *The Reporter*, Fond du Lac: "Bridges over troubled waters; Humbug; Let there be light"

Third Award: *The Gazette*, Janesville: "It's no longer their call; New day, same pay; Crankin' up the AC" - Greg Little

Group C

First Award: *Herald Times Reporter*, Manitowoc: "A Brush With Greatness; Going Against the Grain; Where the Wild Things Are" - Benjamin Wideman: "A Brush With Greatness"... priceless.

Second Award: *The Daily Reporter*, Milwaukee: "Plumber draws a straight flush; A space odyssey; Altar-ations" - Jeff Cota, Beth Kevit, Chris Thompson: "Plumber draws a straight flush" put this entry over Third Award winner.

Third Award: *Baraboo News Republic*: "Feeding brains" - Ben Bromley: Great word choices!

Group D

First Award: *River Falls Journal*: "His wandering life is on the rise; So long, Sgt. Bock, Break a leg, not a wrist; Life in the balance, heroes emerge" - Phil Pfuehler

Second Award: *Mukwonago Chief*: "An expensive check; Indian Winter; Not just a Face in the Crowd" - JR Radcliffe

Third Award: *Lake Country Reporter*,

Oconomowoc Focus, First Award, Group E, Photo Essay

new murals" - Charles Auer: Amazing, clear photos with great explanations for the reader.

Second Award: *The Reporter*, Fond du Lac: "Sobering lesson" - Patrick Flood: Photos make a dramatic impact for this story.

Third Award: *The Gazette*, Janesville: "Goodbye, Mom" - Dan Lassiter: What an amazing story with amazing photos that many readers than relate to.

Group C

First Award: *Herald Times Reporter*,

Manitowoc: "Fathers of Faith" - Benjamin Wideman: Wow! What a way to take a look "behind closed doors" while still leaving the reader wanting more.

Second Award: *Portage Daily Register*: "Fourth of July festivities" - Jen McCoy: Extensive coverage of the 4th of July festivities. Great captions put this over the others.

Third Award: *Watertown Daily Times*: "Jefferson County Fair draws a record crowd" - Samantha Christian: So sweet - little girl with her calf put this entry

Hartland: "As the Crone flies...The Cable guy...Jumps to conclusion" - JR Radcliffe

Group E

First Award: *The Verona Press*: "Pulling together as a family; TIF deal keeps beer buzz going; Superintendent earns raise, praise, \$50K" - Jim Ferolie, Anthony Iozzo

Second Award: *Lake Geneva Regional News*: "Council backs dam solution" - Robert Ireland

Group E

Third Award: *County Post East*, New London: "MRFD: Who is in control? More dam issues in Manawa; Pastor Thomson: Leaving is never easy" - Jane Myhra

Group F

First Award: *De Pere Journal*: "S.A.L.T. and plenty of pep/All in a name's work/Tomashek creates a hot spell" - Todd McMahon: "S.A.L.T. and plenty of pep" put this entry over the top.

Second Award: *Reedsburg Times-Press*: "Hay, what happened? There's an Apps for that; Their butter is on a roll" - Jason Maddux: "Hay, what happened?" - love it! This put this entry over the Third Award winner.

Third Award: *The Brillion News*: "Gone With The Wind; Mix of Miracles and Tragedy; Liebergen Gets Lucky" - Andrew Pantzlaff, Ed Byrne: Great use of word choice!

Front Page

Group A

First Award: *Green Bay Press-Gazette*: Staff: Excellent, well-crafted fronts. Fine use of fonts, white space, minor design elements such as bylines, folio, teasers, etc. All contribute to the total design. Each page has a compelling

cover story. The banner ads at the bottom are abrupt and harsh contrast to the news display; the price of doing business. Don't know if the different Nov. 7 front is a redesign, but it's terrific.

Second Award: *The Journal Times*, Racine: "Who is this woman?; Accused of two deaths; Main killed after train, car collide on tracks" - Tom Farley, Jason O'Connell: Attractive fronts. Nice fonts, balance, use of photos. Writing average. Suggestions: Tighten up the top line Racine County's ... , it's much too lose. Folio line type is too large, too, squeezed in between teasers and lead stories. Layouts are OK, but they need updating.

Group B

First Award: *Oshkosh Northwestern*: "EAA AirVenture 2013 covers" - David Lafata: Again, excellent work by a Gannett crew suspect the same people in the central plant. Read those comments. Red ribbon a nice, clever eye-catcher. Airplanes layout inspired -- great recognition and use of great photo. Ditto fireworks photo, spectacular, expertly played. Deal of the Day a little blister on the right ear. That big S on "Til Next Year well over the top, way distracting. Nice writing.

Second Award: Central Wisconsin Sunday, Marshfield: "Staff: Terrific fronts, as with other Gannett pubs. Same comments apply here. Nice balance, beautiful production, great use of minor design elements, excellent white space an important element of the designs; excellent, fun illustrations. A thought: Have you tried making the top feature the entire page rather than dropping in a couple of other stories to fill the page? Attractive work with beautiful colors.

Third Award: *Leader-Telegram*, Eau Claire: Tom Gunderson: Crazy colorful fronts; design taken a bit over the top. Nice photos, good writing; strong

balance. Left-side rail full of information type could be smaller to air it out a little. A few too many minor graphic elements plunked into the design clutter it up. Type in some spaces could be smaller, which would give more white space. Excellent production. Is that eagle a sacred cow? If not, set it free. It's clutter. And to what purpose? Those monster drop caps are too big. Develop a bit more gentle touch.

Group C

First Award: *Portage Daily Register*: Staff: The elegant treatment of the top of the page, plus all the other great design and graphic features, bring this entry to the top, just above several others. All 3 pages are attractive, clean, open, inviting. Minor design elements used well. Attractive headline, body and minor typefaces. Ragged right justification closes air pockets in lines of copy, and provides welcome space among elements. That light gray drop shadow box behind a few elements a fresh, inspired touch of class.

Second Award: *Herald Times Reporter*, Manitowoc: Sean McKeown-Young: The spectacularly dramatic photo on the April 7 page 1 and how it is used with creative hammer headline gave the Times Reporter the nudge it needed to beat out several other very good entries. All three photos on page 1 are engaging, inviting, clean, balanced and fresh. CAUTION to all: Be sure the video, audio, slideshows, mobile, etc. have some news or informational value. Let's not do stuff just because we can. It needs to have a purpose and contribute to the total package.

Third Award: Marshfield News-Herald: Staff: Nicely balanced, open designs. Good use of very nice photos; even 1-column photos used well. Good work. Writing is fine; some leads are too long. Good mix of news, features, graphics. Nice modular layouts make pages easy to read. Nitpics. Teas-

ers above the flag are too heavy because the type is too large. Up against the flag and the main headline on the Smashed page, the design is top-heavy because of the large type in the teasers.

Group D

First Award: *Hudson Star-Observer*: Doug Stohlberg: Nice balanced fronts with good mix of content, news, features and photos. Does have an issue of hierarchy: What's most important. Nice use of little graphic elements: bylines, cutlines, index, rules. Buts: Choose one of your stories with photo and blow it up; move some other items inside to make room. Flag is attractive but too big; overpowers the news.

Second Award: *New Richmond News*: Jeff Holmquist, Becki LaMar: Attractive, open, balanced fronts. Top teasers handled well; good use of spot color in their headlines. Flag attractive and open, but perhaps a bit too large; overpowers the news. Good mix of news, features, photos and graphics. Suggest using one of your photos much larger and moving some content inside.

Third Award: *The Country Today*, Eau Claire: Jenn Stirmel: Well-organized fronts, fairly well balanced. Good mix of news, features, photos, graphics; good writing. Clean, open index rail with weird white space right in the middle. Type in the top teaser is too large and heavy. Suggest using one of your stories with photo much larger and moving some other content inside.

Group E

First Award: *Juneau County Star-Times*, Mauston: Staff: Excellent, well-balanced, open, inviting pages. Fresh look in the top teasers; always good to have a fresh look. Suggestions: Take a look with a bit smaller flag; this size overpowers most of the content. The online and dateline text also could be down-sized. Triple blue stripe an elegant touch, as are the faint tint blocks

and other tiny rules.

Second Award: *The Dunn County News*, Menomonie: Barbara Lyon, Brett Hart, Deb Anderson, River Valley News Group Copy Desk, Jim Swanson, Katie McKy, Matt Johnson, Dick Rueckl, Darlene Ramos: Open, inviting, clean layouts. Very well done; great production. Interesting teaser style at the top. Maybe balance the top with another teaser in the right ear? It's blank space rather than white space. Nice photos used well. Clean, simple flag and folio. Nice use of minor graphic elements: bylines, cutlines, etc. Nice teasers across the bottom. In Your Words a nice bit, but text should be upper/lower case with less leading. Ad across the bottom done nicely so it doesn't look like a scab on the page.

Third Award: *Ripon Commonwealth Press*: Ian Stepleton: Nice front pages, clean-looking. Nice use of minor graphic elements and entry points into the stories. Good mix of hard and soft contents. Nice photos, used well. The Hero page stretches design a bit and page is cluttered at the bottom. The gold seals at the top are fine, but that little schoolhouse in the middle of the flag may have outlived its value. Think about eliminating it. Flag rather plain, and dark red not optimum color for it. Heavy red rule attracts too much attention, too.

Group F

First Award: *Sauk Prairie Eagle*, Sauk City: Todd Krysiak: Inviting, balanced layouts. Headlines, graphics, photos and minor graphic elements used well. Very nice production. Clean little index at bottom. Good writing and mix of content. Only complaint is the flag; it needs attention. Nice teaser area around flag, interesting touch.

Second Award: *Reedsburg Times-Press*: Jason Maddux, Kim Lamoreaux, Julie Belschner: Clean, modular layouts, nothing fancy by nothing disturbing.

Good production, balance, story mix, photos and use of photos. The flag is nice and clean, but large. It overpowers the news headlines. Dateline much too large. Clean use of rules and spot colors. Sans serif headline type is unattractive. Regular headline type is nice.

Third Award: *Lodi Enterprise*: Jennifer Fetterly: Colorful modular layouts dominated by the flag. Focal point should be the lead story, not the name of the newspaper. Nice photos, should have chosen one per page and run it BIG. Headline type, in the lighter fonts, looks strange. Good use of minor design elements: cutlines, namelines, bylines, graphic boxes, subheads. Interesting use of teaser photos dropping into the Flag's space.

Overall Page Design

Group A

First Award: *Beloit Daily News*: Erica Pennington: Such artistic use of photos, angles and positioning. Clean, simple and effective.

Second Award: *Green Bay Press-Gazette*: Staff: Great photos that capture the heart of each article and draw the reader.

Third Award: *Leader-Telegram*, Eau Claire: Tom Gunderson: Nice use of photo placement and coordination of photos chosen that compliment one another.

Group C

First Award: *The Daily Reporter*, Milwaukee: "Altar-ations; Healing the System; Seal Delivered" - Jeff Cota: Clean, simple and effective. Nice job!

Second Award: *The Monroe Times*: Mary Jane Grenzow: Good job!

Third Award: *Portage Daily Register*: Jason Maddux: Very nice!

Group D

First Award: *Waukesha NOW*: "Waukesha Celebrates Independence Day" - Matt Colby

Second Award: *The Platteville Journal*:

Third Award: *Vilas County News-Review*, Eagle River: Gary Ridderbusch, Jean Drew

Group E

First Award: *Lake Geneva Regional News*: "Welcome Home" - Jessica Franzene

Second Award: *The Verona Press*: Victoria Vlisides

Third Award: *Ripon Commonwealth Press*: Ian Stepleton

Group F

First Award: *Reedsburg Times-Press*: Jason Maddux

Second Award: *The Brillion News*: Andrew Pantzloff:

Third Award: *Jackson County Chronicle*, Black River Falls: Matthew Perenchio

Page Design - Feature

Group A

First Award: *Green Bay Press-Gazette*: Phap Lam

Second Award: *Green Bay Press-Gazette*: Amanda Holladay

Third Award: *Kenosha News*: "Health page; Life page; Food page" - Julie Vander Velden

Group B

First Award: *The Gazette*, Janesville: "Night Lights; This is No Ordinary

Rodeo; Feel Those Tendrils of Fear" - Ann Fiore: Fantastic job!

Group C

First Award: *Portage Daily Register*: "Current" - Craig Spychalla: Very attractive and artistic! Enjoy your work very much.

Second Award: *Daily News*, West Bend: "Spark!" - Jennifer McBride: Clear and creative. Good job!

Third Award: *The Daily Reporter*, Milwaukee: "Focus on Real Estate Motion Tabled" - Jayne Laste: Very clean and attractive. Nice work!

Group D

First Award: *The Platteville Journal*: Organized designs were easy to follow and pleasing to the eye.

Second Award: *The Country Today*. Eau Claire: "Rising to the occasion; Wiggle room; Capturing beauty" - Jenn Stirmel: Nice headline treatment. Be careful with legibility when layering text over photos.

Third Award: *Lake Country Reporter*, Hartland: "These jewelry designs ring true with many" - Matt Colby: Photography use boosted this entry. Jewelry page worked best because of the organization of the page.

Group E

First Award: *Ripon Commonwealth Press*: Ian Stepleton: Designs had good use of color and presented material in a clear, creative and attractive manner. Particularly enjoyed the winemaking page.

Second Award: *Lake Geneva Regional News*: "Welcome Home" - Jessica Franzene: Good work on highlighting interesting information. Designs would benefit from narrower columns.

Third Award: *Courier Sentinel*, Cadott

Group F

First Award: *The Brillion News*: “1000 Points, Always Remember, Blank Paper” - Darcy Zander-Feinauer: Creative headline treatments made this entry the standout.

Second Award: *Jackson County Chronicle*, Black River Falls: Cassandra Colson: Consistent design. Good use of dominant photos. Would like to see more white space/creative elements.

Third Award: *Westby Times*: Dorothy Robson: Good use of variety of photos, but designs lacked consistency.

Page Design - Sports

Group A

First Award: *Green Bay Press-Gazette*: Jake Lovett: There is nothing to say that would improve this page. Love the clean layout.

Second Award: *Kenosha News*: “Quarter smiles; Coach Nick; Tiger Pause” - Paul McKillip: Good, solid layout. A bit “busy” in the bottom middle but, overall, great layout.

Group B

First Award: *The Freeman*, Waukesha: Lee Fensin: Great design and clean lines put this entry over the top.

Second Award: *Leader-Telegram*, Eau Claire: Joe Ziemer: Great pullouts and use of fun graphics.

Third Award: *Leader-Telegram*, Eau Claire: Mike Klees: Solid design.

Group C

First Award: *Daily Jefferson County Union*, Fort Atkinson:

Second Award: *Daily News*, West Bend: Nick Dettmann

Third Award: *The Monroe Times*: Mark Nesbitt

Group D

First Award: *The Platteville Journal*: Jason Nihles: Good use of sidebar and photos.

Second Award: *The Chronotype*, Rice Lake: Good use of sidebar and photos.

Third Award: *The Star*, Sun Prairie: Staff: Well spaced layout. Clean.

Group E

First Award: *Grant County Herald Independent*, Lancaster: A.J. Gates: Use of cutouts works. Nice negative visual and visuals in general. Overall layout is colorful, but not overdone.

Second Award: *Lake Geneva Regional News*: “A winning streak begins” - Mike Ramczyk: Clean layout. Good use of photos.

Third Award: *Ripon Commonwealth Press*: Jonathan Bailey: Good use of sidebar. Good layout with just the right amount of color.

Group F

First Award: *Reedsburg Times-Press*: Art Kabelowsky: Very clean layout. Well done visually.

Second Award: *Lodi Enterprise*: Rachelle Blair: Nice use of quote boxes and head shots. Clean layout for the amount of photos used.

Third Award: *Jackson County Chronicle*, Black River Falls: Matthew Perenchio: Good layout. Would like to see teasers at top. Experiment with center piece.

Reporting on Local Government

Group A

First Award: *The Journal Times*, Racine: “Lot for sale; Tax cap? Borrow more; City sees, denies thousands of dollars in personal injury and property damage claims annually” - Cara Spoto

Second Award: *The Post-Crescent*, Appleton: “Consultant makes hay on pay plans; New village irks neighbors; ‘It won’t be tolerated’” - Nick Penzenstadler

Third Award: *Green Bay Press-Gazette*: “Brown County” - Doug Schneider

Group B

First Award: *Beloit Daily News*: “Darius Lowery-Baptiste shooting series” - Shaun Zinck

Second Award: *The Gazette*, Janesville: “A board in ‘limbo’: Supervisors failure to follow statute results in quandary” - Catherine Idzerda

Third Award: *The Gazette*, Janesville: “‘It’s one house at a time’ Fourth Ward is seeing progress” - Marcia Nelesen

Group C

First Award: *Herald Times Reporter*, Manitowoc: “Fight Over Getting to the Beach; They’re Not All Happy ‘Campers; County Workers to Hold Line on Health Care Costs” - Charlie Mathews

Second Award: *Watertown Daily Times*: David Brazzy

Third Award: *The Monroe Times*: Tere Dunlap

Group D

First Award: *County Post West*, Waupaca: “Fluoride debate continues in Waupaca; Cops make 20 calls to one

bar; South Park design presented to council” - Angie Landsverk:

Second Award: *Germantown-Menomonee Falls NOW*: “Germantown lays out plan for ash borer” - Danielle Switalski

Third Award: *Mukwonago Chief*: “CIT brings manpower to village PD” - Carol Spaeth-Bauer

Group E

First Award: *Juneau County Star-Times*, Mauston: “County allegations of wrongdoing investigated; Grocery store’s closure poses \$50,000 question; New problems put retailer’s building plans in jeopardy” - Peter Rebhahn

Second Award: *Lake Geneva Regional News*: “Robert Ireland’s coverage of Walworth County, Genoa City” - Robert Ireland

Third Award: *County Post East*, New London: “Uses for vacant city property discussed; New London may tear down historic building for retail store; Relocation of Dollar General moves one step closer to reality” - Bert Lehman

Group F

First Award: *Lodi Enterprise*: “Mayor Fisk blocks alcohol sales, Vacation rentals spark concerns, City settles lawsuit” - Rachelle Blair

Second Award: *Jackson County Chronicle*, Black River Falls: “Teeth bared over humane society shelter project; Franklin sand mine left in limbo; Officials brace for uncertain future after judge strikes down collective bargaining law” - Cassandra Colson

Third Award: *Lodi Enterprise*: “Voters approve new town hall; Concealed carry repealed; County rolls out new bike route maps” - Jennifer Fetterly

The Tribune-Phonograph, Abbotsford
 First Award Best Use of Art Service
 Third Award Editorial Award

The Post-Crescent, Appleton
 First Award Feature
 First Award Feature Photo
 First Award Photo Essay
 First Award Web Special Project
 Second Award Sports News Story
 Second Award Local Sports Column
 Second Award Spot News Photo
 Second Award Photo Essay
 Second Award Reporting on Local Government
 Second Award Creative use of Multimedia
 Second Award Graphics
 Third Award Local Column
 Third Award Feature
 Third Award General News Photo
 Third Award Spot News Photo
 Third Award Reporting on Local Education
 Third Award Continuing Web Coverage

Gannett Wisconsin Media, Appleton
 First Award Investigative Reporting
 First Award Best Newspaper Promotion
 First Award Enterprise/Interpretive Reporting
 Second Award Feature
 Third Award Best Newspaper Promotion
 Third Award Open Records/FOI Award

Baraboo News Republic
 First Award Editorial Page(s)
 First Award Local Column
 Second Award Open Records/FOI Award
 Second Award Best Multiple Advertiser Spread
 Second Award Best Niche Publication-In Paper
 Second Award Best Niche-Out of Paper
 Third Award All-Around News Photography
 Third Award Headlines
 Third Award General Excellence

Barron News-Shield, Barron
 First Award Enterprise/Interpretive Reporting

Daily Citizen, Beaver Dam
 Second Award Creative use of Multimedia
 Second Award Web Special Project
 Third Award Web Special Project

Beloit Daily News
 First Award Overall Page Design
 First Award Sports News Story
 First Award Reporting on Local Government
 First Award Reporting on Local Education
 Second Award Editorial Award
 Third Award Special Section-Editorial
 Third Award Open Records/FOI Award
 Third Award Local Sports Column
 Third Award Enterprise/Interpretive Reporting
 Third Award Lifestyle Page(s)
 Third Award Feature Photo
 Third Award Investigative Reporting
 Third Award Best Use of Color

Third Award Best Niche Publication-In Paper
 Third Award Best Niche-Out of Paper

Jackson County Chronicle, Black River Falls
 First Award Best Advertising Special Section
 First Award Local Outdoor Column
 First Award Editorial Page(s)
 First Award Open Records/FOI Award
 First Award Enterprise/Interpretive Reporting
 First Award Business Coverage
 First Award Feature
 First Award Lifestyle Page(s)
 First Award Special Pages
 First Award Investigative Reporting
 First Award General Web Excellence
 First Award Special Projects
 Second Award Local Column
 Second Award Sports News Story
 Second Award Page Design - Feature
 Second Award Reporting on Local Government
 Third Award Best Adv Idea (Series)
 Third Award Sports Page(s)
 Third Award Overall Page Design
 Third Award Page Design - Sports
 Third Award Reporting on Local Education
 Third Award Special Pages

The Brillion News
 First Award All-Around News Photography
 First Award Spot News Photo
 First Award Sports Photo
 First Award Feature Photo
 First Award Photo Essay
 First Award Page Design - Feature
 First Award Graphics
 Second Award Breaking News Coverage
 Second Award General News Photo
 Second Award Overall Page Design
 Second Award General Web Excellence
 Third Award Local Column
 Third Award Business Coverage
 Third Award Headlines

Brookfield-Elm Grove NOW
 Second Award Web Special Project

Burlington Standard Press
 First Award Lifestyle Page(s)
 First Award Feature
 Second Award Breaking News Coverage
 Second Award General News Photo
 Second Award Photo Essay
 Third Award Feature

News Graphic, Cedarburg
 First Award Breaking News Coverage
 Second Award Sports Photo
 Third Award All-Around News Photography

The Chetek Alert
 Second Award Enterprise/Interpretive Reporting
 Third Award Special Projects

The Chippewa Herald, Chippewa Falls
 Third Award Local Column
 Third Award Sports Page(s)
 Third Award Sports Feature
 Fourth Award Special Section-Editorial
 Third Award Best Use of Local Photography
 Third Award Breaking News Coverage
 Third Award Graphics

Courier Sentinel, Cornell
 Third Award Page Design - Feature

De Pere Journal
 First Award Sports Page(s)
 First Award Sports Feature
 First Award Headlines
 Third Award All-Around Newspaper Photography

Kettle Moraine Index, Dousman
 Second Award Reporting on Local Education

Vilas County News-Review, Eagle River
 First Award Editorial Page(s)
 First Award Special Section-Editorial
 First Award Open Records/FOI Award
 First Award All-Around Newspaper Photography
 First Award Photo Essay
 First Award Bill Payne Award
 First Award Best Use of Local Photography
 First Award Best Newspaper Promotion
 Second Award Environmental Reporting
 Second Award General News Photo
 Second Award Feature Photo
 Second Award Best Newspaper Promotion
 Second Award Special Pages
 Third Award Sports News Story
 Third Award Overall Page Design
 Third Award Best Use of Art Service
 Third Award Best Use of Local Photography

Leader-Telegram, Eau Claire
 First Award Local Sports Column
 First Award Feature Photo
 First Award Investigative Reporting
 Second Award Sports News Story
 Second Award Sports Feature
 Second Award Business Coverage
 Second Award Sports Photo
 Second Award Page Design - Sports
 Second Award General Excellence
 Third Award Overall Page Design
 Third Award Editorial Page(s)
 Third Award Breaking News Coverage
 Third Award Sports Feature
 Third Award Environmental Reporting
 Third Award Front Page
 Third Award Page Design - Sports

The Country Today, Eau Claire
 Second Award Spot News Photo
 Second Award Page Design - Feature
 Second Award Lifestyle Page(s)
 Third Award Sports Feature
 Third Award Front Page

The Record-Review, Edgar
 First Award General Excellence
 Third Award Enterprise/Interpretive Reporting

The Edgerton Reporter
 Third Award Special Pages
 Third Award Reporting on Local Education

Pierce County Herald, Ellsworth
 First Award Bill Payne Award
 First Award Best Online Adv-Single Ad- Static
 Third Award Best Advertising Special Section

The Fennimore Times, Fennimore
 Second Award Spot News Photo

The Reporter, Fond du Lac
 First Award All-Around Newspaper Photography
 First Award General News Photo
 First Award Creative use of Multimedia
 First Award Web Special Project
 Second Award Breaking News Coverage
 Second Award Lifestyle Page(s)
 Second Award Photo Essay
 Second Award Headlines
 Second Award Reporting on Local Education
 Second Award Web Special Project
 Third Award Sports Page(s)
 Third Award Reporting on Local Education
 Third Award General Web Excellence
 Third Award Creative use of Multimedia
 Third Award Web Special Project

Daily Jefferson County Union, Fort Atkinson
 First Award Spot News Photo
 First Award Bill Payne Award
 First Award Best Circulation Promotion
 Second Award Special Section-Editorial
 Second Award Local Sports Column
 Second Award Best Use of Color
 Third Award Sports News Story
 Third Award Enterprise/Interpretive Reporting
 Third Award Best Niche Publication-In Paper

Inter-County Leader, Frederic
 First Award Web Special Project
 Third Award General Web Excellence

Freedom Pursuit
 First Award Breaking News Coverage
 Second Award Feature
 Second Award Sports Photo
 Third Award General News Photo
 Third Award Spot News Photo

Crawford County Independent & The Kickapoo Scout, Guys Mills
 First Award Local Column
 First Award Environmental Reporting
 Second Award Business Coverage
 Second Award Environmental Reporting
 Second Award Photo Essay
 Third Award Editorial Page(s)
 Third Award Enterprise/Interpretive Reporting

Burnett County Sentinel, Grantsburg

First Award .. Best Niche Publication-Out of Paper

Green Bay Press-Gazette

First Award Local Column
 First Award Sports Page(s)
 First Award Sports News Story
 First Award Lifestyle Page(s)
 First Award Sports Photo
 First Award Headlines
 First Award Front Page
 First Award Page Design - Feature
 First Award Page Design - Sports
 First Award Special Pages
 First Award Continuing Web Coverage
 First Award Bill Payne Award
 First Award Harrison MacDonald
 First Award Best Adv Idea (Series)
 First Award Best Advertising Special Section
 First Award Best Use of Color
 First Award Best Multiple Advertiser Spread
 First Award Best Use of Art Service
 First Award Best Use of Local Photography
 First Award Best Advertising Sales Tool
 First Award Best Niche Publication-In Paper
 First Award Innovative Online Advertising
 First Award Online Revenue Builder
 First Award Best Online Ad-Single Ad- Static
 First Award Entertainment Pages
 First Award Graphics
 First Award Best Circulation Promotion
 Second Award General Excellence
 Second Award Editorial Page(s)
 Second Award Special Section-Editorial
 Second Award Open Records/FOI Award
 Second Award Sports Photo
 Second Award Headlines
 Second Award Page Design - Feature
 Second Award Reporting on Local Education
 Second Award Special Pages
 Second Award General Web Excellence
 Second Award Bill Payne Award
 Second Award Harrison MacDonald
 Second Award Best Adv Idea (Series)
 Second Award .. Best Advertising Special Section
 Second Award Best Use of Color
 Second Award Best Multiple Advertiser Spread
 Second Award Best Use of Local Photography
 Second Award Best Advertising Sales Tool
 Second Award .. Best Niche Publication-In Paper
 Second Award Best Niche Out of Paper
 Second Award Innovative Online Advertising
 Second Award Online Revenue Builder
 Second Award .. Best Online Ad-Single Ad- Static
 Second Award Overall Page Design
 Second Award Best Circulation Promotion
 Second Award Local Outdoor Column
 Second Award Special Projects
 Third Award Editorial Award
 Third Award Local Sports Column
 Third Award Sports Feature
 Third Award Enterprise/Interpretive Reporting
 Third Award Business Coverage
 Third Award Environmental Reporting

Third Award Photo Essay
 Third Award Headlines
 Third Award Reporting on Local Government
 Third Award Special Pages
 Third Award Creative use of Multimedia
 Third Award Bill Payne Award
 Third Award Harrison MacDonald
 Third Award Best Adv Idea (Series)
 Third Award Best Advertising Special Section
 Third Award Best Use of Color
 Third Award Best Multiple Advertiser Spread
 Third Award Best Use of Art Service
 Third Award Best Use of Local Photography
 Third Award Best Advertising Sales Tool
 Third Award Best Niche Publication-In Paper
 Third Award Best Niche Publication-Out of Paper
 Third Award Innovative Online Advertising
 Third Award Online Revenue Builder
 Third Award All-Around Newspaper Photography

Greenfield-West Allis NOW

Second Award Sports Feature

Germantown-Menomonee Falls NOW

First Award Creative use of Multimedia
 Second Award .. Reporting on Local Government
 Third Award Local Sports Column
 Third Award Investigative Reporting

Lake Country Reporter, Hartland

First Award Sports Photo
 First Award Feature Photo
 First Award Reporting on Local Education
 First Award Best Adv Idea (Series)
 Second Award Sports Page(s)
 Second Award Local Sports Column
 Second Award Reporting on Local Education
 Second Award General Web Excellence
 Second Award Best Adv Idea (Series)
 Second Award Best Use of Color
 Second Award Best Use of Art Service
 Third Award Local Column
 Third Award Headlines
 Third Award Page Design - Feature
 Third Award Graphics
 Third Award Best Use of Color

Oconomowoc Focus

First Award Editorial Page(s)

Sussex Sun

First Award Open Records/FOI Award

Oconomowoc Focus

First Award Local Sports Column
 First Award General News Photo
 First Award Photo Essay
 Second Award Environmental Reporting
 Second Award Feature Photo
 Third Award General News Photo

Hudson Star-Observer, Hudson

First Award Front Page
 First Award Best Niche Publication-In Paper
 Second Award Editorial Award
 Second Award Editorial Page(s)
 Second Award All-Around News Photography
 Second Award Entertainment Pages
 Second Award .. Best Multiple Advertiser Spread
 Third Award Local Outdoor Column
 Third Award Spot News Photo

The Gazette, Janesville

First Award Local Outdoor Column
 First Award Special Section-Editorial
 First Award Feature
 First Award Environmental Reporting
 First Award Page Design - Feature
 First Award General Web Excellence
 First Award Bill Payne Award
 First Award Best Advertising Special Section
 First Award Best Multiple Advertiser Spread
 First Award Best Use of Art Service
 First Award Best Use of Local Photography
 First Award Best Niche Publication-In Paper
 First Award .. Best Niche Publication-Out of Paper
 First Award Best Online Ad-Single Ad- Static
 First Award Harrison MacDonald
 First Award Best Newspaper Promotion
 First Award General Excellence
 Second Award Entertainment Pages
 Second Award Editorial Page(s)
 Second Award Sports Page(s)
 Second Award Feature
 Second Award Environmental Reporting
 Second Award General News Photo
 Second Award ... Reporting on Local Government
 Second Award Creative use of Multimedia
 Second Award .. Best Advertising Special Section
 Second Award Best Use of Color
 Second Award Best Use of Art Service
 Second Award Best Use of Art Service
 Second Award Best Use of Local Photography
 Second Award Best Advertising Sales Tool
 Second Award .. Best Niche Publication-In Paper
 Second Award Best Niche-Out of Paper
 Second Award Innovative Online Advertising
 Second Award Online Revenue Builder
 Second Award Best Newspaper Promotion
 Third Award Best Circulation Promotion
 Third Award Local Outdoor Column
 Third Award Graphics
 Third Award Editorial Award
 Third Award Feature
 Third Award Spot News Photo
 Third Award Headlines
 Third Award Reporting on Local Government
 Third Award Best Adv Idea (Series)
 Third Award Best Advertising Special Section
 Third Award Best Multiple Advertiser Spread
 Third Award Best Use of Art Service
 Third Award Best Use of Local Photography
 Third Award Best Online Ad-Single Ad- Static
 Third Award Online Revenue Builder
 Third Award Best Newspaper Promotion

Kenosha News

First Award General News Photo
 First Award Spot News Photo
 Second Award Editorial Award
 Second Award Page Design - Sports
 Third Award Editorial Page(s)
 Third Award Page Design - Feature

La Crosse Tribune

First Award Open Records/FOI Award
 First Award Local Sports Column
 First Award Sports Feature
 Second Award Breaking News Coverage
 Second Award Feature Photo
 Third Award General Excellence
 Third Award Investigative Reporting
 Third Award Best Online Ad-Single Ad- Static

Lake Geneva Regional News

First Award Entertainment Pages
 First Award Local Column
 First Award Overall Page Design
 First Award Special Projects
 Second Award Innovative Online Advertising
 Second Award Editorial Page(s)
 Second Award Open Records/FOI Award
 Second Award Local Sports Column
 Second Award Business Coverage
 Second Award Headlines
 Second Award Page Design - Feature
 Second Award Page Design - Sports
 Second Award .. Reporting on Local Government
 Second Award General Web Excellence
 Second Award Online Revenue Builder
 Second Award Editorial Award
 Third Award Creative use of Multimedia
 Third Award Spot News Photo
 Third Award Sports Photo
 Third Award Photo Essay
 Third Award Graphics
 Third Award Continuing Web Coverage
 Third Award Web Special Project

Grant County Herald Independent, Lancaster

First Award Spot News Photo
 First Award Page Design - Sports
 First Award Best Newspaper Promotion
 First Award Online Revenue Builder
 Second Award Special Section-Editorial
 Second Award Best Use of Color
 Second Award Best Newspaper Promotion

Lodi Enterprise

First Award Reporting on Local Government
 First Award Reporting on Local Education
 Second Award Page Design - Sports
 Third Award Front Page
 Third Award Reporting on Local Government

Tribune Record Gleaner, Loyal

Second Award .. Best Advertising Special Section
 Second Award Best Use of Art Service
 Second Award Local Outdoor Column
 Third Award Local Column

Third Award Best Use of Art Service

Wisconsin State Journal, Madison

First Award Editorial Award
 First Award Editorial Page(s)
 First Award General Excellence
 Second Award Investigative Reporting
 Third Award Breaking News Coverage

The Capital Times, Madison

First Award Environmental Reporting
 First Award Creative use of Multimedia
 Second Award Local Column
 Second Award Business Coverage
 Second Award Environmental Reporting
 Second Award Web Special Project
 Second Award Continuing Web Coverage
 Third Award General Web Excellence

Herald Times Reporter, Manitowoc

First Award Special Section-Editorial
 First Award Sports Page(s)
 First Award Sports Feature
 First Award All-Around Newspaper Photography
 First Award Sports Photo
 First Award Photo Essay
 First Award Headlines
 First Award Reporting on Local Government
 First Award Reporting on Local Education
 First Award Creative use of Multimedia
 First Award Web Special Project
 Second Award Continuing Web Coverage
 Second Award Sports Feature
 Second Award Spot News Photo
 Second Award Feature Photo
 Second Award Front Page
 Second Award Entertainment Pages
 Third Award Editorial Award
 Third Award Editorial Page(s)
 Third Award Environmental Reporting

EagleHerald, Marinette

Second Award Breaking News Coverage
 Second Award Environmental Reporting
 Third Award Special Pages

Central Wisconsin Sunday, Marshfield

Second Award Front Page
 Third Award Business Coverage

Marshfield News-Herald

First Award Open Records/FOI Award
 First Award Local Sports Column
 First Award General News Photo
 First Award Special Pages
 First Award Investigative Reporting
 Second Award Editorial Award
 Second Award Sports Page(s)
 Second Award Special Pages
 Third Award Special Section-Editorial
 Third Award Open Records/FOI Award
 Third Award Lifestyle Page(s)
 Third Award Front Page

Juneau County Star-Times, Mauston

First Award Front Page
 First Award Reporting on Local Government
 Third Award Open Records/FOI Award

Dodge County Pionier, Mayville

Second Award Investigative Reporting

The McFarland Thistle & McFarland Community Life

Second Award General Excellence

The Star News, Medford

First Award Editorial Award
 First Award Spot News Photo
 First Award Best Multiple Advertiser Spread
 Second Award Breaking News Coverage
 Second Award Best Use of Local Photography
 Second Award Best Advertising Sales Tool
 Third Award Feature Photo
 Third Award Bill Payne Award
 Third Award Best Adv Idea (Series)
 Third Award Best Multiple Advertiser Spread
 Third Award Best Newspaper Promotion

The Dunn County News, Menomonie

First Award General Web Excellence
 Second Award Sports Photo
 Second Award Continuing Web Coverage
 Second Award Special Projects
 Second Award General Excellence
 Third Award Breaking News Coverage
 Third Award Environmental Reporting

Milton Courier

First Award Most Improved Newspaper
 First Award Investigative Reporting
 Second Award Best Niche Publication-Out of Paper
 Third Award General Excellence

The Daily Reporter, Milwaukee

First Award Continuing Web Coverage
 First Award Editorial Award
 First Award Business Coverage
 First Award Overall Page Design
 First Award General Web Excellence
 First Award Best Adv Idea (Series)
 First Award Best Use of Color
 First Award Best Use of Local Photography
 First Award Best Advertising Sales Tool
 First Award Best Niche Publication-Out of Paper
 Second Award Harrison MacDonald
 Second Award Headlines
 Second Award Best Adv Idea (Series)
 Second Award Best Circulation Promotion
 Third Award Business Coverage
 Third Award Page Design - Feature
 Third Award Best Advertising Special Section
 Third Award Best Advertising Sales Tool
 Third Award Best Circulation Promotion

The Lakeland Times

Third Award General Excellence

The Monroe Times

First Award Breaking News Coverage
 First Award Best Advertising Special Section
 First Award Best Multiple Advertiser Spread
 First Award Best Niche Publication-In Paper
 Second Award Editorial Page(s)
 Second Award General News Photo
 Second Award Sports Photo
 Second Award Overall Page Design
 Second Award Best Advertising Special Section
 Third Award Harrison MacDonald
 Third Award Page Design - Sports
 Third Award Reporting on Local Government
 Third Award Best Use of Color
 Third Award Best Multiple Advertiser Spread
 Third Award Best Use of Local Photography

Mount Horeb Mail

Second Award Local Column

Muskego-New Berlin NOW

First Award Continuing Web Coverage
 Third Award Continuing Web Coverage

Mukwonago Chief

Second Award Headlines
 Third Award Sports Page(s)
 Third Award Reporting on Local Government

County Post East, New London

Third Award Local Sports Column
 Third Award Feature Photo
 Third Award Headlines
 Third Award Reporting on Local Government

New Richmond News

First Award Best Use of Color
 Second Award Front Page
 Third Award Best Niche-Out of Paper

North Shore NOW

Second Award Continuing Web Coverage
 Second Award Creative use of Multimedia

Oconomowoc Enterprise

Second Award Enterprise/Interpretive Reporting

Oconto County Reporter

Second Award Sports News Story

The Oregon Observer

First Award Business Coverage
 First Award Reporting on Local Education
 Second Award Sports News Story
 Second Award Feature
 Third Award Sports News Story

Oshkosh Northwestern

First Award Enterprise/Interpretive Reporting
 First Award Front Page

First Award Best Adv Idea (Series)
 First Award Best Use of Color
 First Award Online Revenue Builder
 Second Award Best Adv Idea (Series)
 Third Award Local Column
 Third Award Bill Payne Award
 Third Award Best Advertising Sales Tool
 Third Award Best Online-Single Ad- Animated
 Third Award General Excellence

The Platteville Journal

First Award Page Design - Feature
 First Award Page Design - Sports
 First Award Best Circulation Promotion
 Second Award Open Records/FOI Award
 Second Award Overall Page Design
 Third Award Editorial Page(s)
 Third Award Breaking News Coverage

Portage Daily Register

First Award Lifestyle Page(s)
 First Award Environmental Reporting
 First Award Front Page
 First Award Page Design - Feature
 First Award Entertainment Pages
 Second Award Local Column
 Second Award Sports News Story
 Second Award Photo Essay
 Third Award Local Sports Column
 Third Award Feature
 Third Award Sports Photo
 Third Award Overall Page Design
 Third Award Reporting on Local Education

Poynette Press

Second Award Best Online-Single Ad- Animated

Courier Press, Prairie du Chien

First Award Special Projects

The Journal Times, Racine

First Award Special Section-Editorial
 First Award Breaking News Coverage
 First Award Business Coverage
 First Award Reporting on Local Government
 First Award General Web Excellence
 Second Award Sports Page(s)
 Second Award Sports Feature
 Second Award Enterprise/Interpretive Reporting
 Second Award Lifestyle Page(s)
 Second Award General News Photo
 Second Award Front Page
 Third Award Special Section-Editorial
 Third Award Sports News Story
 Third Award Sports Photo
 Third Award Entertainment Pages

Reedsburg Times-Press

First Award Overall Page Design
 First Award Page Design - Sports
 Second Award Editorial Page(s)
 Second Award Open Records/FOI Award

Second Award.....Sports Page(s)
 Second Award.....All-Around Newspaper
 Photography
 Second Award.....Headlines
 Second Award.....Front Page
 Third Award.....General Excellence
 Third Award.....Investigative Reporting

The Northwoods River News, Rhinelander

First Award.....Local Sports Column

The Chronotype, Rice Lake

First Award.....Special Pages
 Second Award.....Local Outdoor Column
 Second Award.....Page Design - Sports
 Second Award.....Best Niche-Out of Paper

The Richland Observer, Richland Center

First Award.....Breaking News Coverage

Ripon Commonwealth Press

First Award.....Sports News Story
 First Award.....Sports Feature
 First Award.....Enterprise/Interpretive Reporting
 First Award.....Environmental Reporting
 First Award.....Page Design - Feature
 First Award.....Graphics
 First Award.....Best Adv Idea (Series)
 First Award.....Best Use of Color
 First Award.....Best Multiple Advertiser Spread
 First Award.....Best Use of Local Photography
 First Award.....Editorial Award
 First Award.....Web Special Project
 Second Award.....Best Circulation Promotion
 Second Award.....Investigative Reporting
 Second Award.....Graphics
 Second Award.....Bill Payne Award
 Second Award.....Best Adv Idea (Series)
 Second Award.....Best Multiple Advertiser Spread
 Second Award.....Best Use of Local Photography
 Third Award.....Best Circulation Promotion
 Third Award.....Best Advertising Sales Tool
 Third Award.....Editorial Page(s)
 Third Award.....All-Around Newspaper Photography
 Third Award.....Front Page
 Third Award.....Overall Page Design
 Third Award.....Page Design - Sports
 Third Award.....General Web Excellence
 Third Award.....Bill Payne Award
 Third Award.....Best Newspaper Promotion
 Third Award.....Best Niche Publication-In Paper

River Falls Journal

First Award.....Headlines
 First Award.....Best Niche Publication-In Paper
 Second Award.....Local Column
 Second Award.....Best Niche Publication-In Paper
 Second Award.....General Excellence
 Third Award.....Best Niche Publication-Out of Paper

Sauk Prairie Eagle, Sauk City

First Award.....Front Page
 First Award.....General Excellence

The Sheboygan Press

First Award.....Breaking News Coverage
 First Award.....Sports Page(s)
 First Award.....Sports Feature
 First Award.....Business Coverage
 First Award.....Headlines
 First Award.....Best Online-Single Ad- Animated
 First Award.....Innovative Online Advertising
 Second Award.....Local Sports Column
 Second Award.....Feature Photo
 Second Award.....Best Multiple Advertiser Spread
 Third Award.....Sports News Story
 Third Award.....General News Photo
 Third Award.....Innovative Online Advertising

Washburn County Register, Shell Lake

Second Award.....Feature Photo
 Third Award.....Open Records/FOI Award
 Third Award.....Environmental Reporting
 Third Award.....Photo Essay

Sun-Argus, Spring Valley

Second Award.....Investigative Reporting

The Portage County Gazette, Stevens Point

First Award.....Sports Feature
 First Award.....Best Advertising Special Section
 First Award.....Best Use of Art Service
 Second Award.....Best Advertising Special Section

Stevens Point Journal

Second Award.....Feature

The Stoughton Courier Hub, Stoughton

First Award.....All-Around News Photography
 Third Award.....Sports Feature

Door County Advocate, Sturgeon Bay

First Award.....Sports Page(s)
 First Award.....Feature
 First Award.....Environmental Reporting
 First Award.....General News Photo
 First Award.....General Excellence
 Third Award.....Feature
 Third Award.....Sports Photo
 Third Award.....Entertainment Pages

The Star, Sun Prairie

First Award.....Best Niche Publication-Out of Paper
 First Award.....Innovative Online Advertising
 First Award.....Best Online Advertising-Single
 Ad- Animated
 First Award.....Best Advertising Sales Tool
 Second Award.....Special Section-Editorial
 Second Award.....Graphics
 Second Award.....Bill Payne Award
 Second Award.....Best Niche Publication-In Paper
 Third Award.....Special Section-Editorial
 Third Award.....Page Design - Sports
 Third Award.....Best Advertising Special Section
 Third Award.....Best Niche Publication-In Paper
 Third Award.....Most Improved Newspaper
 Third Award.....Special Projects

Superior Telegram

First Award.....Local Outdoor Column
 Third Award.....Environmental Reporting
 Third Award.....Reporting on Local Education

The Tomah Journal and Monitor Herald

Third Award.....Editorial Award

The Valders Journal

Second Award.....Sports Feature

The Verona Press

First Award.....Special Section-Editorial
 First Award.....Headlines
 Second Award.....Overall Page Design
 Second Award.....Reporting on Local Education
 Third Award.....Business Coverage

Vernon County Broadcaster, Viroqua

First Award.....Local Column
 Second Award.....Photo Essay
 Third Award.....Open Records/FOI Award

Washington Island Observer

Second Award.....Lifestyle Page(s)
 Third Award.....Local Outdoor Column

The Courier, Waterloo

Second Award.....Most Improved Newspaper

Watertown Daily Times

First Award.....Sports News Story
 First Award.....Feature Photo
 Second Award.....All-Around News Photography
 Second Award.....Reporting on Local Government
 Second Award.....Best Use of Local Photography
 Second Award.....General Excellence
 Third Award.....General News Photo
 Third Award.....Photo Essay
 Third Award.....Bill Payne Award
 Third Award.....Best Adv Idea (Series)
 Third Award.....Best Use of Art Service

The Freeman, Waukesha

First Award.....Photo Essay
 First Award.....Page Design - Sports
 Second Award.....All-Around News Photography
 Second Award.....Local Column
 Second Award.....Enterprise/Interpretive Reporting
 Third Award.....Sports Photo

Waukesha NOW

First Award.....Overall Page Design
 First Award.....General Web Excellence
 Second Award.....Web Special Project
 Third Award.....General News Photo
 Third Award.....Photo Essay

Wauwatosa NOW

Second Award.....Web Special Project
 Third Award.....Web Special Project

The Waunakee Tribune

Second Award.....Spot News Photo

County Post West, Waupaca

First Award.....Reporting on Local Government
 First Award.....Graphics
 Second Award.....Feature
 Third Award.....Enterprise/Interpretive Reporting

Wausau Daily Herald

First Award.....Editorial Award
 First Award.....Editorial Page(s)
 First Award.....Open Records/FOI Award
 First Award.....Local Column
 First Award.....Spot News Photo
 First Award.....Sports Photo
 First Award.....Special Projects
 Second Award.....Special Section-Editorial
 Second Award.....Investigative Reporting
 Second Award.....General Web Excellence

Daily News, West Bend

First Award.....Enterprise/Interpretive Reporting
 First Award.....Best Use of Art Service
 Second Award.....Enterprise/Interpretive Reporting
 Second Award.....Page Design - Feature
 Second Award.....Page Design - Sports
 Second Award.....Reporting on Local Education
 Second Award.....Bill Payne Award
 Second Award.....Best Use of Art Service
 Third Award.....Breaking News Coverage

Westby Times

First Award.....General News Photo
 Second Award.....Sports Feature
 Second Award.....Enterprise/Interpretive Reporting
 Second Award.....Special Pages
 Second Award.....Graphics
 Second Award.....Special Projects
 Third Award.....Special Section-Editorial
 Third Award.....Sports Feature
 Third Award.....Lifestyle Page(s)
 Third Award.....Sports Photo
 Third Award.....Feature Photo
 Third Award.....Page Design - Feature
 Third Award.....General Web Excellence

Daily Tribune, Wisconsin Rapids

First Award.....Feature
 Second Award.....Business Coverage
 Second Award.....Lifestyle Page(s)
 Third Award.....Spot News Photo
 Third Award.....Feature Photo
 Third Award.....Entertainment Pages
 Third Award.....General Web Excellence

The Woodville Leader

Third Award.....Feature
 Third Award.....Special Projects

Reporting on Local Education

Group A

First Award: *Wisconsin State Journal*, Madison: "Wisconsin State Journal K-12 Education Beat" - Matthew DeFour: Defour's fact driven journalism does a fine job of relating education issues to the reader that may pass unnoticed.

Second Award: *Green Bay Press-Gazette*: Patti Zarling: Zarling's approach is thorough and focused on pertinent issues facing parents and students.

Third Award: *The Post-Crescent*, Appleton: "Neenah sheds \$100 million in retirement benefits; Neenah students help tell tales of bullying; Schools reassure students, parents" - Duke Behnke

Group B

First Award: *Beloit Daily News*: "Faced with being displaced to make way for new school" - Hillary Gavan: Stories demonstrate reporter is not afraid sink into the muck of a sticky situation.

Second Award: *The Reporter*, Fond du Lac: "Spaced out in FDL; Movin' and munchin'; Art for a cause" - Sharon Roznik

Third Award: *The Reporter*, Fond du Lac: "Every kid mattered to him; Down the drain; Practice makes perfect" - Colleen Kottke

Group C

First Award: *Herald Times Reporter*, Manitowoc: "A Foot in the Door; Mulling Over Meeme; PTO Provides Purple Produce" - Cindy Hodgson

Second Award: *Daily News*, West Bend: "Learning today" - Sarah Mann

Third Award: *Portage Daily Register*: Jen McCoy

Group D

First Award: *Lake Country Reporter*, Hartland: "Second Chance put students to work" - Melissa Graham: You have done a good job personalizing STEM for the common reader. Your relaxed writing style helps keep the reader engaged. Nice humanizing writing. Real storytelling to feed the readers important information beyond the standard.

Second Award: *Lake Country Reporter*, Hartland: "Teachers talk pains of new plan" - Donna Frake: This is one of the times anonymous sources work. Lots of extra footwork to get into this the right way. Way to go. Really opened up the details of why readers should care about this issue.

Third Award: *Superior Telegram*: "Clock ticking for GED testing; Data casts NHS in false light; Busting manufacturing myths" - Maria Lockwood: GED story very informative and loved the personalized lead in.

Group E

First Award: *The Oregon Observer*: "A one-to-one world; Summer school pay riles some; Three vie for two School Board seats" - Seth Jovaag: And you take your own photos. Solid work. This entry took 1st because of the unique lede on the school board race story. This reporter definitely takes his coverage a step further. Such an easy-flowing voice to your stories, even when it's strong news. This is the way to draw in the glancing reader. What a unique lede to the common school board race story!

Second Award: *The Verona Press*: "Parents air concerns with 'Wildcat Way'; Learning in Reverse; Security; at a cost" - Seth Jovaag: Detailed writing. Nice flow to storytelling. Way to keep your thumb on the pulse of the issues. It's apparent lots of extra thought and crafting went into these stories, with

the added responsibility of shooting your own photos, very impressive.

Third Award: *The Edgerton Reporter*: "Bullying prompts protest; Schools increase security; Kleefisch gets look at school-business partnership" - Mark Scarborough: Bullying protest - Important issue, important event and you nailed it. Nice variety of coverage, easy read. I suspect readers look for your byline.

Group F

First Award: *Lodi Enterprise*: "Guns in Lodi schools?; Lodi High School considers boys swim team; District faces challenges under proposed state budget" - Jennifer Fetterly: Nice flow to the writing, the reader doesn't struggle to keep going. Multiple sources and facts helped tell a full story. These stories could have been written with less effort, but a writer who takes pride in his work is the kind readers like to follow. Nicely done.

SPORTS: Bill O'Leary named high school's new football coach. Page 1B

The Milton Courier

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'There was a great deal of panic'

A Milton family held its breath when explosion occurred moments after daughter to law crossed the finish line. **By James DeHaven**



These 12 words could describe the scene at the finish line of the 2013 Boston Marathon on Sunday. The scene was chaotic as the crowd of runners and spectators gathered around the finish line. The explosion occurred moments after the runner crossed the finish line. The scene was chaotic as the crowd of runners and spectators gathered around the finish line. The explosion occurred moments after the runner crossed the finish line.

SCHOOL DISTRICT OF MILTON

Board names administrator candidates

Two Milton names among candidates interviewed on Saturday. **By James DeHaven**

The Milton Board of Education interviewed two candidates for the position of superintendent of schools on Saturday. The candidates were interviewed by a panel of board members. The candidates were interviewed by a panel of board members.

Ready to launch

Local musician ready to launch new album. **By James DeHaven**

A local musician is ready to launch a new album. The musician has spent months working on the album and is excited to share it with the world. The musician has spent months working on the album and is excited to share it with the world.

FLOODING

Rock River continues to rise. **By James DeHaven**

Water levels at Newville, Lake Koshong reach major flood stage. **By James DeHaven**

Water levels at Newville, Lake Koshong reach major flood stage. **By James DeHaven**

MILTON CITY COUNCIL

Rusch appointed to vacant seat

Local resident appointed to vacant seat on city council. **By James DeHaven**

The Milton City Council has appointed a local resident to a vacant seat on the city council. The resident has a long history of community involvement and is excited to serve the city. The resident has a long history of community involvement and is excited to serve the city.

People's Forum

Local residents discuss community issues. **By James DeHaven**

Local residents gathered for a community forum to discuss various issues. The forum was held at the local library and was attended by a large number of residents. The forum was held at the local library and was attended by a large number of residents.

Inside this week's issue

Local news, sports, and community events. **By James DeHaven**

Local news, sports, and community events. **By James DeHaven**

Local news, sports, and community events. **By James DeHaven**

Local news, sports, and community events. **By James DeHaven**

Local news, sports, and community events. **By James DeHaven**

Local news, sports, and community events. **By James DeHaven**

Second Award: *Kettle Moraine Index*, Dousman: "KM redefining learning environments" - Carol Spaeth-Bauer: My favorite was the DNR story. You do a good job of showing the reader through descriptions. You put faces on the issues and provided readers with the answer to the question "why should we care?" That's a step beyond providing the facts and well-written.

Third Award: *Jackson County Chronicle*, Black River Falls: "Serving Up Business Savvy; BRF students not hungry for new nutrition standards; Welding institute launching bigger lab" - Cassandra Colson: Good use of quotes to propel the story along. Nice variety of stories shows the full coverage of today's education world.

Most Improved Newspaper

Open

First Award: *Milton Courier*: James Debilzen, Michael Gouvion, Susan Angell, Paul McMurray, Judy Lippincott: Judging this category was difficult until the Milton Courier and The Courier 2nd place came up. Other entries had very subtle or minor improvements, making it tough to choose a most improved. The Milton Courier didn't improve from a pretty good tabloid format newspaper to a broadsheet, it updated to become an attractive, professionally produced broadsheet, its readers must be impressed. The easy winner of most improved. The format change allowed the paper to offer more of everything, photos, features, graphics, sports, commentary, advertising.

Second Award: *The Courier*, Waterloo: Improvements much more subtle than 1st place, but an excellent example of how a few changes in type, headline, body and minor elements, can make a significant difference. Quality of content didn't change all that much, it was

Milton Courier, First Award, Most Improved Newspaper

good to begin with, but updated look makes the paper appear more modern. Little things like ragged right copy justification add much-needed air to appearance.

Third Award: *The Star*, Sun Prairie: Star staff: Star's improvements amount to minor tweaks to design and type, but they do provide a better-looking product. Inside pages presented well in the new-and-improved product. The other entries are fine, too, but they showed less improvement from one year to the next.

Special Pages

Group A

First Award: *Green Bay Press-Gazette*: "Family Time" - Daniel Higgins: Nice variety of content and solid, engaging design. An effective Special Page in reaching an important audience busy families and giving those readers news they can use.

Second Award: *Green Bay Press-Gazette*: "Perspective" - Staff: Nice design, inviting Food page.

Third Award: *Green Bay Press-Gazette*: "Food for Thought" - Daniel Higgins: Interesting way to address issues that affect readers.

Group C

First Award: *Marshfield News-Herald*: "Healthy Life" - Jan Zettler, Mystique Macomber: Excellent two-page combination of content, with plenty of useful information for the reader. Well done all around.

Second Award: *Marshfield News-Herald*: "Academic Excellence" - Logan Carlson, Jan Zettler: Nice treatment of an education page, allowing the page to stand out with a sharp design. Readers no doubt appreciate showcasing student endeavors in such a way.

Third Award: *EagleHerald*, Marinette: "2013 Graduation Keepsake" - Melissa Kowalczyk

Group D

First Award: *The Chronotype*, Rice Lake: Dave Greschner: The deer hunting pages were great - excellent graphics. You get extra credit for maps and tips including fishing tables.

Second Award: *Vilas County News-Review*, Eagle River: Gary Ridderbusch, Anthony Drew, Kurt Krueger: Good photos and nice overall work but too much canned copy and press releases.

Third Award: *The Edgerton Reporter*: "FFA; National Agriculture Month; Dairy Month" - Staff: The photos of the FFA members and information was very nice. But way too much canned copy and press releases used- recipes at the end of a section almost always mean you are reaching for copy.

Group F

First Award: *Jackson County Chronicle*, Black River Falls: "Voter's Guides; Election Pages" - Staff: While I wouldn't lead any special with AP story and picture you gave the voters excellent information. I really liked the vote tracker and how the money would be spent. The questionnaire and answer section was a nice idea but it was too much - it was too dense for most readers to finish. Congratulations on giving your readers what they really needed during election time.

Second Award: *Westby Times*: "In A Glance" - Dorothy Robson: You have lots of great photos and are lucky to be able to run them in color. But, you need to cut back on the artsy stuff - blue italic type on a flag background is pretty hard to read and HOPE in yellow stair stepped down the page was

just confusing. I'm sure your readers really appreciate your great photography - lots of faces.

Third Award: *Jackson County Chronicle*, Black River Falls: Staff: School news is always something communities need and want. You need to look at hyphenation, however, your honor rolls and vet list have huge holes in them because names don't hyphenate. Make sure your pictures are clean - they looked fuzzy on my screen. Congratulations for keeping your students front and center in your area.

Investigative Reporting

Group A

First Award: Gannett Wisconsin Media, Appleton: "Deadly Doses: Heroin makes troubling return to prominence in Wisconsin" - Eric Litke

Second Award: *Wisconsin State Journal*, Madison: "Arson or Accident? The Joseph Awe case." - Dee J. Hall

Third Award: *La Crosse Tribune*: "Crime Wave" - Chris Hubbuch, Anne Jungen

Group B

First Award: *Leader-Telegram*, Eau Claire: "Secret to Savings; State lawmakers question Altoona school district secrecy" - Jon Swedien

Second Award: *Wausau Daily Herald*: "Sheriff a no-show in office/Sheriff disputes work-hours report/Sheriff's absence worries County Board/Sheriff to retire" - Shereen Skola

Third Award: *Beloit Daily News*: "Schools awarded marketing contract without bids" - Hillary Gavan

Group C

First Award: *Marshfield News-Herald*:

"Wage models undergo change; District overpaid superintendent's salary; Schools leader's wage to be examined; Board reaches tentative deal for superintendent salary repayment; Repayment from superintendent set" - Logan Carlson

Second Award: *Marshfield News-Herald*: "Forest holds secrets" - Liz Welter

Third Award: *Baraboo News Republic*: "Baraboo home like a prison" - Tim Damos

Group D

First Award: *County Post West*, Waupaca: "Drug abuse in Waupaca County" - Robert Cloud

Second Award: *Dodge County Pionier*, Mayville: "Signs of Neglect" - Kara Johnson

Third Award: *Germantown-Menomonee Falls NOW*: "Suburban Straits" - Danielle Switalski

Group E

First Award: *Milton Courier*: "Garrow on leave for rest of school year" - James Debilzen: Despite being stonewalled at every turn, the journalist kept digging and requesting records until the truth was found. Great job.

Second Award: *Ripon Commonwealth Press*: "Alleged dispute between Boca, state leads ...; Boca will close ...; Boca pays of lien to state; Boca payments fall ...; If taxes unpaid, Boca foreclosures start Sept. 1; City is seeking ..." "City applying for ..." - Ian Stepleton: Great reporting - sometimes the messenger is "killed" but the journalist, once again, proved the power of the pen.

Third Award: *Lake Geneva Regional News*: "Too close to kids" - Jade Bolack: Good piece on what attention and parental involvement can accomplish.

Group F

First Award: *Jackson County Chronicle*, Black River Falls: "Transmission Transition" - Matthew Perenchio: Now this is reporting that makes a difference. Matthew Perenchio's investigative report on a potential new electrical transmission line through Black River Falls answers just about every question imaginable, and it gives residents the notice they need to participate in a public hearing. Great work!

Second Award: *Sun-Argus*, Spring Valley/Elmwood: "Steve's Story" - Kaye Bird: Excellent inside look at a Parkinson's patient and the turmoil this disease causes to the victim, family members and others. These kinds of stories change lives. Excellent work!

Third Award: *Reedsburg Times-Press*: "LaValle" - Kim Lamoreaux: Kim Lamoreaux does a great job of reporting on what might seem to some to be a rather innocuous subject. It shows how even a simple act by a public official can have political undertones.

Entertainment Pages

Group A

First Award: *Green Bay Press-Gazette*: "Weekend" - Kendra Meinert: Pages are attractive, filled with informative content that has the pulse of the community. Writing is snappy and fun.

Second Award: *The Gazette*, Janesville: "Sweet Treats; Life & 'Death of a Salesman; Rick 'n' Roll" -: Loved the quick kicks sidebar. Variety of content was also top-notch. Centerpiece design worked well.

Third Award: *The Journal Times*, Racine: "Tour your town; One night only; Golden Legacy" - Loreen I. Mohr, Lee B. Roberts, Dan Talsky, Ann M.

Walter: Pleasant, informative pages, writing could be a little snappier.

Group C

First Award: *Portage Daily Register*: Craig Spychalla

Second Award: *Herald Times Reporter*, Manitowoc: Benjamin Wideman, Kelley Simms

Third Award: *Daily Tribune*, Wisconsin Rapids: Staff:

Group D

First Award: *Lake Geneva Regional News*: "The Resorter" - Jessica Franzene: Absolutely chock full of information .. lack of art is balanced by brilliant use of images in ads.

Second Award: *Hudson Star-Observer*: Carole Rieg: Very traditional play ... but that's not necessarily bad. Tons of local info.

Third Award: *Door County Advocate*, Sturgeon Bay: "Bringing the real 'Lombardi' to life; Goodbye to a 'grandparent' of Door County Art; Steel bridge songfest back"

Graphics

Group A

First Award: *Green Bay Press-Gazette*: Joe Heller: Consistent and clean, well-designed graphics!

Second Award: *The Post-Crescent*, Appleton: "Cold Cases; Path of Destruction; How ID scanners work" - Sean McKeown-Young: Consistently great quality graphics!

Third Award: *The Gazette*, Janesville: "Vision 2020 map" - Tony DiNicola: Easy to read and well designed.

Group D

First Award: *County Post West*, Waupaca: "Suicide crisis in Waupaca County; Four days, 38 films, 17 countries; Drug Abuse in Waupaca County" - Cody Popp: Effective and eye catching graphic for a growing problem.

Second Award: *The Star*, Sun Prairie: "Ticked Off!; Heartburn versus Heart Attack; Nature's Beauty" - Sue Spahn: Amazing graphics that were extremely informative!

Third Award: *Lake Country Reporter*, Hartland: "Growing Need" - Matt Colby: What a great graphic to describe a true need.

Group E

First Award: *Ripon Commonwealth Press*: "Winemaking 101; Snowed Out; How does Hydrogen Sulfide odor affect people?" - Ian Stepleton: Consistently good graphics across the board put this this entry over the top.

Second Award: *Ripon Commonwealth Press*: "Men's Tournament preview; Hawks lose on controversial call; The power of numbers" - Jonathan Bailey: Good way to preview the tournament without a boring bracket.

Third Award: *Lake Geneva Regional News*: "Where Does Your Tax Dollar Go?" - Sarah Schauf: Graphs get so boring. Loved the dollar bill illustration.

Group F

First Award: *The Brillion News*: "1000 Points, Remembering/Looking, Homecoming" - Darcy Zander-Feinauer: Great use of color.

Second Award: *Westby Times*: "Cartoons, bottom of page, Nisse, top of page" - Evelyn Larson: Great tie in of graphics from top of page to bottom of page.

Third Award: *Clintonville Chronicle*: Tricia Rose

General Web Excellence

Group A

First Award: *The Journal Times*., Racine "Web excellence Election night" - Brenda Wishau, Bridget Thoreson, Greg Giesen, Clint Wiedholz, Jerry Boehme, Rob Golub

Second Award: *Green Bay Press-Gazette*: Staff

Third Award: *The Capital Times*, Madison: "captimes.com" - Staff:

Group B

First Award: *The Gazette*, Janesville: "GazetteXtra" - Gazette staff: Clear winner. Great design. Head and shoulders above the competition.

Second Award: *Wausau Daily Herald*: "WausauDailyHerald.com" - Staff

Third Award: *The Reporter*, Fond du Lac: "Fond du Lac runners burst with color video" - Aileen Andrews

Group C

First Award: *The Daily Reporter*, Milwaukee: "Dailyreporter.com" - Joe Yovino, Rick Benedict

Second Award: *Portage Daily Register*: "Portage Daily Register" - Daily Register staff

Third Award: *Daily Tribune*, Wisconsin Rapids: - Staff

Group D

First Award: *Wauwatosa NOW*: "WauwatosaNOW.com" - Matt Newman, Dan Polley, Jennifer Pfaff, Jon Olson, Michael Runyon: There's a lot on this site and it's easy to find. Ads are well-designed and attractive, while the overall site has a definite community

feel. Nice work!

Second Award: *Lake Country Reporter*, Hartland: “Living Lake Country.com” - Entire Staff: A close second. Nice mix of features on the site and appealing ads. Keep up the good work.

Third Award: *Inter-County Leader*, Frederic: *Inter-County Leader*” - Staff

Group E

First Award: *The Dunn County News*, Menomonie: - Staff

Second Award: *Lake Geneva Regional News*: “Lake Geneva Regional News” - Robert Ireland, Jade Bolack

Third Award: *Ripon Commonwealth Press*: - Ian Stepleton, Tim Lyke, Jonathan Bailey, Aaron Becker

Group F

First Award: Jackson County Chronicle, Black River Falls: “Jackson County Chronicle Website” - Staff: Tons of content. Call the tech guy, because portions are very slow-loading.

Second Award: *The Brillion News*: - Andrew Pantzlaff, Ed Byrne: Slide-show is cool. Content doesn't seem to be prioritized as well as it could be.

Third Award: *Westby Times*: - Matt Johnson

Creative use of Multimedia

Group A

First Award: *The Capital Times*, Madison: “Dane County's most expensive homes” - Mike DeVries, Todd Milewski, Michelle Stocker, Steven Elbow: Nice context. Ample resources to pull off interaction.

Second Award: *The Post-Crescent*, Appleton: “Cold Case: Dawn Sch-netzer” - William Glasheen

Third Award: *Green Bay Press-Gazette*: “Along the Lines” - Evan Siegle

Group B

First Award: *The Reporter*, Fond du Lac: “Prosthetics enhance lifestyle” - Laurie Ritger, Aileen Andrews

Second Award: *The Gazette*, Janesville: “Mom's Final Journey” - Dan Lassiter

Third Award: *The Reporter*, Fond du Lac: “Boston Marathon -” - Laurie Ritger, Colleen Kottke, Sharon Roznik, Samantha Strong

Group C

First Award: *Herald Times Reporter*, Manitowoc: “Fathers of Faith www.htrnews.com/monastery” - Sarah Kloepping

Second Award: *Daily Citizen*, Beaver Dam: “The 100 year flood” - Ben Rueter, Megan Sheridan

Third Award: *Daily News*, West Bend: “Fourth of July” - John Ehlke:

Group D

First Award: *Germantown-Menomonee Falls NOW*: “Holy cow! Being a farmer is tough work” - Danielle Switalski, Michael Meidenbauer: That's the way this should be done. All the elements.

Second Award: *North Shore NOW*: “Whitefish Bay student composes rousing orchestra piece” - Michael Meidenbauer: Nice mix of media.

Third Award: *Lake Geneva Regional News*: “Tony Romo Football Camp” - Mike Ramczyk, Joy Kowald, Phil Bonyata: Enamored with the way the print opens a door to the digital. QR code, refers .. nice.

Web Special Project

Group A

First Award: *The Post-Crescent*, Appleton: “In The Moment: One couple's journey through dementia one year later” - Dan Powers, Cheryl Anderson

Second Award: *The Capital Times*, Madison: “The Great Recession's Impact on Wisconsin” - Brandon Raygo

Third Award: *Green Bay Press-Gazette*: “Training Camp live” - Staff

Group B

First Award: *The Reporter*, Fond du Lac: “Therapy puppy Charlie” - Patrick Flood, Aileen Andrews, Sharon Roznik

Second Award: *The Reporter*, Fond du Lac: “Oakfield tornado” - Carlos Munoz, Laurie Ritger, Patrick Flood

Third Award: *The Reporter*: “Rabies' survivors dogs exposed to bat with disease” - Colleen Kottke, Aileen Andrews:

Group C

First Award: *Herald Times Reporter*, Manitowoc: “Fathers of Faith www.htrnews.com/monastery” - Sarah Kloepping

Second Award: *Daily Citizen*, Beaver Dam: “Walldogs create inaugural mural during hottest week of summer” - Megan Sheridan

Third Award: *Daily Citizen*, Beaver Dam: “The 100 year flood” - Ben Rueter, Megan Sheridan

Group D

First Award: *Inter-County Leader*, Frederic: “Inter-County Leader - Special web project” - Gary King, Gregg Westigard

Second Award: *Wauwatosa NOW*: “WhatNOW?” - Matt Newman, Dan Polley

Third Award: *Wauwatosa NOW*: “My-CommunityNOW All-Suburban Boys Basketball Team” - Matt Newman, Scott Rieser

Group E

First Award: *Ripon Commonwealth Press*: “Police Citizen's Academy: What's this all about?” - Ian Stepleton: Nice logical navigation and plenty of strong content.

Second Award: *Brookfield-Elm Grove NOW*: “NOW Newspapers prep football storify and other social media content” - Dan Polley: Front page looks fantastic.

Third Award: *Lake Geneva Regional News*: “What is Lake Geneva Missing?” - Joy Kowald, Robert Ireland, Phil Bonyata: Great idea.

Continuing Web Coverage

Group A

First Award: *Green Bay Press-Gazette*: “WIAA State Girls Basketball Tournament” - Staff

Second Award: *The Capital Times*, Madison: “Job growth under Scott Walker” - Todd Milewski

Third Award: *The Post-Crescent*, Appleton: “In The Moment: One couple's journey through dementia one year later” - Dan Powers, Cheryl Anderson

Group B

First Award: *The Daily Reporter*, Milwaukee: “Zoo Interchange project page on dailyreporter.com” - Joe Yovino, Rick Benedict: Clear winner. Info only pro journalists can deliver in a clean format. Massive info.

Second Award: *Herald Times Reporter*, Manitowoc: "Hail damage" - Sarah Kloeping, Sue Pischke, Suzanne Weiss, Charlie Mathews, Benjamin Wideman, Cindy Hodgson, Jordan Tilkens: Awkward interface.

Group D

First Award: *Muskego-New Berlin NOW*: "Roundball Rankings" - JR Radcliffe, Matt Newman

Second Award: *North Shore NOW*: "Preserving Our Past" - Matt Newman

Third Award: *Muskego-New Berlin NOW*: "Push for the Playoffs" - JR Radcliffe, Matt Newman

Group E

First Award: *Ripon Commonwealth Press*: "Concerns about Christianity in Ripon public schools" - Aaron Becker, Tim Lyke, Ian Stepleton

Second Award: *The Dunn County News*, Menomonie: "Minneapolis men killed in I-94 crash" - Barbara Lyon

Third Award: *Lake Geneva Regional News*: "Genoa City Village Hall project" - Robert Ireland, Steve Targo

Advertising

Bill Payne

Memorial Award

Best Locally prepared ad of the Year

Group A

First Award: *Green Bay Press-Gazette*: "Fleet Farm - Donald Driver Thank You" - Consolidated Production Center: Great ad, wonderful art, playful and sweet. This one pulls at the heartstrings.

Second Award: *Green Bay Press-Gazette*: "Pioneer Credit Union" - Laurie

Vicenzi, Consolidated Production Center: This ad really hits the demographic they are trying to reach. Shaped ads draw lots of attention.

Third Award: *Green Bay Press-Gazette*: "Zoo Boo" - Laurie Vicenzi, Consolidated Production Center: Really good use of color. Makes me want to attend.

Group B

First Award: *The Gazette*, Janesville: "Huntington Place Five Star Senior Living - Peace of Mind" - Julie Daun, Donna Hanson:

Second Award: *Beloit Daily News*: "The Cheese People/Cafe Fromage" - Malinda Obershaw, Khoury Helman

Third Award: *Oshkosh Northwestern*: "Belton's Adscape" - Melanie Breit

Group C

First Award: *Daily Jefferson County Union*, Fort Atkinson: "Street Corner Symphony"

Second Award: *Daily News*, West Bend: "Fairy Tale"

Third Award: *Watertown Daily Times*: "Thirsty? Kathy's Buffalo Bar"

Group D

First Award: *Vilas County News-Review*, Eagle River: "50 Years" - Gary Ridderbusch, Elizabeth Bleicher, Kurt Krueger: Really clean and to the point. Love the use of the photos.

Second Award: *The Star*, Sun Prairie: "Angell Park Speedway Full Page Schedule Promo" - Nathan Sheeks: Great ad. Really puts the ad in motion.

Third Award: *The Star News*, Medford: "Nestle Pizza" - Patricia Durham, Todd Lundy: Love the art.

Group E

First Award: *Pierce County Herald*,

Ellsworth: "Ptack's IGA 100 year anniversary celebration featuring a 53 foot bratwurst" - Tracy Webb, Meg Andrea O'Keefe: Love the use of a shaped ad. There is no way anyone could miss this one. The client should have been really happy.

Second Award: *Ripon Commonwealth Press*: "Bearded Bison" - Kim Fischer, Todd Sharp: Really nice ad. You had to get a lot of info into the ad but it is done in a very neat way. Love it.

Third Award: *Ripon Commonwealth Press*: "Shoreline Boats" - Tami Conlon, Todd Sharp: Beautiful use of color photos. This ad would make anyone want to own a boat.

Harrison MacDonald

Best business-building classified idea.

Group A

First Award: *Green Bay Press-Gazette*: "Affordable Home Tours" - Staff, Jim Hoslet

Second Award: *Green Bay Press-Gazette*: "Broadway Automotive - Win a Car" - Michelle Palma, Consolidated Production Center

Third Award: *Green Bay Press-Gazette*: "Super Sunday Employment" - Staff

Group B

First Award: *The Gazette*, Janesville: "GazetteXtraJobs.com - Time For A New Job" - Michele Richardson, Nikkii Taber, Melissa Bornbach: Eye catching and stands out against the rest of the page. Drives readers to a facet of the newspaper- building the papers business.

Second Award: *The Daily Reporter*, Milwaukee: "March Madness" - Tracy Beardsley: Innovative way to get clients to place ads- bravo!

STREET CORNER SYMPHONY

Saturday, Nov. 10, 7:00 p.m.

Street Corner Symphony is a contemporary a cappella group based out of Nashville, Tennessee, founded on 28 May 2010 to compete in NBC's all-vocal competition, *The Sing-Off*. They became internationally known in 2010 when they became runners-up on the show's second season. These southern gents quickly won over *Sing-Off* judges and—most importantly—millions of NBC primetime viewers after demonstrating their unique, laid-back-yet-dynamic style of a cappella. Since their success on *The Sing-Off*, Street Corner Symphony has made their mark on the music world, recording albums, providing clinics for schools giving benefits for cancer, performing across the country and around the world, and even working with major artists including Ian Folds, Alison Krauss, and Take 6's Claude McKnight.

The six members of the group all hail from the Southeast, and they include three brothers: Jeremy, Jonathan, and Richie Lister, and three college friends: Adam Chance, John Martin, and Mark McEamore. Their repertoire covers a wide range, from gospel and barbershop to rock and pop, appealing to the young and old alike.

Adult \$32 • Senior \$29 • Student \$15

COUNCIL FOR THE PERFORMING ARTS

700 W. Milwaukee St., Jefferson
(920) 674-2179
info@councilfortheperformingarts.org

Daily Jefferson County Union, Fort Atkinson, First Award, Group C, Bill Payne Award

Third Award: *The Monroe Times*: "Monroe City Wide Garage Sales" - Classified Department, Laura Hughes

Best Ad Idea Series

Group A

First Award: *Green Bay Press-Gazette*: "Keller - Scholar of the Week" - Laurie Vicenzi, Consolidated Production Center

Second Award: *Green Bay Press-Gazette*: "Broadway Automotive - Employee Introductions" - Michelle Palma, Consolidated Production Center

Third Award: *Green Bay Press-Gazette*: "Pioneer Credit Union" - Laurie Vicenzi, Consolidated Production Center

Group B

First Award: *Oshkosh Northwestern*: “Relax in Style”:

Second Award: *Oshkosh Northwestern*: “Reimer Design” - Amy Jorgenson, Sandy Dekeyser

Third Award: *The Gazette*, Janesville: “Pierce Furniture Coupon Sale - 2 Dogs / 1 Big Dog / Kitty” - Nina Perona, Design Staff

Group C

First Award: *The Daily Reporter*, Milwaukee: “Balestrieri”:

Second Award: *The Daily Reporter*, Milwaukee: “Need Auction Results?”:

Third Award: *Watertown Daily Times*: “12 Days of Christmas! Bradow Jewelers” - Mark Heiden

Group D

First Award: *Lake Country Reporter*, Hartland: “J Meredith” - Michele Flanders

Second Award: *Lake Country Reporter*, Hartland: “Primary Eyecare” - Kristin Hill

Third Award: *The Star News*, Medford: “And The Winner Is;” - Mandi Ploeckelman

Group E

First Award: *Ripon Commonwealth Press*: “Fat Bruce’s” - Tami Conlon, Kim Fischer, Todd Sharp: Very clever and eye catching!

Second Award: *Ripon Commonwealth Press*: “Palenque Great Combinations” - Kim Fisher, Tami Conlon, Todd Sharp: Cute and effective ads!

Third Award: *Jackson County Chronicle*, Black River Falls: “Black River Falls is Open for Business” - Staff: Great

idea to remind people that, despite temporary obstacles, the town is open for business.

Best Advertising Special Section**Group A**

First Award: *Green Bay Press-Gazette*: “Donald Driver - Goodbye” - Multiple Advertisers, Multiple Account Executives

Second Award: *Green Bay Press-Gazette*: “WIAA Girls Basketball Tournament” - Multiple Advertisers, Multiple Account Executives

Third Award: *Green Bay Press-Gazette*: “199 Things To Do” - Kristy Gnadt, Multiple Advertiser, Multiple Account Executives

Group B

First Award: *The Gazette*, Janesville: “Summer Source - Entertainment Guide” - Sales Staff, Design Staff

Second Award: *The Gazette*, Janesville: “Dining & Destinations - Spring/Summer 2013” - Sales Staff, Design Staff

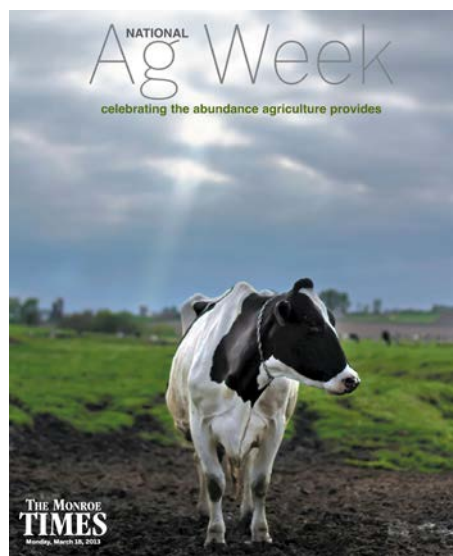
Third Award: *The Gazette*, Janesville: “Gazette Readers’ Choice Awards” - Sales Staff, Design Staff

Group C

First Award: *The Monroe Times*: “National Ag Week” - Mae Burke, Tai Ruegsegger, Steve Allen, Diane Albright, Laura Hughes

Second Award: *The Monroe Times*: “Green County Cheese Days 2012” - Diane Albright, Mae Burke, Steve Allen, Laura Hughes, Tai Ruegsegger

Third Award: *The Daily Reporter*, Milwaukee: “Top Projects of 2012” - Jayne Laste



The Monroe Times, **First Award, Group C, Best Advertising Special Section**

Group D

First Award: *The Portage County Gazette*, Stevens Point: “Football Preview 2013” - Casey Sullivan, Matt Clucas, Paula O’Kray, John Kemmeter, Gene Kemmeter: Printing is exceptional! Good use of color action shots. Informative preview for upcoming season. Good Job!

Second Award: *The Portage County Gazette*, Stevens Point: “Shop Local for the Holidays” - Kevin Sullivan, Matt Clucas, Paula O’Kray: Printing is exceptional! Very crisp. Nice bio’s about the advertising business. Good ad design. Great use of color. Good Job!

Third Award: *The Star*, Sun Prairie: “Spring Home & Garden” - Alyssa Skiba, Sue Spahn: Printing job is exceptional! Articles that everyone can benefit from. Great ad design. Nice tab! Good Job!

Group E

First Award: *Jackson County Chronicle*, Black River Falls: “Jackson County Fair Section” - Staff:

Second Award: *Tribune Record Gleaner*, Loyal: “Home Improvement” - Ashley Kadolph

Third Award: *Pierce County Herald*, Ellsworth: “Portraits In Pierce - Private Collections” - Victoria Howe, Tracy Webb, Gail Dalzell

Best Use of Color**Group A**

First Award: *Green Bay Press-Gazette*: “Green Bay Metro” - Laurie Vicenzi, Consolidated Production Center: Wow! Color and design put this entry over the top. Love the green!

Second Award: *Green Bay Press-Gazette*: “Zoo Boo” - Laurie Vicenzi, Consolidated Production Center: Great color choice for intent of the ad.

Third Award: *Green Bay Press-Gazette*: “Daddy D Productions” - Consolidated Production Center: Good design that fits the advertiser.

Group B

First Award: *Oshkosh Northwestern*: “Oshkosh Gymnastic Center” - Pearce Goodwin

Second Award: *The Gazette*, Janesville: “Huntington Place Five Star Senior Living - Peace of Mind” - Julie Daun, Donna Hanson

Third Award: *Beloit Daily News*: “2013 Spring Tourism” - Composing Dept.

Group C

First Award: *The Daily Reporter*, Milwaukee: “WasteCap Resource Solutions” - Jayne Laste: Great use of color and clean lines put this ad over the top. Beautiful!

Second Award: *Daily Jefferson County Union*, Fort Atkinson: “Blodgett’s Garden Center -- Bring Mother’s Day into

Full Bloom” - Leila Koeppel, Denise Derry: Color use is amazing in this ad.

Third Award: *The Monroe Times*: “Newcomer Funeral Home” - Tai Ruegsegger: Beautiful use of color in this large ad.

Group D

First Award: *New Richmond News*: “All-Exteriors: 50% Off Downspouts!” -: Great use of color to make the main messages jump off the page!

Second Award: *Lake Country Reporter*, Hartland: “Designer Consignment” - Paddy Kieckhefer: Beautiful use of color!

Third Award: *Lake Country Reporter*, Hartland: “Tinus Marine- Spring Spectacular Sale” - Michele Flanders: Great ad!

Group E

First Award: *Ripon Commonwealth Press*: “Pick ‘n Save April Fools Day” - Kim Fischer, Todd Sharp

Second Award: *Grant County Herald Independent*, Lancaster: “St. Clements Catholic School Week” - Jessica Brownell, Kevin Kelly

Third Award: *Ripon Commonwealth Press*: “Zuzak’s” - Kim Fischer, Todd Sharp

Best Multiple Advertiser Spread

Group A

First Award: *Green Bay Press-Gazette*: “Christmas Tree Directory” - Multiple Account Executive, Scott Flentje: Beautiful use of color put this advertisement over the top.

Second Award: *Green Bay Press-Gazette*: “Restaurant Week” - Multiple

Account Executives, Scott Flentje: Great design and use of lines.

Third Award: *Green Bay Press-Gazette*: “Halloween Group Page” - Multiple Account Executives, Scott Flentje: Solid advertisement.

Group B

First Award: *The Gazette*, Janesville: “What’s On The Menu This Week? - Group Advertising Promotion” - Marci McCarten, Sales Staff, Design Staff: Love this! What a great promotion that could be adapted for any market!

Second Award: *The Sheboygan Press*: “Coupon Blast” - Dave Liebelt, Eileen Hoffmann, Tia Kn: Great and effective character tool!

Third Award: *The Gazette*, Janesville: “Shop Local - Group Advertising Promotion” - Sales Staff, Design Staff: Solid idea and layout!

Group C

First Award: *The Monroe Times*: “Shop Locally” - Laura Hughes, Steve Allen, Diane Albright, Tai Ruegsegger, Mae Burke: Good, solid campaign!

Second Award: *Baraboo News Republic*: “Football Frenzy” - Dusty Drew: Great layout and creative design.

Third Award: *The Monroe Times*: “National Future Farmers of America” - Mae Burke, Tai Ruegsegger, Diane Albright, Steve Allen, Laura Hughes: Great way to showcase a local program while providing a service to your advertisers.

Group D

First Award: *The Star News*, Medford: “MapleFest” - Mandi Ploeckelman, Todd Lundy, Tresa Blackburn, Kelly Schmidt: Unique design that allows advertisers to use cross promotions very effectively.

Second Award: *Hudson Star-Observer*: “2012 Spirit of the St. Croix” - Melissa Peloquin, Creative Team: Wonderful design.

Third Award: *The Star News*, Medford: “Rib Lake Ice Age Days” - Kelly Schmidt, Todd Lundy, Tresa Blackburn, Patricia Durham, Mandi Ploeckelman, Sarah Biermann: Great promotion that advertisers their advertising in.

Group E

First Award: *Ripon Commonwealth Press*: “Halloween Game Board” - Tami Conlon, Kim Fischer, Todd Sharp, Steve Wendt

Second Award: *Ripon Commonwealth Press*: “Tax Help” - Tami Conlon, Kim Fischer, Todd Sharp, Steve Wendt

Third Award: *The Record-Review*, Edgar: “Come see what’s happening in Athens”:

Best Use of Art Service

Group A

First Award: *Green Bay Press-Gazette*: “Amish Home Gallery” - Consolidated Production Center:

Second Award: *Green Bay Press-Gazette*: “Hilly Haven” - Jason Zoch, Consolidated Production Center

Third Award: *Green Bay Press-Gazette*: “Venture Aurora” - Thomas Wardlow, Consolidated Production Center

Group B

First Award: *The Gazette*, Janesville: “Hanson’s Bar & Grill - Tuesdays 2-4-1 Burgers” - Marci McCarten, Donna Hanson

Second Award: *The Gazette*, Janesville: “Janesville Halloween Pub Parties”

Third Award: *The Gazette*, Janesville: “K&W Greenery - Moms Love K&W Flowers & Gifts” - Mark Chaussee, Holly LaChance

Group C

First Award: *Daily News*, West Bend: “Beautiful, Shiny bold” - Kim Gonnering

Second Award: *Daily News*, West Bend: “Time is Priceless” - Kim Gonnering

Third Award: *Watertown Daily Times*: “Happy Holidays - Steakfire Grille and Bar”

Group D

First Award: *The Portage County Gazette*, Stevens Point: “Design Inspiration” - Paula O’Kray

Second Award: *Living Lake Country Reporter*, Hartland “Waukesha Co. Recycling Fall Sale” - Michele Flanders

Third Award: *Vilas County News-Review*, Eagle River: “Home Improvement Guide” - Elizabeth Bleicher

Group E

First Award: *The Tribune-Phonograph*, Abbotsford: “Congratulations Colby Girls Basketball” - Jami Kloth

Second Award: *Tribune Record Gleaner*, Loyal: “RR Museum” - Ashley Kadolph:

Third Award: *Tribune Record Gleaner*, Loyal: “Bessie contest” - Ashley Kadolph:

Best Use of Local Photography

Group A

First Award: *Green Bay Press-Gazette*: “Renard’s Cheese - Vendor Tab” - Leah

Clover, Consolidated Production Center: The fun pictures enticed me to want to go to Renard's.

Second Award: *Green Bay Press-Gazette*: "Moders Gardens" - Consolidated Production Center: I like the children enjoying the strawberries. The baby smiling won me over!

Third Award: *Green Bay Press-Gazette*: "Wildlife Sanctuary - Wolf Pups" - Laurie Vicenzi, Consolidated Production Center: Animals make great photos!

Group B

First Award: *The Gazette*, Janesville: "O'Riley & Conway's Irish Pub - Belfast Breakfast" - Marci McCarten, Diane Braunreiter: The photos show a very enticing place to dine and have a good time.

Second Award: *The Gazette*, Janesville: "Mac's Pizza - Delivery & Catering" - Dan Bothun, Donna Hanson: Coupons always bring the eye to an ad.

Third Award: *The Gazette*, Janesville: "Huntington Place Five Star Senior Living - There are no strangers..." - Julie Daun, Melissa Bornbach

Group C

First Award: *The Daily Reporter*, Milwaukee: "Balestrieri": Amazing photo!

Second Award: *Watertown Daily Times*: "Wet our plants- Watertown Floral and Greenhouse": Catchy tag line! The animated graphics drew my eye to the ad.

Third Award: *The Monroe Times*: "County KK Tire Service" - Diane Albright

Group D

First Award: *Vilas County News-Review*, Eagle River: "Best in Nation" - Gary Ridderbusch, Kurt Krueger, Anthony Drew, Elizabeth Bleicher:

What better way to show winners of a photo contest than with photos. Really liked the balance of this ad.

Second Award: *The Star News*, Medford: "Medford River Walk Bridge Donations" - Patricia Durham, Kelly Schmidt: Loved the way you used photos in both the foreground and the background. This ad has a lot of text in it but the photos make it interesting.

Third Award: *Vilas County News-Review*, Eagle River: "50 Years" - Elizabeth Bleicher, Gary Ridderbusch, Kurt Krueger: This ad brings the Derby to life. Great photos. Loved the crowd shot, that really makes it look like the community is involved.

Group E

First Award: *Ripon Commonwealth Press*: "Palenque Coffee House" - Tami Conlon, Kim Fischer, Todd Sharp: Very nice ad. It makes me hungry. Great use of color.

Second Award: *Ripon Commonwealth Press*: "Rosendale Dairy" - Tami Conlon, Kim Fischer: Wonderful ad. Emotion tells it all. Great way to say thank you as well as honor the firefighters.

Third Award: *Clintonville Chronicle*: "Feature Farm" - Tricia Rose, Liz Hoffman, Stacy Reinke: Nice Clean ad. Good use of color.

Best Advertising Sales Tool

Group A

First Award: *Green Bay Press-Gazette*: "PPC Sales Deck" - James Maurer

Second Award: *Green Bay Press-Gazette*: "Met Jet" - Jason Zoch

Third Award: *Green Bay Press-Gazette*: "Social Media Sales Deck" - James Maurer

Group B

First Award: *The Gazette*, Janesville: "Coupon Booklet Sales Sheet" - Tom Bradley, Terry Fleig

Second Award: *The Gazette*, Janesville: "Community Ads Sales Sheet" - Tom Bradley, Terry Fleig

Third Award: *Oshkosh Northwestern*: "Great Homes, Great Rates" - Lori Stubbe, Stephanie Goli, Barb Seitz, Jason Kramer

Group C

First Award: *The Daily Reporter*, Milwaukee: "Search. Find. Make Money." - Jayne Laste: Simple and to the point. Nice.

Second Award: *The Daily Reporter*, Milwaukee: "Daily Reporter Media Kit, updates" -

Third Award: *The Daily Reporter*, Milwaukee: "March Madness" - Tracy Beardsley: Great idea!

Group D

First Award: *The Star*, Sun Prairie: "The Star VIP Package" - Addie Kroschell

Second Award: *The Star News*, Medford: "Automotive Sales Tool" - Sarah Biermann

Third Award: *Ripon Commonwealth Press*: "Ripon Commonwealth Press Rate Card" - Tami Conlon

Best Newspaper Promotion

Group A

First Award: Gannett Wisconsin Media, Appleton: "Branding Campaign" - Gary Vossekuil, Melissa Scherer

Second Award: Gannett Wisconsin Media, Appleton: "Yard MD" - Melissa

Scherer, Rob Zimmer, Gary Vossekuil

Third Award: Gannett Wisconsin Media, Appleton: "Cold Cases" - Melissa Scherer, John Farek, Gary Vossekuil

Group B

First Award: *The Gazette*, Janesville: "60 Plus Expo - Event For Active Seniors" - Sales Staff, Design Staff: Wow! The great color scheme and eye catching design put this entry over the top. What a great promotion!

Second Award: *The Gazette*, Janesville: "What Women Want Expo - Sponsored by St. Mary's Janesville Hospital" - Laura Feit, Fawn McGuire, Kacey Kaderly, Terry Fleig: Love this! Great design and implementation.

Third Award: *The Gazette*, Janesville: "Charity Drop-Off Ringing & Bringing with Blain's Farm & Fleet" - Dan Bothun, Tom Bradley, Terry Fleig: Great way to support the community AND your advertiser.

Group D

First Award: *Vilas County News-Review*, Eagle River: "April Special" - Kurt Krueger, Elizabeth Bleicher

Second Award: *Vilas County News-Review*, Eagle River: "Best in Nation" - Gary Ridderbusch, Kurt Krueger, Anthony Drew, Elizabeth Bleicher

Third Award: *The Star News*, Medford: "Extra, Extra" - Sarah Biermann

Group E

First Award: *Grant County Herald Independent*, Lancaster: "Newspapers in Education" - Kevin Kelly, Brian Muldoon

Second Award: *Grant County Herald Independent*, Lancaster: "Pet Contest" - Jessica Brownell, Kevin Kelly, David Timmerman

Third Award: *Ripon Commonwealth Press*: “RCP WNA Congratulation Ads” - Tami Conlon, Kim Fischer, Karen Stoeberl, Heather Shaver, Todd Sharp, Steve Wendt, Jonathan Bailey, Aaron Becker, Ian Stepleton, Tim Lyke

Best Niche Publication-In Paper

Group A

First Award: *Green Bay Press-Gazette*: “Yard MD” - Multiple Account Executives, Multiple Advertisers, Rob Zimmer

Second Award: *Green Bay Press-Gazette*: “Howard/Suamico Section” - Jim Hoslet, Multiple Advertisers, Multiple Account Executives

Third Award: *Green Bay Press-Gazette*: “Senior Living Guide” - Marie Ray-ome-Gill, Multiple Account Executives, Multiple Advertisers

Group B

First Award: *The Gazette*, Janesville: “Real Estate For Today” - Sales Staff, Design Staff

Second Award: *The Gazette*, Janesville: “SCWBA Parade of Homes Tabloid” - Tom Bradley, Donna Hanson, Sales Staff, Design Staff

Third Award: *Beloit Daily News*: “2013 Stateline Area Community Yearbook” - Staff

Group C

First Award: *The Monroe Times*: “Source” - Steve Allen, Diane Albright, Mae Burke, Tai Ruegsegger, Laura Hughes

Second Award: *Baraboo News Republic*: “Wine Guide” - Nick Ahles

Third Award: *Daily Jefferson County Union*, Fort Atkinson: “DISCOVER

The Four Lakes Area” - Paris Knox, Leila Koeppel, Daily Union Staff

Group D

First Award: *Hudson Star-Observer*: “2013 Hudson Family Lifestyle” - Phil Frebault, Shelly Hansen: What a well-design and laid out publication! This would be an invaluable resource for the families in the area. This would be kept around for reference purposes that just ups the value for advertisers.

Second Award: *The Star*, Sun Prairie: “Rec Connection Fall 2013” - Addie Krosschell: What a great guide to all recreation activities in one place.

Third Award: *The Star*, Sun Prairie: “Xplore” - Barb Trimble, Sue Spahn: A great idea to promote local activities and local businesses.

Group E

First Award: *River Falls Journal*: “2013 Senior Lifestyle” - Phil Frebault, Steve Dzubay, Becki LaMar: With the baby boomer generation getting older, what a great resource for people looking for information. And a great way to target that segment of the population too.

Second Award: *River Falls Journal*: “2012 Holiday Guide” - Steve Dzubay, Becki LaMar: Wonderful publication to celebrate the holidays and a great way for advertisers to showcase their holiday offerings.

Third Award: *Ripon Commonwealth Press*: “Ripon Guide” - Entire Staff: A wonderful guide to the community. A wonderful advertising tool.

Best Niche Publication-Out of Paper

Group A

First Award: *Green Bay Press-Gazette*: “A-List” - Kristy Gnad, Amelia Compton-Wolff, Staff

Second Award: *Green Bay Press-Gazette*: “Recycle Guide” - Sarah Dreikosen, Multiple Advertisers, Multiple Account Executives

Third Award: *Green Bay Press-Gazette*: “YOU Magazine” - Kristy Gnad

Group B

First Award: *The Gazette*, Janesville: “SCWBA Parade of Homes - Plans-book” - Tom Bradley, Donna Hanson, Sales Staff, Design Staff

Second Award: *The Gazette*, Janesville: “Van Galder Tour & Travel - Tabloid” - Dan Bothun, Holly LaChance

Third Award: *Beloit Daily News*: “2013 Legends of Sports” - Jim Franz, Josh Flickinger, Composing Department

Group C

First Award: *The Daily Reporter*, Milwaukee: “The Daily Reporter Top Projects of 2012”:

Second Award: *Baraboo News Republic*: “Sauk County Travel Guide” - Dusty Drew:

Third Award: *The Monroe Times*: “Monroe & Green County, Wisconsin Monroe Chamber of Commerce Map” - Tai Ruegsegger, Mae Burke, Steve Allen, Laura Hughes, Diane Albright

Group D

First Award: *The Star*, Sun Prairie: “Summer Fun Guide 2013” - Addie Krosschell

Second Award: *The Chronotype*, Rice Lake: “Rice Lake Area Visitor Guide”:

Third Award: *New Richmond News*: “Dining and Destinations 2013” - Judy Monette, Patty Steele, Jeff Holmquist

Group E

First Award: *Burnett County Sentinel*: “Vacationer - Burnett County & Be-

yond...” - Ashleigh Olson, Stacy Coy, Todd Beckmann, Glen Skifstad, Laura Hane, Joseph Pruski, Renee Peek, Randi Smith

Second Award: *Milton Courier*: “Koshkonong Camper’s Courier” - Susan Angell, Paul McMurray, James Debilzen, Michael Gouvion, Brandon Feivor, Judy Lippincott

Third Award: *River Falls Journal*: “2013 River Falls Community Guide” - Steve Dzubay, Pat Hunter, Creative Team

Best Circulation Promotion

Group A

First Award: *Green Bay Press-Gazette*: “League of Lambeau” - Joe Heller, Multiple Account Executives,, Multiple Advertisers: Very eye-catching caricature players.

Second Award: *Green Bay Press-Gazette*: “Aaron Rogers Poster” - Multiple Account Executives, Multiple Advertisers: I really was impressed with the unique graphics.

Third Award: *The Gazette*, Janesville: “Eggcellent Easter Egg Hunt -- Single Copy Sales Promotion” - Dan Bothun, Sara Miller: I liked the game aspect to draw readers - young and old to read your newspaper.

Group C

First Award: *Daily Jefferson County Union*, Fort Atkinson: “Eat Between the Lines” - Leila Nordness, Troy Hartman, Jim Furley: Great way to advertise local restaurants and boost circulation.

Second Award: *The Daily Reporter*, Milwaukee: “Need a Business Advantage?” -: Way to think outside of the box to boost circulation.

Third Award: *The Daily Reporter*, Milwaukee: "Gain a competitive advantage" - Jayne Laste

Group D

First Award: *The Platteville Journal*: "Subscribe Now and Help Neal Wilkins": Brilliant! Who can say "no" to helping kids?

Second Award: *Ripon Commonwealth Press*: "RCP 2 for 1 Special" - Tami Conlon, Kim Fischer: What a way to get the newspaper in a new subscriber's hands!

Third Award: *Ripon Commonwealth Press*: "Mini Paper" - Tami Conlon: Great promotion!

Innovative Online Advertising

Group A

First Award: *Green Bay Press-Gazette*: "Pomps" - Consolidated Production Center (CPC)

Second Award: *Green Bay Press-Gazette*: "Baylake Bank - Tall Ships Festival" - Laurie Vicenzi, CPC

Third Award: *Green Bay Press-Gazette*: "Green Bay Metro - Weather Badge" - Laurie Vicenzi, CPC

Group B

First Award: *The Sheboygan Press*: "Wheel of Pizza" - Dave Liebelt, Zach Cotter, Jeff Reader

Second Award: *The Gazette*, Janesville: "Edgerton Hospital - New Surgeons... More Options" - Trish Edwards, Adam Zellmer

Third Award: *The Sheboygan Press*: "Lakeshore Weekend" - Jackie Stenson

Group D

First Award: *The Star*, Sun Prairie:

"Forever Yours Jewelry Valentines Day Countdown" - Nathan Sheeks

Second Award: *Lake Geneva Regional News*: "Reel Life TV" - Phil Bonyata, Joy Kowald, Jessica Franzene, Robert Ireland

Online Revenue Builder

Group A

First Award: *Green Bay Press-Gazette*: "Mother/Daughter Look-A-Like Contest by Meyer Jewelers" - Staff

Second Award: *Green Bay Press-Gazette*: "Cheese Madness Contest" - James Maurer

Third Award: *Green Bay Press-Gazette*: "Wildlife Sanctuary - Name the Wolf Contest" - Laurie Vicenzi, CPC

Group B

First Award: *Oshkosh Northwestern*: "Shop Downtown Oshkosh" - Amy Cary, Jason Kramer

Second Award: *The Gazette*, Janesville: "Cute Kids Contest with Blain's Farm & Fleet" - Dan Bothun, Tom Bradley, Mark Chaussee, Terry Fleig, Kacey Kaderly, Laura Feit, Sara Miller

Third Award: *The Gazette*: "Bid & Buy Online Auction" - Sales & Design Staffs

Group E

First Award: *Grant County Herald Independent*, Lancaster: "Cutest Pet Contest" - David Timmerman, Renee Heimdal, Kevin Kelly, Jessica Brownell

Second Award: *Lake Geneva Regional News*: "Reel Life TV" - Phil Bonyata, Jessica Franzene, Joy Kowald, Robert Ireland

Best Online Advertising-Single Ad- Static

Group A

First Award: *Green Bay Press-Gazette*: "UWGB Horizon League - Wallpaper" - Laurie Vicenzi, CPC: Great concept and use of color to create a flame effect. I'm sure these were "attention getter" ads. I liked the bouncing basketball.

Second Award: *Green Bay Press-Gazette*: "Tammy's Tack and Feed" - Consolidated Production Center: Nice use of clothing images - like looking at a catalog page. Makes me want to see more, visit site and store

Third Award: *La Crosse Tribune*: "La Crosse Tribune - Ocean Spray" - Jeremy Harnisch: The colors in this ad really make it stand out and grab attention. Nice use of a well recognized logo right in the middle of the ad.

Group B

First Award: *The Gazette*, Janesville: "Mother's Day Sweepstakes - Win \$300 Gift Certificate" - Dan Bothun, Laura Feit, Terry Fleig, Kacey Kaderly: Nice use of art and a recognizable logo/type to "tweet" - colors are very spring-like and fit well with Mother's Day and the contest sponsor

Second Award: *Oshkosh Northwestern*: "Julie's Open House" - Pearce Goodwin: Nice use of photos to showcase the business and their event. The top banner ad could have been a bit bolder and eye catching

Third Award: *The Gazette*, Janesville: "My Pigskin Picks - Football Contest" - Tom Bradley, Terry Fleig, Kacey Kaderly, Laura Widner, Nikkii Taber, Laura Feit: The art, font and colors really say everything. You know immediately what the ad is promoting

Group E

First Award: *Pierce County Herald*, Ellsworth: "Join Ptacek's for our

100 year celebration" - Tracy Webb, Meg Andrea O'Keefe: Nice graphic -- caught my attention and made me hungry! Good use of color and space - breaking up the ad into various color blocks to break up the event info.

Best Online Advertising-Single Ad- Animated

Group B

First Award: *The Sheboygan Press*: "Lakeshore Weekend" - Jackie Stenson: Fun ad! Lighting the fireworks to reveal additional information about the festival. I liked that the firework were emphasized to showcase the new show.

Second Award: *The Sheboygan Press*: "Miesfeld's Scratch and Sniff" - Jackie Stenson: This was hilarious! I can just see online viewers sniffing their screen - you know they did! I'm sure it was also the "talk of the town".

Third Award: *Oshkosh Northwestern*: "Waterfest Ticket Sales" - Jenny Jarecki, Jason Kramer: Great rollover ad, nicely organized and great use of colors. The ticket with the "rollover" could have stood out a little more to draw attention.

Group D

First Award: *The Star*, Sun Prairie: "Forever Yours Jewelry Valentines Day Countdown" - Nathan Sheeks: I like the countdown clock. Nice feature on a newspaper web ad. Catches attention and as the days get closer calls attention to an immediate action buyer .

Second Award: *Poynette Press*: "Evil-hill Haunted House - The Haunting of Fire Station #1" - Amber Tyler: Nice use of colors to create a spooky image and the ghost that appeared in the corner. I had to look at it a few times to read it, possibly needs to be slowed down a little.

Collegiate Categories:

Group A published at least twice a week
Group B published once per week or less

General Excellence

Group A

First Award - *The Badger Herald*, UW-Madison: (Staff): Tops in this category. The writing is very solid, strong photos and artwork, and a great editorial page. Sports coverage is also top-notch

Second Award - *The Daily Cardinal*, UW-Madison: (Staff): Some excellent sports coverage; very fine front page design ideas; solid editorial and feature ideas enhance the overall quality.

Third Award - *Marquette Tribune*, Marquette University: (staff):

Group B

First Award - *Fourth Estate*, UW-Green Bay: (Staff): The top choice in this category, because of consistently strong writing, an excellent editorial page, interesting feature story ideas, and fine coverage of sports. I also like the clean design of this publication, and some excellent photos. Congratulations on the great work this year!

Second Award - *The Clarion*, Madison College: In a very strong category, *The Clarion* was one of the top publications. The writing was clear and consistent, the editorial section was bold and interesting, and the front page and overall design was outstanding. Several excellent photos too. A very fine paper, one of the best in this year's contest.

Third Award - *Royal Purple*, UW-Whitewater: (Andrea Behling, Abbie Reetz, Michael Riley, Lucas Wimmer, Benjamin Holzhueter, Joshua Hafemeister, Rumasa Noor, Kevin Cunningham, Andrea Sidlauskas, Samantha Jacquest, Alyssa Miles, Chris Johannsen, Daniel Pomykalski, Janelle Hineman, Jake Bergstrom, Amanda Ong, Carol Terracina-Hartman): A very strong publication, solid across the board. The writing was crisp and concise, and the sports, feature and editorial sections all earn strong merit. I also liked the paper's overall design. A very sharp, readable publication.

Graphics

Group A

First Award - *Marquette Tribune*, Marquette

University: (Maddy Kennedy): It gets your attention and keeps it. Nice work!

Second Award - *The Daily Cardinal*, UW-Madison: (Dylan Moriarty, Angel Lee, Haley Henschel): Bascom Hill graphic is very easy to follow, nice layout. The chart could have been a bit bigger for easy reading.

Group B

First Award - *Arches*, Mount Mary College: (Barbara Kolb)

Second Award - *The Clarion*, Madison College: (George Treviranus)

Third Award - *The Clarion*, Madison College: (Christopher Pinkert)

Photography

Group A

First Award - *Marquette Tribune*, Marquette University: (Rebecca Rebholz): Simply excellent. The photographer really knew how to work a camera, great depth of field, rule of thirds, and lighting! The latter is the hardest part because you're shooting in the dark and candles provide tricky light sources, but this was captured well. Also the picture shows what was happening and gives the reader a sense of emotion. Well done on all rounds.

Second Award - *Marquette Tribune*, Marquette University: (Valeria Cardenas): A nice sports action shot. If the second player's face wasn't partially covered (I know, it's hard to get nit-picky with sports pix) there probably could have been shown some more grit, but the main player midair adds to the action.

Third Award - *The Badger Herald*, UW-Madison: (Andy Fate): What I liked about this photo was the depth of field and having the student with the Star of David out of focus with some emotion on the students in the background. However, the picture didn't really scream rally or any tension. That said, I'm not sure with what you had to work with either with the crowd, so action may have been minimal. This wasn't taken into consideration, but remember to always get names of your subjects as many editors won't print pictures of nameless subjects.

Group B

First Award - *The Clarion*, Madison College: (Phil Ejercito): This is a solid photo both in content and the photographer's technique. A good photo should tell the viewer instantly what its subject is and this photo does that. Nice work at getting an upward angle and

showing the event from one that a normal person at the event might not see and also getting the capitol building in the background. Overall, nice work.

Second Award - *The Spectator*, UW-Eau Claire: This photo catches the viewer's eye right away. Archery photos are difficult ones to take, and you did a nice job. Good job offsetting the subject to the left and getting everything in focus. The photo could be improved by moving to the other side to allow the archer's face to be shown. One of the difficult things about archery photos is that the subject is covering his or her face with his or her own arm and equipment.

Third Award - *Fourth Estate*, UW-Green Bay: These are nice sports action shots that also do a good job of capturing the intensity and emotion of the players and other people in them. The top three photos on the page are the best because the photographer captured that intensity and emotion. A couple of the photos on the lower part of the page would have been better by zooming in to better frame the action.

General Reporting

Group A

First Award - *The Badger Herald*, UW-Madison: (Tara Golshan): What a lede. Followed through wonderfully. Nice pace, flow. Great topic. More of a feature than "general reporting" but we'll go with that to honor such a good submission.

Second Award - *The Badger Herald*, UW-Madison: (Tara Golshan): Lede pulls together the issue nicely. Very well explained. Crafted perfectly. Made a so-so topic into something readable and educational.

Third Award - *The Badger Herald*, UW-Madison: (Polo Rocha): Brought in several divergent views. Readable. Nice flow.

Group B

First Award - *Royal Purple*, UW-Whitewater: (Zach Hicks): The two top entries were outstanding, but this one truly hits on all cylinders. Great lede, flawless transitions, outstanding reporting using multiple sources. And it was written on a deadline. Great work.

Second Award - *Student Voice*, UW-River Falls: (Ashley Goettl): Powerful, interesting story. Great quotes.

Third Award - *The Spectator*, UW-Eau

Claire: (Haley Zblewski): Powerful story, well told.

Sports Reporting

Group A

First Award - *The Daily Cardinal*, UW-Madison: (Vince Huth, Parker Gabriel): Two good game reports that told much, much more than just the score. The two games submitted were done very well and if I picked up a paper just to read it like you do in a dentist office or the like, I would read the stories no matter how old they were because the way the writer told the story, it was still fresh. congratulations.

Second Award - *The Badger Herald*, UW-Madison: (Nick Daniels): Good in depth look at the issue. The writer told the story very well and very completely. The only thing that may have made it better was comparing the unused ticket pattern on a multi-year basis. It was a good job and I see it received several comments on the message board. Good work.

Third Award - *Marquette Tribune*, Marquette University: (Andrew Dawson): This is a very good piece about a couple men who came to this country to play sports. It was a pretty good snapshot of their lives before and their lives now. It contained all the facts needed for a good story. Nice piece of work.

Group B

First Award - *Exponent*, UW-Platteville: (Colten Bartholomew): This is a very good story about a very good topic. The writer did a good job presenting, quoting and covering the entire event. It was a good read. Congratulations on a fine job.

Second Award - *The Clarion*, Madison College: (Nicholas Garton): This is an excellent presentation complete with all the facts needed. I felt the writer did a very good job talking to the subjects and getting them to open up about where the issue stands with the school. Very good job.

Third Award - *The Spectator*, UW-Eau Claire: (Nick Erickson): Nice piece about a special person. It was well written and well presented. The person who was the subject has the right idea about college athletics and giving back which is something you don't see all the time. Congratulations on a very good job.

Sports Column

Group A

First Award - *The Daily Cardinal*, UW-Madison: (Parker Gabriel, Matt Masterson): Matt submitted several columns and they all showed a strong grasp of what he was wanting to say. I feel he did a fine job getting his points across and I would be glad to read his work whenever given the chance. Congratulations and keep up the good work.

Second Award - *The Badger Herald*, UW-Madison: (Spencer Smith): Very good work. This was a column about something that has been in the grasp of national attention and the writer did a good job presenting his views on the subject. When I was done reading it I had to questions and completely understood what he wanted to get across. It was an impressive piece. Congratulations.

Third Award - *Marquette Tribune*, Marquette University: (Patrick Leary): This was a good entry and was very well presented along with being very well written. The writer got it right in my estimation and I hope he continues with column writing. Sports columns are needed to protect the integrity of the sport. Congratulations.

Group B

First Award - *The Clarion*, Madison College: (Nicholas Garton): All I can say is WOW. I thoroughly enjoyed reading these columns and I would love to follow this person's career. I hope he continues. His opinions are strong and valid. His delivery is direct and to the point. His writing is just how sports columns should be presented. Congratulations.

Investigative Reporting

Group A

First Award - *Marquette Tribune*, Marquette University (Erin Heffernan): Well written piece and great research. Very very good job

Second Award - *Marquette Tribune*, Marquette University: (Sarah Hauer, Joe Kaiser): Interesting piece and lots of research. Nice work.

Third Award - *Marquette Tribune*, Marquette University: (Kelly Meyerhofer, Emily Wright): Very interesting

Group B

First Award - *The Clarion*, Madison College:

(Sarah Weatherbee): Great piece, well written, the intro really draws you in and makes you feel what the person is feeling.

Second Award - *Royal Purple*, UW-Whitewater: (Samantha Jacquest): Scary stuff and a great piece. Nice work

Third Award - *Royal Purple*, UW-Whitewater (Carley Rymkus): Another great piece. Great work

Feature Writing

Group A

First Award - *The Badger Herald*, UW-Madison: (Sean Zak): This feature told a good story about a young man who accepts what he is and knows what he can contribute. In today's society unselfish behavior is not all that common. It was nice to see the writer found someone like that and told his story very well.

Second Award - *Marquette Tribune*, Marquette University (Maddy Kennedy): This is a different kind of a story to tell but the writer scored an A with this one. This is a good story from both an interest and writing standpoint. It kind of read like the lemons to lemonade scenario. It was strong from start to finish.

Third Award - *Marquette Tribune*, Marquette University: (Claire Nowak): Not sure I would have gone to this extreme to get this story but the writer did and she told about the experience very well. I was interested from the start and was hoping that would be the case all the way through. It was. This is a good read.

Column Writing

Group A

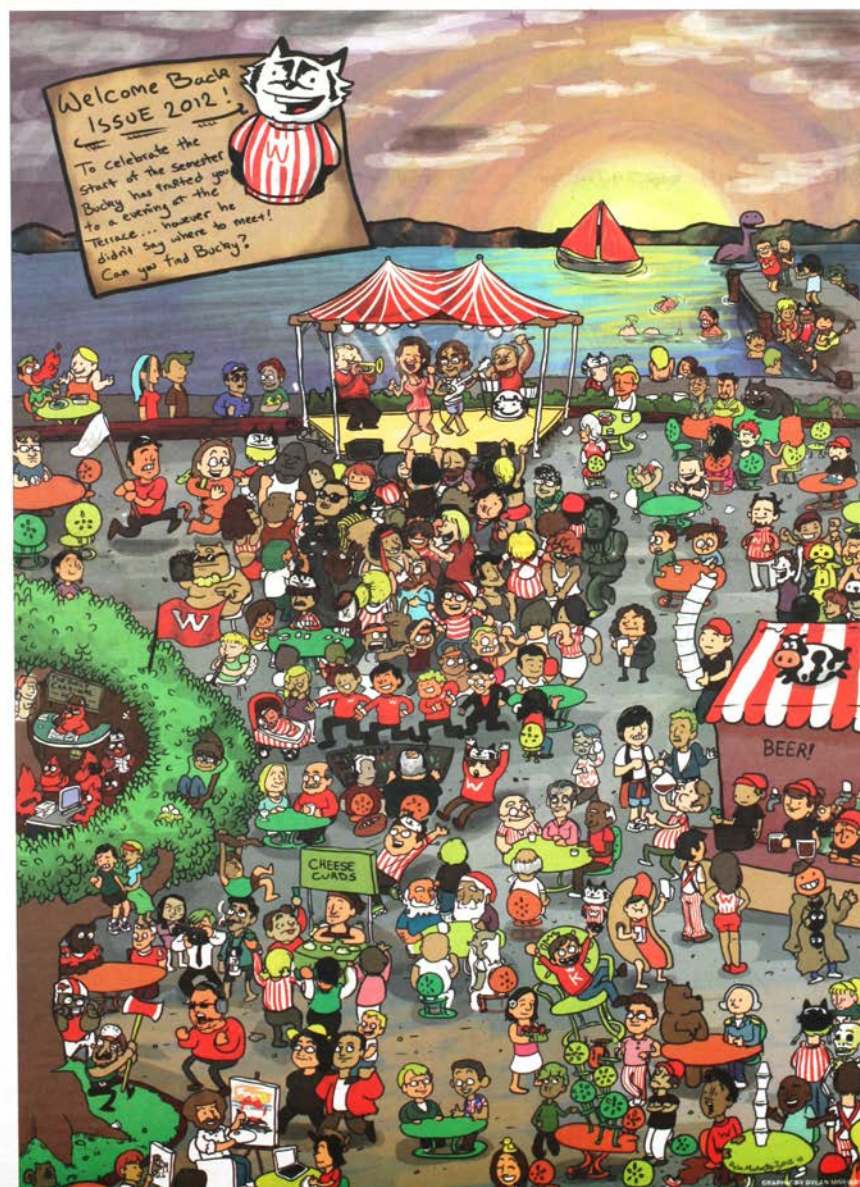
First Award - *The Badger Herald*, UW-Madison (Katherine Krueger): Bouncy, but not overly cheeky like so many TV reviewers are, this is one of the better reviews of the Breaking Bad finale that I've read. Krueger succinctly describes her thoughts on the episode and the series in a way that will challenge and affirm her fellow fans.

Second Award - *The Badger Herald*, UW-Madison: (Erik Sateren): Saterin grabs the reader by transforming the music into a personal experience.

Third Award - *The Daily Cardinal*, UW-

The Daily Cardinal

University of Wisconsin-Madison Complete campus coverage since 1892 · dailycardinal.com Welcome Back Fall 2012



"...the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found."

Madison: (Michael Penn II, Miles Kellerman): Michael Penn's concern for his university comes through in what can be a difficult stance to take for a young college student. His clear, conversational writing gets the point across.

Group B

First Award - *The Clarion*, Madison College: (Natalie Connors): The columnist points out serious flaws in the city's proposal to alleviate traffic congestion in Madison and existing issues with public transit, namely

the limited hours. Hopefully city leaders take note. Be sure to include a mug in future columns.

Second Award - *The Clarion*, Madison College: (Sarah Weatherbee): The author sheds light on the untold story and stories lost in the mainstream media's coverage of the economy in this well-written piece. Statistics that won't overwhelm readers are given proper context.

Third Award - *Student Voice*, UW-River

Falls: (Jonathan Reid): The column nicely captures the mood of the event and serves as a nice memorial to Reta's contributions to the university. Readers appreciate hearing from Reta through his family and his work.

Best Editorial

Group A

First Award - *The Badger Herald*, UW-Madison: (The Badger Herald Editorial Board): Very well done and thoughtfully put together. Good editorials have a clear opinion and are respectful yet strong at the same time, and that's what we have here. Adding quotes and information backs up the points being made, and the common-sense approach appeals to the average reader. This had very nice structure with the end bringing it all home: doesn't need a chancellor who will serve Wisconsin industry, it needs a chancellor who will make education and academic freedom in research a priority. The business end will take care of itself.

Second Award - *The Daily Cardinal*, UW-Madison: (The Daily Cardinal Editorial Board): Permit-required protesting problematic was the best entry and addresses a topic that should be important to all of us: Freedom of Speech. The editorial is very clear in its stance and explains why he feels that way, and does so in a very fair way by including groups that may not be very popular. And it also backs up its opposition, noting the risk for a bad law.

Stories that went under the radar really wasn't an editorial and there were spots where background information and perhaps statistics (Crime culture grows) could have helped.

Group B

Third Award - *Marquette Tribune*, Marquette University: (Sarah Hauer, Tessa Fox, Seamus Doyle, Kara Chiuchiarelli): A good topic and a good stance demanding more information on the president's resignation. He seemed so open up until now, so why the lack of information? Here's the unanswered question in the editorial did anyone ask the president or his office? If done, that should have been noted and would have given this piece more oomph or potentially answered why he wasn't more personal in his resignation. Editorials are an easy way to sound off or make a point, but we still must do our work as journalists and dig into the questions we ask.

Group B

First Award - *Student Voice*, UW-River Falls: (Staff): This was a solid, all-around editorial and the clear winner. The editorial board started off with its disappointment in the Senate and backed its opinion with solid examples and punchy writing. This also was especially strong because it shed light on issues that might not be suitable for a news story like the unprofessional conduct of cell phone use in meetings and educated the readership. Overall, well done.

Second Award - *Royal Purple*, UW-White-water: (Abbie Reetz): This was a well-written editorial. It was strong because it used a national springboard to talk about the issue on the local and campus level and backed that connection up by using UW-White-water-based statistics. It would have been even stronger if the piece touched on how the local incidents on campus were covered either by your newspaper or other outlets to show how those were addressed or how your editorial board hopes they will be in the future.

Third Award - *The Clarion*, Madison College: (Staff): Good job tackling an issue that affects journalism students and students in general. It's nice to see local issues addressed in editorials. The lead was strong because it gave the editorial board's opinion right away. The piece would have been stronger had it addressed whether or not there is any campus backlash to changes to online courses. Also, be careful of the use of the first-person in the second paragraph. Editorials are the opinion of an entire newspaper, not one person alone.

Best Advertisement

Group B

First Award - *Fourth Estate*, UW-Green Bay: Great photo. Good placement of copy with lighting. Clear, concise, to the point.

Second Award - *The Clarion*, Madison College: (George Treviranus): Eye catching graphic and use of color.

Third Award - *Arches*, Mount Mary College: (Barbara Kolb): Lots of great information. Clean layout.

General Web Excellence

Group B

First Award - *The Clarion*, Madison College:



Human and Protective Services' new building opens

RYAN SPOEHR
Copy Editor

After finishing ahead of schedule, the Human and Protective Services building will hold a private ribbon cutting on Feb. 20. There will be a public grand opening later this year.

"Oh, it was huge because we were anticipating a start-up in the spring of 2013 and if there had been any delay, we had students coming and we better be prepared for it," said Rick Raemisch, dean of Human and Protective Services. "There was talk of backfilling at (the West Campus) so we thought we might be without a home, but everything worked out."

Since the college achieved its goal of having the building up and running early, it was able to start classes at the beginning of the Spring Semester. Furthermore, the college now can have all human and protective services programs in one building. Those include fire, law enforcement and EMS programs.

"This is the first time emergency and medical services are under one roof which offers a tremendous amount of training opportunities, but it gets everyone under a protective services umbrella," Raemisch said.

Prior to this building being erected, fire program students were in the Fire Services building across from the Truax campus. The college needs to update that facility because it requires repairs.

GUN SAFETY: BRINGING UNDERSTANDING BACK TO THE COMMUNITY



PHIL EJERCITO / CLARION
Joe Ratzel of Reedsburg carries an American flag attached to a pole outfitted with a rifle scope outside the Capitol in Madison during a "Guns Across America" rally on Jan. 19.

SILENCE TO THE VIOLENCE

The Clarion, Madison College, First Award, Group B, Photography

(Staff): The Clarion site offers a very clean design with easy navigation. The search function works well when looking for a specific topic. News was fresh and updated. The reader is given options to follow the Clarion (on Facebook, Twitter, YouTube) and or share with others via Facebook, Twitter or email. Very user friendly web site.

Second Award - *Fourth Estate*, UW-Green Bay: (Brandon Langer, Staff): A solid web site. Navigation is simple and straight forward. The homepage offers a reader a variety of content in several different templates. Excellent organization.

Third Award - *The Spectator*, UW-Eau Claire: The Spectator is another well-designed web site. The site is clean, simple and allows for easy navigation with a nice variety of stories posted in a timely matter. Keep up the good work!

OLD AD from LAST YEAR