Hudson Star-Observer





OBITUARY

## An obit for the man who taught me how to write them

Andris Straumanis, associate professor of journalism at Wisconsin-River Falls, died this month

BY MELISSA THORUD

BY MEJSSA THORUD Community News Editor I found myself typing into Google: "What are the stages of grief" and "How long will it take to accept an unexpected death" several times over this past week. My journalistic instincts kicked in as I researched absolute-ly everything, even the emotions that we feel from day to day. My internet searching came after the death of Andris Straumanis, asso-clate professor of jour-nalism at the University of Wisconsin-River Falls. He died unexpectedly on Sept. 11. He was 66. Wiend and newtor to a wide variety of people, many of whom were journalists who went throug the River Falls program and went on to News Editor program and went on to work for <u>news outlets</u> in Western Wisconsin and elsewhere. elsewhere. If you've been a regular reader of the Star-Ob-server, the River Falls Journal or the Red Wing Republican Eagle over the years, you've likely read a story by one of Strau-manis' former students. In one of Andris' class-es, he taught us how to cover a death. There is even a reminder hang-ing in the Student Voice Newspaper office at ing in the Student Voice Newspaper office at the University of Wis-consin-River Falls that reads: "People die they do not pass away or expire." And while that seemed Into pass away to expire. And while that seemed like a very direct way to talk about death even back then, it feels even more uncomfortable now when writing about him. About two weeks ago, I was sliting in my car in the drive-thru of a coffee shop when someone who also went to River Falls texted me: "Hey Melissa, I just wanted to let you know I got a message this morning that Andris unexpectedly passed away vesterday."

unexpectedly passed away yesterday." I thought about that teaching right away, because "passed away" always feels like a lighter way to deliver the news of a tragic death. When I walked into my front door my partner asked me "What's wrong?" I responded with "Andris died." I didn't want to believe

died." I didn't want to believe it, though. I hadn't ever experienced an unex-pected death in my life before and this felt unre-

al. When someone influ-ential in our lives dies, it is exceptionally hard to accept. Andris was one of the most influential peo-ple during some of the most important years of my life

nost important years of my life. I attribute many of the reasons I have continued to work in the journalism field to Andris. He taught an entire generation of journalism students at UW-River Falls, from 2005 to 2023. His impact was vast. The Student Voice Cam-pus Newsnaper thrived The Student Voice Cam-pus Newspaper thrived because of his guidance and expertise; he enjoyed watching students suc-ceed and he gave them the tools to do so.

I was convinced that he knew absolutely every-thing. If istruggled with filling some space in the Student Voice or couldn't narrow down a captivating head-line, I would go to him for some guidance. He deliv-ered advice in a way that a superior of the second Though I have been writing news stories non-stop for a few years, I still have a document saved entitled "Article Format." It is a step-by-step tuto-rial, compiled by Andris, on how to reach out to a cource act up an interview on how to reach out to a source, set up an interview and how to write a story. I think I have it down by now, but I keep it because it is a slice of Andris' teachings that I sometimes reference — just in case. just in case. Although I can no lon-tan into his knowlarthough rown ho bin edge, I will hold close everything Andris taught me, about journalism and about life. I remember the last time I saw Andris was at the downtown Hudson Dunn Brothers, a common place for us to son Durin Bröthers, a common place for us to meet a couple of times each year. He reinforced some of the lessons he always instilled in his students. "Make sure you are being valued in your workplace," " Mon't be lazy," and "You can always do better." When I received that message from my fellow student just two weeks after seeing him, I had an unbelievably hard time trying to accept it. There is a sign that hangs in the Student Voice office that says, "Wise words to live by: What would Andris do?" How fitting it was because it was o true. I still think about this saying every time I go to saying every time I go to write a headline or com-



want it to live up to his expectations. The next time I am seeking his advice, I'll refer to that saying Readers can reach Melissa at mthorud@orourkemedi group.com

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