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Seisser returning to Daily Union

By Jeff Seisser

Adams Publishing Group

I'm back.

Those two words have never meant more to me, as I return to where it all started some 30+ years ago.

I have returned to the Daily Union, but now my title is Lead Sports Editor of APG Southern Wisconsin Newspapers, overseeing sports departments for 15 newspapers ranging from Beloit to Lodi.

I also return to Fort Atkinson as sports editor, a position I held for over a quarter century before assuming the same role at the Sun Prairie Star from 2017 to earlier this year.

In April I stepped away from the newspaper business to be a Guest Service Leader at Kwik Trip; it was a job I thoroughly enjoyed, but at the end of the day I missed doing what I love, writing and covering sports.

My goal in this new role hasn't changed, I want to give you the readers the best local sports coverage there is in your community, and I am determined to do so in all the other newspapers under the Adams Publishing Group umbrella.

I look forward to seeing you all again in Fort Atkinson and Jefferson, and the surrounding communities.

It feels good to be back home.