



**Bobblehead celebrates Brewers-Cubs 'I-94 rivalry'**  
▶ Local, 2A



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# The FREEMAN

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## Milwaukee County reports two more COVID-19 deaths

Other coronavirus developments across Wisconsin

MADISON (AP) — Milwaukee County reports two more deaths from COVID-19, bringing Wisconsin's death toll from the disease to 10. The Milwaukee County medical examiner's office says a 79-year-old Milwaukee woman

### CORONAVIRUS PANDEMIC

with underlying health conditions died Thursday from complications of the coronavirus. The Milwaukee Journal Sen-

tinel reports the medical examiner's office tweeted that a 65-year-old woman from Milwaukee died Thursday afternoon. Officially, Wisconsin's death toll from COVID-19 was listed at eight on Thursday. The Wisconsin Department

of Health Services on Thursday reported 707 positive cases of the coronavirus. That's more than 120 cases since Wednesday, when 585 positive tests were reported.

See **VIRUS**, PAGE 5A



**James E. Conley Jr.**  
Aug. 31, 1943 — March 20, 2020

## Jim Conley remembered as newspaperman, art collector and philanthropist

Legacy will live on through media company, museums

By Katherine Beck  
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262-513-2644

On the surface, James E. Conley Jr. was a man with many passions — publishing newspapers and magazines focused on important local news; collecting Chinese and Southwestern United States art; and establishing philanthropic endeavors.

Those interests were much more complex. Both in his publications and in his art shows, he sought to expose stories often untold and even suppressed.

Through his newspapers that he owned, which have included The Waukesha Freeman, The West Bend Daily News, Oconomowoc Enterprise, Beaver Dam Daily Citizen, Ozaukee County News Graphic and others, Conley sought to be a persistent voice in the necessity for accurate and unbiased reporting to the American public.

Through his museum, Tucson Desert Art Museum, and his extensive art collections, Conley wanted to reveal the truth that may not be told at other museums because of funding concerns.

See **CONLEY**, PAGE 6A

## Organizations find new ways to host events and fundraise

True Life Church parishioners attending services from cars

By Nikki Brahm  
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WAUKESHA — Since the coronavirus pandemic has become widespread, preventing people from freely traveling, nonprofits and local organizations have worked to continue many of their services.

Through virtual means, or even social distancing, organizations throughout Waukesha County continue to serve the public and host events.

### Church

True Life Church, 1615 Silvernail Road, Pewaukee, has come up with a new way of holding services — a drive-in church, much like an outdoor movie theater.

Live worship services are hosted Sundays at 11:15 a.m., where parishioners stay in their cars and listen to the church service on a loudspeaker system.



A bin is full of donations that came into the food pantry Wednesday afternoon.

True Life Church Administrator Rachelle Dremsa said she is working to transmit the service through car radios.

Dremsa said they hosted their first service last week, with a full parking lot, where



Laura Amenda, food resource manager, organizes donations at the FOOD Pantry Serving Waukesha County.

people honked their horns and flashed their lights along with the service.

"Even our elderly people or people with underlying health conditions feel comfortable still coming, because there's no physical contact ...

even my son, he has a compromised immune system, but he loves the music and things like that, and we feel comfortable taking him," Dremsa said.

See **EVENTS**, PAGE 6A

## Not in a pickle, despite pandemic

Waukesha pickleball players allowed to carry on

WAUKESHA — Several people called police to alert them Wednesday afternoon that a group of senior citizens were playing pickleball, which they found concerning after Gov. Tony Evers issued his stay-at-home mandate.

A Waukesha police officer responded to Horning Middle School courts, 2000 Wolf Road, around 3:11 p.m. Wednesday and reported that the subjects were in two groups and were not exceeding 10 total on the courts.

The pickleball players were advised on the situation and were allowed to continue with their games as they were not exceed-

ing or infringing the social distancing standard.

The police run log says the players were advised on how to safely maintain themselves in the future.

Waukesha Police Capt. Dan Baumann said Thursday that "at the time of the incident the people were not in violation of any emergency order or criminal violations."

He went on to say via email, "I, myself, have been running outside everyday and have seen so many people enjoying the outdoors. It is very nice to see families out for hikes and off devices."

Waukesha County now has 56 confirmed cases of COVID-19 as of Thursday afternoon. Total cases in the state are 707. Officially, Wisconsin's death toll from COVID-19 was listed at eight on Thursday, although two more deaths in Milwaukee County were reported later in the day.

Bayfield 1	Green 1	Racine 8
Brown 4	Iowa 3	Rock 8
Calumet 1	Jefferson 5	Sauk 8
Chippewa 1	Juneau 1	Sheboygan 7
Clark 1	Kenosha 19	St. Croix 4
Columbia 5	La Crosse 12	Vilas 1
Dane 114	Marathon 1	Walworth 5
Dodge 3	Milwaukee 347	Washington 25
Douglas 4	Monroe 1	Waukesha 56
Dunn 1	Outagamie 4	Winnebago 6
Eau Claire 6	Ozaukee 22	Wood 1
Fond du Lac 17	Pierce 3	<b>Negative results: 11,583</b>
Grant 1	Portage 1	

### Staying healthy

The Wisconsin Department of Health Services recommends people follow simple steps to avoid getting sick, including:

- Frequent and thorough handwashing with soap and water
- Covering coughs and sneezes
- Avoiding touching your face
- Staying home when sick
- Disinfecting personal electronic devices and workspaces

Visit the Wisconsin Department of Health Services website, [www.dhs.wisconsin.gov](http://www.dhs.wisconsin.gov), for daily updated information on COVID-19 in Wisconsin.

Volume 161, No. 256



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Business.....	3B	Lottery.....	2A
Classified.....	4B	Obituaries.....	5A
Commentary.....	4A	Sports.....	1B
Crossword.....	2B	Weather.....	6A

### WEATHER



Tomorrow:  
Rain likely  
High 53 / Low 45

See complete forecast on Page 6A



**Q&A: How can the congressional aid package help you? ▶ 5A**

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**FIVE-DAY FORECAST**

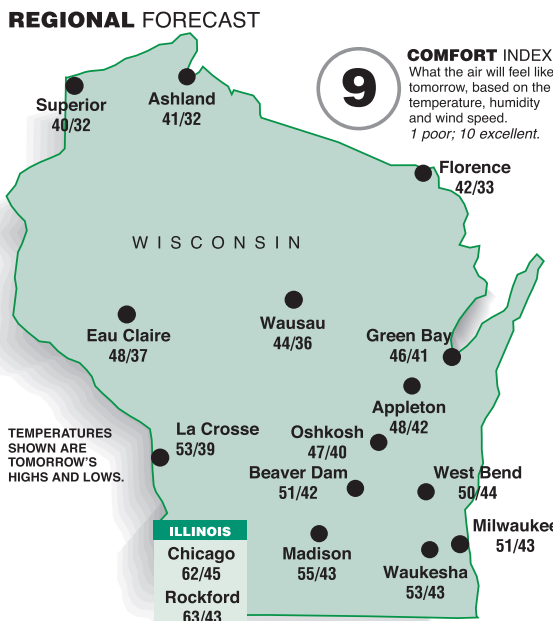
**TONIGHT**  
Showers Likely  
43

**TOMORROW**  
Rain Likely  
53/45

**SUNDAY**  
Few Showers  
47/36

**MONDAY**  
Mostly Sunny  
53/37

**TUESDAY**  
Mostly Cloudy  
50/38



**ALMANAC**  
Statistics for Yesterday  
High/Low, Waukesha ... 46/37  
High/Low ... 50/38  
Normal High/Low ... 46/31  
Last year's high for date ... 43  
Last year's low for date ... 23  
Precipitation, Waukesha ... 0.00"  
Precip. month to date ... Trace  
Precip. year to date ... 2.12"  
Snowfall Yesterday ... 0.0"  
Snow season to date ... 37.7"

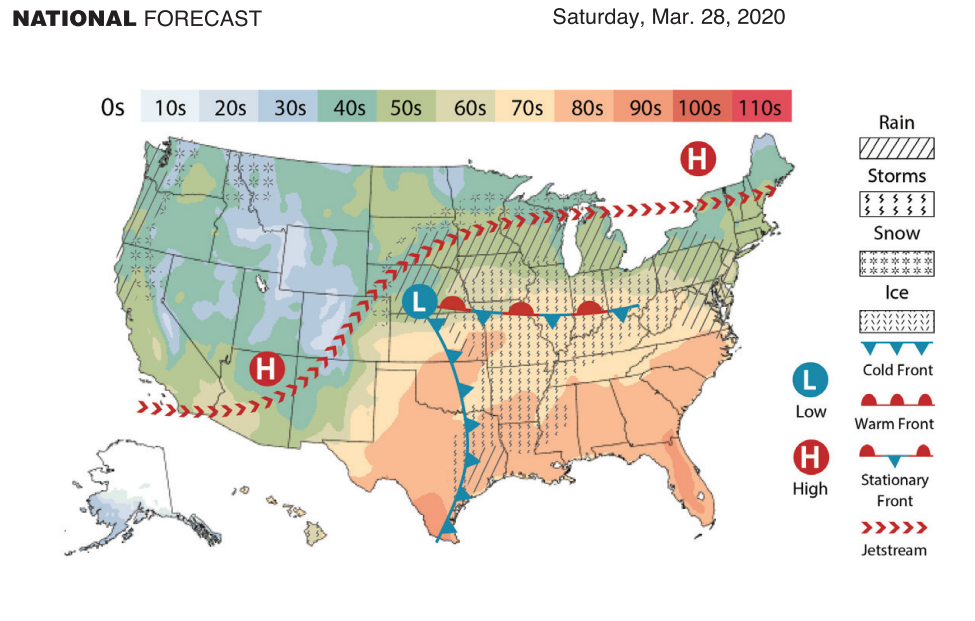
**WIND CHILL TOMORROW**  
A composite of the effects of temperature and wind on the human body  
8 a.m. ... 38  
Noon ... 43  
4 p.m. ... 53  
8 p.m. ... 55

**HEATING DEGREE**  
An index of energy consumption indicating how many degrees the day's mean temperature was below 65 degrees.  
Yesterday ... 21  
Month to date ... 670  
Season to date ... 5192  
Normal season to date ... 5782

**HEATING DEGREE**  
Yesterday ... 21  
Month to date ... 670  
Season to date ... 5192  
Normal season to date ... 5782

**PRECIPITATION**  
Apr. 1 First  
Apr. 7 Full  
Apr. 14 Last  
Apr. 22 New

Sunset today ... 7:14 p.m.  
Sunrise tomorrow ... 6:41 a.m.  
Moonrise tomorrow ... 8:56 a.m.  
Moonset tomorrow ... 11:33 p.m.



**SOUTHEASTERN WISCONSIN**  
Tonight: Rain showers. Lows in the lower 40s. East winds 5 to 15 mph increasing to 15 to 20 mph after midnight. Chance of showers near 100 percent.  
Saturday: Rain and chance of thunderstorms. Patchy fog.

**MARINE FORECAST**  
Lake Michigan near shore forecast:  
Tonight: NE wind 10 to 15 kt. Showers, mainly after 7pm. Waves 1 to 3 ft. Saturday: E wind around 15 kt. Rain and possibly a thunderstorm. Patchy fog. Waves 4 to 5 ft.  
Lake Michigan water temperature is 39 degrees.

**ULTRAVIOLET INDEX FORECAST**  
The UVI forecast for Saturday is 1  
UV scale and warnings on possible skin damage: 0-2 low risk, 3-5 moderate risk, 6-7 high risk, 8-10 very high risk, 11-over extreme risk.

**TRAVEL ADVISORY FOR TOMORROW**

<b>ATLANTA</b> High: 79 Low: 67	<b>CHICAGO</b> High: 62 Low: 45	<b>DALLAS</b> High: 75 Low: 51
<b>DENVER</b> High: 51 Low: 31	<b>LOS ANGELES</b> High: 67 Low: 49	<b>MIAMI</b> High: 80 Low: 75
<b>MINNEAPOLIS</b> High: 47 Low: 37	<b>NEW YORK</b> High: 50 Low: 46	<b>PHOENIX</b> High: 70 Low: 51
<b>SEATTLE</b> High: 52 Low: 47	<b>ST. LOUIS</b> High: 72 Low: 49	<b>WASHINGTON</b> High: 57 Low: 54

# Conley

From Page 1A

“He always encouraged us not to whitewash history and he felt that was the museum’s role — of bringing out the truth,” said Rhonda Smith, Conley’s wife and life partner; as well as president and CEO of Conley Publishing Group.

## Early love of art

Conley was born on Aug. 31, 1943 in Madison to James E. Conley, M.D. and Lillian Quirk Conley.

He developed an early love of art, doing cartoons for high school publications while a student at Fox Point High School and then studying design at the University of Wisconsin-Madison. During his lifetime, Conley would paint landscapes of some portraits, Smith said.

It was in college that Conley began to collect art, which became some of the premier collections in the world.

He had a strong belief that his art collections must be available to the public. His significant Oriental collection (Han and Beyond) was shown at the Tucson Museum of Art for six years and Summer in China at the Milwaukee Art Museum. His Chinese pieces are now on display at the Heritage Museum of Asian Art in Chicago.

Conley’s Southwestern art collections are open to the public in a museum he founded in Tucson, Arizona, Tucson Desert Art Museum.

“His love of art never went away,” Smith said, adding “his art was always available to the public to enjoy.” It was a priority for Conley that before he died, his art collections would be in places where they could be seen by the public.

A current exhibit at the museum, the REDress Project, is an art installation that draws attention to violent crimes against native women.

“He was not afraid to go down roads that most museums, because they have extensive funding from outside sources, are afraid to go down,” Smith said.

## A media legacy

After graduating from UW-Madison, Conley moved to Chicago where he attended the Kent College of Law. In 1967, he landed a job at the Dow Jones Company where he worked as the circulation and promotion manager. In that role, he handled the Wall Street Journal, Barron’s and National Observer, which covered the city of Chicago.

“It was there that he really developed an affinity for local newspapers,” Smith said.

In 1969, Conley purchased the Beaver Dam Daily Citizen newspaper with business partner, Francis “Bill” Connors.

“He fell in love with publishing and the role that community newspapers fill in society,” Smith said.

That passion for local newspapers is something Bill Yorth, publisher & editor-in-chief of Conley Media’s newspapers, saw firsthand.

“Jim loved the newspaper business. He was very proud of his papers and the crucial role they play in our communities. He saw the local paper as an essential part of life that provided important information and a forum for ideas and perspectives. He saw the paper as the watchdog that looked out for the interests of citizens. And he always wanted readers of his newspapers to have an enriching experience so they would learn something that would be useful in everyday life,” said Yorth, who worked with Conley after he purchased The Freeman in 1997.

“I’m forever grateful for the opportunities Jim gave me. I learned so much from him. I will miss him very much,” Yorth added.

Smith said she felt that Conley would say his biggest accomplishment was building a successful group of newspapers despite the challenges affecting the industry.

“He has created a media legacy that will survive and he believed that it will survive despite the challenges that the newspaper industry faces,” she said. “He was not worried; he believed that community newspapers today more than ever played a vital role. And people value newspapers and their role as long as you stay focused on local content, essential news.”

And although Conley is not at the helm of the newspapers he loved deeply, Yorth said his vision will continue.

“We will carry on his legacy by continuing his tenacious commitment to our communities with quality local journalism,” he said.

During his lifetime, Conley also started two city magazines, Tucson Lifestyle in 1983 and MKE Lifestyle in 1993 and in 1990 began publishing a trade magazine for the media industry, News and Tech.

“He just fell in love with the idea of being part of community and being able to bring them essential news,” Smith said of his publications.

## Philanthropy

Conley’s dedication to community extended to more than publishing newspapers and magazines. He also supported the communities through philanthropic efforts.

“Jim believed that his role as a community newspaper man was to support the community,” Smith said. He especially had a passion for children’s causes.

“He very much cared that children had a good education, had clothes, had opportunities and he made a lot of effort through the years to help organizations,” she said.

He was a founding member of the Beaver Dam Scholarship Foundation, an organization that awards scholarship funds to students to help them attend a four-year college or technical college of their choice. He supported Beaver Dam’s Clothes 4 Kids, a not-for-profit organization dedicated to helping children in Dodge County.

For several years, Conley served as a member of The Hoover Institute Board of



James E. Conley Jr. rides his tractor on the land of his home and hobby farm on Shamrock Lane near Holy Hill in about 2000. He loved being outside and cutting trails, mowing, planting acres of wild flowers and gardening.



James E. Conley Jr., center, stands with his parents, James E. Conley, M.D. and Lillian Quirk Conley, in 1998.

Overseers and provided funding to the Stanford Research Foundation for the translation of the diaries of Chiang Kai-shek; and helped many other nonprofit organizations, enhancing their ability to freely promote their public events and exhibitions. He was a member of the Directors Circle of the Tucson Museum of Art and past president of the museum’s Patrons of Western Art group.

Smith said she was struck by Conley wanting to help the homeless people he would meet.

“If Jim Conley ever walked by a person who was homeless on the street, he would give them money,” she said, adding that Conley had a saying: “No one asks for money if they don’t need it.”

technicians and doctors, he would show an interest in them, learn their names and a little something about them so when he would meet them later he would remember them — a feat that impressed both the individual and Smith.

“He had an ability to remember people’s names and something about their lives. It really helped them to connect,” Smith said. “I think that is something that was very amazing about him.”

These characteristics, as well as his ability to build a media company and collect significant art collections, made Conley larger than life, Smith said.

“He had such an amazing control of everything around him. He had such vision, dreams. He was really larger than life and it’s hard to imagine that he’s gone,” Smith said. “We have learned a tremendous amount from him. His legacy will continue



Some of the pieces of James E. Conley Jr.’s Oriental art collection are part of “The Conley Collection: Chinese Art from Han and Beyond”, which is on long-term loan to Heritage Museum of Asian Art in Chicago.



to live on through all that he created.”

Conley is survived by his wife Rhonda R. Smith and their son Brandt James Conley, as well as son James Conley III (Margie), Christopher Conley (Wendy), daughter Brooke Conley (Michael Levien) and their mother Nancy Conley. Jim was preceded in death by son Patrick Parker Conley in 1997.

A memorial celebration of Conley’s life is planned for the late summer of 2020 in Milwaukee.

# Events

From Page 1A

The service provides a way for people to worship with a group.

“We’re taking the situation and we’re having fun,” Dremsa said. “This is something new.”

Senior Pastor Brandon Ball said they are working to make lemonade out of lemons.

Dremsa said parishioners are still continuing to donate through their texting service, online or mail.

## Good Friend, Inc.

Good Friend, Inc. a Waukesha-based nonprofit that works to raise awareness for those with autism spectrum disorder, announced Friday they are moving one of their fundraising events online, renaming the event as the Socially-Responsible Rockin’ for Good Friend Autism Acceptance Virtual Fundraiser.

The event, which is typically a bowling event, will instead continue many of its activities virtually — a costume contest, an air guitarist contest, raffles, grand prizes, fundraising and more.

Good Friend, Inc. Marketing Manager Sarah Appleton said this year they are sending everyone involved a T-shirt as a unifying piece to the fundraiser; so people can include the shirt in their online posts.

“It was the necessary thing to do,” Appleton said.

The online event will be four days, held on social media.

“We’re still getting the complete plan together but we believe it will be on our Facebook event page as well as Instagram,” Appleton said.

To read more details as they are posted and to register, visit <https://www.facebook.com>.

## Food pantry

FOOD Pantry of Waukesha County Executive Director Karen Tredwell said she wants the public to know that they can still get food during the Safer at Home order.

Tredwell said procedures have changed in order to practice social distancing and maintain a clean environment. Volunteers load food into cars and clean facilities often.

“In this week alone ... between Monday, Tuesday and Wednesday, I think we had more than 30 new families, and our monthly average is typically 50 to 60 new families,” Tredwell said.

She said anecdotally, they know people have been laid off or have reduced hours.

“In any time in our history, times like now or back in the recession, in 2008 and 2009, we were hearing from a lot of people that their hours were either reduced or eliminated,” Tredwell said.

A high number of individuals in the health field also use services through the food pantry, Tredwell said. One concern she has is sometimes coming across product limits in grocery stores when they collect food, outside of ordering from vendors.

“When private donors are at the store, if they can get a separate something for us and still get what they need for their family, that would be really good,” Tredwell said.

To donate, the public can contribute by buying products and placing them in bins at partnering grocery stores or the bin in the parking lot at the pantry’s location, 1301 Sentry Drive, Waukesha.

Tredwell said they need whole grain cereals, meals in a can (ex: beef stew, meaty pastas) and grains (rice, quinoa). Items should be placed in a plastic bag to prevent rain damage.

If people need food, wish to donate, or are looking for more information, they can visit [www.waukeshafoodpantry.org](http://www.waukeshafoodpantry.org).

## United Way

United Way of Greater Milwaukee and Waukesha County has created a COVID-19 Urgent Needs Fund to help support nonprofits that have urgent needs as they arise.

Some of these urgent needs include emergency food services and needs for medical equipment and cleaning supplies.

One of the donations recently included money given to Hebron Housing Services in Waukesha, in order to help house homeless individuals amid COVID-19.

To donate, visit their website at [unitedwaygmwc.org](http://unitedwaygmwc.org).