



Howard, The Press Times

# The Press Times has new downtown office

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EDITOR

It was inevitable, but that's a good thing.

I'm happy to report The Press Times has outgrown our old office building in a Howard business park, and has relocated to downtown Green Bay.

This move was years in the making, but as our publication has continued to grow, we have been growing our staff to provide the best weekly newspaper we can.

With more people doing more things, we needed more space.

This is a good problem to have in an industry marred by staffing cuts and empty offices.

On the top floor of the BMO Harris Bank building on the corner of Walnut and Broadway, you will find the new home of The Press Times.

There's something to be

said about the sweet part of the city, and anyone who has been to the Broadway District would agree with me.

Nestled among small, locally-owned shops, eclectic places to dine and unwind and mere blocks away from expansive growth on both ends of the district, we have our new perch.

Over the past few years, we have been able to provide better local news coverage than any other outlet in town, and we feel this new location will help us continue that mission.

The Press Times, previously simply The Press, and before that The Ashwaubenton Press, has a storied history dating back more than half a century.

That history was built on providing coverage for areas outside Green Bay city limits.

When Multi Media Channels purchased the newspaper in 2017, the plan always

was to expand.

We started with De Pere, and eventually moved into Green Bay, Allouez and Bellevue.

We have brought in additional writers, with the help of a grant from Microsoft, to help achieve the plan of running a newspaper of old while keeping an eye to the future.

The Press Times is a newspaper hyper-focused on local government, local sports and stories that matter.

Nowadays, we feel we are the only area newspaper doing this.

Local issues matter to us, as much as they matter to you, and that will not change.

With our flag firmly planted in the Broadway District, we will not abandon the communities and people that have helped us shape our identity as a trusted local news source.

We understand people's

media habits are changing as the world evolves, but that does not demote the importance of staying informed on what's happening with your tax dollars in schools and communities.

If anything, this move gives us more space to expand.

We are not done improving.

I've said it before, and I will say it again and again – newspapers are living, breathing organisms.

They are the people that write the stories, sell the ads, take the pictures, update the website and design and print the paper.

Our staff has strived for continuous improvement in everything we do, and our new downtown office is proof that we are not settling for anything less than spectacular.

Thank you for your readership, and we hope to see you downtown.