



EAGLE HERALD

Marinette Menominee

Saturday, June 24, 1871 - Thursday, June 24, 2021

Serving the Community for 150 Years

From our former staff ...

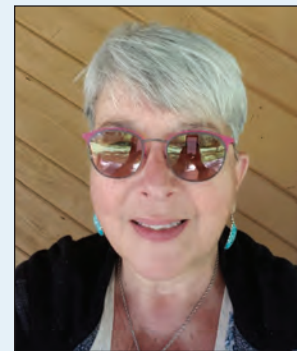


Dennis Colling
Publisher • 1980-2009

"Gazette Printing Company purchased the Marinette Eagle-Star and the Ironwood Daily Globe in 1980. I arrived in Marinette as the general manager of the Eagle-Star. The Menominee Herald-Leader was purchased in 1982 and both newspapers continued separate publications until their merger in 1995. "We enjoyed great success after the merger due to the hard work and dedication of the staffs in the newsroom, advertising, circulation, production, accounting and press departments. These were good people doing great things for the community "covering both sides of the river." Community journalism at its best. "Those were the days!"

Penny Mullins

Retired news editor/digital director



"My love affair with news began when I was in seventh grade, but my job as a journalist began 35 years ago ... when I walked through the doors of the Marinette Eagle-Star as a new employee. "While I was hired to be in charge of the lifestyle section of the local daily newspaper, I soon learned, like many, that I would wear many hats and hold many positions in journalism after crossing that threshold. "One of the first major projects I was involved in was a special edition to celebrate Marinette's centennial. As I researched the stories I wrote, I turned to the fragile pages of the original Daily Eagle, which carried the events of the community more than a century prior. "A newspaper is a functioning member of that community ... and plays an important role in everything from sharing people's stories to attending countless meetings and covering community and sporting issues. It is a role that has been taken on by many women and men with enormous pride, integrity, ethics and talent. "And, I have to admit, it can really be a lot of fun. "Newspapers have many departments, and each one is important to

putting out the printed edition, but the newsroom is definitely the place where all of societies' examples gathered. I worked with amazing intellectuals, talented writers, inspired photographers and statistical geniuses. "I also worked with people who didn't always shower, sat under their desks to think or were afraid to cover a meeting or a trial. They didn't last as long as their counterparts, but they sure added interest to our days and weeks. We knew how to work and we knew how to have fun ... and like many newsrooms, we were often told to "tone it down" or "cut the chatter," by our editors or general managers. The truth is, a newsroom should be a place where ideas are open to discussion, different positions can be shared and respected, and where the bottom line is covering the news and getting it right.

"And getting it first. "We had two local papers, and the competition was fierce. "The Marinette Eagle-Star eventually merged with the Menominee Herald-Leader in 1995, and we brought together two newsrooms with different philosophies in the new EagleHerald. It was not easy, but it carried the excitement of having enough people and enough pages to really cover the news in two counties located in two states. "I had gone to the Herald-Leader in 1988 to become a reporter—and when we merged in 1995, I took on coverage in health and environmental issues. I was always proud of the work I did as an investigative reporter—as I and my editor always believed it was important to dig deep into what was being done by elected officials and questionable companies in our towns. "That was more difficult to do prior to the computer age and the eventual access to records and reports on the Internet. "That new technology was important to our role as community historians and watchdogs and in taking a 100-year-plus newspaper into the 21st century."

Mike Desotell

Staff reporter

"In June of 1871 a brand new newspaper came to town. Four months later the biggest story of the century took place as fires destroyed Peshtigo and Chicago. Ulysses S. Grant was president and indoor plumbing was decades away. "I know reporters made more money back then than today. Telephones were unheard of and social media was the town crier. By the time I started at the EagleHerald, the paper had indoor plumbing, electricity and even computers. The computers were unreliable but a host of technical gurus kept them running using bailing wire, duct tape and spit. "My beat was the city of Menominee and Marinette schools. I loved my beat and the people I met along the way. It was a homecoming for me after having worked in TV news for 23 years. I hated my cubicle. I hate cubicles. So instead of cluttering my desk with reference materials, paper, pens and such nonsense,



I kept important things close at hand; my rubber chicken, a deck of cards for magic tricks, various toys and gag items like whoopee cushions. "My favorite day was always April 1. I loved making up stories to fool our readers. I should have signed a contract to only work on April Fools' Day. That would have been cool. "In all seriousness, we need a daily local paper. Our world is moving too fast for anything less. Our elected representatives need to be held to account and that's something only a daily can do effectively."

Find more comments from our staff inside.

Change is the one constant in journalism

Eagle-Star/EagleHerald has had many upgrades in the last 30 years

It's hard to believe I have spent nearly 40 years in the journalism profession ... and I'm still 30 years behind my mentor, the venerable Larry Ebsch. By the way, there's going to be a heavy dose of Ebsch in this section—after all, he has been the face of the Marinette newspaper, if not all local media, for many decades.

Unlike Ebsch, I never worked when the old linotype machines were in operation, but at my first newspaper job in Havre, Montana, in 1983, I initially used an archaic manual typewriter. We got a computer system installed the following year.

Like Ebsch and some others, I worked at both the Menominee Herald-Leader and the Marinette Eagle-Star. My years at the H-L were short, but memorable (1987-89). I was the sports editor and we had a pretty fierce rivalry with the Eagle-Star newsroom in both news and sports. I believe it made both newspapers better.

After a couple of years at other publications, Ebsch hired me as a Marinette city reporter when I met him at the office on Labor Day weekend 1991. Never mind that I had minimal news writing experience as my first eight years in the profession were in sports. Truth be told, I would have loved the sports job here, but the legendary Jody Korch was entrenched as the leader of the sports team. My wife and I and our young son had just moved back to the area. I needed a job. The rest is history.

Like Ebsch writes in his accompanying column, I too have seen plenty of change at the paper. I was here when we merged with the Herald-Leader in 1995, when we became a morning paper in 2005 and when Adams Publishing Group purchased our business two years ago.

In my early years at the publication we dummed our pages with a pencil and ruler on a dummy sheet. We sent our copy and photos to a couple of "paste-up" guys in back (Bucky Schick and Joe Paitl—sadly both are gone) and they cut, waxed and placed it on a page before it was sent to the pre-press area.

From there it was off the press where Roger Zink, Tim Paulson, John Paitl and others took control.

Now, we put our photos, copy and ads directly on pages in a sophisticated computer program. We make the pages into PDFs and send them to printers in Janesville, Wisconsin. Workers there make the plates, which go on a press to produce the finished product.

The presses at the EagleHerald now sit idle and are nothing more than gigantic metal conversation pieces.

There are so many other aspects of the job that have transformed in the past 20 to 30 years. I remember when we had a computer at a corner desk that was used for our ONE email account. I recall getting AP photos on a machine that spit out photos continuously throughout the day. And I remember frantically scribbling notes as I interviewed a state politician, city alderperson or local business owner.

Now, of course, everyone has their own email accounts, AP photos (and stories) can be easily obtained on a website and interviews are so much easier thanks to recording devices and a smart phone.

DAN KITKOWSKI
EAGLEHERALD EDITOR



Ah, the smart phone. It also allows reporters to take decent photos, jot down a note or look up just about anything via Google. The smart phone has definitely made it easier for today's journalists.

Looking back at yester year, I was in the newsroom for some of the biggest stories in the past three decades. A bunch of us crowded around a small television set perched on top of a file cabinet to hear Judge Lance Ito pronounce O.J. Simpson "not guilty." I was putting together page 1 when we literally had to "stop the press" because a bulletin came over the wire about a bombing at the Olympics in Atlanta (Richard Jewell was accused of the act.). And the men and women in our newsroom were in stunned disbelief that fateful day of Sept. 11, 2001, when the unthinkable was happening to our great country.

There were so many memorable local moments in the past three decades. Eagle-Star photographer Kurt Rozek and I went with Marinette Police Chief Pat Ravet and Sheriff Jim Kanikula on a large drug bust that encompassed Marinette, Menominee and Peshtigo and resulted in scores of charges. I covered the Porterfield Country Music Festival for many years and some highlights there were conducting an interview (along with local radio morning man Kit Donaldson) with the legendary Lorretta Lynn on her tour bus and covering Miranda Lambert's show shortly after she won the first of her many prestigious awards in the country music industry.

High-powered political leaders—including governors and U.S. senators—have visited our area. The continued success of Fincantieri Marinette Marine brought then Vice President Mike Pence and President Donald Trump to the shipyard in recent times. All have been highlights.

How we gather the news and how we put together a paper have changed through the years. But the one constant is the amazing men and women who have worked tirelessly to produce quality local journalism. Two of the best—news editor/presentation wizard Rob Becker and sports writer Tom Kaeser—are no longer with us.

I have to admit, that goal of producing quality local journalism is a lot more difficult to achieve in these times with smaller news staffs and competition from unreliable "sources" such as Facebook. I put quotes around that because it astounds me how many people rely on social media for their source of news. I read the discussion pages only for the laughs they provide.

We are proud to say Marinette newspapers have been providing local news for 150 years. I'm not sure what technical changes will impact our industry in the next decade and beyond, but you can bet whoever is gathering and reporting the news will continue to work in a professional and dedicated manner.

Newspaper founders would be in awe of advances in technology

Luther B. Noyes and his 15-year-old son, Frank, never imagined that a newspaper they initiated during the Civil War Era would be observing a milestone 150 years later, making it the longest stretch of public service for a business in our community. The father and son combination would swell with pride if they were to experience this remarkable achievement on June 24, 2021.

The EagleHerald, a combination of two newspapers, one from Menominee, and the other from Marinette, celebrated its sesquicentennial on that date. The 12-page special section, devoted to historic accomplishment, chronicles some of the major events in the publication covering those 150 years.

The "Eagle" portion of today's EagleHerald began on June 24, 1871, when Luther Noyes and his son introduced Vol. 1 No. 1 of the Marinette and Peshtigo Eagle. The "Herald" portion of the EagleHerald was the first newspaper published on the Menominee River. It was ushered in by Judge Eleazer Ingals on Sept. 10, 1863. A litany of weekly, bi-weekly and daily newspapers have been published in Marinette and Menominee counties over the years, but competition was hard-handed and most of them were acquired by the Eagle or Herald. The Eagle-Star acquired the Herald-Leader on July 17, 1982.

I spent 70 of my 90 years in the newspaper trade—three years as a newsboy; two years as an unpaid correspondent covering a 12-team fastpitch softball league, a 10-team industrial basketball circuit, and the semi-pro M&M Hornets of the Wisconsin State Football League; 40 years as a reporter and editor; and 25 years as a part-time columnist and editorial writer. The latter 25 years was in retirement. I have ink stains in my blood veins.

The changes in the newspaper profession over the seven-decade span were mind-boggling. Even the shift from the days of the door-to-door newsboy to the current method of delivery have been dizzying. From newsboys to girls delivering newspapers, from carriers walking or riding their bikes on their routes to adults delivering papers on foot or motor vehicle. Routes were consolidated into larger ones to make it more profitable for the carriers. From the traditional Friday or Saturday collections and the punching of the customer's card to monthly and annual collections and now payments by electronic devices.

I remember when the Herald-Leader was 20 cents per week. A subscriber would leave a quarter in a dish on the kitchen table or under a porch floor mat with a note telling you to punch the card and keep the change. Those nickels added up if you had a 40-50-60 customer route.

The unpaid sports assignments were like a badge of honor. An opportunity to cover a sports event, chart statistics and then race home to write a summary with a notebook and pencil. When finished, you would hop on your bike and deliver the information to a drop-off box by the newsroom. No calculators to figure out batting averages, scoring averages or football yardage. That's where fundamental mathematics came in handy. No smartphones to check out records or the spelling of names. You thumbed through an encyclopedia or



LARRY EBSCH
RETIRED EDITOR

telephone directory for the answers.

I entered the newspaper business on a full-time basis in May 1955 and retired in December 1995—a 40-year run. Dennis Colling, our publisher and general manager at the time of my retirement, persuaded me to write an occasional column on local history. Well, the "occasional column" turned into a weekly column spread over 25 years of retirement and more than 1,150 articles on local history.

A voluminous number of changes occurred during my time as a journalist. The changes touched just about every phase of the newspaper trade, from hand-written copy to type-written copy, from delivering the paper by foot or bicycle to delivering it by car, truck and now via mail and computer.

Reporters walked or drove cars on their news beats and used notebooks and pencils to gather information. Now it's tape recorders, e-mails, fax machines or cellphones.

A proofreader checked the typeset material and used the conventional system of proofreader's marks. They checked proofs against original copy and layouts. The proofs were then returned to the composing room for corrections.

There were marks for every word in the copy: delete or take out, let it stand, spell out, transpose, paragraph, set in italic or boldface, set in lower case or upper case and so on. The proofreader was an invaluable member of the news department. Now editors or designated reporters perform proofreading duties on their computers.

The linotype machine cast type from brass matrices fed from machines actuated by a keyboard operated manually. As each line of type was cast, the machine automatically returned the matrices. Many of the linotype operators, press operators and other printers in the profession were well-trained at Menominee and Marinette high schools that were both well-equipped for the training. Many large newspapers and job printing companies in metropolitan cities came here to recruit workers.

The Associated Press leased wire service provides state, national and world news. The same AP service provides the news to the EagleHerald. The service originated at the Milwaukee and Detroit offices of the AP.

Gazette Printing Company of Janesville, Wisconsin, which acquired the Eagle-Star in 1980, installed the first computer system a short time later.

Like scores of area business operators, change has played a prominent role in their length of service and success. New technology has no limits.

The sesquicentennial celebration of the EagleHerald is a tribute to the thousands of men and women who have contributed to this monumental achievement during its 150 years of service, and the thousands of subscribers and advertisers who supported the newspaper. Luther B. Noyes and his son would be proud.

New higher education opportunities for Marinette/Menominee Region

Through the Marinette Area Higher Education Coalition

- Seamlessly transfer an NWTC associate degree into a UW-Green Bay bachelor's degree program
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- Electro Mechanical
- Business Management
- Human Services
- Health Information Technology
- Shared library resources and staff
- And more!



Visit nwtc.edu/Coalition or uwgb.edu/Coalition for more information.



Compiled by Wes Beyer, Staff Writer; and designed by Melissa Kowalczyk, News Manager

1871

1872

City Public Library given to Menominee by Augustus Spies.

1880

1883

Menominee receives its first city charter.

1890

1887

Marinette becomes a city.

1900

1893

Charles McLeod, the first permanent settler of Menominee, dies.

1895

Blesch Intermediate School is built as Menominee's first public high school.

1910

1907

The property known as Henes Park was donated by John Henes.

1920

1917

Luther Home is built.

1920

American Legion Post 39 established in Marinette.

1930

1928

Little River Country Club established as a 9-hole course.

1935

UW-Marinette starts in a single room at the former Marinette High School on Main Street.

1940

1950

1960

1970

1980

1990

2000

2010

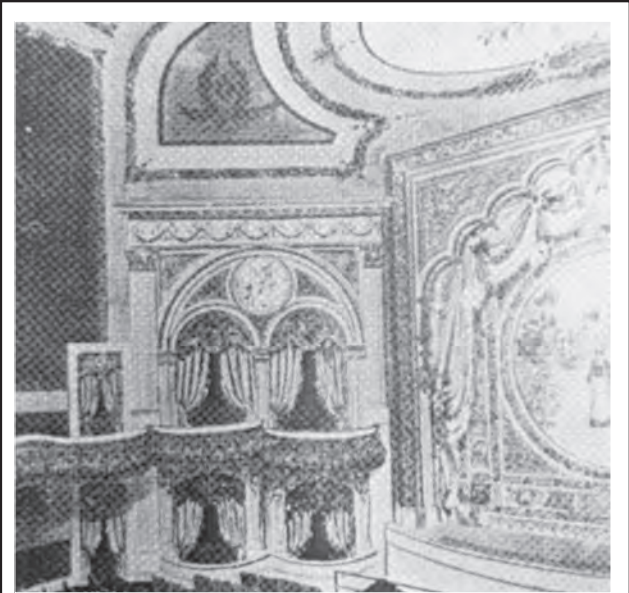
2021



EagleHerald/Wes Beyer

1871

The Peshtigo Fire ravaged the town in 1871. Coincidentally, the founding of the paper was in the same year.



EagleHerald/Wes Beyer

1850

Menominee Opera House burns down, it was constructed in 1902..



Courtesy of the Anuta Research Center

1907

First M&M Game, beginning the United States' longest running high school rivalry.

1936

Garfield Elementary School is built.



Courtesy of the Anuta Research Center

1948

Earl "Jug" Girard, 1944 Marinette grad, begins in the NFL as a Packer.

1963

Washington Elementary School is built.

1967

Theatre on the Bay is established by Herb Williams.

1970

Ann Arbor Railroad Co. ends its car ferry services in Menominee

1982

First Waterfront Festival was held.

2006

LCS-1 USS-Freedom launched at Marinette Marine

2010

Marinette High School shooter

2019

2019 - Community REC Center finished



Eagle-Star

1942

Kargard brothers move to Marinette and start Kargard Boat & Engine Co. It was destroyed by a fire in 1972.

Courtesy of the Anuta Research Center

1969

Mystery Ship is raised. Here it is docked at the Mystery Ship Marina, Menominee.



2018

Small Business Revolution

2020

Brian Helfert trial

Newspapers in Education program inspires reading

Regardless of time, NIE helps bring the community together

By **MELISSA KOWALCZYK**

EagleHerald News Manager
mkowalczyk@eagleherald.com

The Newspapers in Education (NIE) program has been around only a fraction of the time the EagleHerald and its previous newspapers have been here, but it has made a huge impact in the community.

The NIE program isn't its own entity or owned by one organization, so each newspaper incorporates different events and activities into its program. This makes each program unique for its readership, all accompanied by providing newspapers to the classrooms where they are requested. The EagleHerald has been a part of the NIE program since about 1990, which is about the same time many newspapers around the United States incorporated NIE.

"NIE is Newspapers in Education and we partner with local schools to provide newspapers to get students interested in the reading habit, and being informed in the community with our paper. And to learn all the different things that, not only what the paper has to offer, but again to be informed students in our community. And we hope that their reading habits will continue into their adult lives," EagleHerald General Manager Todd Colling said.

At its core, NIE is a program that allows the EagleHerald to provide newspapers to students from first grade through high school. The EagleHerald provides newspapers throughout Marinette and Menominee counties and even some schools in Oconto County.

Leroy Wood, EagleHerald circulation manager, said, "We (deliver on) average about 600 (newspapers) a day (during the school year). We cover Marinette, Menominee, Peshtigo, Oconto, Lena, Crivitz, Coleman, Wausaukee, Stephenson, Carney-Nadeau and North Central. We pretty much cover our whole distribution area."

Wayne Jessell, former EagleHerald circulation manager, got the program up and running by hiring Jean Boren. Gladys Krei and Marilyn Packmayer were also NIE coordinators at the EagleHerald, with Packmayer being the most recent person to hold that position. With each coordinator, the program has evolved with the times and staffing, while keeping the core standard to make sure students in our area have access to newspapers.

"I just have always personally loved the newspaper," Packmayer said. "My dad was an avid newspaper, magazine and book reader and he encouraged us children in the household also to do that. We always got a morning paper, we always got an evening paper and we loved it. I grew up in Ironwood, Michigan, so we had the Daily Globe up there, which was associated at that time with the EagleHerald, so I just always, always appreciated the value of having access to a newspaper."

Packmayer was the NIE Coordinator for eight years, beginning in 2005. She had retired from Menominee High School in 2004 after teaching for 25 years. Being a former teacher, Packmayer, welcomed the opportunity to go into the classroom to talk about the newspaper and its worth with the students.

Packmayer said, "A big part of my job was going into the classroom and seeing the educational aspect of it, but it was also dealing with the business world and trying to solicit sponsorship. I



Special to the EagleHerald
Tom Maxwell Sr. of Farmers and Merchants Bank & Trust visited a classroom with Marilyn Packmayer, former Newspapers in Education coordinator, in 2010.

learned a lot about the business world and I am so grateful for the sponsors I was able to bring on board to back up the Newspapers in Education program. Most of them I still see listed in the newspaper, and that is gratifying to me because that made me realize that they came on board because they really wanted to and didn't feel pressure, and that they still see the value in it."

The EagleHerald provides half of the cost to keep NIE running. The rest of the program relies on donations from EagleHerald subscribers and advertisers.

"We can't do it alone," Colling said. "Certainly we need our subscribers and advertisers to help us support the program. It's a very expensive program, but it's one we're committed to. We do not see NIE going away any time in the future. It is a program that is here to stay for years to come."

To the EagleHerald and those who continue to donate, the benefits clearly outweigh the cost involved with the program.

"It's hard for people to wrap their head around," Packmayer

explained. "Why would you give it out? Well, you have to give something to get something. And, if you can get these young people on board with reading anything, how much more beneficial can that investment be?"

Going into the classroom is one part of the NIE program that showed the benefit of the program. Tom Maxwell Sr., along with many other businessmen and women from the area, visited some of the classrooms that received the paper.

"It's (NIE) extremely important because there is so much information provided by social media, and there is no substitute for reading," said Tom Maxwell Sr. of Farmers & Merchants Bank & Trust (FMMT). "I think newspapers do a really great job of covering the news accurately." FMMT is one of the NIE program's biggest annual individual donors.

The NIE program is also one of the ways the EagleHerald can reach out to the community. From teachers and students, advertisers and donors and to parents,

the reach expands throughout the community and beyond.

"Not only are the teachers using our product, but the parents are reinforcing that when the students bring their projects from the NIE program home. It really makes you feel good that people are really engaging in that paper," Colling said.

The school visits have included time for talk and learning, as well as time for play. Activities, whether its looking at the Kidscoop activity page or taking part in a game to find things in the newspaper like a "treasure hunt," the newspapers are used in many ways.

"(A visit) was beneficial because they really learned a lot about the newspaper by having to dig into it," Packmayer said.

Currently, the EagleHerald doesn't have a NIE Coordinator, but we continue with the program the best way we know how. In looking at the past, we also think of the future of NIE at the EagleHerald.

"It's for the future of our company. It's more of a community-minded program than just for the EagleHerald," Colling said. "I think it's a great tool to have informed students that can talk about area topics. And I think we are teaching students, and certainly our readers, that we are the source for news that you can trust. There's so much information out there. And there's so much false information that people get from social media, or they get from discussion groups and Facebook pages that is not accurate and a lot of the younger people, and the community in general, will take that as truth. And we have been a trusted news source for 150 years (as of) June 24, so I would like to believe that its better for the community to have informed people, especially our students."

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Sports has evolved, but coverage remains constant

By MATT LEHMANN

EagleHerald Sports Editor
mlehmann@eagleherald.com

The cliché says that the more things change, the more they stay the same and that adage certainly applies to sports and how the EagleHerald has covered them over the past 150 years.

Local sports have always been at the heart of the EagleHerald's coverage, but the march of time has changed several of the teams that the paper covers.

Back in 1912, local sports coverage amounted to several short articles written about now-defunct teams like the Menominee White Sox baseball club or the East End Badger Football club. Even events have changed over the decades. No longer do we hear about the "Labor Day games" between the Paper makers and the Timber workers, but such thing was a highlight of every September back in the earlier 1900s.

These articles were tucked away into various corners of the paper, as a proper "sports" section did not come to exist until a decade later in the 1920s.

Certain teams may have come and gone, but one constant throughout the paper's history has been the annual M&M football game. The classic rivalry between Menominee and Marinette has been played for over a century and the EagleHerald has been there to capture each one.

As the M&M game grew in significance, so did the EagleHerald's coverage of it. The earlier years of the rivalry feature coverage made up of stories but the advent of cameras has allowed the EagleHerald to put together full-page photo spreads featuring shots of not only the players, but the crowds as well. The Twin Cities treat the M&M game as the biggest game of the year, and rightfully so, and the EagleHerald follows suit, devoting entire front pages to covering the gridiron battle between our local student-athletes.

Pictures, which were not featured in the early years of the paper, have become a key component in highlighting area athletes and their accomplishments, but getting those pictures into the paper wasn't always

simple.

In today's digital age and with the invention of high-speed cameras, taking action shots of a basketball player making a layup or a golfer sinking a putt is a simple matter of pointing the lens at a subject and clicking a button.

Gone are the days when a photographer would need to rush back to the office and develop his or her film in a dark room, frantically trying to get their pictures done in time to go to press. Now, simply plugging a camera into a computer allows you to upload hundreds of photos at a time, saving reporters the worry of a choice photo not turning out the way they want.

No longer a daily paper, the EagleHerald's three-day print schedule has once again reshaped how the paper covers sports.

Just a couple of years ago, a writer would need to interview a coach and scurry back to the office in order to write up the story before a midnight deadline. Now, the sports pages are a collection of the prior day's events, giving readers a gaggle of new local content, but also making it so that writers have more time to shape stories.

Speaking on shape, the "shape" of the EagleHerald's sports section has evolved through the decades. Once not even its own section, sports grew from one page to two before ballooning to four pages in the mid-90s. In that time, the "feel" of the sports section has taken on the personality of its editor. In the Jody Korch years, in addition to excellent prep coverage, the EagleHerald featured countless stories on hunting and fishing on a weekly outdoors page. While those stories continue to this day, Jody's retirement has led to an ongoing evolution of the sports department, as Brian Bell and now myself (Matt Lehmann) have taken the responsibility of covering local athletics.

So, while Catholic Central is now known as Saint Thomas Aquinas Academy, and while the M&M Timberjacks may no longer be chopping down opponents on the football field, one thing has and will remain constant.

The EagleHerald is committed to giving local athletes the absolute best coverage. Then, now and forever.



This is an Eagle-Star sports page from the 1970s. The newspaper's design, along with sporting events, have evolved through the years, but the goal of providing strong local coverage has remained constant.

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From our former newsroom staff ...

Zac Britton

Sports/news writer • 2005-10

"Marinette and Menominee was my home for five wonderful and satisfying years. Yet, in the big picture, it's barely a footnote in the 150-year history of a true local newspaper such as the EagleHerald.

"What else in this delightful area, one that embraces its history tightly, can say that it has lasted 150 years?"

"Despite all the maligning of journalism as a whole in recent days, the local voice that is the EagleHerald is crucial. The profession has damaged itself on a national and worldwide scale, but you cannot be at every football game, boat launch, community picnic and city council meeting in your hometown.

"Take away that and what does this region have? Silence. Gossip. Fiction.

"Every time I come back to Marinette, I drive down the street I called home, call



or text a few friends and pick up a couple editions of my old newspaper, despite not knowing the people writing the articles. So much has changed at the EagleHerald, yet I see the same efforts and clear dedication.

"There have been challenges larger than today's in the EagleHerald's dedicated existence, but the demand and need for local news has been largely unchanged during that time.

"My hope is there's 150 more years for the people that call Marinette and Menominee counties home."

Mary Johns

Staff reporter

"Congratulations to the EagleHerald as it marks 150 years of keeping Marinette-Menominee residents informed. I covered city government, education, politics and legal issues during my 10 years at the paper. I also wrote weekly features on food and cooking, and on people and their jobs. In 1971, I was an intern at the Eagle-Star and helped with the special centennial issue published that summer. Where does the time go?"

Alisa (Fox) Shafer

Staff Writer • 2012-2014 • Wrote as Alisa Fox

"I was hired by the EagleHerald almost straight out of college and I quickly went from being a news assistant to being a staff writer.

"Even though my time with (the EagleHerald staff) was brief, they taught me so much about being part of the community, looking after our neighbors, and having fun even when times are difficult. Some of my fondest memories are from the days we spent laughing at ridiculous news stories and long nights spent waiting for election results.

"Because of the wonderful people I worked with, especially Penny Mullins, a woman I consider one of my mentors, I fostered a passion for local news reporting and I continue to work as a newspaper reporter in Manitowoc, Wisconsin.

"I believe local newsrooms like the EagleHerald are not just important, but necessary for a successful democracy, and it's up to every single person in a community to support them.

"Here's to the next 150 years!"



Jody Korch

Sports editor • 1984-2018

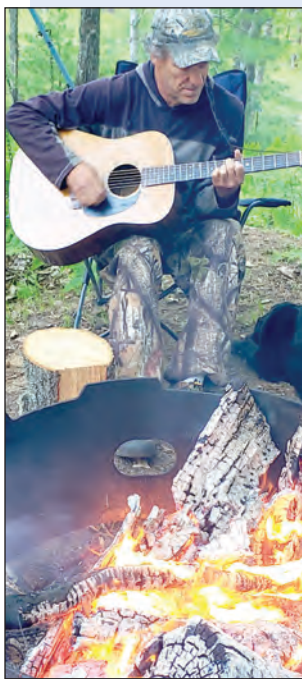
"From the ashes of the catastrophic 1871 Peshtigo Fire arose the Marinette Eagle-Star. A sesquicentennial later, the newspaper still serves the community, albeit with a different name, the result of the 1995 merger of the Eagle-Star with the Menominee Herald-Leader.

"My goal as a media member was to focus on the readers and tune

everything else out. Watching a last-place runner cross the finish line feeling an enormous sense of pride and personal achievement meant as much to me as a team qualifying for state. Nothing could beat writing an article about a study of the causes of fawn mortality.

"On a February morning in a marsh east of Stephenson, I held three newly born bear cubs while standing over their tranquilized mother. I never forgot that a newspaper should strive to represent the pulse of the community rather than serve as its know-it-all megaphone. The year the Eagle-Star was born, the first Major League baseball game was played, Ulysses Grant was our president, America consisted of 37 states, and Marinette, Menominee and Peshtigo were vibrant towns (still are).

"May the EagleHerald be around to cover this wonderful community in the year 2171."



Terri Lescelius

Managing editor, general manager and editor at the Eagle-Star, Herald-Leader and EagleHerald • 1975-2012

Believed to be only female to work in that capacity

"What a time for newspapers! So many changes in technology—from Linotype operators and people framing pages of hard type (backwards) to doing everything on computers, from photo dark rooms to digital systems. From stumbling on a story and trying desperately to find a phone to having a phone in your pocket that you could record on, write, call sources and the office and even take pictures at the scene.

"What I am most proud of are the people who worked in the newsroom. We were an entry-level newspaper and I mostly hired women and men right out of college or who had limited experience in community journalism. Many of them went on to bigger newspapers and did quite well for themselves.

"The best—although they weren't necessarily from here—were passionate about their jobs and had a clear

understanding of the role of local newspapers to this community. Whether we were localizing a national story (think 9/11), explaining a major issue in town (think hospital merger) or trying to hold local office-holders accountable (think Freedom of Information Act requests) my reporters were willing and able to go the extra mile without complaint. They weren't just a team—they were family.

"And it wasn't just the reporters. For many years we had a sports department that not only covered but truly cared about their student athletes.

"We had photographers who knew what news was and unerringly were in the right place at the right time without endless direction.

"At the Herald-Leader we were blessed with a few cartoonists who skewered local government officials with a few strokes of their pens.

"We also had fun. We participated in community events. We could poke fun at ourselves. We brought beautiful and sometimes heart-wrenching stories and pictures to the pages of our local newspaper and to the communities we served.

"We made mistakes. Some of our stories and hires were clinkers. But we learned from them and moved on. Always keeping the goal of community journalism in mind.

"As a newspaper it was our job to reflect the community, to hold people accountable no matter who they were, to explain and, yes, to advocate.

"Happy 150th birthday EagleHerald."



Lee Lupo

News editor • 1980-82, 1986-89 (Herald-Leader)

"Former Herald-Leader Publisher Tom Torinus hired me more than 40 years ago as a novice reporter, and then proceeded to teach me how essential a local newspaper is to its community. I learned from some of the best young journalists we had on staff about how vital a role the newspaper played in maintaining a healthy community.

"The EagleHerald's sesquicentennial is a marvel in the age of Internet bloggers. In the past 20 years, almost 30 percent of daily newspapers in the United States have closed, leaving thousands of communities without news coverage.

"Newspapers are the watchdogs of city, township and county governments and their agencies; they document hundreds of events at schools, hospitals, small businesses, and industries. Editors at the Washington Post are credited with saying newspapers are "the first rough draft of history." We used to refer to each edition as the 'Daily Miracle.'

"The people of Marinette and Menominee are fortunate to have had a daily miracle for 150 years. It's a testament to the editorial, advertising, circulation, production, and accounting departments who have worked, who are still working, to make the EagleHerald a necessary part of your lives."

Becky DeWitt

Staff writer • approx. 2017-20

"I enjoyed the opportunity to work for our local newspaper. During my time at the paper, I was able to hone my skills not only as a writer, but as a reporter. My role allowed me to be on the sidelines of various local events and gave me the venue to share those events with those unable to be there. Newsroom staff were great to work with, like an extended family, that I miss still today.

"Reporting events at local community meetings was just a small part of what my job entailed. Working at the EagleHerald, we were given wide latitude to find and write local stories about things that sparked our own interests along with various assignments that came our way.

"Happy Sesquicentennial Birthday, EagleHerald and may you be around for another 150 years!"



Tim Froberg

Sports reporter


1993-2005

"I started my EagleHerald experience before it was even the EagleHerald. I spent a few years at the Menominee Herald-Leader working with Tom Kaeser prior to the merger with the Eagle-Star.

"I enjoyed my days with the paper. We covered the hell out of local sports and sports editor Jody Korch was gracious enough to give me a little extra time to cover the Green Bay Packers. That led to the highlight of my EagleHerald days, covering the Packers in the 1996-97 Super Bowl. The paper sent me to the Big Easy—all expenses paid—for nearly a week to detail the Super Bowl experience. It was quite the gig for a small-town boy who grew up in Gwinn, Mich., in a Packers household.

"Hopefully, I made EagleHerald readers happy with my reporting. I got to visit Kiln, Mississippi, Brett Favre's hometown, and the infamous Broke Spoke Bar where every local there claimed they knew Favre. I sampled real Cajun food for the first time, spent a few memorable nights on Bourbon Street—the craziest party scene I've ever seen. And I chronicled the Packers' first world championship since the Lombardi days, staying up the entire night cranking out copy.



"When I returned to Marinette, I was stunned to see my column mug on the bottom of a front-page Packers poster the EagleHerald put together for sale. I mean, how many times in life do you end up on a poster? I will always have great memories of my time in the M&M area. Happy 150th EagleHerald."



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Dan White

General Manager from 2009-16

"During my six years in Marinette and Menominee, the people of your community welcomed me into your businesses, homes and organizations. I will always be grateful. You're kind and genuine, and you support your community and your newspaper like no other.

"When I worked for the EagleHerald, we had a high-level team of experienced news professionals. Editor Dan Kitkowski led a newsroom that also included award-winning veterans like Penny Mullins, Jody Korch, Tim Greenwood, Rick Gebhard and many others. They were extremely talented, hard-working and very committed to ensuring that the news, sports and people of the EagleHerald's communities were effectively covered. Kitkowski likely leads a less experienced team now but I'm confident you're still reading a great paper. He wouldn't settle for anything less.

"I now live and work as a high school teacher in southern Wisconsin and I



haven't read the EagleHerald in quite some time. I read two other daily newspapers where I also worked and I've seen up close how they've struggled in recent years. They're not the same newspapers they once were but they've managed to keep afloat and stay relevant despite the many challenges facing newspapers today. I'm pulling for those newspapers and I support them, in part, by using their stories in my classroom. Whenever I get a chance, I stress the importance of supporting local businesses and local newspapers. The people of Marinette and Menominee get it. You have for over 150 years."

Beth Brockhoff

Photo editor • 1984-94
(Herald-Leader)

"Congratulations to the Eagle-Herald and the communities of Marinette and Menominee. What a gift to still have a local newspaper in your beautiful towns! I treasured my time covering and capturing the life and beauty of your unique area. Here is to another 150!"



Kurt Rozek

Photographer • 1993-1995 (Eagle-Star)

"I remember driving up to Marinette for my job interview as a photojournalist at The Eagle-Star in November of 1993. I was already 2 1/2 years out of college as a mass communications major with a minor in photography and had struggled to find a full-time job. I was quite nervous and didn't know what to expect.

"Soon after, while working part-time at the Green Bay News-Chronicle, I received a call from the editor, Larry Epsch, offering me the job. I couldn't say "yes" quickly enough.

"I loved shooting all sports and had some memorable assignments including riding with local police to cover a large drug bust and photographing a local woman who hand-fed deer.



I also enjoyed sending photos on the Associated Press wire in hopes of having other national newspapers use my work.

"The close-knit staff was great to work with, and we often got together on weekends to share a beer and some laughs.

"Although I was only there from November of 1993 until February of 1995, it truly felt like a second family."

"I retired at the end of 2019 after working since 1978 for the Eagle-Star and then its successor, the EagleHerald.

"I started as a news and sports reporter, then became a wire editor with duties that included designing the front and inside pages. Later I was in charge of designing the inside pages, then became



Tim Greenwood

Reporter/wire editor/page designer • 1978-2019

copy editor and a news reporter, primarily covering Marinette County government and sometimes being in charge of putting together the front page.

"High-points in my career included covering high school sports, which indirectly led to me coaching junior high basketball for a few years; participating in covering major local news stories; putting stories and photos of many major state, national and international happenings in the paper and, last but not least, covering Marinette County government in the last decade.

"Often since I retired I encounter former co-workers and Marinette County officials and supervisors and that always puts a smile on my face. After covering Menominee County government early in my career, I really enjoyed resuming being a reporter and covering Marinette County government and the people involved in it in the last decade of my career.

"The demise of the local newspaper, and newspapers in general, has been very disappointing. I still read

the EagleHerald, which now is only published three days a week, instead of six as in the past, on a press in southern Wisconsin and mailed to readers. Being a reporter was a very popular occupation at one time, now those positions often are very difficult to fill and many staffs have been slashed.

"Pay cuts in the latter part of my career included having to take furloughs for one or two weeks and then hourly reductions on a weekly basis.

"I grew up in the Minneapolis area and my parents for a long time subscribed to morning and afternoon newspapers each day. Now circulations have plummeted, many newspapers have folded or just become online publications, and often there are few younger subscribers, most of them are senior citizens or close to being one.

"Happy 150th Birthday!! Many times in recent years. I wondered if this milestone would ever happen, but it has with the leadership of Editor Dan Kitkowski."

Emma Kuhn

Staff writer • 2015-2019



about being captured on the western front. Planning out an April Fool's

Day article with local historians about buried treasure to draw attention to Marinette's historic monuments. Countless interviews with brand-new small business owners and their dreams of growth in the twin counties area, and subsequent visits as a customer to cheer them on.

"When people ask what being a reporter was like, I tell them that the schedule was hectic, the deadlines were short, and every day was different. I tell them that I grew by leaps and bounds as a journalist, as a writer and as a person. I also tell them about the raccoon that ran in the pet pageant every year I was working there."

Laura (Bley) Shimberg

Feature writer/reporter • 1991-1993

"I'm honored to be part of the history of the EagleHerald.

"The Marinette Eagle-Star was my first foray into the world of community journalism and it warmed me to be able to meet, and document, the great people of this community. As a feature writer I got to paint a picture of the fascinating and endearing parts of human nature, but as reporter I also saw the darker side—devastating fires, murder trials, an active shooter lockdown, local and county governments in question.

"The newsroom was my home, my safe haven where there was always the hum of the press and the intoxicating scent of ink to calm me. Larry Ebsch will never be forgotten, the patriarch of the motley crew of reporters who gathered daily and sometimes late into the night to give its readers their dose of local news. He forged this family who not only worked together, but played together as well—volleyball, broomball,



Fantasy Football, the occasional cocktail, even allowing us to watch Sunday football with him at his favorite watering hole. These people—Larry, Rob Becker, Grant VanderVelden, Jody Korch, Chris Chebuhar, Kristin Larsen and Tim Greenwood to name a few, taught me about the integrity and truth of being a reporter and it carries on today.

"Congratulations to all of the staff, past and present, who have worked tirelessly to carry on this tradition of community reporting. Here's to another 150 years!"

Christena T. O'Brien

Reporter • 1993-96

"Growing up on the west side of Wisconsin, I had never heard of Marinette until a former professor called to tell me of a job opening at the former Eagle-Star. I applied and got the job shortly after graduating from UW-Eau Claire. During my short time there, I learned a lot from longtime Editor Larry Ebsch and had the opportunity to write stories of all different types as I first covered Menominee and then Marinette. Some of my most memorable stories include:

- The visit of a 225-pound tiger named Jade and her owner Buddy DeYoung of Wallace to Menominee Catholic Central North as part of a third-grade student's class report.

- The 1994 murder of 21-year-old Trudi Jeschke shortly after she moved to Appleton.

- The arrest and jailing of Robert Falkenberg, Menominee's fire chief, for stalking in 1995. Upon his



release from jail, he committed suicide.

- The 1995 collision of a train and semitrailer truck in Marinette, which resulted in the evacuation of nearby businesses and the rerouting of U.S. 41 traffic until a hazardous materials team from Outagamie County was able to respond.

- Local interest in restoring one of just a few BT-120 aircraft built in Menominee by the former Mercury Aircraft Corp.

"I left the journalism field two years ago for a job with the State of Wisconsin, but I continue to firmly believe in the importance of local newspapers."

Thank you for being part of the EagleHerald.

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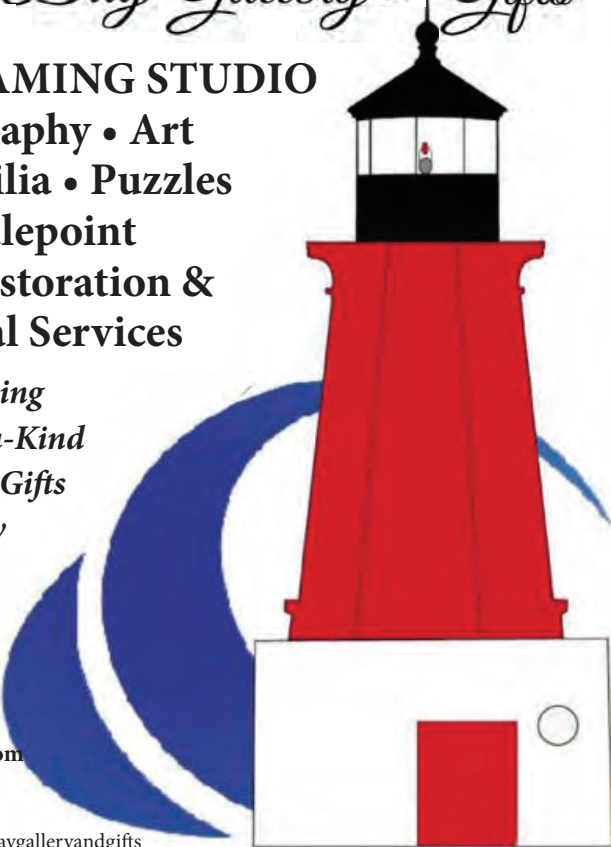
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From imagery to photojournalism

A look at the history of newspapers and photos

By JOHN LIESVELD

EagleHerald staff writer
jliesveld@eagleherald.com

Ever since the Ancient Greeks first began to parse the unique properties of light and optics, or from the moment when 10th Century mathematician Alhazen of Bazra observed that a stream of light funneled through a pin-sized hole into a dim room recreated an inverted image of the scene unfolding outside that room, humans have endeavored to capture time's fleeting moments for posterity.

Designs for the first primitive cameras represented room-sized devices known as "cameras obscuras" where the outside light flowed through a pin-hole and recreated a moving image on one wall. Such designs date as far back as the 15th century when Leonardo da Vinci sketched one out in his notebooks.

However, the technology to actually capture and store those scenes to some medium, like film, paper or a digital SD card, eluded humans for hundreds of years. Only through hand tracing a projected camera obscura image could an artist retain a moment for future generations to view.

TECHNOLOGY FINDS A WAY

Eventually, human ingenuity and scientific understanding devised a solution for rendering a permanent photograph. As described in many photojournalism texts such as the second edition of "Photojournalism Content and Technique," by the early 19th century, framing an instantaneous and small slice of the world permanently on a flat surface became reality.

In the 1820s French inventor, Joseph Nicéphore Niépce discovered a way to create a lasting image by coating a "light-sensitive bitumen mixture onto a glass, pewter or copper plate." Louis Daguerre refined and advanced the French inventor's process in the late 1830s, developing the daguerreotype. Daguerre promptly published the detailed process involved and sold the design for his contraption to the world in 1839, making a fortune.

Still, modern photojournalism remained far out of reach as those early methods of photography posed several drawbacks. The daguerreotype required anywhere from three to 15 minutes of exposure—Niépce's process took eight hours! Moreover, the daguerreotype created a positive image that made

reproduction difficult, unlike the negatives of 35 mm and other film types that arrived a few decades later.

Additionally, cumbersome cameras and lighting equipment limited the ability of photographers to capture the world and its people as they really lived, died, fought and played. Early on, most photos were staged, portraits or landscapes that required the person or object to remain very still for the long exposure times. Any object making the slightest of movements created blur.

Moreover, the chemistry and mechanical methods to actually reprint a photo in a newspaper like the EagleHerald arrived much later, in the 20th Century.

THE ROAD TO PHOTOJOURNALISM IN THE EAGLEHERALD

"Photos were not commonly carried in newspapers until the early 20th century—1910s in some newspapers, early 1920s in others—due to the high cost of the printing technology needed," said media history expert and assistant professor of Journalism and Mass Media at the University of Idaho, Caitlin Cieslik-Miskimen. "Most of these early photos were printed using the halftone process.

Wire services did not start transmitting photos until the early 1920s, and these were usually expensive and of questionable quality."

Cieslik-Miskimen provided the EagleHerald with a bit backdrop to the history of photojournalism in small newspapers of Wisconsin. She completed her undergraduate work, Masters and Ph.D. at the University of Wisconsin-Madison. Her dissertation covered print culture in small media with a focus on the Superior Telegram newspaper (northern Wisconsin).

Not until about 1925 did technology allow photojournalists to seize those natural, sometimes tragic and often shocking or poignant moments that make of some of history's most iconic images.

Modern photojournalism started in Germany in 1925, not long after a man named Oscar Barnack began building the prototypes to the world's first 35-millimeter camera, the Leica, according to the Smithsonian Museum of American History. Initially, most newspapers utilized artists that created lines or etchings on printing plates, essentially hand drawing images in newspapers.

Reproducing photographs in print became



EagleHerald/John Liesveld

Based on research limited by time, this array of portraits represents the earliest photograph reproduced in the Eagle-Star. It was in the year 1900.

possible with the invention of the halftone printing process, often referred to as the "dot process," which allowed for finer detail. It used a photochemically sensitive printing plate and produced a realistic image. Still, drawbacks lingered as those first newspaper halftones offered low-quality images and involved an expensive process.

EAGLEHERALD'S FIRST PHOTOS

Lacking a digital archive of all published EagleHerald photos, finding the first photo to grace the newspaper's pages offers a challenge best suited for those with dedicated focus and many hours of free time.

However, according to Cieslik-Miskimen, one can begin to apply some generalization of early small-town newspapers to trace a bit of photographic/imagery history in the EagleHerald. Additionally, by leafing through the weighty volumes of collected newspaper archives of the Menominee County Historical Society Michael J. Anuta Research Center in Menominee many historical similarities become apparent.

The Anuta Research Center maintains hard copies of original newspapers of both Marinette and Menominee. When it comes to the evolution of the EagleHerald those archives begin in 1871 with "Marinette and Peshtigo Eagle" which merged with the Marinette North Star in 1903 becoming the "The Marinette Eagle-Star."

In 1995 the Eagle-Star merged with Menominee's Herald-Leader becoming the Marinette Menominee EagleHerald.

Pinpointing even a window of time in which that first photo resides within the EagleHerald editions requires much leafing of

time-burnt and brittle newspaper pages. However, it appears some of the first photos placed on its pages occurred in the year 1900. Prior to that, all images were artistically rendered.

Mostly those first photos consisted of portraits such as one spread that

included the 21 portraits of the "Class of 1900," which, based on EagleHerald research, represented the earliest instance of an actual newspaper printed photo. In other words, photos were primarily staged due to the primitive

See PHOTOS, C11



EagleHerald/John Liesveld

The "Anuta Stacks" are a collection of newspapers archives of the Menominee County Historical Society Michael J. Anuta Research Center in Menominee.



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The substance of the photograph

By JOHN LIESVELD

EagleHerald staff writer
jliesveld@eagleherald.com

MARINETTE—A statistic, both staggering in its magnitude and its implied pervasiveness, included in Mary Meeker's 2019 annual Internet Trends Report, shows that people across the globe produce close to 1.4 trillion new photographs each year. Meeker, a partner at a global technology investment firm, Bond Capital, utilizes data, expert analysis and insight on the state of e-commerce in producing annual reports.

That statistic of imagery immensity works out to nearly 4 billion photos each day.

Every so often, one of those photos bubbles up to social consciousness and changes the course of history: think Astronaut William Anders' photo "Earthrise," or the Voyager 1 space probe's "Pale Blue Dot," or some of the harrowing images captured on 9/11.

While the majority of newspaper photos rarely change the world like those iconic images, they do succeed in framing events and people in broader historical contexts that go beyond the personal photographs snapped on a family picnic, allowing historians who document those photos to gain some insight.

"Photography in the old newspapers provides an archive of events that are irreplaceable," said Executive Director of the Menominee Historical Society Mike Kaufman. "A person would have a personal archive of personal pictures that would be specific to their family, but the newspapers pictures were of general interest to everybody in the community."

Kaufman, along with the resident archivist with Menominee County Historical Society Amber Polzin, spends hours upon hours shuffling through, researching and scanning to digital format the endless, and constantly growing collection of the area's historic newspapers collections and other documented history at Menominee's Anuta Research Center.

Their expertise on area history and the stories and images through which that history unfolds lends them the expertise to understand the weight that a single photo can carry.

THE VALUE OF A JOURNALISTIC PHOTO

"(A photograph) is priceless. Especially these newspaper files," Kaufman said. "It's a record of things



EagleHerald/John Liesveld

Executive Director of the Menominee Historical Society Mike Kaufman powers up the digital scanner to continue the long process of archiving the Marinette and Menominee historical newspaper photos and the Menominee Anuta Research Center.

that occurred in Marinette and Menominee going back decades and decades. And without that, we lose that sense of who we are ... It's like that saying 'If not for our past how would we know it is us.'

Kaufman voiced those words from within a small back room at the research center, surrounded by shelves of boxes filled with envelopes, which in turn, were stuffed with old newspaper negatives, developed photos and editor notes.

Not far away, Polzin underscores the value of a newspaper photo that in some ways seems to run contrary to another old saying, "never judge a book by its cover." On the contrary, where a book cover attempts to sell the book, a newspaper photo strives to present a truthful representation of the story to which it is attached.

"I think a lot of people are drawn into a story with a photograph," Polzin said. "You need a photograph to get the story out there ... the story is behind the photograph."

Long-time reporter and former EagleHerald editor Larry Ebsch voiced a similar idea, from the writer's point of view. He explained

that whether the article covers a military veteran's experience or a high school athlete's last-minute touchdown to win the game, a photo of the individual adds a depth to the article that words cannot reach.

"(A photo) makes an impact," Ebsch said. "It identifies with the story."

GROWING MOUNTAIN OF TEDIOUS ARCHIVING

For Kaufman and Polzin, preserving the old newspapers and all those photos plays a huge role in shaping the historical context of the area's past. According to Polzin, the Anuta Center began digitizing photo archives about 10 years ago, a process that involves not only the tediousness of electronically scanning each photo, but the sometimes exhaustive research required to identify the photo's time, place and if possible, individuals pictured.

By Kaufman's and Polzin's estimates, they managed to scan about 35,000 photos in those 10 years, which represents less than half of the collection.

"The biggest issue with our photographs is that we spent a lot of time and money lately digitizing

them," Kaufman said. "I've been doing a little bit of it and it is time-consuming. We have this pretty cool scanner where I can throw up multiple pictures and it will scan them. But then you have to crop them, add labels to them ... it's time-consuming."

He explained that packed away in various boxes and many envelopes the center carries negatives and other developed photos going back decades from both the Menominee and Marinette newspapers before the 1995 merger. Sometimes those envelopes, boxes and the back sides of photographs contain very little information. Often, all that Kaufman has to go on is a barely legible editor's handwritten note that includes no date.

"It's detective work," he said.

He delineated his process using a previously archived photo as an example, explaining that one of the first things he looks for in an image is landmarks. He showed an image that he archived between 1927 and 1944 and said he tried to pinpoint the date by looking at the Menominee North Pier Light House which occupied the photo's

backdrop. Built in 1877, the Light House's configuration went through many changes over the years which were recorded and which can be used as a cross-reference to help narrow the timeframe of the shot. In the photo, the configuration was such that it dated the time of the image after 1927 but before 1944. However, the trail of clues stopped there, for now.

Another good clue to dating a photo emerges from any vehicle in the shot. But Kaufman cautioned, relying too heavily on such a clue, especially when only one vehicle is pictured, can result in an inaccurate date. For example, a photo with a car built in 1945 could have been taken any time after 1945. Only the years prior to 1945 can be eliminated—unless time travel were a reality.

And while the job of digitizing introduces the long monotony of detailed work and a loss of photo resolution, Polzin underscored the importance of such digitizing old photos explaining that they tend to fade and crack; they bend and they crumble.

"Handling them is not always a good thing," she said. "The oils on our

fingers break down old photographs."

After digitizing, the actual photos can then be stored in a safe and more climate-controlled area to keep them safe. Moreover, a digital collection of photographs archived and filed by date or topic makes searching for a specific picture much easier than digging through a big drawer full of photographs.

A FINAL WORD ON PICTURES

All that archiving serves a role greater than just the preservation of local history. It sometimes boils down to the dollar bill when it comes to restoration projects in the area.

"Part of (a picture) is the nostalgia," Kaufman reiterates. "But (a photograph) also has an economic impact. If someone is looking to do a building restoration in downtown Marinette or Menominee and they want to maintain its historical perspective ... we can help provide that to them: if they can't save the original features (of the structure) then they can restore it through an old photograph."

And such historical restoration can turn a property assessed at \$50,000 into one valued at over \$1 million Kaufman pointed out.

Still, in the end, for historians like Polzin and Kaufman, it all turns back on the way a photograph and its contextual history can absorb one's curiosity.

When prompted to describe the local newspaper photos most striking to her, Polzin paused for a moment.

"Where would I start, there are many of them," she said

But she added that her father, Edward "Ted" Forbes, used to serve as a law enforcement officer in the City of Peshtigo around the 1950s. Occasionally, while paging through the old newspaper archives, a familiar face would stop Polzin in her tracks.

"I have run across photos of my father at an accident scene or a fire," she said with some emotion welling behind her words.

Like Kaufman said, in many ways such local newspaper photos serve to preserve the context of history in which the people of Marinette and Menominee lived.

"One of the greatest resources in preserving the past are the old newspapers and these old photographs," Kaufman said, referring to the archived stacks at the Research Center. "So our mission is to preserve that past"

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9 questions with Larry 'Windy' Ebsch

MENOMINEE — Sports fans, broadcasters and writers often refer to someone as the “face of the franchise.” Michael Jordan with the Chicago Bulls, Dan Marino with the Miami Dolphins and Wayne Gretzky with the Edmonton Oilers are arguably the faces of their respective teams.

It's a subjective debate, no doubt. But if one were to ponder the face of the Eagle-Star/EagleHerald franchise, it's unquestionably Larry L. Ebsch, who worked in some capacity with the newspaper for about 70 of his 90 years. As you will read in this special section, Ebsch delivered the paper as a kid, wrote unpaid stories as a teen, was hired as a sports editor and served as a reporter and then editor. He contributed for 25 years after his retirement with a popular ByeLines column that focused on local history (he wrote more than 1,100 of those) and countless editorials.

EagleHerald editor Dan Kitkowski had a Q&A with his former boss and current confidant recently in Ebsch's apartment. Staff writer John Liesveld took some candid photos.

1 Who had the biggest influence on your journalism career and why?

Larry: “Jim Ripley, my first managing editor. He used to be the sports editor at the Herald-Leader and I was a correspondent who used to bring in the sports sheets (fastpitch softball, industrial league basketball and semi-pro football). Low and behold if the editor didn't leave to go to Escanaba and Jim was named the editor. The sports editor's job was open. I didn't even apply. Other people threw my name in there. I didn't have any experience other than the correspondence, which was all hand-written stuff I turned in. And so he hired me and that kicked off my career.”

2 When did you know you wanted to be a journalist?

Larry: “Well I had three years of journalism in high school (Menominee). I was the sports editor. We had the “Maroon News” every Friday and let me tell you, just like people look for their morning Eagle, the students looked for that “Maroon News” every Friday, second hour class. Things were kind of tough when I got out of high school in '49 and the Korean War broke out in '50 so many of us went in the service. I came out and I toyed with the idea of going to J school (journalism) but I didn't do it. Then the Ripley thing came along ... so that's 70 years (ago). I had a love for it (writing), especially sports.”

3 What was the most important story you covered and why?

Larry: “Oh, boy. You're really testing me—I've had so many of them. I was real fortunate to have some heart-warming stories and also some heart-breaking stories. Probably the Gene Hasenfus one when he was captured in Nicaragua. That was international news. I went down to interview him when he came back to Green Bay. And Tom Palmateer (the Marinette County Veterans Service Officer), who I got along good with, set me up with Gene for a one-on-one (interview). So I went to his house by the Little Red School House (Shore Drive) in the Town of Peshtigo. I sat down with Gene and his wife (Sally) and got a hell of an interview. That was probably the most



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important because of the consequences involved and the political drama that was going on.”

(Note: Hasenfus was a U.S. Marine/mercenary who helped fly weapons shipments on behalf of the U.S. government to the right wing rebel Contras in Nicaragua. The sole survivor after his plane was shot down by the Nicaraguan government in 1986, he was sentenced to 30 years in prison for terrorism and other charges, but pardoned and released the same year. The statements of admission he made to the Sandinista government resulted in a controversy in the U.S. government, after the Reagan administration denied any connection to him).

4 What is the most difficult story you've ever had to cover?

Larry: Fires where kids were lost. We had a lot of house fires back then compared to today. There were cedar roofs with coal burning stoves. Sparks would come out and ignite (the roofs) I mean, the fire department was always going out. Every day—chimney fires, chimney fires, chimney fires. And sometimes it caught families with kids in there. There was one up in the county where four went and one on Hattie Street where five went.”

5 What do you think makes a compelling news story?

Larry: “It's going to have reader interest. Now, I have to be careful I don't want to offend you guys neither. But sometimes, in my opinion, today's journalists go out and they do the stories that they want to do. And I always wanted to the stories that the reader wanted. To me the reader was the most important. Labor strikes affected families and impacted the community. We had some bad labor strikes. They were never easy to handle. We had a lot of other stuff—the expansion of the airport. Even from a sports angle, when the M&M Game was interrupted and then came back. That was some big stuff. But I will tell you one of the most in my time, too, was Title IX. The advance of the girls in sports is just mind-boggling.”

6 What do you think is the most fulfilling aspect of being a reporter or an editor?

Larry: “Satisfying the reader—or trying to. You never fully do it, but you try to. The reader was always important to me, even as a paper boy. I had to get that paper on the porch. I didn't cut across the grass, didn't kick the dog, all that kind of stuff. But the reader, in my way of thinking, was always the most important part of the newspaper.”

7 What are the qualities that make a good reporter?

Larry: “Getting at the root of the problem. I'm looking at one now (referring to EH staff writer John Liesveld, a great reporter who was taking photos). Accuracy is the most important and getting it straight. I'm not a fan of today's major media where they get opinionated in the paper. It's my concept all the time, report the news and let the editors do the opinion writing. That's the way I look at it.”

8 What advice would you give to a young reporter today?

Larry: “The same things I was just talking about—always be accurate. Always be punctual. Be fair in reporting and don't get your personal opinion in there. You know it's not the best paying job. But really, I can honestly say this, and I always told my family is I never hated to go to work. I loved my job and that's why I stayed with it and stayed in this community. Not everybody can say that.”

9 Who gave you the nickname Windy and why?

Larry: “People say ‘how did you get the name’ and I say I was a track star. That gets them rolling, but then when they get done laughing, I tell them it was because I was talkative. That's just my nature, my personality. Some guy said you talk like the wind and it just stuck. That's way back into boyhood. I was always a chatter box. We played a lot of fastpitch softball. I was a shortstop and that's when there was a lot of infield chatter. I was kind of the cheerleader in that one. That's how that came about.”



A photographer's point of view

By JOHN LIESVELD

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MARINETTE—For EagleHerald reporters, in the midst of gathering a story, it sometimes seems commonplace for the subject of an interview to drop the name of a specific photographer.

You know the one. “That photographer, Rick,” people will affably ask.

It seems that being a local photographer emits a certain disposition within the communities that they photograph. He/she come to know many people by their faces, and everyone knows him/her.

Like anyone who spent years at a job, for former EagleHerald photographer Rick Gebhard, his time at the newspaper holds immeasurable memories linked to those faces, places and events that remain frozen in countless images stored digitally, on film, on paper and encoded in the neurons of his own memory.

Each one of those places and/or people remains linked to Gebhard in ways he may not even imagine. More often than not people in the community seem to remember him warmly from the day when he snapped their photo for an EagleHerald front page stand-alone shot of community life.

“Working at the EagleHerald was great because I got to go to everything for free and it got me off my (butt) and out of my introverted self,” Gebhard said. “It got me out of the house ... it broadened my horizons.”

To Gebhard, those days, before the rise of social media and the suspicious attitudes toward the media that rose with it, offered an immense enjoyment in the framing of local lives within his camera lens. From area residents out-and-about to city officials and employees like police officers, Gebhard carries fond memories of their warm attitudes and the spontaneity that ensued when he came calling with his camera.

“I would just walk into the



EagleHerald/John Liesveld

Nowadays, during the summer months, former EagleHerald Photographer Rick Gebhard spends much of his free time tending the herbs, vegetables and other garden goods flourishing in the cultivated plots around his home in Marinette.

middle of stuff ... and I just got candid pictures everywhere,” he said. “The people (in the community) changed my attitude... everybody was just nice to me ... and I met my best friends while at the EagleHerald.”

BIASES AND PHOTOJOURNALISTIC JUDGEMENT CALLS

Initially, and inspired by some of his favorite photographers like Ansel Easton Adams, Gebhard took up photography and photojournalism as a way to affect change. Adams, an American landscape photographer and environmentalist produced a portfolio of awe-inspiring black-and-white images of the American West between the 1920s and 1970s. During that time his images became (and continue to be) synonymous icons for the

United States National Parks.

However, Gebhard learned quickly that photojournalism requires a balance of passions with journalistic ethics. Moreover, in achieving that balance, no easy answers exist.

“You are supposed to be an objective news guy,” Gebhard said. “So you are sometimes at odds with the artist in you.”

And while those core photographic values occasionally fostered disagreements and heavy discussions within the newsroom, Gebhard explained that a good photographer needs a foundation of values from which to work. But he also realized that photojournalist's biases can serve as a tool.

“I (learned) that your biases can inform you so you should go on them because that is all you have to

work with anyway,” he explained. “So you might as well admit you have them but always try to be objective and cover both sides.”

For photographers, the clichéd adage, “if it bleeds it leads,” often raises the morality alarms. Even in smaller communities like the City of Marinette and Menominee, such stories and photo opportunities introduce many questions that dig at the core of the journalist, the photographer, the editor and the community. But Gebhard recognizes that such debates make for a healthy, and ethical newsroom.

MAKING THE CONNECTION, A LOVE OF PHOTOGRAPHY

A passion for landscape photography empowered Gebhard's photographic career.

He often loaded the car with his camera gear and headed north to Michigan's Upper Peninsula, framing places like Pictured Rocks National Lakeshore in his viewfinder. However, even on those trips his journalistic sense informed his composition.

“I tried to work land use issues into the shots and not just (snap) pretty postcards,” he said. “I was a city boy, so going out in nature and camping with my kids was something that was pretty special.”

For his work, Gebhard has received several accolades from the likes of the Wisconsin Newspaper Association. One of his favorite award-winning photos was attached to an article by former Journalist Penny Mullins about the fall colors. The striking photograph shows a kayaker on one of the area's many waterways. Behind the kayaker and also reflected in the still water, a riverside forest canopy exudes every shade between red and green in a scattering collage that shouts the serenity of a peaceful fall day.

Gebhard stays humble about his awards. However, with a smile and a laugh he admits, as almost any person would, to a slight ego boost from the satisfaction of recognition.

“I guess it means a lot to be

recognized,” he said. “I used to be a musician so I'm kind of a showoff. I have that drive internally, but I try not to be motivated by outside things like (recognition) ... but it still means a lot.”

For Gebhard, the photo needs to tell its own story while also supplementing the actual story. But if you ask Gebhard how the connections between photo and story the answer remains elusive. It often reside in the realm of mystery and instinct. But he knows a few things for certain.

“You can write so many words into a story and you can see so many details in a picture,” he said. “They are like two sides of the same coin. I think everyone wants to see a picture with a story. The copy (text) needs to be broken up if nothing else.

Further, the connections go beyond the links between story and photo. A good photo needs poignancy to convey its message, emotion or context. For example, such poignancy emerges from one of Gebhard's favorite personal photos. It was one he took at a family event about 10 years ago.

The picture shows Gebhard's father, Gerald in silhouette against a backdrop of light pouring through a window. His father, slightly stooped with a pointed birthday hat atop his head, reads a birthday card on his 80th birthday celebration. For Gebhard, the moment captured in that photo covers many layers of emotion.

Today, while digital technology allows one to easily and cheaply take many, many shots, Gebhard tries to be selective.

“I try to be more decisive but if it is a subject that I am in love with and I am experimenting then, heck yeah ... I'll shoot every darn thing I'm interested in,” he said.

Because of that passion, his compilation of images could fill volumes. When looking back on those volumes, the emotions that surface sit with him in a good way.

“I sure have memories,” Gebhard said.

FROM C8

PHOTOS:

photographic technology

“In the research I have done, where I've looked closely at some Wisconsin newspapers in Superior and Green Bay in the 1910s and 1920s, many of the photos included in news stories through the late 1920s were staged photos,” Cieslik-Miskimen said.

Additionally, Cieslik-Miskimen informed that the technology of that era also introduced significant delays in printing timely news photos, especially when it came to syndicated photos that reported on national and world events.

“I came across a few instances of the Superior Telegram touting the superiority of its printing technology due to its speed, and often noting competing papers that it would beat when it was the first to publish major photos, such as from President (Calvin) Coolidge's inauguration in January 1925,” Cieslik-Miskimen said. “(The Telegram) had them the day afterward.”

As evidenced in the EagleHerald archives, early in the 1900s, speedy technology in printing was not the only requirement for publishing timely photos. The ability to electronically transmit photos overnight did not yet exist. While sending text over wire was common, images needed to come by freight (plane, train, boat and etc.), dating many newspaper photos, especially in smaller and more rural newspapers that lacked the photographic resources, like the EagleHerald.

For example, in 1918, the EagleHerald published a photo of a WWI smokescreen measure used to help protect British merchant ships from German U-boats. Prior to the mid-1920s, the ability to transmit photos via wire (i.e. phone lines in those days) that WWI smokescreen shot would have been physically delivered to the newspaper.

“It also was fairly common for even the smaller newspapers to run a weekly page (or a Sunday section) titled ‘This week in pictures’ or something like that beginning in the mid-1920s, with syndicated photos of major news events and newsmakers,” Cieslik-Miskimen pointed out.

BIRTH OF PHOTOJOURNALISM

However, by the 1930s, even the EagleHerald's photo delivery and printing technology allowed editors to print images regularly. The evolution of capturing photos marked a major point in photojournalism that propelled the medium into the

21st-Century.

After 1925, with the invention of the Leica, a device capable of using the convenience of 35mm film, the age of modern journalism emerged and during the proceeding World Wars (WWI and WWII) it proliferated. The technology allowed to photographers to take their craft anywhere, capturing the disposition of people, animals, landscapes, events and life as it happened.

From the tragedies of war to Neil Armstrong's first steps on the moon July 20, 1969, on the moon, a photo that disseminated to practically every paper in the country, including the EagleHerald.

But the news is not always inspiring, and the ever-increasing technology of the ubiquitous camera has allowed photojournalists to report those stories as well. For example, when photographer Bob Jackson of the Dallas Times-Herald reacted quickly enough to engage the high-speed flip of his camera's shutter activating the chemical technology of 35 mm film within, he managed to capture the very moment that Dallas nightclub owner Jack Ruby fired a gun point-blank into Lee Harvey Oswald's abdomen outside the Dallas city jail building in November of 1963. Oswald had assassinated President John F. Kennedy just two days earlier on Nov. 22. Oswald later died of his wounds.

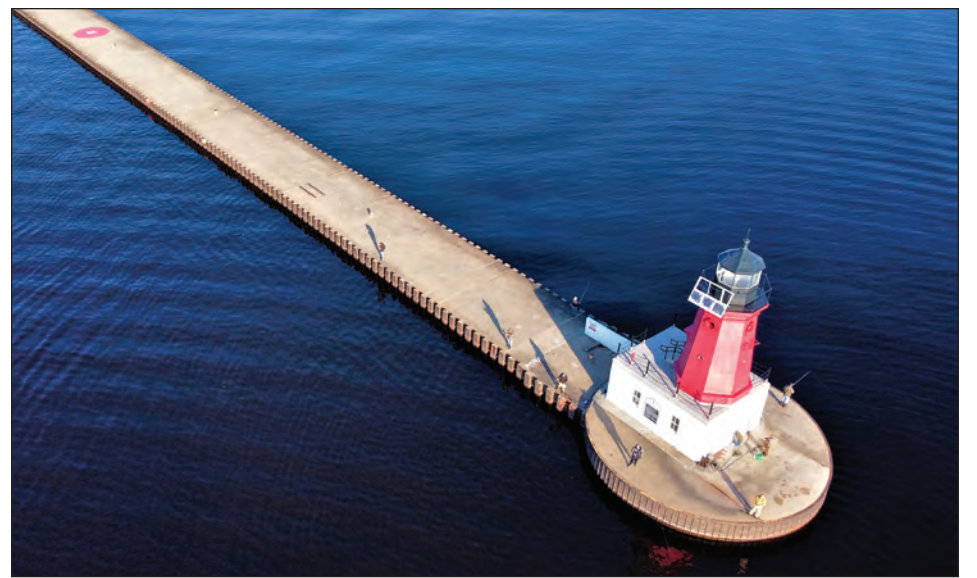
Many of those photos traveled by wire to hit the front pages of smaller community papers like the EagleHerald.

In the end, though, when it comes to local journalism, the advances in photo technology have aided photographers to supplement the written word by revealing in poignant illustration the true character of those communities like Marinette and Menominee.

Moreover, of the photos that stick with local readers stem from the curious and eccentric points of view within a local community.

“Some of my favorite old photos spreads in the Superior Telegram were collages of dogs of the city, which I kept on file as I researched my dissertation,” Caitlin Cieslik-Miskimen said.

Perhaps their uniqueness appeals to area residents.



EagleHerald/John Liesveld

Today, even the EagleHerald occasionally takes advantage of the unique perspectives that the ever-evolving technology of photography continues to offer, as this drone shot reveals over the North Pier Light House in Menominee.



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St. Joseph Hospital was built on 10th Avenue after Sisters of the Third Order of St. Francis traveled by foot to solicit money from lumber camps. St. Joseph's Hospital expanded from 1900 to 1911 to 75 hospital beds.



Marshall Lloyd Hospital, situated next to St. Joseph's, was dedicated and also operated by the Sisters of the Third Order of St. Francis. In 1974, after facing problems, the Order devested its interest in the two hospitals and the county assumed legal ownership, renaming it Menominee County Lloyd Hospital.



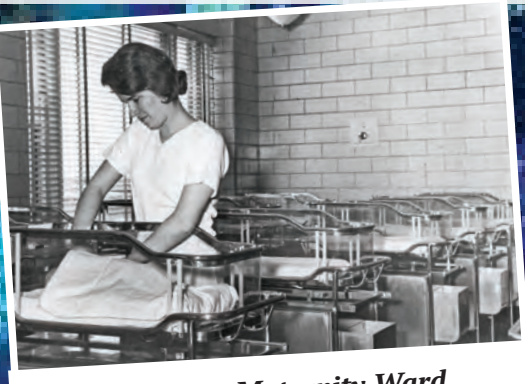
The first merger of hospitals across state lines took place with Menominee County Lloyd Hospital and Marinette General Hospital. A 20-year lease was signed with Bay Area Medical Center and services were further expanded. New facilities were built and in October 2005 the Menominee building was returned to the county.



Renovations begin on the former Menominee County Lloyd Hospital to develop the Harbors Retirement Community, an exclusive new residence for seniors with unique amenities reminiscent of the historical charm of this community landmark.



Interior Menominee Hospital Chapel. Menominee, MI



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