

# Chasensky joins Free Press staff



**Hallie Chasensky**

Hallie Chasensky has joined the staff of the Amery Free Press as a multimedia sales consultant.

Chasensky was raised in St. Paul and is a graduate of UW River Falls, earning a degree in Marketing Communications. She and her husband, Dan, live on 10 acres in rural St. Croix Falls, just off Hwy. 65. The couple met in college and moved to the area in 2017. Dan is a local, professional videographer.

After graduation, Hallie worked as a recreation assistant for the City of Fife, Washington. She coordinated and over-

saw local events and farmers markets. She moved to Eugene, Oregon where she worked for the Organically Grown Company, serving as the marketing project and event coordinator, planning events and attending conferences, farm tours and trade shows.

Hallie and Dan have a subscription farm-based flower farm, Miminka. “We wanted to learn how to grow our own food,” Chasensky said. “With my background working for an organic company, farming is a passion for me, it developed into flowers over the years.”

The couple enjoys hiking, canoeing and motorcycling. Hallie enjoys gardening, cooking, sewing, growing flowers and a new hobby: cross-country skiing. “We are so fortunate to have a wonderful park like the DD Kennedy Environmental Area so close by,” she said.

Chasensky will succeed Pam Humpal when Pam retires this summer.

“I am happy to have Hallie join the team,” said Free Press publisher Tom Stangl. “I know she will be a great help to her customers and an asset to our organization.”