

Chronotype to move to new location

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The Rice Lake Chronotype will be moving at the end of January and the building it currently occupies will be refurbished to house a new hardware store in town.

The Chronotype moved into 28 S. Main St. in 1957, former Publisher Warren Dorrance said.

Dorrance's grandfather, Warren Leary Sr., bought the Rice Lake newspaper in 1923, and it later came down to his uncle, Warren Leary Jr., and father, James Dorrance.

Warren Dorrance worked at the Chronotype with his brothers, Bob and Jim, and the



PHOTO BY MICHELLE JENSEN

The former owners of the Rice Lake Chronotype have sold the newspaper's building at 28 S. Main St. and the newspaper offices will move to 326 S. Main St., Suite 102, near Marketplace Foods at the end of January.

family sold the newspaper — but not the building — to Adams Publishing Group in August 2014.

Now the Dorrances

have sold the building to Joel Jacobson, who plans to open an Ace Hardware.

“We’re happy to see that the building is

going to be refurbished into an Ace Hardware, which we feel will be great for the city of Rice Lake,” Warren Dorrance said.

Jacobson currently owns four Ace Hardware locations, two in Eau Claire, one in Lake Wissota and the other in downtown Chippewa Falls.

Jacobson had become familiar with Rice Lake while working in the city’s Gordy’s grocery store for eight months and quickly came to like the community.

Jacobson said he found “just the right spot” at 28 S. Main St. He plans to refurbish the building using Rice Lake-area contractors and hire employees from the community

beginning in January. He hopes to open the hardware store on April 1.

Meanwhile, the Chronotype will be moving down the road to 326 S. Main St., Suite 102, next to Marketplace Foods.

“We’re excited to move to our new location at the end of January,” Chronotype Publisher and General Manager Randy Rickman said. “The new location offers plenty of convenient parking, and provides a warm, safe setting for our staff. As our community re-opens in the coming months, we hope our readers and clients will have an opportunity to stop by and visit with us.”