

# THE Bulletin

June 9, 2016

News and information for the Wisconsin newspaper industry

## All eyes on Janesville

When Speaker Ryan was ready to endorse, his hometown newspaper broke the story

BY JAMES DEBILZEN  
Communications Director

It wasn't a scoop in the traditional telling of newsroom lore. There were no anonymous sources, cryptic messages or meetings with shadowy figures in empty parking garages.

Regardless, editor Sid Schwartz of The Gazette in Janesville said it was "fun to have a national news item that we got to break," referencing being the first media outlet to announce the Speaker of the House was endorsing the presumptive Republican candidate for the presidency.

Speaker Paul Ryan, R-Janesville, announced in a column first published on The Gazette's website on June 2 that he would vote for businessman Donald Trump in November, lending his support as the country's highest-ranking Republican leader to the once unlikely candidate.

Ryan had withheld a formal endorsement for weeks after Trump won enough delegates to secure the party's nomination, expressing concerns about Trump's temperament and commitment to Ryan's conser-



Sid Schwartz



Greg Peck

vative agenda.

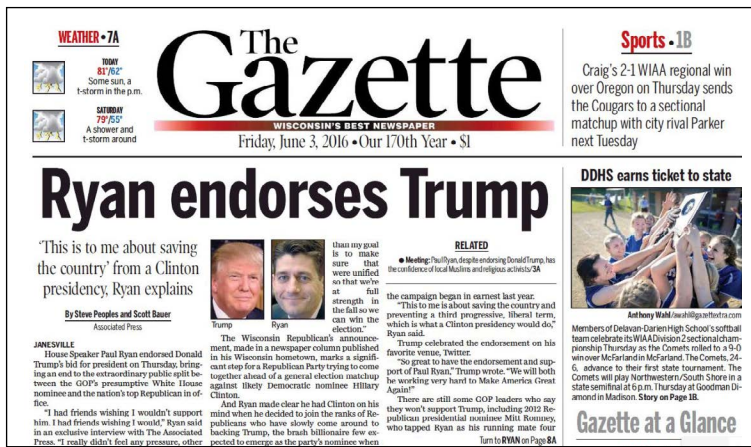
Schwartz said the news was unexpected. On Wednesday, June 1, opinion editor Greg Peck was contacted by Ryan's office to discuss the publication of a column about "Republican unity and the House policy agenda."

"We didn't really know what we were getting," Schwartz said. "We hadn't solicited his office for this and I had some people say to me, 'Oh geez, you got a scoop!' But it's not like something we went and dug up. It landed in our lap. It wasn't us asking Paul Ryan for a favor. I think that might be the impression some people get. That wasn't the case."

Peck received the column



Angela Major photo | Courtesy of The Gazette



**ABOVE: House Speaker Paul Ryan discusses his endorsement of Donald Trump and his policy vision with members of The Gazette's editorial Board on Friday, June 3.**  
**LEFT: The endorsement story broke on The Gazette's website, www.gazetteextra.com, on Thursday afternoon. Friday's front page carried the banner headline.**

Thursday morning with an embargo time of 2 p.m. He worked with Ryan's office to trim the column for space and forwarded it to Schwartz and reporter Frank Schultz, who covers Ryan's congressional district.

One question was unclear: Was Ryan endorsing Trump?

The language in Ryan's column left room for interpretation.

"It said, 'I will be voting for Donald Trump in November,'" Peck said. "And I thought, is this the official endorsement or isn't it? In the meantime, I emailed (Ryan's aide) back and asked if it was the official endorsement.

They said, 'We think the column speaks for itself.'"

That information was shared with Schultz, who included the reaction in a story he wrote about the column. Shortly after the story was posted online,

See **JANESVILLE**, Page 4

## Opposition to overtime increase picking up steam

Companion bills have been introduced in the House and Senate (S. 2707 / H.R. 4773) that would nullify the Department of Labor's rule issued last month that will double the threshold for salaried workers who qualify for overtime pay.

The bills would also require the agency to carry out a more effective analysis of its impact on small businesses, nonprofits and public employers.

The Department of Labor ruling increases the threshold for salaried workers who qualify for overtime pay from \$23,660 to \$47,476. If the new rule takes effect as planned on Dec. 1, it will require most employees

### Talking Points >>

Talking points from the NNA in support of the bills can be [found here](#).

who otherwise qualify for the white-collar exemption from the overtime rules, but earn less than \$47,476, to begin punching a clock. In addition to their regular salary, employers will be required to pay them time-and-a-half for the hours they work that exceed 40 in a workweek. NNA and the WNA Board of

Directors have gone on record in agreement that the threshold needed to be raised, but opposed doubling it. Community newspapers and their small-town employees will be unfairly penalized by DOL's one-size-fits-all scheme.

The House bill (H.R. 4773) now has 174 co-sponsors - including Rep. Glenn Grothman, R-Campbellsport, and Rep. Sean Duffy, R-Weston - and the Senate bill (S. 2707) has 42 co-sponsors - including Sen. Ron Johnson, R-Wisconsin.

The House Education and Workforce Committee has scheduled a hearing on the new rule on Thursday, June 9.

## Entries being accepted for national NEC contest

The National Newspaper Association is seeking entries for its annual Newspapers and Education Contest. Membership in the National Newspaper Association is not required for entry in this contest.

NNA's Newspaper and Education contest recognizes newspapers that have chosen a civic literacy, journalism education or school support program and assisted in its success through use of the newspaper's various resources. Entries may be made in two categories: Traditional Newspaper In Education Stories and Curriculum and

Newspapers Supporting Education & Civic Literacy.

Entries must have been published or carried out between July 2015 and June 2016. Awards are made to first, second and third place in each division.

Deadline for entries in the 2016 contest is midnight, July 6, 2016. All entries for this contest are made online. Entrants should use code: NAE15.

To learn more about the NNA Newspaper and Education Contest, visit <http://www.newspapercontest.com/Contests/NewspaperandEducationContest.aspx>.

# Member News

## We Are The WNA

### Meet the Sun-Argus & Woodville Leader

**Name of Newspaper:** Sun-Argus, Woodville Leader, Valley Values Shopper and [www.mygatewaynews.com](http://www.mygatewaynews.com)

**Founded:** Nov. 4, 2004

**Coverage Area:** Sun-Argus—Spring Valley and Elmwood, Pierce County; Woodville Leader—Woodville and Baldwin, St. Croix County

**Owner or Parent Company:** Gateway Publishing, Inc.

**Publisher and Editor:** Paul J. Seeling

**Publication Schedule:** Weekly on Thursdays

**Number of Employees:** Four

**Does the newspaper have a mission statement or motto?** Sun-Argus: The Gateway to Pierce County; Woodville Leader: The Gateway to Western Wisconsin

**What do you see as the main role for the newspaper in your community?** To chronicle the lives and events of the readers and their communities.

**What are your newspaper's biggest strengths?** We are hyper local, we have great contributing writers and rely on good photographs to help tell our stories in print and on our award-winning website.

**What are your newspaper's biggest challenges?** Too small of a demographic area and shrinking retail businesses to support us. An aging readership. Not enough revenue to grow and maintain adequate resources.

**What was your newspaper's biggest accomplishment during the last year?** Continuing to publish in spite of one



Pictured above is the home office of Gateway Publishing and staff, from left: Paul J. Seeling, publisher and editor; Jennie Bazille, office administrator; Emmy Lightburn, creative. Not pictured: Ben Seeling, creative and web administrator.

reporter/writer and one feature writer each battling cancer and a number of difficult financial issues.

**What are the newspaper's top goals during the next 12 months?** To continue to serve our communities as well or

better than we have for the last 12 years.

**Newspaper Address:** W2855 730th Avenue, Spring Valley, WI 54767

**Phone:** 715-778-4990

**Website:** [www.mygatewaynews.com](http://www.mygatewaynews.com)

**Email:** [editor@mygatewaynews.com](mailto:editor@mygatewaynews.com)



## Capitol expert joins WCIJ

BY LAUREN FUHRMANN

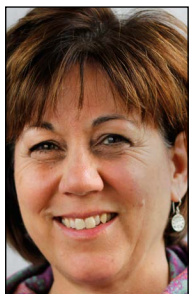
Wisconsin Center for Investigative Journalism

Mary Matthias, the top attorney in the nonpartisan agency that provides legal and policy advice to the Wisconsin Legislature, retired from nearly three decades of state service and became a reporter for the Wisconsin Center for Investigative Journalism.

A native of Sheboygan, Matthias joined the Wisconsin Legislative Council in 1988 and progressed from Staff Attorney to Senior Staff Attorney and Principal Attorney.

The Legislative Council provides legal services and policy development and analysis to the committees and individual members of the Wisconsin Legislature.

In her role as an investigative reporter at the nonpartisan and nonprofit Center, Matthias will serve as a volunteer, digging into stories alone and in collaboration with the Center's profession-



Mary Matthias

al journalists and paid student interns, as well as news organizations that work with the Center.

"Mary is one of the most knowledgeable and respected experts at the Capitol," said Andy Hall, co-founder and executive director of the Center.

"Her persistent pursuit of the truth will serve the best interests of the public and our democracy. We're honored to have her aboard."

Matthias earned a bachelor's degree in political science from the University of Wisconsin-Madison in 1983 and a law degree from the University of Wisconsin Law School in 1988.

As an attorney at the Legislative Council, Matthias served as counsel to numerous standing committees of the Legislature, focusing primarily on higher education, health, mental health, housing, and economic development.

She served on more than 20 Special Study Committees on topics including homelessness, infant mortality, economics of child care, prenatal care for low-income women, alternative education programs, adoption law, property tax exemptions, Alzheimer's and dementia, affirmative action, drug law enforcement and school funding.

Matthias also staffed Speaker's Task Forces on the funding and governance of the Wisconsin Technical College System, mental health, Alzheimer's and dementia, and puppy mills.

She collaborated with the UW School of Medicine and Public Health's Population Health Institute and the La Follette School of Public Affairs as a partner in the Evidence-Based Health Policy Project.

The Center is increasing the quality and quantity of investigative reporting in Wisconsin, while training current and future generations of investigative journalists. Its work fosters an informed citizenry and strengthens democracy.

Housed in the UW-Madison School of Journalism and Mass Communication, the Center has a staff of four full-time professional journalists, three to four paid student interns who work as investigative reporters and public engagement and marketing assistants, part-time staff members and skilled volunteers who assist in journalistic and financial operations.

More details about the Center's journalistic and financial operations are available at <http://www.wisconsinwatch.org/about/>.

## Stewart named VP of news operations for USA Today Network

Mizell Stewart III, incoming president of the American Society of News Editors, has been named USA Today Network's vice president of news operations, a new position. The announcement was made by Joanne Lipman, Gannett Co. Inc. chief content officer, on June 2.

The appointment is effective June 13.

"In his new role, Mizell will oversee NETWORK operations, administration, and relationships across Gannett departments. He will be a key member of my team as we work together to elevate the NETWORK's journalism and continue to

build the nation's largest digital-first news organization," Lipman wrote to staffers.

"Mizell previously was Managing Director and Chief Content Officer of Journal Media Group, where he directed content strategy for a team of 700 journalists at 14 publications, including the Milwaukee Journal Sentinel and the Commercial Appeal of Memphis. . . ."

Gannett acquired Journal Media Group (the former Scripps papers and the Milwaukee Journal-Sentinel) in April.

Stewart, vice president of ASNE, assumes the president's role in September. He said he would work out of Gannett headquarters in McLean, Va., but keep his home base in Butler County, Ohio.

For more information about Stewart, visit his website at <https://mizellstewart.com/>.



Mizell Stewart III

# Member News

—30—

## John P. Rooney, Jr.

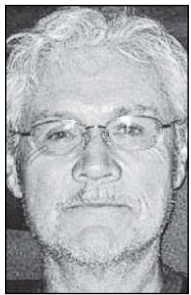
John P. Rooney, Jr., 69, died June 4, 2016 in Manitowoc.

He was born April 17, 1947 in Norwalk, Conn., son of the late Rose (Kardos) and John P. Rooney Sr. He graduated from Brian McMahon High School in 1965 and from Elmhurst College in Elmhurst, Ill., in 1969. John served his country in Vietnam from 1970 to 1971. He married Kim Stephens on March 17, 1994 in Brattleboro, Vt.

John served as a reporter, news editor and managing editor of the Herald Times Reporter in Manitowoc from 1980 to 1993. He was owner of Desert Jack's Bar and Grill from 1994 to 2004. Before retirement he also worked for Holiday House of Manitowoc County, Inc.

Throughout his career he served on the Manitowoc-Two Rivers Area Chamber of Commerce and the United Way Board of Directors. He served 30 years on the Lakeshore All-Sports Hall of Fame Executive Committee.

An Irish wake life celebration social was held Wednesday, June 8 at the Harrigan Parkside Gathering Center, Manitowoc. Online condolences may be



John Rooney

sent to the family at [www.harriganparksidefuneralhome.com](http://www.harriganparksidefuneralhome.com).

## Donald Kautzer

Donald G. Kautzer, age 86, a Manitowoc resident, died Thursday, June 2, 2016 at Holy Family Memorial Medical Center, Manitowoc.

He was born on Sept. 7, 1929 in the Town of Liberty, son of the late Fred and Nora (Jurgens) Kautzer. He served in the United States Army during the Korean Conflict from 1948 until 1952. On June 22, 1957 he married the former Audrey Kochan at Holy Innocents Catholic Church, Manitowoc. She preceded him in death on May 31, 2006.

Kautzer was employed at the Herald Times Reporter for 38 years as the assistant composing room foreman, retiring in 1991. He was a member of Printers Union Local 431. Donald was mechanically inclined and he enjoyed working on cars and fixing things around the house.

Funeral services were held Tuesday, June 7 at St. Francis of Assisi, Manitowoc. Expressions of sympathy may be sent to the family by visiting [www.pfeffer-funeralhome.com](http://www.pfeffer-funeralhome.com).



Donald Kautzer

## Free Member Content

This weekly free content, accessible at <http://tinyurl.com/WNAfreecontent>, is available for use at no cost to WNA members.



**The Wisconsin Center for Investigative Journalism** has made available a story about a planned hunger strike by Wisconsin prisoners protesting an indefinite form of solitary confinement known as administrative confinement. Wisconsin currently has about 116 prisoners in this status, which can go on for years—even decades—under conditions nearly identical to solitary confinement.

The story includes information from a federal lawsuit filed by a Wisconsin inmate who has been in this status — almost complete isolation from anyone except correctional officers — for 25 years.

We are offering a 1,175-word story written by Center Managing Editor Dee J. Hall and four photos, including three provided by state Department of Corrections. Special thanks to the Wisconsin State Journal for providing the news clipping.



This week's **Discover Wisconsin** column highlights Wisconsin's bed and breakfasts, which are as unique as the innkeepers who serve their guests so well. If you've never ventured out beyond the typical hotel, you're in for a surprise. Our crew set out to discover some of the state's most unique B&Bs while filming our recent "The Best Way to Stay—Wisconsin's Bed & Breakfasts" episode.



**WISTAX Facts** discusses how a state's long-term liabilities are not inherently bad, but can become burdensome if too large. In 2015, Wisconsin state government had \$15.5 billion in long-term liabilities.



## Matt Pommer State Capitol Newsletter

In his State Capitol Newsletter, WNA columnist **Matt Pommer** writes Gov. Scott Walker has ruled out significant increases in state-collected revenue for the state's struggling highway and road system in the 2017-2019 state budget. Transportation Secretary Mark Gottlieb said that means a delay in major road construction and upkeep on all but the state's most-traveled roads. Pommer, known as the "dean" of State Capitol correspondents, has covered government action in Madison for 35 years, including the actions of eight governors — Warren Knowles, Pat Lucey, Martin Schreiber, Lee Dreyfus, Tony Earl, Tommy Thompson, Scott McCallum and Jim Doyle.

## News Brief

### Community papers growing stronger: E&P

Small, community newspapers across the country are not just surviving, but—in many cases—actually thriving. Many of them have managed to dodge the layoffs and downsizing that larger papers have had to face.

Chip Hutcheson, president of the National Newspaper Association (which represents more than 2,100 community newspaper companies), said, "You don't hear about community papers going out of business. It's not the doom and gloom that major market papers face."

Editor & Publisher spoke with several of these successful community papers to find out how they've navigated through the storms. Read the story here: <http://www.editorand-publisher.com/feature/despite-doom-and-gloom-community-newspapers-are-growing-stronger/>

# THE Bulletin

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Created by and for Wisconsin's newspapers, WNA exists to strengthen the newspaper industry, enhance public understanding of the role of newspapers, and protect basic freedoms of press, speech and the free flow of information.

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# Member News

## WNA-Sponsored Training

### Watchdog Reporting for all Newsrooms

**Thursday, June 23 | 1-2 p.m.:** Think you don't have enough time for watchdog journalism? Stretched way too thin for investigations? Overwhelmed with keeping the daily machine running? We've all been there. Chris Coates, the watchdog and investigations editor for The News Journal in Wilmington, Del., will offer practical advice for creating a newsroom culture that values public service and accountability reporting, no matter the staff size. The discussion will focus on instilling enterprise journalism into daily routine and leveraging limited resources to create the biggest impact. We'll also examine why staying organized is critical to success and where to get ideas for high-impact content that drives audience growth. This session is intended for editors and newsroom leaders, as well as reporters looking to take their watchdog skills to the next level. Register here: <http://www.onlinemediacampus.com/2016/05/watchdog-reporting/>

### Best Practices for Digital Planning

**Friday, June 24 | 1-2 p.m.:** Do you have a digital posting schedule? You should. We've compiled lessons, tips and best practices from three of GateHouse's top digital editors, on how they

plan for web, mobile and social posting. By using analytics and maximizing use of your best content, you can drive audience and build a loyal reader following. Presented in partnership with GateHouse Media. Register here: <http://www.onlinemediacampus.com/2016/05/digital-planning/>

### Goal-Based Networking: How to Turn Your Social Life into Profitable Relationships

**Friday, July 8 | 1-2 p.m.:** Networking has never been more important, yet most professionals don't do a great job of it. The successful professionals are the ones who cut through all the noise in today's frenzied world and find ways to build trusting relationships with clients, colleagues and persons of influence. Now is the time to get out and meet new people! This session will introduce you to "goal-based networking," a technique that sharply focuses your communication efforts. You will learn what to say, when to say it and to whom you should say it. You will also learn how to synthesize social media with traditional networking. Once you master goal-based networking, your colleagues will be left wondering just how you became so well connected both locally and within your profession. Register here: <http://www.onlinemediacampus.com/2016/05/networking/>

## JANESVILLE

Continued from front page

Ryan's office contacted The Gazette to clarify Ryan was endorsing Trump with the column.

The amount of traffic to The Gazette's website - [www.gazettextra.com](http://www.gazettextra.com) - that was generated by the column and Schultz's story about the announcement placed a significant strain on the newspaper's servers.

"At times, users from across the nation, particularly New York and Washington, couldn't access the site because readers overloaded it," Peck wrote in a blog post.

As of 8:50 a.m. Friday, June 3 - a little more than 18 hours since the column went live - Ryan's column had received 103,721 pageviews, according to David Von Falkenstein, digital content coordinator for The Gazette. It set a record for the most-viewed article on the website with more than 43,000 referrals coming from drudgereport.com, nearly 14,000 from Twitter, 8,300 from Facebook and nearly 1,200 from The New York Times.

After the story broke, Schwartz took phone calls from

a Chicago television station and he did an interview for a news podcast in Australia. Regional media outlets also contacted The Gazette asking to use Ryan's column and excerpts from Schultz' story.

Last week's endorsement was not the first time Janesville and The Gazette were pushed to the forefront of significant national political news. Janesville received an enormous amount of media attention when Ryan was chosen as Republican candidate Mitt Romney's running mate in the 2012 presidential election.

Then-Gazette Editor Scott Angus, now retired, handled most of the media appearances for The Gazette during the 2012 campaign, Schwartz said. Schwartz was the news editor at that time and said the media scrutiny was much more intense than it was last week.

"When Ryan was named the vice presidential candidate, we did a special section," Schwartz said. "That was a bigger deal. It was one notch up higher, even though he wasn't in the office. Being a vice presidential nominee, we hit that pretty hard."

# Free Member Exchange

## Help Wanted

**OUTSIDE SALES ACCOUNT EXECUTIVE**—Customized Newspaper Advertising, the sales affiliate of the Wisconsin Newspaper Association seeks a professional, goal-oriented and self-motivated outside sales account executive that can consult with current clients and agencies in Wisconsin and secure new clients. The sales account executive will primarily sell print and digital advertising on behalf of member newspapers and digital sites in Wisconsin and across the country, prepare presentations for clients, and provide clients and advertising agencies with the information necessary to place advertising in member newspapers and digital sites. The ideal candidate will have a minimum of five years of outside sales experience, a bachelor's degree and exceptional communication and presentation skills. The ideal candidate will have a passion for clients, be able to nurture and build relationships, provide exceptional customer service and be digitally savvy. Some travel is required, with minimal overnight trips. Your earning potential has no limit and we provide an outstanding benefits package and work environment. Customized Newspaper Advertising (CNA) serves

as a one-stop shop for national newspaper and digital planning and placement solutions. CNA facilitates multi-newspaper and digital media buys by providing current advertising rates, audience information, and demographic data in markets in a single state, regionally or nationally. CNA provides a one-buy, one-bill service from a qualified, experienced and customer-focused staff! If interested please send resume and cover letter to [bsteemken@inanews.com](mailto:bsteemken@inanews.com)

**COMMUNITY REPORTER** — The Watertown Daily Times has an immediate opening for a community reporter. This is a full-time position involving government affairs reporting, features, photography, some headline writing and page layout. The successful applicant will have opportunities in all phases of newspaper journalism and will be a strong contributor to our award winning newspaper. The individual must also locate into our readership area. Watertown is a lively news town of 24,000 people situated midway between Milwaukee and Madison. Interested people can send resume, clips and cover letter to [toms@wdtimes.com](mailto:toms@wdtimes.com) or to Managing Editor, Watertown Daily Times, P.O. Box 140, Watertown, WI 53094-0140. (0622)

**EDITOR** — GMD Media is seeking a passionate individual to serve as editor of The Courier-Wedge. The individual must have the ability to multi-task and prioritize, pay attention to detail, have a flexible schedule, be organized, self-driven, creative, and able to work under pressure on a weekly deadline. Editorial duties include writing, layout, and photography. InDesign, Photoshop, and digital photography experience is preferred, but not required. The individual will be responsible for writing news content and feature stories, as well as covering meetings, court hearings, and athletic, academic, extracurricular, and community events. The Courier-Wedge covers Durand, Plum City, and Pepin school districts. If interested, submit a cover letter, resume, references, and two or three writing samples to: The Courier-Wedge, 103 W. Main St., Durand, WI 54736, or email to [thewedge@nelson-tel.net](mailto:thewedge@nelson-tel.net), subject line: Editor Position. (0622)

**COMMUNITY EDITOR** — Hudson Star-Observer - RiverTown Multimedia, a subsidiary of Forum Communications Co., is hiring for a community editor in Hudson, Wisconsin. The right candidate will be responsible for assigning stories and overseeing workflow in

a newsroom. He or she will coordinate web posting activity and manage the content of the newspaper and website. The community editor will work in conjunction with the Regional Editors and News Director and will contribute stories to Forum News Service and collaborate with other Community Editors/Editors within FCC. Essential job duties and responsibilities: Responsible for overseeing assignments and scheduling of stories; Upload content to the newspaper website and expertly utilize social media platforms; Write breaking news stories and create multimedia content for web and print; Write columns and/or feature stories for the newspaper and specialty publications; Review stories, cleanly edit local, wire and contributed copy for both online and print; Write headlines, proofread pages and contribute new design ideas; May coordinate newsroom's activities and staff to cover newsworthy events in the community; Review articles and photos to ensure they are appropriate for publication both online and in print; Other duties as assigned. Education and experience: Must have a journalism degree, or similar, from a four-year college; Must have at least one year of journalism experience at a newspaper. Certificates, licenses and registrations:

Must possess a valid driver's license and a driving record that is insurable by the company; Must carry an acceptable level of vehicle insurance as required by the company. Apply here: <https://www.appone.com/MainInfoReq.asp?RID=1306900> (0615)

**REPORTER** — RiverTown Multimedia, a subsidiary of Forum Communications Co., has immediate openings for reporters. We have nine award-winning publications in our group. On the Minnesota side, we have publications in Woodbury, Cottage Grove, Farmington, Hastings and Red Wing. In Wisconsin, we have publications in Hudson, River Falls, New Richmond and Ellsworth. The right candidate will be responsible for generating news and feature content for multiple platforms under daily deadlines to serve web and print readership. He or she will be responsible for producing video, developing and contributing to broader RiverTown Multimedia reporting projects, utilizing social media sites and contributing to multimedia content. This position may be assigned to one or more departments within a newsroom. Essential job duties and responsibilities: Receives assignments and develops own

# Free Member Exchange

## EXCHANGE

Continued from Page 4

ideas into relevant news content; Covers all breaking news with urgency and accuracy with the goal of always being first to report important, accurate, developing news on our digital platforms, including a heavy focus on video from scenes; Follows prescribed editorial style and format standards, for multiple platforms; Shares stories to FCC properties and collaborates with others on stories of regional interest; Stays attuned to local, regional and state issues and their effects on local communities; Attends community events and local and regional civic meetings as assigned; Collaborates with the newsroom's visual and design teams to ensure stories are presented to readers in the best possible way. May assist with page layout; Use video, cellphone and camera equipment in reporting of stories; May be responsible for blog content and contributes to relevant social media accounts; Other duties as assigned. Edu- cation and experience: Bache-

lor's degree in journalism, mass communication or a related field; Professional experience writing, AP style preferred. Certificates, licenses and registrations: Must possess a valid driver's license and a driving record that is insurable by the company; Must carry an acceptable level of vehicle insurance as required by the company. Apply here: <https://www.appone.com/MainInfoReq.asp?RID=1306783> (0615)

**REPORTER** — Due to the upcoming retirement of a longtime employee, and internal job transfer, the Tomahawk Leader is accepting resumes for a full-time (40 hour per week) Reporter position. We're seeking an energetic, curious, thorough news and feature writer with a passion for community. Coverage includes general news, city, county and school government, human interest stories and events; some evening and occasional weekend hours required. Must be comfortable and preferably creative with photography. Page layout experience a plus. Degree, ideally in Journalism, with newspaper or related experi-

ence preferred; strong writing and interviewing skills. Job is driven by deadlines. Pay commensurate with demonstrated skills and experience. Benefits available. Opening exists as of mid-June. The Northwoods of Wisconsin is a wonderful place to work and play! Great fishing, silent sports, hunting, outdoor recreation and friendly people. Good schools and medical facilities. Live where others come to vacation! Send resume, cover letter, writing samples to [kathy@tomahawkleader.com](mailto:kathy@tomahawkleader.com) or Tomahawk Leader, P.O. Box 345, Tomahawk, WI 54487. (EOE) (0608)

**REPORTER** — Join the six-member news staff of an award-winning weekly newspaper that is part of the APG-Wisconsin regional news and information team. We are looking for a reporter with the skills and desire to work as both a print and digital journalist. Some experience is a plus, but we will consider a recent graduate with the right talents. The job will entail work on a wide variety of stories for our weekly newspapers and daily website. Successful applicants must be familiar with the AP style guide and be conversant in social media, such as Facebook, Twitter, Instagram, etc. Basic photo and video capture skills, including editing also are desired. APG-WI provides the full range of job benefits, including 401K match. Pay rate will be commensurate with experience and demonstrated skill. Send resume and brief portfolio of work to [newsroom@chronotype.com](mailto:newsroom@chronotype.com) or Chronotype Publishing, P.O. Box 30, Rice Lake, WI. 54868, Attn: Sam Finazzo. (FN)

**ADVERTISING SALES REPRESENTATIVE** — The Tomahawk Leader, a family-owned weekly in the beautiful Northwoods of Wisconsin, is seeking a full-time advertising sales representative. Comes with an established account list with lots of room for growth. Help businesses and organizations reach and motivate customers through newspaper/print and online advertising opportunities. Work out of our Tomahawk office with some weekday travel to neighboring communities. Sales/market-ing experience desired and compensated. Job is deadline driven. Must be able to multi-task multiple projects. Good math and organizational skills. We offer a base salary, plus

## FREE FOR MEMBERS

### There is no charge for WNA members to place ads in the Free Member Exchange.

WNA's Free Member Exchange features "Help Wanted," "Give Away" and "For Sale" ads submitted by WNA member newspapers. The Free Member Exchange is updated frequently and available online on the [Employment page](#) in the Industry Resources section of the WNA website and also distributed through a weekly email, sent to more than 800 subscribers with an interest in the Wisconsin newspaper industry.

Members may submit ads via email to: [James.Debilzen@wnanews.com](mailto:James.Debilzen@wnanews.com). Member-submitted ads will appear on this page for four weeks and are included when Bulletins are distributed.

WNA members may also list help wanted and internship ads in the Iowa Newspaper Association Bulletin at no cost. Send your ad to [jhulbert@inaneews.com](mailto:jhulbert@inaneews.com)

Ads from non-members are 25¢ per word with a \$50 minimum per month of publication.

### Submit your resume

If you are seeking work in the Wisconsin newspaper industry and would like to have your resume included, please:

- E-mail your name, the type of position you're seeking (i.e., editorial, advertising, business, etc.), and your resume in PDF (preferred) or Microsoft Word.
- Include "Resume" in the subject line of your e-mail.

Your resume will remain online for up to three months, unless you request removal sooner.

The Wisconsin Newspaper Association reserves the right to decline resumes, and is not responsible for inaccurate resume information sent by applicants.

commissions, travel expenses, bonuses/incentives ensuring hard work is rewarded. Simple IRA employer match and dental plan options available. Family atmosphere. Our work setting is relaxed yet energetic. New ideas encouraged. Send cover letter, resume and references to [kathy@tomahawkleader.com](mailto:kathy@tomahawkleader.com) or Tomahawk Leader, P.O. Box 345, Tomahawk, WI 54487. (0608)

**Posted December 2015**  
[Evan Halpop](#) — Reporter/photographer

## For Sale

**For Sale** — Two profitable weekly newspapers in Wisconsin. Owner financing with 10 percent down! Contact [james.debilzen@wnanews.com](mailto:james.debilzen@wnanews.com) or 608-283-7623.

**For Sale** — Two Northwoods weeklies. Asking \$175,000. County seats. Gross sales \$395,000 last year. Net income \$40,000 after owner's salary. Call (715) 622-0543.

## Seeking Work

**Posted April 2016**  
[Chris Walker](#) — Opinion writer

**Posted March 2016**  
[Phillip A. Humphries](#) — General assignment reporter/investigative reporter/feature writer



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