

THE Bulletin

June 2, 2016

News and information for the Wisconsin newspaper industry

Wisconsin Remembers



Julia Hunter photo

The "World's Largest Brat Fest" hosted the "Wisconsin Remembers: A Face for Every Name" exhibit throughout Memorial Day weekend in Madison. The exhibit featured a photo for each of the 1,161 Wisconsinites listed on the Vietnam Veterans Memorial in Washington D.C. along with an additional 83 names that are listed on The Highground Vietnam Veterans Memorial in Neillsville. The photos were collected by volunteers from throughout the state through a partnership that included the Wisconsin Newspaper Association, Wisconsin Public Radio, Wisconsin Public Television, Milwaukee Public Television and Milwaukee Public Radio.

Five selected for WNAF summer internship program

The Wisconsin Newspaper Association Foundation has awarded five \$2,000 stipends to member newspapers in 2016 to support the placement of summer interns. The program not only helps Wisconsin newspapers, but furthers the education and development of some of our brightest student journalists.

The Chronotype, Rice Lake

Travis Nyhus of Cumberland will intern at The Chronotype in Rice Lake. Nyhus is a journalism major with a minor in multimedia communication at UW-Eau Claire. He started the journalism program last fall after transferring to UW-Eau Claire. He hopes to someday work in a sports journalism position, but is excited to gain experience in all areas of reporting by working with the staff at The Chronotype.

The Star, Sun Prairie

Nicolas LaMorte, a graduate of Madison College, will intern at The Star in Sun Prairie. LaMorte received his Associate Degree in liberal arts and plans to transfer to UW-Madison in the spring to study communication arts and liberal sciences. LaMorte, 26, has spent more than a year writing for Madison College's student-run newspaper, The Clarion, first as editor of the opinion section, then as editor-in-chief. LaMorte, along with the members of his team, have received

awards from the Associated Collegiate Press and the WNA for best in show, design, feature writing, illustration, news writing and more.

Waushara Argus, Wautoma

Emilie Heidemann is a junior attending the University of Wisconsin-Oshkosh and will be interning at the Waushara Argus in Wautoma. She is a journalism major with a minor in political science and works as the campus connections editor for the student newspaper, The Advance-Titan. She assigns stories on a weekly basis, lays out pages for production and educates reporters about AP style.

Grant County Herald Independent, Lancaster

Ryan Patterson, a journalism major and

business economics minor studying at Marquette University in Milwaukee, will join the Grant County Herald Independent this summer as an intern. Patterson serves as a staff writer for The College Tailgate - a student-run sports journalism site - a reporter for the Marquette Wire, an anchor for Marquette University Television Sports channel and a color commentator for Marquette University Radio.

Campbellsport News

Travis Senn, a senior at the University of Wisconsin-Madison majoring in life sciences communication, will intern at the Campbellsport News. He has previously interned at ESPN Madison and Assist WI. He also runs his own digital media production and marketing firm, Babcock Entertainment. He will graduate in December 2016.



Nicolas LaMorte



Emilie Heidemann



Ryan Patterson



Travis Senn

Are you exempt from FLSA?

Newspapers with a circulation of less than 4,000 are exempt from the Fair Labor Standards Act (FLSA).

Therefore, they are exempt from the pending changes to the FLSA overtime and minimum wage requirements [previously reported in the Bulletin](#).

It is important to note, however, that the FLSA exemption **only applies to individual newspapers**. If a newspaper company owns more than one newspaper, the government requires that the circulation of the newspapers that are part of a group be aggregated.

If a newspaper group's total circulation is less than 4,000, it would be exempt from the overtime rule change.

Questions? Contact WNA Executive Director, Beth Bennett at 608-283-7621 or beth.bennett@wnanews.com

Member News

Free Member Content

This weekly free content, accessible at <http://tinyurl.com/WNAfreecontent>, is available for use at no cost to WNA members.



The Wisconsin Center for Investigative Journalism has made available a package exploring the use of trauma-informed care in Wisconsin. The state has been pushing this more “humanistic” approach in a variety of settings, ranging from county social service agencies to schools to the state’s two juvenile prisons.

The stories may be published as standalone pieces, used on a single day or run as a multi-day series in whatever form best meets the needs of your audience.

Written by the Center’s managing editor, Dee J. Hall, this package explores how trauma-informed care is used to counteract the negative effects of adverse childhood experiences, or ACEs. High ACE scores have been linked to poor outcomes in adulthood, ranging from heart attacks and early death to alcoholism and unemployment. Children with high ACE scores may have a hard time learning and can act aggressively or even violently.



This week’s Discover Wisconsin column highlights the most interesting topography in Wisconsin. The “Driftless Area” is a large swath of land that glaciers missed as they squished other parts of the Midwest 10,000 years ago. You’ll find few to zero natural lakes in this region, but streams, coulees and bluffs galore. Try this loop out of and back to Prairie du Chien for a great cross-section of this gorgeous place.



A WISTAX review of Wisconsin’s official financial statements show Wisconsin’s fiscal health declining during 2002-10 and improving in the five years since.



Matt Pommer State Capitol Newsletter

In his State Capitol Newsletter, WNA columnist **Matt Pommer** examines the 80-cent per hour pay increases prison officers, sergeants and youth counselors will receive later this month in an effort to solve short staffing and recruitment problems. Those working at maximum security prisons and youth prisons will also receive an additional 50-cent hourly increase for a seven-month period. Pommer, known as the “dean” of State Capitol correspondents, has covered government action in Madison for 35 years, including the actions of eight governors – Warren Knowles, Pat Lucey, Martin Schreiber, Lee Dreyfus, Tony Earl, Tommy Thompson, Scott McCallum and Jim Doyle.

Ruling restores access to reports

A Wisconsin court of appeals has finally put to rest some of the questions over what information must be withheld under the federal Driver’s Privacy Protection Act, or DPPA. Its recent decision ends years of confusion in a way that squares with the state’s traditions of openness—and with common sense.

The DPPA was enacted more than two decades ago to restrict the release of personal information from DMV records. It was never meant to prevent police from releasing basic information in accident reports and other law-enforcement records.

But that was how the law was interpreted in much of Wisconsin. In recent years, following a federal court ruling in an Illinois case, concerns over liability have led some law enforcement agencies to heavily redact (black out) reports before releasing them—limiting their news value and hampering public oversight of police.

In its May 10 decision, Wisconsin’s 3rd District Court of Appeals held that accident reports need not be redacted to comply with the DPPA, because state law expressly mandates their disclosure. Personal information obtained from other sources and merely verified with DMV records may also be released.

I was one of the attorneys, along with Bob Dreps, who represented a newspaper that filed the lawsuit that led to this ruling. The case was brought by the New Richmond News against the city of New Richmond.

Congress passed the DPPA in 1994 after a television actress



Dustin B. Brown Your Right To Know

was murdered by a stalker who obtained her home address from a local DMV. The law’s intent is clear: DMVs, with their vast repositories of personal information, cannot disclose that data except for one of 14 “permissible uses.” The same restrictions apply to other agencies that use DMV data.

But then, in 2012, the village of Palatine, Illinois, was threatened with liability for printing vehicle owners’ personal information—obtained from DMV records—on parking tickets placed on car windshields. The Palatine case caused some police departments in Wisconsin to start redacting records, prompting the New Richmond News to file suit.

In the end, reason won out in Palatine. The courts ultimately ruled that disclosing personal information on parking tickets was allowed because the police department used the information in carrying out its functions—one of the 14 “permissible uses.”

Reason should also win out in Wisconsin, although this may not happen right away. Whereas the court of appeals ruled accident reports must always be accessible, it also concluded that personal information obtained from DMV records and incorporated into incident reports can only be disclosed if doing so serves a function of the police department—a question the case was remanded to the circuit court to resolve.

The public has a legitimate right to law enforcement records, which are of little value if scrubbed of names and addresses. How can the public know if laws are enforced equally and appropriately if the identities of the people involved are obscured?

Ideally, the common-sense approach adopted by the court of appeals will serve as a blueprint for addressing the questions that remain—without further litigation.

Your Right to Know is a monthly column distributed by the Wisconsin Freedom of Information Council. Dustin Brown is an attorney at Godfrey & Kahn, S.C.

THE Bulletin

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Created by and for Wisconsin’s newspapers, WNA exists to strengthen the newspaper industry, enhance public understanding of the role of newspapers, and protect basic freedoms of press, speech and the free flow of information.

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Industry News

AP: No more caps on internet, web

The Associated Press on Wednesday released the 2016 edition of The Associated Press Stylebook and Briefing on Media Law, which includes nearly 250 new or revised entries and the first interior page redesign in decades.

Stylebook editors announced their intention to lowercase internet and web in all instances during the American Copy Editors Society convention in April. The change took effect Wednesday.

There are 36 new and updated entries in the food chapter, from arctic char to whisky/whiskey, and eight new and updated entries in the fashion chapter, including normcore and Uniqlo.

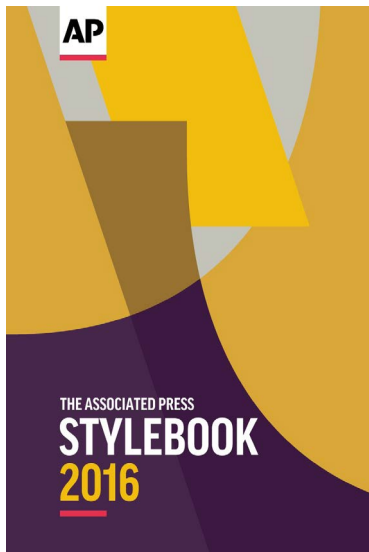
The changes to the 2016 Stylebook also include:

- 50 new and updated technology terms, including emoji, emoticon and metadata

- New entries discouraging the use of child prostitute and mistress; restricting spree to shopping or revelry, not killing; and using the number of firefighters or quantity of equipment sent to a fire, not the number of alarms.

- DJ is now allowed on first reference, and spokesperson is recognized, in addition to spokesman and spokeswoman

- New guidance on the terms marijuana, cannabis and pot; cross dresser and transvestite; accident and crash; notorious



and notoriety;

- A new entry on data journalism

At about 600 pages, the AP Stylebook is widely used as a writing and editing reference in newsrooms, classrooms and corporate offices worldwide. Updated regularly since its initial publication in 1953, the AP Stylebook provides fundamental guidelines for spelling, language, punctuation, usage and journalistic style. It is the definitive resource for journalists.

The AP Stylebook is available in print and digital formats.

To purchase the AP Stylebook, visit <https://www.apstylebook.com/apbookstore/invoice.php?pid=978-0-917360-63-3>.

NAA asks FTC to investigate ad blockers

The Newspaper Association of America (NAA) on May 26 filed a Complaint and Request for Investigation with the Federal Trade Commission (FTC) alleging that certain ad blocking technologies and related services violate Section 5 of the FTC Act as unfair and deceptive trade practices. NAA requests that the FTC investigate ad blockers that offer “paid whitelisting,” substitute ad blockers’ own advertising for blocked ads, claim that subscription services prevent publisher harm, and facilitate the evasion of metered subscription systems.

“Newspapers recognize that ad blocking technology is responding to a consumer demand, and publishers are working diligently to improve the ad experience for consumers. However, some ad blocking firms have implemented ad blocking business models that deceive consumers. These practices undercut our members’ ability to provide a satisfying customer experience because the consumer is not receiving the whole truth,” said

NAA President & CEO David Chavern.

The complaint calls on the FTC to investigate Eyeo’s practice of using paid whitelisting that misleads the consumer into believing the “acceptable” advertisement is based on quality, when in fact advertisements are passed along to consumers if advertisers pay a fee. The complaint brings attention to other ad blocking technologies that replace existing advertising with the ad blockers’ own advertising, which misleads consumers into believing that publishers have consented to the substitution. It also requests investigation of subscription services that claim to offset publisher harm, a deceptive assertion given the complete lack of evidence that nominal subscription prices will recover millions of dollars in lost advertising revenue. Finally, the complaint calls attention to ad blockers that permit users to evade metered subscription services and paywalls, which are engaging in an unfair method of competition.

Use, highlight public notices in reporting

The WNA, in conjunction with the Public Notice Resource Center, is encouraging member newspapers to highlight the use of public notices in their reporting.

The request comes as a “legislative study committee” is being formed to review Wisconsin’s statutes on the publication of legal notices in newspapers.

The mission of the Public Notice Resource Center (PNRC) is to collect, analyze and disseminate information on public and private notifications to the public through local newspapers, and to educate the public on the value and use of its right to know.

PUBLIC NOTICES IN ACTION

For example, Jim Lockwood, staff writer at the Scranton

(Pennsylvania) Times-Tribune, who won the 2015 PNRC Public Notice Journalism award for his incorporation of public notices into his reporting, continues to tie his reporting to notices carried by his newspaper.

Lockwood reported in April on a Scranton Parking Authority meeting to vote on leasing the city’s five parking garages to a nonprofit organization that would operate them. The meeting was canceled after publication of a notice to “[work out] some final details.” The authority is closing on a completing an agreement with the National Development Council.

The online version of Lockwood’s story links to the original advertisement, and says that a new notice will be published before the rescheduled meeting.

The Public Notice Resource Center encourages reporters

around the country to report on the news contained within the many public notices carried by their newspapers by sponsoring, in partnership with state newspaper associations, the annual Public Notice Journalism Contest. Kenneth Little, staff writer for the Greeneville (Tennessee) Sun, is the winner of the 2016 Public Notice Journalism Prize for coverage of a nursing home whose Medicare/Medicaid coverage was revoked by the US Department of Health and Human Services (HHS). The story followed publication of an official newspaper notice by HHS in the Sun noting “deficiencies” by the hospital.

For more information on the PNRC, visit www.pnrc.net.

For resources to promote public notices in your newspaper, visit <http://www.wnanews.com/index.asp?menuid=639>.

WNA-Sponsored Training

How to Market and Sell in Brutally Competitive Environments

Friday, June 3 | 1-2 p.m.: Today’s marketplace is simultaneously the best and worst in the history of human civilization. It’s the best because untold and unprecedented opportunity awaits savvy and sharp-eyed professionals. It’s the worst because there has never before been a market so loud, crowded and full of competing distractions jockeying for your clients’ attention. In this presentation, award-winning author Jeff Beals shows you how to unearth what your clients truly value while building trusting, career-long relationships. Register here: <http://www.onlinemediacampus.com/2016/04/brutally-competitive/>

Interactive Tools: Enhance Your Readers’ Experience

Thursday, June 9 | 1-2 p.m.: Journalists can tell digital stories with a variety of tools that make the experience more interesting and personal for the reader. This webinar will introduce you to some of these tools, demonstrate why they are effective and explain how to use some of them. Most important, we’ll explain the process behind learning a new tool. Register here: <http://www.onlinemediacampus.com/2016/04/storytelling-tools/>

Watchdog Reporting for all Newsrooms

Thursday, June 23 | 1-2 p.m.: Think you don’t have enough time for watchdog journalism? Stretched way too thin for investigations? Overwhelmed with keeping the daily machine running? We’ve all been there. Chris Coates, the watchdog and investigations editor for The News Journal in Wilmington, Del., will offer practical advice for creating a newsroom culture that values public service and accountability reporting, no matter the staff size. The discussion will focus on instilling enterprise journalism into daily routine and leveraging

limited resources to create the biggest impact. We’ll also examine why staying organized is critical to success and where to get ideas for high-impact content that drives audience growth. This session is intended for editors and newsroom leaders, as well as reporters looking to take their watchdog skills to the next level. Register here: <http://www.onlinemediacampus.com/2016/05/watchdog-reporting/>

Best Practices for Digital Planning

Friday, June 24 | 1-2 p.m.: Do you have a digital posting schedule? You should. We’ve compiled lessons, tips and best practices from three of GateHouse’s top digital editors, on how they plan for web, mobile and social posting. By using analytics and maximizing use of your best content, you can drive audience and build a loyal reader following. Presented in partnership with GateHouse Media. Register here: <http://www.onlinemediacampus.com/2016/05/digital-planning/>

Goal-Based Networking: How to Turn Your Social Life into Profitable Relationships

Friday, July 8 | 1-2 p.m.: Networking has never been more important, yet most professionals don’t do a great job of it. The successful professionals are the ones who cut through all the noise in today’s frenzied world and find ways to build trusting relationships with clients, colleagues and persons of influence. Now is the time to get out and meet new people! This session will introduce you to “goal-based networking,” a technique that sharply focuses your communication efforts. You will learn what to say, when to say it and to whom you should say it. You will also learn how to synthesize social media with traditional networking. Once you master goal-based networking, your colleagues will be left wondering just how you became so well connected both locally and within your profession. Register here: <http://www.onlinemediacampus.com/2016/05/networking/>

Free Member Exchange

Help Wanted

COMMUNITY REPORTER — The Watertown Daily Times has an immediate opening for a community reporter. This is a full-time position involving government affairs reporting, features, photography, some headline writing and page layout. The successful applicant will have opportunities in all phases of newspaper journalism and will be a strong contributor to our award winning newspaper. The individual must also locate into our readership area. Watertown is a lively news town of 24,000 people situated midway between Milwaukee and Madison. Interested people can send resume, clips and cover letter to toms@wdtimes.com or to Managing Editor, Watertown Daily Times, P.O. Box 140, Watertown, WI 53094-0140. (0622)

EDITOR — GMD Media is seeking a passionate individual to serve as editor of The Courier-Wedge. The individual must have the ability to multi-task and prioritize, pay attention to detail, have a flexible schedule, be organized, self-driven,

creative, and able to work under pressure on a weekly deadline. Editorial duties include writing, layout, and photography. InDesign, Photoshop, and digital photography experience is preferred, but not required. The individual will be responsible for writing news content and feature stories, as well as covering meetings, court hearings, and athletic, academic, extracurricular, and community events. The Courier-Wedge covers Durand, Plum City, and Pepin school districts. If interested, submit a cover letter, resume, references, and two or three writing samples to: The Courier-Wedge, 103 W. Main St., Durand, WI 54736, or email to thewedge@nelson-tel.net, subject line: Editor Position. (0622)

COMMUNITY EDITOR — Hudson Star-Observer - RiverTown Multimedia, a subsidiary of Forum Communications Co., is hiring for a community editor in Hudson, Wisconsin. The right candidate will be responsible for assigning stories and overseeing workflow in a newsroom. He or she will coordinate web posting activity and manage the content of the newspaper and website.

The community editor will work in conjunction with the Regional Editors and News Director and will contribute stories to Forum News Service and collaborate with other Community Editors/Editors within FCC. **Essential job duties and responsibilities:** Responsible for overseeing assignments and scheduling of stories; Upload content to the newspaper website and expertly utilize social media platforms; Write breaking news stories and create multimedia content for web and print; Write columns and/or feature stories for the newspaper and specialty publications; Review stories, cleanly edit local, wire and contributed copy for both online and print; Write headlines, proofread pages and contribute new design ideas; May coordinate newsroom's activities and staff to cover newsworthy events in the community; Review articles and photos to ensure they are appropriate for publication both online and in print; Other duties as assigned. **Education and experience:** Must have a journalism degree, or similar, from a four-year college; Must have at least one year of journalism experience at a newspaper. **Certificates, licenses and registrations:** Must possess a valid driver's license and a driving record that is insurable by the company; Must carry an acceptable level of vehicle insurance as required by the company. Apply here: https://www.appone.com/MainInfoReq.asp?R_ID=1306783 (0615)

REPORTER — RiverTown Multimedia, a subsidiary of Forum Communications Co., has immediate openings for reporters. We have nine award-winning publications in our group. On the Minnesota side, we have publications in Woodbury, Cottage Grove, Farmington, Hastings and Red Wing. In Wisconsin, we have publications in Hudson, River Falls, New Richmond and Ellsworth. The right candidate will be responsible for generating news and feature content for multiple platforms under daily deadlines to serve web and print readership. He or she will be responsible for producing video, developing and contributing to broader RiverTown Multimedia reporting projects, utilizing social media sites and contributing to multimedia content. This position may be assigned to one or more departments within a newsroom. **Essential job duties and responsibilities:** Receives assignments and develops own ideas into relevant news content; Covers all breaking news with urgency and accuracy with the goal of always being first to report important, accurate, developing news on our digital platforms, including a heavy focus on video from scenes; Follows prescribed editorial style and format standards, for multiple platforms; Shares stories to FCC properties and collaborates with others on stories of regional interest; Stays attuned to local, regional and

state issues and their effects on local communities; Attends community events and local and regional civic meetings as assigned; Collaborates with the newsroom's visual and design teams to ensure stories are presented to readers in the best possible way. May assist with page layout; Use video, cell-phone and camera equipment in reporting of stories; May be responsible for blog content and contributes to relevant social media accounts; Other duties as assigned. **Education and experience:** Bachelor's degree in journalism, mass communication or a related field; Professional experience writing, AP style preferred. **Certificates, licenses and registrations:** Must possess a valid driver's license and a driving record that is insurable by the company; Must carry an acceptable level of vehicle insurance as required by the company. Apply here: https://www.appone.com/MainInfoReq.asp?R_ID=1306783 (0615)

REPORTER — Due to the upcoming retirement of a long-time employee, and internal job transfer, the Tomahawk Leader is accepting resumes for a full-time (40 hour per week) Reporter position. We're seeking an energetic, curious, thorough news and feature writer with a passion for community. Coverage includes general news, city, county and school government, human interest stories and events; some evening and occasional weekend hours required. Must be comfortable and preferably creative with photography. Page layout experience a plus. Degree, ideally in Journalism, with newspaper or related experience preferred; strong writing and interviewing skills. Job is driven by deadlines. Pay commensurate with demonstrated skills and experience. Benefits available. Opening exists as of mid-June. The Northwoods of Wisconsin is a wonderful place to work and play! Great fishing, silent sports, hunting, outdoor recreation and friendly people. Good schools and medical facilities. Live where others come to vacation! Send resume, cover letter, writing samples to kathy@tomahawkleader.com or Tomahawk Leader, P.O. Box 345, Tomahawk, WI 54487. (EOE) (0608)

REPORTER — Join the six-member news staff of an award-winning weekly newspaper that is part of the APG-Wisconsin regional news and information team. We are looking for a reporter with the skills and desire to work as both a print and digital journalist. Some experience is a plus, but we will consider a recent graduate with the right talents. The job will entail work on a wide variety of stories for our weekly newspapers and daily website. Successful applicants must be familiar with the AP style guide and be conversant in social me-

FREE FOR MEMBERS

There is no charge for WNA members to place ads in the Free Member Exchange.

WNA's Free Member Exchange features "Help Wanted," "Give Away" and "For Sale" ads submitted by WNA member newspapers. The Free Member Exchange is updated frequently and available online on the [Employment page](#) in the Industry Resources section of the WNA website and also distributed through a weekly email, sent to more than 800 subscribers with an interest in the Wisconsin newspaper industry.

Members may submit ads via email to: James.Debilzen@wnanews.com. Member-submitted ads will appear on this page for four weeks and are included when Bulletins are distributed.

WNA members may also list help wanted and internship ads in the Iowa Newspaper Association Bulletin at no cost. Send your ad to jhulbert@inaneews.com

Ads from non-members are 25¢ per word with a \$50 minimum per month of publication.

Submit your resume

If you are seeking work in the Wisconsin newspaper industry and would like to have your resume included, please:

- E-mail your name, the type of position you're seeking (i.e., editorial, advertising, business, etc.), and your resume in PDF (preferred) or Microsoft Word.

- Include "Resume" in the subject line of your e-mail.

Your resume will remain online for up to three months, unless you request removal sooner.

The Wisconsin Newspaper Association reserves the right to decline resumes, and is not responsible for inaccurate resume information sent by applicants.

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Free Member Exchange

EXCHANGE

Continued from Page 4

dia, such as Facebook, Twitter, Instagram, etc. Basic photo and video capture skills, including editing also are desired. APG-WI provides the full range of job benefits, including 401K match. Pay rate will be commensurate with experience and demonstrated skill. Send resume and brief portfolio of work to newsroom@chronotype.com or Chronotype Publishing, P.O. Box 30, Rice Lake, WI. 54868, Attn: Sam Finazzo. (FN)

ADVERTISING SALES REPRESENTATIVE

— The Tomahawk Leader, a family-owned weekly in the beautiful Northwoods of Wisconsin, is seeking a full-time advertising sales representative. Comes with an established account list with lots of room for growth. Help businesses and organizations reach and motivate customers through newspaper/print and online advertising opportunities. Work out of our Tomahawk office with some weekday travel to neighboring communities. Sales/marketing experience desired and compensated. Job is deadline driven. Must be able to multi-task multiple projects. Good math and organizational skills. We offer a base salary, plus commissions, travel expenses, bonuses/incentives ensuring hard work is rewarded. Simple IRA employer match and dental plan options available. Family atmosphere. Our work setting is relaxed yet energetic. New ideas encouraged. Send cover letter, resume and references to kathy@tomahawkleader.com or Tomahawk Leader, P.O. Box 345, Tomahawk, WI 54487. (0608)

REPORTER — The Echo Press, Alexandria, Minn. Are you the kind of person who likes to get

to the bottom of things and be the first to know what's happening around you? Do you have a commitment to community journalism? The Echo Press, Alexandria, Minnesota, is looking for an experienced reporter to join our award winning team. The Echo Press is a twice weekly newspaper with a strong online presence serving Douglas County, Minnesota. Coverage of education issues in Alexandria, including school board meetings. **Duties:** Coverage of breaking news, including crimes, accidents and natural disasters. Must be able to independently cover breaking news, write the story immediately and get it online. Coverage of court cases in Douglas County, including checking court records for information. Taking quality photos to accompany stories; shooting video for online stories. Writing general assignment and stories as assigned for special sections. Generating and pursuing story ideas from around Douglas County, with special emphasis on the northeast section of the county. Regularly cover evening and weekend events/meetings. Carry law enforcement scanner and respond to calls on a rotating schedule. Cover city and county meetings

as a backup. Other duties as assigned by the editor. **Requirements:** Undergraduate degree in communications or journalism or experience preferred. Excellent grammar, spelling and typing skills. Ability to work well with others under pressure and deadlines. Ability to multi-task, juggling multiple projects in a fast-paced newsroom. Some experience with photography and videography preferred. Must have a valid driver's license that is insurable by the company. To be considered for this position please upload cover letter, resume and work samples when applying. **Application Deadline:** 6/5/2016 Click here to apply: https://www.appone.com/MainInfoReq.asp?R_ID=1272418 (0605)

EDITOR — The Echo Press in beautiful Alexandria, Minnesota is seeking an experienced newsroom Editor to lead our award winning team. The Echo Press is a twice-weekly newspaper with a strong online presence covering all of Douglas County, Minnesota. If you are a proven newsroom leader with a vision for community newspapers, this could be the position for you! **Duties:** Plan, coordinate and direct newsroom activities

and employees for print and online publications. Supervise newsroom staff. Review and evaluate work of newsroom staff on continuing basis. Meet weekly with newsroom staff to plan coverage for upcoming & long-range news coverage. Prepare annual newsroom budget & make capital recommendations for the newsroom. Confer with newsroom staff to cover news events, formulate policy, coordinate activities, establish schedules, solve publication problems and make organizational changes. Represent newsroom at community activities and at professional newspaper association meetings. **Requirements:** Bachelor's degree in journalism or related & minimum of two years related experience or equivalent education & experience. Editing experience. Proven leadership skills. Accuracy and ability to write clean, crisp copy in a fast-paced, deadline oriented environment. Must have a valid driver's license with a driving record that is insurable by the Company. Please upload resume, cover letter and references when applying. **Application Deadline:** 6/5/2016. Click here to apply: https://www.appone.com/MainInfoReq.asp?R_ID=1297294 (0605)

Seeking Work

Posted April 2016
[Chris Walker](#) — Opinion writer

Posted March 2016
[Phillip A. Humphries](#) — General assignment reporter/investigative reporter/feature writer

Posted December 2015
[Evan Halpop](#) — Reporter/photographer

For Sale

For Sale — Two profitable weekly newspapers in Wisconsin. Owner financing with 10 percent down! Contact james.debilzen@wnanews.com or 608-283-7623.

For Sale — Two Northwoods weeklies. Asking \$175,000. County seats. Gross sales \$395,000 last year. Net income \$40,000 after owner's salary. Call (715) 622-0543.



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