

## Schuh opens up own tattoo shop in Roberts

BY JASON SCHULTE  
EDITOR@BALDWIN-BULLETIN.COM

The opportunity was now for Cree Schuh.

After working for eight years at a tattoo shop in River Falls, Schuh felt the timing was right to open her own shop.

Baldwin and Hammond locations didn't work, but she found a spot in Roberts in the strip mall which houses The Barnboard and the Western Wisconsin Health clinic.

"It was the perfect size and Roberts had no other tattoo shops," she said.

With the paperwork and permit completed, Reverie Tattoo opened at 509 Cherry Lane in Roberts at the end of August.

"I had a good clientele that followed me here from River Falls," she continued. "A lot of Roberts people have also checked it out, saying 'we are happy to have you here', so everyone's been welcoming."

The interest in drawing started at an early age.

"I knew in Middle School, I wanted to have a career in art," she said. That led to the University of Wisconsin-Stout,

where she obtained a graphic design degree, but still undecided on the career.

During those collegiate years, she got introduced to tattooing and thought it would be a short-term interest.

"Nope, I decided this is what I want to do," she said. "I get to do a different thing every day."

The New Richmond native explained it is very common parents want a tattoo of their children either by their name, birthday, birth flower or other symbols to honor their children.

"Flowers are also very common, and I love doing flowers," she continued.

Schuh also gave some pieces of advice for those interested in getting their first tattoo but haven't.

"A very good rule of thumb is closer to the bone hurts more," she said. "The ribs and sternum are tricky spots. The back of the body is sensitive while the hands and feet can be tricky as well."

"The first tattoo shouldn't be on a painful sport, because it will be a shock."



Cree Schuh

BROOKE RINGDAHL PHOTOGRAPHY

The body parts Schuh haven't done a tattoo on are minimal.

"I've done it pretty much everywhere," she said. "I've seen a lot of things, shaved a lot of areas."

One part not on that list is the head. She did see one being done.

"It was painful," she recalls. It shouldn't come as a surprise then to hear Schuh is a client. She predicted she has between 15-20 of them.

"It's typical to do the first tattoo on yourself, so you know what it feels like," she mentions.

She admitted there were times she even questioned the client's requests.

"It's your life," she later says. "You can do whatever you want."

Reverie Tattoo is open 11 a.m.-7 p.m. Tuesdays-Saturdays. For more information, visit Reverie Tattoo on Facebook.

"I'm happy to be on my own," she said. "I want to keep growing and keep learning."

SALES ~ DESIGN ~ REPAIR

## FENNERN JEWELERS

FAMILY-OWNED FOR 38 YEARS

YOUR HOMETOWN JEWELER

890 MAIN ST. • BALDWIN, WI • (715) 684-2823

OPEN MONDAY - FRIDAY 9AM-5:30PM • SATURDAY 9AM-3PM







**Looking for more garage space?**

The LiftMaster 8500W gives you the ability to optimize the space in your garage and the power to control, secure and monitor your garage door from your smartphone – anytime, from anywhere.

**Model 8500W**

**LiftMaster** Your trusted local professional service & installer.



**Open, Close, Repeat**

Trust Your Largest Home Appliance to the Experts!

**Call or visit our website today!**

**(715) 688-3200**

**BlackHawkGarageDoor.com**

\*View a live-stream of your garage for free. 7-day and 30-day video storage options are available via a monthly or yearly subscription. © 2020 The Chamberlain Group, Inc. All Rights Reserved. LiftMaster, the LiftMaster logo, myQ and the myQ logo are registered trademarks of The Chamberlain Group, Inc.

*Carpets Plus by Design*

**COLORTILE**

• Friendly Decorating Advice • Expert Installation  
• 12 Months Same as Cash (Qualified Buyers) • Free Quotes

**Drive A Little.....Save A Lot**

**715-698-2200**

330 Lockwood (Cty. Rd. B) • Woodville, WI






*Find the perfect flooring for your home at Carpet Plus By Design*

*Celebrating 32 Years!*

Our low prices and expert installation make it easy to instantly upgrade your home with new flooring. Luxury vinyl planks, carpet, dura-ceramics.



**MOHAWK**

**MONDAY - FRIDAY 9AM - 5PM • SAT. 9AM - NOON OR GLADLY BY APPOINTMENT**

**FOR THE ONE YOU LOVE**

Roses, Rainbow Roses, Sugar Roses, Tulips and Lilies





*Baldwin* **GREENHOUSE**

[www.BaldwinGreenhouse.com](http://www.BaldwinGreenhouse.com)

520 Hwy 12 • Baldwin, WI | (715) 684-2104

M-Th 8am-5pm | F 8am-7pm | Sat. 8am-7pm

OPEN YEAR ROUND • FREE PROFESSIONAL ADVICE

