



Whitetails support pantry. A3

Team SEaL at home. B1



PRICE COUNTY REVIEW

\$1.95

YOUR COMMUNITY NEWS ONLINE AT PRICECOUNTYREVIEW.COM

THURSDAY, DECEMBER 8, 2022

First heavy snow was good test for plows and motorists

BY TOM LAVENTURE
tlaventure@pricecountyreview.com

PRICE COUNTY — The first winter storm of the season went by with the expected slippery roads and cars in the ditches. But it wasn't as bad as it could have been as the county was prepared and people overall were careful, according to officials.

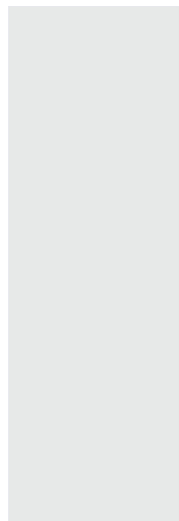
The Price County Highway Department plow operators did not report any issues with motorists, according to County Highway Commissioner Roger Petrick. However, there were a few slide-offs from traveling too fast for conditions, he said.

Nov. 29-30 snowfall totals ranged from 8 inches in the north to just 2 inches in the southernmost part of the county, he said. The major issue for drivers was the wind that created areas of drifting with continuing snow over the roadway.

"Motorists need to pay attention to wind and drifts as they travel along good stretches of highway before encountering these areas," Petrick said.

SEE SNOW • PAGE A3

MAILING LABEL ONLY



INDEX

News.....	A2-3
Columns.....	A4
Obits.....	A6
Law.....	A6-7
Sports/Outdoors.....	B1-2
Classifieds.....	B3-8

PRICE COUNTY REVIEW

VOL. 8 - NO. 49 © 2022
(ISSN No. 31505)



TREE LIGHTING



Chequamengon High School Madrigal Singers perform holiday carols for the community in attendance for the annual Park Falls Christmas Tree Lighting at Triangle Park on Dec. 1.

Pan-Asian market opens in Park Falls

BY TOM LAVENTURE
tlaventure@pricecountyreview.com

PARK FALLS — What started as some shopping for friends has evolved into what may make Park Falls a hub for area shoppers seeking ethnic Asian and Pacific Islander foods.

PanAsia Oriental Market LLC, opened Nov. 7 at 1114 4th Ave., Suite No. 2, in the True Value Plaza of Park Falls.

The growing number of Micronesian families, not to mention other Asian and Central Americans in the area has created a need for specialty grocers for some time, said April Harshman, store owner. It is only growing and there are no comparable markets nearby.

"I've already had very diverse groups in here already since the day I opened," Harshman said. "They're ecstatic because I've opened the store."

Her store has attracted clientele to include everyone from the Filipino and Vietnamese, the Micronesians and also the Hispanics and non-Asians who like to shop for the items to cook new things.

The store has drygoods, frozen and produce. There is Pacific ocean fish, produce to include lichee, plantain, mango, papaya, cassava, pre-mixed spices for rice and noodle dishes, curry, fish and hoisin sauces, Ajinomoto seasonings, coffees and teas, various oils and rice vinegars, and of course, the 25 and 50 pound bags of rice, Jasmine and Kokuho, especially, that are a staple for any traditional Asian grocer.

"I sell it like it's going out of style," Harshman said.



April Harshman holds some of the Pacific ocean fish that are popular with the area ethnic Asian and Pacific Islander community, along with others who are familiar with the foods, at her new store, PanAsia Oriental Market LLC, that opened Nov. 7 at 1114 4th Ave., Suite No. 2, in the True Value Plaza in Park Falls.

SEE MARKET • PAGE A3

Snow falls on cue for Phillips parade

BY TOM LAVENTURE
tlaventure@pricecountyreview.com

PHILLIPS — The Phillips Christmas Parade and Tree Lighting had storybook detail as the snow seemed to fall on cue and the crowds lined the downtown parade route leading to the tree lighting following on Dec. 2.

"This is 'Christmasy,'" said Phillips Mayor Charles Peterson, who was on hand to greet the crowd after the parade and help with the Christmas tree lighting with Phillips Citizen of the Year Jennie Kleinhans and her student Ryan DeGroot. "It's Christmas spirit."

Peterson said to the crowd that what was intended to be an event to give the children something fun for the holidays has grown to become a community-wide event to kick off the holiday season.

"As far as Phillips goes, we're the best little town anybody's ever going to

come to," Peterson said. "Come and join us."

Laura Palzkill, executive director of the Phillips Area Chamber of Commerce, organized much of the event and related holiday shopping activities downtown in the days leading up to the parade and tree lighting. She walked the entire parade route before getting the tree lighting ready at the Price County Courthouse.

Right behind Palzkill was Santa on top of a Phillips Fire Department vehicle, waving to the crowd and shouting, "Merry Christmas." The "Polar Express" train was also a parade highlight.

"This is great; it's a picture-perfect night here in Phillips," Palzkill said. "We had a wonderful parade; Everybody had a really good time and the tree lighting was fantastic. Merry Christmas to everyone and don't forget to shop local."



The "Polar Express" train heads through downtown Phillips as part of the Christmas Parade and Tree Lighting event on Dec. 2.

NOW HIRING

APPLY TODAY!



BW Papersystems

careers@bwpapersystems.com

bwpapersystems.com/company/careers



Kaydin Dahlgren, 4, son of Jake and Lisa Dahlgren of Butternut, is all smiles as he sits between Santa and Mrs. Klause at the annual Christmas Tree Lighting event at Triangle Park on Dec. 1 in Park Falls.

Music highlights Park Falls tree lighting

BY TOM LAVENTURE
tlaventure@pricecountryreview.com

PARK FALLS — The annual city Christmas Tree Lighting at Triangle Park looked bigger and brighter this year with a little bit more park and a lot more music and activity — including the arrival of Santa and Mrs. Clause in an ultra UTV, an American Legion Park Falls Post 182 color guard standing stoically in the cold throughout the activities, and live holiday music.

"I'm really glad that we can kick off the season like this with a nice community event to keep the tradition going," said Terry Wilson, executive director of the Park Falls Area Chamber of Commerce. "It's a nice big community event to come together and make it happen so everyone has a good time."

The Chequamegon School District sent the Pep Band along with the Madrigal Singers were the "heart and soul" of the event, according to comments from people present. The students have set the tone for the tree lighting for years with music and chorals as a backdrop for the tree lighting, the visits with Santa, or just melting marshmallows at a barrel fire.

Miss Flambeau Rama 2022 Alexis Grawvunder was also present to help spread good cheer with dozens of other area high school students who were playing instruments if they were not singing.

"We're really proud to have the kids out here tonight performing," said Chequamegon School District Superintendent Kyle Cronan. "This is the time of year where our music programs really shine. That is definitely a strength of the school district for the community."

The event, hosted by the Park Falls Area Chamber of Commerce, took place at Triangle Park which is undergoing improvements that will continue in 2023. The open area downtown near the depot and other original buildings adds to the event, according to Park Falls Mayor Michael Bablick.

"It's really nice with this park," Bablick said. The number of people who attend this event has grown and there will be more space in the future to expand events all year including winter, he said. "We are just using the existing space now, and there will be room to grow with any event," Bablick said.



A crowd gathers for the Christmas tree lighting in downtown Phillips on Dec. 2. Phillips Citizen of the Year Jennie Kleinhans and her student Ryan DeGroot lit the tree just moments earlier.

» SNOW

FROM PAGE A1

Price County Highway has a few new plow drivers this season, but the snow veterans have done a great job training these new operators, he said.

Another new addition to the Highway Department is the use of green flashing lights in conjunction with the amber lighting. "Currently the department has only one plow truck, two supervisor pickups and one crash attenuator," Petrick said. "As new trucks come in, they will be outfitted with the green and amber warning lights and some older trucks may be upfitted."

There were also some accidents in the Phillips area, according to Chief Michael Hauschild of the Phillips Police Department. Overall, the residents were great about moving their vehicles off the streets at night so the Department of Public Works can plow.

"It is always good to remind people to slow down when the roads are hazardous, to leave early for work so driver's can

travel at a safe speed, and to clear your windshield and windows of ice or snow before you travel," Hauschild said. "Also, check to make sure your tires have adequate tread and you have windshield washer fluid."

Park Falls was fortunate not to have any major incidents related to the first significant snowfall, according to Chief Jerry Ernst of the Park Falls Police Department. There

was one minor traffic accident in a parking lot that was not caused by the snow.

"The only other thing we had was a van that was stuck adjacent to an alley," Ernst said. "One of our officers, with the help of some good citizens, helped to push the vehicle out."

Citizens are advised to allow themselves more time for travel during the winter, he said. Motorists

who anticipate traveling longer distances in remote areas of Wisconsin should be sure to let someone know their route and anticipated time of arrival.

"Make sure your vehicle has adequate tires," Ernst said. "Tires with poor tread greatly reduce stopping distance. Equip your vehicle with an emergency winter kit including heavier clothing, hats and gloves and a blanket."

OEM improves facility HVAC

OEM Fabricators, Inc., a metal fabricator with three Wisconsin locations, announced that circulation and air conditioning improvements were recently installed at its Wisconsin production facilities in Phillips and Neillsville.

The new systems will include year round filtered air exchanges and air conditioning to control heat and humidity during the

summer months, according to the announcement. The improvements are meant to improve the working environment for the nearly 300 team members at OEM Fabricators Inc., to include the 25 team members at the Phillips location.

"We're excited to offer a cleaner and more comfortable working environment for our team members," said Joseph Bartz, vice

president of operations for OEM. "In addition to team member comfort, air conditioning will offer a more stable temperature for our manufacturing processes."

OEM is a contract manufacturer providing fabrication, machining, welding, painting and assembly services for a wide range of leading manufacturers in the oil and gas, rail, construction, and mining industries.

Whitetails Unlimited donates to pantry



Nina Sulsdorf and Shirley Hemp, left, and Marge Handschke, right, of the St Vincent de Paul Food Pantry in Phillip, receive a \$500 check from Leroy Schulttz of Whitetails Unlimited on Nov. 5. The presentation occurred at the Whitetails Unlimited 40th annual banquet at The Lanes in Park Falls, where the 150 members in attendance also made generous food donations. Whitetails Unlimited is a Wisconsin based organization with local area memberships of approximately 500.

» MARKET

FROM PAGE A1

Harshman worked in retail for nearly 20 years and said that experience as a Family Dollar manager and a merchandise supervisor at Shopko prepared her to branch out on her own. She reached out to the Park Falls Area Community Development Corporation (PFACDC) for help with the business plan.

"I helped with building her business plan, grant writing assistance in her 'Mainstreet Bounceback Grant' application that is through the WEDC (Wisconsin Economic Development Corporation)," said Shannon Greenwood, the administrative assistant with the PFACDC.

Greenwood also assisted Harshman in applying for a Revolving Loan Fund program application through the PFACDC. The loans are available to businesses that might not otherwise qualify for traditional bank financing as a startup without a lot of collateral.

"All the services we offer are free of charge," Greenwood said. Fellow business owners also referred Harshman to pandemic relief grants for new businesses. All the help made it possible to open a business after starting with an idea and \$800, she said.

The business is one way for Harshman to become active again in

retail. She is now on disability from a work injury and knew she could handle the grocery store with the lifting help from her husband and two children.

The highway location is ideal but Harshman said she hopes to outgrow the former computer store and will look for

a larger building at some point.

The store is open seven days a week, 9-8 Monday to Saturday, and noon to 6 p.m. Sunday. The store takes cash and credit and is working on EBT. For more information visit the business page on Facebook or call 715-518-9141.

New Patients Welcome



- Cosmetic Bonding
- Restorations
- Bleaching
- Crowns
- Bridges
- Dentures
- Implants
- Root Canals

Christine Liesen, DDS
John J. Pinzl, DDS, S.C.
Lauren Kessinger, DMD

EMERGENCIES ACCEPTED
ADULTS & CHILDREN OF ALL AGES WELCOME



227 4th Avenue North • Park Falls, WI
(715)762-4825 • www.DrsLiesenPinzl.com

FIORIO WEALTH ADVISORS

live well - invest wisely

Your Wealth Management Team since 1986



317 W Main St Ashland, WI 54806 715-682-8439
842 4th Ave S Park Falls, WI 54552 715-762-3025

Securities offered through LPL Financial, Member FINRA/SIPC. Investment advice offered through Goss Advisors, a registered investment advisor. Goss Advisors and Fiorio Wealth Advisors are separate entities from LPL Financial.

REDMAN GELINAS
EYE CARE

Serving the Northwoods Since 1980

1020 3rd Avenue WOODRUFF (715) 356-2262
698 S. 4th Avenue PARK FALLS (715) 762-2300
141-B South Willow St. EAGLE RIVER (715) 479-9390

COMPREHENSIVE OPTOMETRY, OPHTHALMOLOGY & CATARACT SURGERY
www.RedmanGelinasEyeCare.com