

Wisconsin Newspaper Association Award Winner!

Summer Times & Autumn Times 2023

Summer Times #1 - May 19, 2023
Final Approved Ad Deadline: Wednesday, May 10

Summer Times #2 - June 23, 2023
Final Approved Ad Deadline Friday, June 16

Summer Times #3 - July 21, 2023
Final Approved Ad Deadline Wednesday, July 14

Autumn Times #4 - August 25, 2023
Final Approved Ad Deadline Wednesday, August 18

FREE
Area Visitor's
Guide

14,000
Distributed!
Great Value!



To our valued and potential customers;

Summer Times is an excellent marketing vehicle with a specific target audience in mind. Visitors use it as a tool as well to find out where to eat, shop, golf, stay overnight, enjoy entertainment, and local events. As an advertiser, you receive a distribution of 16,000+/- that is easily accessible to visitors; hotel/motels, convenience stores, gas stations, local businesses, chambers of commerce and more. They are replenished each month throughout the summer season with a new publication as they tend to fly off the shelves.

Please feel free to contact our sales staff with any questions you may have.

We look forward to working with you this summer!



510 Chippewa St., Minocqua • Fax: 715-358-2121



232 S. Courtney St., Rhinelander • Fax: 715-365-6361

Sales 715-356-5236
sales@lakelandtimes.com

Tony Loomis 715-356-5236
tloomis@lakelandtimes.com

Renee Draszkievicz 715-365-6397
renee@rivernewsonline.com

Kristie Smutzer 715-356-5236
ads@lakelandtimes.com

Heather Holmes 715-356-5236
hholmes@lakelandtimes.com

Gregg Walker 715-356-5236
gwalker@lakelandtimes.com