From weekend shopping fundraisers to GoFundMe for specific groups, here's how you can help the Waukesha Christmas parade victims

CATHY KOZLOWICZ | Milwaukee Journal Sentinel

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The scene of the Waukesha Christmas Parade tragedy on Monday morning

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Since an SUV plowed into the Waukesha Christmas Parade on Nov. 21, killing six and injuring more than 60, many businesses and community members have started fundraisers to help those affected by the Waukesha Christmas parade tragedy.

The United for Waukesha Community Fund has been created, according to a Twitter post late Sunday from Amy Linder, CEO and president of the United Way of Greater Milwaukee & Waukesha County.

The group partnered with the Waukesha County Community Foundation to

create the fund. People can make donations through the Waukesha Community Foundation at waukeshafoundation.org/parade.

Here's a running list of other fundraising efforts to support victims.

Kendra Scott bracelets

Now through Nov. 28, 20% of all proceeds from Kendra Scott's Everlyne Friendship Bracelets sold online and in stores nationwide will be donated to the United for Waukesha Community Fund. To order online, visit www.bit.ly/KendraScottWaukesha or visit the Corners of Brookfield, 20111 W. Bluemound Road.

Waukesha Civic Theatre benefit performance

On Dec. 12 at 6:30 p.m. Waukesha Civic Theatre is scheduled to do a benefit performance of Sister Act the Musical. Tickets are \$15, all proceeds will go to the United for Waukesha Community Fund. People can make an additional donation. Tickets can be purchased online at https://www.waukeshacivictheatre.org/production/united-for-waukeshabenefit-concert.

2022 Calendars

Otto's Fine Art Academy will be selling 2022 calendars featuring their student's artwork. All profits from the calendar will be donated to the United for Waukesha Community Fund. Orders must be placed by Dec. 4 at https://ottosartacademy.com/otter-shop.

The Coop

The Coop, a restaurant in downtown Waukesha will donate 100% of its profits from 7 a.m. to 3 p.m. Nov. 26 to the Waukesha County Community Foundation.

Anthology Home Decor

Anthology Home Decor will be donating 15% of its proceeds to the United for Waukesha Community Fund. To place an order, visit https://www.anthologyhomedecor.com.

Baby Jack & Co

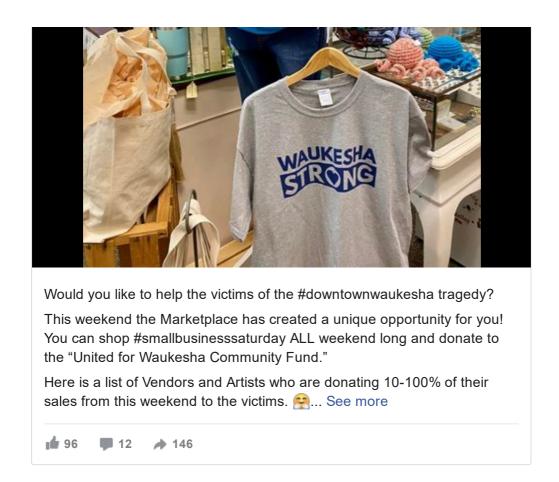
Baby Jack & Co will be giving a percentage of their sales, via their website and their stores that order from them, all weekend to the Sparks Family of Mukwonago. Orders can be placed at www.babyjackandcompany.com

Burlap & Lace Marketplace

Burlap & Lace Marketplace, in downtown Waukesha at 272 W. Main St., has more than 30 vendors who are giving 10 to 100% of their proceeds to the United for Waukesha Community Fund from Black Friday until the end of the weekend. For a complete list,

visit https://www.facebook.com/burlapandlacemarketplace. They are open from 10 a.m. to 6 p.m. Friday; 10 a.m. to 5 p.m. on Saturday and Noon to 4 p.m. on Sunday.





Boscos Social Club

Boscos Social Club, 260 W. Main St. in downtown Waukesha will donate 50% of its profits Nov. 26-28. They are open from 4 p.m. to 2:30 a.m. Friday; 3 p.m to 2:30 a.m. and Saturday and 1 p.m. to 2 a.m. on Sunday.



We have decided to take a couple more days to process what happened on Sunday. We are devastated, and really just need some more time to heal.

We will re-open on Friday at 4pm. We will be donating 50% of our proceeds Friday- Saturday- and Sunday to the Waukesha United Community Fund.

Thank you- 💔



Pizza Ranch

Pizza Ranch, 930 Fleetfoot Drive, will be donating 50% of its proceeds from 11 a.m. to 8 p.m. on Friday, Dec. 3 which includes all meals and carryout sales.

Milwaukee Dancing Grannies

Four of the six people who died from their injuries were members or volunteers with the Milwaukee Dancing Grannies, a local dance group for women who are grandmothers.

The group has created a P.O. box where it will accept mail. The address is: P.O. Box 320734 Franklin, WI 53132.

GoFundMe and other fundraising drives

GoFundMe has an umbrella page of all the fundraising drives that are verified. To donate, visit www.gofundme.com/c/act/waukesha-christmasparade-fundraisers. Below are a few fundraisers included:

For the Waukesha Blazers Families

A GoFundMe has been set up for the families for the Waukesha Blazers to

help them with medical expenses, counseling and to create a legacy through future memorials honoring all of those affected by the Waukesha Christmas Parade Tragedy.

"Waukesha Blazers Families, Friends, Neighbors, and Community, Jackson Sparks' passing yesterday was very difficult. We also know that adults and children who were at the Waukesha Christmas Parade are now dealing with emotional and mental health challenges after experiencing a senseless act of violence," the description reads. "We're establishing a memorial fund for all of our families who have been devastated by this tragedy to help our organization heal and move forward."

To contribute, visit www.gofundme.com/f/waukesha-blazers-memorial-fund.

For Citizens Bank teller Jane Kulich

An online fundraiser to support Jane Kulich, who was killed at the Waukesha parade, was confirmed by Kulich's daughter.

"The world is a much darker place without a woman like this in the world," the organizer wrote.

Kulich's daughter, Taylor Smith, described her mother's death as unreal, writing in a Facebook post, "I'm so grateful I got to have her this long, but damn. She was walking in the parade last night. She was so happy. I love you mom. Rest in peace my beautiful angel."

To contribute, visit https://www.gofundme.com/f/paying-tribute-to-jane.

For the Waukesha South High School marching band

An online fundraiser, organized by the Waukesha West High School band director Kali Granzow, is raising money for Waukesha South band members who were struck in the parade. It was verified by a GoFundMe spokesperson.

"We are looking to help the South band with medical costs, new instruments, and uniforms, as well as any additional expenses that they may encounter due to this horrific event," the description reads.

To contribute, visit bit.ly/WaukeshaSouthBandGoFundMe.

For a Waukesha Xtreme Dance Team member

The GoFundMe spokesperson also confirmed the legitimacy of a fundraiser for a single mother of five. Her daughter, a member of the Waukesha Xtreme Dance Team, was struck and is hospitalized in an intensive care unit, according to the fundraiser.

"Right now as Monday morning, Jessalyn is fighting for her life, she is in ICU on high oxygen, lost a kidney, broken pelvic, liver lacerations, lung damage, tachycardia and many blood transfusions," the description reads.

To contribute, visit www.gofundme.com/f/waukesha-parade-car-attack-amber.

For the Waukesha Xtreme Dance Team

A fundraiser to help the Xtreme Dance Team has been verified by GoFundMe. This will help the team and many team members have injuries.

"We have many dancers injured in the Waukesha Holiday parade from our mini team to our Elite team, by a senseless driver on Nov 21, 2021. These donations will help the families towards their medical bills, new costumes and any other items that were lost," the description reads.

"These girls spend hours upon hours together practicing, they are more like sisters than teammates. Their families are our families. We are all devastated by the tragedy and anything helps. No child should ever have to witness or go thru what happened on that day," the description also reads.

To contribute, visit www.gofundme.com/f/helping-the-waukesha-xtremedance-team-dancers.

- Sophie Carson and Talis Shelbourne contributed to this report.

More: What we know, and don't know, about the car that plowed through a crowd at the Waukesha Christmas Parade

Cathy Kozlowicz can be reached at 262-361-9132 or cathy.kozlowicz@jrn.com. Follow her on Twitter at @kozlowicz_cathy.

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