



## SLEDS

A young sledder pauses during his climb up a sledding hill to watch a competitor in the Heal Creek Dog Dash's 6-dog sled dog race on Saturday, Feb. 26, at the Northwood Golf Course in Rhinelander.

JAMIE TAYLOR/RIVER NEWS

# Minocqua plan commission approves Taco Bell CUP

Two tourist rooming houses and a B&B also approved

By Kelly Holm  
OF THE LAKELAND TIMES

The Minocqua plan

commission, on March 1, approved a conditional use permit (CUP) from Zachary Zelickson and Border Foods of Wisconsin LLC to construct a Taco Bell franchise at 8660 Highway 51, near the Dewey Catchem & How bait shop.

The restaurant

would be open from 6 a.m. to 1 a.m. and would seat approximately 40 diners, with 24 parking spaces and room for 11 cars in the drive-thru line. The building itself would measure 2,807 square feet.

"We intend to construct it this year,

(even though) the supply chain has been tough," Zelickson said.

### TRHs and B&B

The commission also approved administrative review permits (ARPs) for two tourist rooming houses (TRHs) and a bed & breakfast, though

commission members spoke negatively about the influx of residences being converted to housing for tourists rather than locals.

"It's unfortunate, but it's a little easier to accept in a business district," town chairman Mark Hartzheim

said of one of the TRHs. "We don't have the means of prohibiting these (in a business-zoned district), we don't have the authority to do that."

Kelly Holm may be reached at [kellyholm@lakeland-times.com](mailto:kellyholm@lakeland-times.com).



**Ladies Only  
Concealed Carry  
and Home Defense  
March 5**

Developing proficient & safe firearm owners through professional training

Classes will be at  
**Minocqua Gun Club**

For more information or to register please email  
[firearmpst@gmail.com](mailto:firearmpst@gmail.com) or call 715-890-0088 • [www.firearmpst.com](http://www.firearmpst.com)

**BOREALIS  
COLLECTION**

Add some color to your winter!



Now  
**25% Off**

**Y A E L  
DESIGNS**

**GK Golden Karat Jewelers**

715-356-7517 • DOWNTOWN MINOCQUA • [GK-JEWELERS.COM](http://GK-JEWELERS.COM) • 800-766-4367

**ONEIDA**  
ROOF AND CHIMNEY


**STEAM POWERED  
ICE DAMN REMOVAL!**

FULL SERVICE PROVIDER FOR ALL YOUR  
STEEP AND FLAT ROOF APPLICATIONS


• Reliable • Respected • Reasonable

[ONEIDAROOOFANDCHIMNEY.COM](http://ONEIDAROOOFANDCHIMNEY.COM) • [HUNTMRRROOF@YAHOO.COM](mailto:HUNTMRRROOF@YAHOO.COM)

**715-420-1079**  
Josh Hunt - Owner/Operator



**Mallori Zoesch joins  
team at  
Redman Realty Group**



Redman Realty Group, with offices in Minocqua, Eagle River, Rhinelander and Manitowish Waters, is excited to announce the addition of Mallori Zoesch to their real estate sales team.

Mallori is a lifetime resident of the NorthWoods. After graduating from high school, she continued her education by earning a Bachelor's degree in Digital Marketing Technology and Business Management. After college she became a staff member at Redman Realty Group, obtaining her real estate license shortly thereafter as she felt inspired witnessing how fellow realtors were able to change the lives of clients each day.

"As an agent she takes pride in her attention to detail and commitment to clients as well as her marketing knowledge specifically in the social media world," said Adam Redman, Broker/Owner of Redman Realty Group. "She cares deeply about the relationships she creates with her clients and wants to share with them all the Northwoods has to offer."

In her free time Mallori spends time with her family and her dog Peach. She enjoys hiking and boating in the beautiful North Woods.

You can contact Mallori at  
715-661-2075 or  
[Mallori@RedmanRealtyGroup.com](mailto:Mallori@RedmanRealtyGroup.com)

[www.RedmanRealtyGroup.com](http://www.RedmanRealtyGroup.com)

**WE'VE MOVED!**

**AMERICAN  
INSURANCE  
SERVICES**



**Come see DAVID MAKI  
at our new location**

47 Centre Building, 715 1st Ave., Ste 6  
Woodruff, WI • 715-356-3274

**Your Tree Service Specialist!**



- German Forestry
- Tree Trimming
- Tree Cabling
- Tree Removal
- Storm Damage/Clean Up
- ISA Certified Arborist #WI-0919A

**CUSTOM CARETAKING  
& LANDSCAPING, LLC**  
"We're #1 Because of You"

Call for a **FREE ESTIMATE** • Fully Insured  
Family Owned & Operated Since 1999

**715-356-6961**  
10536 Hwy. 70E, Arbor Vitae, WI 54568  
Visit Our Websites: [customcaretaking.com](http://customcaretaking.com)  
& [bb-storage.com](http://bb-storage.com)