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STATE SWIMMING
Monroe-New Glarus freshman breaks pair of school records.
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HEARTBROKEN

Monroe juniors George Brukwicki (12) and Anthony Hernandez look on as Pewaukee celebrates advancing to the state championship after defeating the Cheesemakers 28-14 in a WIAA Division 3 Level 4 playoff game Nov. 12 at Muskego High School. The two Cheesemakers played pivotal roles in Monroe's 11-2 run this past season and return next year looking for redemption. For a more in-depth look at the game, plus the results of Darlington and Belleville's football teams playing in Level 4 and the Monroe-New Glarus swim team competing at state, see **SPORTS Page B1**.

Times photo: Adam Krebs



National contest has Monroe in Elite Eight

Main Street Monroe reaches quarterfinals in 'Road to Recovery' online contest; Next round of voting already underway

MONROE — The national small business movement, Independent We Stand, today announced the quarterfinalists, including Main Street Monroe, in the 2021 America's Main Streets "Road to Recovery" contest. As the backbone of our cities and towns, Main Streets play an important role in local economies and serve as community pillars, bringing people together when many have been apart. The economic vitality of Main Street Monroe is one way to continue on the "Road to Recovery" in response to the COVID-19 pandemic.

Independent We Stand invites the public to take action and play a role in the survival of Main Streets by voting online for their favorite quarterfinalist and moving a deserving Main Street one step closer to

See **CONTEST, Page A10**

Paulsen picked to lead BTC marketing

JANESVILLE — Liz Paulsen has joined Blackhawk Technical College staff as the new Executive Director of Marketing and Communications.

Paulsen holds a Bachelor of Arts in Journalism from the University of Minnesota-Twin Cities and an MBA from Alverno College in Milwaukee. She comes to Blackhawk most recently from Alverno where she served as the Director of Recruitment Communication and Visitor Experience for more than five years. Paulsen also has 15 years of experience as a newspaper editor and reporter at publications in Wisconsin, including the Milwaukee Journal Sentinel, and Connecticut, including the

Hartford Courant.

Paulsen will lead all marketing initiatives, communications and public relations for Blackhawk.

"It's a thrilling time to be at Blackhawk. With the new Public Transportation and Safety Center and many other projects in the works, I'm excited about carrying on the college's mission to help students build their future with a flexible education in a supportive environment," Paulsen said.



Liz Paulsen

Finding professional success on a non-linear path

JANESVILLE — Heather Goold's path to becoming a panel electrician was far from linear. She had previously attended college but was now working full-time. She knew she wanted to get into the skilled trades but wasn't sure what next steps to take.

"One of my biggest obstacles has been making time between working full time and going to college full time. I live on my own so trying to continue my education while providing for myself has been difficult," she said.

But at Blackhawk, she found the support she needed to not only determine her next steps but to thrive.

"Thanks to BTC, not only have I been able to get into a field of study I'm passionate about, they also have helped me find a job in my field," said Heather, who is in the Automation Systems Technology program and works at Automation Solutions of America (ASA), a division of The Morse Group. "My experience at Blackhawk is something I never expected. From my professors who work with me and my busy work schedule, to helping me in the labs when I'm completely oblivious to what I'm supposed to be doing. If anything, I want to



Photo supplied

Heather Goold is learning to become a panel electrician.

See **SUCCESS, Page A10**

MPD: Calendar parking begins; plus snow removal reminders

MONROE — The Monroe Police Department, in conjunction with the Monroe Street Department, reminds all persons that Calendar Parking regulations for the City of Monroe began at 12:01 AM on November 15, 2021, and will continue through March 31, 2022.

Persons must park on the even side of streets and avenues on even numbered dates and the odd side on odd numbered dates. The ordinance is enforced from 12 a.m. to 7 a.m. each day. Persons should park their vehicles at night on the side of the street or avenue that will be in effect after 12 a.m. (midnight).

Citations for violation of the ordinance begin at \$20.00 and increase for multiple offenses. Nearly all areas in the City are covered by these regulations, with the exception of the Downtown Square and two blocks in any direction of the Square.

The City also has areas, in the downtown and in the Smokey Row area, which are snow routes. If there is a snowfall of more than two (2) inches, all vehicles must be removed from the street for snow removal. These areas are marked with signs indicating the snow route area.

Finally, everyone is reminded that snow and ice must be removed from sidewalks as soon as possible following a snowfall, for safety purposes, and it is a violation of City ordinances to shovel, blow, throw or plow snow from private property into the street or onto another property.

The Police and Street Departments ask for the cooperation and patience of everyone during this upcoming season, and point out that if everyone pays attention to parking and snow removal ordinances, it is much easier to remove snow.