

Date change

Champions Camp set for next week

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Superior Telegram

Covering Northwest Wisconsin since 1890

Tuesday, September 14, 2021

Council to take up tourism commission

Travel Superior could maintain marketing component in contract

By Shelley Nelson
Superior Telegram

The Superior City Council will meet as a committee of the whole Tuesday, Sept. 14, to discuss the future of tourism in the city.

The council has the power to act on a pair

of changes to the city's hotel-motel room tax ordinance that would allow a tourism commission to use 70% of the city's room taxes for tourism promotion and development starting Jan. 1, 2022. The other change would create the Superior

Tourism Development Commission.

The city currently contracts with Travel Superior to handle tourism development. The contract expires at the end of the year.

The idea is not new, said Michelle Hostetler of Gordon. Hostetler

worked with a group of citizens in 2016 to try to convince city leaders to make the change when Wisconsin's law changed. The measure never moved forward.

"(Commissions) were created by the Legislature in 2016 in Wisconsin to have bet-

ter buying power and to bring communities together to work toward a common goal," Hostetler said. "... A lot of communities went to them in 2016. I think Superior's the biggest community

TOURISM: Page 3

Superior closes beach at Barker's Island

Blue-green algae blooms can make people, animals sick

By Shelley Nelson
Superior Telegram

The Barker's Island swimming beach was closed Friday, Sept. 10, after city officials observed algae blooms at the beach.

It's not clear how long the algae will remain an issue.

In Wisconsin, blue-green algae blooms generally occur between mid-June and late September, although in rare instances, blooms have been observed in winter, even under the ice, according to the Wisconsin Department of Natural Resources.

Blue-green algae blooms can produce toxins that make people and animals sick after they swallow, breathe in or have contact with affected water. The algae is a photosynthetic bacteria that many people refer to as pond scum. It is most often blue-green, but can also appear blue, green, reddish purple or brown.

In humans, exposure can cause symptoms like stomach cramps, diarrhea, headache, fever, muscle weakness and difficulty breathing. People

BEACH: Page 3



Photos by Jed Carlson / Superior Telegram

Superior firefighter Jon Webber, left, shoves a screwdriver into the ground before placing a flag in the hole outside the Superior Fire Department Headquarters on Tower Avenue on Friday.

HONORING THE FALLEN

By Jed Carlson
Superior Telegram

On the eve of the 20th anniversary of the worst attack on American soil, Superior Firefighters Union IAFF Local 74 spent part of their afternoon planting 343 flags into the ground outside the Superior Fire Department Headquarters on Tower Avenue. The 343 flags represent the 343 New York firefighters who died at Ground Zero.

"They (the union) brought the idea up to me and I thought it was wonderful," said Superior Fire Chief Scott

Gordon, who gave the approval.

The only obstacle the group had to overcome was finding that many flags.

"Who has that many flags just laying around?" Capt. Suzi Olson joked.

But the firefighters union ended up borrowing flags from Douglas County Veterans Services, which places the flags at veterans' grave markers for Memorial Day.

"Some of our youngest firefighters were infants when this happened. But we still remember," Gordon said.



Superior firefighters place 343 flags outside the Superior Fire Department Headquarters on Friday. The Superior Firefighter Union IAFF Local 74 came up with the idea to honor the 343 New York firefighters who died at Ground Zero on Sept. 11, 2001.



Superior firefighters Devin Shaw, left, and Brandon Cardenas place one of 343 flags outside the Superior Fire Department Headquarters on Tower Avenue on Friday.

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