THURSDAY, FEBRUARY 3, 2022

Make sure they know

Last week, my boss and his family said goodbye to very special person in their family, Carl Bender, who had been a rock and compass for them for decades. Attending the visitation, you could tell the love and respect they had for him, and I know that in these last weeks and months, they made sure he knew what he meant to them

As I was going through the procession of people in the community paying their respects, I thought to myself who in my life have I not let really know what they meant to me? Who do I need to reach out to, and reenforce how much they mean to me, who have been a bottomless well of love and hope and joy, and their loss would leave a bottomless hole in my

Because you know, we get caught up in the day-to-day, going through each day, just looking to get through, not savoring the moments, nor acknowledging the people in them.

Those people who shape our lives, they can be gone in an instant, or we can get to say goodbye, but it may also be during their last battle. Not only that, we could be gone without ever sharing how much they meant.

I was watching a sitcom Monday night, and one of the characters said something corny, but also very sincere. They said "I want to savor

every moment" to another character, pushing them to celebrate a minor relationship anniversary.

How often do we sleepwalk through a day, not savoring the moment, or savoring the people in our lives? How many times do we leave it up to arbitrary dates on a calendar set up with their own greeting cards, instead of forging ahead and telling those people, showing those people they mean something to us.

We tell ourselves 'they know we care.' And yeah, they do know we care, but we should take the extra moment, more than once or twice a vear, and let them know.

One of the greatest regrets you can ever know is having that feeling you didn't do enough to show them

So please, take this opportunity to call up that friend you haven't talked to in awhile, and talk with them. Just hop in the car and drive to stand outside a loved one's home and show

After all that we have been through these past couple of years, the one thing we should do is embrace the love in our lives. Cherish the joys in our lives. Those are created by the people in our lives, and we should savor them with every moment we

DAVID TIMMERMAN - EDITOR

Closing the digital divide

I want to make sure all Wisconsinites are aware that the Affordable Connectivity Program is open for applications. This program, which was launched through the Bipartisan Infrastructure Law, is aimed at lowering the cost of internet service and closing the digital divide.

Now more than ever, having broadband is essential to ensuring families can connect to jobs, health care, learning opportunities, and more. The Affordable Connectivity Program will help more households across Wisconsin and the nation access the internet they need.

Through this program, eligible households can receive up to \$30 per month off their internet bill. For households on qualifying Tribal lands, the discount is up to \$75 per month. Additionally, eligible households can receive a one-time discount of up to \$100 to help purchase a laptop, desktop computer, or tablet from participating providers.

I know how important it is to ensure all Wisconsinites have access to the internet, and as a member of the House Rural Broadband Task Force I'll keep working to close the digital divide once and for all.

Visit FCC.gov/ACP to learn more about the Affordable Connectivity Program and apply today.

Also, A record-setting 14.5 million people signed up for health care coverage through the Marketplaces during the recent Open Enrollment Period, including over 212,000

I was glad to see the American Rescue Plan – which I voted for last year – working to lower health care costs for most people and increase enrollment to these historic levels. The average monthly premium for Marketplace consumers fell by 23% compared to the enrollment period that ended before the American Rescue Plan passed, helping more families to get covered.

Quality coverage is key to the wellbeing and health of our communities, especially as the COVID-19 pandemic continues. That's why I'm committed to continuing to take action to ensure all Wisconsinites can access affordable health care.

While the Open Enrollment Period has ended, Wisconsinites may still qualify for a special enrollment period if they have certain life changes or if they qualify for Medicaid or the Children's Health Insurance

To see if you qualify for a special enrollment period, call (877) 947-2211 or visit CoveringWI.org/enroll to find free assistance. You can also call my office at 1-608-782-2558 or send me an email at Kind.house.gov if you have questions about how to access resources.

REP. RON KIND WISCONSIN THIRD CONGRESSIONAL DISTRICT

Southeast Wisconsin remains fertile ground for tech business expansion

MADISON - Intel's decision to build two semiconductor factories northeast of Columbus, Ohio, was disappointing news for Racine County and southeast Wisconsin in the short run but perhaps reassuring for the region in the longer term.

It's also a tangible, \$20-billion sign that the "onshoring" of semiconductor production – critical to all kinds of digital products as well as national defense – is under way.

Observers suspected Intel had all but made up its mind to expand in Ohio when Wisconsin entered the picture with sites in Racine and Kenosha counties, where ample land, utility access, water and sewer infrastructure and transportation options were available. The company made at least three visits to the Racine County community of Mount Pleasant starting in mid-2021, where an existing Tax Incremental Development district established with Foxconn in mind remains in

Foxconn is a growing factor in southeast Wisconsin. The Taiwanbased company qualified for about \$30 million state tax credits in December 2021 due a combination of jobs created (579) and capital investment during the year. It's still unclear where Foxconn will leave its footprint over time, but consumer electronics is likely to be involved in some steps.

That brings the conversation back to semiconductor chips, which are used in central processing units that run personal computers as well as automobiles, mobile phones, televisions, washing machines, refrigerators, solar cells and much more. Silicon, germanium

INSIDE WISCONSIN **BY TOM STILL**

and gallium arsenide are the most common materials used to manufacture chips, which conduct electricity more than an insulator but less than a pure conductor. There are four basic kinds of chips, and they're basically all in short supply right now.

Why? Demand grew 17% between 2019 and 2021 alone, existing factories are running at capacity, inventories are low and the leading producers are mostly outside the United States, with China, Taiwan, South Korea, Singapore, Malaysia and the Philippines high on the list. With shipping vessels lining up outside western ports, the supply chain is stretched.

Meanwhile, vehicle producers and their suppliers are shifting to electric models and the batteries that power them while scrambling to find semiconductors to power traditional vehicles. If you have wondered why car prices, new and used, are so high, semiconductor shortages are a big part of it.

"It's alarming, really, the situation we're in as a country, and how urgently we need to move to increase our domestic capacity," U.S. Commerce Secretary Gina Raimondo told reporters this week.

What does it mean for southeast Wisconsin? Some of the auxiliary jobs planned by Intel could still wind up there; other chip producers may take

notice of regional assets; Foxconn will likely need a more reliable supply over time; the Chicago-to-Milwaukee corridor eases transport to and from manufacturing sites; there are strong engineering and computer science schools in the region; and local governments have demonstrated their willingness to work with inquiring companies.

Racine County and Mount Pleasant are a leading example, but so is the city of Kenosha, where the Kenosha Innovation Neighborhood would transform 107 acres that were once the site of a Chrysler Motors engine plant. It was a barren, uptown brownfield for more than 10 years but is now owned by the city and cleaned up for redevelopment.

As of the fall of 2021, Kenosha had 6.6 million square feet of high-bay, industrial space under construction – including 2.2 million square feet of "spec" space.

The United States has long been a leader in the design of semiconductor chips, but ceded its production capacity over time, in part because it was tough to compete with low-cost countries. About 12% of chips sold worldwide were made in the United States in 2019, according to a recent report in Wired magazine, down from 37% in 1990.

Intel's decision to build in Columbus, within reach of automotive producers in all directions, makes sense in many ways. Still, the company's long look at southeast Wisconsin may pay dividends over time.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsintechnologycouncil.com.



"IT'S YOUR SISTER DOWN SOUTH CALLING TO COMPLAIN THAT IT'S ONLY 50 DEGREES THERE."

BACK HOME BY CHRIS HARDIE

he sound of winter

If below-zero temperatures had a sound, it would be this: the clang of an iron maul striking the frozen apron of a manure spreader.

Our recent cold snap — we dipped close to 30 below zero in my neck of the woods — made me reflect on memories of milking cows and doing chores during the bitter weather. It seemed like every routine task became much harder in the cold temperatures.

Chores — which included feeding calves and washing the milking machines — were sandwiched in between the daily milking at 5 a.m. and 5 p.m.

Cleaning the barn — the term that we used when we hauled manure — is an essential daily task in a stanchion barn like we had. The cows would be turned out to the outdoor feed bunk for a couple of hours, and we would try to clean the barn and bed the stalls as quickly as possible. If the task took too long, the water pipes in the barn would begin to freeze as the only source of heat we had in the barn was body warmth from the cattle.

Step 1 was to start the tractor, which had a block heater to keep it warm. Somedays a little extra help was needed from a blast heater and a battery charger. Step 2 was to crawl into the manure spreader with an iron bar or maul and pound on the aprons to make sure they were not frozen. Starting the spreader without that step would risk breaking the chain and

create a miserable repair job.

The same process was repeated to the links of chain exposed to the outside on the barn cleaner — a long system of chain and paddles that pulls manure through the gutter and dumps it into the manure spreader.

For many years our primary tractor did not have a cab, but rather a flimsy canvas apron with a plastic windshield that was installed each winter. Huddling down behind the windshield helped avoid freezing your face as you drove to the field to spread the manure. When the snow was too deep, we created a manure pile that was moved in the spring.

Running the spreader completely empty and scraping the sides was a critical step for the next day's use. Any manure left in the spreader would freeze and create even more labor when pounding on the frozen chain.

The manure spreader would also be used to haul wood, as we often would drive into the woods during the winter seeking dead trees that could be cut, split and burned right away without seasoning.

Usually, one person would clean the barn while a second scraped and bedded the calf pens. Bales of hay were thrown down chutes and spread out for feeding and stacked for a nightly feeding as well.

If everything went well - and each day always had its challenges the barn could be cleaned, bedded with straw or chopped corn stalks, and

be ready for the cows to come back inside within a couple of hours. There was a break for lunch and then it was time to cut and split wood or fill the

wood box. The cows would be turned back outside to the feed bunk in the later afternoon and then brought back inside for the evening milking. We

were usually done by 7 p.m. The days of milking cows are long gone, but I still have a few animals to tend. And the weather struggle continued when our heated waterer even though I made sure it was still working during the coldest of temperatures. But one cow, two donkeys and two goats didn't drink enough to keep the water flowing.

So, it's back to carrying 5-gallon pails — 182 steps uphill — for the foreseeable future or until it warms enough to thaw the waterer. And the well has been acting up, so I've been making a few more trips to the bottom of the cold cistern.

There is a bright side.

Meteorological winter is now twothirds complete.

The days are growing longer. As my memory recalls, it could

Chris Hardie spent more than 30 years as a reporter, editor and publisher. He was nominated for a Pulitzer Prize and won dozens of state and national journalism awards. He is a former president of the Wisconsin Newspaper Association. Contact him at chardie 1963@gmail.com.

• Letters must be a reasonable length. There is no specific word limit, but if a letter is seen as "too long," the writer will be contacted to reduce it

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